

INFORMANT

DECEMBER, 1954

"Every day will I bless you, and I will praise your name forever and ever."—Psalm 145:2. CB.

BROOKLYN, N. Y.

Living Now as a New World Society Will There Be 169,366 Publishers This Month? Special Magazine Day!

¹ Where there is life, there is action. Jehovah's New World society is proof of that. Striving to live according to Jehovah's standard, we are united as a hard-working, right-living society preaching for his name's sake. Forsaking the lazy standards of the old world, we are busy living now as a New World society.—Matt. 19: 28, 29, NW, margin.

New Publisher Peak

² From the first of the month right on through the 31st, we shall keep busy in New World society activity. This is the month we want to report for our 10 per cent increase, "We made it!" To do so will require at least 169,366 public praisers! It means (1) each of us preaching, (2) assistance being rendered to the new and irregular, and (3) new publishers being started. How long have you been conducting a home Bible study? Is this the month to help the persons with whom you study to start offering to God a sacrifice of praise?—Heb. 13: 15, NW.

³ With servants organizing activity as suggested in the Congregation Organization article and with all publishers working close together toward the goal 'Every publisher preaching this month,' indeed, by the end of December 169,366 or more will have shared in New World society service to Jehovah's praise. Congregation servants: On meeting the 10 per cent increase do not forget to write "We made it!" on your monthly report card.

⁴ During the month our regular offer will be the *New World Translation* of either the Hebrew or the Greek Scriptures and a book for \$2, or three books and three booklets for \$1.50. Though we may use the offer of our choice, each of us will be prepared to use effective three- to eight-minute sermons. Make return calls on all placements. As the November *Informant* stressed, we must feed the sheep through more back-calls and Bible studies. Are you sharing in
(Continued on page 2, col. 2)

"This Good News of the Kingdom"

Just in time for use in the 17th annual Watchtower campaign comes the release of the new 32-page booklet "This Good News of the Kingdom". It has been provided to supply Kingdom publishers with a booklet containing basic Kingdom truths to use in field service. This booklet will be gratefully received by persons of good will.

Each congregation is invited to order a supply of this booklet immediately, so that it will be on hand in time for use during the Watchtower campaign. Use this booklet and two older ones as the premium for each new Watchtower or Awake! subscriber. Endeavor to leave a copy at each home. If a subscription is not obtained a booklet can be placed for a small contribution. Make a notation of each booklet placement and make a return call, with the following in mind.

A New Feature

This booklet has questions covering each paragraph. It is a very easy booklet to study with interested persons. Having studied the material in the October 15 issue of *The Watchtower*
(Continued on page 2, col. 3)

"Preaching Together in Unity"

New Booklet

Effective January 1, 1955

¹ It is a pleasure for the Society to announce the release of *Preaching Together in Unity*. This new booklet is to replace *Counsel on Theocratic Organization for Jehovah's Witnesses*. It will enable all Jehovah's people to work together in closer unity and to understand with greater clarity their relationship to one another as Jehovah continues to expand his New World society.

² Preaching and working together in unity is the theme emphasized throughout the booklet. It is earth-wide in scope. It applies to all Jehovah's dedicated people in all lands, whether in congregations or as isolated individuals, for all are obligated to work unitedly in aiding people of good will to come to a clearer understanding of Jehovah's purposes. It will bring all Jehovah's witnesses up to date in all fea-

tures of Kingdom work and enable all to see eye to eye as they work diligently to 'thoroughly accomplish the ministry.'

Study It Carefully

³ There are many changes and adjustments set forth in the booklet. Each servant and publisher should carefully note them. It is suggested that each dedicated publisher read his personal copy upon receipt. Congregation servants will arrange for a thorough consideration and discussion of the entire booklet on the service meeting. Publishers should be advised in advance when they are to bring their booklet and what portion is to be studied.

⁴ A few of the principal changes will be briefly presented, so that all congregations may put them into effect January 1.

⁵ *Servant Change:* The duties of
(Continued on page 3, col. 2)

"Going to Europe?"

¹ "Are you going to attend the European conventions in 1955?" During the last year this question has been a favored topic of theocratic discussion and will continue to be for the next few months. But not only is it a subject for discussion! Now is the time for action! Time is rapidly flying by! The European conventions are only eight months off. If you are going to attend, now is the time to decide and make definite plans and arrangements.

² For over a year now the Society has been working to obtain sufficient travel accommodations for those going to Europe. However, to complete arrangements and make the accommodations definite, the Society must know the exact number of delegates going to Europe. Therefore, if you are going to Europe under the Society's arrangements, fill out a transportation application form and send it to the Society just as soon as possible
(Continued on page 2, col. 3)

Making Adjustments for Life

To have Jehovah's blessing and favor his worshipers must render clean and acceptable service. This requires not only preaching new-world living to others but also living it. (1 Cor. 6:9, NW) The "Yearbook" contains many interesting accounts of the effort put forth by those loving Jehovah to make adjustments and live by his commands.

In compliance with the explanation of "The Watchtower," that in order to maintain Jehovah's spirit and expect increase it is vital to have a clean organization, letters covering common-law marriage were sent to congregations in Cuba. (130, 131) It meant difficulties and sacrifice to meet God's righteous requirements, but not one publisher had to be disfellowshipped because of rebelliousness. Publishers in Haiti (170, 171) and Puerto Rico (239) are making adjustments for life, to the amazement of many.

Should uncleanness be permitted? No! It was necessary to clean out considerable immorality in the British West Indies in 1952, but now fine progress is being made by Jehovah's clean worshipers. (114, 115) Also, see Sierra Leone. (241, 242)

Just what are individuals willing to do to comply with God's commands? When a crippled sister in British Honduras understood she had to make a choice between continuing a sinful life and living the truth, she happily selected the truth. (108) On pages 267, 181 and 182 you will read of publishers in Venezuela and Indonesia that made adjustments and are now living for the new world.

Congregation Book Studies

Not only has the importance of this study in gaining Bible knowledge come to be appreciated greatly in recent years by Kingdom publishers, but its use as a center for service has also come to be appreciated. Therefore, the Society has arranged for circuit servants to visit and work from these centers.

Where they are being fully used and supported by publishers splendid results are in evidence. Take France, as an example. (153) Two hundred new studies were there organized in six months, resulting in 1,300 more persons attending and working from them. The branch servant writes that much of France's increase can be attributed to a better appreciation of the value of the congregation book studies.

From Finland comes the report that at the Society's suggestion more congregation book studies were started. An illustration of how persons of good will are assisted through these studies is found on page 150.

Congregation book study conductors are not only privileged to conduct an interesting and informative study but must also take a zealous lead in field work. All who are assigned to the study should be assisted regularly. Argentina (87), Nigeria (208), the United States (72) and Uruguay (265-266) all report grand progress by greater use of the congregation book study arrangement.

Congregation servants, is the congregation book study arrangement being fully utilized locally? Study conductors, are you taking the lead in service? Publishers, do you regularly attend the study and support field service contacts? Let all of us utilize this splendid arrangement more and more.

Presenting **THE GOOD NEWS**

Tactfully During December

¹ During December the minds of most people are turned to the "Christmas" celebration. Jehovah's people will be alert to use this occasion tactfully to turn the minds of those they contact toward new-world blessings. This can be done by preparing and giving three- to eight-minute sermons especially appropriate for this season. You might use the following in offering the *New World Translation of the Christian Greek Scriptures* or the *New World Translation of the Hebrew Scriptures* and a book:

² "Good morning. My name is Mr. —. This time of the year most people try to get a little joy out of life. Troubles, yes, we all have them, but it is refreshing to let our minds turn to God and the provision of his Son, Christ Jesus. During this month many people show a little interest in the account of the birth of Jesus, and some in the words of the angel who made the announcement to the shepherds, saying, as shown at Luke 2:10, 11 [read]. What does it mean that that joy 1,900 years ago was shared not only by shepherds but was extended even to the heavenly host, as the Bible account goes on to show at verses 13 and 14? [Read.] And why was this announcement such a joyous one? It was because they were looking forward to our day, when God's purpose to crush

the one responsible for sin and world trouble, namely, Satan the Devil, would be accomplished, as written at 1 John 3:8 [read]. Jesus is the one who will bring about the end of Satan and sin. But greater blessings are yet in store, for with the complete end of Satan full joy will be experienced by those living on the earth, as Revelation 21:3, 4 tells [read]. This modern language translation of the Greek Scriptures and this Bible study aid book will assist you to consider these most important matters. You may have these two for the small contribution of \$2." (Both volumes of the *New World Translation* may be offered for a \$3 contribution, if you wish to make that offer.)

³ After you complete your witness many householders will sincerely wish you holiday greetings. What may the tactful publisher say? Since you have completed your witness and are in the process of leaving, a brief comment like this will generally suffice: "Thank you. And may I wish you many hours of joy and happiness learning more about God's love and the blessings soon to be realized through his kingdom." If no literature was placed, then perhaps you might reply: "Thank you. And in parting may I give you this little tract *Life in a New World*." Other tracts may also be used.

A New World Society (Cont'd)
these features of New World society service?

Special Activity

⁵ December 25 has been set aside as a special Magazine Day. Arrange for group witnessing to start as early as is practical and spend the day in house-to-house magazine work. Congregations should ascertain immediately the number of magazines they need for use on this special Magazine Day and send their order to the Society by air mail right away, so that magazines can be sent in time for the "holiday" work. A tremendous witness will be given if all publishers share in this activity. The Society would appreciate receiving outstanding experiences enjoyed on this special Magazine Day and reports and comments from congregations having high placements.

⁶ Throughout the "holiday" period group witnessing should be organized so that young and old can energetically live now as a New World society and advance its interests during the time off that they have.

"This Good News . . ." (Cont'd)

tower, all publishers will be well equipped to make back-calls and study it with others. It is the Society's hope that this booklet will open the way for many more back-calls and home Bible studies with persons of good will.

"Going to Europe?" (Cont'd)

sible. This will enable the Society to know for exactly how many to plan transportation. Your early co-operation will help the Society to expedite travel arrangements for you.

³ A number have asked: Will the Society accept deposits on reservations to Europe? The answer is: Yes; deposits will be accepted and reservations held, provided the Society is guaranteed full payment for travel by the end of February, 1955. Chartered-ship fares range from \$260 to \$350, round trip.

⁴ So, if you are going to Europe, see your congregation servant for additional information and start now making definite arrangements to go.

YOUR SERVICE MEETING

Starting Bible Studies

The need for more Bible studies was highlighted in the November "Informant." How may they be started? Various ways, a few of which will be illustrated. The Bible study servant will act as chairman and see that the following three methods are clearly and simply presented to the congregation.

SCENE I (7 min.) Frequently a study can be started very easily when literature is first placed. Publishers and pioneers using the following method, when householder's time and circumstances permit, have had excellent results. Demonstrate: Publisher gives four-minute sermon and places literature. Alert publisher then asks householder if he has just a minute, so that publisher can demonstrate how the book may be interestingly be considered. Householder invites publisher in. Turning to the front of the book, publisher points to the question at the bottom of the page, has it read, then has the paragraph read, after which the question is discussed. A few more paragraphs are briefly considered, to the householder's liking. Careful not to overstay his welcome, publisher tells householder he must leave but would like to return and continue very interesting discussion. Arrangements are made. Publisher encourages householder to read the next few pages before he returns.

SCENE II (5 min.) Bible study servant next explains that if householder above had not had time to invite publisher in when literature was placed, the publisher tactfully would have asked: "Well, then, may I call back and demonstrate how it may be used effectively by you?" On the back-call, after greeting and a few appropriate comments bearing on material in book to be considered, publisher proceeds to demonstrate use of book to householder, following same procedure as above.

SCENE III (12 min.) Bible study servant next explains that, while many studies can be started by using the above two methods, others will be started by following up placements with 10- to 15-minute back-call sermons. "Let God Be True" was placed with a householder who questioned the truthfulness of the Bible. Preparing for the back-call publisher remembered "Awake!" article "Why the Bible Is True." (October 8, 1954) From it he prepared a sermon that upon completion would lead into consideration of material in Chapter I of "Let God Be True". Have publisher give 10-minute sermon on why the Bible is true. On concluding his sermon he leads householder into consideration of Chapter I. After a few paragraphs are discussed publisher makes arrangements to return and continue discussion next week.

CONCLUSION (2 min.) Bible study servant encourages all seriously to consider starting and continuing home Bible studies. Being alert and taking the initiative as illustrated will aid you to start Bible studies.

Overcoming Objections

SCENE I (2 min.) In a brief introduction conductor points out the need of constantly improving our ministry. When confronted with objections in our presentation at the doors instead of continuing, with negative results, we should try to overcome them.

SCENE II (3 min.) Faithful meets Mature, who is bubbling over with good experiences had in the service. Faithful is a bit discouraged because he found it difficult to give his sermon effectively that morning. He had given good preparation to the sermon, but

was confronted with objections that made it difficult to finish the sermon at the doors. Faithful is invited by Mature to come to his home that evening so that they can discuss the problems with some other friends and work out solutions together.

SCENE III (13 min.) Group of four or five at Mature's home begins by relating brief field experiences. Mature mentions that some have encountered objections in the field and it would be well to discuss the objections, so that all can meet them effectively. (These can be taken up in an informal manner, with everyone in the group offering suggestions on the points raised.)

(1) "I agree with those at the World Council of Churches that said we should establish Christ's kingdom now." Refutation: "Certainly all of us would like to see things better, but, since we know our hope is the Kingdom, we must know what God says about it in his Word, for the Kingdom hope originated with him. Since you are sincere in your interest, I know you will enjoy what is found in these few Bible texts: (John 18: 36; Ps. 2: 2, 9-11; I Cor. 4: 8; Dan. 7: 13, 14; 2: 44).

(2) "How can you believe the Bible? It is so contradictory." Points in refutation: (a) "What point in particular do you have in mind?" (Usually it is just a statement they have heard other people make, without proof.) (b) "Perhaps I can point out one of those 'contradictions' that was shown me. (Eccl. 1: 4 versus 2 Pet. 3: 7) The context in 2 Peter shows that it is the wicked system of things that will be destroyed and not the literal globe and heavenly bodies. When statements are lifted out of their context they often appear to be contradictory. However, the Bible contradicts, not itself, but the wrong ideas men have acquired." (Other good points on these and other objections can be found in "Make Sure of All Things" and other books published by the Society.)

SCENE IV (2 min.) Conductor sums up, showing the need to become ever more effective in our ministry, to overcome objections and to return to sermon as quickly as possible to present "this good news of the kingdom," preclearly. Discuss service problems freely with other publishers and then work with your training-program partner to apply the good suggestions offered.

"Preaching Together in Unity"

(Cont'd)

the territory and advertising servants have been combined. This servant will be known as the magazine-territory servant. After reading the duties set out for this servant the congregation committee will submit to the Society the names of the two brothers whom they recommend for this position, indicating first and second choices. If the circuit servant will be visiting your congregation before January 1, 1955, he will recommend a brother for this position on his report at the end of the visit.

Pioneering: Publishers applying for this service will fill out a pioneer application blank and give it to the congregation servant. He will show their month-by-month field service for the last year on the application and then the application will be con-

sidered by the committee. The application containing the above information and the committee's letter of recommendation will be forwarded to the Society by the congregation servant. When a pioneer is enrolled the Society will send the Pioneer Appointment letter in care of the congregation servant and notify the local congregation of the pioneer's appointment. Congregations will be kept advised of pioneer appointments and removals.

Publisher's Record Cards: This file will be arranged in two sections. One section is to contain, in alphabetical order, all Publisher's Record cards of dedicated publishers. The other section will contain, in alphabetical order, the records of persons who have not symbolized their dedication.

Literature Check Sheet: With this *Informant* a sample copy and small supply of this new form are being sent. (This form may now be ordered. The price is five cents for fifty copies.) It is believed that this form will be of great assistance to the literature servant as he carries out his duties.

Back-Calls: The booklet emphasizes the responsibility each publisher has to keep a record of and to follow up his literature and subscription placements. Therefore, it will not be necessary for the accounts servant to supply the Bible study servant with a copy of the subscription record sheet for subscription follow-up work, since the responsibility rests upon each publisher to see that this is properly done.

Who Are Entitled to Copies

10 Congregation servants will see that only dedicated publishers are given a copy of this booklet. (No exceptions are to be made.) Publishers are to sign the booklet in the congregation servant's presence. An initial supply will be sent to each congregation. As additional copies are needed they may be ordered. Pioneers working with congregations will receive their individual copies from the congregation servant. Pioneers serving in isolated territory will receive a copy from the Society. Isolated publishers who have symbolized their dedication may request copies from the Society.

11 This booklet has been prepared by the Society to aid dedicated servants of Jehovah to preach together in unity. Let each of us, therefore, become familiar with its contents and apply the counsel in his individual ministry. If that is done the work will go along in peace, systematically and effectively, as a great witness is given to the praise of Jehovah's name by his united New World society's preaching together in unity.

Bracing Up the Mind for New Nation Activity

Prepare for Watchtower Campaign

¹ Behind us is the old world with corruption, greed and death. Before us lies the new world with life and its blessings. This is not a time to suffer a mental relapse into corruption. Our minds must stay renewed; our bent of thinking must be kept in line with the ever-advancing New World society. This can and will be accomplished if we brace up our minds for new-nation activity. —1 Pet. 1:13. NW.

² Now is the time to brace up our minds and prepare for coming activity. January will mark the beginning of the 17th annual *Watchtower* campaign. During the period from January through April the offer will be a year's subscription for the *Watchtower* with three booklets for \$1. *Awake!* may also be offered and three booklets given with each new subscription. The new 32-page booklet "This Good News of the Kingdom" is to be included in each book-

let combination. Publishers will remit 90 cents for each new *Watchtower* or *Awake!* subscription obtained during the campaign.

³ Be sure that sufficient distributors' copies are ordered, that sermons are prepared and that you participate regularly in the house-to-house work, making the subscription offer. If you do, undoubtedly it will be your good pleasure as a publisher to obtain at least two new subscriptions and as a pioneer, sixteen.

Get Off to a Good Start

⁴ The campaign starts January 1, Saturday, which is a "holiday." Does this not mean each publisher can spend time Saturday and Sunday in the house-to-house service, making the subscription offer? With special group witnessing arrangements made by each congregation and supported by all publishers, the 17th *Watchtower* campaign will get off to a good start.

Legal Memorandum

All brothers who received Class I-O from local boards and, on appeal, Class I-A or I-A-O from the appeal board should write to Hayden Covington, 124 Columbia Heights, Brooklyn 1, New York, for a memorandum. You must enclose a self-addressed envelope with proper return postage on it.

"Make Sure of All Things"

Creation

2nd Week:

Creation (page 78 to Ps. 134:3 on page 81)

4th Week:

Creation (page 81, earth, to page 83) Both parts will be audience participation. Chairman will ask the audience one or more questions on each section, framing questions along this general line: "What scripture would you use to answer..." For example: "What scripture would you use to answer the question, 'Was Jehovah ever alone?'" "How would you answer the question, 'How is it that Jehovah is the only Creator?'"

Movie Film

Inquiries have been made whether extra sets of the film "The New World Society in Action" are available for local congregations and circuits to use in their territories. A reprint will be made for orders received on or before January 1, 1955. The cost is \$200 a set and the money must accompany the order. A narration script is supplied with each set of film, which comes in five 400-foot reels, 16mm, double-perforated stock.

New School Schedule

With this *Informant* a supply of the new ministry school schedule is being sent. A copy is to be supplied to each member of the congregation. There are several changes in the instructions, so it would be well for all to read them carefully and for the school servant to emphasize the changes at a meeting.

CONGREGATION ORGANIZATION

Working for a 10 Per Cent Increase

¹ During December all congregations will be working to reach their 10 per cent increase in publishers. To reach this goal will require each publisher to manifest to the full his appreciation for privileges of Kingdom service and also to take advantage of opportunities to assist others. Servants will need to organize congregation activity so that all publishers have a share in field service and new ones are started in the ministry.

² On the first of December the assistant congregation servant should prepare for each study conductor a list of those who did not report field service during November. Study conductors will arrange for immediate assistance to be given to these publishers.

³ Let all associated share in the field service by the fifteenth of the month. At that time the assistant congregation servant will again check his records and see who have not yet published. In a spirit of love study conductors will be supplied another list. They will either arrange personally to give assistance to those who have been unable to publish up to that point in December or assign other mature brothers to do so.

⁴ In addition to rendering assistance to theocratic companions under the training program, congregation

arrangements should be made to assist all publishers to share in the ministry. This is vital, for some, especially persons of good will, may not be assigned to work with a companion. Study conductors and other publishers will need to lend a helping hand so that these are aided to share in making public declaration. This assistance, of course, should be given not only during December but regularly every month.

⁵ This year we are in fine position to reach and even exceed our 10 per cent increase. The training program has aided many brothers to advance to maturity and become more effective in the field. The good news of the Kingdom has been preached with greater effectiveness, and persons of good will have responded in ever-increasing numbers. But full co-operation will be needed if we are to reach the 10 per cent increase by the end of December. Servants will need to organize congregation activity and take the lead in field service. The congregation servant should closely supervise arrangements made to aid all publishers, and each one of us as a publisher must co-operate and do his share. If we work diligently to share in theocratic increase, Jehovah gives the promise that he will bless our efforts to meet the desired goal. We look forward to receiving December's congregation monthly report cards and noting your happy expression: "We made it!"

UNITED STATES QUOTA FOR 1955
169,366 Publishers

Monthly Field Service Report

October Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.
Sp'l Pios.	331	144.4	55.4	6.5
Pioneers	5,398	93.7	30.8	4.0
Vac. Pios.	370	90.6	25.3	2.9
Cong. Pubs.	153,001	10.5	3.3	.4
Total Pubs.	159,100			

Public Meetings Held: 10,763
Total Subscriptions: 138,021

★ Every Publisher a Regular House-to-House Preacher of Good News! ★