lab8quiz

Will Scheib

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9

 \mathbf{a}

```
set.seed(11)
0J2 <- 0J %>% select(-STORE)

sample.data<-sample.int(nrow(0J), 800, replace = F)
train<-0J2[sample.data, ]
test<-0J2[-sample.data, ]</pre>
```

 \mathbf{b}

```
tree.class.train <- tree::tree(Purchase~., data=train)</pre>
summary(tree.class.train)
##
## Classification tree:
## tree::tree(formula = Purchase ~ ., data = train)
## Variables actually used in tree construction:
## [1] "LoyalCH"
                        "SalePriceMM"
                                        "SpecialCH"
                                                          "PriceDiff"
## [5] "ListPriceDiff"
## Number of terminal nodes: 10
## Residual mean deviance: 0.6981 = 551.5 / 790
## Misclassification error rate: 0.1438 = 115 / 800
Training error rate: 0.1438 Terminal nodes: 10
\mathbf{c}
tree.class.train
```

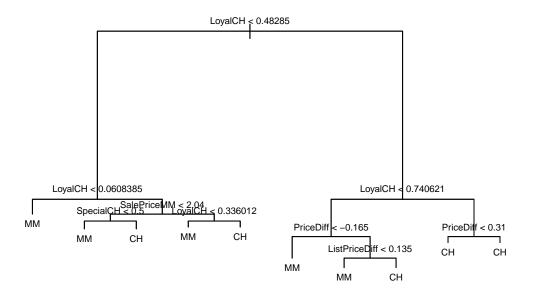
```
## node), split, n, deviance, yval, (yprob)
## * denotes terminal node
##
```

```
1) root 800 1070.00 CH ( 0.61000 0.39000 )
##
      2) LoyalCH < 0.48285 294 308.10 MM ( 0.21769 0.78231 )
        4) LoyalCH < 0.0608385 64
                                    10.30 MM ( 0.01562 0.98438 ) *
##
##
                                    270.10 MM ( 0.27391 0.72609 )
        5) LoyalCH > 0.0608385 230
##
         10) SalePriceMM < 2.04 128 120.60 MM ( 0.17969 0.82031 )
##
           20) SpecialCH < 0.5 109
                                     79.67 MM ( 0.11927 0.88073 ) *
##
           21) SpecialCH > 0.5 19
                                    26.29 CH ( 0.52632 0.47368 ) *
         11) SalePriceMM > 2.04 102  136.60 MM ( 0.39216 0.60784 )
##
##
           22) LoyalCH < 0.336012 59
                                       66.90 MM ( 0.25424 0.74576 ) *
##
           23) LoyalCH > 0.336012 43
                                       58.47 CH ( 0.58140 0.41860 ) *
##
      3) LoyalCH > 0.48285 506 448.40 CH ( 0.83794 0.16206 )
##
        6) LoyalCH < 0.740621 219 272.90 CH ( 0.68493 0.31507 )
##
         12) PriceDiff < -0.165 34
                                     34.57 MM ( 0.20588 0.79412 ) *
##
         13) PriceDiff > -0.165 185 198.20 CH ( 0.77297 0.22703 )
##
           26) ListPriceDiff < 0.135 29
                                          39.89 MM ( 0.44828 0.55172 ) *
##
           27) ListPriceDiff > 0.135 156 140.60 CH ( 0.83333 0.16667 ) *
##
        7) LoyalCH > 0.740621 287 105.90 CH ( 0.95470 0.04530 )
##
         14) PriceDiff < 0.31 190
                                    94.82 CH ( 0.93158 0.06842 ) *
##
         15) PriceDiff > 0.31 97
                                    0.00 CH ( 1.00000 0.00000 ) *
```

64 observations reached this node. 0.98437500 purchased MM.

 \mathbf{d}

```
plot(tree.class.train)
text(tree.class.train, cex=0.6, pretty=0)
```



 \mathbf{e}

```
tree.pred.test<-predict(tree.class.train, newdata=test, type="class")
head(tree.pred.test)

## [1] CH CH CH CH CH CH
## Levels: CH MM

pred.probs<-predict(tree.class.train, newdata=test)
head(pred.probs)

## CH MM

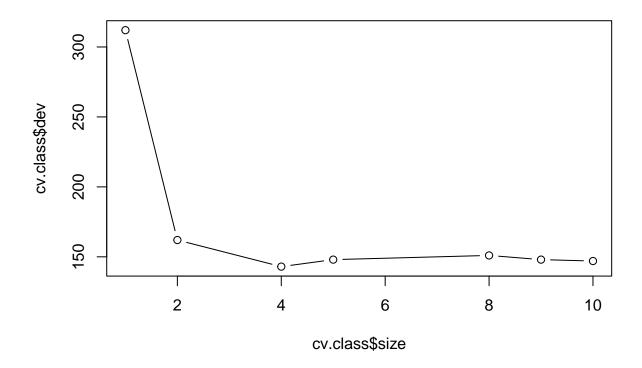
## 3 0.8333333 0.16666667
## 9 0.9315789 0.06842105
## 10 0.9315789 0.06842105
## 14 0.8333333 0.16666667
## 27 0.9315789 0.06842105
## 28 0.9315789 0.06842105

## 28 0.9315789 0.06842105

tree.conf.mat <- table(test$Purchase, tree.pred.test)

c(test.error.rate=(tree.conf.mat["CH", "MM"]+tree.conf.mat["MM", "CH"]) / sum(tree.conf.mat))</pre>
```

```
## test.error.rate
##
    0.2333333
\mathbf{f}
set.seed(22)
cv.class<-tree::cv.tree(tree.class.train, K=10, FUN=prune.misclass)</pre>
cv.class
## $size
## [1] 10 9 8 5 4 2 1
##
## $dev
## [1] 147 148 151 148 143 162 312
##
## $k
## [1]
           -Inf 0.000000 1.000000 2.333333 3.000000 10.000000 166.000000
## $method
## [1] "misclass"
##
## attr(,"class")
## [1] "prune"
                       "tree.sequence"
\mathbf{g}
plot(cv.class$size, cv.class$dev,type='b')
```



\mathbf{h}

4 corresponds to the lowest cross-validated classification error rate

i

```
trees.num.class<-cv.class$size[which.min(cv.class$dev)]
trees.num.class</pre>
```

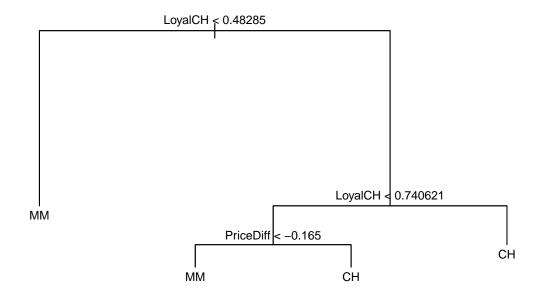
[1] 4

```
prune.class<-tree::prune.misclass(tree.class.train, best=trees.num.class)
prune.class</pre>
```

```
## node), split, n, deviance, yval, (yprob)
##    * denotes terminal node
##
## 1) root 800 1070.00 CH ( 0.6100 0.3900 )
## 2) LoyalCH < 0.48285 294 308.10 MM ( 0.2177 0.7823 ) *
## 3) LoyalCH > 0.48285 506 448.40 CH ( 0.8379 0.1621 )
## 6) LoyalCH < 0.740621 219 272.90 CH ( 0.6849 0.3151 )
## 12) PriceDiff < -0.165 34 34.57 MM ( 0.2059 0.7941 ) *</pre>
```

```
## 13) PriceDiff > -0.165 185 198.20 CH ( 0.7730 0.2270 ) *
## 7) LoyalCH > 0.740621 287 105.90 CH ( 0.9547 0.0453 ) *

plot(prune.class)
text(prune.class, cex=0.75, pretty=0)
```



j

```
tree.misclass <- summary(tree.class.train)$misclass
pruned.misclass <- summary(prune.class)$misclass
c(
    tree.train.error=tree.misclass[1]/tree.misclass[2],
    pruned.train.error=pruned.misclass[1]/pruned.misclass[2])

## tree.train.error pruned.train.error
## 0.14375    0.15750</pre>
```

 \mathbf{k}

```
prune.pred.test<-predict(prune.class, newdata=test, type="class")
head(prune.pred.test)

## [1] CH CH CH CH CH CH CH
## Levels: CH MM

prune.conf.mat <- table(test$Purchase, prune.pred.test)

c(
    tree.test.error=(tree.conf.mat["CH", "MM"]+tree.conf.mat["MM", "CH"]) / sum(tree.conf.mat),
    prune.test.error=(prune.conf.mat["CH", "MM"]+prune.conf.mat["MM", "CH"]) / sum(prune.conf.mat))

## tree.test.error prune.test.error
## 0.2333333 0.2111111</pre>
```

Interesting how the prune train error is higher but the prune test error is lower.