

# William Robersone

FRONT-END ENGINEER · SOFTWARE DEVELOPER

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*"Ease is a greater threat to progress than hardship."*

## Skills

3+ years experience specializing in the frontend development and mobile application architecture. Super nerd who loves mobile app development, digital marketing and UI/UX Design. Programming languages: HTML/CSS, JavaScript (React,Vue), Node.js, Python, SQL, TypeScript

## Experience

### Upwork

Remote, U.S.A.

FREELANCE FRONTEND DEVELOPER

Feb. 2017 - Present

- Project Management: Developed two landing pages on Rails server that increased social media followers and improved SEO.
- Marketing: Deployed a health startup landing page in React + Gatsby that includes mobile application links for Google Play & Apple Store.
- UI Design: Designed + developed personal iOS mobile applications in Objective-C/Swift and Android in Java/Kotlin.
- Web Development: Built responsive web applications in HTML/CSS, Node.js and JavaScript with RESTful APIs and user interfaces.

### Igedla

Remote, U.S.A.

SOFTWARE DEVELOPER INTERN

Dec. 2020 - Mar. 2021

- Collaboration: Developed an easy-to-use landing page with hybrid mobile app links that connects to Google Play and Apple Store.
- UX Design: Built mail order mobile screens from Figma designs which connects to a payment module.
- Database Management: Assisted in implementation of RESTful API for retrieving medical symptoms data.

### Facebook

Menlo Park, U.S.A.

CONTENT MODERATOR

Jan. 2017 - Jul. 2018

- Analytical Reasoning: Implemented strategies to improve user search results for Facebook and Instagram.
- Data Analysis: Partnered cross-functionally with search analysis team to research and reduce sensitive content.
- Strategic Planning: Reduced offensive content and improved Facebook and Instagram's quality of data integrity.

## Education

### Lincoln University

Jefferson City, MO

B.S. IN INFORMATION TECHNOLOGY

Sept. 2001 - May 2006

## Achievements

- 2021 **In Progress**, Nucamp Backend, SQL and DevOps with Python Bootcamp
- 2020 **Certificate**, Google IT Support Professional Certificate
- 2017 **Certificate**, Codify Academy Web Development Bootcamp

Remote, U.S.A

San Francisco, U.S.A

San Francisco, U.S.A