



# KYLE SOELTZ

UX Developer & Designer

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## PROJECTS AND EXPERIENCE

### Reconnect.life, Apr 2018 - Oct 2018

Founder, Developer, Designer, Content Creator

- Branded, designed, and developed an outdoor/hiking web hub.
- Created content, managed email & social media campaigns, and raised nearly \$3000 for charity while hiking 2652 miles from Mexico to Canada along the Pacific Crest Trail.

### Motivis Learning, June 2015 - Mar 2018

Senior UX Developer, Jan 2017 - Mar 2018

UX Developer (Digital Artisans), Jan 2016 - Dec 2016

Part Time UX Development Consultant (Digital Artisans), Jun 2015 - Jan 2016

- Built an HTML/CSS/JS design system from the ground up for use as the backbone of the entire Motivis front-end.
- Provided a full documentation website along with examples for all components of the design system.
- Collaborated with designers to build new features and acted as the bridge to the back-end to integrate all of the front-end solutions into the product.

### COMSOL Multiphysics, Oct 2014 - Dec 2015

Front-End Developer, Mar 2015 - Dec 2015

Junior Front-End Developer, Oct 2014 - Mar 2015

- Designed and produced front-end code for product marketing pages & user resources.
- Wireframed and produced front-end code for internal content and data management tools.

### Previous Experience

- **Digital Artisans, June 2015 - Dec 2016** - performed a variety of front-end, user experience, and WordPress dev tasks for a number of clients, including Motivis Learning before they bought out my contract and brought me onto the Motivis team full time.
- **Building Brainiacs, Summer 2016** - Branded, designed, and developed a website for the New York-based literacy tutoring company.
- **Freelance UX Developer, 2014 - 2015** - Worked for a variety of clients doing development, user experience, and visual design work. Clients included exercise program company Bass Bodies, dog food company Rawz, and marble and granite company RSK Marble & Granite.

## Education

2014 BFA in Graphic Design

Minor in Computer Science

UMass Lowell

Best Graphic Design Capstone Project Award

## Technical Skills

**Strong** - CSS, Sass, LESS, HTML, JavaScript, JQuery, Adobe Suite, Balsamiq, Git, Bootstrap

**Knowledgeable** - Wordpress/PHP, Gulp, Angular 2

## About

I am a designer turned front-end developer. A former boss once referred to me as a "full stack front-end". I can take a high level concept and follow it all the way through, from wireframes to product-ready front-end code.

