# COMSATS Institute of Information Technology Registrar Office, Principal Seat, Islamabad

No: CIIT-Reg/Notif-Sos/11/127/

August 24, 2011

### Notification

The Board of Faculty of Business Administration in its 11<sup>th</sup> meeting held on June 13, 2011 approved/recommended the following Scheme of Studies of the Master of Science in Management Sciences, MS (MS) effective from Fall 2011.

In anticipation to the approval of the Board of Advanced Studies and Research, the Convener, BASAR has allowed to notify the above mentioned Scheme of Studies.

#### Scheme of Studies

#### Semester 1

Course Code	Course Title	Cr. Hrs.	Prerequisite(s)
MGT600	Management, Organizational Policy and Practices	3(3, 0)	
MGT601	Statistical Inference	3(3, 0)	
	Elective I	3(3, 0)	
	Elective II	3(3, 0)	
		12(12, 0)	

## Semester 2

Course Code	Course Title	Cr. Hrs.	Prerequisite(s)
MGT602	Research Methodology	3(3, 0)	
MGT605	Quantitative Techniques	3(3, 0)	
	Elective III	3(3, 0)	
in maritan I'v	Elective IV	3(3, 0)	
		12(12, 0)	

#### Semester 3

Course Code	Course Title	Cr. Hrs.	Prerequisite(s)
MGT800	Thesis	6(6, 0)	

Total Credit Hours = 30

## Core Courses (MS Program)

Course Code	Course Title	Credit Hours
MGT600	Management, Organizational Policy and Practices	3(3, 0)
MGT601	Statistical Inference	3(3, 0)

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MGT602	Research Methodology	3(3, 0)
MGT605	Quantitative Techniques	3(3, 0)
MGT800	Thesis	6(6, 0)

## **Electives Courses**

General Management Specialization

Course Code	Course Code Course Title	
MGT709	Advances in Small Business Management	3(3, 0)
MGT710	Issues in Strategic Management	3(3, 0)
MGT711	Advanced Topic in Change Management	3(3, 0)
MGT712	Advances in Human Resource Development and Management	3(3, 0)
MGT713	Advanced Topics in Conflict and Crisis Management	3(3, 0)
MGT714	Advanced Operations Management	3(3, 0)
MGT715	Emerging Issues in Leadership and Motivation	3(3, 0)
MGT716	Advanced Topics in Performance Management Systems	3(3, 0)
MGT717	Advanced Topics in International Business Management	3(3, 0)
MGT718	Seminar in Management	3(3, 0)
MGT719	Advances in Supply Chain Management	3(3, 0)

Information Technology Management Specialization

Course Code	Course Title	Credit Hours
MGT770	Advanced Topics in Knowledge Management	3(3, 0)
MGT771	Advances in Technology Management	3(3, 0)
MGT772	Strategic Management of Technology and Innovation	3(3, 0)
MGT773	Advanced System Development and Management	3(3, 0)
MGT774	Seminar in Management Technologies	3(3, 0)

**Finance Specialization** 

Course Code	Course Title	Credit Hours
MGT730	Advanced Financial Management	3(3, 0)
MGT731	Advanced Topics in International Finance	3(3, 0)
MGT732	Advanced Topics in Financial Instruments and Market	3(3, 0)

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MGT733	Portfolio Selection Management	3(3, 0)
MGT734	Financial Modeling and Enterprise Risk Management	3(3, 0)
MGT735	Stock Market and Efficiency	3(3, 0)
MGT736	Issues in Financial Economics	3(3, 0)
MGT737	Advanced Topics in Risk Analysis and Insurance Management	3(3, 0)
MGT738	Seminar in Financial Management	3(3, 0)
MGT739	Econometric Methods in Finance	3(3, 0)

Marketing Specialization

Course Code	Course Title	Credit Hours
MGT750	Issues in Consumer Behavior	3(3, 0)
MGT751	Advanced Topics in E-Marketing	3(3, 0)
MGT752	Managing Marketing Profile	3(3, 0)
MGT753	Advanced Advertising and Event Management	3(3, 0)
MGT754	Issues in Brand Management	3(3, 0)
MGT755	Advances in Marketing Research	3(3, 0)
MGT756	Advances in Integrated Marketing Communication	3(3, 0)
MGT757	Advanced Topics in Service and Industrial Marketing	3(3, 0)
MGT758	Seminar in Marketing	3(3, 0)
MGT759	Marketing History and Theory	3(3, 0)

**Business Economics Specialization** 

Course Code	Course Title	Credit Hours
MGT703	Microeconomics-I	3(3, 0)
MGT704	Microeconomics-II	3(3, 0)
MGT705	Macroeconomics	3(3, 0)
MGT706	Markets and Financial Institutions	3(3, 0)
MGT707	Economics of Development	3(3, 0)
MGT708	International Trade Theory	3(3, 0)
MGT760	Applied Econometric Methods	3(3, 0)
MGT769	Financial Economics	3(3, 0)

Jackada: Nadeem Uddin Qureshi Additional Registrar

## Distribution:

1. Dean Faculty of Business Administration, CIIT.

2. Dean of Research, Innovation and Commercialization(DORIC), CIIT

- 3. All Directors CIIT System
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### CC:

- 1. Registrar, CIIT
- 2. PS to Rector