

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1959

"Happy is the one that stays awake and keeps his outer garments."—Rev. 16:15.

VOL. II NO. 8

Loyal Love We Owe to God!

¹ It is a grand thing that we can express loyal love to Jehovah and his Kingdom Heir. What a powerful expression of our loyal love is faithfulness in Kingdom ministry! Such an expression we owe to God. "Loyal love," declares the psalmist, "belongs to you, O Jehovah, for you yourself pay back to each one according to his work."—Ps. 62:12, margin.

² August offers many opportunities to make expression of our loyal love. Be well prepared with the new sermon, giving it whenever you can. Those who are report fine results. From Massachusetts a brother reports giving the sermon at most doors and making good placements of "*Your Will Be Done on Earth*"—this in strong Catholic territory. A district servant writes from Louisiana: "I was able to place six books this morning." From North Carolina comes this report: "I was able to place three books in four calls on Sunday." From Pennsylvania: "During part of Saturday and for a short time on Sunday I used the sermon and placed eight." From Ohio: "Five books placed in one and a half hours, with the sermon given in its entirety every time." Use the sermon and enjoy rich blessings.

³ Those of good will who hear your sermon will be interested in the Bible-study aid "*Your Will Be Done on Earth*." By pointing to the Scripture index let the householder know that the book thoroughly discusses Daniel's prophecy. Explain that this prophecy was "shut up and sealed till the time of the end." (Dan. 12:9) Now this remarkable prophecy can be understood. Let the householder know that Daniel foretold the rise of world communism and the outcome of the present struggle for global domination. With those who take the book leave a copy of the booklet "*This Good News of the Kingdom*." It is an effective

aid in starting a home Bible study. With Catholic people leave "*God's Way Is Love*." When the book is not taken, have a copy of *The Watchtower* ready. Point to the article "Your Will Be Done on Earth." Invite the householder to read a portion of the thrilling book by taking *The Watchtower* and *Awake!* on a 10c contribution.

⁴ After placing the book, make your return calls within a few days, if possible, and continue to express loyal love by perseverance in calling back on these good-will persons. Those who show loyal love do not give up easily. Loyal love is the kind that lovingly attaches itself to the object of the loving-kindness and sticks to him with a loyalty that will not let go until the worthy purpose of that loyal love has been

OFFER FOR AUGUST
"Your Will Be Done on Earth" and
one booklet for 50c.

THEME FOR AUGUST
Expressing Loyal Love to God and His
Kingdom Heir.—Ps. 62:12, margin.

realized. Do you express this kind of loyal love when making back-calls? If something has happened to make a householder cool, our perseverance in calling back may clear up the situation and kindle the desire for a home Bible study. Any publisher who does not yet have a home Bible study should rehearse the demonstration on starting a study. Do it privately. Let book study conductors co-operate, seeing that publishers have someone to help them in these practice sessions.

⁵ We show loyal love this month, too, by working our unassigned territory thoroughly. Holding public meetings in such territory is a further expression of loyal love. Congregations with no unassigned terri-

tory should concentrate on their territory that may not be as thoroughly worked as some. Not-at-homes are sometimes neglected territory because publishers do not call back at a different time. Make Sunday not-at-homes, for example, during prestudy activity, or use the midweek contact for this purpose.

⁶ By the end of August all congregations will have attended a district assembly. Upon returning, continue to express loyal love. Call on good-will persons to tell them of the assembly blessings. You could use the printed program of the Awake Ministers District Assembly of Jehovah's Witnesses as the basis for a back-call sermon. Acquaint persons with whom you study with the importance of attending assemblies. After your congregation has attended one of the district assemblies, be sure to devote an entire service meeting to reviewing the assembly program in the light of congregational circumstances, as suggested in the July *Kingdom Ministry*. Bring your good-will persons to this meeting.

⁷ Many are the ways to express loyal love. From house to house express it by giving the new sermon and by showing the unusual benefits of "*Your Will Be Done on Earth*." Express it by perseverance in making back-calls to start studies. Express it by dependability in conducting studies. Express it by giving unassigned territory a good coverage. Express it by seeing that no territory belonging to your congregation can be called neglected—not even the not-at-homes. Express it by telling others of the happiness that comes from being awake ministers. Our time and energy expended in these expressions of loyal love are not in vain, for Jehovah obligates himself to "pay back to each one according to his work."

★ Show loyal love to God and to the brothers. ★

Your Service Meetings

FIRST MEETING IN AUGUST

Theme: Expressing Loyal Love to God and His Kingdom Heir.

5 min: Welcome, text, comments.

7 min: "New World News" and announcements.

10 min: Talk on "Expressing Loyal Love to God and His Kingdom Heir." (See "Watchtower" 12/1/58, p. 720, and 8/1/59, p. 478.)

16 min: Questions and answers on the main article "Loyal Love We Owe to God!"

12 min: "Presenting the Good News"—talk and demonstration by the school servant.

10 min: Concluding comments. (Include comments on the statement based on 1 John 4: 20, 21 at bottom of page 1.)

SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: "Yearbook" experiences on using back-call sermons.

A brother who asks another brother if he really thinks back-call sermons are effective has his question answered by the brother pointing to examples from the "Yearbook." A publisher in Hawaii who called back on a person found that she listened attentively to the sermon and agreed to a Bible study. (174) A publisher in Bolivia called back on a person although no literature was placed. By means of back-call sermon a study was started. (104) The caretaker of a church was convinced to accept the truth after a number of back-call sermons. (107) Back-call sermons can be very effective for those who make the effort to use them.

25 min: Develop and demonstrate back-call sermon. A competent brother should be used as chairman.

(2 min.) Many in territory have eagerly obtained new book "Your Will Be Done on Earth." Chairman points out privilege we have in making return visits to help spiritually hungry learn divine will. New back-call sermon simple, practical and effective.

(11 min.) Discussion with audience. Chairman may have sermon outline on platform.

THEME: What God's Will Means for Mankind.

A suggested introduction: "Good evening, [use name]. On my last visit we discussed some interesting scriptures on God's will to make this earth a place of peace filled with happy people. I have made it a point to look up some additional scriptures showing that God's will for earth means a happy future for this generation. May I step in and show them to you? [Wait to be invited in, or, if not, continue.] The last time we read scriptures from the Bible book of Isaiah showing it is God's will for man to live in peace and happiness on earth. In another chapter this same prophet paints this beautiful word picture of what things will be like."

Effects of God's will being done on earth —Isa. 11: 6-9

Righteous ruler to enforce God's will —Isa. 9: 6, 7

God's will to be done on earth in our time —Matt. 24: 32-34

Opposers of God's will destroyed —Ps. 37: 9-11

Everlasting life reward for doing God's will —1 John 2: 17

Our mind must be renewed to do will of God —Rom. 12: 2

A suggested conclusion: "Our minds can be renewed by taking in information about God's will. The booklet that I left with you entitled 'This Good News of the Kingdom' clearly shows from the Scriptures what God's kingdom will mean for mankind and also helps us to renew our mind to do God's will. Let me demonstrate how it will help you. Please turn to page 3."

(10 min.) Model sermon by prepared publisher. Householder should be brought into discussion, showing the art of teaching. In conclusion study is started in "This Good News of the Kingdom."

(2 min.) Chairman encourages all to make return visits and to use this effective sermon. Be alert to start studies, which will be the means of aiding others to learn God's will.

10 min: Talk on "Awake Ministers Work to Average 10 Percent."

10 min: Concluding comments.

THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: "Make Sure of All Things," on New-World Living from page 276, "Closeness of Family Relationship in Congregation," to 1 Peter 2: 21 on page 277. To be handled as a talk.

15 min: Question-and-answer coverage of article "Assigning and Covering Territory" under Congregation Organization.

20 min: Demonstration on "How to Study 'The Watchtower.'" To be handled by the "Watchtower" study servant.

TALK (3 min.) "Watchtower" study servant speaks on need of more study. To be teachers we must understand truth ourselves, become mature, qualified to teach. Spiritual discernment essential. Personal study fundamental, foundation of lives of Christian ministers. Study, properly done, fixes material in mind for future use. How to study "Watchtower" is problem of many. Some publishers have asked for instruction and their questions will be answered before audience for benefit of all.

DEMONSTRATION (14 min.) "Watchtower" study servant talks with three publishers who have asked for instruction on how to study for better understanding and so they will be able to comment more freely. First requirement, he explains, is to study with a purpose; to gain an accurate understanding for own benefit and so as to teach others. One publisher asks if scriptures should be looked up in lesson. Servant definitely encourages this. Make sure you get the understanding of the illustrations also. Think of connection material being studied has with your worship of Jehovah and fulfilling ministry. One publisher asks, "Could you show us how to do this?" Servant gives each a copy of July 1 "Watchtower" and tells them to turn to study lesson for August 23. (Audience should have their copies and look on.) To illustrate need for resisting desire of flesh, desire of eyes and showy display of one's means of life, paragraph two gives example of Jesus when tempted by Satan. They discuss how various points apply, how the counsel is of benefit to them-

selves and how it could best be explained to newly interested ones.

Publisher who finds it difficult to answer in "Watchtower" study asks for additional help. Servant answers that marking answers may assist. Sister replies she does underline. Servant invites her to show what she would underline in reply to question on paragraph 10. She points out whole sentences she would underline. Best to underline only key words or phrases, servant remarks. For example, one might underline "could not do that work" and "fear" as answer to first part of question. For second half of question key words might be "does not have faith" or "knowledge." These form outline for eye to catch and follow when answering question at study. (If time allows, examples from succeeding paragraphs might also be used.) Another help is to review. After having studied, look at questions and see if you can answer from memory. If points not clear in mind, briefly glance at key phrases. (Illustrate from paragraphs discussed.) Publishers appreciate assistance and will put information to use in future study.

TALK (3 min.) "Watchtower" study servant sums up points made in demonstration. Suggests, in studying, if entire lesson cannot be covered at one time, then take just three or four paragraphs at time until lesson finished. Concentration also essential. Do not try to do other work or think about things undone when studying. Students who get most from study become most effective teachers in helping others. Make best use of study time, study with a purpose.

10 min: Concluding comments. (Include comment on text [Ps. 37: 31] at bottom of page 4.)

FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

13 min: A talk on "Yearbook" experiences about meeting magazine quotas.

The quota of twelve magazines a month is not difficult for a congregation publisher to meet. It means only three magazines a week. An elderly sister in New Caledonia places up to twenty-two magazines each time she goes into the field service. (93) A sister in Cuba easily surpasses her quota by having a magazine route. (136) A special pioneer in Tobago felt that a quota of 150 magazines a month was too low. He chose to set a personal quota. (271) In Martinique a pioneer has no difficulty meeting the pioneer quota of 100 magazines a month by offering copies to truck drivers. (170) The respective quotas are being met and exceeded by many publishers. Others can do the same by making an effort to place the magazines and by being alert to opportunities to increase their placements.

15 min: Question-and-answer coverage on article "Are You Placing the Magazine Quota?"

15 min: Talk on "How We Can Improve Our Magazine Placements Locally." Magazine-territory servant will handle this portion. He will allow time for a discussion of this matter with congregation and work out arrangements for more to share in magazine service.

12 min: Concluding comments.

CONGREGATION ORGANIZATION

Assigning and Covering Territory

¹ Each one should faithfully carry his "own load of responsibility" in checking out a territory assignment.—Gal. 6:5.

² In the congregation the magazine-territory servant is responsible to issue the territory and see that it is all covered properly. Study conductors should check out only what they need for group witnessing, returning this in the regular way for checking out again or to get other open territory in the vicinity of the service center. The study conductor will assign those sharing in group witnessing certain sections to work, and they are responsible to make the not-at-home calls and follow up all interest located.

³ While it is recommended that publishers cover territory near their homes and the service center they attend, the territory is not to be subdivided into sections for the respective service centers. Publishers are not to be restricted from obtaining open territories in other sections of the congregation assignment, especially if that territory is not frequently worked by the group in that area and it is not needed as nearby territory for that group.

⁴ In some congregations there may be a shortage of territory. Here it may be necessary for the book study conductors to hold most if not all the territory and assign certain blocks or apartment houses to publishers so that all have a share in service and the work is done systematically. Emphasis should be placed on a thorough coverage each time, with a good record being kept. Where such a territory shortage exists, publishers might seriously consider moving where the need is great. In other congregations territory is not covered very frequently. Attention should be given to building up support for service so that the congregation is covering its territory every four months.

⁵ Then, in most congregations there are sections that are covered more often than others. The congregation servant, magazine-territory servant and the study conductors should co-operate to give a systematic coverage to all the territory with both magazines and the regular offer. The records on territory coverage should be kept up to date. Working orderly, let us unitedly extend the witness into every home in our assignment.

Are You Placing the Magazine Quota?

¹ The magazine activity is a very important part of the Kingdom ministry and one in which we in the United States are doing very well—as groups. Special pioneers, whose quota is 150 a month, are averaging 147; regular pioneers, with a quota of 100, are placing 107 monthly, and congregation publishers are exceeding their quota, placing 123. The group picture is good, but what about us individually?

² Here there is room for improvement. Circuit servant reports show that the majority of congregation publishers are not meeting their quota. Let us build up our appreciation by carefully reading each issue of each magazine from cover to cover.

³ Magazine work is easy and pleasant. Low placements may be due to lack of Magazine Day service from service centers. Congregation servants, give this matter attention. If capable brothers are lacking to take the lead, let capable sisters be used. Also, while house-to-house magazine service is most effective for following through, street work still has beneficial results, particularly if publishers take the initiative by approaching shoppers.

⁴ If for some reason you cannot engage in magazine work on the congregation's magazine day, why not have your own magazine day? Get an individual magazine territory and work in it each week. This can be any day except Sunday. The important thing is regularity.

⁵ Keeping our magazine presentation brief will also help. A good 30- to 60-second presentation, if made in a warm, friendly, positive and enthusiastic manner, is usually the most effective.

⁶ Let's all enthusiastically encourage one another to improve our Magazine Day activity. Family groups should work on it together. Training program companions should include it in their schedule. You service center conductors and mature publishers can do much to help other publishers to meet the magazine quota, and this is a feature of service in which our youthful ministers can easily share.

⁷ Remember too that October is a magazine month. Congregations will want extra copies of the October 8 and 22 issues of *Awake!* Another good thing, during October all Kingdom publishers will be able to distribute the public talk given at the Awake Ministers District Assembly. "When God Speaks Peace to All

(Continued on page 4, col. 3)

Announcements

◆ Starting September 6 circuit servants will give the new public talk "Walking Wisely in a Wicked World." At circuit assemblies district servants will give the public talk "When Is God's Will to Be Done on Earth?" beginning in September.

◆ An actual-count inventory of literature is to be taken by all congregations on September 1. Two Literature Inventory forms are being sent to each congregation. The original should be sent to the Society not later than September 3 and the duplicate retained for the congregation files.

◆ "Your Will Be Done on Earth": The book is now available in English only, but the same information is being published in a series of articles in *The Watchtower* in almost all languages. Questions are included. Congregations having congregation book studies in languages other than English may wish to use the material appearing in the *Watchtower* series for regular study when they complete the book that is now being used. Each article can be divided in half and thus there would be material for two weeks' study. Provided that issues for at least six months of *The Watchtower* (semi-monthly editions) containing the series have already been published, each congregation may use the material and make up its own schedule for study. Those who are studying monthly editions of *The Watchtower* can arrange to study the entire article one day a month at their regular *Watchtower* study time.

◆ New publications available: *Awake!* in Polish (monthly; 50c a year)

God's Kingdom Rules—Is the World's End Near? —Cinyanja, Ibanag, Ilocano, Norwegian, Russian
Qualified to Be Ministers —Dutch
"This Good News of the Kingdom" —Hindi, Icelandic

◆ These items out of stock: *Learn to Read and Write*—Spanish
"Let God Be True" —French
"This Good News of the Kingdom" —Greek

What Do the Scriptures Say About "Survival After Death?" —Italian

◆ These items available again: *From Paradise Lost to Paradise Regained* —English
Bible # AF3401 —English
"New Heavens and a New Earth" —German

◆ There are a number of 1959 calendars still available. They may be obtained at the special rate of 10c each. Undoubtedly many newly interested persons would like to have a calendar in their home. Congregations should ascertain how many calendars can be used and order accordingly.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bt. St.	Av. Mags.
Sp'l Pios.	440	136.0	52.6	8.9	132.1
Pios.	6,609	91.3	33.0	5.9	90.7
Vac. Pios.	2,925	89.5	20.4	3.3	66.6
Pubs.	211,672	9.7	3.3	.7	10.4
TOTAL	221,646				

Public Meetings Held: 15,834

UNITED STATES QUOTA FOR 1959
222,355 Publishers

Presenting THE GOOD NEWS

Placing "Your Will Be Done on Earth"

¹The new sermon has aroused much interest in the doing of God's will on earth. To feed that interest further we need a strong, appealing conclusion to get people to take the book and read it. Here are conclusions that have been found effective.

²The long-prayed-for will of God is to be accomplished soon, in this very "space age," as this book "*Your Will Be Done on Earth*" proves from the most reliable authority. The first paragraph announces what to expect as you read the book. [Read p. 5, par. 1.] It will help you and your family to be among those faithful survivors.' (Offer book and booklet for 50c contribution.)

³'You see from what we have read that the Bible shows that what we see happening in the earth is not God's will for mankind. God has provided his kingdom as the means by which his will is to be done on earth. By knowing what God's will for the earth really means we come to have a great desire to see it done and to start doing it ourselves now. This book "*Your Will Be Done on Earth*" helps us avoid a lawless course contrary to God's will, as it states here . . .' (Read p. 364, par. 13.)

⁴'While East and West are trying to settle whose will is to be done, serious-minded persons want to make the wise decision in harmony with the prayer that God's will be done on earth. With this book "*Your Will Be Done on Earth*" you can confidently make that right decision. How does it help? Notice here . . .' (Read p. 31, par. 50.)

⁵'Today's troubles warn us we are at the time for world change. What will that change mean for us? The Bible tells us. This book shows that the Bible accurately foretold the world powers of the past. [Show picture on p. 104.] It even foretold the clash of armies in both World War I and World War II, as in this chapter. [Show picture, p. 264.] We can therefore rely on its accuracy in foretelling the perfect world in which God's will shall be done, as the remaining chapters of the book explain. It is yours for a contribution of 50c.'

OFFER FOR SEPTEMBER
"Your Will Be Done on Earth" and
one booklet for 50c.

THEME FOR SEPTEMBER
Harmonizing Our Work with Our
Ministerial Garments.—Phil. 1: 27.

Awake Ministers Work to Average 10 Percent

¹Awake ministers need not, be told that with August comes the summer's heat and thoughts of vacations, beaches and picnics that capture the mind. Awake ministers know, too, that there is a tendency to want to relax and take it easy during warm summer days. And almost before one is aware of it August can pass without our reporting an hour of praise to Jehovah's name. Certainly we could not be considered awake ministers if we let this happen to us.

²To prevent this from happening to you, schedule now your service program for the month of August and stick to it. Be determined to go out in the service, whether you go on vacation or stay at home. If away from the congregation, mail your report each week to the con-

gregation servant or the assistant congregation servant. Their names and mailing addresses should be posted in the congregation for all to copy and take with them.

³Our desire is to average a 10-percent increase for the service year. To stimulate activity during August, each congregation should arrange for special midweek contacts. Encourage school children, vacationers and all to support them. Bear in mind that being an awake publisher in August means to be an active one. Report your activity. Press forward for a 10-percent average increase for the service year. Exert yourselves vigorously to the end that we may all say as did David: Jehovah "you have crowned the year with your goodness."—Ps. 65: 11.

NEW WORLD NEWS

◆ Awake Ministers District Assemblies: San Diego, Calif., 22,615 at public meeting, 380 baptized. Tampa, Fla., 10,715 attend, 263 baptized. Fairbanks, Alaska, 330 attend, 10 baptized. Des Moines, Iowa, 10,015 attend, 229 baptized. Stockton, Calif., 6,150 attend, 158 baptized. Philadelphia, Pa., 34,251 attend, 698 baptized.

◆ Brother Knorr spoke at Rome to 402, Berne 1,250, Wiesbaden 2,513, Paris 2,025, during short visits to Branch offices there. He worked out arrangements for Kingdom Ministry School for training of congregation servants, beginning early in 1960.

◆ Brother Knorr reports British Branch making wonderful progress in printing and preaching. Spoke to crowd of 17,984 brothers from everywhere in Britain at Park Royal Stadium. Then flew home on jet plane after 15 weeks in Africa and Europe.

◆ Brother Henschel's trip: Served district assembly in Cyprus, where 471 attended and 33 were baptized. In Lebanon, two assemblies held, in Beirut and Tripoli, with total of over 700 present; 509 publishers in May. 1,250 attend at Salonika, Greece—first large meeting there since 1928; brothers rejoice in another victory during Orthodox Church's "Anti-Heretic Year." After one talk by Brother Henschel at Belgrade, Yugoslavia, secret police canceled his visa and gave him 24 hours to leave the country, but meetings continued and work is progressing. Having completed his trip, Brother Henschel is now back in New York.

"THE WATCHTOWER" and "AWAKE!"

Order extra distributor's copies now.

September 1

- ◆ "Do All Things Jehovah's Way" and "Walking in the Name of Jehovah."
- ◆ Why Do the Wicked Prosper?
- ◆ How Can Peace Come to Man?

September 8

- ◆ Proper Use of the Mind
- ◆ Geography and People in North America
- ◆ Who Is the Dalai Lama?

Magazine Quota (Cont'd)
Nations" will be printed in full in the October 15 issue of *The Watchtower*. Find out how many extra copies your publishers want and order them by September 1. October should prove to be a month when each individual can make his quota.

★ The righteous one has God's law "in his heart." ★