

How to use
TRACTS
Effectively!

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Why Tracts are Effective

Many people never go to church or read the Bible. A tract may be the only clear presentation of the Gospel they will ever receive. A tract can go anywhere inexpensively. You can carry it in your pocket or purse, place it in a rack, or send it through the mail.

A tract will reinforce your personal witness. Even if you can't follow up, the reader can write to the publisher's address on the back for further help.

Some people will not listen to you, but will accept a tract. Many people have been saved through reading (and rereading) a tract in privacy.

How to Use Tracts

When you give a tract, you are representing the Lord. Here are a few suggestions on how to witness for Jesus Christ with tracts.

1. Prayerfully. Ask the Lord to give you a love for Christ and a genuine concern for those whom you will meet. Pray that the Holy Spirit will, through the tracts you give, open hearts and minds to the Gospel.
2. Practically. Be sensitive to the needs and interests of those around you, and be equipped to use tracts when it is appropriate.

3. Pleasantly. It costs so little to smile, but a smile goes so far. If a person refuses a tract or wants to argue, be pleasant. Don't argue.
4. Plentifully. Tracts cost so little that you can afford to give them freely. Certainly some people will throw them away. People turn off the radio, yet we still broadcast the Gospel. Be persistent, and trust the Lord to bring forth fruit.
5. Prospectively. Tracts open the door to further witness. But if you have an opportunity to share your faith, don't give a tract as an excuse to not witness.

Other Ways to Use Tracts

- Mail tracts with letters, greeting cards, and bills. Send them to friends, people who rarely leave their homes, and visitors to your church.
- Give them to waitresses, petrol station attendants, and salespeople.
- Carry them on vacation and whenever you travel. Always have some in your pocket, purse, and glove compartment.
- Keep tracts inside the entrance of your home to give to people who come to the door.
- Put tracts in your church bulletin for visitors and to encourage Christians to use them.
- Place a tracts rack in your church. Obtain permission to place tract racks in hospitals, rest homes, bus stations, prisons etc.

- Give tracts to children in Vacation Bible School and Sunday school and on special days like Halloween and Valentines.
- Send teams from your church with tracts door-to-door, to sports events, fairs etc. Hand-stamp your church address on the back.
- Use a Scripture calendar card as a business card with your personal imprint or imprinted with your church's address and schedule.

If you would like to see and order some of our free tract samples...

Please visit our website:

www.tracts4u.org



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