

**COMSATS Institute of Information Technology**  
**Registrar Office, Principal Seat, Islamabad**

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No: CIIT-Reg/Notif-7/3/12/1038

July 4, 2012

**NOTIFICATION**

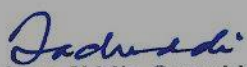
**Scheme of Studies of Master of Science in Management Sciences**

It is hereby notified that the Academic Council in its 13<sup>th</sup> meeting held on June 04, 2012 approved the following Scheme of Studies of the Master of Science in Management Sciences, MS (MS), with effect from Fall 2012 at CIIT system:

	<u>Min No. of Courses</u>	<u>Min No. Credit Hrs</u>
<b>1. MS Course Work</b>		
i. Core Courses(List attached)	4	12
ii. Elective Courses(List attached)	4	12
<b>Total Credit Hours of course work</b>		<b>24</b>
<b>2. MS Thesis</b>		<b>06</b>
<b>3. Total Credit Hours of the Program</b>		<b>30</b>

**Note:** All Rules and Regulations approved by BASAR from time to time shall be applicable

This issues with the approval of the Competent Authority.

  
Nadeem Uddin Qureshi  
Additional Registrar

**Distribution:**

1. Dean Faculty of Business Administration, CIIT
2. Dean of Research, Innovation and Commercialization (DORIC), CIIT
3. All Directors CIIT System
4. Chairman, Department of Management Sciences, CIIT
5. Incharge, CIIT Islamabad Campus
6. Incharge, CIIT Islamabad Campus
7. All Incharges, Academic Sections, CIIT Campuses
8. All HoD's/Incharges, Department of Management Sciences, CIIT Campuses
9. Controller of Examinations, CIIT
10. All Incharges, Examination Departments, CIIT Campuses

**CC:**

1. PS to Rector
2. PA to Registrar

**List of Core Courses**

Course Code	Course Title	Credits Hours
MGT600	Management, Organizational Policy and Practices	3(3, 0)
MGT601	Statistical Inference	3(3, 0)
MGT602	Research Methodology	3(3, 0)
MGT605	Quantitative Techniques	3(3, 0)

**Thesis**

Course Code	Course Title	Credits Hours
MGT800	Thesis	6

**List of Elective Courses****General Management Specialization**

Course Code	Course Title	Credits Hours
MGT709	Advances in Small Business Management	3(3, 0)
MGT710	Issues in Strategic Management	3(3, 0)
MGT711	Advanced Topic in Change Management	3(3, 0)
MGT712	Advances in Human Resource Development and Management	3(3, 0)
MGT713	Advanced Topics in Conflict and Crisis Management	3(3, 0)
MGT714	Advanced Operations Management	3(3, 0)
MGT715	Emerging Issues in Leadership and Motivation	3(3, 0)
MGT716	Advanced Topics in Performance Management Systems	3(3, 0)
MGT717	Advanced Topics in International Business Management	3(3, 0)
MGT718	Seminar in Management	3(3, 0)
MGT719	Advances in Supply Chain Management	3(3, 0)

**Information Technology Management Specialization**

Course Code	Course Title	Credits Hours
MGT770	Advanced Topics in Knowledge Management	3(3, 0)
MGT771	Advances in Technology Management	3(3, 0)
MGT772	Strategic Management of Technology and Innovation	3(3, 0)
MGT773	Advanced System Development and Management	3(3, 0)
MGT774	Seminar in Management Technologies	3(3, 0)

**Finance Specialization**

Course Code	Course Title	Credits Hours
MGT730	Advanced Topics in Financial Management	3(3, 0)
MGT731	Advanced Topics in International Finance	3(3, 0)



MGT732	Advanced Topics in Financial Instruments and Market	3(3, 0)
MGT733	Portfolio Selection Management	3(3, 0)
MGT734	Financial Modeling and Enterprise Risk Management	3(3, 0)
MGT735	Stock Market and Efficiency	3(3, 0)
MGT736	Issues in Financial Economics	3(3, 0)
MGT737	Advanced Topics in Risk Analysis and Insurance Management	3(3, 0)
MGT738	Seminar in Financial Management	3(3, 0)
MGT739	Econometric Methods in Finance	3(3, 0)

**Marketing Specialization**

Course Code	Course Title	Credits Hours
MGT750	Issues in Consumer Behavior	3(3, 0)
MGT751	Advanced Topics in E-Marketing	3(3, 0)
MGT752	Managing Marketing Profile	3(3, 0)
MGT753	Advanced Advertising and Event Management	3(3, 0)
MGT754	Issues in Brand Management	3(3, 0)
MGT755	Advances in Marketing Research	3(3, 0)
MGT756	Advances in Integrated Marketing Communication	3(3, 0)
MGT757	Advanced Topics in Service and Industrial Marketing	3(3, 0)
MGT758	Seminar in Marketing	3(3, 0)
MGT759	Marketing History and Theory	3(3, 0)

**Business Economics Specialization**

Course Code	Course Title	Credits Hours
ECO601	Microeconomics Theory I	3(3, 0)
ECO602	Microeconomics Theory II	3(3, 0)
ECO604	Econometric Methods	3(3, 0)
MGT705	Macroeconomics	3(3, 0)
MGT706	Markets and Financial Institutions	3(3, 0)
MGT707	Economics of Development	3(3, 0)
MGT708	International Trade Theory	3(3, 0)
MGT769	Financial Economics	3(3, 0)

*Inclusion*