Warren Lai
Product Designer

Email
warrenlai@berkeley.edu

Portfolio
wrnlai.github.io

Experience

Berkeley Innovation - Education Director
Berkeley Innovation | Berkeley, CA | 05/2019 - Present

Lead all educational efforts within the design consultancy. Currently creating and delivering design education curriculum, covering various topics including visual principles, design thinking, and prototyping. Previously a Project Mentor and Design Consultant.

Ubiquity Press - Design Intern
Ubiquity Press | Berkeley, CA | 05/2019 - 09/2019

Designed and shipped a web product to empower academics in publishing their research material, in partnership with the British Library. Dove deep into complete design cycle — from needfinding to testable prototype, alongside with a co-intern and the CEO.

The Design Exchange - Design Researcher
TheDesignExchange | Berkeley, CA | 01/2019 - 05/2019

Researched design education in academia, seeking to understand how designers frame their decisions and the problem space. Worked alongside a multidisciplinary team of 8 students to create a more robust way of recommending design methods to students and industry professionals.

PredictEV - UI/UX Designer
PredictEV | Berkeley, CA | 10/2018 - 02/2019

Designed the interface and experience for PredictEV's in-game chat, prediction widgets, and social dashboard using Figma and Sketch. Created consistent design guidelines and principles for PredictEV's mobile and web product.

Projects

Libre
Designed a concept app for UC Berkeley's library system.

Afterlives 400
Created and deployed a public art installation to commemorate 400 years of resistance to slavery and injustice.

MyTiller
Designed a virtual ballot interface to empower and educate voters.

Education

University of California, Berkeley
Data Science, B.A
Graduating May 2020

Skills

Sketch, Figma, InVision, Marvel, Adobe Creative Suite, UserTesting, Tableau

HTML5/CSS, Java, Python, Tableau, SQL

responsive design, human-centered design, user research + synthesis, rapid prototyping, visual design