

INFORMANT

OCTOBER, 1938

'Be not afraid: the battle is God's.'—2 Chron. 20: 15.

BROOKLYN, N. Y.

"Jehovah's Battle" Testimony Period

An Onward March

We Should Have
over 30,000 Publishers

The world-wide convention, just passed, was the greatest ever held on earth. Although Brother Rutherford served personally only the key convention city, London, the arrangements made to link together the 50 convention cities made one grand convention and it seemed that Brother Rutherford was at each one. The remainder of the discourses during the three-day convention were on the same subjects, all convention programs being identical, and all the discourses featured "Organization", "Jehovah's Theocratic Government," and "His War".

These instructions and further encouragement emphasizing that our Leader, Christ Jesus, as the Executive Officer of Jehovah, is in command and that the battle is Jehovah's show God's people as being not only "willing in the day of his power" but also, as was David as he faced Goliath, eager to face the monstrosity and thus have a share in the vindicating of Jehovah's word and name.

The month of October should find all who have been publishers, as well as those who first saw this privilege at the convention, out in the field. The booklet *Warning*, released first at the convention, will be the campaign literature for the entire period. Containing the two speeches of Brother Rutherford on "Warning" and "Violence", this booklet should be placed in every home in our territory, if possible. Realizing that only those who take a firm stand on Jehovah's side will be carried through Armageddon, Jehovah's people shoulder the responsibility of getting the warning to those of good will to serve God and Christ and thus find a way of escape.

Time

The question before us now is not, "Shall I set a booklet quota for the month?" or "Should I quit after getting in my twenty hours?" but rather we will stock up with *Warning* booklets and say, "I will do all in my power to see that I get the message into the hands of every person I meet!" That means that every true lover of righteousness reading this *Informant* will determine, by the Lord's grace, to spend every moment available during the month, "JEHOVAH'S BATTLE" Period, witnessing with a group of publishers, or alone in territory near your home, or when going to and from work. Follow the same procedure used during the three-month campaign.

The booklet *Warning* will be left with the people on a 5c contribution, or thirteen on a contribution of 50c. No testimony card will be provided. A short verbal testimony may be used, giving the background of the conditions under which the lectures were delivered, how the booklet calls attention to the prophecies dealing with the very conditions now exist-

ing, and the outcome. The phonographs should be used extensively, using particularly the new record, "Relief," "Resolution," P-151, P-152. This record will aid not only in placing the booklet, but also in arranging for model studies with the lectures "Warning" and "Violence". It would be well to supply yourself with a few bound books, such as *Enemies* and *Riches*, offering these to the people who desire additional literature.

Not only does October 1 open "JEHOVAH'S BATTLE" Period and the new fiscal year 1939, but also the new Theocratic Organization goes into effect then. The various servants of the company will appreciate your co-operation in aiding them to fulfill their duties. The study chairmen will be emphasizing the importance of service in their study groups. The zone servants will begin visiting the companies in their zones.

The people of good will in your territory are waiting for the message contained in *Warning*. On your mark! Get set!! Go!!! The Lord bless you!

Change in Reporting

Beginning with the fiscal year, October 1, there are a few changes to note on your report cards:

1. Nine-day testimony periods will no longer be reported, because all testimony periods will be one month long, as, for instance, "JEHOVAH'S BATTLE," which will run from October 1 to 31. (Your report for October will include September 26-30, as the field service report for the fiscal year ends with September 25. All company servants should inform the publishers week by week of the progress of their work compared with the previous year, so that they can see how they are increasing in the Kingdom interests committed to their care in their own territory.

2. Reporting of "Obtainers" will be discontinued. Instead you will report the total number of "new subscriptions" for *The Watchtower* and *Consolation*. Do not report renewal subscriptions. Only new subscriptions are to be listed. Both six-month and one-year new subscriptions may be counted. Report new subscriptions in the space formerly used for "Obtainers", striking out "Obtainers" and writing above it "Sub's". In all back-call work, particularly, *The Watchtower* and *Consolation* should be stressed.

Summarizing: Report the following after October 1:

Books	New Subscriptions
Booklets	(Watchtower and Consolation)
Number of Publishers	Attendance at Sound Meetings
Hours	Back Calls

Notice

All pioneers now serving as special pioneers or zone servants will please return all territory assignments held by them prior to their new assignment.

Fascism or Freedom: Which Shall We Have?

Another Witness Against Them

Preliminary Convention Report

While the world-wide convention is over, the information and instruction received by Jehovah's people during those momentous three days in the 50 convention cities and by radio has given them some real food for thought and encouraged them to greater activity and zeal than ever before in Jehovah's Kingdom service. The Jonadabs have an added incentive now to maintain their integrity at all costs, so as to have the further opportunity of serving God after Armageddon.

On Sunday Brother Rutherford tolled the death knell (and the sound encircled the globe) of the totalitarian state (Fascism, Nazism, Communism) and the organized religion of the Devil, and in particular the Hierarchy and its titular head, the pope.

We are looking forward to reading the complete report of the convention in *The Messenger*, and we can give here only a preliminary report of the convention cities in this country so far heard from: Over 19,000 publishers reported, making the convention practically a 100-percent publisher convention; almost 150,000 pieces of literature placed; almost 300,000 heard either the sound cars or phonographs. "Sandwich signs" played a prominent part in every convention city, nearly all of the publishers having some share in this unique way of advertising. Report from London indicates that one of the parades there was THREE MILES LONG.

Other advertising was also used, such as handbills and placards on private and sound cars. There was also some unsolicited advertising: The Catholic Press, desiring to leave no stone unturned to disrupt every convention, if possible, aided considerably in getting the people to the Sunday "FACE THE FACTS" lecture. One of the priests 'regretted that they had given the matter so much publicity'. They did as much 'dirty' as they could, using foul means and 'fouler' to prevent the people from getting the information that Brother Rutherford had for them. The detailed report in *The Messenger* will give more information on this subject.

Another Witness Against Them

By the time this *Informant* is received, Brother Rutherford will have delivered another broadside against the Fascist-religious totalitarian crowd in his lecture "FASCISM OR FREEDOM: Which Shall We Have?" on October 2. Due to the intense opposition of the Roman Catholic Hierarchy, arrangements were made to receive this lecture in auditoriums at New Orleans, Seattle, Columbus, Ottawa and Toronto, in addition to Mecca Temple in New York city, where Brother Rutherford spoke in person. Simultaneously over 60 radio stations carried the lecture to all parts of the United States. This further humiliation of the "monstrosity" and its supporters, the Hierarchy, will have filled you with joy

and eagerness to continue in the "strange work" of Jehovah.

Every true lover of righteousness will esteem it a privilege and *act immediately* in writing to those stations serving the territory in which you live, commending them for their courage and fair-mindedness in carrying the speech, in view of the Hierarchy's having coerced, browbeaten and threatened any that would dare to broadcast any matter that would expose their selfish and God-dishonoring and racketeering schemes. Radio stations shall carry programs that are of interest, convenience and public necessity, and Brother Rutherford's speech of October 2 certainly meets these requirements. There is shown below a list of the stations that contracted to broadcast the speech. Ascertain if the ones in your locality did so, THEN WRITE THEM PROMPTLY. This is a Kingdom privilege of service.

ALABAMA Birmingham WSGN Decatur WMFO Tuscaloosa WJRD	NEBRASKA Norfolk WJAG N. Platte KGNF Scottsbluff KGKY
ARKANSAS Hot Sp'gs KTHS	NEW JERSEY Bridgeport WSNJ
CALIFORNIA L. Angeles KFVD L. Angeles KGfJ Oakland KROW Santa Rosa KSRO	NEW YORK Brooklyn WBBR Buffalo WGR Freeport WGBE White P. WFAS
COLORADO Alamosa KGfW Grand J'n KFXJ La Junta KOKO Lamar KIDW	N. CAROLINA Durham WDCB Wilmington WMFD Winston-S. WJSJ
FLORIDA Daytona B. WMFJ W. Palm B. WJNO	OHIO Akron WADC Portsmouth WPAV
GEORGIA Atlanta WATL Macon WMAZ	OREGON Astoria KAST Klamath F. KFJL Medford KMED
IDAHO Boise KIDO Idaho Falls KID Twin Falls KTFI	PENNSYLVIA Reading WRBW S. CAROLINA Spartanburg WSPA S. DAKOTA Sioux Falls KSQO
ILLINOIS Rockford WROK Tuscola WDDZ	TENNESSEE Jackson WTJS Knoxville WNOX
IOWA Shenandoah KMA KANSAS Coffeyville KGGF	TEXAS Ft. Worth KTAT Longview KFRO P't Arthur KPAC
MAINE Augusta WRDO Bangor WABI Presque I. WAGM	VIRGINIA Charlot't. WCHV Danville WBTV Harrisonb. WWSA
MARYLAND Frederick WFMD Salisbury WSAI	WASHINGTON Seattle KEEN WEST VIRGINIA Charleston WCHS
MASSACHUSETTS Boston WORL Greenfield WHAI	CLARKSB'G WBLK Fairmont WMMN Hunt'ton WSAZ St. Joseph KFEQ
MISSOURI St. Joseph KFEQ	PARKERSB. WPAR

New Records in German

The following lectures have been recorded in the German language, and are available at the usual rates, namely, 70c for single discs, six discs for \$3.50. These records are manufactured in the U. S. A., hence lower in cost than the records previously imported from Switzerland, and are of much better quality.

PX-5, 6	Kingdom, Armageddon
PX-7, 8	Soul, The Dead
PX-27, 28	Comfort, Why Clergy Oppose Truth
PX-29, 30	Prince of Peace, Peace Messengers
PX-101, 102	Value of Knowledge, Riches
PX-14, 114	Truth, Enemies

Report of Greatest Three-Month Campaign

Jehovah Blessed His Organization

Report Shows What Can Be Done in a Short Period

The report covering the world-wide *Cure, Enemies and Consolation* campaign for the three months April, May and June is submitted herewith. The results will thrill the heart of each lover of righteousness,

and, as is always the case, the joy of each one will be in proportion to the efforts he puts forth in attaining the various results.

During this three-month period we reached an all-time high in publishers, of 58,098, all valiant soldiers of the King eternal.

But did we make our quota? That is the question uppermost in all

minds. To that we can safely answer Yes. It is true we did not reach our quota of one million bound books, but the overflow of 1¼ million booklets and 8,253 subscriptions more than offsets the quarter of a million shortage in bound books. It was a splendid job, well done by the Lord's grace. Study these figures carefully. They are a manifestation of the Lord's favor and blessing upon his people. There is nothing that compares with these figures; therefore they stand alone.

REPORT FOR THREE MONTHS April, May and June, 1938

TOTAL	Books 773,264	Booklets 11,743,603	Total 12,516,867	Plo. 3,464	Aux. 1,348	Co. 53,286	Total 58,098	Hours 3,341,308	Obtainers 10,503,316	Sound 5,273,447	Back 184,156	New 108,253
Alaska	255	1,035	1,290	1	4	4	5	318	451	131	46	38
Argentina	1,458	40,404	41,862	14	7	100	121	12,178	27,296	533		353
Australia	19,021	199,849	218,870	175	72	1,265	1,512	88,508	148,823	97,431	3,597	1,959
Bahamas	312	1,694	2,006	1	7	7	8	664	1,625	3,261	30	
Barbados	733	2,060	2,793	4	7	37	48	1,887	2,159	2,799		
Belgium	2,140	50,282	52,422	21	6	109	136	12,593	38,711	6,016		293
Brazil	1,416	46,104	47,520	15	9	132	156	9,615	41,271	54,623	235	642
British Guiana	27	132	159	1		3	4	496	123	19		
British Honduras	50	151	201			4	4	247	198	1,745		
British Isles	98,217	2,161,846	2,260,063	277	140	5,604	6,021	368,831	2,059,425	561,532	28,576	6,223
Bulgaria	1	307	308			3	3	68	308			
Burma	380	2,359	2,719	3		25	28	543	1,647	251	12	24
Canada	43,228	620,324	663,552	257	95	3,995	4,347	215,191	552,742	287,313	20,793	5,830
Chile	290	5,689	5,979	2	1	23	26	1,739	3,069	1,016		24
China	230	1,189	1,419	1	1	5	7	331	642			35
Colombia	282	1,782	2,064	2		3	5	789	1,417			
Costa Rica	234	2,261	2,495	1	2	66	69	2,283	2,250	4,664	12	
Cuba	2,206	19,916	22,122	13	2	67	87	10,123	17,548	23,463	139	6
Curacao	30	208	238		1		1	5	128			
Cyprus	236	2,807	3,043	5				941	2,164	332	4	
Czechoslovakia	3,327	105,179	108,506	44	13	1,130	1,187	38,240	91,147	36,597	125	356
Danzig	41	2,228	2,269			88	88	871	3,088	9		4
Denmark	4,434	282,725	287,159	32	12	1,111	1,155	42,923	279,751	7,109	9,092	1,853
Dominica	3	355	358			7	7	132	345	756		
Egypt	552	5,607	6,159	4		11	15	1,752	3,535	1,338	40	6
Estonia	1,152	6,756	7,908	9		13	24	4,286	4,913	6	3	1
Finland	8,144	216,229	224,373	43	23	797	863	42,232	198,903	40,475	2,439	3,683
France	9,804	202,456	212,260	62	9	965	1,036	55,197	131,806	36,090	234	1,717
Gold Coast	1,117	5,128	6,245	6	1	22	29	2,051	5,369	3,708	7	17
Greece	243	8,771	9,014	3	3	164	170	4,523	5,484		40	
Hawaii	2,020	5,764	7,784	5		15	20	1,605	2,585	5,288	37	200
Hong Kong	24	107	131	1		2	3	47	87	2		
Hungary	218	4,293	4,511					125	182			
Iceland	2	301	303	1			1	15,437	16,006	9,592	153	331
India	2,847	20,728	23,575	20	10	283	313	23,358	29,113	68,853	150	159
Jamaica	5,498	30,542	36,040	10	17	481	508	31,914	30,265			1,024
Japan	8,002	8,002	8,002	79	1	28	108	1,496	2,543			
Latvia	120	3,535	3,655	4	1	23	28	1,398	990	1,531		
Lebanon	224	1,327	1,551	2		24	26	336	556			
Lithuania	80	660	740			29	29	1,058	7,364	66		37
Luxemburg	427	6,351	6,778	3	17	20	1,667	3,583	4,809	59		215
Malaya	2,707	8,522	11,229	3	2	7	12	1,667	3,583	4,809	59	215
Malta	4	3	7			1	1	1	1			
Mexico	11,841	129,093	140,934	50	41	299	390	51,921	97,014	37,945	1,493	1,313
Netherlands	2,766	63,139	65,905	55	18	177	250	28,127	65,256	11,026	71	371
Neth. East Indies	495	6,873	7,368	9		7	16	1,379	3,162	353	2	80
Newfoundland	105	2,959	3,064	4		4	4	451	2,901	531	9	
New Zealand	5,076	38,326	43,402	19	18	141	178	10,927	26,186	17,646	311	455
Nigeria	3,591	36,102	39,693	44	43	261	348	28,950	32,279	41,702	60	63
Norway	5,936	186,343	192,279	38	13	379	430	25,729	158,958	8,925	1,285	1,670
Nyasaland	2,296	4,829	7,125			1,246	1,246	67,997	6,769	3,023	114	3
Panama	325	1,019	1,344	2	1	33	36	1,162	1,061	2,979	65	2
Paraguay	68	939	1,007			3	3	364	616	93		13
Philippine Islands	2,674	31,242	33,916	30	6	62	98	11,045	19,787	14,716	9	66
Poland	967	49,353	50,320	23	6	952	981	36,309	49,000	8,022	7	39
Portugal	31	1,740	1,771	2			2	619	1,258			2
Port. East Africa	52	467	519			9	9	281	417	28	24	1
Puerto Rico	172	341	513	1			1	177	376	1,004		
Rhodesia (N.)	56	7,361	7,417			1,955	1,955	65,245	6,769	4,894	584	6
Rhodesia (S.)	1,814	4,549	6,363	1		443	444	19,184	6,438	11,957	259	1
Rumania	194	6,854	7,048			290	290	2,734	5,545	759		
St. Kitts	159	1,923	2,082	5	1	3	9	1,228	1,634	6,624	177	
St. Lucia	4	57	61	1			1	4	58			
St. Vincent	7	69	76		1		1	101	98	152		
Sierra Leone	157	2,685	2,842			38	38	1,536	2,642	5,000		
South Africa	19,147	101,191	120,338	32	4	446	482	27,698	85,681	67,546	1,857	1,400
Sweden	14,583	260,386	274,969	62	29	1,346	1,427	54,815	256,390	45,474	5,232	3,783
Switzerland	14,435	200,132	214,567	2	17	1,083	1,102	33,299	209,401	18,210	604	941
Syria	162	1,779	1,941	3			3	766	916			
Trinidad	379	3,312	3,691	2	5	143	150	4,915	3,310	15,182		
Turkey	41	1,052	1,093	1			1	250	884	232		
United States	469,973	6,477,306	6,947,279	1,933	700	27,223	29,856	1,852,332	5,711,991	3,679,280	106,170	73,006
Uruguay	59	1,797	1,856	2		4	6	803	931	93		19
Venezuela	33	127	160		1		1	81	123			
Yugoslavia	1,932	34,310	36,242	27	4	73	104	12,831	25,350	9,617		
TOTAL	773,264	11,743,603	12,516,867	3,464	1,348	53,286	58,098	3,341,308	10,503,316	5,273,447	184,156	108,253

Much Work to Be Done

New Year Begins with Warning

Even though the greatest campaign of all times has been concluded, also the greatest convention of all times, our job is not yet finished, and will not be until every vestige of the Devil's organization is cleared off the earth.

With Brother Rutherford's fearless declaration on Saturday, September 10, which declaration reached the ends of the earth, that 'Jehovah's witnesses will from this day forth be on the offensive against all enemies of Jehovah God and his kingdom', ours is no longer a defensive position, but that of aggressively

pushing the battle to the gate. With that clarion declaration of Jehovah's commission to his people ringing in our ears, what lover of righteousness can now hold back from straining at the leash? The determination on the part of each one is to be up and at them with the equipment with which the Lord has supplied us.

"Warning"

The Lord's warning to all creatures; but the privilege and respon-

Please Do It Right

We are experiencing considerable difficulty in the office because the brethren do not pay proper attention to filling out their subscription blanks. The street number is sometimes wrong, or the name is wrong, and in some cases even the state is wrong. This should not be. It means that the party who subscribed is not going to receive his magazine on time. It means double work in the office here and general dissatisfaction because of negligence on the part of some of our brethren.

We are going to ask all company servants, pioneers and auxiliaries and everyone else who forwards subscriptions to this office to check the name, initials, street, number, town and state very carefully before sending them in. Please do this, that the Kingdom work may go ahead with greater effectiveness and to the glory of the Lord.

A New Arrangement for Handling Coupons

Beginning with the time you receive this *Informant*, brethren who have been collecting coupons for literature will forward all such coupons to the Society's office at 117 Adams St., Brooklyn, N.Y. Do not in the future send them direct to the Premium Department in Jersey City as heretofore.

Count these coupons, pack them as instructed, and forward them to this office. We will see that they are properly rearranged, checked and forwarded to the Premium Department, with proper credit entered to your account. (See *Informant* for September 1936.)

"Crusade Against Christianity"

A book recently published in German by a European publishing house, under the title "Crusade Against Christianity", will be enjoyed by all the consecrated reading German.

The Society has a supply of these publications and you can place your order now. Paper bound, 85c. Cloth covered, 50c.

The Messenger

Material is now prepared for *The Messenger*, which is the convention report, a 64-page magazine being placed for 10c a copy. Companies should order immediately. Find out how many you need to supply all the brethren in your company. Send in a remittance to cover the order. All orders should be in to the Watch Tower no later than the 20th of October.

sibility for delivering that warning to the people the Lord has placed upon his anointed and their companions on earth. No one who sees the issue now will side-step his responsibility. October begins the new year and should see over 30,000 publishers in the field in the United States alone, every man at his post carrying to the people the warning that the Lord supplies.

November Work

Not all the territory can be covered in 31 days during "Jehovah's BATTLE" Testimony Period; therefore during the month of November the brethren will energetically push the booklet *Warning* in territory not already covered. This booklet should have a wide distribution. Always carry with you bound books, arrange for back calls and leave *Warning* with as many people as possible.