

INFORMANT

AUGUST, 1946

"Be glad, ye nations, with his people."—Rom. 15: 10, Roth.

BROOKLYN, N. Y.

"Creator's Remembrance" Testimony Period Wonderful Service Opportunities During August!

Every Servant of Jehovah, Remember the Creator in a Mighty Shout of Testimony

August, the long-awaited month is now upon us. The time for assembly of God's people so earnestly prayed for and eagerly anticipated is here, and now the people of God arise, not merely to attend the great assembly, but to remember their Creator in zealous proclamation of his purposes. What an appropriate admonition we have as our guiding text for the month! At Ecclesiastes 12: 1, Solomon, filled with wisdom and under inspiration, calls upon all those who love the Lord to "remember now thy Creator in the days of thy youth [or vigor]". He shows the folly of waiting until the evil days come or the years draw nigh when there is no further opportunity to gratify the creature's own desires or pleasures, and points out, on the contrary, the wisdom of serving the Creator at every opportunity and with the full vigor of youth. Surely the opportunities that present themselves during August will enable every servant of Jehovah to heed Solomon's wise counsel. The time is fully ripe, and the occasion never more favorable, to enthusiastically take part in the special booklet campaign which is our service assignment for the month.

How to Proceed

The literature offer for August will still be 10 booklets on a 25c contribution or 4 booklets on a contribution of 10c; and, with 12,000,000 of them on hand at the beginning of the campaign, every publisher can be amply supplied for his share in the gigantic distribution. In order for all publishers to grasp the full significance of the campaign, part of the August service meetings should be devoted to demonstrations illustrating the main points of some of the booklets in the company stock, and the most effective ways of placing combinations.

It is not always possible or necessary to describe each booklet when calling at the doors, but show in your demonstrations how the publishers may call attention to the outstanding features of one or two booklets and then make general reference to the entire combination. Show how, in brief, they point forward to the destruction of present evil conditions by Almighty God and the establishment of his righteous New World. Even the booklets published in earlier years contain a message that will direct the people of good-will with unerring sureness into that New World. Open any one of the booklets you may have in stock and read the foreword or introduction. Take, for instance, *His Vengeance*, published in 1934. How appropriate in the present evil days are the introductory

words by the publisher to the effect that Jehovah will soon express his vengeance against the wicked in vindication of His name. Or, take the booklet *Safety*. It was published in 1937, but the foreword shows what a joy it is to be able to bring a message of real comfort and protection to men who have been deceived by religious lies and false assurances. Are conditions any different at present? Are not the people still comfortless and fear-smitten? Is not the kingdom of God still their only hope?

We could thus continue to describe each one of the booklets. In all of them the message contained is vital and urgent. A special campaign of this nature is not merely a matter of emptying the shelves of literature. The groaning of those under bondage to Satan's dominion increases as the conditions in earth grow worse, and the desperate cry of the "prisoners" goes up for enlightenment as to the only real remedy. Twelve million booklets remaining in storage will not comfort those who mourn, nor will such magnify the name and word of Jehovah. Distribution of them will certainly testify to the remembrance of the Creator. Before the evil days draw nigh, and while they have vigor, Jehovah's servants will rejoice to bear the message of truth to the people because they love Him and His sheep.

Everybody in Action

Before going to Cleveland, we shall all be extremely busy telling the people of good-will about the convention and inviting them to go. That will be an excellent way of taking part in the booklet campaign, because the people certainly will be glad to obtain combinations of booklets. While going to Cleveland the opportunity will again be afforded to leave combinations of booklets with the many different persons we encounter. At Cleveland, plenty of opportunities will be available. The curiosity of the people there will be aroused as to the reasons that such a mighty throng of people would come to their city to worship the Creator, and booklet combinations can be left with them. Coming home, everybody will be so thrilled with what has taken place that it will be impossible to silence the great shout of testimony that will arise. So, from every angle, the evidence points to a most remarkable distribution of booklets in August.

Such placements will pave the way for return visits to those manifesting interest, and, under the guidance of mature publishers, many who may have just begun field service by using the booklets can become more able ministers by making back-calls. The street work will not be neglected either. Remembrance of the Creator will also include distribution of the magazines

The Glad Nations Theocratic Assembly Is at Hand All Thoughts Turn to Cleveland

Are You Ready?

From all over the earth, from every continent on the globe, the prayers of the Lord's people have been ascending to him, petitioning his blessings upon the arrangements for this great assembly at Cleveland and upon the assembly itself.

The hearts of God's people everywhere have been centered on that assembly with longing and desire to be there in person, and where that is impossible they will be there in spirit, living through the assembly in their mind's eye. This assembly is going to be very real to them. What would they not be willing to sacrifice to be there!

Among the more fortunate are the hundreds upon hundreds from the remote corners of the earth, Asia, Africa, Australia, Europe, South America and the isles of the sea, who will be traveling toward Cleveland by every means of transportation available; such as by camel, oxcart, river boat, freighter, tramp steamer, ocean liner, railroad, auto, bus, and airplane—by anything and everything that moves. What do they care about hardship, inconvenience or expense? They are coming to the greatest convention of the Lord's people that has ever been assembled upon this earth! They are straining every nerve, expending every resource and drawing heavily upon the Lord for direction, protection and a safe journey to that assembly. What are you doing to be there? August 4 is at the door!

The Assembly

What does this assembly mean? What is there so important about it? This assembly point is the place where the Lord God of the universe, Jehovah, has called his people to be. It is the place where he will reveal himself and his purposes to his men of lovingkindness. It is the place where the Lord will open the windows of heaven and pour out a blessing upon his people such as they will not be able to contain.

Appreciating what the Lord has in store for us we will permit nothing to stand in our way of attending. The Lord has invited us and prepared a feast. *Come and partake.*

from store to store and on the street. Any and every feature of service will be welcomed by Jehovah's servants as special publishers, general and vacation pioneers and company publishers unite their efforts in taking advantage of the present favorable time to serve. The vacation pioneers will rejoice to know that 462 of them are now enrolled, and they will continue to blend their voices in the loud-swalling chorus of praise during August. Thus the remembrance of the Creator will be observed. No selfish waiting until it is too late, but now, in the favorable time and the days of vigor, his faithful servants will energetically show forth his praises.

Consideration of Others

That 'no man lives unto himself' will be true of all that attend the Assembly. Each one privileged to go should consider himself a delegate from the Lord to the people of good-will unable to attend, obligated to bring back home to them a complete report of the Assembly and nourishing spiritual food. The Lord will do his part; his blessings will be there. Let us be on the alert and attentive to receive them so that we shall be able to pass them on to others.

Additionally, let us consider the tens upon tens of thousands of others in attendance with us at the Assembly and broaden our outlook and attitude to include them also in our planning. We should go to the convention not only with the thought of receiving abundant blessings ourselves, but also that of being a blessing to those with whom we come in contact. To do this our hearts and minds must be in tune with the occasion.

For months our brethren have been working hard, day and night, to prepare for the convention: supervisors, technicians, clerks and stenographers, pioneers by the hundreds seeking rooming accommodations, cataloguing them, writing to the householders and the brethren, handling an abundance of mail—all under the direction of the Lord to make this convention a blessed and comfortable place for you to come to, and a glory to Jehovah's name. Let us show our appreciation of these provisions of the Lord by being content with whatever has been arranged for, remembering that, after all, the spiritual feast, both of revealed truths and privileges of service, is the main thing. Co-operate fully and obey all instructions given from the platform. Do what you can to make the assembly a success for everyone. Be also considerate of the people who have so graciously permitted us to enter their homes. In addition to giving them a proper witness of the Kingdom, let your irreproachable course of action and your thoughtfulness of their rights be a witness also. Carry out the instructions given on your room assignment form: contact them promptly upon arrival, advise them if you cannot be there on time, etc.

All such, however, is only the beginning. To fully contribute his share to the success of the convention let each one put his shoulder to the wheel by volunteering for some service, either convention work or field service; and, whatever job you undertake, stick to it. Do your assigned duty. Be dependable. Whether your task be hard or difficult or seemingly small and insignificant, put your mind to it and do it wholeheartedly as unto the Lord. Arrange while in Cleveland to bring someone to the convention,

(Continued on page 2, column 2)

Feasters' Purge Against Religion Convention's Effects to Be Far-reaching

Prepare September Work Now

"The half was never told!" "What unprecedented blessings!" "What a convention!" "Surely the Lord opened the windows of heaven and poured out upon us such a blessing that we were unable to contain it!" Expressions such as these will be heard after August 11 wherever Jehovah's witnesses gather together. As they look back all will agree that it reached an all-time high in spiritual feasting. Really like enjoying life in the New World for eight days, a world under Theocratic rule and free from religion. By the Lord's grace the Glad Nations Theocratic Assembly will have been a gathering overshadowing by far the typical feast of liberation which Hezekiah ordained many centuries ago.

Yes, it will have taken hard work to go to Cleveland. It will have been good to be there. But, is that all there is to it? Shall we merely dwell on the blissful memories of those eight days and dream of the time when the whole world will be just one grand assembly, with no secular bosses, no hardships, no misunderstandings, no religion? Is that what the Israelites did back there after their feasting? Far from it! They had been primed for action and into action they went. We read: "All Israel that were present went out to the cities of Judah, and brake the images in pieces, and cut down the groves, and threw down the high places and the altars." The Israelites and the "strangers that came out of the land of Israel" actively assumed the responsibilities placed upon them by the assembly.

The Glad Nations Assembly should effect results no less direct and far-reaching. Stimulated to clearer vision and greater appreciation by this spiritual feast and joyful association, now carry out your responsibility of convention delegate. How? By calling upon all persons of good-will unable to attend the assembly, taking to them a vivid report of the glad association, and extending to them the spiritual food upon which you have previously feasted so bountifully. Just as the Israelites threw down the visible instruments of demon-worship which so interfered with proper worship, so now we must purge out religion by throwing down the religious and political idols which at present stand up to hinder the people from knowing God and seeing him in all his majesty and power. This is done by preaching the truth and refuting false doctrines, shouting aloud the glad song of salvation.

September's Purging

The offer in September's purging campaign provides an excellent opportunity for all. The ten-booklet offer which you have been presenting during July and August will be added to by the book *"The Kingdom Is at Hand"*, or any other bound book of which you have ample supply, and the combination will be placed on a 50c contribution. If you do not have that variety of ten booklets, then present the bound book and the four booklets on a contribution of 35c. Dropping down from this, offer either the book or ten booklets on a contribution of 25c or the four booklets on a 10c contribution. In every offer of the book on 25c contribution or the book and four booklets on contribution of 35c or the book and ten booklets on a 50c contribution, be sure

to include the booklet *"Be Glad, Ye Nations"*.

Make your back-calls. See to it that these persons receive all convention information. September's pleasant weather will be an asset in covering your rural territory. Take the offer to all your outlying sections now.

Autumn evenings lend themselves very well to evening witness activity, particularly booklet work. This feature should be stressed, for the evening is a time when more people are at home as well as being most receptive. Devote every available evening to this work. Take the weaker and new publishers along with you and help them. And remember, with evening booklet work also goes the responsibility to make back-calls where interest is found, without which religion cannot be effectively purged from the minds of the people.

Post-Assembly Public Meeting Work to Expand

Along with clearing up the scattered territory, along with your evening work, there is another feature to our manyfold purging campaign. The public meetings should start rolling again. With the break during the month of August, all publishers should be anxious to get going in this in September. Line up your halls. Prepare your territory. Let September's first Sunday witness a countrywide simultaneous effort in the public meeting campaign.

Let every publisher support the meetings by street advertising and by personal attendance, bringing the good-will people to the talks. Give the same whole-hearted enthusiastic support that was given the meetings at Cleveland. Those assigned talks should get to work on them right after the Assembly. With world conditions changing and with the unlimited wealth of new material presented at the Assembly, the speakers should have no difficulty in bringing their talks up to date, enlivening them with new points and making them interesting to all. Of course, follow the Society's outline, but remodel your material so that all features of September's activity will provide a stimulus for the start of the new service year.

We shall have tasted the goodness of Jehovah for eight days, feasted in a world free from religion, and we have the sure conviction that soon the whole world will be purged from religion and thus enjoy like blessings, and that for all time. Do we appreciate these things and does this hope give us comfort? Today countless multitudes sigh and cry because of the abominations committed in the land; they hunger and thirst for righteousness. Are not these same joys also their right? Do we appreciate that fact also? If so, we will go forth in September purging religion with consuming zeal peculiar to the house of Jehovah.

(Continued from page 1, column 4) especially to the public meeting.

Lest We Forget

In coming to the Assembly remember your transportation instructions and carry them out; likewise in preparing for your return trip. Write out your Cleveland address (where you will room) as soon as you are sure of what it is, and carry it with you at all times. Do not depend upon your memory. Everyone should carry his rooming address at all times. It would be

The Back-Call Book Study

Four hundred fifty million books and booklets in just 25 years! What positive evidence of Jehovah's blessing! Yet, were the figure 450 billion, this in itself would not prove that Jehovah's witnesses had 'done well' their work. Why? Because the responsibility that rests heavily upon them is not the mere 'placing of books', but the feeding and comforting of millions of mourning "sheep".

The placement of a book is a means to an end. The book, it is true, is a divinely provided instrument designed to aid one in securing essential knowledge from God's Word. Having it, however, is not enough; understanding its contents is the thing required. This demands instruction from Jehovah's people, who alone of earth's inhabitants are equipped to teach.

It is chiefly through the back-call book study that "other sheep" learn the truth. Do you, as an instructor in the Bible, conduct a study? If not, why? Is it that you feel unqualified, due to limited knowledge or natural ability? Is it that you display a 'negative' attitude, saying, 'I'm sure I won't be able to start a study here'? Or are you content with merely 'talking' at every return visit, without ever broaching the matter of a book study? How can the goal of one study for each company publisher be reached?

At the outset, dismiss from your mind the thought of being 'unqualified'; even a child in the truth knows more about God's purposes than any religionist. Further, the book study is Jehovah's arrangement and must be recognized as such. It is his spirit that will unquestionably guide us to his "sheep" (as it led Philip to the Ethiopian) and the opening of a book study.

With full confidence in the Lord, be on the lookout for book-study possibilities. Pave the way for a study by mentioning at the time you place a book that you may stop in again

well also for each one to have the address and telephone number of the one who has charge of the party.

There will be no bulletin board at the convention. Therefore all appointments and meetings between individuals or groups should be arranged for otherwise. If you have already received your room assignment you may advise your friends of your address now by mail; if not, your friends can write you in care of Jehovah's Witnesses Convention, Municipal Auditorium, Cleveland, Ohio. We plan a post office at the Assembly, but it will be more convenient to get your mail at your rooming address. If you contemplate being immersed, come prepared with bathing suit and towel. Anything found that had been lost by others should be turned in to the "Lost and Found" department; this includes lost children. Compliance with these details of organization instructions will go far to insure the greatest possible benefit from the convention for both yourself and your neighbor.

The Glad Nations Theocratic Assembly is at hand. Are you ready?

Baptism at Assembly

A change has been made in the program as printed in *The Watchtower*. The discourse on water baptism will be given at 8:00 a.m. Friday morning instead of 10:15 a.m., and the departure to place of immersion will be at 8:30 a.m. Please make your arrangements accordingly. This correction will appear in the program distributed at the assembly.

for 'just a few minutes', since they will doubtless have questions on the book. But be sure to call back before the initial interest created has died. When you make the return visit, use discretion. If the person simply cannot take the time, do not antagonize by insisting that he listen. Be pleasant, kind, helpful; for your attitude on the first visits leaves a lasting impression, an impression that may aid or hinder the establishment of a book study.

The Question booklet can be used as an opening wedge in getting studies. Always take it with you. Go through the booklet beforehand, picking out a question here and there that might be appropriate for the occasion (like 63 and 223 in the *Kingdom* Question booklet). On your return visit, produce the booklet as a 'companion' to the book, and propound an interest-rousing question. Perhaps they have an opinion on the matter. Let them express it. Then go to the Bible (their copy, if available) and request that they read the text cited. You may have to show them how to handle the Bible; you may be required to pronounce words unfamiliar to them; at first it may be necessary that you do the reading; but be patient with these "sheep", for this is part of our educational work. After the text, have the paragraph in the book read as a summary, preferably by the good-will person. In this manner a book study has been started.

Through such tactful approach the word "study" does not convey to their minds laborious mental effort, which many abhor, but takes on the meaning of a delightful, informal, appealing question-and-answer discussion of the Bible. Show them, further, that this is free education for life, with a minimum of study time needed each week, in contrast with worldly education, which costs one much time and money and yet offers nothing of permanent value. And, of course, make arrangements to continue the study regularly.

New Publication

"Be Glad, Ye Nations" Spanish

June Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	42.4 1/46
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

		June 1946		June 1945	
		Av.	Av.	Av.	Av.
	Pubs.	Hrs.	B-C	Hrs.	B-C
Sp'l Pios.	1,023	173.9	52.7	168.4	59.1
Gen. Pios.	2,907	142.9	34.0	143.3	36.0
Co. Pubs.	60,819	15.3	3.4	16.5	3.6

PUBLIC MEETING CAMPAIGN

Public Meetings held 3,592

September Speaking Assignments for Theocratic Ministry

The present speaking schedule for student talks in the course in Theocratic ministry runs out at the end of August. For the weeks beginning in the month of September the students assigned to speak will have the privilege of speaking about the Glad Nations Theocratic Assembly. The student speaker may relate his experiences there, his impressions of the Assembly, his reactions to the things that he saw or heard, his assignment of work while there, or anything else pertaining to the Assembly. If the one assigned to speak did not have the privilege of attending, he can easily speak for six minutes on his reactions to reports on it that he heard. The lessons for study will be numbers 64-68.