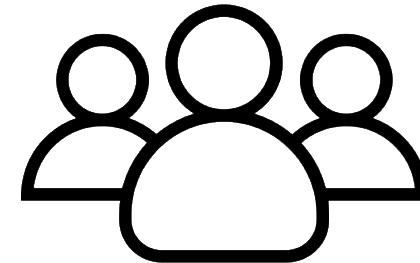
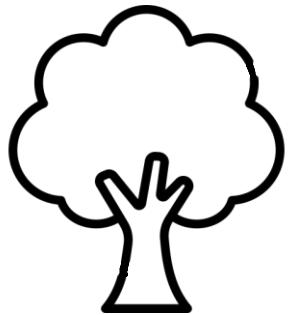




A black and white photograph showing two firefighters in full protective gear, including helmets with numbers 12 and 28, spraying a powerful stream of water onto a large, intense fire. The scene is filled with smoke and flames, with bright sparks flying from the fire. The firefighters are positioned on either side of the frame, working together to combat the blaze.

Become a hero

Our Vision



**Do Good &
win prizes based on
your interests!**



Low-Priced CSR

99,7 % of Austrian companies are SMEs¹

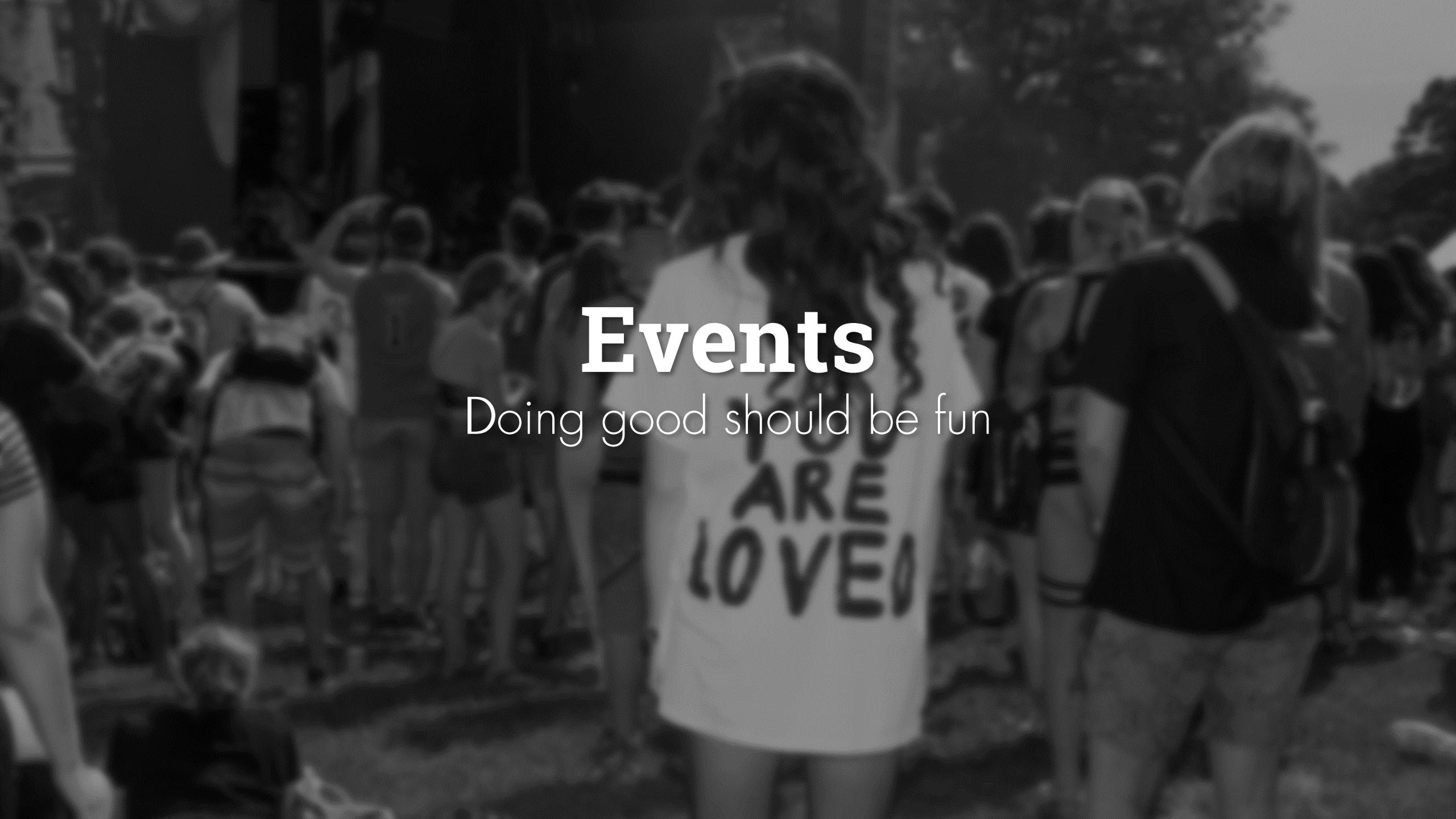
Personalized CSR

Suitable challenges with relevant prizes



“CSR leads to more customer attention and more positive emotions towards products, trademarks and enterprises.”

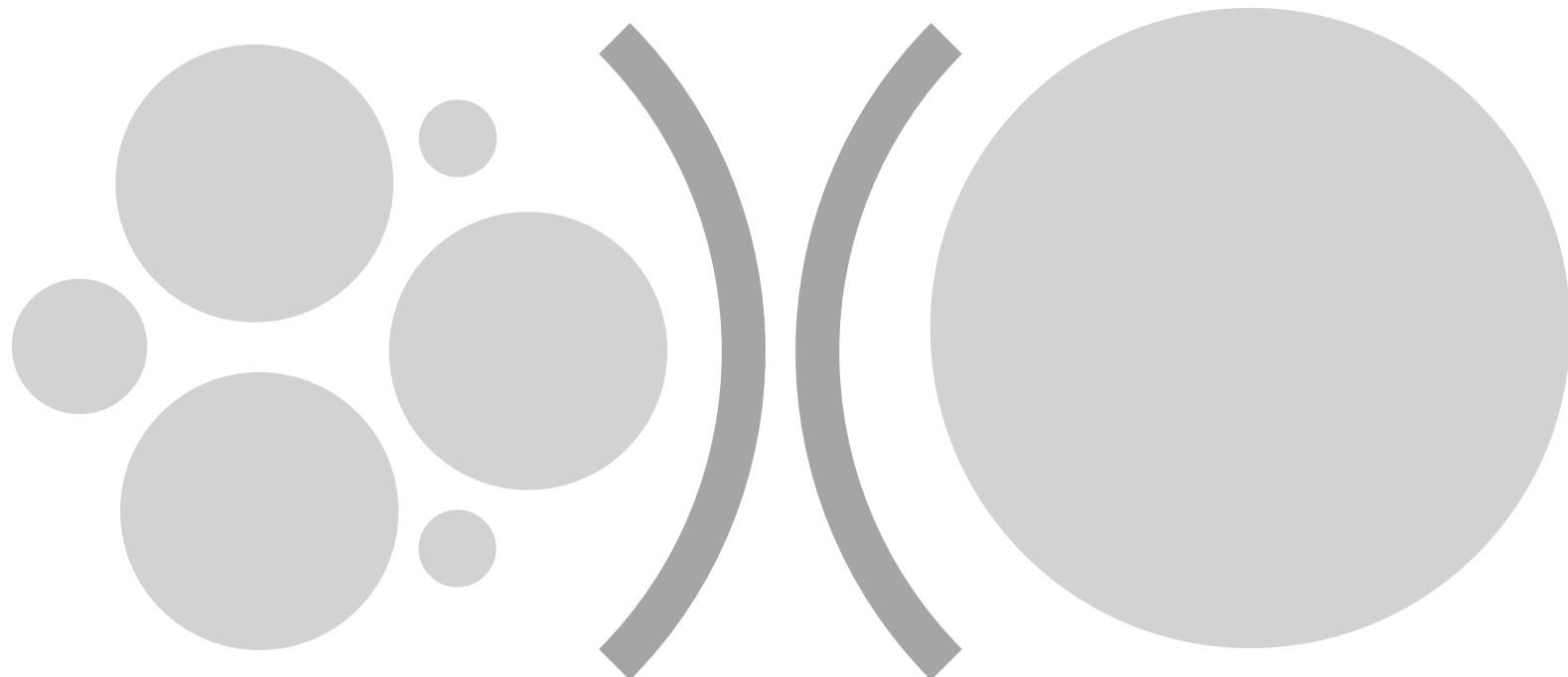
Source: GfK Austria. (2017). Market Opportunities & Innovation / GfK Consumer Life. Austria: GfK. Growth from Knowledge. Retrieved 6 24, 2019, from https://www.gfk.com/fileadmin/user_upload/website_content/products/DE_20171113_GfK_Consumer_Life_Einblicke_in_das_taeglich_Leben_Ihrer_Zielgruppe.pdf

A black and white photograph showing a group of people from behind, gathered outdoors. Some individuals are holding up signs with the words "YOU ARE LOVED" printed on them. The scene suggests a community gathering or a protest.

Events

Doing good should be fun

Scalability



B2C

B2B/B2G

“A brand’s image has a more specific influence on the customers’ perceptions of product and service quality while the company’s reputation has a broader influence on perceptions of customer value and customer loyalty.”

Source: Cretu, A. E., & Roderick, B. J. (2007). The influence of brand image and company reputation where manufacturers market to small firms: A customer value perspective. *Industrial marketing management*, 36(2), pp. 230-240. doi:<https://doi.org/10.1016/j.indmarman.2005.08.013>

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