



### WRI2025 HEAVY HAUL



COMING TO KANSAS CITY, MO • JUNE 10-12, 2025

### WRI2025 RAIL TRANSIT



COMING TO SEATTLE, WA • AUGUST 26-28, 2025

## Wheel Rail Interaction 2025 Sponsor Opportunities

### NEW for 2025 – Two Conferences

We believe this division will provide an enriched experience for all participants, allowing for deeper insights, targeted discussions, and enhanced networking opportunities.

#### **WRI 2025 Heavy Haul Conference will be held in Kansas City, MO - June 10-12, 2025**

Specifically tailored for the heavy haul (freight) sector, focusing on the unique challenges and advancements in this area of the railroad industry.

#### **WRI 2025 Rail Transit Conference will be held in Seattle, WA - August 26-28, 2025**

Devoted to examining wheel/rail and vehicle/track interaction on light rail and subway operations.

Each conference will feature on the first day a comprehensive Principles Course meticulously crafted to meet the distinct needs of each discipline.

#### **The ExpoZone: Expanded Marketing Opportunities**

Now in its fifteenth year, the **ExpoZone** offers marketers effective, up-close exposure at WRI 2025 seminars. As in 2024, all sponsorship levels for Rail Transit and Heavy Haul will include the Principles Course benefits package in the base price! The Principles Course has proven to be a very popular event, drawing attendees from both Rail Transit and Heavy Haul disciplines. Details on the program and sponsorship package pricing is attached. Please review and reserve your sponsorship early as space is limited and awarded on a “first-come” basis.



**We look forward to working with you to make both conferences in 2025 a great experience for our attendees. Please review the sponsorship information and contact us with any questions.**

**Principles Course Sponsorship Bonus**

Your Heavy Haul sponsorship includes the matching level of benefits for the June 10 Principles Course - at no additional cost.

That means you will receive FREE Principles Course Sponsor benefits at the same level as your Heavy Haul Sponsorship.

**SPONSOR LEVELS****Heavy Haul Seminar, June 10-12, 2025**

All sponsorships include same-level benefits for the Principles Course held June 10, 2025!

**Platinum Sponsorship - \$5,500**

Includes all Gold Level Benefits PLUS:

- One (1) additional complimentary registration for a total of three (3) complimentary registrations
- "Sponsor Bio Page" with company info, logos and links to your site, plus special recognition on site

**★ Double Platinum Sponsorship - \$10,250**

- Includes Platinum Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Gold Sponsorship - \$4,000**

Includes all Silver Level Benefits PLUS:

- One (1) additional complimentary registration for a total of two (2) complimentary registrations to the Heavy Haul, Principles Course and related social events
- 6' Display Table in the Heavy Haul Welcome Reception

**★ Double Gold Sponsorship - \$7,600**

- Includes Gold Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Silver Sponsorship - \$3,400**

Includes all Bronze Level Benefits PLUS:

- One (1) Complimentary registration for the Heavy Haul Seminar, Principles Course and related social events
- 6' Display table in ExpoZone/Refreshment Area
- On-screen logo presence in General Session Room
- Recognition on sponsor signage in Heavy Haul & Principles registration area

**★ Double Silver Sponsorship - \$6,500**

- Includes Silver Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Bronze Sponsorship - \$1,000**

- Acknowledgment on select printed Heavy Haul Seminar and Principles Course materials
- Logo placement on the Heavy Haul and Principles Course website with link to your website

**★ Double Bronze Sponsorship - \$1,800**

- Includes Bronze Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**WRI** **August 26-28, 2025** The Educational Railroading Conference Leader Since 1994  
**2025** 30TH ANNUAL WHEEL RAIL INTERACTION CONFERENCE • SEATTLE, WA  
**AUGUST 26: PRINCIPLES COURSE** • **AUGUST 27-28: RAIL TRANSIT SEMINAR**



**Principles Course Sponsorship Bonus**

Your Rail Transit sponsorship includes the matching level of benefits for the August 26 Principles Course - at no additional cost.

That means you will receive FREE Principles Course Sponsor benefits at the same level as your Rail Transit Sponsorship.



**SPONSOR LEVELS**

**Rail Transit Seminar, August 26-28, 2025**

All sponsorships include same-level benefits for the Principles Course held August 26, 2025!

**Platinum Sponsorship-\$5,500**

Includes all Gold Level Benefits PLUS:

- One (1) additional complimentary registration for a total of three (3) complimentary registrations
- "Sponsor Bio Page" with company info, logos and links to your site, plus special recognition on site

**★ Double Platinum Sponsorship-\$10,250**

- Includes Platinum Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Gold Sponsorship-\$4,000**

Includes all Silver Level Benefits PLUS:

- One (1) additional complimentary registration for a total of two (2) complimentary registrations for the Rail Transit Seminar, Principles Course and related social events
- 6' Display Table in the Rail Transit Reception

**★ Double Gold Sponsorship-\$7,600**

- Includes Gold Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Silver Sponsorship-\$3,400**

Includes all Bronze Level Benefits PLUS:

- One (1) Complimentary registration for the Rail Transit Seminar, Principles Course and related social events
- 6' Display table in ExpoZone/Refreshment Area
- On-screen logo presence in General Session Room
- Recognition on sponsor signage in Rail Transit & Principles registration area

**★ Double Silver Sponsorship-\$6,500**

- Includes Silver Level Sponsorship for both conferences (Rail Transit & Heavy Haul)

**Bronze Sponsorship-\$1,000**

- Acknowledgment on select printed Rail Transit Seminar and Principles Course materials
- Logo placement on the Rail Transit and Principles Course website with link to your website

**★ Double Bronze Sponsorship - \$1,800**

- Includes Bronze Level Sponsorship for both conferences (Rail Transit & Heavy Haul)



## SPONSOR COMMITMENT FORM

**SPACE IS LIMITED & ASSIGNED ON A "FIRST COME" BASIS**

Return this form and payment to: Wheel Rail Seminars, 3031 Commercial Avenue  
Northbrook, IL 60062

Rail Transit Sponsorship     Heavy Haul Sponsorship     Interface Journal Sponsorship

Sponsoring Company Name \_\_\_\_\_

Sponsorship Level (check one):  Platinum     Gold     Silver     Bronze  
 Double Platinum     Double Gold     Double Silver     Double Bronze

Please choose one of the following:

- I am enclosing a check for \$\_\_\_\_\_ payable to: **WHEEL RAIL SEMINARS**  
 I would like to pay \$\_\_\_\_\_ by Credit Card - additional 3% transaction fee applies.  
\* (please fill out credit card authorization below)

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

**CREDIT CARD AUTHORIZATION**

Choose one:  Visa     Mastercard     Discover     American Express

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Creidt Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

(located on back of credit card or AmEx 4 digit code)

Cardholder's Name (print clearly): \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Seminar charges will appear on your monthly credit card statement as "Wheel Rail Seminars"**  
**All sponsorships are non-refundable. Should you need to cancel this year's sponsorship for any reason,**  
**you may apply it to next year's conference.**

# WRI2025

## 30th Anniversary Conferences



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## 30th Anniversary Conferences



Some of our previous sponsor companies include:

