

Pinnacle Loyalty Rewards Program 2015



The Pinnacle Loyalty Rewards program provides significant savings for loyal customers. Enjoy loyalty savings on customized Intention-Based Communication Skills® workshops, on-line Virtual Coach™ and personal one-to-one training.

Customized Workshops

		One Day Workshop		Two Day Workshop	
		Up to 8 Participants	Additional Participants	Up to 8 Participants	Additional Participants
Standard Rate	1-4 workshops	\$7,400	\$925	\$11,600	\$1,450
Ruby	5-9 workshops	\$6,200	\$775	\$9,200	\$1,150
Sapphire	10-19 workshops	\$5,000	\$625	\$7,600	\$950
Diamond	20+ workshops	\$4,000	\$500	\$6,000	\$750

Each workshop package includes 12 months access to *The Pinnacle Learning Portal*, where participants can access and download their own workshop videos as well as gain access to many other tools, tips and videos for continuous improvement. Exclusive participant refresher e-mail with the latest tools, videos, and articles from Pinnacle. Custom training workbook. *The Pin Drop Principle*, the acclaimed book based on the Pinnacle Method™, written by Pinnacle Co-Founders, G. Riley Mills and David Lewis. Ask us about needs for custom workshops more than two days.

Diagnostic and Development Plan (DDP)

Comprehensive report containing valuable notes and action plans for each participant directly from their master trainer. DDPs are developed in conjunction with an interactive workshop. Costs are in addition to the workshop costs.

	# Reports	Cost per Report
Standard Rate	0-49	\$200
Ruby	50-199	\$175
Sapphire	200 - 499	\$150
Diamond	500 +	\$125

Virtual Coach™

Virtual Coach provides an online resource for presentation and communication skills coaching. The Virtual Coach package includes one Virtual Performance Report based on a 5-minute uploaded video and one 45-minute Virtual Coaching Session.

		Stand Alone		Blended	
		Package Cost	Additional Coaching Sessions	Package Cost	Additional Coaching Sessions
Standard Rate	0-49	\$495	\$250	\$450	\$225
Ruby	50-199	\$450	\$225	\$400	\$200
Sapphire	200 - 499	\$425	\$200	\$350	\$175
Diamond	500 +	\$395	\$175	\$295	\$150

All Virtual Coach participants will receive 12 months access to The Pinnacle Learning Portal where participants can access many other tools, tips and videos for continuous improvement.

Communication And Presence (CAP) Assessment

The CAP assessment can be used as a pre or post training tool to measure individuals, identify high potential employees, or evaluate new hire candidates based on a comprehensive evaluation of communication skills and executive presence.

		Pre or Post Workshop Reports		Stand Alone Reports	
		Reports for Up to 8 People	Additional Participants	# Reports	Cost per Person/Report
Standard Rate	1-4	\$1,600	\$200	0-49	\$250
Ruby	5-9	\$1,400	\$175	50-199	\$225
Sapphire	10-19	\$1,200	\$150	200-499	\$200
Diamond	20+	\$1,000	\$125	500+	\$175

Private Coaching Packages

Package	Cost	Onsite Private Coaching (2 Hours)	Virtual Coaching Packages	Virtual Coaching Sessions	Pinnacle Learning Portal Access
Executive	\$3,500	2	1	2	1 year
Deluxe	\$2,500	1	1	2	1 year
Virtual	\$1,000		1	2	1 year