Norton Genie AI - Documentation & Demo

**Introduction**

Norton Genie is a free, AI-powered scam detection tool developed by Norton. It helps users identify potential scams in emails, text messages, social media posts, and websites. Genie provides real-time assessments by analyzing both text and images.

**Key Features**

* AI-Powered Detection: Analyzes intent and context of messages using AI.
* Multi-Platform Accessibility: Web-based and available for iOS and Android.
* User-Friendly Interface: Paste text or upload screenshots for analysis.
* Continuous Learning: Learns and adapts to new scam patterns over time.

**How to Use Norton Genie**

1. 1. Access the Tool:  
    - Website: <https://in.norton.com/products/genie-scam-detector>  
    - Android: <https://play.google.com/store/apps/details?id=com.norton.genieapp>  
    - iOS: <https://apps.apple.com/app/id6446108539>
2. 2. Submit Suspicious Content:  
    - Paste text or upload a screenshot of the message/email/website.
3. 3. Receive Instant Analysis:  
    - Get a scam verdict, explanation, and next-step suggestions.

**Demonstrations**

Norton Genie AI Scam Detector Demo: <https://www.youtube.com/watch?v=91r6fI1MRxw>

Introducing Norton Genie – Real-Time AI-powered Scam Detection: <https://www.youtube.com/watch?v=VuCxqOpuysQ>

**Additional Resources**

Norton Genie FAQ: <https://support.norton.com/sp/nl/nl/home/current/solutions/v20230717145233467>

Norton Blog on Genie: <https://us.norton.com/blog/online-scams/norton-genie>