WILL SIMS

(503)-679-9905 | willy.simz@gmail.com

Portfolio: http://wrsims.com
GitHub://wsims | LinkedIn://wrsims

EDUCATION

Oregon State University | B.S. in Computer Science, Psychology Minor

Sept 2014 - June 2018 (Expected) | Corvallis, OR

- GPA 3.99/4.0, Human-Computer Interaction Option
- **Honors:** Eagle Scout, Randy V. Puckett Memorial Scholarship, Drucilla Sharp Award (2014, 2015), Academic Achievement Award, Battle of the DJ's 2016 Champion
- Activities: Advantage Accelerator Incubator, Engineering Leadership Academy, Campus DJ
- Relevant Coursework: Mobile Development, Inclusive Design, Analysis of Algorithms, Data Structures, Databases, Operating Systems, Software Engineering, Business Writing

EXPERIENCE

Amazon | User Experience Research Intern

June 2017 - Sept 2017 | Seattle, WA

- Led user experience research for an unreleased product on the Amazon Registry Services team.
- Conducted generative research through user interviews, surveys, and focus groups to determine product direction and feature prioritization.
- Created high fidelity designs in Sketch and rapidly prototyped with Bootstrap.
- Wrote marketing copy and tested marketing landing pages with users.

Puppet | User Experience Research Intern

June 2016 - Sept 2016 | Portland, OR

- Conducted user experience research and worked closely with product managers, UX designers, and software engineers to improve the usability of **Puppet Enterprise**.
- Improved the installer success rate through data-driven recommendations for change based on my usability findings.
- Analyzed user data and developed usability benchmarks for measuring the overall ease of use of Puppet Enterprise to track product performance with each release.

PROJECTS

eBay iOS eSports Application | iOS Developer

Oct 2017 - Present

- Creating an iOS app sponsored by eBay for my senior capstone project (4 person team).
- Responsible for design, Twitter API integration, and home screen implementation.

The Fitness DB | Web Developer

April 2017 - June 2017

• Led ideation, assigned tickets in GitHub, and wrote Java code for a web application used to create and track workout routines (3 person team).

PROGRAMMING + TOOLS

- Coding experience: C/C++, Java, HTML, CSS, SQL, Swift, R, Assembly, LaTeX
- Tools: Sketch, InVision, Microsoft Office, Google Applications, GitHub, Slack, Qualtrics