



5,500,000 QUOTA FOR 6,000 WORKERS

Half of This to Be Books, and Half Booklets

**844,997 More Books than
Were Placed Last Year**

**Plan for the Year's Work
to Be Published Soon in
Special Bulletin**

We suppose you are all anxiously looking forward to what the quota will be for the year 1930. The Lord has so wonderfully blessed last year's work in the distribution of the books and booklets among the people of the earth that we are convinced he will have his truth go forth this new year as never before. And so certain plans and arrangements are being made by the Society for the coming year, so that an even greater amount of literature may be distributed to give the witness of the Kingdom. This is the biggest thing we have to do, and the Lord has blessed your efforts in taking this Kingdom message to the people, and he has greater blessings in store for you now.

First of all we will consider the quota for workers. Last year we had an average of 4,309 class workers in the field. Of course, this included the auxiliary colporteur workers, but as you know, during the coming year, the auxiliaries will report separately and so they will have a separate quota. Taking into consideration that all the foreign-speaking classes are now included with the English-speaking workers, and including the sharpshooters, we believe we can keep our quota of workers for 1930 the same as for 1929, namely, 4,000 workers witnessing weekly.

During the year we anticipate an increase in the auxiliary field. Last year, at its best, there were 752 brethren enrolled in the auxiliary branch of the work; but we believe there are many more than this who can find twelve hours a week to use in the house-to-house witnessing. This is one field of the service which every one should investigate at this time, and it may be possible that you can so arrange your work that we can raise the mark for 1930 even above that for 1929. We are setting our quota, then, at 800 auxiliary colporteurs. We believe that by the Lord's grace we can reach this quota, and this field will be greatly enlarged and the workers enriched with the Kingdom interests. It is the Lord who takes the talents (Kingdom interests) from the unfaithful and gives them to those who prove their devotion to him. We believe there are many in the classes who are given more talents.

The average number of pioneer colporteurs enrolled during the past

year was 1,132. The average number reporting was 834. We believe that, with a consistent effort on the part of those class workers who can see their way clear to engage in the pioneer work, we can set a quota of 1,200 pioneer colporteurs for 1930. There are, no doubt, many of the auxiliary colporteurs who will be able to start in the pioneer work in early spring, and there are also many class workers and ex-pioneers who will want to be in the front ranks of the battle. Full-time service brings all-time joy.

This means, then, that we anticipate 4,000 class workers, 800 auxiliary colporteurs, and 1,200 pioneer colporteurs, or a total of 6,000 engaging in the field service during the next year. Can we do it? We'll try.

Now, how many books and booklets do you expect can be placed by these 6,000 workers in the field? Our estimate is based upon the actual work done last year by the class workers; and by removing the auxiliaries and what they placed, we have arrived at the following conclusion. But before giving you these figures, we want to remind you that in a very short while the Society will be publishing a special *Bulletin* that will give you in detail the reasons and the argument why more books can be placed in the hands of the people this coming year than last. This special *Bulletin* we hope to get out during the month of December, and we believe that it will greatly rejoice the hearts of the anointed.

At this time we want to show that the amount of books and booklets worked up in our quota is really possible for every one. First, we will consider the class workers. During this coming year we shall have seven books, as has been announced in *The Watch Tower*, which will include *Prophecy*. If each class worker places one seven-book combination a month, that will mean twelve combinations a year per worker, which is equal to 84 books. In addition to these twelve combinations, each worker should be able to place four three-book combinations, equal to 12 books, five two-book combinations, equal to 10 books, and 85 single volumes during the year. Totalling this we find that it is equal to 191 cloth-bound books per worker a year. If we average our 4,000 workers throughout the year, this will mean 764,000 cloth-bound books. Putting our figures in round numbers, we set the quota at 750,000. In addition to the cloth-bound books, we have set a quota of 1,250,000

(Continued on page 2, column 1)

Planning Your Work for the Winter

**6 Books for December
and January**

**Prophecy Drive
at the End of January**

As the Lord's lightnings illuminate the pathway of his anointed, it becomes more and more evident that the big, outstanding feature of the divine purposes is *the Kingdom*, through which the name of Jehovah will be exalted and his purposes forever established in the minds and hearts of all his creatures.

There was a time when we thought all house-to-house witnessing was limited to colporteurs. Gradually we came to appreciate that the pouring-out of his spirit upon all flesh meant that all of God's anointed were to be his witnesses. Then, as classes, we gradually organized for service; but our activities were limited to the summer months in the North, West, and East, and to the winter in the South during the early part of the year. Now the importance of *the Kingdom* and of the commission which we have received makes it very evident that seasonal activity alone will not merit the Lord's approval. Undoubtedly, weather conditions make it harder in the North in the winter, and in the South in the summer; but if the honor of God's name and the establishment of his Kingdom is not of such paramount importance in our estimation as to induce us to inconvenience ourselves a whole lot, we do not have the proper perspective of our commission. It has been truly said, "What costs nothing manifests nothing." Wintry and rainy weather has its advantages too, in that it keeps the people at home and we gain an entrance into homes; which is very important in our work.

In all sections of the country those engaged in worldly pursuits have to keep going twelve months a year. Surely the honor of our God and his kingdom is of more importance than any worldly pursuit could possibly be. Jesus said, "Seek ye FIRST the kingdom of God and his righteousness." Therefore instead of ceasing activity from December 1 or 15 until April 15 or May 1, as has been the habit of almost fifty percent of the class workers and a large number of colporteurs, let each one carefully plan his winter's work so that each class worker will have at least four hours a week for the Kingdom witness and the honor of Jehovah's name. There is plenty of territory in the cities

for colporteurs and class workers, where street car service or buses are always available.

The service committee must take the lead in the winter campaign by carefully analyzing the territory and picking out such portions as can be worked with the least inconvenience during the winter. Apartment houses, apartments over stores, business sections, and homes where there are protective porches and vestibules: all of these places can be worked to an advantage in any kind of weather. Discuss the problems freely in the service meetings. All wisdom does not necessarily reside in the service committee, and the other workers who are continually faced with these problems should be given an opportunity to recommend ways and means for solving them.

Plan your territory for the six-book (jr) campaign during the month of December and the first twenty-four days of January.

The *Prophecy* drive should be very carefully arranged for and planned. The territory to be canvassed for this book should be portions where good results were obtained with the six-book combination. All who have the six books will want to complete their set. Those who could not afford to take the set will be glad to avail themselves of one book. Do not, at this time, undertake canvassing in territory with *Prophecy* which has not been thoroughly worked with the six-book combination.

The part of the country in which you are located, and the general weather conditions, will naturally affect your choice of territory, and our intention in making the above suggestions is not to hinder, but rather to call attention to certain points which should help in the *Prophecy* drive and prepare for the subsequent winter campaign.

ADVANTAGES OF WINTER CANVASSING

During the summer the spare moments are spent out in the car, on the golf links, at the seaside, or out in some nearby park. The people do not stay indoors any more than they find necessary. They are not particularly interested in things which are not closely associated with their business or pleasure. Therefore many people you canvass in the summer are not in a mood to accept your message, because they can not at the moment see how they can apply themselves to its study. In the winter, however, in the major por-

(Continued on page 2, column 4)

PROPHECY TO BE CONSIGNED TO CLASSES

Auxiliary and Pioneer Colporteurs to Order Their Own Stock

Public Offer to Begin
January 25

"What? Another new book?"
"When shall we get it?"

"How soon can we add it to our six-book combination and offer it to the people?"

Haven't you been just "bustlin'" with curiosity to see what more good things the Lord has for you in *Prophecy*? We should like to tell you all about it, but we aren't going to spoil the surprise. "What's its color?" "What's it all about?" Well, you just wait and see.

A consignment of the author's edition is being sent to all the classes so that each worker can drink in the good things first and get ready for the future campaign. Auxiliary colporteurs also can obtain their copy from their class; or in case they are not with a class they can order their copies direct from the Society. These copies of the author's edition are 50¢ each to everybody.

But these copies of the first edition are not to be used for general canvassing. The field work with the new book does not begin until January 25, and then throughout the country nine days are to be set aside in order to introduce it to the public. At that time the amount will be 45¢. From January 25 to February 2 *Prophecy* will be the big feature.

In order to make that week a success all the classes and colporteurs will be anxious to cooperate. Accordingly, consignments are being made of a supply of these new books to those classes whose accounts are in good condition and whose reports warrant it. A notice will be sent to the class if they are included in this consignment list. If they are not, then the number of books desired should be ordered by the class in the usual manner, direct from the Society.

Auxiliary and pioneer colporteurs will not be sent special consignments of this book, but should place their own orders. The Chicago and St. Louis depots will have the books in stock after December 15, and the Oakland depot about January 1. But remember, if you order your stock early, it is to be understood that *Prophecy* is not to be offered to the public before January 25.

The manner in which the Lord blessed those who followed previous outlined campaigns is a testimonial that his favor is upon those who seek to carry on his work in his way. We feel confident that those who truly love him will rejoice to have this new book to offer the people, to wait until his appointed time, and then to enter into this work with the same zeal and spirit that is so peculiar to his people. Remember the dates: January 25 to February 2. Have your stock on hand, so as to be ready to go forth into the field on Sunday, January 25.

(Continued from page 1, column 2)

5-cent and 10-cent booklets, which we believe will be very easily attained, due to some new arrangements that you will learn about from the special *Bulletin*.

And now, can the auxiliary colporteurs distribute 275,000 cloth-bound books? Due to the fact that we do not have 800 auxiliaries now, we base our estimate on the average throughout the year, that is, 600 workers. If each auxiliary colporteur places 33 seven-book combinations during the year, which will equal 231 books; 12 three-book combinations a year, equal to 36 books; 16 two-book combinations, or 32 books; and 160 single bound books, that will make a total of 459 cloth-bound books a year for each auxiliary. An average of 600 reporting would make it 275,400 cloth-bound books for the year. If the friends engage in the auxiliary branch of the service and begin early, and we reach our quota of 800 auxiliaries, it would be very easy to reach this book quota. In addition, we hope that the auxiliaries will place 250,000 booklets. The booklet quota will include all booklets.

For the pioneers we have set a quota of 1,725,000 bound books. In order for the pioneers to accomplish this, it will be necessary for each one to place 150 seven-book combinations, 44 three-book combinations, 90 two-book combinations, and 375 single books; a total of 1,737

books per pioneer for the year. If we can have an average of 1,000 pioneers from the first part of the year to the last, this would make a total of 1,737,000 cloth-bound books. Believing that toward the end of the year we shall have engaged in the pioneer work 1,200 brethren, we believe a conservative average is 1,000 workers reporting weekly. In addition, we hope the pioneers will place 1,250,000 booklets of all kinds. If the classes, the auxiliaries, and the pioneers see the necessity of reporting every week throughout the year, it will help greatly in bringing about this quota, which brings much encouragement and joy to the friends scattered throughout the whole country.

Let every one, each in the branch of the service where he has been placed by the Lord, press on with greater zeal and determination to carry out these plans for a greater witness for the coming year. Throughout the year you will be able to follow the progress of your work toward the quota as the reports appear in the *Bulletin* month by month. We know that the Lord will bless our efforts if we only put forth our reasonable service to honor and vindicate his name in the earth.

The "Author's Edition" of "Prophecy"

Being Sent to All the Organized Service Classes
and Regular Sharpshooters

For the joyful edification and stimulus of the anointed in the classes, a limited number of the "Author's Edition" of *Prophecy* has been forwarded to each class in care of the local service director.

Prophecy is an additional means which Jehovah graciously gives to his "servant" at this time for their use in singing praises to his name before he finally arises to everlastingly vindicate his own name in the earth. Each psalmist of the Lord is strongly advised to promptly and earnestly take hold of the refreshing truths that are brought to light in this splendid book. No one of the anointed can afford to miss studying *Prophecy*; for this book is soon to be carried to the truth-starving people, and only those who really understand and appreciate the message it contains can and will be able to properly honor the Lord's name with it.

The special feature of the "Author's Edition" is Brother Rutherford's personal letter to the anointed at this time. Each one will be cheered and encouraged by it to faithful continuance in "pressing the battle to the gate".

The cost to the brethren for a copy of this "Author's Edition" is

the same as will be billed to the class account, namely, 50¢ each. This special charge of 50¢ a copy will aid in defraying the extra charges of original plates, etc., and will also thereby enable each consecrated one to have a share in the production of this book.

If any copies of this "Author's Edition" are remaining after allowing a reasonable length of time for all the friends to obtain a copy thereof the service director is to carefully cut out from such the page containing Brother Rutherford's letter and return such detached pages to this office. The class account will be credited accordingly with the difference between 50¢ and the class cost of the regular edition to follow. All such pages are to be returned by January 1 at the latest. Claims for credit sent in after that date (January 1) will not be allowed.

Each regular sharpshooter will receive one copy of *Prophecy*, for which a charge of 50¢ will be made against the account. If more copies are desired, please place your order as soon as possible, for we printed only a limited number. The same applies also to classes wishing more copies.

Notice to Classes and Colporteurs

Some of the classes and colporteurs have a few of their sets of *Studies in the Scriptures* left over, and they have written the Society asking permission to dispose of these sets at the special rate of \$1.25 a set. This may be done during the month of December, at this low

price.

Other classes have orders for sets at \$1.25, taken during the special drive week in November after having disposed of all they had on hand. The Society will furnish the sets necessary to fill such orders at the special figure.

Society Invites More into Auxiliary Colporteur Work

During November a special letter was mailed to all the organized classes and sharpshooters, bringing to the attention of the friends the arrangement which the Lord has made for those who are unable to give their full time to the service. Did you get a copy of this letter? If not, see your service director and ask him to give you one. If he does not have any more, write direct to the Colporteur Department for more information about the auxiliary colporteur branch of the service. They will be glad to supply it to you.

The winter is a wonderful time for finding the people at home, and being invited into their homes on account of inclement weather outside. Why not take advantage of this situation instead of "hibernating" like an old bear for the winter time?

Would you think of staying at home from secular work on account of rain or cold weather? Is the Lord's work more important, or less, than the earning of three meals a day?

(Continued from page 1, column 4)

tion of this country, all the means of recreation mentioned are to a great extent limited or are discontinued entirely. The people have long winter evenings and Sundays at home. In farming sections there is very little to do except chores and wood-cutting. All the people have much more time on their hands than in the summer. They want to spend this time as profitably and enjoyably as possible. You have the best and the only thing that will fulfil their desire, the message of God's Kingdom. It is going to be a little inconvenient for you to bring it to them. However, we were not called to a position of ease and rest, and we know that all who are truly anointed have only to see how they can magnify the name of Jehovah, and their own inconvenience will not be counted worthy of consideration.

The following letter illustrates how the Lord overrules inclement weather conditions to his own glory and the blessing of his anointed.

"We had lots of fun making deliveries and canvassing through the rain and mud. We purchased some rubber boots, and worked 46 hours. We surely did put one over on the preachers; for they could not even call a service to get their members out in such a downpour of rain."

Regular Sharpshooters

The sharpshooters during the month of October placed 2,714 books and 2,950 booklets, or a total of 5,664 pieces of literature in the homes of suffering humanity. This is the best effort to date, and is very encouraging.

October saw 224 brethren reporting, leaving only about 100 unheard from. These delinquent ones should, and will, we hope, respond during November and from then on.