

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL 1973

"But we, for our part, shall walk in the name of Jehovah our God to time indefinite, even forever."—Mic. 4:5.

VOL. XVI NO. 4

Dear Kingdom Publishers:

Watchtower Farm has been the scene of a lot of excitement lately. The Society has completed one new factory there and another one, a huge building, is well under way.

Since February 2 the first factory there at the farm has been producing literature for your use in the field. On that day, just a few weeks ago, the first magazines rolled off one of the printing presses in that new factory. And how this delighted the large family that serves on your behalf there at Watchtower Farm! Now two presses are running, and there are more to come. Three more large rotary presses have already arrived from Germany, and soon these will be erected, ready for production. Our brothers there are willing and eager to supply all the magazines that you can possibly use in proclaiming the good news!

With the new printing facilities, our capacity for producing magazines and handling subscriptions has been greatly increased. So we are now able to invite all of you publishers in the continental United States to have personal subscriptions for *The Watchtower* and *Awake!* again.

We want to take this opportunity to thank all of you for responding so well to the recommendation in *Kingdom Ministry* to obtain personal copies of the magazines at the Kingdom Hall when that seemed advisable. While some may prefer to continue doing that, doubtless many of you will again want to have both *The Watchtower* and *Awake!* sent directly to your homes. If you and other members of your family would like to have personal subscriptions, we will be pleased to provide that service for you now.

As for magazines sent to or from other lands, due to the high postal rates it is requested that publishers continue to get personal copies from the congregation's supply, if that is what has been done up till now.

Something else that brought a lot of joy to members of the Farm family recently was the visit of the

Share in the Joy of Giving

¹The most valuable gift that we can give to others is Bible knowledge. For the receiver, that knowledge can mean everlasting life in God's new order. (John 17:3) Do you have the joy that comes from having a full share in giving of this vital knowledge to others?—Acts 20:35.

²Our participating in the house-to-house ministry to the extent that our circumstances reasonably permit is an excellent way to share in the joy of giving. By endeavoring to call at every home, we are acting in harmony with Jehovah's desire for "all sorts of men to be saved and come to an accurate knowledge of truth."—1 Tim. 2:4.

³Consider your own circumstances. Do you have a regular time for sharing in the house-to-house ministry? Could you enlarge your share in this activity? It may be that you have been making return visits on certain people over a pe-

Gilead students on March 3. Brother Knorr took them there on a visit after they had completed their final examinations at school. Of course, the students were enthusiastic about seeing the new facilities there at Watchtower Farm. As for the Farm family, they thoroughly enjoyed the comments that Brother Knorr gave that day, as well as the excellent program that the students put on for them. Then, on graduation day, March 5, they repeated the program for the Bethel family, and their friends and relatives, gathered in New York city. It was a stimulating, enthusiastic program, featuring two magnificent Bible dramas. And Brother Knorr announced that both of these dramas are scheduled to be on the program at the "Divine Victory" International Assembly this summer. Don't miss it!

Be assured of our warm love for all of you.

Your fellow servants,
BROOKLYN BRANCH OFFICE

riod of months or even years. They may enjoy listening to you and accept literature. But they may have made little progress. Perhaps they have not even once come to the Kingdom Hall. Yet, if you were to take some of the time spent in talking to those who have made little progress and devote it to the house-to-house work, you might be able to find people who are really longing for the truth. While not all respond favorably, is it not true that the house-to-house ministry is one of the main ways to locate those who are "sighing and groaning"? (Ezek. 9:4) So why not put forth a special effort in the weeks ahead to search out persons looking for the truth?

⁴The special issues of *The Watchtower* and *Awake!* can help you in this regard. Even those who are not religiously inclined feel the painful effects that death brings. So they could benefit from the *Watchtower's* presentation of the resurrection hope. And who is not concerned about the increasing crime and violence? Truly, then, the special *Awake!* featuring "What Can Be Done About Crime?" will have wide appeal. Have you made definite plans to put forth a special effort in the distributing of these special issues? It is good to keep in mind that these magazines can help those reading them to become servants of Jehovah.

⁵It is certainly encouraging to see Jehovah's blessing on our efforts to declare the "good news." Many of those with whom Bible studies were conducted are now sharing in the field ministry. Other Bible students are attending meetings. We are looking forward to the time when their hearts will move them to share in the house-to-house work. Some of them may already be aware of their privilege to participate in this grand activity. Are we alert
(Continued on page 3, col. 1)

★ Preaching with dependence on God for authority. ★

Your Service Meetings

WEEK STARTING APRIL 15

10 min: Song 35. Introduction, text and comments. Theocratic News.

17 min: "Share in the Joy of Giving." Questions and answers. Interview a new publisher who has shared in the field ministry for the first time recently or relate encouraging experiences. Discuss why all who are learning Bible truth should be preparing to share in field ministry. Invite any not yet doing so to talk to elders to learn what they personally need to do to qualify.

10 min: "Covering Unworked Territory." Encourage any in position to share in this work to talk to the presiding overseer promptly so that the necessary information can be sent to the Society by May 1. For those unable to travel elsewhere, provide information about territories locally or in nearby congregations needing to be worked and explain what plans are being made to cover them. Build up enthusiasm for participation in magazine work in congregation this week.

10 min: Review highlights of the special April 22 "Awake!" Discuss specific points that can be featured in presentations at the door.

13 min: Closing remarks. Give a short talk based on the slogan at the bottom of page 1, showing how the principle stated at Matthew 21:23, 24 can be applied. Song 46.

WEEK STARTING APRIL 22

12 min: Song 78. Introduction, text and comments. Also, discuss "Question Box," encouraging prompt follow-up of any expiration slips currently on hand.

15 min: Results and experiences from the "Watchtower" campaign. Invite publishers to relate various types of experiences they have enjoyed in connection with offering the magazines during the past four months. Offer suggestions on following up all subscription promises before the campaign ends. Remind those who have obtained subscriptions about the need to call back to make sure the magazines have started coming in the mail and to bring the latest copies. Emphasize the benefit of subscriptions and the importance of trying to start studies with subscribers.

13 min: Branch Letter, also monthly accounts report.

10 min: "Convention Time Is Approaching." Questions and answers. Encourage all to begin making definite plans to attend.

10 min: Closing remarks. Invite any who temporarily pioneered during April, or who otherwise expanded their activity, to express their feelings about the added joy brought by increased effort. Song 71.

WEEK STARTING APRIL 29

10 min: Song 41. Introduction, text and comments. Announcements.

20 min: Have Regard for Those Working Hard. (1 Thess. 5:12, 13) Group composed of ministerial servants and publishers discuss ways they can assist elders who have "plenty to do." (1 Cor. 15:58) Can help best by being obedient and submissive. (Heb. 13:17) We can avoid being critical when things are not always arranged as we personally might pre-

fer. Be willing to overlook their shortcomings; they are imperfect as we are. (Col. 3:13) Respond to their counsel; do not attempt to justify yourselves or raise issues over minor things. Do not burden them unnecessarily with matters that must be decided by our own conscience; each one "must carry his own load." (Gal. 6:5) Husbands and fathers especially need to shoulder their responsibility to make decisions involving the family, not shirking their obligations of headship. (Eph. 5:23) Volunteering to assist in performing various tasks related to congregation activity is always appreciated. Their anxiety about the congregation is considerably lessened when they know they can depend on us to care faithfully for any assignment given to us. We can take the initiative ourselves to encourage and assist those needing spiritual upbuilding; this reinforces their efforts to "support the weak." (1 Thess. 5:14) We can help a great deal by turning in reports promptly and checking to be sure they are accurate. Because these brothers unselfishly give their "own souls" in our behalf, we reckon them worthy of double honor. (1 Thess. 2:7, 8; 1 Tim. 5:17) Appreciation should prompt us to cooperate fully and to keep "holding men of that sort dear." (Phil. 2:29) Additionally, discuss ways that each one can assist in any other matters currently affecting your congregation.

17 min: "Presenting the Good News—Offering the 'Paradise-Theocracy' Book." Question-and-answer discussion. Arrange for a brief demonstration of a presentation using points covered in the article. (Also refer to October 1972 "Kingdom Ministry," page 2, for additional suggestions.) Let all know of any plans made to cover territory with this offer. As time permits, invite others to offer ideas on presenting the book or the Scriptural discussion.

13 min: Closing remarks. Remind everyone to turn in reports for April, also subscriptions. Explain the recommended procedure to follow when new publishers report for the first time. ("or" book, page 75, par. 2) Song 33.

WEEK STARTING MAY 6

10 min: Song 42. Introduction, text and comments.

13 min: "How Do You View Material Possessions?" Discussion between an elder and some young people based on the article in the March 1, 1973, "Watchtower," pages 155-159. Many teen-agers will be graduating from school shortly and others will have long summer vacations. Discuss the value of wholesome pursuits in view of the urgency of the times.

15 min: Are You Reporting All Your Activity? Field overseer explains how a trend toward a decline in reported activity may be due in part to incomplete, inaccurate or late reports. Let the congregation know what problems have been encountered locally in this regard. Invite audience to offer comments and suggestions on what can be done to ensure complete, accurate reports. Questions that can be considered: How are reports helpful to the Society and the congregation? How can we keep an accurate record during the month? (Do not rely on

your memory; make notation after each period of service. May use field service report slip; keep in your Bible or briefcase. Parents can remind children. Overseers can remind all to report at meetings toward end of each month. Be sure to include time spent witnessing informally.) What should you do if you forget to turn in your report? (Turn in the complete report next month; it will be included in the congregation's report and noted on your card. Prompt reporting, however, is much to be preferred.) What method of reporting have you found works well for you? (Invite someone in audience to offer suggestions on what he has found to be practical ways to record and report his activity.) Although it may seem to be a small matter, this is another one of the ways we prove ourselves to be faithful.—Luke 16:10.

12 min: "People Who Are Becoming Jehovah's Witnesses." Talk based on experiences in February 8, 1973, "Awake!" pages 14 and 15. Include any local experiences about new ones who have made progress toward qualifying for baptism.

10 min: Closing remarks. Enthusiastically encourage young people to think seriously about enrolling as temporary pioneers during the coming school vacation. Let the congregation know how many subscriptions were obtained during the campaign and any outstanding features of the April report. Song 40.

Covering Unworked Territory

Two sisters who traveled from California to South Dakota last summer to help a congregation to cover unworked territory stated: "We'll have memories for a lifetime. We recommend it to others." A couple from New York city who attended the assembly in Denver, Colorado, and worked some territory in Kansas on the way home expressed themselves similarly. Four publishers from Washington working in North Dakota said: "We found the people friendly and receptive, and literature was placed at almost every home." A family from Colorado that traveled to Nebraska for a weekend said: "All four of us felt that weekend to be one of our finest."

During the summer months this year regular pioneers serving as temporary special pioneers will spend a number of months working territory that is not assigned to any congregation. While you may not be able to share in such activity, possibly you would be able to spend a few days working territory assigned to a congregation but not worked for a year or more.

If you want to assist in covering unworked congregation territory, (Continued on page 3, col. 1)

Convention Time Is Approaching

¹ Soon the 1973 "Divine Victory" International Assembly will be under way. Have you made plans to attend? The cities and dates for the twenty-four conventions in the United States and Canada are as follows:

June 20-24: Detroit, Mich.
June 27-July 1: Chicago, Ill.; Hallandale, Fla.; Los Angeles, Calif. (No. 1)

Covering Unworked Territory (Cont'd)

please discuss matters with the presiding overseer. Let him know how many territories of two to three hundred homes you could work and how far you would be able to travel. Please give the needed information to your presiding overseer early enough so he can mail it to the Society no later than May 1. Generally speaking, the need for additional help is greatest in midwestern and southern states. A form has been sent to the presiding overseer of most congregations covering their territory at least once each year. It is requested that he use it in sending information to the Society regarding persons in the congregation who qualify to share in such activity. If your congregation is not covering its territory at least once each year it would be best to concentrate on covering unworked territory in your own congregation instead of traveling to some other congregation.

⁴ Where assignments are made to give assistance, the presiding overseer of the congregation needing help will be given written notice from the Society. A copy of the letter will be sent to the presiding overseer of the congregation offering assistance. The congregation needing help can then supply specific information regarding the territory to those volunteering to work it.

⁵ Those sharing in covering unworked territory during the summer months will have to make their own arrangements for housing, etc. Have in mind also that most of the territory needing attention is rural, so a serviceable car will be needed. Also, it would be best if just a few persons work in each car group.

Share the Joy of Giving (Cont'd)

to encourage them? For any who see the need to preach the "good news" and who are living in harmony with God's will, there is no reason to delay. Encourage them to start NOW.—Rev. 22:17.

⁶ May this month as well as future months find all of us experiencing the joy that comes from having a full share in the house-to-house ministry.

July 4-8: Houston, Tex.; Pittsburgh, Pa.; Vancouver, B.C.; Winnipeg, Man.

July 6-10: New York, N.Y.
July 11-15: Halifax, N.S.; Kansas City, Mo.; Oakland, Calif.
July 18-22: Los Angeles, Calif. (No. 2); Philadelphia, Pa.
July 25-29: Atlanta, Ga.; Montreal, Que. (English and French); Toronto, Ont. (English, Italian, Greek)

SPANISH ONLY

June 27-July 1: Hammond, Ind.; Inglewood, Calif.; Jersey City, N.J.; Miami, Fla.
July 4-8: Albuquerque, N. Mex.
July 25-29: Houston, Tex.

FRENCH ONLY

July 4-8: New York, N.Y.

² Usually most brothers attend assemblies nearest their homes, and facilities are planned accordingly. But to avoid overcrowding the facilities we were able to obtain, we are recommending that, as much as possible, brothers in the following circuits and areas attend the assemblies as shown below:

Los Angeles, Calif. (June 27-July 1): Ariz. circuits 1, 3; Calif. 2, 4, 5, 7, 8, 9, 17, 31; N. Mex. 1-B; Utah 1.

Los Angeles, Calif. (July 18-22): Ariz. circuit 2; Calif. 1, 3, 6, 16, 20, 21, 24, 25, 28, 30.

Pittsburgh, Pa. (July 4-8): N.Y. circuits 7, 8, 9, 13.

Winnipeg, Man. (July 4-8): Metropolitan Minneapolis and St. Paul, northern Minnesota and other northern states near Winnipeg.
Atlanta, Ga. (July 25-29): Fla. circuit 3.

³ As there will be two assemblies

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. R.V.	Av. Bl.St.	Av. Mags.
Sp'l Pios.	747	143.8	61.5	5.7	139.5
Pios.	14,437	100.6	41.4	3.3	94.7
Temp. Pios.	6,051	82.0	28.4	1.5	82.4
Pubs.	409,460	9.9	4.9	.5	13.0
TOTAL	430,695				

Newly Dedicated Ones Baptized: 4,020
UNITED STATES GOAL FOR 1973
460,063 Publishers

HOW DID WE DO IN JANUARY?

Our report reflects a fine upward trend in zealous activity. From December's 421,895 publishers we increased in January to 430,695! And both magazines and total hours showed an increase of well over half a million from January of 1971. It was especially good to see that publishers averaged 9.9 hours, and regular pioneers 100.6 hours, and that home Bible studies increased 15,000 from December. Very fine indeed! It certainly is commendable that so many saw the need to exert themselves vigorously in publicly making known Jehovah's name and kingdom.

in Los Angeles, it is requested that the respective circuits attend each assembly as shown. Also, the facilities in Toronto are not as large as those in Pittsburgh. Hence, although the New York circuits listed for Pittsburgh are closer to Toronto, it would be far better for them to attend the assembly at Pittsburgh, where there will be plenty of room. The branch office in Canada informs
(Continued on page 4, col. 2)

Announcements

◆ When filling out reports, orders, remittances and all other forms, each congregation should use its official name as shown on its monthly statement.

◆ Watchtower and Awake! subscription slips that show the old subscription rate of \$1 per year and 50c for six months should be corrected to read \$1.50 per year and 75c for six months when using the slips in the field service.

◆ Literature offer for May: *Paradise-Theocracy* book and booklet, 50c. When you have placed the *Paradise-Theocracy* books that you have on hand, then offer the 'Know Jehovah' book in your field ministry for the rest of May. If you can use more 'Know Jehovah' books, these may be ordered from the Society. June: *New World Translation and Great Teacher* book, \$1.25. (Various ones of the 25-cent books will be featured during the summer months; when the featured book is not accepted, one of the others may be presented.) July: *Truth*; August: *Great Teacher*; September: *Evolution*.

◆ Regular pioneers desiring to serve as temporary special pioneers devoting a minimum of 150 hours a month to field service in isolated territory for two or three months during the summer may write for further information. Each assignment is organized for a team of two. Arrangements should be made for a partner (give partner's name when writing) and a car that is in good condition before writing to the Society. Some financial assistance will be provided by the Society.

◆ Regular pioneers who were appointed on or before February 1, 1973, will be sent a cafeteria ticket for use at a district assembly during this service year. These will be sent to the presiding overseer along with the monthly statement for May. The Society will not be sending a midyear letter to the pioneers regarding their activity.

◆ The special report card showing the attendance at the Lord's Evening Meal should be sent to the Society by the presiding overseer immediately after this meeting.

◆ New publications available:
Listening to the Great Teacher
—Indonesian, Sango
Is the Bible Really the Word of God?
—Greek

◆ Please show your congregation name in full on all checks sent to the Society.

◆ In answer to a number of inquiries from congregations, letters addressed "To All Congregations of Jehovah's Witnesses," etc., from individuals and worldly companies soliciting business are not to be read to the congregation, nor should such information be placed on the congregation's information board.—See April 1969 Question Box.

Presenting THE GOOD NEWS

Offering the "Paradise-Theocracy" Book

¹ We have good reason to be enthusiastic about offering this book during the month of May. But how, you may ask, can we generate interest in the contents of a book that relates the affairs of an ancient people seemingly far removed from our day? How can we convince the householder that the writings of little-known Hebrew prophets have force and meaning for us today?

² Many enjoyed good success using the Scriptural presentation suggested in the October *Kingdom Ministry*. After commenting on our mutual desire for good government, you could ask: "Would you be interested in knowing what the Bible says the future holds as regards rulership over all the earth?" If the householder responds favorably, you can read Revelation 11:18, pointing out Jehovah's promise to bring to ruin those ruining the earth. The wonderful blessings that will be realized under divine rulership can be emphasized by reading Revelation 21:3, 4.

³ You may prefer a simple presentation using just the book itself. After an appropriate introduction, you could raise the question: "Do you believe that peaceful, happy conditions will ever be possible on this earth? [Allow comment by householder.] In spite of intense efforts by the major governments to establish a lasting peace, many are inclined to feel that it is unrealistic to expect this in our lifetime. The Bible clearly shows, however, that a peaceful, happy world not only is possible, but has been promised by God. [Open book to title page.] Man's existence on this earth began in a paradise created by God . . . [Read Genesis 2:8.] Man lost paradise by his disobedience, but God has made provision by His Son to restore it. Before he died, Jesus made a promise that gives us a solid basis for hope . . . [Read Luke 23:43.] You may find that hard to believe. [Refer to page 7, paragraph 3, noting comments on reasons for belief.] This book *Paradise Restored to Mankind—By Theocracy!* discusses the Bible prophecies that confirm this hope."

⁴ The *Paradise-Theocracy* book contains a most worthwhile mes-

sage; an opportunity to read its contents can be a blessing to the people in your community. It would be good to cover as much of your territory as possible with this offer during the month of May. Make sure that interested ones already contacted get an opportunity to receive it. All those currently being studied with should be encouraged to obtain and read it. Let them know when and where the book is studied each week by the congregation, and invite them to attend. Also, many calls will be made during the month on those who subscribed during the *Watchtower* campaign; offer it to them too.

⁵ You will undoubtedly want to make return visits on all with whom you make placements, making an effort to start studies. If the paradise hope appeals to the householder, you may have an excellent opportunity to stimulate further interest through a regular study.

Convention Time Approaching (Cont'd)
us that the assembly facilities in Halifax are quite limited but that publishers in the northeastern United States who want to go to Montreal can be accommodated.

⁴ Due to new regulations affecting use of Yankee Stadium in New York, the program there will not begin until 6 p.m. on Friday, and that opening session will close at 9 p.m. On Saturday the program will begin at 9 a.m., and on the following days at 10 a.m. On the last four days of the assembly it will conclude at about 6 p.m., a little later than in other cities, so that nothing will be missed as a result of readjusting the first day's program. The public talk will be on Sunday (followed by a Bible drama), even though the New York assembly extends through Tuesday. In other cities, the program each day will usually run from 9:55 a.m. to 1 p.m. and then from 2:55 to 5:30 p.m.

⁵ The Society will be sending a supply of room request forms to each congregation. Please fill out the form very carefully and mail it, NOT to the Society, but directly to the address of the rooming headquarters shown thereon. Do this no earlier than six or seven weeks before the assembly of your choice.

THEOCRATIC NEWS

♦ During Brother Henschel's trip as zone overseer in the Far East, he spoke to 120 in Karachi, 320 in Rangoon, 220 in Bangkok, 15,896 in Manila, 237 in Guam, 3,763 in Honolulu and 825 in Hilo. On the way home he stopped at Los Angeles, speaking to 1,355, and to 3,589 in Houston.

♦ Ghana's 16,428 publishers enjoyed 7 district assemblies in January; attendance was 42,471, with 929 baptized.

♦ Mexico has had 1,200 more baptized thus far this service year (September-January) than for the same period last year.

♦ Canada reported 79,000 more hours this January than last; 964 baptized already this service year.

♦ France had 1,665 more new subscriptions this January than last.

♦ The 28,008 publishers in Italy reported 28,957 Bible studies, and the publishers averaged 13.4 hours each.

Question Box

• How are expiration slips that are sent to a congregation to be handled?

An expiration slip is sent to the congregation two months after the expiration date if the subscription is not renewed. Many fine experiences have resulted from following up such calls promptly. When these slips are received, it is requested that the Bible study overseer distribute them. If it is known that some former subscribers are presently being called on regularly by certain publishers, it would be logical to give the slip to them. Otherwise, the slips may be distributed to any publishers who can be depended upon to make the calls and follow through on interest found. Some congregations find it best simply to distribute the slips to the book study conductors.

If publishers are unable to make contact on these calls for some reason, it would be good to return these to the Bible study overseer or the book study conductor, so he can give them to others who may be able to call at a different time. If repeated efforts to contact the person are unsuccessful, letters can be written by publishers whose health or circumstances limit their share in the house-to-house ministry. When the circuit overseer visits, he can be given any slips currently on hand, but they should not be allowed to accumulate for this purpose.

Occasionally the congregation may receive a slip with an address not in its territory. If that territory is held by a nearby congregation, the slip may be sent there. If not, please return it to the Society.

Slips regarding "undeliverable" magazines are often sent out. If you can obtain the information needed to assure future delivery of the magazines, please note this on the slip and return it to the Society.

From time to time it would be good for overseers to ask all the publishers to check their notebooks and bookbags carefully for any slips they may have neglected to follow up.