

**COMSATS Institute of Information Technology**  
**Registrar Office, Principal Seat, Islamabad**

\*\*\*

No: CIIT-Reg/Notif-23/11/771

April 14, 2011

**Notification**

In continuation of the letter No. CIIT/DGS-10/2425/34 dated February 11, 2010, the following Scheme of Studies of the Master of Science in Management Sciences is hereby notified for the students enrolled in the CIIT effective for FA09 and SP10:

**Scheme of Studies**

Course Code	Course Title	Cr. Hrs.
MGT600	Management, Organizational Policy and Practices(Core)	3(3, 0)
MGT601	Statistical Inference (Core)	3(3, 0)
	Elective I	3(3, 0)
	Elective II	3(3, 0)
		<b>12(12, 0)</b>

**Semester 2**

Course Code	Course Title	Cr. Hrs.
MGT602	Research Methodology (Core)	3(3, 0)
MGT604	Mathematical Modeling for Business* (Core)	3(3, 0)
	Elective III	3(3, 0)
	Elective IV	3(3, 0)
		<b>12(12, 0)</b>

**Semester 3**

Course Code	Course Title	Cr. Hrs.
MGT800	Thesis	6(6, 0)
		<b>6(6, 0)</b>

**Total Credit Hours = 30**

**Core Courses (MS Program)**

Course Code	Course Title	Cr. Hrs.
MGT600	Management, Organizational Policy and Practices	3(3, 0)
MGT601	Statistical Inference	3(3, 0)
MGT602	Research Methodology	3(3, 0)
MGT604	Mathematical Modeling	3(3, 0)
MGT609	Seminar	3(3, 0)
MGT800	MS Thesis	3(3, 0)

\*The alternate course of MGT604 is Mathematical Modeling

*Plz. file*  
*19/04*

82

7494  
 19/4/11

**Electives Courses (MS Program)****General Management Specialization**

Course Code	Course Title	Cr. Hrs.
MGT709	Advances in Small Business Management	3(3, 0)
MGT710	Issues in Strategic Management	3(3, 0)
MGT711	Advanced Topic in Change Management	3(3, 0)
MGT712	Advances in Human Resource Development and Management	3(3, 0)
MGT713	Advanced Topics in Conflict and Crisis Management	3(3, 0)
MGT714	Advanced Operations Management	3(3, 0)
MGT715	Emerging Issues in Leadership and Motivation	3(3, 0)
MGT716	Advanced Topics in Performance Management Systems	3(3, 0)
MGT717	Advanced Topics in International Business Management	3(3, 0)
MGT718	Seminar in Management	3(3, 0)
MGT719	Advances in Supply Chain Management	3(3, 0)

**Information Technology Management Specialization**

Course Code	Course Title	Cr. Hrs.
MGT770	Advanced Topics in Knowledge Management	3(3, 0)
MGT771	Advances in Technology Management	3(3, 0)
MGT772	Strategic Management of Technology and Innovation	3(3, 0)
MGT773	Advanced System Development and Management	3(3, 0)
MGT774	Seminar in Management Technologies	3(3, 0)

**Finance Specialization**

Course Code	Course Title	Cr. Hrs.
MGT730	Advanced Financial Management	3(3, 0)
MGT731	Advanced Topics in International Finance	3(3, 0)
MGT732	Advanced Topics in Financial Instruments and Market	3(3, 0)
MGT733	Portfolio Selection Management	3(3, 0)
MGT734	Financial Modeling and Enterprise Risk Management	3(3, 0)
MGT735	Stock Market and Efficiency	3(3, 0)
MGT736	Issues in Financial Economics	3(3, 0)
MGT737	Advanced Topics in Risk Analysis and Insurance Management	3(3, 0)
MGT738	Seminar in Financial Management	3(3, 0)

**Marketing Specialization**

Course Code	Course Title	Cr. Hrs.
MGT750	Issues in Consumer Behavior	3(3, 0)
MGT751	Advanced Topics in E-Marketing	3(3, 0)
MGT752	Managing Marketing Profile	3(3, 0)
MGT753	Advertising and Event Management	3(3, 0)
MGT754	Issues in Brand Management	3(3, 0)
MGT755	Advances in Marketing Research	3(3, 0)
MGT756	Advances in Integrated Marketing Communication	3(3, 0)
MGT757	Advanced Topics in Service and Industrial Marketing	3(3, 0)
MGT758	Seminar in Marketing	3(3, 0)
MGT759	Marketing History and Theory	3(3, 0)



April 14, 2011

**Business Economics Specialization**

Course Code	Course Title	Cr. Hrs.
MGT780	Microeconomic Analysis I	3(3, 0)
MGT781	Econometric Methods I	3(3, 0)
MGT782	Microeconomics Workshop	3(3, 0)
MGT783	Personnel Economics	3(3, 0)
MGT784	Intertemporal Macroeconomics and Finance	3(3, 0)
MGT785	Continuous-Time Financial Economics	3(3, 0)



**Niaz Ahmed Khaskheli**  
Additional Registrar

**Distribution:**

1. Dean Faculty of Business Administration, CIIT
2. Dean of Research, Innovation and Commercialization(DORIC), CIIT
3. All Directors CIIT System
4. Chairman, Department of Management Sciences, CIIT
5. All Incharges, Academic Sections, CIIT Campuses
6. All HoD's/Incharges, Department of Management Sciences, CIIT Campuses
7. Controller of Examinations, CIIT
8. All Incharges, Examination Departments, CIIT Campuses

**CC:**

1. Registrar, CIIT
2. PS to Rector, CIIT