

WATCH TOWER BULLETIN

AUGUST, NINETEEN THIRTY

"LIGHT," BY J. F. RUTHERFORD

PROHIBITION

By Brother Rutherford
Preachers Are Put
in Their Place

A Beautiful Booklet

Not only has Brother Rutherford written a new book in two volumes, but he has also furnished us with a new booklet, called "PROHIBITION and THE LEAGUE OF NATIONS: Born of God or of the Devil, Which? The Bible Proof". This booklet has a beautifully designed cover, and is going to be used with the books *Light* during the special "750,000 Testimonies Week". The much discussed subject of "Prohibition" will, we believe, give the friends an excellent opportunity to spread the gospel of the Kingdom among many people who have heretofore had closed ears respecting the message. Much comment has been raised on the subject of "Prohibition", and here is a booklet that "puts" the preachers in their place as they have never before been "put". There are also some very clever cartoons in this booklet, which help drive the points home.

Isn't it wonderful how the Lord provides so many new things for his people to use during this special witness, September 27 to October 5? All the friends will be armed with *Light*, in two books, and the new booklet. The field will be virgin territory, and there will be no occasion to say, "We just canvassed this town." The Lord is good to his people, and now he has provided us with all this excellent material, so the battle can be pressed to the gate.

The presses are working extra time (day and night) on the new booklet, *Prohibition*, so that it too can be shipped with *Light* in order to be used in this 750,000 Testimonies Week. The Bethel family is glad to do this.

Small classes and colporteurs should place their orders early, so that there will be ample time for the shipments to reach them. The booklets will be in stock at the depots about September 3. Orders will be filled at Brooklyn beginning August 11.

Now let us all remember that, as you will see elsewhere in this *Bulletin*, during the 750,000 Testimonies Week *Light* and *Prohibition* are to be offered for 95¢. If you cannot place these, then nine booklets for 50¢; and then *Prohibition* for 10¢. Let us leave a *Prohibition* booklet in every home. We'll try, won't we?

His Most Wonderful Work

Contains a Detailed Explanation of

REVELATION

Published in Two Books

Autographed Edition
Ready

Factory Working Extra Time on
Them

We really do not know what to say, nor how to find words to describe this most wonderful publication, *Light*. Upon Brother Rutherford's return from California this spring he turned over to the factory manager enough manuscript for two books. The contents of this manuscript are so important that everything in the factory (linotypes, plate department, presses and book-binding machinery) was lined up for the producing of these two most startling and thrilling books, so that they could be in the hands of the friends before the next campaign, which is to be called "750,000 Testimonies Week", beginning September 27 and ending October 5. Starting May 21, 1930, with the typesetting, we pushed on with the big job, and everyone has been working hard and faithfully to get *Light* ready. It is necessary to put in some extra time in order to accomplish this work by the 10th of August, but the brethren here are very glad to have a part in it because the message these books contain for the church and the world must be gotten out speedily. All will realize this shortly.

In *Light*, Books One and Two, you will find a detailed explanation of Revelation and the second chapter of Daniel, as *The Watch Tower* has told us. Throughout the books there are forceful and enlightening illustrations. The books are distinctively different, bound in royal purple cloth, with most striking embossment.

When you receive your autographed copy, you will, we feel sure, want to read it through and will be thrilled and marvel at the Lord's revelation to his people. After that you will be very anxious to have a part in the most tremendous campaign that has thus far been waged. Read and understand the "Revelation of Jesus Christ, which God gave to him to point out to his servants the things it is necessary to have done speedily". "The time is at hand." Friends, it is wonderful to be in this Kingdom work. Let us one and all do this work speedily and as commanded.

Here are just a few appetizers, or shall we say tantalizers: Undoubtedly it is now the Lord's due time for an understanding of Revelation. You have often wondered about 'the seven messengers to the churches', 'the seven candlesticks', 'the seven vials poured out'; but after reading this book *Light* they will be just as clear to you as A B C. And then about that 'beast with the seven heads and ten horns'; and then it says that 'the seventh head wounded the sixth head'. You have wondered about that, haven't you? The interpretation is just beautiful. After you read this you will understand the 'Revelation given to Jesus Christ'. Can you imagine the life history of the remnant written out as plain as day? Just how would you feel if you absolutely knew, and saw things happen before your very eyes, and helped to do them, and then found out later that God foretold all this? What about 'the holy city, new Jerusalem'? We can't say all we should like to about *Light*, but it is all simply marvelous. We feel like Simeon, as recorded in Luke 2 (*Diaglott*). It was revealed to him by the holy spirit that he should not die until he should see the Messiah. When the child Jesus was brought into the temple and Simeon saw the child, he said, 'Now, O sovereign Lord, dismiss thy servant in peace according to thy word; for my eyes have seen thy salvation.'

Simeon saw the Messiah, and he felt as if he had seen all there was to be seen. After reading *Light* we feel as though we had read all there is to be read. There is now one big thing for us to do, and that is to give some one else the privilege of reading it.

These books are just what the world has waited for. For nineteen centuries the book of Revelation has completely baffled everyone who has ever attempted to unlock its mysteries. Now at last, and only because the due time has arrived, it has yielded up its treasure store of most astonishing truth. The amazing feature of Revelation is that nearly all these facts have transpired within the sight and knowledge of this present generation, and other facts they will shortly witness.

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Cheer the Heart and Make Glad the Soul

Nine Months' Work Most
Encouraging

3,630,692 Books and
Booklets Placed

And still the circulation of God's Kingdom message increases. Just glance over the table of figures showing your activities in the field for the past nine months if you are inclined to believe that the Devil, with the hard times he has brought upon the people, will be able to frustrate God's purpose in having the Kingdom proclaimed. To be sure, it may take more time to place the books; but the Lord's anointed are pressing forward with the witness work as never before.

While we greatly rejoiced in the wonderful results of last year, the figures for the first nine months show that 427,233 more clothbound books have been placed in the United States so far than were placed during the same period of time last year. There has been an increase of 980,318 booklets. While this figure includes the 5¢ booklets, which were not taken into consideration in last year's quota figures, there has been an actual increase of 588,852 in just the 10¢ booklets.

We really think that this is remarkable when the unforeseen financial depression is taken into consideration. This has naturally had its effect, particularly in the placing of large book combinations, altering the percentage of books and booklets so that probably we shall not be able to reach the book quota of 2,750,000. But there is still a good possibility of reaching the combined quota of 5,500,000. The total now stands at 3,630,692, which leaves 1,869,308 to be placed during the months of July, August and September. That's a large number and will mean a lot of time to be spent in the field singing forth the Lord's praises. To make it will mean the placing of an average of 143,800 pieces of literature each of the 13 weeks. That's a big task; but with the results of 150,000-Hour Week to help out in July, there is a chance to make it. In other words, we hope to place 623,100 books and booklets for each of these three months. We crossed the 600,000 one month this year. Can we do it three more?

Let us continue to press the battle to the gates, and, by doing our part and leaving the results with the Lord, we are confident that whatever the results may be they will be to the encouragement of his people and to the honor of his name. A-

(Continued on page 4, column 3)

THE BIG AND GLORIOUS TIME AHEAD

750,000 TESTIMONIES WEEK

Big Thing to Be Testimonies Given

Light and Prohibition Wonderful Help Other Countries' Response to Drives Encouraging

The very evident prearrangement of these drives by the Lord himself is almost startling when first discerned, and from then on they become a source of peace, joy and undisturbed confidence in the Lord to those who are the Lord's anointed. Before we take up the details of this coming campaign we wish to call your attention to a few of the marked evidences of the Lord's prearrangement for this and the former drive.

As outlined in the letter sent out by Brother Rutherford and the last two *Bulletins*, no one on earth knew about the Devil's attack on the Society's funds in Germany before it took place, but the Lord knew it and arranged accordingly. This would have been discouraging to at least some of the anointed if the Lord had not revealed to us through *The Watch Tower* the ministry of his holy angels to actually care for and protect and preserve the best interests of the Kingdom. Each one of the anointed now knows that the Lord knew about it and that it could not happen unless the Lord allowed it for some good purpose. That purpose was to place the issue squarely before the anointed. Before this event was revealed the Lord had prearranged for a drive week, known as the 150,000-Hour Week, to come off just at the right time, not only in the United States, but in England, continental Europe, Canada, and other parts from which we have not yet heard. In Germany it was 90,000 hours, in England 75,000 hours, in Canada 10,000 hours, in Holland 500 hours. There has been nothing since the days of the World War and the arrest of the officers of the Lord's visible organization that has hit the church with such force and united its activity as this has. The testimony from colporteurs and class workers (given in another part of this *Bulletin*) is a most inspiring testimony of God's care, guidance and protection. Surely He who sits in the heavens will hold the Devil and his crowd in derision.

However, it was no flowery path of roses to follow, by any means. The Devil fought every inch of the way. It is true he cannot harm the anointed who are in the secret place of the Most High, but he can and does act upon and influence those whom you are canvassing. That is what makes this a real fight and one in which only real soldiers, who are wholly obedient to their great Leader, our Lord Jesus Christ, and under the protection of the Almighty, can hope to come off victorious. This was not a bookselling proposition. It was putting forth the effort by devoting the time to the Lord's service, knowing that the Lord would give it the increase. And even if you do not obtain the results, remember that the Lord is not testing you upon the basis of the results you get, but upon your maintaining your integrity before him.

Likewise in the 750,000 Testimonies Week campaign, it is not a matter of bookselling. It is doing what the Lord commissioned his people to do; namely, to bear testimony to the people that he is God, that his Son is the reigning King and that his Kingdom is the only hope for suffering humanity. Of course this message in its most permanent form is in the literature, something they can keep in the home and continually refer to and thoroughly investigate, and an effort should be made to leave it wherever possible. The Lord's witness, however, cannot be responsible for the results, but he is responsible for putting forth the effort and calling upon the people. Whether they hear or whether they forbear is something that we must leave to the Lord, for he himself so tells us, saying, 'My word which proceedeth out of my mouth shall accomplish that which I please, and shall prosper in the thing whereunto I have sent it.' Our responsibility, therefore, is to see that we are obedient witnesses and giving testimony to his purposes as now revealed.

The Lord's evident advance preparations for the 150,000-Hour Week are also very marked in the preparation for the 750,000 Testimonies Week. When the original plans were made for this drive we did not know that the Devil's crowd were going to prepare the field for us by putting on extensive nation-wide prohibition campaigns, periodic shootings of innocent people, and sinking of boats, in order to enforce this issue, so that today it is the most talked-of issue in the country. A copy of *Prohibition* should be left in every home. Regarding *Light*, Book One and Book Two, you'll have to read them in order to see how marvelously the Lord has prearranged for these books to be released at this time. Surely "God standeth in the congregation of the mighty" and is accomplishing the good pleasure of his will. We are thoroughly convinced that each one who has been taken into the covenant for the Kingdom and is abiding under the Lord's anointing will, after reading these books, be straining at the leash waiting for September 27, when these three will be released for public distribution. You will realize more than ever before how Jeremiah felt, with 'the word of the Lord as a consuming fire within his bones'.

DETAILS OF THE WEEK

This fall campaign brings us back to working our urban territory again. All the rurals should be finished by September 27, and activities concentrated in the large towns and cities. No need of being afraid of encountering people who have any of the books you have to offer—for this campaign is for *Light* (Book One and Book Two) with *Prohibition* for 95¢. Service committees will immediately commence planning for this drive. Pick out the towns to be worked; spy out the land; arrange for your supply depot or depots in the town; coach the workers on canvasses for this new combination and the other multitudinous duties which go to make

this campaign a success. The majority of the directors and service committees give this matter careful consideration and get splendid results. There are others, we are sorry to say, whose reports and results manifest a woeful lack of real interest and cooperation. To those brethren we make a special plea at this time. In view of the issue precipitated by Satan's attack upon the Lord's organization, it devolves upon all the anointed to take their stand wholly on the Lord's side. The director and service committee are charged with the responsibility of taking the lead in planning and carrying into action the plan of campaign in your ecclesia. They are charged with this responsibility before the Lord, and anyone who cannot or will not take the lead in this matter should resign and permit someone who will to take his place. The time for sentimental tolerance of indifferent brethren or brethren who are opposed to the advance march of the Lord's army is past. The fight is on, and those who are on the Lord's side must not only be called and chosen, but also be faithful under the test. Let it be 100% cooperation by each class and each worker in the classes. This campaign is going to be world-wide in its scope. We are sure that each branch of the Society throughout the world is making its preparations for this drive. Therefore,

"Forward!" be our watchword;
Steps and voices joined,
Seek the things before us,
Not a look behind.
'Forward in the service,
Through the toil and fight;
Jesus goes before us,
Zion hails with LIGHT.'

By now you will wonder where we got the idea of "750,000 Testimonies Week", and we are going to tell you; but first we want to explain what constitutes a "testimony". If you go to a house and no one answers at the door, manifestly that is not a testimony. Or if a child answers and says there is no one else at home, that is not a testimony. A testimony is a call at a home where some adult member of the family listens to a portion of your canvass and has had an opportunity to know the nature of your call.

During the period from September 27 to October 5 we are expecting that 750,000 such testimonies will be given. We are using the same basis for our estimate that we used in the 150,000-Hour Week; namely, 1,100 pioneer colporteurs

putting in 44 hours each, making 48,400 hours; 750 auxiliaries at 22 hours each, making 16,500 hours; and 8,500 class workers putting in 10 hours each, equaling 85,000; or (in a round number) a grand total of 150,000 hours. All reports to date indicate that the majority of the workers are putting in well over the very conservative number of hours called for in this estimate. Each worker should be able to give five testimonies an hour in urban territory where the houses are close together. This allows about ten minutes for each testimony, after allowing for houses where there is no one at home. If in ten minutes a prospect cannot be sufficiently interested in what you have, to take it, further canvassing that one is a waste of time in the majority of cases. Therefore, five canvasses an hour for 150,000 hours will mean 750,000 testimonies. That will mean an average of 220 testimonies for each pioneer, 110 testimonies for each auxiliary, and 50 testimonies for each class worker. If each one does his part we cannot fail to make 750,000 testimonies. THIS MEANS THAT EVERY CLASS WORKER AND COLPORTEUR MUST KEEP TRACK OF AND REPORT THE TESTIMONIES MADE. PLEASE DO NOT OVERLOOK THIS; IT IS IMPORTANT.

Combinations for the Testimonies Week

The main combination to be offered during this drive is *Light* (Book One and Book Two) and the booklet *Prohibition* for 95 cents. This makes an entirely new offer, and therefore all territory is virgin territory for it. However, each party or carload of workers going into the territory should carry one or two sets of seven, to be offered to those who manifest a real interest in the Kingdom message. The seven-book combination and *Light* (Books One and Two) will be offered for \$3.25. *Light* alone is offered for 90¢.

If the combination of *Light* and *Prohibition* cannot be placed, then drop immediately to the nine-booklet combination for 50 cents, including *Prohibition* in this combination also. Where it is impossible to get the prospect to take the nine-booklet combination, drop to *Prohibition* for ten cents. Every home should have a copy of *Prohibition*, and we believe that the subject is so interesting to the average person today that he will be very glad to get the booklet.

"Prosperity Sure" and "Last Days" in Stock

Nine for 50¢ Go Well

Due to the fact that there has been such a demand for nine-booklet combinations, the *Last Days* and *Prosperity Sure* booklets run out of stock. We are making reprints of them and shall be able to fill orders immediately. This will give the friends a sufficient variety of booklets to use in the nine-booklet combination throughout the summer. We list herewith the booklets now in stock:

Prohibition and The League of Nations
Crimes and Calamities
War or Peace, Which?
Oppression: When will it end?
Judgment

Prosperity Sure
The Last Days
Where Are the Dead?
Hell: What is it?
Our Lord's Return
The Peoples Friend

This gives all the classes and colporteurs eleven booklets to choose from. They all contain vital messages concerning the kingdom of God. Always try first to leave cloth-bound books with the people, and if this is impossible, always stress the nine booklets for 50¢. Any one of these can be read in two or three hours. People carry them in their pockets and read them on trains, street cars, at lunch hour, etc. Let us get the American public to reading the Kingdom message!

EARLY NEWS ON 150,000-HOUR WEEK

Hours Greatly Increased in the Service

Pioneers Putting in Wonderful Time

Conventions Do Splendidly in 3 Days

What a glorious week it was! To be sure, the Devil was on the job and put forth a strenuous effort to discourage the people from taking the literature, but we feel confident that there was never a greater willingness given to the people of this country than during 150,000-Hour Week. At the time this *Bulletin* is published it is too early yet to give you the final results, but from the few gleanings which we have received the results are most encouraging.

What rejoices our hearts is to behold the determined spirit which those who love the Lord have manifested in this great attack. Even though much opposition was encountered, even though in certain sections of the country all heat records were broken, even though the people are undergoing great oppression and the hard times make a scarcity of money everywhere, the witnesses for the Lord were undaunted. Many have written us that they never had a harder time in placing the books, indicating the strenuous efforts which the Devil is putting forth to keep the people in ignorance of God's Kingdom; nevertheless the witness was given. In spite of everything the Devil may do, this Kingdom gospel must be preached. The gauntlet had been thrown down by Satan; it was picked up by the remnant and, judging from some of the early reports, the greatest shout of praise in the history of the Elshia work was raised by this little band to the honor of Jehovah's name.

Some of the friends assembled together in conventions for the first three days of the attack, at which those who attended and participated in the work averaged seven hours each in the door-to-door witnessing work. How different that is from the old-time convention, when the only one to speak forth the Lord's praises was the one on the platform! The six conventions on which we have reports totaled 7,373 hours in the work. Another basis for comparison is the classes visited by the Bethel brethren during July 4-6 and the same classes during May IBSA Week. During the *entire* week of nine days in May these classes put in 2,990 hours in the field, whereas for the *first three days only* of 150,000-Hour Week the same classes put in 3,092 hours. With only three days gone, and seven more to sing forth the praises of Jehovah, surely a much greater witness must have been left. From one small class a report has been received which shows that during May IBSA Week they had 7 workers in the field for a total of 32 hours. When they saw the issue squarely before them they responded as never before. While the usual attendance at prayer meetings numbers only 14, even some of the others were encouraged to participate and the final report for the week shows a total of 17 workers putting in 261 hours. Now that's splendid, and we venture to say that the friends in that class are happier than ever. As a result, more literature was placed in the hands of the people during this ten-day period than the class usually places in two

months' time. That shows what can be done when the effort is put forth. From one large class on the west coast came these encouraging words, "Drive week going fine. Workers' average first three days, ten hours each."

This mighty effort to sing forth the Lord's praises has been joined in by the pioneer colporteurs as well as the auxiliaries, and as we glance over some of the reports our hearts fill with joy and love for these faithful workers. Of course the terrific heat in some places made it impossible for some of the friends to do as they would; sickness and other obstacles arose in the path of others; but in spite of these it does seem as if everyone made a determined effort to do what he could. When we picked up one card from a sister 60 years old and saw that she reported 102 hours, we were filled with amazement. Several other pioneer colporteurs have reported as many as 96 hours in the field during this ten-day period, and a good number worked 70, 75, 80 and 85 hours. Some most encouraging reports have been received from the auxiliary colporteurs too, showing that they were anxious to demonstrate their devotion to the Lord by putting forth an additional effort to show forth his praises. You would be surprised to see the number of reports that we are receiving indicating that 25, 30, 35 and as high as 57 hours have been given to singing forth the Lord's praises by going from door to door.

Satan may have sought to discourage the Lord's anointed, but from these early indications we believe that the counter attack has resulted in a victory to the honor of Jehovah's name.

Some Flashes of Joy

Happy Because of 150,000-Hour Week

Would you like to hear what some of those who have written to us have had to say about this glorious week? If so, glance over the following:

One colporteur writes, "This has been a great week. Although the intense heat has been hard, yet we thank our Father for the privilege of showing our love and devotion in the little things."

Another says, "I just want to say that this has been a joyous time in singing forth the praises of our God and our Lord, and I cannot thank him enough for the little part he has given me in this blessed work."

Another writes, "Just a few lines at the end of Victory Drive. By the strength from the Lord I gained a victory over the Devil. He seemed to put everything in the way to hinder us from the work; but thank the Lord for giving me strength to go over the top in victory."

This colporteur says, "The past ten days have been days of exceptional joy. The privilege has been wonderful indeed, to be numbered with others of the anointed servant class in 'bringing forth the fruits of the Kingdom'."

This letter also manifests the determined spirit of the Lord's witnesses: "Oh how thankful I am for

Classes and Colporteurs Doing Wonders

Bethel Family Has Great Time

Conventioners Active

We have been so interested in 150,000-Hour Week that we couldn't wait until all the reports came in. We have selected one class report for the week from each of 44 different states, an auxiliary colporteur's report from each of 45 different states, and a pioneer's report from each of 48 different states, in an effort to get some idea as to what some have done for the week. Of course it is impossible to use these results as a basis for estimating the final results; but to us it is very encouraging to see the more strenuous effort which many of the friends have put forth, in comparison with the nine-day IBSA Week in May. With the added day, the 41 classes increased almost two hours' time per worker; and 135 additional workers participated. This makes 2,408 hours over IBSA Week towards the 150,000 goal.

Just look at what the 48 pioneers averaged! 61.7 hours in the field for the ten days, as compared with 36.8 for IBSA Week. Of course, not every one put in this much time; but some worked many more hours, thus bringing up the average. These cards were not selected because they were the best reports, but, rather, because they were from colporteurs who were among those that put in more time than during IBSA Week. The same is true concerning the cards from auxiliaries, which have been selected from 45 different states. These put in almost twice as much time as during the May week, averaging 29.9 instead of 15.8.

It is also interesting to note the increase in the amount of literature that has been placed as a result of this increased activity. This goes to show that the time that is devoted to witnessing for the Kingdom is essential. If the hours are given in the work, the message will be left in the hands of the people, and

(Continued in preceding column)

this 10 days' work, thankful the Lord gave me strength! 103 in the shade on Saturday, when I walked eighteen blocks."

"I surely enjoyed this drive," says this sister, "and I am so glad that the Lord gave me the privilege of going from door to door to tell the most wonderful message that was ever told to anyone."

A brother and sister write, "The 10-day service week has just ended. It has been the most encouraging, and the most joy-inspiring week we have ever had. . . . It seems that we are finding more interest this year than ever before, and it has been a real joy to take the Kingdom message to a few hungry people."

This brother says, "I put in all the hours I could, and diligently proclaimed the message of the coming Kingdom with all my strength and physical powers. It was a great time of rejoicing."

"Here is my little portion of the 150,000-Hour Week. Went every day (Continued on page 4, column 2)

likewise many more will hear the good news even though they do not take any literature.

This table shows also how busy the workers were who attended the various three-day conventions, July 4-7, and again demonstrates how the Lord has poured out his spirit on all flesh so that now all 'the sons and daughters' can participate in proclaiming the Kingdom.

While working hard to complete *Light* before vacation, the Bethel family was glad to have the privilege of getting out into the field work with the rest of the Lord's people. We had a really good time in lifting our voices to the praise of Jehovah in this way, besides preparing the literature. We came back to our regular work much refreshed as a result of the 12.7 hours which was the average time spent in the work. A total of 2,389 hours were put in towards the 150,000 goal, and 8,747 pieces of literature were left in the hands of the people.

Advance Glimpses of the Time Week

COMPARISON BETWEEN 150,000-HOUR WEEK AND MAY IBSA WEEK

Total activities for 44 classes in 44 different states:	Hours	Workers	Av. Hours per Worker	Books	Booklets
For 150,000-Hour Week	7,098	660	10.7	6,118	10,323
Same classes May IBSA Week	4,690	525	8.9	3,280	8,383
For 48 pioneer colporteurs in 48 different states:					
For 150,000-Hour Week	2,960	48	61.7	4,095	5,635
Same colporteurs for IBSA Week	1,769	48	36.8	2,335	2,604
For 45 auxiliary colporteurs in 45 different states:					
150,000-Hour Week	1,343	45	29.9	1,043	2,908
Same auxiliary colporteurs for IBSA Week	711	45	15.8	501	1,065

First Three Days of 150,000-Hour Week

ACTIVITIES REPORTED BY CONVENTIONS HELD JULY 4-6, 1930

	Hours	Workers	Hours per Worker	Literature
Boston, Mass.	1,844	250	7.4	2,848
Mansfield, Ohio	400	50	8.0	596
Patterson, N. J.	2,042	327	6.2	5,760
Pittsburgh, Pa.	1,470	242	6.0	5,000
Roanoke, Va.	661	98	6.7	1,195
Springfield, Ohio	956	75	12.7	1,657
Bethel Family for entire week	2,389	188	12.7	8,747

Work for August and September

Try Dropping from \$2.40 to
\$1.00 Combination

The last *Bulletin* called attention to the campaign for August and September, pointing out that rural territory should be completed, if possible, before September 27; that the combination to be offered in the territory was, first the seven books for \$2.40; second, two 35¢ books and one 45¢ book with the nine booklets, for \$1.50; and finally the nine booklets for 50¢, if neither of the other combinations could be placed. However, as we consider the conditions throughout the country, and particularly the hard times in many sections, it seems advisable now to change the second offer from the \$1.50 combination to a \$1.00 combination composed of two bound books and booklets sufficient to make it \$1.00. These combinations might be made up of *Prophecy* and *Government* and two booklets, or the two forty-five-cent books and one booklet, or any other combination that the worker may desire to push. However, in making these combinations, see that the number of books offered for a dollar does not exceed the actual retail price of the combination. In other words, do not offer a \$1.05 or \$1.10 combination for a dollar.

If the dollar combination cannot be placed, then drop to the nine booklets for 50¢. Every class should put forth its best efforts to see that its rural territory is covered before the 750,000 Testimonies Week campaign opens.

The Great Mystery???

In the Class Weekly Report Card Instructions the following statement is made: "It is very important that every card be properly headed. Oftentimes a failure to do this makes it impossible to know by which class the report card was submitted, and this is as bad as not submitting a report at all."

A failure by directors to heed the above instructions has from time to time placed us in "perilous predicaments" which require the genius of a Sherlock Holmes. For illustration, here is one case now pending:

A certain director failed to head his report card; no date was given, nor name of the class, etc.; the "heading" was blank, but the rest of the card was filled out completely. As the card was not mailed from any local post office, but was evidently mailed on a train en route, no city or town was postmarked on the card as is the case when sent through the local post office. The only clue (and it is insufficient to help us) is that it was mailed on the train en route between "Selma and Pensacola". As there are two or three hundred classes between the many Selmas and not quite so many Pensacolas, to solve this mystery we need the help of the one who mailed the card. So, therefore, we are looking for the man.

The above is but one illustration of how important it is to head the report card as instructed. Let each director, colporteur, and sharpshooter always head his card correctly; otherwise it means nothing to the class or individual sending it; for no credit is given to the one submitting a card which cannot be identified.

Colporteurs! Your Territory Reports

Some of the colporteurs who are working with classes in class territory have not been reporting their activities to the class as they should have been doing. Auxiliary and pioneer colporteurs who have been granted permission to work in conjunction with a class should be sure to obtain their local assignment from the class director and make a complete report of work done therein to the director upon its completion. Without this information it will be impossible for the director to make an accurate territory report to the Society at the end of the year. If your territory is not completed by the end of September you

should give the director a report of the total work done thus far, as he closes his records on October 1. Colporteurs should report all their activities on their weekly report cards to this office. If they attend a convention, these activities should be reported just the same. In submitting a report to the convention committee, they should indicate thereon that they are colporteurs, so that their activities will not be included in the class report. Be sure to mail your reports to us promptly every Sunday night. Do not hold them to send in several at a time.

Recommendations for Class Director for 1931

On July 15 every organized service class was forwarded a letter concerning a request for recommendations for next year's service director. This letter was sent to the class in care of either the class secretary or the service director; if the class responded to the request in the May 15 *Watch Tower* for regional director visits as out-

lined therein (answering the different questions), then the letter was mailed to the secretary; otherwise, to the service director.

Regardless of to whom the letter may have been forwarded, it should receive the prompt attention of the class. Also, we should be advised of your recommendations not later than September 12.

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We could say much more about this book, using all kinds of adjectives, but we are sure you would much rather read it and get that first big thrill, a thrill that only the joy of the Lord can produce, and the joy won't fade, either.

And, by the way, the first edition is going to be 1,000,000 copies. The limited Autographed Edition will be mailed to you before the vacation period. The two books can be had for one dollar. This edition will be consigned to all English classes and some of the classes speaking other languages, and also active sharpshooters. Auxiliary colporteurs will get theirs from the class directors.

The regular edition of *Light* will be consigned to the organized classes so that they will have a sufficient supply for the "750,000 Testimonies Week". Those classes which will not receive consignments will be notified by mail. These classes will receive a special order blank upon which they can state their requirements together with enough other literature to make up a hundred-pound shipment. In this way these classes, too, can have their supply of *Light* for the special campaign. Auxiliary and pioneer colporteurs will please order their requirements. Both the St. Louis and Oakland depots will have a stock on hand after vacation. They will be able to fill orders about September 3. We'll be busy till then, but then we shall be busier.

(Continued from page 3, column 3) except two. This is rural work altogether, over all kinds of impassable trails; hollows and hills and rocks and sand and gullies and grubs and stumps and ditches and breaks. Just couldn't have gotten there any other way than in the little old Ford. The heat was intense and the poor folks so blind that it was next to impossible to do anything. But I am thankful and glad, and specially noted that the Lord has overruled so that we could go at this particular time. The poor people have no money, and most of them nothing to trade in. However, did much missionary work and have some orders for fall delivery.

Bethel Home and Factory to Be Closed

August 16 to September 2

No Orders Filled During
This Time

Get Orders In Early

Don't forget that you should be sure to have plenty of books on hand and colporteurs should have enough territory to last them until October 1, for Bethel will be closed for the vacation period, from noon Saturday, August 16, and ending on the morning of September 2. No orders will be filled between these dates.

In order to make it possible for us to catch up with the accumulated work upon the reopening of the office, colporteurs and classes are requested to eliminate all correspondence during this period. Send in your reports the same as usual, but please do not write letters and then ask us why you have not received an answer. Upon our returning to the office the mail will be opened in accordance with the date it was received, and the orders will be given first attention; other matters will be delayed somewhat for a few weeks afterwards. If you get plenty of books on hand ahead of time, and colporteurs obtain enough territory to keep them busy until after October 1, it will be to the advantage of everyone.

In placing large orders for books, be sure that your account has been sufficiently reduced to warrant the making of the entire shipment. Again we advise against colporteurs' and classes' running into debt by not remitting for stock as it is placed.

Remember the dates, August 16 to September 2, in order to save yourself from being inconvenienced by running out of books.

Take a Peek at the Total Time—1,631,835 Hours

The Witness for First 9 Months of 1930

	Classes	Shooters	Auxiliaries	Pioneers	Total
Harp	65,443	3,180	20,991	145,394	234,918
Deliverance	43,658	2,150	14,969	124,586	185,363
Creation	51,597	2,434	17,725	136,883	208,639
Reconciliation	32,727	1,887	12,145	103,507	150,266
Government	38,261	2,193	13,988	110,962	165,404
Life	67,537	4,122	21,687	122,678	216,024
Prophecy	60,918	4,370	18,850	80,684	164,822
Studies (sets)	17,425	611	2,566	6,152	26,754
Misc. Books	31,203	1,295	6,061	29,253	67,812
Total Books	513,319	25,908	144,378	896,921	1,580,526
10¢ Booklets	739,841	26,936	174,545	717,378	1,658,700
5¢ Booklets	238,579	6,969	33,852	112,036	391,436
Total Literature	1,491,739	59,843	352,775	1,726,335	3,630,692
Total Hours	617,341	27,641	195,812	791,041	1,631,835
Average reporting at least once a month	1.165		617	1.038	
Average Workers Weekly	4.145		409	894	5,541
Average Hours per Worker Weekly	4.0		10.5	22.6	

Comparative Results on Quota Basis for Nine Months

	BOOKS		BOOKLETS		INCREASE	
	This Year	Last Year	This Year	Last Year	Books	Booklets
Classes and Sharpshooters	539,227		1,012,355		78,144	432,917
Classes, Sharpshooters and Auxiliaries	461,083			579,408	93,174	95,403
Auxiliary Colporteurs	144,378	(93,174)	298,397	(95,403)	51,204	112,904
Pioneers	896,921	692,210	829,414	490,440	204,711	338,974
TOTAL	1,580,526	1,153,293	2,050,166	1,069,848	427,233	980,318