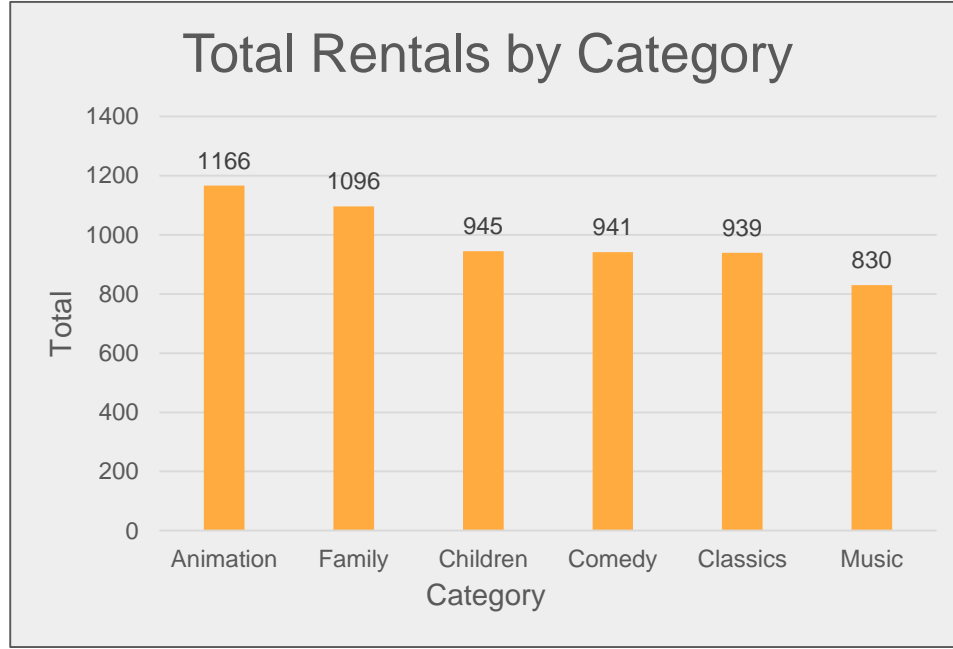
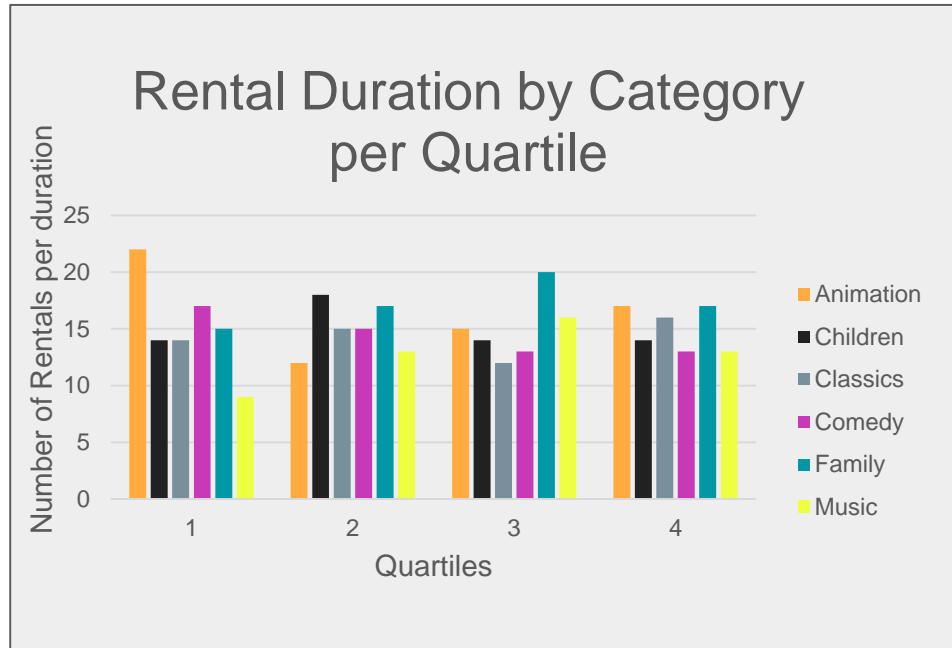


What were the Total Rental Orders by Category?



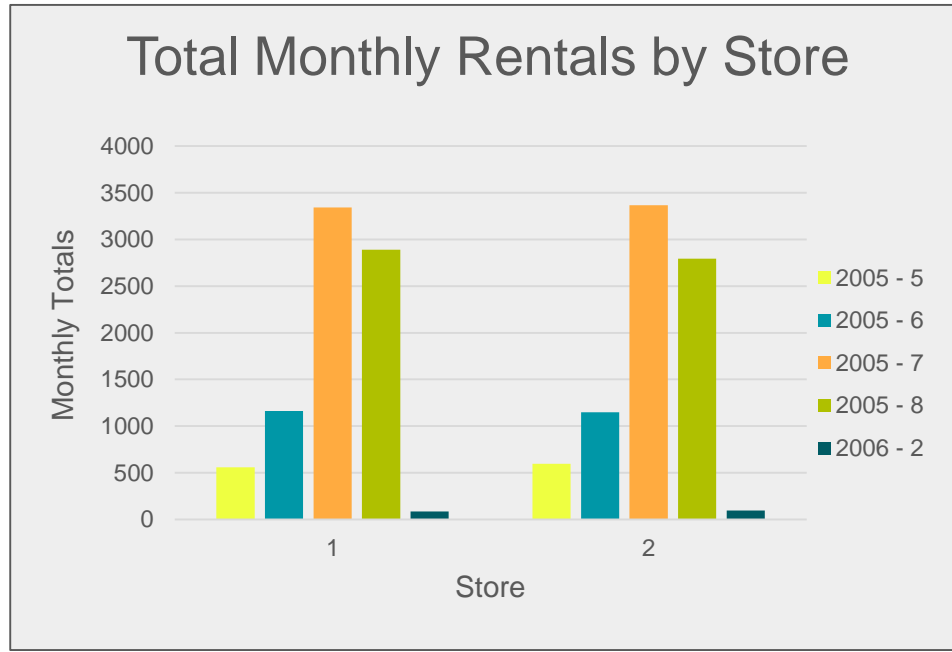
We can see that the Animation and Family categories have the highest total rental orders compared to the rest of the categories. The Music category has the least number of rentals.

What were the Rental Durations by Category per Quartile?



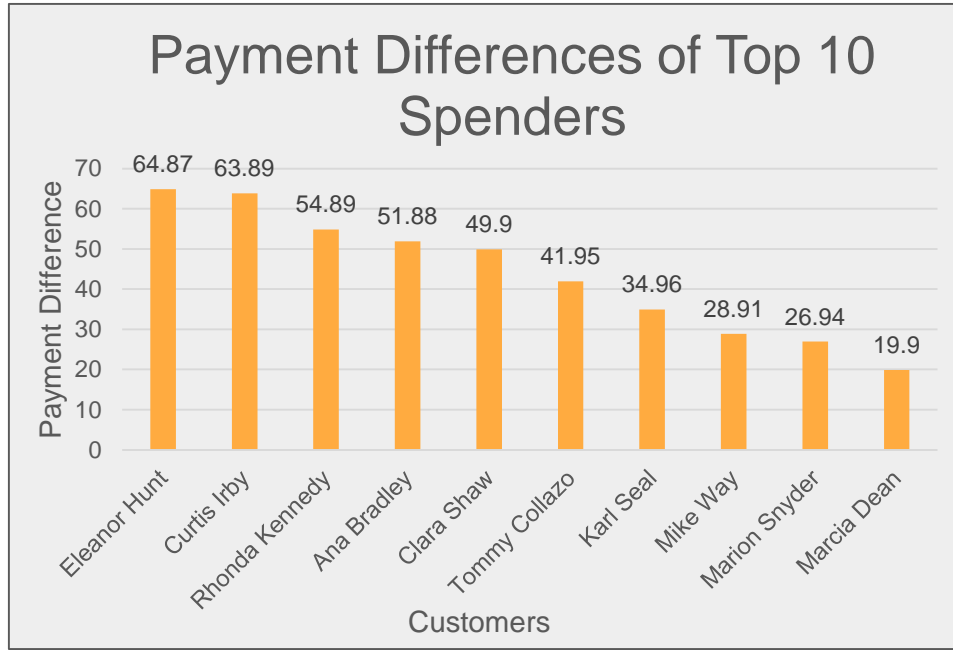
We can see the highest number of movies in the Animation category with short rental duration in the first quartile. And the highest number of movies in the Family category with longer rental duration in the third quartile.

How are the two Stores compared by Monthly Rentals for all the Years?



We can see that both stores are very similar in their total monthly rentals in both years 2005 and 2006. The highest rentals were generated in July and August of 2005 for both stores.

Which are the Top 10 Highest Paying Customers with the Highest Payment Differences?



We can see in the graph the top 10 paying Customers with the Highest payment differences and Eleanor Hunt is the customer who paid the most difference in terms of payments.