



COMSATS Institute of Information Technology (CIIT)

Park Road, Chak Shahzad Islamabad Tel: (+92-51) 8318471, Fax: (+92-51)

E-mail: info@ciit.edu.pk, URL: www.ciit.edu.pk

(Directorate of Academics)

No.CIIT-Dir(Acad)/Notif/338

March 26, 2010

NOTIFICATION

In supersession of notification number No.CIIT-Dir(Acad)/Notif-123 dated September 15, 2009, the Scheme of Studies for Master of Business Administration, MBA(3-year) effective from Fall 2009 is hereby notified for the students enrolled in the CIIT System.

Scheme of Studies

6 Semesters
69 Credit Hours

Course Codes	Course Title	Credits (lect/lab hrs)
Semester 1		
MGT131	Financial Accounting	3(3,0)
MTH469	Business Math and Statistics	3(3,0)
MGT400	Management Theory and Practice	3(3,0)
ECO400	Business Economics	3(3,0)
Semester 2		
MGT410	Marketing Theory & Practice	3(3,0)
CSC209	Computer Applications for Business	3(3,0)
HUM400	Business Communication	3(3,0)
MGT350	Human Resource Management	3(3,0)
Semester 3		
MGT460	Operations Management	3(3,0)
MGT431	Managerial Accounting	3(3,0)
MGT310	Marketing Management	3(3,0)
MGT330	Financial Management	3(3,0)
Semester 4		
MGT401	Corporate Governance ✓	3(3,0)
MGT480	International Business ✓	3(3,0)
MGT402	Research Methodology ✓	3(3,0)
CSC330	E-Commerce ✓	3(3,0)
Semester 5		
MGT403	Entrepreneurship	3(3,0)
	Elective 1	3(3,0)
	Elective 2	3(3,0)
Semester 6		
MGT493	Business Policy & Strategy	3(3,0)
	Elective 3	3(3,0)
	Elective 4	3(3,0)
Summer		
MGT412	Internship	3(3,0)
Total		69

Dir/Acad
14/10

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ACE

14/10





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List of Elective Course

Marketing

MGT510	Consumer Behavior
MGT511	International Marketing
MGT512	Cyber Marketing
MGT513	New Product Development
MGT514	Integrated Marketing Communication
MGT515	Brand Management
MGT516	Services Marketing
MGT517	Industrial Marketing
MGT518	Marketing Research
MGT519	Strategic Marketing
MGT520	Advertising & Event Management
MGT521	Sales force Management
MGT522	Marketing of IT & Telecom Products
MGT523	Customer Relation Management
MGT524	Agriculture Marketing
MGT525	Seminar in Marketing

Information Technology

CSC374	System Analysis & Design
CSC370	Database Management
CSC470	Advanced Database Management
CSC311	Computer Programming
CSC536	Web Technologies and Programming
EEE314	Data Communication & Computer Networks
EEE465	Mobile communication
EEE456	Broad Band Technologies



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CSC397	IT Project Management
CSC477	Enterprise Resource Planning Software
CSC492	Management of Technology
CSC488	Seminar in IT

Finance

MGT530	International Finance
MGT531	Investment and Portfolio Management
MGT532	Advance Financial Management
MGT533	International Financial Institutions
MGT534	Credit Management
MGT535	Corporate Finance
MGT536	Commercial Banking
MGT537	Financial Statement Analysis
MGT538	Business Taxation
MGT539	Islamic Finance
MGT540	Seminars in Finance

Human Resource Management

MGT550	Crisis and Conflict Management
MGT551	Human Resource Development
MGT552	Compensation Management
MGT553	Human Resource Information Systems
MGT554	Organizational Development & Change Management
MGT555	Performance and Career Management
MGT556	International HRM
MGT557	Strategic HRM
MGT558	Employee Relation Management
MGT559	Seminars in HRM



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International Business

MGT580	Advanced International Business
MGT581	Globalization and Corporate Strategy
MGT582	International Financial Management
MGT583	Cross Cultural Management
MGT584	International Trade Law
MGT585	The Emerging Economies
MGT586	Managing E-Business in a Global Economy
MGT587	International Operations and Procurement

Operations Management

MGT7XX	Supply Chain Management
MGT7XX	Managing Service Operations
MGT7XX	Operations Strategy


(Dr Muhammad Azim)
Director Academics

Distribution:

1. All Directors CIIT System
2. Dean Faculty of Business Administration
3. Controller of Examinations, CIIT
4. Chairman, Department of Management Sciences, CIIT
5. All HoDs / Incharges in the department of Management Sciences, CIIT
6. Additional Registrar (Academics), CIIT, Islamabad Campus

CC:

- i. Registrar CIIT
- ii. PS to Rector

