File Name: peakao_01_diamond_01c_detail

Layout:

	1.DIAMONDS 鑽石	2.ENGAGEMENT RINGS 訂婚戒指	3.WEDDING RINGS 結婚戒指	4.EARRINGS 耳環	5.NECKLACES & PENDANT 吊飾	6.BRACELET 手鐲
PP1 (Banner)						
Fixed Banner Image Headline:	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix
PP2 (Step Bar)						
Image & Copy	refer to category Page (CPA, CPB, CPC) / reuse	refer to category Page (CPA, CPB, CPC) / reuse	refer to category Page (CPA, CPB, CPC) / reuse	refer to category Page (CPA, CPB, CPC) / reuse	refer to category Page (CPA, CPB, CPC) / reuse	refer to category Page (CPA, CPB, CPC) / reuse
PP3 (Product Area)						
Product location/ Name/ Description:						
Default Area: (for Main Image / Main Video)	image from database	"	"	"	"	"
small image 1:	image from database	"	"	"	"	"
small image 2:	image from database	"	"	"	"	"
small image 3:	image from database	"	"	"	"	"
Image (360 icon):	Click to play video	"	"	"	"	"
product name:	MasterWork Halo 大師傑作					
product details:	18K Gold (0.75 CTW), round diamond 18K 白金 (0.75 克拉, 圓形鑽石)					
Info 1:	SHAPE 形狀					
Info 2:	CARAT 克拉重量					
Info 3:	CUT 切工	N/A	N/A	N/A	N/A	N/A
Info 4:	COLOR 顏色					
Info 5:	CLARITY 淨度					
Info 6:	POLISH 拋光					
Info 7:	SYM. 對稱					
Info 8:	FLUOR. 螢光	"	"	"	"	"
Button 1:	Add to Diamond Ring 加到鑽石戒指					
Button 2:	Add to Cart 加到購物車					
Social Icon 1:	Share page to Facebook					
Social Icon 2:	Share page to Twitter					
Social Icon 3:	Share page to Instagram					
Social Icon 4:	Share page to Weibo					
Social Icon 5:	Share page to Friends					
Icon (Wishlist):	email to friend 電郵之朋友 Save product into Wishlist Add to wishlist 加到願望清單					
Drop Down bar 1:	N/A	Shape : Round / 形狀 : 圓形 Round 圓形 Princess 公主方形 Emerald 翡翠公 Asscher 上丁方形 Oval 橢圓形 Radiant 雷地恩形 SQ. Radiant 平方輻射形 Pear 梨形 Heart 心形 Marquise 橄欖形 Cushion 墊形	N/A	Metal: Platinum / 金屬: 鉑金 Platinum / 鉑金 18kt White Gold / 18kt 白金 18kt Yellow Gold / 18kt 黃金 18kt Rose Gold / 18kt 玫瑰金	Metal: Platinum / 金屬: 鉑金 Platinum / 鉑金 18kt White Gold / 18kt 白金 18kt Yellow Gold / 18kt 黃金 18kt Rose Gold / 18kt 玫瑰金	N/A
Drop Down bar 2:	N/A	Metal: Platinum / 金屬: 鉑金 Platinum / 鉑金 18kt White Gold / 18kt 白金 18kt Yellow Gold / 18kt 黃金 18kt Rose Gold / 18kt 玫瑰金	N/A	N/A	N/A	N/A
Drop Down bar 3:	N/A	RING SIZE / 指環大小 6 7 8 9 10 11 ... Until 29	RING SIZE / 指環大小 6 7 8 9 10 11 ... Until 29	N/A	N/A	N/A
Drop Down bar 4:	N/A	N/A	N/A	N/A	STRAND LENGTH / 鏈長 16" 17" 18" 20" 24" 30" 34" 38" 56"	STRAND LENGTH / 鏈長 16" 17" 18" 20" 24" 30" 34" 38" 56"
Button 1:	Add to Engagement Ring 加入訂婚戒指	Choose This Ring / Next: Add a diamond 選擇這一戒指 / 下一步：選擇鑽石	Add to Cart 加入購物車	Add to Cart 加入購物車	Add to Cart 加入購物車	Add to Cart 加入購物車
Button 2:	Add to Cart / 加到購物籃	N/A	N/A	N/A	N/A	N/A
Reviews ranking:	4.5 / 50 reviews 瀏覽	4.5 / 71 reviews 瀏覽	4.5 / 72 reviews 瀏覽	4.5 / 31 reviews 瀏覽	4.5 / 71 reviews 瀏覽	4.5 / 71 reviews 瀏覽

Relevant Area:

Product Summary 詳細說明

Spec filtering 1

Headline1: **Details**

Lead in Copy (Client by CMS): 歡迎！這顆獨特恆久鑽石的設計包含了一個獨特的戒指托和千挑萬選的鑽石，所有的配搭都是專屬於你首有的設計，獨一無二的魅力是了你對一段解佈的承諾。

Product Name 產品名稱 Product Description 產品描述 Price 價格 Shape 形狀 Carat Weight 克拉重量 Cut 切工 Color 顏色 Clarity 淨度 Polish 拋光 Symmetry 對稱性 Fluorescence 螢光反應 Table 桌面大小 Depth 深度 Culet 底尖 Measurement 規格大小 Certificate 證書	Collection 系列 Metal Type 質材 Ring Size 戒指尺寸	Carat Weight 克拉重量 Color 顏色 Clarity 淨度 Collection 系列 Metal Type 質材 Ring Size 戒指尺寸	Carat Weight 克拉重量 Color 顏色 Clarity 淨度 Brand 品牌 Collection 系列 Metal Type 質材	Carat Weight 克拉重量 Color 顏色 Clarity 淨度 Brand 品牌 Metal Type 質材 Strand Length 鏈長	Carat Weight 克拉重量 Color 顏色 Clarity 淨度 Brand 品牌 Metal Type 質材 Strand Length 鏈長

Education Content

> GIA

Image Headline:	CERTIFICATE: GIA 證書：GIA				
Lead in Copy:	This individual diamond is shipped with a grading report from the Gemological Institute of America (GIA). The GIA started in the 1930's and established the standards for classifying diamonds. Peakao diamonds obtain some of the highest attainable grades of cut, color, and clarity. 每顆鑽石都附帶GIA 的評鑑，GIA在1930年代開始為鑽石建立不同的標準分類，比為奇的鑽石在不同的範圍中得到最高的等級和評價。	N/A	N/A	N/A	N/A	N/A
CTA Button:	View GIA Diamond Report 了解更多GIA證書				
Light box content:	For questions about terms or ratings on any certificate, speak with a customer service representative at 1.888.9METANL				
CTA Button:	Download GIA Diamond PDF 下載GIA檢測				

> CUT

Image Headline:	Diamond Cut 鑽石車工				
Lead in Copy:	A diamond's 'brilliance' can be significantly maximised or weakened according to the way it is cut. Its proportion, symmetry and polish strongly influence how the diamond reflects light, which is what gives it its flashy sparkle. 鑽石的「亮光」視乎切割方式可能大幅提升或降低。比例、對稱性及拋光，對鑽石所被切割方式的影響它如何反射光線，這是令它閃耀的原因。				
Changeable paragrapher upon different diamond spec:					
Body Copy - Excellent 極優	These almost perfect cuts are very rare, and reflect almost all of the light that enters the diamond with optimum brilliance, scintillation and fire. 這種近乎完美的車工極之罕有，幾乎可以反射出所有進入鑽石的光線，閃光，閃光及火彩最佳。				
Body Copy - Very Good 優良	These extremely valuable diamonds reflect an overwhelming majority of the light that enters them with very good light performance. 這種鑽石極具價值，可以反射出絕大部分進入鑽石的光線，折光表現優良。				
Body Copy - Good 良好	These diamonds reflect most of the light that enters them to a good degree of performance. They are valued significantly lower than diamonds with Very Good cuts. 這種鑽石可以反射大部分進入鑽石的光線，折光表現良好。車工等級「好」的鑽石價值遠低於車工等級「很好」的鑽石。				
Body Copy - Fair 尚可	With less brilliance and only a fair level of light performance, these diamond cuts are still considered of desirable quality. 這種車工的鑽石花光較少，折光表現僅屬一般，但質素仍然令人滿意。				
Body Copy - Poor 不良	These diamonds are usually cut too deep or shallow, resulting in a significant loss of light and a poor overall light performance. 這種鑽石一般切割時過深或過淺，導致光線大量損失，整體折光表現欠佳。				
CTA Button:	Know more about CUT了解更多切割等級				

> CARAT

Image Headline: Diamond Carat Weight 鑽石克拉

Lead in Copy: Commonly believed to represent a diamond's size, carat actually refers to the weight of a diamond.Generally, the greater a diamond's carat weight the larger its size; however, a diamond gains weight faster than it grows in diameter. While this difference is inconsequential when dealing with small diamonds, which generally have sizes to match their weight, as diamonds get heavier, their sizes can begin to vary.

It's easy to understand why large-carat diamonds are so expensive – as diamonds are cut they lose around 50 per cent of their body weight, and only one in around every one million diamonds mined can produce a fully cut one-carat diamond.

人們普遍認為「卡」反映鑽石的大小，而事實上，「卡」反映的是鑽石的重量。一般而言，鑽石卡重愈高，體積愈大；然而，鑽石增長的幅度較直徑增長為快。對小鑽鑽石而言，這個差異並不明顯，大小與重量一般符合比例；但較重的鑽石則體積開異。

由于鑽石的價格為何如此高昂並不難理解，鑽石切割過後，重量會下降約50%，每個開100萬顆鑽石僅有一顆能夠切割成完整1卡重的鑽石。

CTA Button: Know more about CARAT 了解更多鑽石克拉

Relevant Area:

Image Headline: Diamond Clarity 鑽石淨度

Lead in Copy: While the extreme heat and pressure located deep below the earth's surface does a beautiful job of forming diamonds, such elements can also leave behind inclusions and blemishes within them. When diamonds are being professionally graded, gemologists and experts look for natural markings, bruises or cracks that reduce their overall clarity or clearness. Usually, these imperfections cannot be seen with the naked eye and require magnifying equipment to detect.

地表下的高溫高壓造就出美鑽，卻同時亦可帶來鑽石中的內含物及外觀瑕疵。當已處於認証狀態的鑽石專家及鑽石進行專業評級時，會尋找天然紋路、淤傷或破裂的各種大師印記，無疑地說說，一般而言，這些瑕疵並非肉眼可見，需要使用放大鏡設備。

Changeable paragrapher upon different diamond spec:

Body Copy option1: FL (Flawless) 無瑕
Flawless, No internal or external imperfections detectable under 10X magnification. Extremely rare.
完美無瑕，無內外、內部的鑽石在10倍放大鏡下檢測不到任何內含物或外部瑕疵。是世之上最為罕有。

Body Copy option2: IF (Internally Flawless) 內部無瑕
Internally Flawless, No internal imperfections. Extremely difficult to locate under 10x magnification.
內部瑕疵，即是說的鑽石內部無任何內含物，在顯微之罕有，價格高昂。

Body Copy option3: VVS1 (Very Very Slightly Included) 極極微小內含物SI2
Very Very Slightly Included, Contains inclusions invisible under 10x magnification.
有微小瑕疵，鑽石所含內含物見，
或外部瑕疵即使在10倍放大鏡下亦難以檢測。

Body Copy option4: VVS2 (Very Very Slightly Included) 極極微小內含物SI2
Contains minute inclusions which are difficult to locate with 10x magnification.
有微小瑕疵，鑽石所含內含物見，
或外部瑕疵即使在10倍放大鏡下亦難以檢測。

Body Copy option5: VS1 (Very Slightly Included) 極微小內含物I1
Very Slightly Included, Inclusions barely visible under 10x magnification.
有微小瑕疵，鑽石所含內含物見，
或外部瑕疵在10倍放大鏡下可以檢測得到，然而一般並非肉眼可見。

Body Copy option6: VS2 (Very Slightly Included) 極微小內含物I2
Slightly Included, Inclusions noticeable at 10x magnification.
有很多瑕疵，鑽石所含內含物見，
或外部瑕疵在10倍放大鏡下可以檢測得到，然而一般並非肉眼可見。

Body Copy option7: SI1 (Slightly Included) 微內含物I1
Inclusions are easily found with the help of a jeweler's loupe.
少有瑕疵，鑽石所含內含物見，
或外部瑕疵在10倍放大鏡下清晰可見。

Body Copy option8: SI2 (Slightly Included) 微內含物I2
Inclusions are obvious with the help of a jeweler's loupe.
少有瑕疵，鑽石所含內含物見，
或外部瑕疵在10倍放大鏡下清晰可見，有一眼能找所在，通常亦在肉眼看見。

Body Copy option9: I1 (Included) 內含物I1
Inclusions are obvious with the help of a jeweler's loupe.
有瑕疵，鑽石所含內含物見，
或外部瑕疵不論肉眼觀察或以10倍放大鏡檢測，均非常明顯，這種判斷印記會影響鑽石的通透度及/或完全。

Body Copy option10: I2 (Included) 內含物I2
Inclusions are obvious with the help of a jeweler's loupe.
有瑕疵，鑽石所含內含物見，
或外部瑕疵不論肉眼觀察或以10倍放大鏡檢測，均非常明顯，這種判斷印記會影響鑽石的通透度及/或完全。

Body Copy option11: I3 (Included) 內含物I3
Inclusions are obvious with the help of a jeweler's loupe.
有瑕疵，鑽石所含內含物見，
或外部瑕疵不論肉眼觀察或以10倍放大鏡檢測，均非常明顯，這種判斷印記會影響鑽石的通透度及/或完全。

CTA Button: Know more about CLARIFY 了解更多淨度

> COLOR

Image Headline: Diamond Color 鑽石成色

Lead in Copy: When diamond experts and graders approve the color of a diamond, they're actually looking for a lack of color or degree of transparency. The most valuable white diamonds contain no color at all and are composed purely of carbon. This is extremely rare, however, and most diamonds contain traces of nitrogen, which turn them a little yellow or brown, or other elements that may also affect their transparency.

鑽石專家和鑑定師在評定鑽石成色時，實際上是鑑定鑽石的顏色及透明度。白鑽最為珍貴，完全不含任何顏色，具有純淨的碳成分。這是極為罕有，大部分鑽石含有微量氮，呈淡黃色或棕色，亦可能含有其他元素，影響鑽石的透明度。

Changeable paragrapher upon different diamond spec:

Body Copy option1: Colorless 無色
Level D : Completely Colorless: the highest quality color grade a diamond can receive. Very rare and expensive.
Level E & F : These diamonds are almost totally transparent and contain so little color that an untrained eye wouldn't be able to see it. They are also very rare and expensive.
D級：屬最高成色等級，鑽石完全無色，極為罕有，價格昂貴。
E級及F級：近乎透明，含極少量顏色，一般人肉眼不易察覺，同樣極為罕有和珍貴。

Body Copy option2: Near-colorless 近無色
Level G & H : Diamonds of this grade still appear almost totally colorless, with color that is extremely slight. Still considered excellent value, these diamonds attract a slightly lower price than their higher-graded counterparts.
Level I & J : These nearly colorless diamonds display a small amount of colour, but only when looked at with magnifying equipment under certain light conditions. Given that most people cannot see the color within these diamonds, their excellent value for money render them the most popular grades.
G級及H級：這一等級的鑽石仍然近乎無色，顏色極淡，極具價值，但價格比較高等級的鑽石相對便宜。
I級及J級：屬接近無色的鑽石，含有少量顏色，只有利用放大鏡設備在一定光度下才能看見，鑑於大部分人未能察覺此一等級鑽石的顏色，價格相宜，極具性價，最受大眾歡迎。

Body Copy option3: Faint Yellow 淡黃
Level K, L & M : These diamonds contain noticeable traces of pale yellow, but can still be very beautiful if they are cut well.
K級至M級：含有可見的淡黃色，若加工精好就工的可成為美鑽。

Body Copy option4: Light Yellow 淺黃色
Level N to Level R : Any diamonds within these grades will be distinctly yellow in color and should only be purchased if you are specifically after a white diamond with a yellow tone.
N級至R級：這種等級的鑽石明顯地呈黃色，適合偏好黃色白鑽的人士購買。

Body Copy option5: Yellow 黃色
Level S to Level Z : Any diamonds within these grades will be distinctly yellow in color and should only be purchased if you are specifically after a white diamond with a yellow tone.
S級至Z級：這種等級的鑽石明顯地呈黃色，適合偏好黃色白鑽的人士購買。

CTA Button: Know more about COLOR 了解更多成色

PPS (Recently Viewed & Comment Area)

1. Comment Area (Purchased Items)

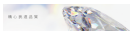
Title:

Reviews of this Engagement Ring	Reviews of this Engagement Ring	Reviews of this Wedding Ring	Reviews of this Earring	Reviews of this Necklace / Pendant	Reviews of this Bracelet
評價這款訂婚戒指	評價這款訂婚戒指	評價這款結婚戒指	評價這款耳環	評價這款項鏈 / 吊墜	評價這款手鐲

2. Recently Viewed

Title:	Recently Viewed Items	Recently Viewed Engagement Rings	Recently Viewed Wedding Rings	Recently Viewed Earrings	Recently Viewed Necklaces / Pendants	Recently Viewed Bracelace
	最近瀏覽項目	最近瀏覽訂婚戒指	最近瀏覽結婚戒指	最近瀏覽耳環	最近瀏覽項鏈 / 吊墜	最近瀏覽手鐲
Image:	All items, Result from program"	All items, Result from program"	All items, Result from program"	All items, Result from program"	All items, Result from program"	All items, Result from program"
Content 1:	"Ranking/ review", Result from program	"Ranking/ review", Result from program	"Ranking/ review", Result from program	"Product name" Result from program	"Product name" Result from program	"Product name" Result from program
Content 2:	"Product name" Result from program	"Product name" Result from program	"Product name" Result from program	"Description" Result from program	"Description" Result from program	"Description" Result from program
Content 3:	"Description" Result from program	"Description" Result from program	"Description" Result from program	"Price" Result from program	"Price" Result from program	"Price" Result from program
Content 4:	"Price" Result from program	"Price" Result from program	"Price" Result from program	N/A	N/A	N/A

PPS (Banner)



Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix	Rolling Banner image Ref to appendix