



PERSONALIZED NUTRITION REPORT FOR

**William Smith**

---

# CALORIE, MACRO, AND PORTION GUIDE

---

PREPARED BY



## INTRODUCTION

# Congratulations

You've taken an important first step toward achieving your goals. Now this Precision Nutrition Calorie, Macro, and Portion Guide—created just for you—will help get you started.

## How to use your guide

**In this guide, you'll learn how to:**

- ✓ Get started TODAY (and what to expect)
- ✓ Eat the right amount of food at each meal
- ✓ Easily judge the portion sizes that are right for your body and goals
- ✓ Choose foods based on your eating preferences
- ✓ Track your food intake and stay consistent
- ✓ Build your daily menu using our sample meal ideas
- ✓ Make adjustments for continual results

**Go at your own pace.** You don't have to jump in head-first to start experiencing benefits.

Feel free to skim this guide and pull out some helpful first steps. You can always come back to it as needed.

**Don't overthink it.** The best way to start making progress... is to start making progress. That can be as simple as choosing just one concept in this guide and putting it to use. For example, you might begin by using hand portions at one meal a day. As you practice and get used to it, you can use it for other meals.

**Keep this guide handy.** There are a lot of helpful elements here, but it can also be a lot to remember. Refer back whenever you need a refresher.

**Have fun!**

## CALCULATIONS

# Determining your unique personal needs

How much you should eat depends on many factors. To come up with your personalized needs, these factors were taken into consideration:

### ABOUT YOU

AGE

30

SEX

Male

WEIGHT

192

HEIGHT

173

### ACTIVITY LEVEL

Lightly Active

### YOUR DIET

#### PREFERRED EATING STYLE

Vegetarian

#### MEALS/DAY

3

### MACRO RATIOS

~ 30% PROTEIN

~ 35% CARBS

~ 35% FAT

### YOUR GOAL

#### OBJECTIVE

Lose Weight

#### GOAL WEIGHT

160

#### TARGET DATE

2021-02-28



## For your needs and goals, William Smith, you might start by eating:



**6 palm-sized portions (or 176 g)  
of protein per day**

*That's 2 palms or 59 g of protein per meal.*

### FOR EXAMPLE:

- Tempeh
- Seitan
- Eggs
- Greek yogurt



**6 - 8 fist-sized portions  
of veggies per day**

*That's 2 or 3 fists per meal.*

### FOR EXAMPLE:

- Spinach
- Carrots
- Cauliflower
- Tomatoes



**2 cupped handfuls (or 114 g)  
of carbohydrates per day**

*That's 0 or 1 handfuls or 38 g of carbs per meal.*

### FOR EXAMPLE:

- Beans
- Blueberries
- Sweet potatoes
- Oats



**2 thumb-sized portions (or 51 g)  
of healthy fats per day**

*That's 0 or 1 thumbs or 17 g of fats per meal.*

### FOR EXAMPLE:

- Olive oil
- Walnuts
- Chia seeds
- Avocado

Eating like this will provide the 1619 calories you are estimated to need to reach your goals.

Start planning your meals and daily intake with these personalized calories, macros and portions. You can (and likely should) modify them further as you go along. Check out some Vegetarian meal ideas on the next page to get inspired.



## MEAL IDEAS

# Vegetarian Meals

MEALS/DAY

3

**Vegetable Omelet and Nut Butter Toast**

palms of eggs	<b>2</b>
fists of onions, peppers, and mushrooms	<b>2 or 3</b>
slices of toast	<b>0 or 1</b>
thumbs of nut butter	<b>0 or 1</b>

**Curried Tempeh & Quinoa Hash**

palms of cubed tempeh and white beans	<b>2</b>
fists of red onion and peppers	<b>2 or 3</b>
handfuls of sweet potato and quinoa	<b>0 or 1</b>
thumbs of cashews	<b>0 or 1</b>
<i>Add garlic, basil leaves and curry to taste</i>	

**Loaded Avocado Toast**

palms of chickpeas	<b>2</b>
fists of arugula mixed with balsamic vinegar	<b>2 or 3</b>
slices of sprouted grain toast	<b>0 or 1</b>
thumbs of mashed avocado	<b>0 or 1</b>
<i>Salt, pepper and season to taste</i>	

**Greek Yogurt with Fruit & Nuts**

cups of plain Greek yogurt	<b>2</b>
handfuls of berries and uncooked oats	<b>0 or 1</b>
thumbs of chopped walnuts	<b>0 or 1</b>

**Seitan Fajita Bowl**

palms of seitan	<b>2</b>
fists of peppers, onions, and mushrooms	<b>2 or 3</b>
handfuls of rice and beans	<b>0 or 1</b>
thumbs of avocado and olive oil	<b>0 or 1</b>
<i>Zest with lime juice and season to taste</i>	

**Pineapple Blueberry Super Shake**

scoops of vanilla protein powder	<b>2</b>
fists of spinach	<b>2 or 3</b>
handfuls of frozen pineapple and blueberries	<b>0 or 1</b>
thumbs of chia seeds	<b>0 or 1</b>
<i>Plus 4-12 oz water, plain dairy milk, or unsweetened plant milk</i>	

Want more guidance? See Precision Nutrition's [5 step guide to building healthy meals](#).

## MEAL PLANNING

# How to eat the right amount for your goals

**There are multiple ways to help you track your intake and consistently eat right for your goals and needs.**

You can track your calories, count your macronutrients, or use your hands to measure your portions (which will track and count your calories and macronutrients for you).

## The basics of macronutrients and portion sizing

To track your calories and/or count your macros you can:

- Read nutrition labels.
- Use a food scale and measuring cups.
- Log your intake into a food tracking app.



Or all of the above.

This can help you better understand how many calories are in foods, create awareness of macronutrients, and track your intake as accurately as is reasonably possible.

**This calorie and macro counting approach tends to work best for the mathematically inclined, or folks with advanced goals looking to push their physiques to the limit.**

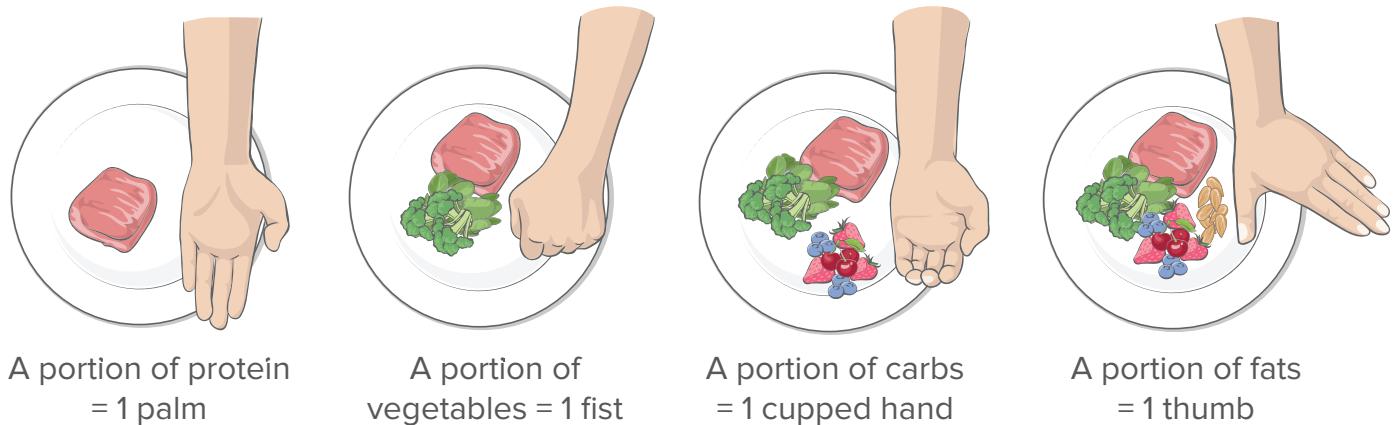
But it's not for everyone.

**You don't need to count calories or macros to get the right portions for your goals. Instead, just use your hand to measure.**

This approach will dramatically simplify the eating and tracking process, and it's nearly as accurate as the calorie and macro approaches.

Some folks even like to start with the calories and macros, and then switch to hand portions as they feel more comfortable.

### Here's the general idea.



This handy portion-measuring system works well for many reasons.

- 1. Hands are portable.** They come with you to work lunches, restaurants, social gatherings, and even Grandma's house.
- 2. Hands are a consistent size.** This provides a consistent portion reference.
- 3. Hands are proportional to the individual.** Bigger people generally need more food, and tend to have bigger hands, so therefore get larger portions. Smaller people generally need less food, and tend to have smaller hands, so therefore get smaller portions.

Plus, the hand portion-measuring system provides appropriate amounts of nutrient-dense foods and their specific macronutrients.

	Hand Portion	Macronutrient	Conventional Measurement
Protein	1 palm	~20-30 g	~3-4 oz cooked meat, 2 whole eggs, 1 cup Greek yogurt
Carbs	1 cupped hand	~20-30 g	~1/2-2/3 cup cooked grains/legumes, 1 medium fruit/tuber
Fats	1 thumb	~7-12 g	~1 tbsp

This approach helps most folks meet their protein, vegetable, carb, fat, and calorie needs without having to count a gram or weigh an ounce of food.

## TRACKING CONSISTENCY

# How to meet your targets

### **How consistent do I need to be?**

Precision Nutrition's internal research of over 100,000 clients shows that any effort—no matter how imperfect—can result in real, measurable progress. It's about learning and accepting that better is better and that even a little effort can translate into real progress and health benefits.

For more moderate goals, a target of 75-80% consistency is often the sweet spot to make continual progress while still living an enjoyable and sustainable lifestyle.

For more advanced goals, a target of 90%+ consistency is often needed to push boundaries and reach more extreme levels of human physiology.

### **If you're using your hand to measure and track your portions:**

Using a hand portion tracker sheet—like the personalized one we've provided on the next page—will help you meet your targets. Your goal is to be as consistent as you can, but not obsessive.

There are several ways to use your personalized tracker:

- You can check off each portion box as you eat the portion.
- You can place numbers in each portion box to indicate which meal you ate the portions. (So you can see which meals you are—or aren't—hitting your portion target.)
- You can use letters in each portion box to indicate what foods you ate that fulfilled that portion. (Example: "C" for chicken under protein, or "F" for fruit under carbs.)
- You can do all of the above. (Example: "C3" for chicken eaten at your third meal.)
- You can create your own process for tracking your consistency.

Ultimately, it's all about finding the approach that works best for you.

### **If you're counting your calories and macros...**

The best step here is to bust out the food scales and measuring cups, and log your food intake into a calorie and macro tracking app (such as MyFitnessPal or Cronometer).

It often helps to measure, weigh, and track daily in the beginning, to become comfortable with the process. But after two or three weeks—when you've got the hang of it—you can simply use these tools to perform occasional spot-checks on your accuracy.

# Daily Portion Tracking Sheet

	 PROTEIN	 VEGETABLES	 CARBS	 FATS
PER MEAL	2	2 or 3	0 or 1	0 or 1
PER DAY	6	6 - 8	2	2
MONDAY	○○○○○○	○○○○○○	○○	○○
TUESDAY	○○○○○○	○○○○○○	○○	○○
WEDNESDAY	○○○○○○	○○○○○○	○○	○○
THURS	○○○○○○	○○○○○○	○○	○○
FRIDAY	○○○○○○	○○○○○○	○○	○○
SATURDAY	○○○○○○	○○○○○○	○○	○○
SUNDAY	○○○○○○	○○○○○○	○○	○○

## WHAT TO EAT

# How to choose foods to meet your macro and portion goals

**Learn to make better choices without giving up the foods you love.**

It's common for people to want to categorize foods as "good" or "bad." This type of approach can make the "right" choices seem clearer. Unfortunately, it also leads to feelings of deprivation, frequently followed by guilt (once you "cheat"). Because who can be perfect all the time?

After working with over 100,000 clients, we believe there's both a more effective and more enjoyable way. Instead of "good" and "bad," we find it helpful to think of foods on a continuum from "Eat Less" to "Eat Some" to "Eat More." This better allows for sustainable long-term change and progress.

Think about it: With this approach, you can occasionally indulge in some of those "Eat Less" foods without guilt, knowing that—in reasonable amounts—they're not going to set you back or ruin the progress you've worked so hard to make.

Your goal is simple: Aim to progress up the continuum choosing more of the "Eat More" and "Eat Some" options, and fewer of the "Eat Less" options. Make better choices strategically and systematically, over time.

On the next few pages, you'll see a list of options for each type of food. Every food category has been included, even ones you might not eat. So you can use this resource if you're ever preparing meals for people with different food preferences or restrictions.

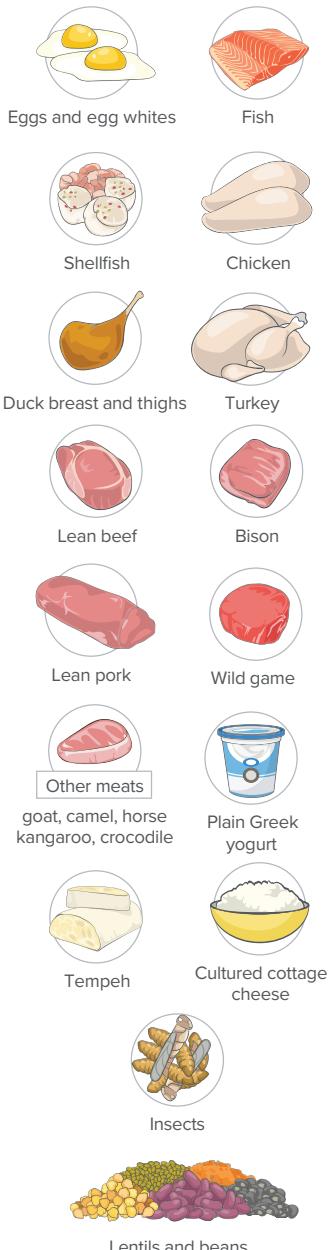
**Here's what to do.**

- 1.** Look through the food lists and refer back to the Meal Ideas page
- 2.** Pick options from each category that you like or want to try
- 3.** Make a grocery list from those options
- 4.** Plan meals based on your macros or portions, knowing you'll have all you need.

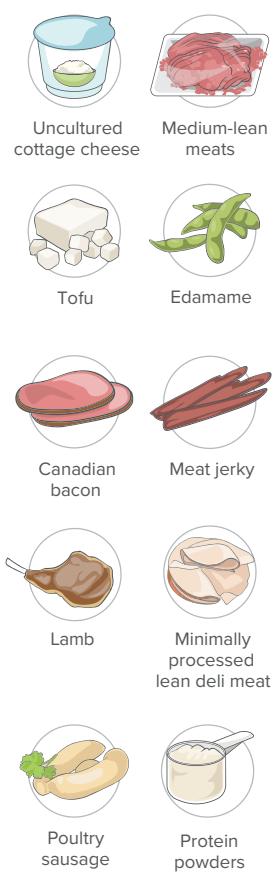
# Protein

Prioritize fresh, lean, minimally processed sources of protein, and consider limiting red meat to ~18 oz (or 4 palms) per week or less.

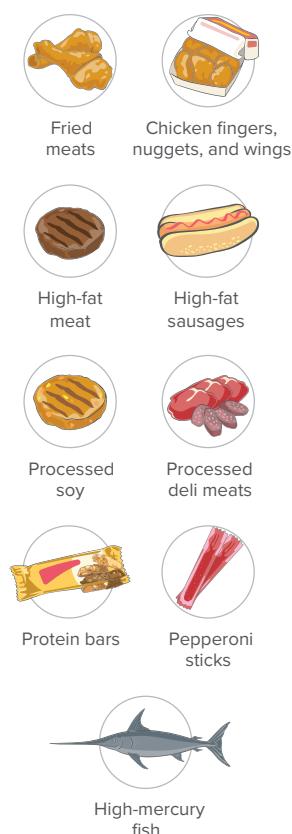
## EAT MORE



## EAT SOME



## EAT LESS



*These are protein for plant-based eaters and meatless meals, otherwise, they're considered sources of carbohydrates*



# Carbohydrates

Focus on whole, minimally processed sources of carbohydrates that pack lots of nutrition and fiber, and include a mix of starches and colorful fruits.

## EAT MORE



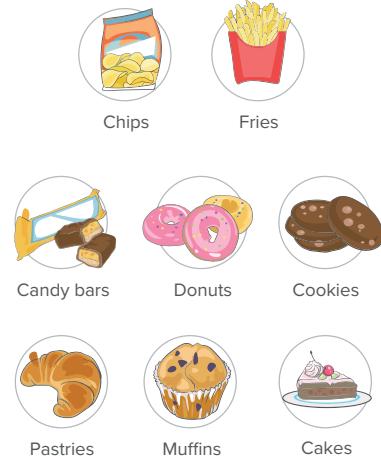
## EAT SOME



## EAT LESS



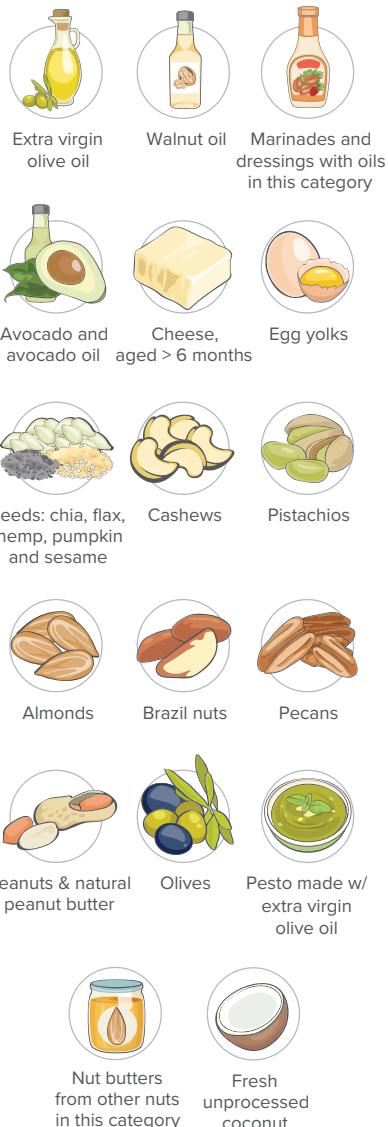
These foods are also rich sources of fats, so be mindful of both their carbohydrate and fat content



# Fats

Aim for a mix of whole-food fats (like nuts and seeds), blended whole foods (like nut butters), and pressed oils (like olive and avocado).

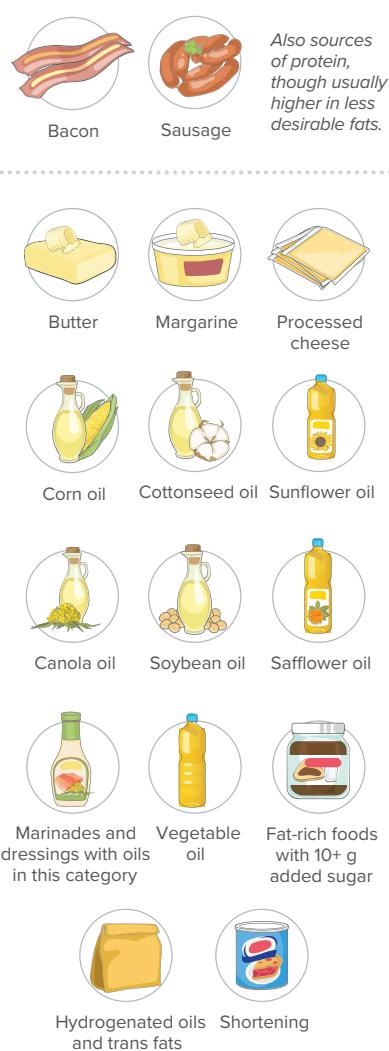
## EAT MORE



## EAT SOME



## EAT LESS



# Vegetables

When eating vegetables (and fruits), try “eat the rainbow.” Different colors imply different nutrients and health benefits.



For more on food choices—and adjusting your intake for your preferences and goals:

See '[What should I eat?](#)' Precision Nutrition's 3-step guide for choosing the best foods for your body.

## MAKING ADJUSTMENTS

# How to adjust calories, macros and hand portions to further progress

Important point: The suggested calorie, macronutrient, and hand-portion numbers in your guide are a *starting point*, not an *ending point*. Even with all of the information you provided, no calculator can determine YOUR exact needs.

With that in mind, you will likely have to make a few adjustments. But first, it's important to know what kind of progress is possible... and probable.

### Realistic rates of body fat loss per week

Progress	% Body weight	Men	Women
Extreme	1-1.5% body weight	(~2-3 lb)	(~1.65-2.5 lb)
Reasonable	0.5-1% body weight	(~1-2 lb)	(~0.8-1.65 lb)
Comfortable	<0.5% body weight	(~<1 lb)	(~<0.8lb)

How fast you can lose body fat depends on how consistently you can, or want to, follow the given guidelines. Fat loss is often faster when first starting out and when you have more body fat to lose. The leaner one becomes, the slower the rate of loss becomes, with more frequent plateaus.

### Realistic rates of muscle gain per month

Fitness level	Men	Women
Beginner	1-1.5% bodyweight	(~1.5-2.5 lbs)
Intermediate	0.5-0.75% bodyweight	(~0.75-1.25 lbs)
Advanced	0.25-0.375% bodyweight	(~0.375-0.625 lb)

The ability to gain muscle is dependent upon age, training experience, biological sex, consistency with food intake, and more.

**Not losing fat within realistic parameters?**

Decrease your intake by about 250 calories a day, by cutting out some carbs and/or fats. Or simply remove 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats from your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

**Not gaining muscle within realistic parameters?**

Increase your intake by about 250 calories a day, by adding some carbs and/or fats. Or simply add 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats to your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

**Losing too much lean mass when losing weight?**

Increase your daily protein intake by about 25 grams. Or simply add 1 extra palm of protein to your daily intake.

**Gaining too much fat when adding muscle?**

Increase your daily protein intake by about 25 grams, and decrease your daily carb and/or fat intake by about 250 calories. Or simply add 1 extra palm of protein to your daily intake, and remove 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats from your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

**How long should I wait before making adjustments?**

In general, you should monitor your results about every two weeks before making further adjustments to your intake. And as you become more advanced, or progress closer to your final goal, it may take a full four weeks to see if your intake is working. Give it an appropriate amount of time before considering further adjustments.

**Want to substitute some carb or fat portions?**

You can substitute carb or fat portions for each other to suit your preferences. Pay attention to your response (e.g. appetite, energy levels, body change progress, etc.) and make further adjustments as desired.

**What about snacks?**

Your daily macro and portion totals can be divvied up as you prefer, so if you want to replace any meals with smaller snacks, feel free. Just make sure to compensate by adding appropriate portions to the remaining meals throughout the day. Again, your main goal is to reach your target intakes for the day.

## FINAL THOUGHTS

# Move toward your goals

A healthy, fit body isn't just about food and exercise (though that's important).

**It's also about how you think and feel, and what's important to you.**

### Imagine your Perfect Day.

Imagine you've succeeded, and you've gotten everything you wanted. What's happening? What are you doing? What's around you? What's better?

### Now, see if you can do a tiny piece of your Perfect Day, today.

This could be as simple as spending 30 seconds doing a little extra to work towards your goals. Or tacking up a picture of what your Perfect Day might look like.

Or pretending, if only for a moment, that you've already become that person you want to be. That you already live the way you want to live, and feel how you want to feel.

The more you can imagine yourself living your goals, the more real they get.

Don't worry about being stuck with what you don't want. You've already started taking steps towards change.

### Focus on moving toward what you do want.

Reward yourself for every small victory. Everything counts, no matter how little.

# Want help becoming the healthiest, fittest, strongest version of you?

Knowing what to eat, and how much, is usually just part of the solution. The real challenge: Figuring out how to follow through on your healthy eating plan so that you can actually change. Because we're all busy and stressed and have our own unique obstacles.

**We understand, and we can help.**

Over the past 15 years, we've used the [Precision Nutrition Coaching](#) method to help over 100,000 clients like you lose fat, get stronger, and improve their health... for the long-term... no matter what challenges they're dealing with.

With Precision Nutrition Coaching, you get a personal nutrition coach to guide you every step of the way, plus our proven system that can help anyone achieve lasting change. (It's been validated in three peer-reviewed journals.)

Interested in Precision Nutrition Coaching? Join the [presale list](#); you'll save up to 54% and secure a spot 24 hours early.

(And if you're a coach, or you want to be, consider the [Precision Nutrition Level 1](#) Certification program. We'll teach you the science of nutrition and the art of coaching, to give you the skills and knowledge to feel confident and qualified to coach anyone.)