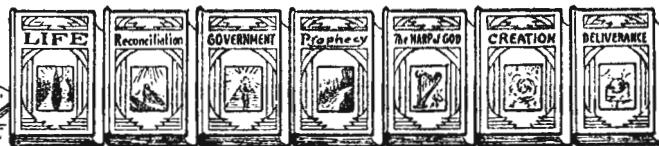


WATCH BULLETIN TOWER



April, 1930

300,000 IN 9 DAYS-CAN WE MAKE IT?

7 Books, Big Radio Hook-Up, and Workers

It Will Be a Humdinger of a Week

This Kingdom gospel must be preached! In order that another great proclamation might be heralded throughout the earth, the Lord's anointed in every land are making preparations for the 9 days from April 26 to May 4. Enthusiasm is running high; and the way things are beginning to look, this coming IBSA Week is going to be a "humdinger". Just think of it, the friends in far-off South Africa, Australia, Japan, as well as England, Germany, and all the other countries and the isles of the sea where there are any of the Lord's anointed, are centering their hearts and their prayers on this great week. It is because of this unity in action that even the worldly organizations are taking notice. A colporteur met a certain salesman recently who told him that at one of their recent sales conferences they had studied the methods of the Bible Students in the hope of instilling the same spirit into their organization. Of course they cannot do this; for this spirit is not one of self-interest, but of unselfish devotion to the Lord. Nevertheless it was brought out in their conference how remarkable it was that the Bible Students not only throughout the United States but throughout the entire earth worked in such perfect accord. It was pointed out how all responded as one man whenever special instructions were issued. Apparently some of them have listened to Brother Rutherford's announcements of these special weeks at the conclusion of his big radio hook-ups; they have heard him say that some one would call upon them with a certain book or message and then have seen the little army of the Lord hard at work in the field doing just as he has pointed out from the Bible that they would be doing.

It is an old saying that "in union there is strength". Thus the effectiveness of past IBSA Weeks has been due to the fact that the Lord's people throughout the entire earth have pressed forward with the Kingdom message, seeing eye to eye have carefully followed instructions, and consequently have enjoyed the Lord's special blessings upon their efforts to show forth his praises.

In order to make this week one of the biggest ever, we should all make it a subject of prayer and begin to arrange our other affairs now, so that when the time comes we can be in the field work as many hours as possible. Time in the field is essential in making these IBSA Weeks what they are. If we want

to see more books placed during the one coming than in any previous week, then the way to do this is to plan to give more time to witnessing. It will mean a lot of good hard work to surpass the former figures and to place a grand total of 300,000 pieces of literature. That is a big total; but if each one puts forth the effort, with the Lord's blessing it can be done. Do you remember how much time you gave to the work during last IBSA Week and the one in the spring? Then glance over the following totals and see how much additional work it is going to mean for you to do your part towards reaching the 300,000. Here are the results of previous IBSA Weeks.

CLASSES AND AUXILIARIES

	Books	Booklets	Total
Aug. 1923	12,947	no record	12,947
Aug. 1924	19,054	no record	19,054
Sept. 1925	19,400	36,578	55,978
Aug. 1926	48,670	38,488	87,158
Aug. 1927	67,981	189,456	257,437
May 1928	45,814	132,248	178,062
Aug. 1928	52,890	81,632	134,522

CLASSES, AUXILIARIES AND PIONEERS

	Books	Booklets	Total
May 1929	96,686	165,873	262,559
Sept. 1929	115,809	135,861	251,670

APRIL 26-MAY 4 ? ? ? ? ?

Can we make that grand total 300,000?

'Some Bring Forth an Hundredfold'

Did you get your copy of the last special letter addressed "To all those who know the mysteries of the kingdom"? If you didn't, see the service director at once and ask him for one, because you don't want to miss it.

This letter opens with a discussion of the parable of the sower and explains who those are that 'bring forth a hundredfold, sixtyfold, and thirtyfold'. And then it shows how the time is here for all who love the Lord to cleanse themselves of all filthiness of the flesh and spirit. Just what does this mean? Well, you had better read that letter and find out. It contains a lot of good practical advice, too, from some of those who have made a success in the pioneer work, by which is meant that they have been able to keep in it without turning to other employment.

Have you wondered why some of the friends have entered the work and then dropped out? Does this mean that the Lord has been unfaithful to his promises to look after them and that he has not done as he said he would for all those who seek first the interests of his kingdom? In this letter are given the facts that will open your eyes to the real situation. A copy has been mailed to all the colporteurs as well. In case any colporteur doesn't get his copy, if he lets us know, we shall be glad to send another.

The Final Preparation for IBSA Week

Service Meeting to Be Held Friday Night, April 25
Everything in Readiness

SLOGAN:

Everyone a Worker

Everyone who is physically able should lend his voice to this mighty song of praise to Jehovah. If you are physically unable to go into actual field duty, see what you can do toward relieving someone who is able to serve in the field so he can go out.

Make a thorough check-up on the "What Next? IBSA Week!" article in the March Bulletin.

See that all the points mentioned there, as outlined in the paragraphs 1, 2 and 3, are carefully checked up and preparations made so that everyone will be ready for action when the gong sounds for the battle.

FLASHSTONE SET OF SEVEN IS THE MAIN PRESENTATION

Each worker should set an individual quota of 3 sets for the drive.

Reasons for canvassing for the Flashstone sets during IBSA Week:

1. It is the finest complete set of volumes showing the purposes of Jehovah and honoring his name now in existence.
2. It outlines most forcibly the two great wonders of Revelation, the Lord's organization and the Devil's.
3. It affords every honest-hearted person sufficient grounds for taking a stand on Jehovah's side in this great issue.
4. It enables everyone of the anointed to fulfil the Lord's commission stated in Isaiah 61:1-3.
5. It is the greatest set of volumes the people can now obtain for the welfare and pleasure of themselves and their dependents.
6. And finally, it is the proper and best thing you can do for your neighbor and yourself.

When not successful in placing the complete set, don't give up; offer a combination including *Prophecy*, (Continued on page 2, column 1)

Brother Rutherford Speaks on 2 Chains

Special Arrangements Made for April 27

A Real Introduction for IBSA Week

Everyone of the truly anointed in the United States and Canada, and those in other countries who can possibly do so, will be listening in to Brother Rutherford Sunday morning, April 27. On Saturday, the 26th, the first day of IBSA Week, every worker will make a strenuous effort to get into the field and place some of the books and booklets concerning the Kingdom, and will at the same time leave at each home canvassed a slip advertising this special lecture, "World Distress. Cause. Remedy."

On Sunday morning, while the broadcast is on in your vicinity, every worker will be cheered to hear a most timely message. The broadcast will consist of two separate chains, one for the East and one for the West. From 9 to 10 a. m., Eastern Standard Time, approximately 40 stations will be hooked together. Brother Rutherford will speak in Oakland, California, at 6.00 a. m., Pacific Standard Time, used there. Again, from 10 to 11 a. m., Pacific Standard Time, Brother Rutherford will give this same lecture over an entirely different chain of more than eleven stations. This lecture, given twice, covering all the territory in the United States, is going to prepare the minds of the people for the biggest witness ever given. Right after the broadcast thousands of workers will tell some of the burning ears a little more and leave with them a most wonderful set of books; and, think of it! only \$2.40.

The Society has prepared a special handbill advertising both chains and is able to supply these at \$1.00 a thousand, to the classes or to any individual who may wish to order them. A few days in advance of the broadcast, place these with the people you expect to canvass during IBSA Week, for we believe this will help remind many to listen in.

We wonder if you feel the same as we do at headquarters: "Get lots of practice between now and then. Be in the field as long as possible on Saturday, April 27. On Sunday morning stand by for one hour, while the heavy artillery lets loose, and afterwards, by the Lord's grace, we will give them something they never expected." Are you with us? Are you ready?

FEBRUARY'S WITNESS

	Books	Booklets
Classes	65,367	98,796
Sharpshooters	2,091	2,502
Auxiliaries	19,199	18,319
Pioneers	105,516	89,121
Total for Month	192,173	208,738
Total to Date	847,928	815,304
Quota	2,750,000	2,750,000

Brother Rutherford Writes Two New Booklets

Presses Working on 3,000,000 Run

With These, Quota Will Easily Be Reached

Right now at 117 Adams Street the presses are rolling and roaring and eating up paper like hungry animals. But it is beautiful to see them work. On the floor below there are stitchers, stackers, cutters, folders and packers, eagerly getting out two of the most beautiful booklets ever published. But even more than being beautiful, they are two of the dandiest treatises on God's purposes we have ever seen. Brother Rutherford calls one of them *War or Peace, Which?* This is a short story of a lawyer, a big financier, and a certain Right Reverend Doctor Sanballat. What a name! and what a story! You will like it, and you will want to help us place millions of them. Then there is the other, *Crimes and Calamities. The Cause. The Remedy.* And this too is a lovely, intensely interesting booklet for the people to think about.

We have been doing our best here to make these books look prettier than anything we have ever had before, and we know that when you see them and read them you will say that they are the best yet.

Shipments of these two new booklets are now being made to the classes. To the smaller classes, we are combining the consignment of booklets with their consignment of Flashtones. To other classes, who

(Continued from page 1, column 3) *Life*, and booklets within the reach of your prospect. But be sure you offer the Flashtone set first, and finally offer either *Prophecy* or *Life* for 45c, if nothing else can be placed. This will have the effect of making the complete set for \$2.40 stand out more attractively. Have along a few extra copies of *Prophecy* and *Life* for such occasions.

GO THROUGH THE GATES; LIFT UP A STANDARD FOR THE PEOPLE

Each anointed one gets a special joy during IBSA Week because of participating in the united effort of God's anointed throughout the world to magnify the name of Jehovah. Every worker should be in the field if it is physically possible for him to do so. This united drive provides a marvelous opportunity to magnify the name of the Lord and to manifest to the Devil and his organization the united relationship that exists in God's organization, each one standing shoulder to shoulder fighting against the common enemy. This united drive affords the Lord's people, by his grace, an opportunity to give the Devil and his cohorts, especially the wickedly pious and more-holy-than-thou preachers, a test of the plagues written in the book. This mighty song of praise to Jehovah is going to sound loudly during IBSA Week, and no one can afford to miss the fun. Songs of praise to Jehovah, and dirges of despair to the enemy. Come on in; let the dew from Mount Hermon engulf you! This water is fine!

The foregoing should, in a general way, permeate the last service meeting prior to IBSA Week in order that a clear vision of the privilege afforded to the anointed might be before each one as he goes forth to battle. This meeting, wherever possible, should be held Friday night, April 25, so that the issue will be very clear in everyone's mind.

have already received their Flashtone cartons, the booklets will be shipped in a few weeks. However, we hope some classes to which we do not ship books or booklets on consignment will place their orders early, and include some other books to make up a hundred-pound shipment, if possible. As for the auxiliary and pioneer colporteurs, no consignments will be made to them; but as they can't get along without these, they will please place orders with the next shipment.

Booklets will be in stock at the Oakland depot about May 1. But at Brooklyn and St. Louis we shall be able to fill orders about April 7. These two new booklets will be a great help to all the friends in placing combinations of 4 for 25c, 6 for 40c, and 9 for 50c. A good many of the classes have some of the very oldest booklets, such as *World Distress. Desirable Government, Standard for the People, and Comfort for the People.* We suggest that in your booklet combinations you work these off as soon as possible, because they are getting quite old now; and with these splendid prices on booklets, we feel sure that they will easily be disposed of.

We are wondering if it would not be a good average for every worker to place at least four booklets in every booklet placement. Some have been in the habit of leaving just one or two booklets. Why not make our average four? This can easily be accomplished if sometimes we place 6 for 40c or 9 for 50c. With *War or Peace* and *Crimes and Calamities*, we feel sure that the quota set for the year will be more than reached. Read the two booklets as soon as you get them, and then give some one else a chance to do the same.

Reports for IBSA Week

Classes and colporteurs, both auxiliary and pioneer, are asked to send in their weekly report for IBSA Week as promptly as possible. The report is to be made out on the usual weekly report card, but is to be for the entire 9-day period from April 26 to May 4, inclusive. This will mean that the report for the week previous will end with Friday, April 25, instead of Sunday, April 27, and will be for only 5 days instead of the regular 7-day period.

The sharpshooters, who usually send in a report only once a month, are requested to make an exception and send in a card for IBSA Week also, since they, too, will be putting forth a special effort during this special period. This will mean, of course, that work done during this week will not be included in their regular monthly reports.

If everyone remembers to send in the report promptly, it will enable us to make an early tabulation.

Order Your Flashtones

Again we wish to remind the colporteurs, both pioneer and auxiliary, to send in their orders for Flashtone cartons for IBSA Week. These are shipped on order only, and when packed with the sets of 7 ("jr"). Cartons are not shipped without the books. It is to be remembered also that the cartons, being a special feature of IBSA Week, should not be offered to the people prior to the beginning of IBSA Week. If you have any left over at the conclusion of the week, then you can continue to offer them, of course. Since 8 sets fill a shipping carton, by ordering them in multiples of 8, much time in filling orders can be saved.

Orders should be figured on the 100-pound basis, as previously instructed, and sufficient should be on hand to last throughout the week.

February a Record-Breaker

Colporteurs Did More than Last August

What Would 800 Auxiliaries and 1,200 Pioneers Do?

The month of February proved to be the best winter month on record, as far as colporteur activities are concerned. Say, pioneers, do you realize that you placed more books during this one month, in the middle of winter, in spite of all the unemployment and hard luck stories which you are hearing on every hand, than you did last August, right in the middle of the summer season? Well, it is a fact; for you disposed of 105,516 cloth-bound books, as compared with 105,441 books last August. Even July was not much better, with 107,696 books. There were more colporteurs in the field at that time, too: an average of 962 reporting weekly, as compared with only 801 for February. Now, how did you do it? By working and enjoying the Lord's blessings. During the midwinter month the 801 colporteurs, totaling as many hours in the work as the 962 gave during August, reporting weekly, averaged 25.21 for the four weeks in the service. That's fine! It shows what can be done if the effort is put forth. The average number of books placed per hour has taken a decided jump over the January rate, comparing favorably with the rate for last August. Just think of it, compar-

ing one of the worst months of the year, for weather and financial conditions among the people, with one of the best. This proves that the new prices are appreciated by the people in this time of depression.

The auxiliary colporteurs have also done excellent work, placing 19,199 books and 18,319 five-cent and ten-cent booklets. The average number to report weekly was 510 for the month, which is a decided increase over January, for which time there were only 383. The time spent in the work by these averaged 11.16 hours weekly. This is the best month for the auxiliaries since last September, when 22,284 books were placed. As a matter of fact, it is really better than last September, due to the fact that that was a 5-week month, whereas February was only a 4-week. The weekly average for February was 4,800; for September 1929, the best month during last year, 4,457; and for September 1928, the peak month for auxiliaries for all times, only 4,735.

Keep up the good work, auxiliaries. With the new ones being added to the list each day, you'll be doing some big things before the year is over. We are looking forward to the time when 800 auxiliaries and 1,200 pioneers will be reporting every week, and that very soon.

Something for May a Little Different

Let's Try Speaking a Foreign Tongue

During the month of May the German, Greek and Polish classes are putting on an international drive with the *Studies in the Scriptures* in their languages for \$1.00 a set. These sets are shipped to the classes at 90c each, or 15c a volume, except in the German language, in which we have only the first five volumes. This set of five is to be offered to the public for \$1.00, and to the class at 90c a set or 20c a volume.

In all English territory assignments there are some of all these nationalities which should be witnessed to during the month. To enable the English friends to do this, the sets as outlined above will be shipped to the classes at the rate shown. To further unify the campaign, the English volumes are offered to the foreign brethren at 90c a set and 15c a volume, to be placed with the public at \$1.00 a set. This offer will also be extended to English-speaking classes participating in this campaign.

Following the IBSA Week drive, therefore, the service committees will carefully inspect their territory and arrange for the necessary workers or drives to cover these nationalities during the month. The preparations will, of course, vary according to the number of people to be witnessed to in each territory, but the general objective should be the same: that of giving a thorough witness with the *Studies in the Scriptures* to these foreign-speaking people. The manifest blessing of the Lord on the campaign with the English *Studies* is an indication that the Lord would be pleased to have a thorough witness given in all languages in which the *Studies* are available.

This has also the effect of unifying the Lord's army regardless of language. The way the foreign-speaking brethren took hold of the *Prophecy* campaign indicated their complete and whole-hearted cooperation with the English-speaking friends in their campaign, and we are convinced that the English-speaking friends are not going to be one whit behind them in this respect when the situation is reversed.

These books will not be shipped on consignment. Therefore, order sufficient of each kind to adequately cover your territory.

Bethel Brethren to Serve Classes Requesting Them IBSA Week

The March *Bulletin* carried a notice that the Bethel home and factory would be closed from the evening of May 1 until Monday morning May 5, and that any classes desiring a Bethel brother to cooperate with them in the field service, conduct their service meetings, and give one or two service talks, would be supplied upon request. We have had a number of requests up to the present. However, any other classes desiring to take advantage of this offer should write in immediately so that we can arrange to make the appointments during the early part of April. Therefore, please advise us immediately in this connection.