

WATCH TOWER BULLETIN

July 1, 1931

We Hear Them Saying, "On to Columbus!"

Three Years Since Last International Assembly

Most Important Ever Held

Everyone Desires to Attend

A Convention of Workers

Surprise Week Will Be a Convention Week for All

On to Columbus! Thrilled with the prospects of another great international convention, the anointed throughout the earth are turning their thoughts towards Columbus and earnestly seeking the Lord's blessing upon this assembly of God's people. Every effort is being made by them to be present if they possibly can. The Society, believing that this convention is to be of such great importance, has made arrangements for assisting those who have been in the full-time service for at least six months to be present. Judging from the letters being received, almost all the pioneers will be there, together with the class workers and auxiliaries, to add their voices to the song of praise which will be lifted up to the honor of Jehovah's name.

There are, of course, some who have the real desire to attend but for one reason or another just cannot. The Lord in his goodness has made it possible for them also to share in this same convention, which will be the greatest one ever held. Surprise Week is not to be confined to the conventioners at Columbus, but it is for the anointed throughout the entire earth. All of these will be engaging in the convention itself by engaging in the convention service. This is the first time that such a service week has been planned. This is the first time that extension conventions following the general convention have been arranged so that the echoes of that great gathering may be heard throughout the earth.

While at the present time we may not understand the full significance of this week and convention, still as the anointed of the Lord unite together with a sincere desire to be used by the Lord to the honor of his name, they can confidently rely upon Jehovah to do so. *Light* has shown us how he has used his people in times past, and now the Esther articles in *The Watch Tower* have been proving to us beyond a shadow of doubt that even though we stand in a perilous position, with the enemy conspiring against us none of the enemy shall prosper. What more could be asked?

If a week ever was a success in the heralding forth of the Kingdom message, Surprise Week should be. If the anointed of the Lord have been rejoicing in their privilege of singing forth the praises of Jehovah in times past, the very prospects of Surprise Week should overwhelm them with delight. This convention is to be for all of the anointed on earth, and one in which all can share. If you cannot actually be at Columbus you can engage in the convention service by carrying the Kingdom message to the people in your own territory. Surprise Week is a service week as well as a convention week, and one for heralding far and wide the Kingdom message.

The service work at Columbus itself and elsewhere will commence with the final distribution of the remaining leaflets advertising the great radio hook-up for Sunday. The combinations of stations broadcasting the lecture on that occasion will make it the greatest broadcast in the history of radio. Then will come the great onward march of the Lord's people with the Kingdom message in book form. The special offer during the Surprise Week is to be 3 books for \$1.00, or *Light* 1-2 and four booklets, dropping down to the four booklets for a quarter when the party cannot take the entire combination.

The Columbus convention is to be a convention of workers who will go there because they want to serve as witnesses to the honor of Jehovah's name. The great convention

will conclude with the extension meetings which will be held throughout the earth and which will be attended not only by the ones who have actually been at Columbus itself but by others who have not. These meetings also are for workers, and much time will be devoted to the actual field service.

What a Surprise Week it will be! Never before in the history of the church or in the history of the world will there have been such a convention, such unity of action and singleness of purpose. All those who really love the Lord will see to it that they are a part of this great international convention by participating in the convention service at Columbus, at the extension meetings, at home, or abroad.

The time has come for the message to be given, and nothing can or will stop the remnant from fulfilling their divine commission, for the Lord has decreed that it shall be done. It is for this reason that we are looking forward to Surprise Week to be the greatest week ever. All those who love the Lord will be anxious to be right on the job all the time possible, telling out the Kingdom message to others, whether at Columbus or at home, using the strength which the Lord has provided and is providing them from the food on his table to the glory of his name. Time in the field and the number of testimonies given mean that more and more the people are being educated concerning Jehovah and his kingdom that they may take their stand on his side and receive the blessings of his kingdom.

Bethel Special New York to Columbus

Other Transportation Information

We have been informed by the railroad association that an extension of two days has been added to the return limit of the railroad tickets to the Columbus Convention. The original date was August 5 for Central and Eastern territory, but this has been extended to August 7.

Three forms of tickets are authorized under the certificate arrangement.

- 1) 1½ fare for the round trip, going and returning via the same route, final return limit August 7, 1931.
- 2) 1-3/5 fare for the round trip, going and returning via the same route, final return limit 30 days in addition to date of sale.

3) Divers route ticket, good for 30 days, to return over any regular route one may desire. For instance: If a delegate from New York desires to return via Chicago the rate would be 80 percent of the one-way fare to Columbus plus 80 percent of the one-way fare Columbus to Chicago, Chicago to starting point. The full fare would be \$65.40. By the use of the certificate the rate would be approximately \$52.80, effecting a saving of \$12.60 on the whole trip.

We are informed that friends in northeastern Iowa will travel on the Illinois Central to Chicago en route to the Columbus Convention. Those desiring to travel this way will communicate with L. O. Hillyard, 1504 Henion St., Dubuque, Iowa.

If a sufficient number of delegates from the vicinity of New York and Philadelphia travel together a special train over the Pennsylvania R. R. will be run known as the "Bethel Special". The proposed schedule is as follows:

July 23 E. S. T.

Lx New York (Penn. Sta.)	5:40 PM
Lv Newark (Market St. Station)	6:02 PM
Lv North Philadelphia	7:25 PM
Lv Lancaster	9:05 PM
Ar Harrisburg	9:35 PM
Lv Harrisburg	9:50 PM

July 24 E. S. T.

Lv Altoona	12:50 AM
Lv Pittsburgh	3:35 AM
Ar Columbus	8:00 AM

The rate from New York, on the certificate plan, is \$34.05 for the round trip.

Friends from the New England states can travel via New York as cheaply as by way of Albany.

Pullman rates to Columbus are:

From	Lower Berth	Upper Berth	Dr. Compt. Room
New York			
or Newark	\$6.38	\$5.10	\$18.00 \$22.50
Phila.	6.00	4.80	17.00 21.00
Lancaster	5.63	4.50	15.75 21.00
Harrisburg	4.50	3.60	12.75 16.50

Those desiring to do so may travel on the day coach as far as Harrisburg and then take a sleeper from there, thus saving \$1.88 on a lower berth or \$1.50 on an upper.

Friends who contemplate traveling on the Bethel Special are requested to communicate with the Transportation Committee at 117 Adams St., Brooklyn, as quickly as possible and state how many will travel in their party and whether they desire Pullman space reserved for the whole trip or from Harrisburg.

Friends in the vicinity of Philadelphia desiring to travel with the Bethel Special will please communicate with Harold W. Kline, 1613 Chestnut St., Philadelphia, Pa.

Convention Information Folder

Enclosed with this *Bulletin* you will find a Convention Information Folder. For the convenience of those who anticipate attending the general convention this folder gives some valuable information regarding Columbus and the convention arrangements, also suggestion regarding traffic regulations in Columbus which should be of help to those who are driving cars. You are therefore requested to bring this information folder with you to the Convention.

May Witness a Splendid One

47% of Month's Activity Done in 10 Days

Interesting Comparisons Made with Remaining 21

A study of the figures for the May witness reveals a number of interesting points in the field service activities. Watchtower Week, which resulted in one of the most stupendous and effective witnesses ever given, was a part of May's activities. We find in making an examination that during the ten days of Watchtower Week the classes, colporteurs and sharpshooters made 47 percent of the total testimonies and put in 47 percent of the hours and made 47 percent of the placements, placing 49 percent of the total of pieces of literature for the month. During the other 21 days only 53 percent of the testimonies, hours and placements were made, and 51 percent of the total literature placed. The uniformity in hours, testimonies, placements and literature in this respect is very impressive, and establishes the fact that when the workers put in the time the testimonies will be made and this will result in an established percentage of placements and when we drop off in the number of hours put in the service there is an exactly uniform drop in the number of testimonies we give, the placements made, and the total of pieces of literature disposed of. This deserves the careful and prayerful consideration of each one of the Lord's anointed. There is no doubt that the Lord is revealing these facts to us at this time for our individual and collective examination, for we are all a part of that one body which has received the commission from Jehovah to be his witnesses. Consequently the question each one should ask himself is this: Why is it that we put in only as much time in 21 days as we did in the 10 days of Watchtower Week? and then we should examine ourselves and check up and compare how much time we put in in Watchtower Week and how much time we put in during the remainder of the month. While it is true that all put forth additional effort during these special drives to devote additional time to the Kingdom service, it is questionable, however, whether they devote twice as much time as they ordinarily could devote to the Kingdom work, and it may be found in a great many cases that if we put forth the effort and carefully check up our responsibilities we can devote considerably more time than we are now giving to the service work and thus increase the number of hours in the service, which will result in a corresponding increase in the number of testimonies given, placements made, and pieces of literature disposed of. The number of books and booklets placed during Watchtower Week, compared with that of the rest of the month, shows that 58 percent of the bound books were placed during Watchtower Week and only 42 percent placed during the other 21 days. Of course, the additional books in the dollar combinations were bound to affect this splendid increased distribution. However, added to this splendid offer was the enthusiasm of the friends, which, we believe, aided greatly toward the success of this Watchtower Week.

It is well at this time to consider

a comparison of the progress that is being made toward attaining the quota for the year 1931. With the end of May, eight months, or 66 2/3 percent of the time is gone, leaving only 33 1/3 percent of the year yet to go. During that period we have to place 930,499 bound books, or 41 1/2 percent of our book quota, and 747,752 booklets, or 22 1/2 percent of the booklet quota. This makes a total of 1,678,251 pieces of literature to be placed in the hands of the people before the end of September 1931 in order to attain to our quota for the year. We are well ahead in booklets, and that places us ahead on the total of pieces of literature, but we are considerably behind in the bound books; consequently it is going to require a more concentrated effort in presenting the bound-book combinations during the remainder of the year in order to reach our objective. However, we feel confident that if each one will do his part, concentrate on the bound books, present them enthusiastically, we shall come very close to attaining, if we don't actually accomplish, our quota of bound books. This does not mean, of course, that the booklets are not to be presented where the people are unable to take the bound books. Every effort should be made to leave the bound books with the people, but where this cannot be accomplished, then you should drop to the booklets.

May's Activities

	Books	Booklets	Total
Classes & SS	97,917	190,641	288,558
Auxiliaries	30,157	38,420	68,577
Pioneers	147,702	141,104	288,806
Total	275,776	370,165	645,941
to Date	1,309,501	2,602,248	3,911,749
Total Testimonies to Date	7,996,455		

Pioneer Colporteurs Attending Columbus Asked to Be Sure to Register at Colporteur Booth

All pioneer colporteurs attending the Columbus convention are asked to register at once upon their arrival at the Colporteur Booth, which will be in the main coliseum. There they will be given an identification card which will entitle them to receive books from the book store at pioneer rates. As heretofore, all transactions at the book store will be carried on on the cash basis and special rates will be granted to pioneer colporteurs only. Therefore it will not be necessary for auxiliary colporteurs to register or to get identification cards.

If pioneers wish to receive the special allowance which the Society has made for those who have been meeting the full-time requirements for six months or over, their personal signature on the convention records will be necessary. Upon signing the register they will be given an identification card, which should be kept carefully and shown to the cashier at the book store whenever they wish to obtain books at pioneer rates.

Recommendations for Service Director for 1932

We have forwarded to each organized service ecclesia (English and foreign) a letter concerning recommendations for next year's service director. This letter was sent to the ecclesia in care of the secretary or the service director. If the ecclesia responded to the notice in the May 1 *Watch Tower*, page 142 (answering the different questions), then this letter was mailed to the secretary; if not, to the service director.

Special Notice

The dates for the "Witness Week" shown on the yearly calendar as August 29 to September 7 have been changed to September 4 to 13 inclusive. This will give all of the friends plenty of time to return from the Columbus Convention and make full preparations for this campaign.

Surprise Week Report

The weekly report for the week preceding Surprise Week should end Thursday night, July 23. Surprise Week report should begin and include Friday, July 24, and run up to and include Sunday, August 2. Please arrange to cooperate with the director so that he can get this information as requested above and also kindly let him have the information regarding your Surprise Week activities as early as possible so that he can forward it to the Society without delay.

In the case of brethren who will not be going directly home after the Columbus and the extension conventions, they should mail their reports to their respective directors immediately after the convention, so that the director will have this information to include in his report of the class.

All Secretaries Should Reply to Notice Regarding Service Leaders in May 1 *Watch Tower*

There are still some secretaries to be heard from regarding the information called for in the May 1 *Watch Tower*, page 142. All ecclesias, English and foreign-speaking, including those organized under the sharpshooter arrangement, should instruct their secretaries to submit answers to the questions appearing in this notice. This information is necessary to complete our files, and to be of practical use should be sent in soon.

Be Sure to Get "The Messenger"

Convention's Pictorial Daily

Now Is the Time
to Place Your Order!

Will Carry Daily Report of Columbus Convention and Serial Story of Society's Activities

The Messenger, pictorial daily that will be published by the Society at Columbus during the International Convention Week, is expected to be the finest paper it has ever published. It is planned to have a detailed report of the entire convention proceedings, pictures taken on the grounds, and other illustrations. There will be an account of the July 26 mass meeting, at which time Brother Rutherford will address the convention, the lecture being broadcast to all parts of the world, over the greatest network of stations ever assembled for such a

program. The convention will be a thriller to all who can attend, and those who are unable to attend can obtain *The Messenger*, with its good news of the proceedings of the convention, and thus share in the thrilling event.

Not only will *The Messenger* carry a full account of the activities in Columbus, but a serial story accompanied with numerous photographs from all parts of the globe will give the reader some idea of the work being done by the Lord's people in other lands, and there will also be accounts and pictures of recent conventions in Germany, France, England and Northern Europe. Especially interesting will be the story about the Magdeburg printing plant that will appear in *The Messenger*. These various features will give the friends an idea of the magnitude of the Lord's work in the earth. It is marvelous to see how Jehovah has blessed his people in all lands.

The Messenger, five issues, will

be mailed to any address in the United States or Canada for 35c. Three subscriptions to one address will be mailed for one dollar. All subscriptions should be sent to the Brooklyn Office immediately so that we may be able to determine the quantity it will be necessary to print. At the Detroit Convention many friends who neglected to subscribe for *The Messenger* at that time, expecting to get it later, were disappointed. The London Office reports that friends attending the London Convention in June were eager to turn their subscriptions in to the London Office so as not to miss the report of the Columbus Convention.

The Convention week is an International Service Week. The friends throughout the world will share in the drive and give testimony to the name and word of Jehovah. Read *The Messenger* and see how the work is carried on in other lands and you will appreciate as never before that faithful workers in all the earth are making mention that the Lord Jehovah's name is exalted.

Can You Imagine??

Almost 400 Stations Carrying Discourse Greatest Accomplishment in Radio World

**Brother Rutherford to Speak
on "The Hope of the World"**

**Tremendous Crowd Expected
at Coliseum!!!**

At noon, July 26, there will be sent forth from the Coliseum at Columbus, Ohio, U.S.A., a message to the world which will bring to the attention of the peoples the only hope for the world. The Society has arranged to carry Brother Rutherford's lecture to all parts of the English-speaking world. Speaking to a visible audience which will approximate 15,000 persons, Brother Rutherford will reach millions of unseen listeners in every part of the globe, telling them about "The Hope of the World".

Can you imagine an aggregation of almost 400 radio stations sending forth the one message the Lord

wants given by his people at this time? The remnant are determined, by the Lord's grace, to give testimony to the word and name of God to all nations, kindreds and tongues, during this International Service Convention Week.

Not only will it be "Surprise Week" to the Lord's people, but it will be a "Surprise Day" also to the peoples of this oppressed world.

Be sure to order your radio folders advertising this tremendous broadcast and have them all distributed before July 26. Invite all the people you come in contact with to listen in and hear what Brother Rutherford has to say on this most timely subject. These radio folders will be furnished to the friends free if they will obligate themselves to distribute them to the people.

We have received word from many parts of the country that arrangements have already been made

to have radios installed in parks and in band concert stands. Also trucks are being equipped with radios to go to where people congregate so that all may have an opportunity to hear. Those who are making such arrangements should also see that notice is put in the newspapers informing the people where they may hear this epoch-making address.

The importance of this great broadcast cannot be overstressed. Those at Columbus as well as those who remain at home will be sure to listen in. If you are one of the latter and if you do not have a radio set, find someone who has and who will let you listen to the lecture over his set. Workers as well as everyone else should set aside this hour. When it is over, or Sunday morning prior to the lecture, you can get out into the field service. But, by all means, do not miss the lecture. The encouragement which you will personally receive from the message itself and the realization that the message is being carried over 400 different stations will embolden you to press on in the battle and sing out the praises of Jehovah God. Since Surprise Week is a special service week, it means that all the Lord's anointed everywhere will be putting forth strenuous efforts to follow up this great broadcast with a personal witness to as many people as possible.

St. Louis, Mo.

English:

W. L. Mittendorf,
5307 Bancroft Av.

* Any of the directors mentioned in the above list attending the Columbus Convention should make some definite local arrangements to have their correspondence taken care of and all inquiries about their convention extension answered during their absence.

If you cannot get to Columbus, work at home until July 30, then arrange to attend a convention extension, if possible. If that cannot be arranged, then plan to devote all your energies to pushing the local witness at home, confident that Jehovah is with his people wherever they are.

Reporting Convention Activities

All workers attending the Columbus or the extension conventions, are to turn in a report of their activities to the Convention Service Department daily. They will be advised at each convention how this is to be done. No one should leave the convention without seeing to it that a full report is made of the testimonies, hours, placements, books and booklets to the Convention Service Department.

In addition to the report turned in at the convention, all class workers are also to report their entire convention activities to their local class director, and he in turn is to include these reports on his Surprise Week report covering the 10 days of Surprise Week which is to be forwarded to the Society, but he is not to include these figures in his yearly report, which covers only the amount of literature placed in his class territory. Pioneer and auxiliary colporteurs and sharpshooters are likewise to report their convention activities to the Convention Service Department at the respective conventions and also to include their convention activities in their Surprise Week report which they forward to the Society.

Factory and Office Closed July 24 to August 8

Place Your Orders Early

**Get a Large Supply
for Surprise Week**

Again we wish to remind you that the office in Brooklyn will be closed from July 24 until August 8 inclusive, on account of the convention and vacation period which is to follow.

It will be appreciated if the friends, including colporteurs, will refrain from writing letters to the office during this period, so that upon returning the work will not be congested. Colporteurs and classes should have books on hand in sufficient quantity to last them through this period and a few weeks thereafter, so as not to run short. Pioneer colporteurs will be able to secure books at the Columbus Convention at pioneer rates for the convention service there, but this arrangement is not being made for the extension conventions. It is suggested, therefore, that pioneers in need of books for the extension conventions either use their own private stock or obtain a few books at Columbus for the extension convention service.

Radio Notice to Directors

Stations that will broadcast regular transcription on Sunday July 26 BEFORE the chain broadcast from Columbus, and will therefore use for that day record C-34 in Zone One (or C-24 in Zone Two), should change the announcement for this record so as to mention the chain program which goes on the air at twelve o'clock noon, EASTERN STANDARD TIME, over a nationwide book-up. Stations that will broadcast this chain program in your vicinity should also be mentioned in the announcement. Please consider this carefully and then arrange according to local conditions.

New Literature in Stock

The following new publications are now in stock and do not appear on the 1931 Class and Colporteur price lists:

Creation	Hungarian
Government	Polish
Government	Greek
Government	Swedish
Government	Slovak
Government	Japanese
Creation (cloth)	French
War or Peace	Arabic
The Last Days	Bulgarian
War or Peace	Finnish
Oppression	Hollandish
Judgment	Norwegian
War or Peace	Armenian
Oppression	Bulgarian
Judgment	Spanish
Crimes and Calamities ..	Hungarian
Heaven and Purgatory ..	German

Columbus Extension Meetings

**If You Just Can't Get to
Columbus, Try Hard to
Get to One of These
The Lord's Anointed Will
Witness Everywhere**

All the preparations for the mighty work the Lord is going to do in the earth during the period from July 24 to August 2 are going on continually, marked with his approval and direction. Through his Word he comforts and directs his people as follows: "Hear, O Israel. Ye approach this day unto battle against your enemies; let not your hearts faint, fear not, and do not tremble, neither be ye terrified because of them. For the Lord your God is he that goeth with you, to fight for you against your enemies, to save you."

The Lord God placed this assurance in his Word that we might lay hold and act upon it in the day of battle. Every one of God's anointed should have some part in the bombardment he is about to make on the enemy's stronghold. Go to Columbus, if possible. If you cannot do that, then try to attend some one of the Columbus convention extensions, July 31 to August 2. Every provision is made for a very thorough and complete witness to be given at these points. Each one will be served by representatives of the Society. Halls, territory, literature and rooming accommodations are being carefully planned in advance for these points as well as for Columbus. A complete list of all the details will be given at Columbus for the convenience of those who will attend there. For those who are unable to attend at Columbus, but who are arranging to attend the convention extensions, we are listing herein the places, languages and directors' names and addresses, so that they can communicate with the brethren at whatever point they intend to be and make their arrangements in advance.

CLEVELAND, OHIO

English:

A. Kershaw, 10104 Parkview Av.,
Garfield Heights, Ohio

German:

M. Reitman, 1118 E. 146th St.

Greek:

A. Souliotis, 2992 W. 12th St.

Polish:

J. Polaniec, 7111 Clement Av.

CHICAGO, ILL.

English:

A. L. Seeley, 6944 Eberhart Av.

Lithuanian:

S. Benckas, 3542 S. Francisco Av.

Polish:

S. Arnold, 1130 N. Richmond St.

Ukrainian:

W. Wawryczuk, 2735 Potomac St.

DETROIT, MICH.

English:

P. C. Truscott, 5550 Grayton Av.

Polish:

I. Wisniewski, 7594 Arcola Av.

Ukrainian:

A. Telischak, 4447 Bingham Av.,

E. Dearborn

BUFFALO, N. Y.

English:

Joseph Sciandra, 555 7th St.

Italian:

L. Polibetti, 90 Bellwood St.

Polish:

A. Jurczak, 302 Gibson St.

PITTSBURGH, PA.

English:

E. I. Baxter, 413 Bailey Av.

Italian:

Alex Mischetti, 2 Morrow St.

Polish:

J. Gregorowicz, 2223 Sarah St. S.S.

CINCINNATI, OHIO

English:

August L. Hussel, 3433 Bevis Av.

Evanston, Cincinnati

WASHINGTON, D. C.

White:

C. W. Jackson, 3549 10th St. N.W.

Colored:

F. Richardson, 1503 R St. N. W.

INDIANAPOLIS, IND.

English:

O. H. Hackemeyer,

4219 Carrollton Av.

SURPRISE WEEK

July 24-August 2

1st Surprise:

International Convention at Columbus, Ohio

2nd Surprise:

Over 150 Columbus Extension Conventions throughout the Earth

3rd Surprise:

World-wide Field Service by the Lord's Anointed Everywhere

4th Surprise:

Greatest Radio Broadcast in History to the Honor of Jehovah's Name

5th Surprise:

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6th Surprise:

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7th Surprise:

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COME TO COLUMBUS AND SEE ! ! !