You MUST have a Microsoft Account to use Microsoft Azure services. To create a Microsoft Account, visit this page:

signup.live.com

Students in this course can redeem the "promo code" shown below for a Microsoft Azure "student pass". To redeem the code, visit this page:
microsoftazurepass.com

When you are ready to deploy an app to Microsoft Azure, visit this page for how-to information:

petermcintyre.com/topics/azure-deploy-web-apps/