# JLLEIN

FEBRUARY, 1935

## Are You Ready for Kingdom Heralds'

## **Testimony Period?**

The New Book Most Appropriate

#### Directors Should Aid the Publishers in Every Detail

"JEHOVAH'S BATTLE." How appropriate that The Watchtower should start the year 1935 with the foregoing title and that the first special period of 1935, Kingdom Heralds' Testimony Period, should be with the book Jehovah, dedicated THE UNSELFISH ONE! This setting alone is thrilling beyond words and spurs to action his anointed and all people of good will as nothing else could.

As we prepare to go forward during this special testimony period, placing the name and purposes of Jehovah before the people of good will and bringing the issue more decisively to the attention of the rulers, what could be more appropriate than to again give consideration to the message the Lord brings to us through the January 1 Watchtower? The first paragraph is here quoted because it bears so pointedly on the work of this period, but each one should reread the article a number of times to get the issue very clearly

"JEHOVAH engages in battle for his name's sake. The battle that will completely vindicate his name will be the 'battle of that great day of God Almighty', fought at the place which he has chosen, and hence is called the 'battle of Armageddon'. He assembles his own forces and maneuvers the enemy to up against them for battle. The 'King of eternity', whose name alone is Jehovah, has made Christ Jesus his Chief Officer and Vindi-cator or Executioner of judgment and has sent him forth to engage the enemy in battle for the purpose of vindicating his great and holy name. The time has come for Jehovah by his strong 'right arm', Christ Jesus, to take possession of the earth, and relating to that time he caused his prophet in centuries past to write: 'To Jehovah belongeth the carth, and the fulness thereof.' Then the prophet propounds the question: Who shall be in his holy organization and witness the triumph of the King? Jehovah causes the answer to be written: 'The clean of hands, and the pure of heart ... shall bear away the blessings from Jehovah and vindication from his delivering God.' The time of the fulfilment of these prophetic utterances is after Jehovah has enthroned his beloved Son and sent him to the temple for judgment. Jehovah, the King of Eternity, causes announcement to be king of glory may come in. Who, then, is the king of glory? Jehovah (God) of hosts, he is the king of Glory.—Ps. 24, Roth. Pss."

suggested in the January Bulletin, urban territory should be worked during this testimony period. This is wise for several reasons: first, because in thickly populated areas a greater and wider witness can be given to the name and purposes of Jehovah in a short time; second, this type of territory is more accessible in the wintertime; and, third, it offers more protection from inclement weather, enabling the publishers to devote more time to the witness work.

Each director and service committee is responsible for seeing to it that complete preparations are made for territory, literature and other details. Let no one be found running around at the last minute not knowing what to do, where to go, or when. Let each publisher arrange now for territory, witnessing party, stock of literature, and any other details.

We may be assured as we go forward bearing the name of Jehovah before all in this very significant manner that the hosts of Jehovah are going forward doing their part in the battle which will ultimately result in Satan and his hordes of wickedness biting the dust. Blessed indeed is our lot that we can see our great privilege and take advantage of it at this time.

# "UNIVERSAL WAR NEAR"

## Thrills the Hearts of Millions

Brother Rutherford Spoke Fearlessly over Large Network

#### Many Letters of Appreciation

January 13 witnessed one of the most remarkable demonstrations of Jehovah's favor ever experienced by his people. After repeated attempts by Satan to thwart the efforts of Jehovah's witnesses, one of the most effective networks of stations yet assembled broadcast to the far-flung corners of the earth the speech by Brother Rutherford, "Universal War Near."

How certain was the sound of the trumpet! What a clear-toned call to push the battle to the gates! "For Jehovah and for Gideon." Who could possibly hesitate after seeing the sword of the Lord so powerfully wielded! Certainly no creature of ood will; only the selfish.

Reports from everywhere state that a mighty shout went up through-

out the earth in unison with the assembly in Los Angeles. One hundred and two of the world's most up-to-date and efficient radio stations joined in a mighty symphony sending forth the tones of the Song of Battle encircling the world with the speed of light.

Jehovah's witnesses were strengthened in the realization that the final battle is near. Soon their God will stand up and fight 'as he fought in the day of battle'. Victory is sure! How angry must Satan and his hosts have been to realize they were powerless to stop that powerful message from piercing doors and walls and going into the innermost recesses of homes and buildings of every description, "overflowing the hiding places" of the hosts of Satan and other the generative the librar the and at the same time thrilling the hearts and quickening the determination of all people of good will.

The reports came in with one accord; a mighty message fearlessly spoken yet spoken in love. Never was reception better or clearer. Jehovah be praised!

#### LETTERS

CONCORD, MICH. "DEAR RUTHERFORD: I have just finished listening to your wonderful lecture. I should think anyone hearing it could never question the wonderful good you are doing. I am so thank-ful I have had the privilege of learning the Truth, and it is my earnest desire to get others to break away from Satan's organization. I was a member of the Presbyterian church until I began reading your books. Somehow, I could not believe the things the preachers had to say, but thought I must go to church to do my duty as a Christian. I can now see how deluded I was. I have quit sending my little girls, but have them sit and listen to your lectures each Sunday over WJR."

FORT LEE, N. J. "I heard the wonderful address given over your station at 12:30 today by Judge Rutherford. I wish to thank you for the joy and wonderful inspiration this discourse gave us today. According to your invitation today I am in-cluding five cents in postage and would greatly appreciate your mailing today's address to above address as soon as you can. I would like to make a contribution toward this splendid work this coming month.'

MILLVALE, PA. "I am totally deaf, but a member of the family not in Truth tuned in on lecture yesterday. Said every word was clear, not a disturbance of any kind. According to him the preachers are not worth a d—. This from one who gave liberally to their support many years but is now down and out."

MEDICINE HAT, ALTA., CANADA. 'Brother Rutherford's 'Universal WAR' broadcast came in here from KSL as clear as a bell, and we all thought it the most thrilling broadcast yet, and pray God's blessing on

## "Jehovah" Book for February Campaign

No Consignments Being Made

#### Are You Well Supplied?

JEHOVAH, the new book written by Brother Rutherford, which the brethren have now had an opportunity to study, is to be presented to the people in the field service for the first time during Kingdom Heralds' Testimony Period, February 2-10. So that you may have this on hand and be able to participate with others of the Lord's people in the distribution of this important publication, you must order your supply from the Society. None of these books will be sent without order. While every mail brings many orders for the book, it still appears that quite a few companies, sharpshooters, pioneers and others are putting off sending their orders for their stock of Jehovah until the last minute. If you have not arranged for your supply of this book, do so at once, and avoid a possible disappointment because of not getting it in time to start out with the made at the temple, to wit, 'Lift up, ye gates, your heads, and lift yourselves up, ye ancient doors, that the companies in running out of *Prepa-*

ration books in the first two or three days of the campaign, Order your stock of Jehovah now, and order a large supply, to carry you through March.

To aid the publishers in placing Jehovah, Brother Rutherford has prepared the testimony, which is printed on a card, and enclosed with this *Bulletin*. You have studied the contents of the new book, and know that it is of greatest interest and importance to good persons. Jehovah's witnesses, appreciating the revelation of the King of Etcrnity, his name, his covenants and his Vindicator, will be enthusiastic in their presentation of the message to the people, basing their presentation on the testimony provided. In his Word Jehovah discloses why all persons who get life everlasting must love, joyfully obey, and serve him. It is our happy privilege to have a part in publishing these truths of Jehovah to the people, enabling them to know of Jehovah's Word, 'that they may live.' At this opportune time we are provided with a beautiful new book with its wonderful message. Let us faithfully do our part to the honor of Jehovah. (Continued on page 2, column 4)

## Transcription Machines Doing Splendid Work

#### Orders Can Be Filled **Immediately**

#### These Are the Regular PTM's Made by the Society

The monthly report of the transcription machines continues to go ahead. Thousands of persons are learning of the truth through this means. Brother Rutherford's lectures are being appreciated by many. and the response to the lectures is gratifying.

The Society has transcription machines on hand now and can fill orders immediately. For some time the demand for transcription machines was so great that we could not keep up with the orders; but we are pleased to announce that all orders are now filled, and if anyone wants a transcription machine he can place an order and immediate delivery will be made. The transcription machines are \$100 each; with microphone attachment, \$120. There are arrangements whereby companies or individuals can obtain these machines on a small down payment and send in the balance month by month as their means permit. We hope that the brethren will take advantage of these machines and put them to use.

For your encouragement we set out below a few items of interest:

"Our company has hit upon a method of handling our PTM work which has greatly increased its effectiveness and the attendance as well. Before June 1, when we inaugurated the new method, we were more or less discouraged with the results of our efforts with the PTM work, because it was so difficult to get suitable places to hold the lectures where the public would attend. Now we are using trailer similar to

all our equipment, consisting of P.T. Machine, folding chairs and camp stools, books, booklets, and advertising matter, and also two lanterns; one a gasoline pressure lantern which we hang near the trailer to throw a strong light on display of Kingdom literature, etc. We hold the meetings in the open air on any suitable vacant space where we can get permission to park trailer. The people will attend an open air meeting in the semi-darkness much more readily than they will enter a building of any description."

"Recently a friend of mine committed suicide as a result of worry over financial losses. As he was not a member of any church and had taken his own life, the widow and family were in a quandary what to do. We offered the transcription service to the undertaker and the family, which they gladly accepted. The service was held in the funeral parlor, the 'speaker' was placed back of the casket and concealed by flowers, a soft organ selection was first played and then the record J-78 ('Funerals') was given, followed by a prayer by a J. w. Twenty-seven were present (twenty-two were strangers), and all were loud in their praise of the service. The undertaker stated that it was the most sensible service that he had ever heard or witnessed."

#### CANADA

"Recently I had charge of a weekly circuit of nine (transcription) meetings. Six out of the nine developed study groups, and now, by consolidating, we have three regular studies, one a Watchtower study with 35 attending, the majority Jonadabs. Would like to have a full set of 18 phonograph records. We have all kinds of questions to deal with when we get a bunch tothose used by pioneers, in which we gether with so many different lines store and move from place to place of thought."

#### Testimony for Angels Booklet

Some of the brethren write and tell us they are having difficulty in using the testimony suggested for the *Angels* booklet, that is, having the people read the "Foreword". Others write us that they have typewritten this "Foreword" upon a card and use it as a testimony with good effect. We believe this latter suggestion is a good one. All one needs to do is to copy the "Foreword" on a card and add the following (without the quotation marks, of course): "You will enjoy it very much. You may contribute five cents to aid in a wider distribution of this helpful message."

We believe this will greatly aid

the publishers in placing the Angels booklet with the people.

#### Service Leaders

As has been the custom, the Society will supply service leaders for companies within an area of 200 miles from Brooklyn to cooperate with the brethren in the field service during the first and the last week-end of this special period, with the understanding that the local brethren, as far as possible, are going to cooperate with them in the witness work Saturday afternoon and Sunday. The service leaders will not be able to leave Bethel until after noon on Saturday, due to the fact that they will be working during the forenoon. Please make your request as soon as possible, in order that all arrangements for this campaign may be completed at an early date.

#### All Bound Books Now on 25c Contribution

The special period of two months set aside for the distribution of bound books has proved a real blessing to Jehovah's witnesses. Thousands of persons have availed themselves of these three splendid books and have taken advantage of the special offer. Now that this period has ended, each one of the publishers should make it his business to offer the bound books on a contribution of 25c. After January no one should make any special offers, as it will cause confusion amongst the Lord's people. The special wrappers which were furnished, if not used, should be destroyed, as well as the testi-mony card. We hope that all directors and pioneers will give this attention.

#### Your February Report!

Remember that it is with your report for witnessing during February that you begin to report in the new way. Show on the report cards to this office the following information:

Month on which report is made. Name of company or publisher reporting.

State.

Total bound books placed.

Total booklets placed.

Number of publishers (in case of companies and sharpshooters). Total hours house-to-house witnessing.

Total persons obtaining literature. Number of sound machines. Total number of meetings.

Total attendance.

## February and March Witness

#### Jehovah and Three Booklets to Be the Offer

#### Place the Truth Booklet

Having presented a special combination of bound books for two months during December and January, and having made a concerted effort with the bound book Jehovah during the testimony period of February 2-10, the publishers throughout the field will desire to continue to place with the people the Kingdom message in boundbook form. This they should certainly do.

During February and March, do not drop down to a presentation of booklets only. Instead, following the testimony period ending February 10, the book Jehovah should be used throughout these months, in conjunction with the other books and booklets, and it should be left with every person possible. In those cases where combinations of several books cannot be placed, the com-

bination to be especially stressed is that of Jehovah together with any two of the regular booklets and, in addition, the special booklet Truth, Shall It Be Suppressed?—all on a contribution of 35c.

This will make an excellent offer, and its consistent presentation will maintain the high average of booklets placed, as well as of books. The testimony with which the publishers are being supplied to be used during the campaign with the book Jehovah may be used with this combination, the publishers stating that in addition to the book they are making the offer of the additional three booklets, all on a contribution of 35c.

The territory that was not witnessed to with the Jehovah book during the testimony period can be reached with this publication during the next two months, and all company and sharpshooter assignments, and other territory as far as possible, should be thoroughly gone over with this book.

## **Special Thursday Activity**

#### February 7 Should Be All-Day Service for Many

In the December 1 Bulletin notice was carried of the fact that the Bethel home, factory and office would be closed during Thursday of the special service period in December to enable the Bethel family to to enable the Bethel family to cooperate one full day in the middle of the week with the other brethren in the field service. This arrangement was found very profitable and enabled brethren to give a splendid witness among the people during this day in the middle of the week. In most places people were at home and in a frame of mind to listen to the testimony, much more so than on Saturday, when so many people are busy going down town making preparations for the week-end. A number of the brethren and companies throughout the country have written to the effect that they have made similar arrangements, and found it very advantageous. This method is strongly

recommended to all the companies. Let Thursday, in midweek, be a regular witnessing day, and particularly during these special testimony periods arrangements should be made, as far as possible, for the brethren who can do so to get some time off from their secular employment to enable them to have a part in the service. Many of the sisters can so arrange. The Bethel family are making arrangements to go forth in the field service all day Thurs-day, February 7. For that reason the office and factory will be closed, and no mail opened or orders shipped, during that day. Each one, therefore, should plan accordingly.

### Have You Ordered a Good Supply of "JEHOVAH"

for

Kingdom Heralds' Testimony Period February 2-10

#### Do You Have Any Life Left?

Any companies that find they have quantity of Life books in storage after the special campaign with the three books, and do not feel they can dispose of them within a reasonable time after this period on the regular 25c contribution, may write the service department, stating the quantity on hand, and we will see what can be done toward placing them with other publishers who may be able to use them.

#### Truth Booklets Should Be Reported

Truth booklet placements should counted and reported by the publishers the same as any other booklet. Companies, sharpshooters, pioneers, auxiliaries, and Jonadabs should report their *Truth* booklet placements together with their other booklet placements in the column marked "Total booklets placed". It is not necessary to report on the monthly report card a separate item of Truth booklet placements.

(Continued from page 1, column 4) the continuance of this wonderful

message of the Kingdom."
TRURO, N. S., CANADA. "We heard
Judge Rutherford over short-wave W2XAD. Every word came in distinctly and with force. Surely all listening must have been convinced of the sincerity of the speaker."

SYRACUSE, N. Y. "Kindly send me the speech 'Universal War' broadcast by Judge Rutherford from California. I think it is the best broad-cast I have ever heard, and I hope he will continue to the end by the help of Jehovah."

NORFOLK, VA. "Oh yes; I heard it, and it was the greatest ever. I would like to have ten copies of it, for which I enclose 50c. It was the most complete, conclusive proof I have ever heard, and Judge Rutherford's voice was as clear and posifive at the close as it was in the beginning, although he must have been very tired. It takes a man of God to deliver God's message."

QUINCY, ILL. "Got home from church this morning in time to hear part of your sermon, and can say it sure was interesting, and so sending for it as you announced. Am enclosing the 5c. Hope they will put more of God's message over the radio, as I get more enjoyment out of them than anything else I hear. May God bless you in your work is my earnest prayer."