Department of Management Sciences

Master of Business Administration : MBA

	Course Code	Course Title	Credit Hours	Prerequisite(s)
Semester-1	MGT430	Financial Accounting & Reporting	3(3, 0)	
	MTH469	Business Maths and Statistics	3(3, 0)	
	MGT410	Marketing Theory & Practice	3(3, 0)	
	ECO400	Business Economics	3(3, 0)	
	MGT400	Management Theory and Practice	3(3, 0)	
	CSC401	Computing for Management	3(3, 0)	
			18(18, 0)	
Semester-2	HUM400	Business Communication	3(3, 0)	
	MGT450	HRM Policies and Practices	3(3, 0)	MGT400
	MGT431	Managerial Accounting	3(3, 0)	MGT430
	MGT480	International Business	3(3, 0)	ECO400, MGT410
	MGT411	Applied Marketing Strategies	3(3, 0)	MGT410
	MGT432	Financial Management and Policy	3(3, 0)	MTH469, MGT430
			18(18, 0)	
Semester-3	MGT401	Corporate Governance	3(3, 0)	MGT400
	MGT402	Research Methodology	3(3, 0)	MTH469
	MGT460	Operations Management	3(3, 0)	MGT400, MTH469
		Specialization Elective I	3(3, 0)	
		Specialization Elective II	3(3, 0)	
			15(15, 0)	
Semester-4	CSC402	E-Commerce Policy and Practice	3(3, 0)	CSC401
	MGT599	Business Policy and Strategy	3(3, 0)	MGT400, MGT410, MGT432
	MGT403	Entrepreneurship	3(3, 0)	MGT400
		Specialization Elective III	3(3, 0)	
		Specialization Elective IV	3(3, 0)	
			15(15, 0)	
Summer	MGT500	Internship	3(3, 0)	

Total: 4-Semesters   **Total: 69 Credit Hours**

Note:

i. In a semester system, courses are normally defined in terms of credit hours. Some courses have further subdivision into theory and lab work. One credit hour of theory is normally equal to one lecture hour in the class room per week per semester. One credit hour of lab work, however, is equivalent to three contact hours in the lab per week per semester.

ii. Courses with prerequisites can only be registered if the prerequisite courses have been passed.

Elective Courses:

Marketing Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT510	Consumer Behavior	3(3, 0)	MGT411
MGT511	International Marketing	3(3, 0)	MGT411
MGT512	Cyber Marketing	3(3, 0)	MGT411
MGT513	New Product Development	3(3, 0)	MGT411
MGT514	Integrated Marketing Communications	3(3, 0)	MGT411
MGT515	Brand Management	3(3, 0)	MGT411
MGT516	Service Marketing	3(3, 0)	MGT411
MGT517	Industrial Marketing	3(3, 0)	MGT411
MGT518	Marketing Research	3(3, 0)	MGT411
MGT519	Strategic Marketing	3(3, 0)	MGT411
MGT520	Advertising and Event Management	3(3, 0)	MGT411
MGT521	Sales Force Management	3(3, 0)	MGT411
MGT522	Marketing of IT and Telecom Products	3(3, 0)	MGT411
MGT523	Customer Relation Marketing	3(3, 0)	MGT411
MGT524	Agriculture Marketing	3(3, 0)	MGT411
MGT525	Seminar in Marketing	3(3, 0)	MGT411

Finance Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT530	International Finance	3(3, 0)	MGT432
MGT531	Investment and Portfolio Management	3(3, 0)	MGT432
MGT532	Advance Financial Management	3(3, 0)	MGT432
MGT533	International Financial Institutions	3(3, 0)	MGT432
MGT534	Credit Management	3(3, 0)	MGT432
MGT535	Corporate Finance	3(3, 0)	MGT432
MGT536	Commercial Banking	3(3, 0)	MGT432
MGT537	Financial Statement Analysis	3(3, 0)	MGT432
MGT538	Business Taxation	3(3, 0)	MGT432
MGT539	Islamic Finance	3(3, 0)	MGT432
MGT540	Seminar in Finance	3(3, 0)	MGT432
MGT541	Real Estate Finance	3(3, 0)	MGT432

Human Resource Management Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT550	Crisis and Conflict Management	3(3, 0)	MGT450
MGT551	Human Resource Development	3(3, 0)	MGT450
MGT552	Compensation Management	3(3, 0)	MGT450
MGT553	Human Resource Information Management	3(3, 0)	MGT450
MGT554	Organizational Development and Change Management	3(3, 0)	MGT450
MGT555	Performance and Career Management	3(3, 0)	MGT450
MGT556	International HRM	3(3, 0)	MGT450
MGT557	Strategic HRM	3(3, 0)	MGT450
MGT558	Employee Relation Management	3(3, 0)	MGT450
MGT559	Seminar in HRM	3(3, 0)	MGT450

Operations Management Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT560	Quantitative Analysis	3(3, 0)	MGT400, MTH469
MGT561	Supply Chain Management	3(3, 0)	MGT460
MGT562	Service Operations Management	3(3, 0)	MGT460
MGT563	Operations Strategies	3(3, 0)	MGT460
MGT564	Project Management	3(3, 0)	MGT400, MTH469
MGT565	Managing Information and Product Development	3(3, 0)	MGT400, MTH469
MGT566	Inventory Management	3(3, 0)	MGT460
MGT567	Total Quality Management	3(3, 0)	MGT400, MTH469

Banking Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT570	Investment Analysis and Portfolio Management	3(3, 0)	MGT432
MGT571	Emerging Financial Markets	3(3, 0)	MGT432
MGT572	Islamic Banking	3(3, 0)	MGT432
MGT573	Bank Management	3(3, 0)	MGT432
MGT574	Financial and Bank Legislation	3(3, 0)	MGT432
MGT575	Credit Management	3(3, 0)	MGT432
MGT576	Consumer Banking	3(3, 0)	MGT432
MGT577	Money and Financial Policies	3(3, 0)	MGT432
MGT578	Financial Institution Management	3(3, 0)	MGT432

International Business Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT580	Advanced International Business	3(3, 0)	MGT480
MGT581	Globalization and Corporate Strategy	3(3, 0)	MGT480
MGT582	International Financial Management	3(3, 0)	MGT480
MGT583	Cross Cultural Management	3(3, 0)	MGT480
MGT584	International Trade Law	3(3, 0)	MGT480
MGT585	The Emerging Economies	3(3, 0)	MGT480
MGT586	Managing E-Business in a Global Economy	3(3, 0)	MGT480
MGT587	International Operation and Procurement	3(3, 0)	MGT480

Hospitality & Tourism Management Specialization

Course Code	Course Title	Credit Hours	Prerequisite(s)
MGT490	Hospitality and Tourism Management	3(3, 0)	MGT400
MGT590	Hospitality and Tourism; Planning and Development	3(3, 0)	MGT400
MGT591	Hotel and Catering Operations Management	3(3, 0)	MGT400
MGT592	Management of Food and Beverage Operations	3(3, 0)	MGT400
MGT593	Food and Nutrition Concepts	3(3, 0)	MGT400
MGT594	Cross Cultural Etiquette and Protocol	3(3, 0)	MGT400
MGT595	Tourism Geography	3(3, 0)	MGT400
MGT596	Tourism Economics	3(3, 0)	MGT400
MGT597	Tourism Dimensions in Contemporary Society	3(3, 0)	MGT400
MGT598	International Practices and Trends in Hospitality Industry	3(3, 0)	MGT400

Information Technology

Course Code	Course Title	Credit Hours	Prerequisite(s)
CSC501	Seminars in IT for Businesses	3(3, 0)	CSC401
CSC536	Web Technologies and Programming	3(3, 0)	CSC401
CSC552	Virtual Reality for Entrepreneurship	3(3, 0)	CSC401
CSC561	Knowledge Management and Information Technology	3(3, 0)	CSC401
CSC571	Distributed Database Systems for Business	3(3, 0)	CSC401
CSC572	Managing Business Databases	3(3, 0)	CSC401
CSC573	Business Management Information Systems	3(3, 0)	CSC401
CSC581	Business System Development	3(3, 0)	CSC401
CSC582	Legal Framework for IT Businesses	3(3, 0)	CSC401
CSC591	Applied Software Engineering for Business	3(3, 0)	CSC401
CSC595	Business Enterprise Resource Planning	3(3, 0)	CSC401

List of Service Courses offered by the Department

Course Code	Course Title	Credit Hours	Prerequisite(s)
HUM100	English Comprehension and Composition	3(3, 0)	
HUM102	Report Writing Skills	3(3, 0)	HUM100
HUM103	Communication Skills	3(3, 0)	HUM100
HUM110	Islamic Studies	3(3, 0)	
HUM111	Pakistan Studies	3(3, 0)	
HUM200	Business Communication Workshop	3(3, 0)	HUM100
HUM220	Introduction to Psychology	3(3, 0)	
HUM221	International Relations	3(3, 0)	
HUM223	Introduction to Philosophy	3(3, 0)	
HUM310	Islamic History	3(3, 0)	
HUM320	Introduction to Sociology	3(3, 0)	
HUM430	Foreign Language French	3(3, 0)	
HUM431	German		
HUM432	Arabic		
HUM433	Persian		
HUM400	Business Communication	3(3, 0)	
ECO102	Economics	3(3, 0)	
ECO200	Introduction to Development Economics	3(3, 0)	ECO102
ECO300	Engineering Economics	3(3, 0)	MGT131
ECO302	Process Economics	3(3, 0)	
LAW300	Corporate Law	3(3, 0)	
MGT100	Introduction to Business	3(3, 0)	
MGT101	Introduction to Management	3(3, 0)	
MGT131	Financial Accounting	3(3, 0)	
MGT362	Production & Operation Management	3(3, 0)	
MGT403	Entrepreneurship	3(3, 0)	MGT101
MGT408	IS Management	3(3, 0)	
MGT409	IS Professional Issues	3(3, 0)	
MGT461	Project Management	3(3, 0)	MGT101, MGT131
MGT462	Project Planning & Management	2(2, 0)	
MGT463	Productivity and Quality Management	3(3, 0)	MGT101
MGT513	New Product Development	3(3, 0)	