

# Main\_project\_file

```
library(tidyverse)
```

```
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v dplyr      1.1.4      v readr      2.1.5
v forcats    1.0.0      v stringr    1.5.0
v ggplot2    3.4.4      v tibble     3.2.1
v lubridate  1.9.3      v tidyr      1.3.1
v purrr      1.0.2
-- Conflicts ----- tidyverse_conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag()     masks stats::lag()
i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become
```

```
library(ggplot2)
```

## Importing data into R

```
taylor_album_songs <- read_csv("/Users/donyabehroozi/Downloads/taylor_album_songs.csv")
```

```
Rows: 194 Columns: 29
```

```
-- Column specification -----
Delimiter: ","
chr   (7): album_name, track_name, artist, featuring, key_name, mode_name, k...
dbl   (14): track_number, danceability, energy, key, loudness, mode, speechin...
lgl   (4): ep, bonus_track, explicit, lyrics
date  (4): album_release, promotional_release, single_release, track_release
```

```
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

```
taylor_ratings <- read_csv("/Users/donyabehroozi/Desktop/stat365/stat-365/taylor_albums.csv")
```

Rows: 14 Columns: 5

-- Column specification -----

Delimiter: ","

chr (1): album\_name

dbl (2): metacritic\_score, user\_score

lgl (1): ep

date (1): album\_release

i Use `spec()` to retrieve the full column specification for this data.

i Specify the column types or set `show\_col\_types = FALSE` to quiet this message.

## Merging data sets together

```
taylor_albums_joined <- taylor_album_songs |>
  left_join(taylor_ratings, by = c("album_name", ep = "ep", album_release = "album_release"))

head(taylor_albums_joined)
```

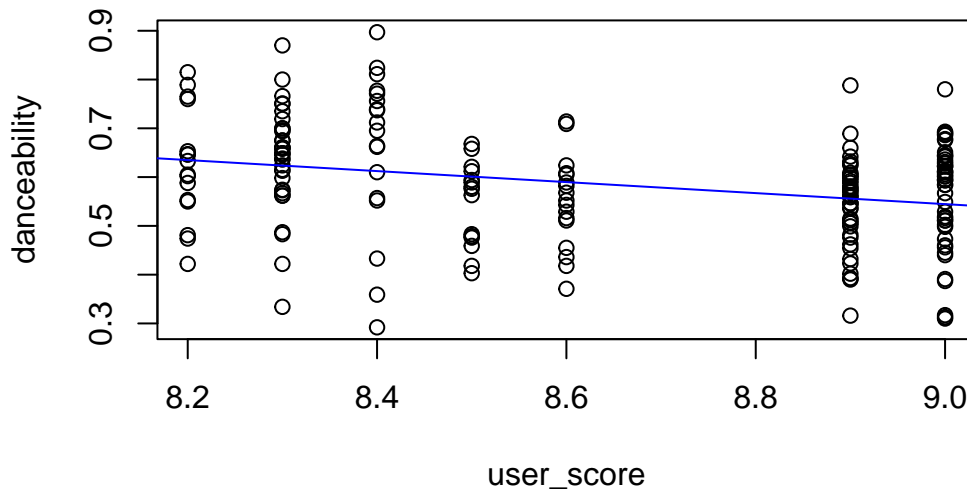
# A tibble: 6 x 31

	album_name	ep	album_release	track_number	track_name	artist	featuring
	<chr>	<lgl>	<date>	<dbl>	<chr>	<chr>	<chr>
1	Taylor Swift	FALSE	2006-10-24	1	Tim McGraw	Taylor	<NA>
2	Taylor Swift	FALSE	2006-10-24	2	Picture To Burn	Taylor	<NA>
3	Taylor Swift	FALSE	2006-10-24	3	Teardrops On My	Taylor	<NA>
4	Taylor Swift	FALSE	2006-10-24	4	A Place In This World	Taylor	<NA>
5	Taylor Swift	FALSE	2006-10-24	5	Cold As You	Taylor	<NA>
6	Taylor Swift	FALSE	2006-10-24	6	The Outside	Taylor	<NA>

# i 24 more variables: bonus\_track <lgl>, promotional\_release <date>,  
 # single\_release <date>, track\_release <date>, danceability <dbl>,  
 # energy <dbl>, key <dbl>, loudness <dbl>, mode <dbl>, speechiness <dbl>,  
 # acousticness <dbl>, instrumentalness <dbl>, liveness <dbl>, valence <dbl>,  
 # tempo <dbl>, time\_signature <dbl>, duration\_ms <dbl>, explicit <lgl>,  
 # key\_name <chr>, mode\_name <chr>, key\_mode <chr>, lyrics <lgl>,  
 # metacritic\_score <dbl>, user\_score <dbl>

## Linear regression analysis (danceability vs. user scores)

```
plot(danceability~user_score, data = taylor_albums_joined)
taylor.fit1=lm(danceability~user_score, data = taylor_albums_joined)
abline(taylor.fit1, col="blue")
```



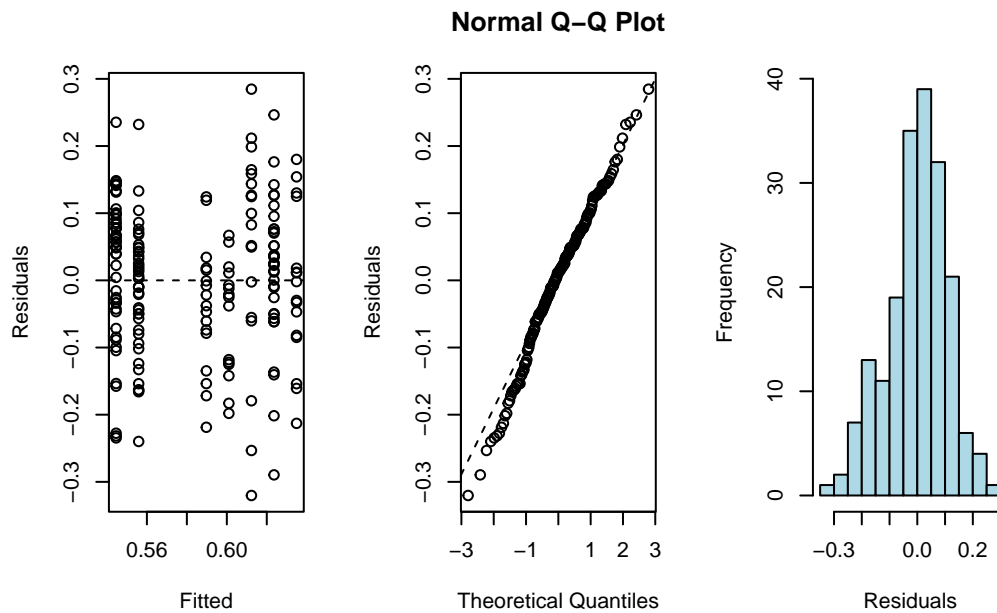
## Hypotheses

$H_0$ : Audience rating is not linearly associated with danceability score.

$H_A$ : Audience rating is linearly associated with danceability score.

## Checking simple linear regression assumptions

```
par(mfrow=c(1,3))
plot(resid(taylor.fit1)~fitted(taylor.fit1), xlab='Fitted', ylab='Residuals');abline(h=0,1
qqnorm(resid(taylor.fit1),ylab='Residuals'); qqline(resid(taylor.fit1),lty=2)
hist(resid(taylor.fit1),main="", xlab="Residuals",col='lightblue')
```



## Results and conclusion

```
summary(taylor.fit1)
```

Call:

```
lm(formula = danceability ~ user_score, data = taylor_albums_joined)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-0.32032	-0.06053	0.01211	0.07175	0.28468

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	1.56037	0.22873	6.822	1.18e-10 ***
user_score	-0.11286	0.02642	-4.271	3.08e-05 ***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.1105 on 189 degrees of freedom

(3 observations deleted due to missingness)  
Multiple R-squared: 0.08803, Adjusted R-squared: 0.0832  
F-statistic: 18.24 on 1 and 189 DF, p-value: 3.076e-05

Given the very small p-value (close to 0) we have strong evidence to reject the null hypothesis. Therefore, we have sufficient evidence to claim that audience rating is linearly associated with danceability score for this population.

## **Linear regression analysis (danceability vs. metacritic scores)**