Warren Lai
Product Designer

Email
warrenlai@berkeley.edu

Portfolio
warrenlai.me

Education

University of California, Berkeley

GPA: 3.5
Data Science, B.A
Certificate of Design Innovation

Skills

Design: Sketch, Figma, InVision, Marvel, Adobe Creative Suite, UserTesting, Tableau

Development: HTML5/CSS, Javascript, jQuery, Java, Python, Tableau, SQL

Projects

Ubiquity Repositories
Created an academic repository to aid research discovery, and showcase the institution's researchers.

Fortify
Fabricated a satricial installation to draw awareness to the ongoing issue of school shootings.

BART Data Visualization
Visualized open-source BART data to inform locals on BART's performance.

MyTiller
Designed a virtual ballot interface to empower and educate voters.

PredictEV
Designed a mobile live-streaming product for sports enthusiasts to cast bets and predict trends.

Libre
A concept app for UC Berkeley's library system, Oskicat.

SkyAlert
Redesigned onboarding to improve usage and earthquake education.

Design

Education Director - Berkeley Innovation
Berkeley, CA | 01/2018 - Present

Currently creating and delivering design education curriculum, covering various topics including visual principles, design thinking, and prototyping to 28 design students.

Ubiquity Press - Design Intern
Berkeley, CA | 05/2019 - 09/2019

Designed and shipped a web product to empower academics in publishing their research material, in partnership with the British Library. Dove deep into complete design cycle — from needfinding to testable prototype, alongside a co-intern and the CEO.

The Design Exchange - Design Researcher
Berkeley, CA | 01/2019 - 05/2019

Researched design education in academia, seeking to understand how designers frame their decisions and the problem space. Worked alongside a multidisciplinary team of 8 students to create a robust way of recommending design methods to students and industry professionals.

PredictEV - UI/UX Designer
Berkeley, CA | 10/2018 - 02/2019

Designed the interface and experience for PredictEV's in-game chat, prediction widgets, and social dashboard using Figma and Sketch. Created consistent design guidelines and principles for PredictEV's mobile and web product.

Research

Research Apprentice – Haas School of Business
Conducted research on human bias in interview settings by analyzing academic and social perceptions through filmed case-interviews.

Research Assistant – Blackburn Lab UCSF
Explored the implications of telomere length and insertions/deletion mutations on health and behavior.

Education

Peer Health Mentor
Led weekly one hour health education workshops using a trauma-informed teaching approach to foster honest conversations about young adults' health choices.

Piano Teacher
Crafted music teaching curriculum to give little to no cost private lessons to children around the Bay Area.