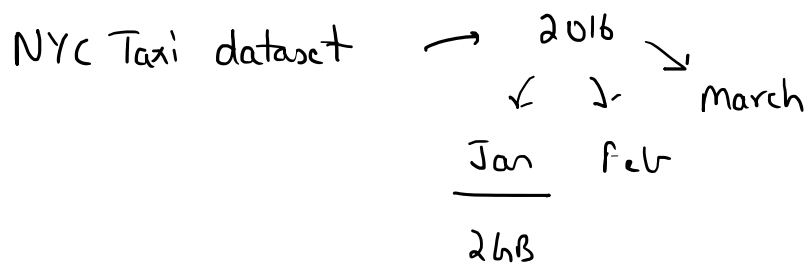
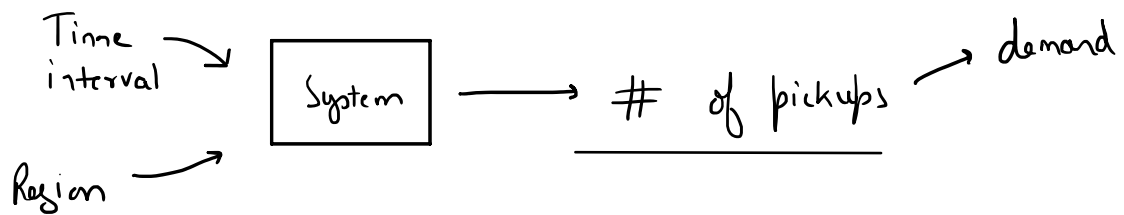


Recap

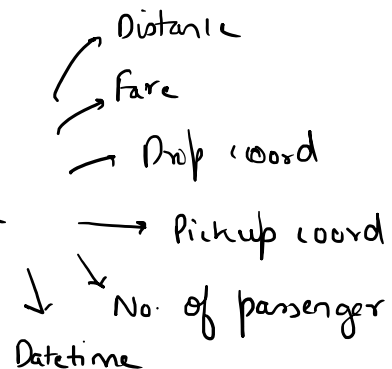
demand prediction →



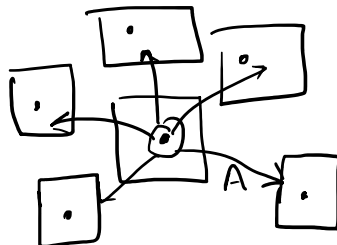
dataframes → chunking, operations, task graphs

.compute() ✓

Row → Information about a ride



App → Driver Partner



Migrates to a region
where demand ↑

10:00 am → 10:15 AM

revenue ↑

Driver rides ↑

Driver wait times

of pickups

ride \rightarrow share

EDA i) Datetime columns ✓ $\frac{\text{with day}}{\text{time of day}} \# \text{ of pickups}$

2) Outliers \rightarrow loord, distance, fore

Task 1 → Break our NYC into regions ✓

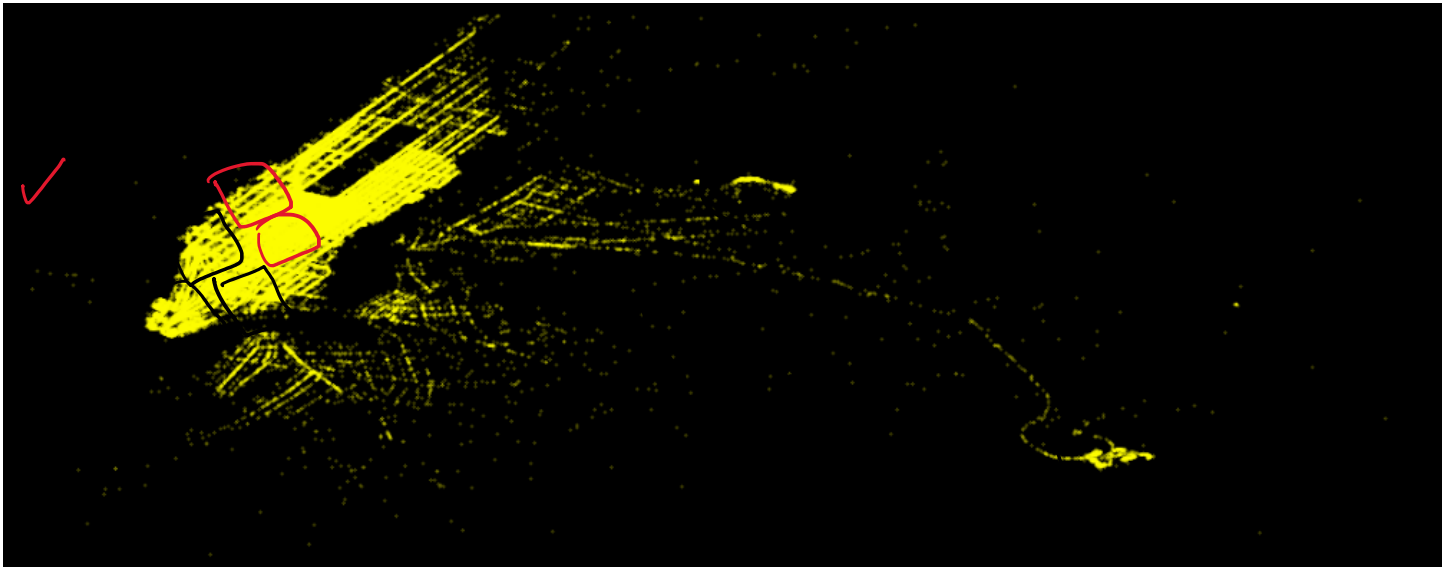
Task 2 → historical data for pickups for each region in the map



... $t-2$ $t-1$ t $t+1$

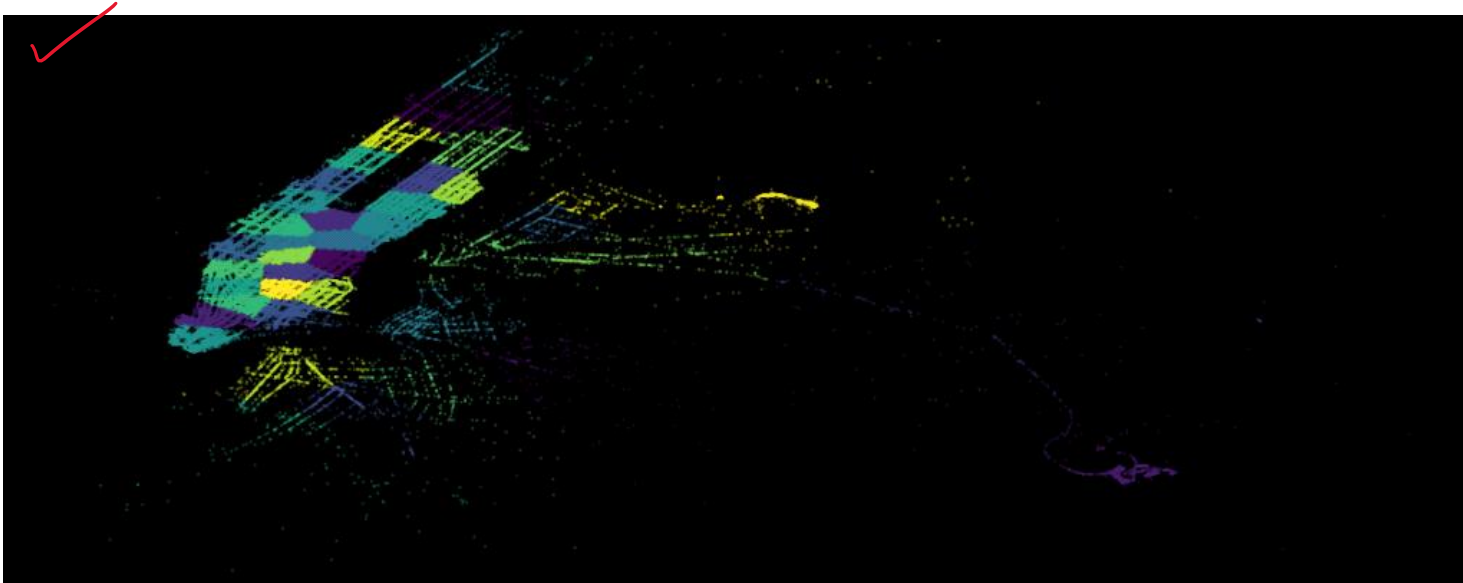
historical data

Goal



Scatterplot → Pickups for NYC

Regions → Break considerations



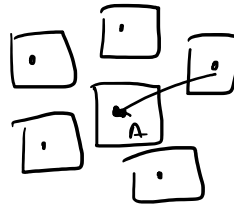
Considerations

Outlier → coordinates → extreme

↓
Treat outliers.

1 mile in NYC → 10-15 minutes

travel a lot



→ Proximity = 1 mile

15 minute interval

10:00 am

10:15 am

Move from current
region to neighboring
region.

1 mile away

optimum no. of regions

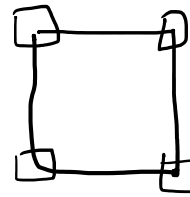
Plan of Attack

2 Parts → Remove outliers

Jan, Feb, Mar → Dark

Coordinate, fare amount, distance → remove

↓
4 columns



Outliers → remove

pick up coordinates

Regions
[pickup lat pickup long]

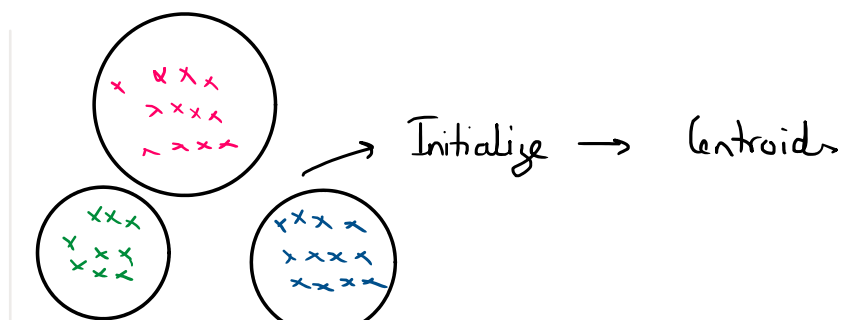
Save as pandas dataframe



2)

→ K Means

$K = 3$





- 1) Each data point will be assigned a cluster.
- 2) Move centroid
- 3) Reassign cluster

K → We have to find the value of k

Dataset ↑

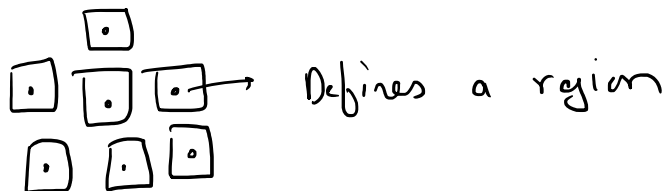
$k = 5$

Points = cores

✓ Mini Batch K Means → Batch of data points

↓
Stochastic speed ↑ accuracy ↓

(Centroids) → Region Centers



Location data → Pandas, chunksize

Mini Batch K means → Partial fit

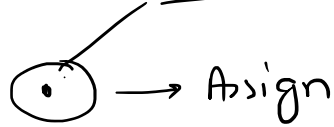
chunk 1 —

chunk 2 —

chunk 3 —

final trained model.

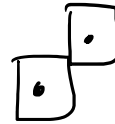
Centroids → Region centers.



1 mile

K = 10, 20, 30, 40, ...

Centroids



K=10

(10,10)

	1	2	3	4	...
1	0	—	—	—	—
2	—	—	—	—	—
3	—	—	—	—	—
4	—	—	—	—	—
...	—	—	—	—	—

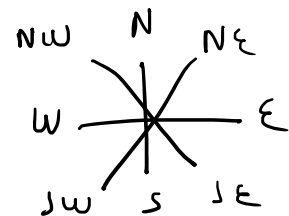
Sort → Ascending order

8 → Directions



avg → 1 → 1.5 mile

✓ Good Region



X