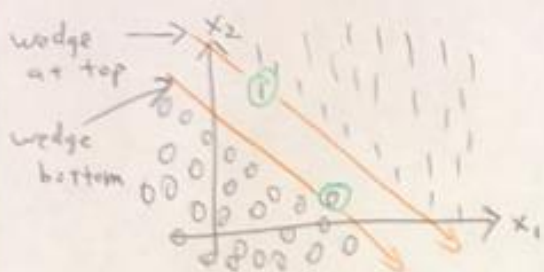


$$Y = \{0, 1\}, \quad p+1=3, \quad \mathcal{H} = \{ \mathbf{1} \cdot \tilde{\mathbf{w}} \cdot \tilde{\mathbf{x}} \geq 0 : \tilde{\mathbf{w}} \in \mathbb{R}^3 \}$$

Assume the data is linearly separable so it looks like:



We need an algorithm that locates the middle of that wedge. Let the top of the wedge be the linearly separable model "closest" to the  $y=1$ 's and the bottom of the wedge be the linearly separable model "closest" to the  $y=0$ 's. The "max margin hyperplane" is the parallel line in the center of the top and bottom.

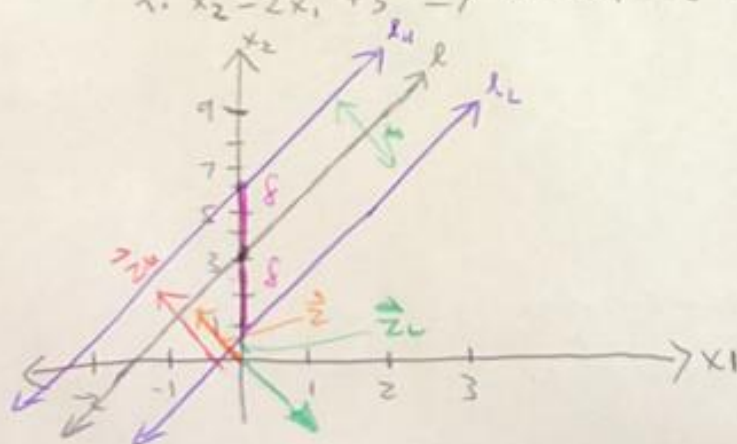
Note: there are two critical observations (the ~~critical~~ circled points). Since observations are  $x$ -vectors, these critical observations are called "support vectors" and hence the final model is called a "support vector machine" (SVM). "Machine" is a fancy word meaning "complex model." So "machine learning" just means "learning complex models." To find the SVM...

First rewrite  $\mathcal{H} = \{ \mathbf{1} \cdot \tilde{\mathbf{w}} \cdot \tilde{\mathbf{x}} - b \geq 0 : \tilde{\mathbf{w}} \in \mathbb{R}^p, b \in \mathbb{R} \}$

Note  $\tilde{\mathbf{w}} \cdot \tilde{\mathbf{x}} - b = 0$  defines a line/hyperplane

Hesse Normal Form

$$\ell: x_2 = 2x_1 + 3 \Rightarrow \ell: 2x_1 - x_2 + 3 = 0 \rightarrow \ell: \begin{bmatrix} 2 \\ -1 \end{bmatrix} \cdot \tilde{\mathbf{x}} - (-3) = 0$$



The  $\mathbf{w}$  vector is perpendicular to line  $\ell$  and called the "normal vector."

$$\text{Let } \tilde{\mathbf{w}}_0 := \frac{\tilde{\mathbf{w}}}{\|\tilde{\mathbf{w}}\|}$$

The direction of the  $\mathbf{w}$  vector with unit length.

Let  $m > 0$  be the perpendicular distance between  $\ell_u$  and  $\ell_L$  and Let  $\delta > 0$  be the distance between  $\ell_u$  and  $\ell$  (and  $\ell_L$  and  $\ell$ ) on the  $x_2$  axis.

$$\ell_u: \vec{w} \cdot \vec{x} - (b + \delta) = 0, \quad \vec{z}_u = \frac{b + \delta}{\|\vec{w}\|} \vec{w}_0$$

$$\ell_L: \vec{w} \cdot \vec{x} - (b - \delta) = 0, \quad \vec{z}_L = \frac{b - \delta}{\|\vec{w}\|} \vec{w}_0$$

$$m = \|\vec{z}_u - \vec{z}_L\| = \left\| \frac{b + \delta}{\|\vec{w}\|} \vec{w}_0 - \frac{b - \delta}{\|\vec{w}\|} \vec{w}_0 \right\| = \frac{1}{\|\vec{w}\|} 2\delta \|\vec{w}_0\| = \frac{2\delta}{\|\vec{w}\|}$$

$$\Rightarrow \alpha = \frac{b}{\|\vec{w}\|} \Rightarrow \vec{z} = \frac{b}{\|\vec{w}\|} \vec{w}_0$$

$$\vec{z} = \alpha \vec{w}_0, \quad \vec{z} \in \ell$$

$$\vec{w} \cdot \vec{z} - b = 0$$

$$\vec{w} \cdot (\alpha \vec{w}_0) - b = 0 \Rightarrow \alpha \frac{\|\vec{w}\|^2}{\|\vec{w}\|} - b = 0$$

Goal is to make  $m$  as large as possible (maximum margin)  $\Leftrightarrow$  making the  $w$  vector as small as possible.

The Hesse Normal form is not unique. There are infinite equivalent specification of a line:

$$\forall c \neq 0 \quad c(\vec{w} \cdot \vec{x} - b) = 0. \quad \text{Let } c = \frac{1}{\delta}$$

$$\downarrow$$

$$m = \frac{2}{\|\vec{w}\|}$$

Now we need 2 conditions

(I) All  $y=1$ 's are above or equal to  $\ell_u$ :

$$\forall_i \text{ such that } y_i = 1 \quad \vec{w} \cdot \vec{x}_i - (b + 1) \geq 0 \Rightarrow \vec{w} \cdot \vec{x}_i - b \geq 1$$

$$\Rightarrow \frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2}$$

$$\downarrow$$

$$(y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2}$$

(II) All  $y=0$ 's are below or equal to  $\ell_L$ :

$$\forall_i \text{ such that } y_i = 0 \quad \vec{w} \cdot \vec{x}_i - (b - 1) \leq 0 \Rightarrow \vec{w} \cdot \vec{x}_i - b \leq -1$$

$$\Rightarrow \frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) \leq -\frac{1}{2}$$

$$\Rightarrow -\frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2}$$

$$\downarrow$$

$$(y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2}$$

Note how both inequalities are the same for both I and II. Thus this inequality satisfies both constraints. So all observations will be in their right places.

$\forall_i (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2} \Rightarrow$  line is linearly separable

You compute the SVM by optimizing the following problem:

$\min ||\vec{w}||$  such that  $V$  is true, and return resulting  $w$  vector and  $b$ . There is no analytical solution. You need optimization algorithms. It can be solved with quadratic programming and other procedures as well.

Note: everything we did above generalizes to  $p > 2$ . Note: most textbooks have  $\pm 1$ 's in the place of our  $\frac{1}{2}$ 's that's because they assumed  $y = \{-1, 1\}$  but we assumed binary.

What if the data is not linearly separable? You can never satisfy that constraint... So this whole thing doesn't work.



We will use a new objective function / loss function / error-tallying function called "hinge loss,"  $H_i$ :

$$H_i = \max \left\{ 0, \frac{1}{2} - \underbrace{(y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b)}_{\text{should be } \geq \frac{1}{2}} \right\}$$

Let's say a point is  $d$  away from where it should be.

$$(y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) = \frac{1}{2} - d$$

$$H_i = \max \left\{ 0, \frac{1}{2} - (\frac{1}{2} - d) \right\} = \max \{ 0, d \} = d$$

With this loss function, it is clear we wish to minimize the sum of the hinge errors:

$$SHE := \sum_{i=1}^n \max \left\{ 0, \frac{1}{2} - (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \right\}$$

But we also want to maximize the margin. So we combine both considerations together into the objective function of Vapnik (1963):

$$\arg \min_{\vec{w}, b} \left\{ \underbrace{\frac{1}{n} SHE}_{\text{minimizing distance errors}} + \underbrace{\lambda ||\vec{w}||^2}_{\text{maximizing the width of the wedge}} \right\}$$

Once  $\lambda$  is set, the computer can do the optimization to find the resulting SVM even using out of the box R packages.

What is  $\lambda$ ? It is a positive "hyperparameter," "tuning parameter." It is set by you! It controls the tradeoff between these two considerations.

$$y = \mathcal{R}(\mathcal{D}, \mathcal{H}, \lambda)$$

What if you have the modeling setting where  $y = \{1, 2, \dots, L\}$ , a normal categorical response with  $L > 2$  levels. The model will still be a "classification model" but not a "binary classification model" and it's sometimes called a "multinomial classification model." What is the null model  $g_0$ ? Again,  $g_0 = \text{Sample Mode } [y]$ .

Consider a model that predicts on a new  $x_n$  by looking through the training data and finding the "closest"  $x_i$  vector and returning its  $y_i$  as the predicted response value. This is called a "nearest neighbor" model. Further, you may also want to find the  $K$  closest observations and return the mode of these  $K$  observations as the predicted response value (randomize ties). That's called "K nearest neighbors" (KNN) model where  $K$  is ~~is~~ a natural number hyperparameter. There is another hyperparameter that must be specified, the "distance function"  $d: \mathcal{X}^2 \rightarrow \mathbb{R}_{\geq 0}$ . The typical distance function is Euclidean distance ~~squared~~ squared:

$$d(\vec{x}_n, \vec{x}_i) := \sum_{j=1}^p (x_{n,j} - x_{i,j})^2$$

What is  $\mathcal{H}$ ?  $\mathcal{R}$ ?