

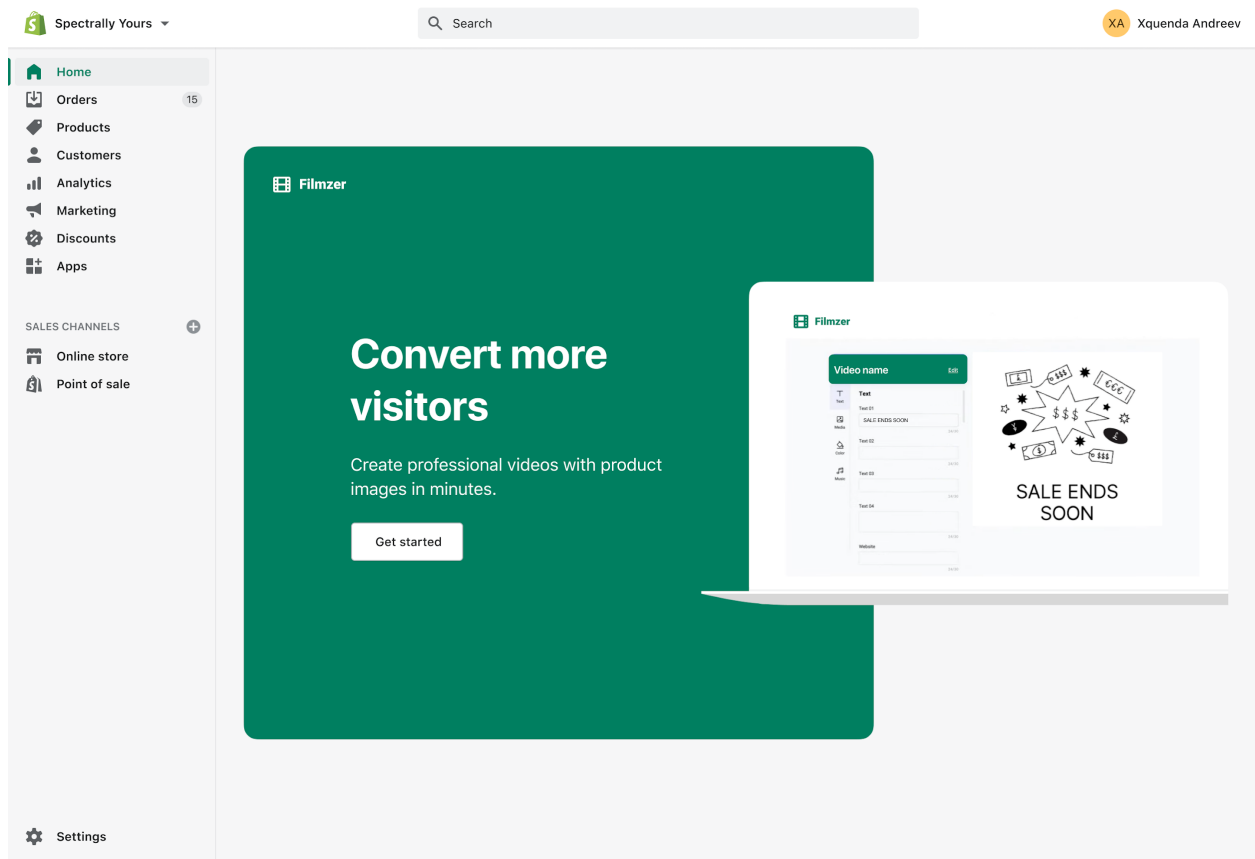
UX writing exercise

Task

- Create a third-party Shopify app onboarding experience that converts new users into regular users.

Specs

1. Work from the brief and Figma file.
2. Create UX writing to guide users and support business goals.
3. Maintain Shopify style guide voice and tone.





Quality videos. Made simple.

Create inspired videos with a template.
No technical skills required.

1. Browse our template library.
2. Select an option.

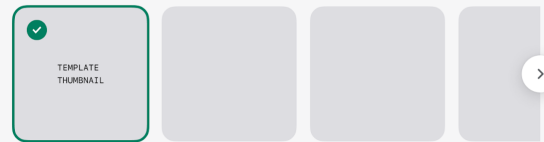
Looking for something different?

Make the template your own! You're free to
add customizations.

All Brand Video Product Video Testimonial Video Case Study Video

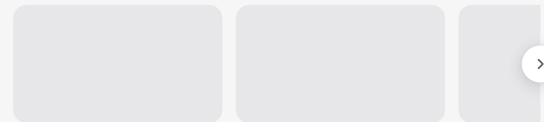
Create a video ad

Best for: ● ● ● ●



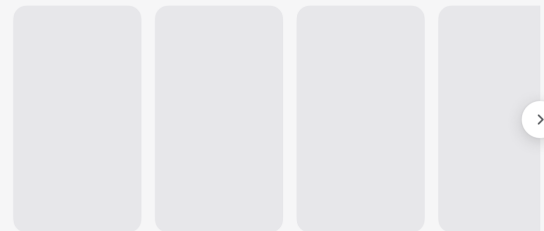
Create a landscape video

Best for: ● ● ● ●



Create a story video

Best for: ●



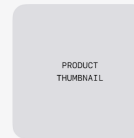
Next: upload images



Upload product images

Filmzer makes a video with product images that you upload to our platform.

1. Upload 1 to 6 images (JPG or PNG).
2. Enter a short product name under each thumbnail.



unique product name
1 image



product name
image



product name
image



product name
image



product name
image



product name
image

[← Back](#)[Next: review](#)

One more look

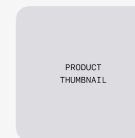
Here's your last chance to review the images and product names.

Make changes, if required.

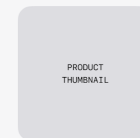
When it all looks good, click Next.
We'll make your video.



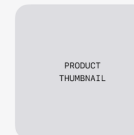
Product name
1 image



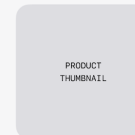
product name
image



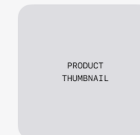
product name
image



product name
image

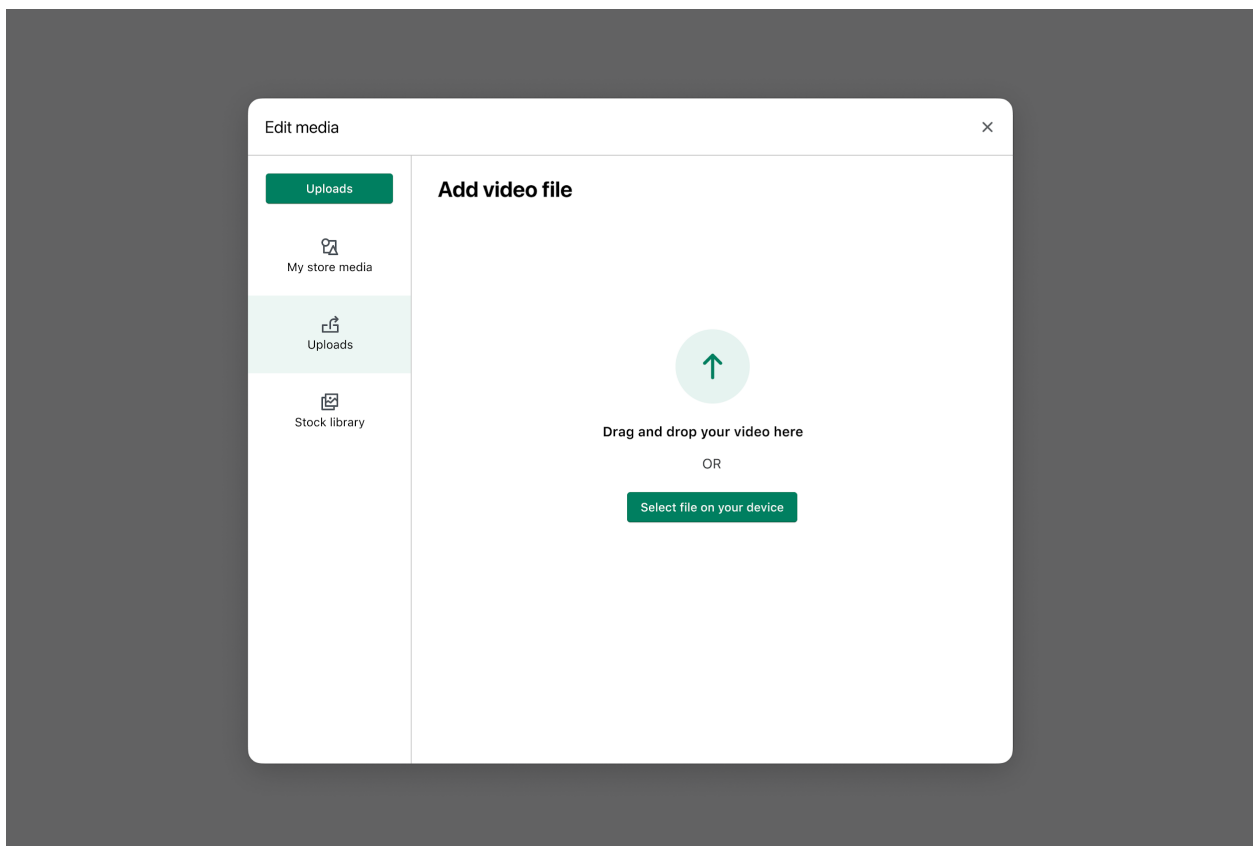
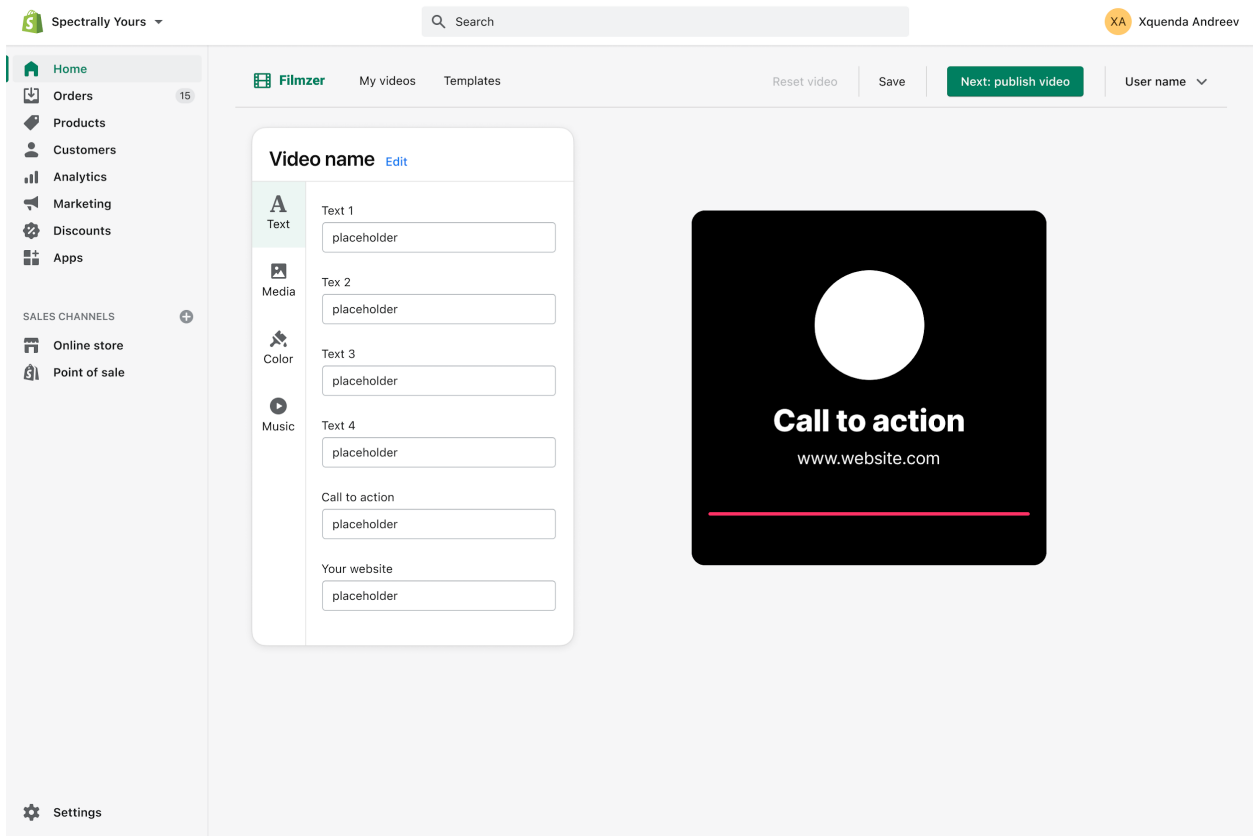


product name
image



product name
image

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Rendering video



38%

Home

Orders 15

Products

Customers

Analytics

Marketing

Discounts

Apps

SALES CHANNELS +

Online store

Point of sale

Settings

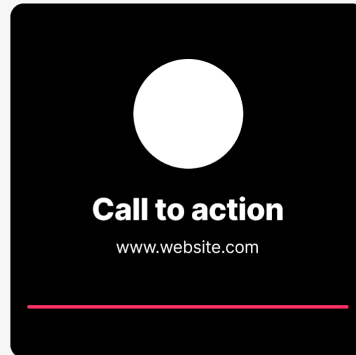
Filmzer

My videos

Create new

User name ▾

Video name Edit



Where to publish the video?

- ☐ Shopify Xquenda Andreev >
- ☐ Facebook >
- ☐ Instagram >
- ☐ Youtube >
- ☐ Twitter >

Home

Orders 15

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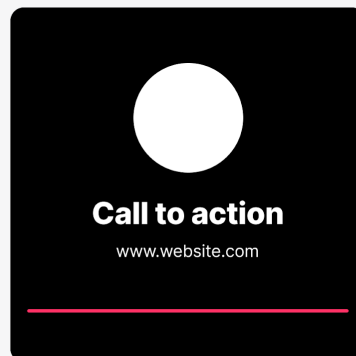
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Create new

User name ▾

Video name Edit

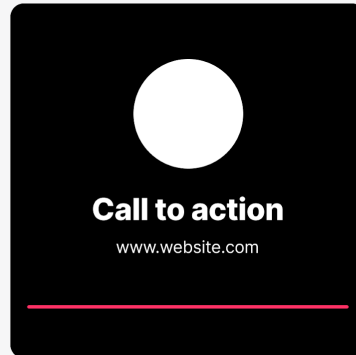


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- How to publish on Shopify?**
Xquenda Andreev
- ☒ Let Filmzer automatically embed the video on my product page.
 - ☐ I will embed the video myself. (If selected, Filmzer displays the embed code below.)

☐ I have read and accept the [Terms of Service](#). *

Next: publish the video

Video name [Edit](#)[← Back](#)

How to publish on Shopify?

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Next: publish on Spotify



Upload complete

The video is now on your Shopify product page.

[Go to my product page](#)