



COMSATS Institute of Information Technology

30, Sector H-8/1, Islamabad. Tel: (92-51) 9258481-3, 4448371-72, Fax : (92-51) 4442805

E-mail : info@ciit.edu.pk, URL : //www.ciit.edu.pk

(Directorate of Academics)

No. CIIT/DoA/OO/ 18 /2010/315

Friday, March 12, 2010

OFFICE ORDER

(No. 18 of 2010)

The students of COMSATS Institute of Information Technology Lahore Campus admitted in Fall 2006 are allowed to follow the following Scheme of Studies of BS (BA):

Scheme of Studies of BS (BA) Fall-2006 Batch				
Semester	Course Code	Course Title	Cr. Hrs.	Pre-Requisite(s)
1st Semester	HUM100	English Comprehension and Composition	3(3, 0)	
	MTH108	Business Math I	3(3, 0)	
	CSC101	Introduction to Computing	3(2, 1)	
	ECO100	Micro Economics	3(3, 0)	
	HUM110	Islamic Studies	3(3, 0)	
	MGT100	Introduction to Business	3(3, 0)	
			18(17, 1)	
2nd Semester	MGT101	Introduction to Management	3(3, 0)	
	ECO101	Macro Economics	3(3, 0)	
	MTH109	Business Math II	3(3, 0)	MTH108
	MGT130	Accounting I	3(3, 0)	
	HUM102	Report Writing Skills	3(3, 0)	HUM100
	HUM111	Pakistan Studies	3(3, 0)	
			18(18, 0)	
3rd Semester	MTH161	Introduction to Statistics	3(3, 0)	
	MGT230	Accounting II	3(3, 0)	MGT130
	MGT210	Fundamental of Marketing	3(3, 0)	
	ECO200	Introduction to Development Economics	3(3, 0)	ECO101
	HUM200	Business Communication Workshop	3(3, 0)	HUM100
		Humanities Elective I	3(3, 0)	
			18(18, 0)	
4th Semester	MGT232	Business Finance	3(3, 0)	MGT130
	MGT200	Management Practices	3(3, 0)	MGT101
	CSC373	Management Information Systems	3(3, 0)	CSC101
	MGT231	Cost Accounting	3(3, 0)	MGT130
	MTH264	Statistical Inference	3(3, 0)	MTH161
			15(15, 0)	
5th Semester	LAW300	Corporate Law	3(3, 0)	
	MGT330	Financial Management	3(3, 0)	MTH161, MGT232
	MGT300	Organizational Behavior	3(3, 0)	MGT101
	MGT301	Research Tools and Techniques	3(3, 0)	MTH264
	MGT310	Marketing Management	3(3, 0)	MGT210
			15(15, 0)	
6th Semester	MGT362	Production and Operations Management	3(3, 0)	MTH109, MGT101
	CSC330	E-Commerce	4(3, 1) OR 3(2, 1)	CSC101
	MGT350	Human Resource Management	3(3, 0)	MGT200
	MGT380	Global Business Management	3(3, 0)	MGT210, ECO200
		Humanities Elective II	3(3, 0)	
			16(15, 1) OR 15(14, 1)	

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Semester	Course Code	Course Title	Cr. Hrs.	Pre-Requisite(s)
Summer	MGT500	Internship	3(3, 0)	
7th Semester		Language Elective	3(3, 0)	
	MGT403	Entrepreneurship	3(3, 0)	MGT200, MGT210
	MGT463	Productivity and Quality Management	3(3, 0)	MGT362
		Specialization Elective I	3(3, 0)	
		Specialization Elective II	3(3, 0)	
			15(15, 0)	
8th Semester	MGT433	Financial Institutions	3(3, 0)	MGT330
	MGT501	Strategic Management	3(3, 0)	MGT200, MGT310, MGT330
	MGT461	Project Management	3(3, 0)	MGT200, MGT362
		Specialization Elective III	3(3, 0)	
		Specialization Elective IV	3(3, 0)	
			15(15, 0)	
Total Credit Hours for Degree Requirement			132-133	
Elective Courses				
Language Electives				
Course Code		Course Title	Credit Hours	Prerequisite(s)
HUM430		French	3(3, 0)	
HUM431		German	3(3, 0)	
HUM432		Arabic	3(3, 0)	
HUM433		Persian	3(3, 0)	
Humanities Elective I and Elective II				
Course Code		Course Title	Credit Hours	Prerequisite(s)
HUM220		Introduction to Psychology	3(3, 0)	
HUM221		International Relations	3(3, 0)	
HUM223		Introduction to Philosophy	3(3, 0)	
HUM320		Introduction to Sociology	3(3, 0)	
HUM310		Islamic History	3(3, 0)	
Marketing Specialization				
Course Code		Course Title	Credit Hours	Prerequisite(s)
MGT510		Consumer Behavior	3(3, 0)	MGT310
MGT511		International Marketing	3(3, 0)	MGT310
MGT512		Cyber Marketing	3(3, 0)	MGT310
MGT513		New Product Development	3(3, 0)	MGT310
MGT514		Integrated Marketing Communications	3(3, 0)	MGT310
MGT515		Brand Management	3(3, 0)	MGT310
MGT516		Service Marketing	3(3, 0)	MGT310
MGT517		Industrial Marketing	3(3, 0)	MGT310
MGT518		Marketing Research	3(3, 0)	MGT310
MGT519		Strategic Marketing	3(3, 0)	MGT310
MGT520		Advertising and Event Management	3(3, 0)	MGT310
MGT521		Sales Force Management	3(3, 0)	MGT310
MGT522		Marketing of IT and Telecom Products	3(3, 0)	MGT310
MGT523		Customer Relation Marketing	3(3, 0)	MGT310
MGT524		Agriculture Marketing	3(3, 0)	MGT310
MGT525		Seminar in Marketing	3(3, 0)	MGT310
Finance Specialization				
Course Code		Course Title	Credit Hours	Prerequisite(s)
MGT530		International Finance	3(3, 0)	MGT330
MGT531		Investment and Portfolio Management	3(3, 0)	MGT330




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Semester	Course Code	Course Title	Cr. Hrs.	Pre-Requisite(s)
	MGT532	Advance Financial Management	3(3, 0)	MGT330
	MGT533	International Financial Institutions	3(3, 0)	MGT330
	MGT534	Credit Management	3(3, 0)	MGT330
	MGT535	Corporate Finance	3(3, 0)	MGT330
	MGT536	Commercial Banking	3(3, 0)	MGT330
	MGT537	Financial Statement Analysis	3(3, 0)	MGT330
	MGT538	Business Taxation	3(3, 0)	MGT330
	MGT539	Islamic Finance	3(3, 0)	MGT330
	MGT540	Seminar in Finance	3(3, 0)	MGT330
	MGT541	Real Estate Finance	3(3, 0)	MGT330
Human Resource Management Specialization				
	Course Code	Course Title	Credit Hours	Prerequisite(s)
	MGT550	Crisis and Conflict Management	3(3, 0)	MGT350
	MGT551	Human Resource Development	3(3, 0)	MGT350
	MGT552	Compensation Management	3(3, 0)	MGT350
	MGT553	Human Resource Information Management	3(3, 0)	MGT350
	MGT554	Organizational Development and Change Management	3(3, 0)	MGT350
	MGT555	Performance and Career Management	3(3, 0)	MGT350
	MGT556	International HRM	3(3, 0)	MGT350
	MGT557	Strategic HRM	3(3, 0)	MGT350
	MGT558	Employee Relation Management	3(3, 0)	MGT350
	MGT559	Seminar in HRM	3(3, 0)	MGT350


(Dr Muhammad Azim)
Director Academics

Distribution:

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