

# Comprehensive Sales Analysis Report - 2024

**\$1,190,000**  
Total Revenue

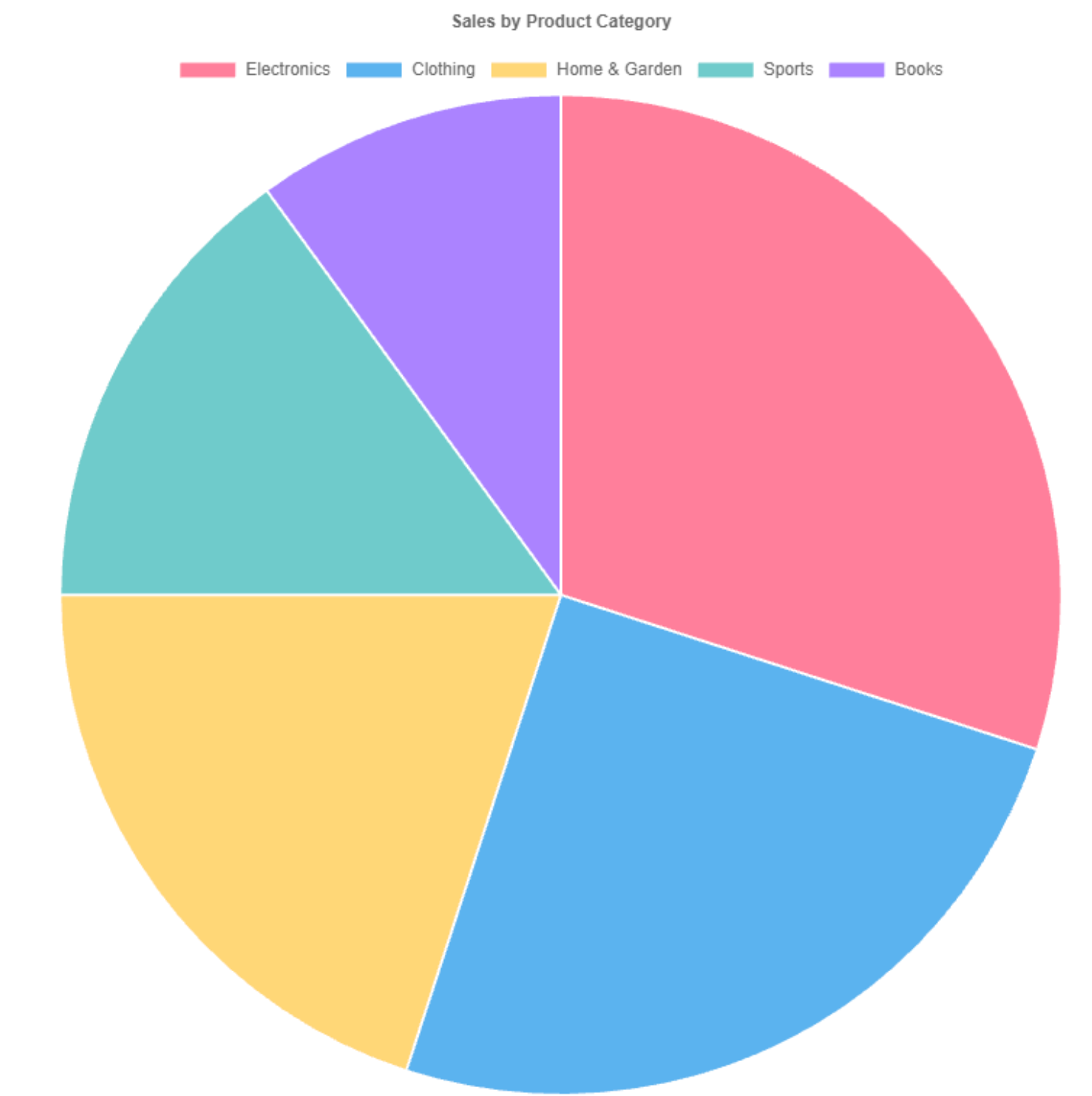
**+15.2%**  
YoY Growth

**4.6**  
Avg. Customer Satisfaction

## 1. Monthly Sales Overview



## 2. Product Category Performance



### 3. Quarterly Sales Data

Quarter	Total Sales (\$)	Growth (%)	Top Performing Product
Q1	250,000	+5.2%	Premium Widget
Q2	310,000	+24.0%	Deluxe Gadget
Q3	280,000	-9.7%	Super Gizmo
Q4	350,000	+25.0%	Mega Tool

## 4. Sales by Region



## 5. Customer Satisfaction Trends

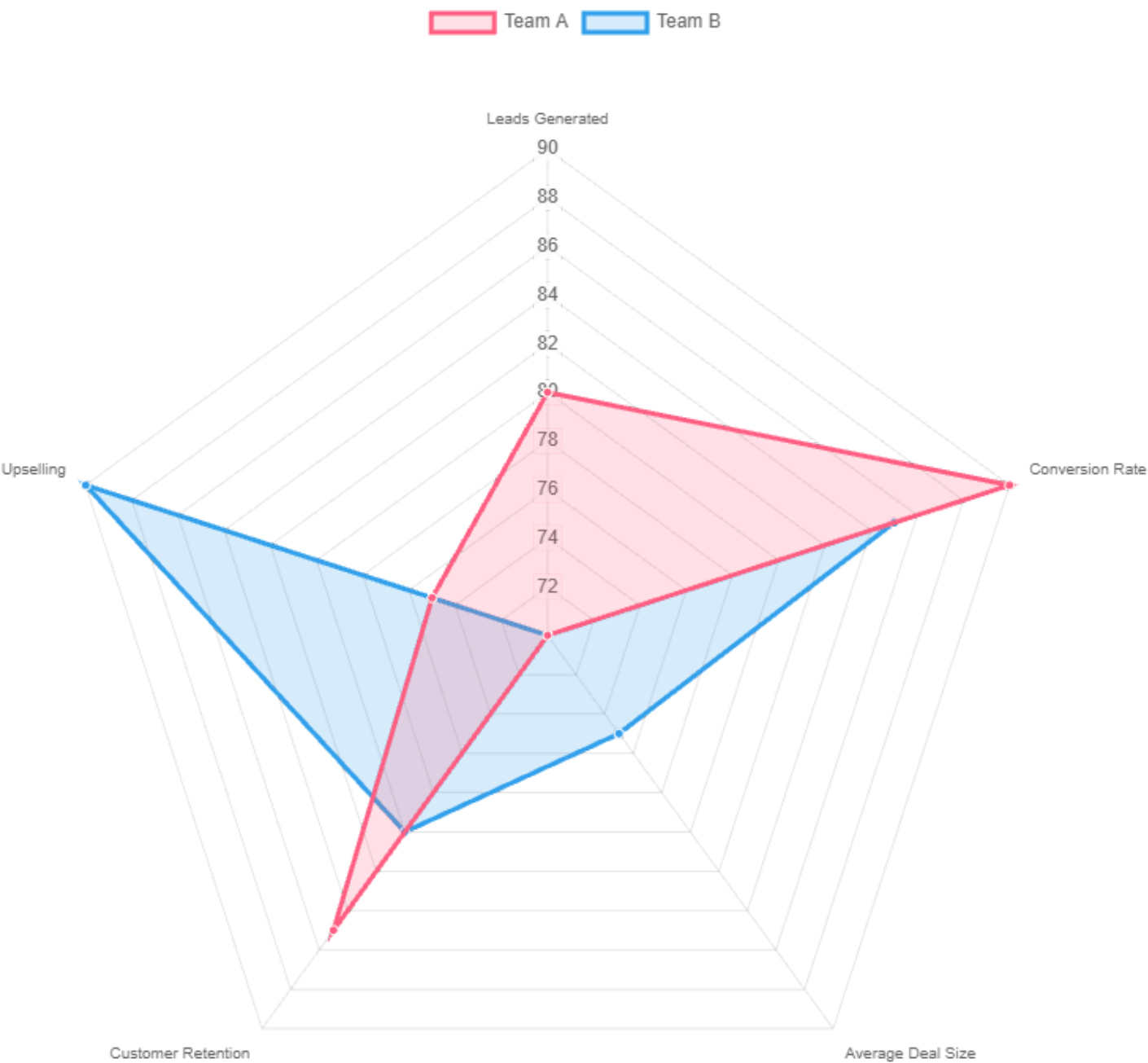


## 6. Top 5 Products

Rank	Product Name	Units Sold	Revenue (\$)	Profit Margin (%)
1	Premium Widget	5,200	260,000	35%
2	Deluxe Gadget	4,800	216,000	30%

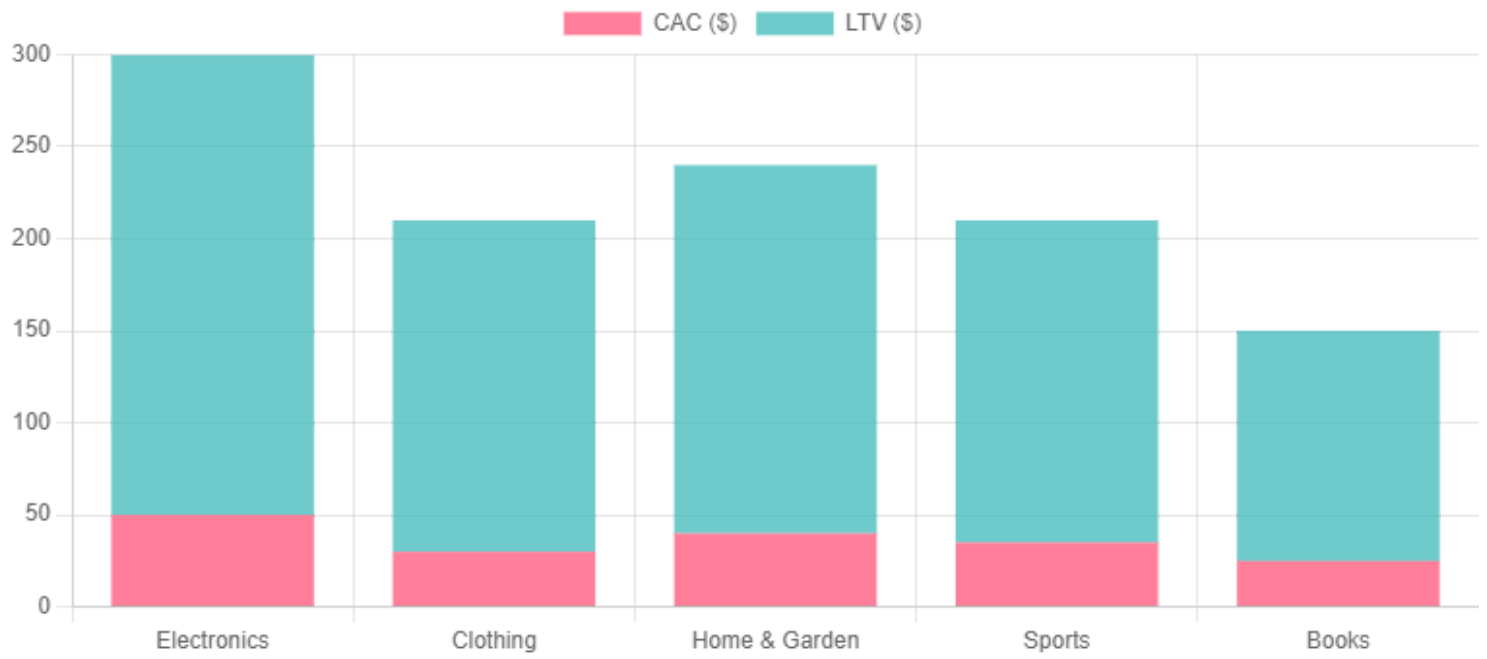
3	Super Gizmo	3,500	175,000	28%
4	Mega Tool	3,200	128,000	25%
5	Ultra Device	2,900	116,000	22%

# 7. Sales Team Performance



# 8. Customer Acquisition Cost vs Lifetime Value

CAC vs LTV by Product Category



## 9. Market Share Analysis

### Market Share Analysis

Our Company Competitor A Competitor B Competitor C Others

