# Warren Lai

## Product Designer

Email warrenlai@berkeley.edu

Portfolio wrnlai.github.io

### Education

#### University of California, Berkeley

Data Science, B.A Certificate of Design Innovation Graduating May 2020

### Skills

**Design:** Sketch, Figma, InVision, Marvel, Adobe Creative Suite, UserTesting, Tableau

**Development:** HTML5/CSS, Java, Python, Tableau, SOI

**Emphasis:** responsive design, human-centered design, user research + synthesis, rapid prototyping, visual design

### Research

Research Apprentice – Haas School of Business Conducted research on human bias in interview settings by analyzing academic and social perceptions through filmed case-interview conditions.

### Extracurriculars

#### Peer Health Mentor

Led weekly one hour health education workshops using a trauma-informed teaching approach to classes ranging from 25-35 students to foster honest conversations about young adults' health choices.

### Photographer

Shot and edited fashion photography for Berkeley's fashion blog, Garb.

#### Piano Teacher

Crafted music teaching curriculum to give little to no cost private lessons to children around the Bay Area.

### Experience

### Berkeley Innovation - Education Director

Berkeley, CA | 05/2019 - Present

Currently creating and delivering design education curriculum, covering various topics including visual principles, design thinking, and prototyping to 28 design students. Previously a Project Mentor and Design Consultant.

### Ubiquity Press - Design Intern

Berkeley, CA | 05/2019 - 09/2019

Designed and shipped a web product to empower academics in publishing their research material, in partnership with the British Library. Dove deep into complete design cycle — from needfinding to testable prototype, alongside with a co-intern and the CEO.

### The Design Exchange - Design Researcher

Berkeley, CA | 01/2019 - 05/2019

Researched design education in academia, seeking to understand how designers frame their decisions and the problem space. Worked alongside a multidisciplinary team of 8 students to create a more robust way of recommending design methods to students and industry professionals.

### PredictEV - UI/UX Designer

Berkeley, CA | 10/2018 - 02/2019

Designed the interface and experience for PredictEV's in-game chat, prediction widgets, and social dashboard using Figma and Sketch. Created consistent design guidelines and principles for PredictEV's mobile and web product.

### **Projects**

#### Libre

Designed a concept app for UC Berkeley's library system.

#### Afterlives 400

Created and deployed a public art installation to commemorate 400 years of resistance to slavery and injustice.

### MyTiller

Designed a virtual ballot interface to empower and educate voters.