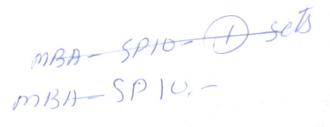
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## **COMSATS Institute of Information Technology (CIIT)**

Park Road, Chak Shahzad Islamabad Tel: (+92-51) 8318471, Fax: (+92-51) E-mail: info@ciit.edu.pk, URL://www.ciit.edu.pk

(Directorate of Academics)

No.CIIT-Dir(Acad)/Notif-338

March 26, 2010

### **NOTIFICATION**

In supersession of notification number No.CIIT-Dir(Acad)/Notif-123 dated September 15, 2009, the Scheme of Studies for Master of Business Administration, MBA(3-year) effective from Fall 2009 is hereby notified for the students enrolled in the CIIT System.

### **Scheme of Studies**

6 Semesters 69 Credit Hours

Course Codes	Course Title	Credits (lect/lab hrs)
Semester 1		
MGT131	Financial Accounting	3(3,0)
MTH469	Business Math and Statistics	3(3,0)
MGT400	Management Theory and Practice	3(3,0)
ECO400	Business Economics	3(3,0)
Semester 2		
MGT410	Marketing Theory & Practice	3(3,0)
CSC209	Computer Applications for Business	3(3,0)
HUM400	Business Communication	3(3,0)
MGT350	Human Resource Management	3(3,0)
Semester 3	Operations Management	3(3,0)
MGT460		3(3,0)
	MGT431 Managerial Accounting MGT310 Marketing Management	
MGT310 MGT330	Financial Management	3(3,0)
Semester 4		
MGT401	Corporate Governance	3(3,0)
MGT480	International Business	3(3,0)
MGT402	Research Methodology	3(3,0)
CSC330	E-Commerce	3(3,0)
Semester 5		
MGT403	Entrepreneurship	3(3,0)
14101403	Elective 1	3(3,0)
	Elective 2	3(3,0)
Semester 6	7 2 1 2 2 24 -4	3(3,0)
MGT493	Business Policy & Strategy	3(3,0)
	Elective 3	3(3,0)
-	Elective 4	3(3,0)
Summer	T	3(3,0)
MGT412	Internship	69
Total		A14

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### **List of Elective Course**

### Marketing

MGT510	Consumer Behavior	
MGT511	International Marketing	
MGT512	Cyber Marketing	
MGT513	New Product Development	
MGT514	Integrated Marketing Communication	
MGT515	Brand Management	
MGT516	Services Marketing	
MGT517	Industrial Marketing	
MGT518	Marketing Research	
MGT519	Strategic Marketing	
MGT520	Advertising & Event Management	
MGT521	Sales force Management	
MGT522	Marketing of IT & Telecom Products	
MGT523	Customer Relation Management	
MGT524	Agriculture Marketing	
MGT525	Seminar in Marketing	

Information Technology

Information Technology	as a second seco
CSC374	System Analysis & Design
CSC370	Database Management
CSC470	Advanced Database Management
CSC311	Computer Programming
CSC536	Web Technologies and Programming
EEE314	Data Communication & Computer Networks
EEE465	Mobile communication
EEE456	Broad Band Technologies

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### (Directorate of Academics)

CSC397	IT Project Management
CSC477	Enterprise Resource Planning Software
CSC492	Management of Technology
CSC488	Seminar in IT

### Finance

International Finance	
Investment and Portfolio Management	
Advance Financial Management	
International Financial Institutions	
Credit Management	
Corporate Finance	
Commercial Banking	
Financial Statement Analysis	
Business Taxation	
Islamic Finance	
Seminars in Finance	
	Investment and Portfolio Management  Advance Financial Management  International Financial Institutions  Credit Management  Corporate Finance  Commercial Banking  Financial Statement Analysis  Business Taxation  Islamic Finance

### Human Resource Management

MGT550	Crisis and Conflict Management	
MGT551	Human Resource Development	
MGT552	Compensation Management	
MGT553	Human Resource Information Systems	
MGT554	Organizational Development & Change Management	
MGT555	Performance and Career Management	
MGT556	International HRM	
MGT557	Strategic HRM	
MGT558	Employee Relation Management	
MGT559	Seminars in HRM	

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#### **International Business**

International Business			
MGT580	Advanced International Business		4.
MGT581	Globalization and Corporate Strategy		
MGT582	International Financial Management	S 0 +7	***
MGT583	Cross Cultural Management		,
MGT584	International Trade Law	1	, *
MGT585	The Emerging Economies		
MGT586	Managing E-Business in a Global Economy		
MGT587	International Operations and Procurement		

**Operations Management** 

MGT7XX	Supply Chain Management
MGT7XX	Managing Service Operations
MGT7XX	Operations Strategy

(Dr Muhammad Azim)
Director Academics

#### Distribution:

- 1. All Directors CIIT System
- 2. Dean Faculty of Business Administration
- 3. Controller of Examinations, CIIT
- 4. Chairman, Department of Management Sciences, CIIT
- 5. All HoDs / Incharges in the department of Management Sciences, CIIT
- 6. Additional Registrar (Academics), CIIT, Islamabad Campus

### CC:

- i. Registrar CIIT
- ii. PS to Rector

