

COMSATS Institute of Information Technology
Registrar Office, Principal Seat, Islamabad

No: CIIT-Reg/Notif-722/12/1047

July 4, 2012

NOTIFICATION


Scheme of Studies of Doctor of Philosophy in Management Sciences

It is hereby notified that the Academic Council in its 13th meeting held on June 04, 2012 approved the following Scheme of Studies of the Doctor of Philosophy in Management Sciences, PhD (MS) with effect from Fall 2012 at CIIT system:

	<u>Min No. of Courses</u>	<u>Min No. Credit Hrs</u>
1. PhD Course Work		
i. Core Courses(List attached)	2	6
ii. Elective Courses(List attached)	4	12
Total Credit Hours of course work		18
2. PhD Thesis		09

Note: All Rules and Regulations approved by BASAR from time to time shall be applicable

This issues with the approval of the Competent Authority.


Nadeem Uddin Qureshi
Additional Registrar

Distribution:

1. Dean Faculty of Business Administration, CIIT
2. Dean of Research, Innovation and Commercialization (DORIC), CIIT
3. All Directors CIIT System
4. Chairman, Department of Management Sciences, CIIT
5. Incharge, CIIT Islamabad Campus
6. All Incharges, Academic Sections, CIIT Campuses
7. All HoD's/Incharges, Department of Management Sciences, CIIT Campuses
8. Controller of Examinations, CIIT
9. All Incharges, Examination Departments, CIIT Campuses

CC:

1. PS to Rector
2. PA to Registrar

Core Courses

Course Code	Course Title	Credit hours
MGT701	Management Thoughts and Philosophy	3(3, 0)
MGT702	Advanced Techniques in Data Analysis	3(3, 0)

Thesis

Course Code	Course Title	Credit hours
MGT900	Thesis	9

Specializations Courses**1. Management**

Course Code	Course title	Credit hrs
MGT720	Economics of Strategy and Organization	3(3, 0)
MGT721	Organizational Ecology	3(3, 0)
MGT722	Workforce Diversity: Organizational Development	3(3, 0)
MGT723	Social Capital for Managerial Effectiveness	3(3, 0)
MGT724	Reward Systems: Theory and Administration	3(3, 0)
MGT725	Strategic Management of Knowledge in Professional Service Firms	3(3, 0)
MGT726	Bargaining and Influence Skills	3(3, 0)
MGT727	Social Norms	3(3, 0)
MGT728	Designing Organizational Research	3(3, 0)
MGT729	Social Psychology of Organizations	3(3, 0)

2. Finance

Course Code	Course title	Credit hrs
MGT740	Empirical Methods in Finance	3(3, 0)
MGT741	Emerging Issues in Financial Markets	3(3, 0)
MGT742	Financial Theory and Corporate Policy Decisions	3(3, 0)
MGT743	Advanced Corporate Finance	3(3, 0)
MGT744	Risk Management Techniques	3(3, 0)
MGT745	Advanced Topics in Financial Economics	3(3, 0)
MGT746	Advanced Topics in Financial Theory	3(3, 0)
MGT747	Seminar in Finance	3(3, 0)
MGT748	Dynamic Asset Pricing Theory	3(3, 0)

3. Marketing

Course Code	Course title	Credit hrs
MGT760	Behavioral Research in Marketing	3(3, 0)
MGT761	Quantitative Research in Marketing: Empirical Models and Methods	3(3, 0)
MGT762	Attitudes and Persuasion	3(3, 0)
MGT763	Behavioral Decision Making	3(3, 0)
MGT764	Multicultural Marketing and Business Development	3(3, 0)

MGT765	Marketing Data: Measurement and Analysis	3(3, 0)
MGT766	Issues in International Marketing	3(3, 0)
MGT767	Retail Strategy: Internet and Global Dimensions	3(3, 0)
MGT768	Marketing High-Technology Products	3(3, 0)

4. Information Technology Management

Course Code	Course title	Credit hrs
MGT775	Business Systems Consulting	3(3, 0)
MGT776	Leveraging Information Technology in Business Strategy	3(3, 0)
MGT777	Information Technology and Business Collaboration	3(3, 0)
MGT778	Enterprise Systems Strategy	3(3, 0)
MGT779	Social Enterprise: Innovation in the Information Society	3(3, 0)

5. Business Economics

Course Code	Course title	Credit hrs
MGT790	Microeconomic Analysis II	3(3, 0)
MGT791	Market Design	3(3, 0)
MGT793	Econometric Methods II	3(3, 0)
MGT794	Multiperson Decision Theory	3(3, 0)
MGT795	Applied Econometrics and Economic Research	3(3, 0)
MGT796	Game Theory	3(3, 0)
MGT797	Applied Industrial Economics	3(3, 0)
MGT798	The Economics of Institutions and Organization	3(3, 0)

Included