

OUR KINGDOM MINISTRY

MARCH 1984

Vol. 27, No. 3

FOR UNITED STATES OF AMERICA

Meetings for Field Service

FEBRUARY 27-MARCH 4

In making two-book offer

1. What talking points will you use?
2. How will you use Topic for Conversation to introduce offer?

MARCH 5-11

Love

1. How do we display it in field service?
2. Why is it vital?
3. How does it move us to be regular in field service?

MARCH 12-18

Joy

1. How do we demonstrate it in the ministry?
2. Why is it beneficial, and to whom?
3. How can we maintain it?

MARCH 19-25

Long-suffering

1. What does it mean?
2. How can we apply it in the field ministry?
3. Why is it important?

MARCH 26-APRIL 1

Mildness and self-control

1. Why are these qualities important?
2. In what situations can Proverbs 15:1 help?
3. Who benefit from these qualities? How?

TOPIC FOR CONVERSATION

What Hope for a Happy Future?

John 17:3—Everlasting life is possible.

John 17:17—We can believe the Bible.

Prepare for the Memorial Celebration

¹ On Sunday, April 15, after sundown, Jehovah's people will gather for a most sacred occasion. This will be to memorialize the death of Jesus Christ, our Lord and Master. This joyous celebration, known as the Lord's Evening Meal, serves as a reminder to each of us of the liberating effect of Christ's sacrifice. We rejoice in the great love that Jehovah has shown in giving his own Son to provide the redemption price for us. (Rom. 5:6-8) How happy we can be to have availed ourselves of his ransom sacrifice! Once again we can show our appreciation by being supportive of the arrangements for celebrating the Memorial this year.

² The first essential is to make definite plans to be in attendance ourselves. Also, at an early date, we will want to begin inviting Bible students, relatives and other interested persons. Can definite arrangements be made to provide transportation for those who may need help in getting to the meeting? With the Memorial on a Sunday this year, it should be possible for most persons to adjust their affairs to attend, provided they are invited several weeks in advance and then reminded again closer to the actual date.

³ Elders have many advance preparations to make for the Memorial celebration. These include arrangements for the speaker, distribution of the printed invitations, preparing the proper emblems (see w76 2/1 74, 75), organizing the attendants and servers, cleaning and arranging the Kingdom Hall, and so forth. If all things are diligently cared for in advance, the celebration will be a complete success.

BENEFITS TO THOSE WHO ATTEND

⁴ On this sacred occasion the anointed partake of the emblems, thus acknowledging that they have been taken into the new covenant and that they expect to share with Christ in his heavenly Kingdom. (Rom. 8:16, 17, 23) Their obediently partaking shows that they greatly esteem Christ's sacrifice by which they are sanctified as parties to the new covenant.

⁵ Millions of others with an earthly hope attend but do not partake of the emblems. Still, they receive many benefits as a result of Jesus' sacrifice, including God's forgiveness of their sins through Christ's blood. They observe the occasion with great

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Will You Serve as an Auxiliary Pioneer in April?

¹ To worship God means to serve him. For the Israelites, worshipping Jehovah required obedience to his commands, doing his will as a people exclusively devoted to him. (Ex. 19:5; Josh. 24:14, 15) As Christians our worship of Jehovah includes preaching the good news of the Kingdom and teaching others the truths we have learned. (Matt. 28:19, 20) By our obedience to Jesus' command we are in effect serving and worshipping Jehovah.

INCREASE YOUR SERVICE DURING APRIL

² Many publishers select certain opportune times during the year to have a greater share in preaching the good news that is vital to the salvation of others. (Rom. 10:10-15) Many are serving as auxiliary pioneers this month. Can you increase your sacrifices of praise to Jehovah as an auxiliary pioneer next month? (Heb. 13:15) Have you seriously thought about making up a schedule that will allow you to auxiliary pioneer for one month or more? The requirements are set forth in the book *Our Ministry*, pages 113 and 114. Why not discuss the matter with your mate,

your parents or another publisher in the congregation? Close cooperation in this endeavor can bring success. —Prov. 15:22.

BENEFITS FROM AUXILIARY PIONEER SERVICE

³ Increased field service activity brings personal benefits. Being occupied daily with preaching the good news causes one's heart and mind to focus on Scriptural thoughts. This can enhance our spirituality, and this will be reflected in our attitude, outlook and conduct. Our happiness increases because we know we are doing the work God approves. Also, we improve in our own ability to express the good news clearly and understandably. Special joy results when we are able to start a home Bible study. Additionally, the fruitage of the spirit usually becomes more evident in our lives. In fact, some publishers have said that their relationship with others in the congregation and in their own family improves when they are more active in the field service. Others state that by organizing their affairs to be an

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Meetings to Help Us Make Disciples

WEEK STARTING FEBRUARY 26

Song 25

12 min: Local announcements and Announcements from *Our Kingdom Ministry*. Briefly review articles in March 8 *Awake!* Direct attention to paragraph under "Feature Articles" on page 2. Have prepared publisher make the following model presentation, featuring March 8 *Awake!* After appropriate introduction, publisher asks householder: "Are you familiar with the expression 'History repeats itself'?" Allow reply from householder; then publisher continues by saying: "Notice here on page 2 of *Awake!* what it says about this matter." Publisher shows page 2 to householder and reads or discusses paragraph under heading "Feature Articles." Publisher concludes by saying: "I am sure that you will find these articles most interesting. These issues of *Awake!* and *The Watchtower* are yours for a contribution of 30 cents." Encourage brothers to make brief presentations of the magazines.

15 min: *Organized to Accomplish Our Ministry*. Talk and discussion of material from page 92, paragraph 2, through page 100, paragraph 1.

18 min: "Schedule Time for Field Service." Question-and-answer coverage preferably by service overseer. Refer to information on pages 116-118 of *Our Ministry* book. Use final 8 minutes to suggest several talking points that may be used in making two-book offer during March. Focus attention on books that are in good supply locally. Have one or two well-prepared brief demonstrations showing how to tie in two-book offer with current Topic for Conversation. Encourage all to share in field service first Sunday of month.

Song 103 and concluding prayer.

WEEK STARTING MARCH 4

Song 74

8 min: Local announcements. Comment briefly on sharing in two-book offer. Also, get comments from publishers who have used model magazine presentation as demonstrated last week. Have them comment briefly on advantages of short presentations and use of paragraph about "Feature Articles" in *Awake!* Encourage all to share in magazine work second Saturday of month.

25 min: "Magazines Point the Way to Life." Question-and-answer coverage from beginning up to subheading, "What You Can Do." Read key paragraphs as time allows. Call for brief comments, expressing why we can be enthusiastic in presenting *Watchtower* subscription. Also call attention to

superior grade paper being used in printing *The Watchtower*, beginning with January 1984. These magazines have an improved appearance and will be more durable for those wishing to save personal study copies for future reference.

12 min: *School and Jehovah's Witnesses*. Talk on pagan origin of Easter, Valentine's Day, May Day and Mother's Day. See pages 19-21 of brochure. Include paragraph 2 on page 21, and help all to appreciate the need for faithfulness and reasonableness. Encourage parents to prepare their children for these matters. Song 18 and concluding prayer.

WEEK STARTING MARCH 11

Song 32

10 min: Local announcements. Briefly review articles in March 15 *Watchtower* and March 22 *Awake!* that can be used effectively in field service. Those who wish to highlight *Awake!* in their presentation may want to use the comments on page 2 under the heading "Feature Articles." For those who wish to highlight *The Watchtower*, the following presentation is suggested: After introducing yourself, you could say, "Do you think the day will ever come when people of all races, nationalities and languages will live together in peace?" Allow for reply and then state, "The idea of people everywhere living in unity, with no more hatred, violence or wars, certainly must seem like a dream to many people. And yet, isn't it something that we would all like to see? Notice on page 3 of this issue of *The Watchtower*." Open to page 3 and show article, reading title. Then say, "I would be very happy to leave this magazine with you along with *Awake!* for a contribution of 30 cents." Introduce following part about magazine insert.

20 min: "Magazines Point the Way to Life." Question-and-answer coverage of magazine insert from subheading "What You Can Do" to end of article. Read key paragraphs as time allows.

15 min: "Will You Serve as an Auxiliary Pioneer in April?" Talk and discussion of material with congregation. Read scriptures as time allows and conclude by reading paragraph 6. Song 38 and concluding prayer.

WEEK STARTING MARCH 18

Song 6

8 min: Local announcements, accounts report and encourage all to share in magazine activity fourth Saturday of month.

12 min: *Organized to Accomplish Our Ministry*. Talk, preferably by sec-

retary, from page 100, paragraph 2, to end of chapter, page 110.

25 min: "Presenting the Good News—To People Who Speak Another Language." Question-and-answer coverage. Read paragraphs. Look up scriptures as time permits.

Song 64 and concluding prayer.

WEEK STARTING MARCH 25

Song 41

10 min: Local announcements and "Are You Making Good Use of Tracts?" Make local application. Also remind brothers there is still time to apply for auxiliary pioneer service in April. Announce new literature offer and encourage all to support field service on first Sunday in April.

20 min: "Prepare for the Memorial Celebration." Question-and-answer consideration. Read paragraphs and look up scriptures.

15 min: Use time for local needs, or interview those who are auxiliary pioneering and those who plan to do so during April. How many have shared in this activity before? Who is doing it for the first time? What motivated them? What personal benefits have been derived from this increased activity? How are personal affairs and responsibilities organized to accomplish it? How do various members of the family cooperate? Highlight joy of those who share in this activity and encourage all to be supportive.

Song 86 and concluding prayer.

Are You Making Good Use of Tracts?

¹ Most congregations have a good supply of *Kingdom News* Nos. 30, 31 and 32; and if not, these can be ordered from the Society. Some congregations still have on hand a number of previous tracts that present a timely message. Are you using these tracts in your ministry?

² Much good can be accomplished in the house-to-house ministry by discreetly leaving a tract where no one is found at home. Also a tract may be offered to a person who demonstrates a measure of interest but does not wish to accept a magazine or other publication offered on a contribution basis. Some have found it is often effective to begin their presentations by offering a free tract.

³ Since *Kingdom News* tracts are published from time to time, each on a timely subject, why not become thoroughly familiar with these tracts and make good use of them in fulfilling your Kingdom ministry?

Magazines Point the Way to Life

¹Unique! That is what you could call the *Watchtower* and *Awake!* magazines. Right now there are at least 10,952 periodicals published in the United States, myriads more worldwide, but *only two* of them—*The Watchtower* and *Awake!*—point the way to eternal life. Do you fully appreciate their high value?—Prov. 9:10, 11; John 17:3.

²Remember, at one time you were searching for the path to eternal life. Thankfully the *Watchtower* and *Awake!* magazines helped you find it. Or, perhaps it was your parents that groped for the truth. They found it and now you, too, have it. Again, the magazines helped.

³Likewise today, there are honest-hearted ones who are entangled in the present wicked system and who are also searching for a way out. They sense that life and the world have lost meaning. Instead of hope, they sense doom. (Ps. 12:1, 2, 5; Ezek. 9:4) Proverbs 29:18 accurately describes why they feel despair and then offers the remedy: "Where there is no vision the people go unrestrained, but happy are they that are keeping the law."

⁴*The Watchtower* and *Awake!* sharpen the readers' eyes as to how a peaceful, righteous future can be obtained, helping them to see the wisdom of following Jehovah's laws. (Jer. 29:11) "For the one finding me [wisdom] will certainly find life, and gets goodwill from Jehovah," says Proverbs 8:35.

MAGAZINE WITNESSING POINTS PEOPLE TO LIFE

⁵Witnessing with magazines can benefit all sorts of people, who live anywhere, under every circumstance, who are bewildered by this system. Why? Because our magazines are like a compass. No matter who the person is or which way he faces, whether the sky is clear or cloudy, a compass will always point him in only one direction. Likewise, *The Watchtower* and *Awake!* always point in only one direction—Jehovah's way to eternal life—helping people to steer a safe course through the muddle of this wicked system. Therefore, are you and your family regular in magazine activity?

⁶Our magazines have proved to be highly effective tools in carrying on our field ministry. These magazines are fresh, alive, keeping up with events of the day. They are the product of research in the Scriptures done by the "faithful and discreet slave," and they present true evaluations of the latest developments in world affairs, science, ar-

chaeology and matters related to Christian faith and living. (Matt. 24:45) Many probably do not realize the great amount of time that is spent in preparing articles for publication. Do not take the magazines for granted. Because we receive a magazine almost every week, we may tend to underestimate its worth.

⁷People in the medical profession, educators, social workers and other professionals, not to mention our own brothers and sisters, regularly comment on the value of the articles in *The Watchtower* and *Awake!* For example, note what non-Witnesses say about our magazines:

● "I am a professor of biological science and at times I have had difficulty in harmonizing science and religion. The last issue of *The Watchtower* made so many things clear."—Brazil.

● "Reading your magazines is a genuinely joyful experience. They are not cheap, low-quality 'comforters,' but contain guidance and direction on how to make life meaningful."—Germany.

● "It is so refreshing to read the magazines again and I must add that *Awake!* is my medical 'up-date' and is really worth it for that alone." (Retired medical doctor)—England.

● "*Awake!* not only widens my knowledge but also broadens my outlook. I commend the printers and publishers for their meritorious service."—Nigeria.

⁸'Are the magazines less important in the preaching work than books?' some ask. Well, is a hammer less important in the construction trade than a saw? Both are vital. Though each tool has a different function, both contribute to the common goal of building something. All published items are important in getting the preaching work done. Consider what one traveling overseer wrote about the value of magazines:

"Many people do not care to read a book of many pages; they prefer short stories, brief articles that can be read quickly—magazines serve that purpose very well."

Magazine witnessing, therefore, should occupy an important part of our field service schedule.

⁹In addition, magazines that are placed give an effective witness long after we leave the door, and eventually they give a witness to more people. (Statistics show that, on the average, a secular magazine is read by more than four people.) Therefore, let the magazines speak!

IMPORTANCE OF MAGAZINE PLACEMENTS

¹⁰Interest in magazines is alive and growing. Consider these facts: Last year, more than one new consumer magazine a week was published

just in the United States. Nine out of ten *youths* between the ages of 10 and 18, and nine out of ten *adults* read at least one magazine every month. Also, when you approach a newsstand, what do you see? *Magazines*. At a corner store, what catches your eye? *Magazines*. What makes a postman bend under the weight of his mailbag? *Magazines*. Thus, what are people reading? *Magazines*! The world is magazine conscious. Can we make honest-hearted persons in the world more *Watchtower* and *Awake!* conscious? Yes, if *WE* are *Watchtower* and *Awake!* conscious. What can help us?

HAVE YOU TRIED MAGAZINE DAYS?

¹¹ Magazine days are a time-tested way to reach people with the Kingdom message. They are field service days, usually on Saturday, set aside for magazine witnessing. Magazine street witnessing became a milestone in our theocratic history more than 44 years ago. The January 1940 issue of the *Informant* (*Our Kingdom Ministry*) encouraged publishers to schedule a special day each week for street witnessing, using the magazines. In 1949 the house-to-house ministry with the magazines was introduced as a part of Magazine Day. But house-to-house magazine witnessing was not stressed until the *Informant* of October 1952 said:

"The most effective means of distributing the magazines is from house to house and store to store. Hence the Society recommends that these avenues of magazine distribution be a regular part of Magazine Day activity."

That advice regarding magazine distribution is still valid today.

¹² The service overseer, the brother handling the territory, and you, can help to make magazine days a success. How? First, the service overseer may schedule regular magazine activity for the congregation. For most congregations Saturdays will likely be the best time. Second, the brother handling the territory may assign territory solely for magazine witnessing. Most congregations usually find that rotating the territory between magazine witnessing and the literature offer works out well. Therefore, as far as it is practical, individual territories can be worked one time exclusively with the magazines and the next time with the regular literature offer. Third, you may support magazine days, either on a Saturday or on another day during the week convenient to your personal schedule.

¹³ What is the objective of magazine days? Their purpose, then and now, goes beyond placements. Magazine days emphasize reaching more *people* with the truth. (Prov. 1:20) This was

explained in the *Informant* of May 1949, which stated: "The expanded distribution will bring Jehovah's kingdom more prominently in view, and help increased numbers of the reading public to find hope and life." Placing magazines, therefore, can be the initial step in starting many *people* on the way to a Bible study, which may help them become part of the Christian congregation.

¹⁴ Do not hesitate to share in magazine day activity. Develop a more positive attitude toward magazine witnessing, for "we are not peddlers of the word of God." (2 Cor. 2:17) In his letter to the Corinthians, Paul had in mind hucksters who watered down wine for a quick sale. Those peddlers were out for their own personal gain and had no concern for either the quality of the goods or the real interests of their customers.

¹⁵ False ministers are just like those ancient hucksters, always watering down the Word of God with human philosophies and traditions in order to enhance their own power, prestige and finances. We are different. We are preaching "out of sincerity," not for personal gain, as "sent from God, under God's view." (2 Cor. 2:17) Our magazines are not adulterated but, rather, are spiritually wholesome. Much work and time are invested in each issue. So, take a fresh, positive attitude toward magazine days.

WHAT YOU CAN DO

¹⁶ First, set a *personal goal*. As a suggestion, publishers may have a goal of, say, 10 magazines per month, depending on their circumstances; pioneers might strive for 90. Of course, some publishers may be able to place more magazines per month and therefore will set a higher personal goal. However, because of poor health, type of territory, or other good reasons, the goal of others may be lower. Yet their service to Jehovah is just as worthy. (Matt. 13:23; Luke 21:3, 4) The important thing is to have a personal goal.

¹⁷ What do the Society's branches say about personal goals?

● "It is good and stimulating to have goals to reach out for. All pioneers should make purposeful efforts to place some magazines each day."—Sweden.

● Some publishers who had set goals for themselves on Saturday morning found that they "placed more magazines than they had in the past. Goals do work!"—United States.

● "A pioneer sister aimed to place 100 magazines per month. She increased her regular order of magazines to 120; now she places 160 magazines a month."—Japan.

¹⁸ Next, have a definite *magazine order*, if possible, for each publisher in your family. You may place an order with the brother handling maga-

zines, for a set number of copies of each issue. The result: You and your family will have a regular and adequate supply of magazines.

¹⁹ Then, *schedule* a definite and regular time for magazine witnessing. It may be house-to-house witnessing, street witnessing, business witnessing, magazine route witnessing or any combination of the foregoing.

²⁰ Now you are ready to prepare a *brief magazine presentation*—30 to 60 seconds. You cannot do a lot in 30 to 60 seconds. So aim to say only a little, but say it well. Be enthusiastic. Appeal to the person. Be specific. Pick out one idea from an article, put it into a few pointed words and present the magazines. It has been observed that some publishers may talk too long, talking the householder into taking the magazines and then talking him out of it.

²¹ Finally, offer the magazines on *every appropriate occasion*. "The magazines are not sufficiently offered in informal witnessing," notes the France branch. And one circuit overseer made this helpful observation: "If publishers would carry magazines with them when they go shopping, visit friends, stop at gas stations, they would find many occasions to place magazines."

²² Here are some other occasions: When the book offer is refused. When the householder is busy. When we talk to fellow employees or students, neighbors, relatives, people we meet on public transportation or in medical waiting rooms. Can you list any other appropriate occasions?

FEATURE ONE ARTICLE

²³ An effective way to arouse the householder's interest is by raising a question that is answered in an article in one of the magazines. As one branch wrote:

"The best presentation seems to follow the form of raising a subject of interest, usually in the form of a question, pointing to an article in one of the magazines discussing this subject and offering this magazine along with the other as its companion."

You may find this simple approach will be effective in your territory.

²⁴ Before starting out in magazine witnessing, look over the magazines and pick out a few eye-catching features. Ask yourself: "To whom would this article be appealing, a mother, a nonreligious person, a youth?" Think of one or two sentences you could say to prompt a comment from the householder or stir interest.

STREET WITNESSING IS EFFECTIVE

²⁵ "I saw three publishers standing on a busy street corner outside the entrance to a restaur-

ant, talking to one another, holding their magazines in the air out in front of them, while scores of people passed right by them," observed one circuit overseer. Were those publishers effective in street witnessing? Did it seem that they were interested in people, or in just counting their field service time? In some locations and with some publishers, standing still with the magazines exposed has produced good results. But for the majority of publishers, standing in one spot is not the best way to make use of our magazine witnessing time. More than three decades ago the Society offered advice that is still timely:

"Do not stand like a signpost merely holding up the magazines, but walk about the street, offering the magazines to those standing at the curb and to persons in parked cars, also to those walking down the street. Smile, look directly at the person and speak."

²⁶ Publishers who cluster in groups, either on the street corner or while walking down the street, may find that separating and approaching people, while the other publishers are busy close by, improves their magazine witnessing. Few strangers will approach a group of people, but many strangers will stop and listen briefly if they are approached by only one person.

²⁷ Here are some more ideas on street witnessing:

- It is good to speak directly to the person, give a friendly greeting, show him one article, and perhaps say: "Would this subject interest you?"

- Some have found that their placements are best and steady when they are at the same place the same time each week. It is also a fact that publishers will meet different groups of people on the streets at different times of the day.

- As is true in other features of the field service, we need to be groomed and dressed in a way befitting one of God's ministers.

- Approaching people with the magazine opened to a particular article that deals with local problems has been found helpful.

MAGAZINE ROUTES AND BUSINESS WITNESSING

²⁸ Magazine routes are excellent stepping-stones to home Bible studies. Have you tried them? When you make regular return visits with the latest magazines, you will find that warmth and friendliness will grow between you and the householder. But some may feel that a magazine route call is to be made 'when we have nothing else to do.' A magazine route call is important! It is a return visit when you talk with the same person again.

²⁹ How do you start a magazine route? You lay the foundation on the first call wherever

the magazines are placed. Next, note five simple points on your House-to-House Record. They are (1) householder's name, (2) address, (3) date of visit, (4) issues placed, (5) article featured. Then you return two weeks later with the latest two magazines.

³⁰ The following are additional observations:

- Those who have magazine routes place many magazines even though the territories are being covered regularly.

- One sister had some exceptional results after taking out a territory for magazine witnessing. In 14 days she had 40 calls on her magazine route. Another sister, by following up all interest shown, was able to add 80 calls to her route.

³¹ Magazine witnessing to business people in your territory can bring you many good experiences. In giving more attention to the store-to-store work, try to engage in such activity at times when there are not so many people out shopping. It has been found that getting an early start before there are many shoppers on the streets is good because storekeepers are usually more relaxed and not so busy. Be brief, to the point and well dressed. A magazine route may be developed with interested persons found in business territory.

PRACTICAL SUGGESTIONS

³² Our brothers have found these suggestions to be effective when witnessing with magazines:

- Read the magazines ahead of time and get to know the articles.

- Find an article that deals with a current problem in your community.

- Have one article in mind that will appeal to each of the three categories: men, women, youths.

- Show how the magazine relates to the householder and how the whole family will enjoy it.

- Adjust the time of magazine activity so as to meet more people at the door. Some congregations that arrange for evening activity have a very high average of magazine placements.

- The most successful presentations are usually short and to the point.

- Don't talk too fast. If a householder has no interest, your talking faster will not make him interested. Instead, slow down and show personal interest in the householder.

- Many magazines are placed with individuals who say that they are busy. To such householders a publisher can simply say: "Instead of my taking time to talk with you, our latest magazines contain our message." Then offer to leave two magazines for a contribution of 30 cents.

³³ Last year, an insert in *Our Kingdom Ministry* for April stressed the importance of obtaining subscriptions. The response was commendable, resulting in a 28-percent worldwide increase in subscriptions, with some countries doubling their previous year's total. Will we see the same enthusiastic response to the encouragement in this insert to share more fully in witnessing with magazines? If so, our magazines will be pointing many more people to eternal life.

Offering Magazines From House to House

1. Have friendly smile, friendly tone of voice.
2. Be enthusiastic about magazines.
3. Speak slowly; speak distinctly.
4. Speak on only one subject; briefly stimulate interest in subject and show its value to householder.
5. Highlight just one article. It should match your subject and be appropriate for householder.
6. Feature only one magazine, offering other as companion.
7. You may find it helpful to hand magazine to householder.
8. Prepare the way for return visit.
9. Have friendly, positive conclusion when magazines are refused.
10. Make notation on House-to-House Record.

Opportunities to Place Magazines

- ◆ House-to-house witnessing
- ◆ Street witnessing
- ◆ Business witnessing
- ◆ Magazine route witnessing
- ◆ Evening witnessing
- ◆ When book offer is refused
- ◆ When making return visits
- ◆ Calling on former Bible students
- ◆ When traveling, shopping
- ◆ When talking to relatives, co-workers, neighbors, schoolmates, teachers

Announcements

Schedule Time for Field Service

● Literature offer for March: Any two of the following books for a contribution of \$1.00: *Choosing, Commentary on James, "Eternal Purpose," Evolution, Holy Spirit, This Life and World Government.* April and May: *The Watchtower*, one-year subscription for a contribution of \$3.50. Six-month subscriptions are \$2.00. June and July: *"Let Your Kingdom Come,"* for a contribution of 75c.

● Books designated for use in the March offer may be obtained by congregation publishers for 50c each and at the regular rate by pioneers. Congregations may request 25c credit for each of these books placed over the counter for use by congregation publishers during March. Please request credit for books obtained by pioneers in the normal way. However, credit for books obtained by publishers should be requested separately, using a line under "Other Items" on the same Remittance and Credit Request form.

● Presiding overseer or someone designated by him should audit congregation's accounts on March 1 or as soon as possible thereafter.

● The Memorial celebration will be held Sunday, April 15, 1984. Although the talk may start earlier, please remember that the passing of the Memorial bread and wine should not begin until after sundown. You may need to inquire as to when sundown will occur on April 15 in your area. Since no other meetings are to be conducted on that date, appropriate adjustments should be made according to local circumstances. Circuit overseers will also adjust their schedule accordingly for that week so that only the Memorial celebration will be scheduled for April 15.

● New Publications Available:
"Let Your Kingdom Come"

—Croatian, Swahili
My Book of Bible Stories —Malagasy
Organized to Accomplish Our Ministry —German, Korean, Portuguese
United in Worship of the Only True God —Danish, Dutch, German, Norwegian, Portuguese, Swedish
Watch Tower Publications Index for 1981 —Portuguese
You Can Live Forever in Paradise on Earth —Ga, New Guinea Pidgin, Serbian, Twi
Enjoy Life on Earth Forever!

—Atezo, Croatian, Kalenjin, Kimeru, Luhya-Bunyore, Malagasy
School and Jehovah's Witnesses

—German
The Time for True Submission to God —Turkish
Kingdom News No. 32 —Portuguese

● New Cassette Recordings Available:
Deuteronomy (Set of two; congregation and public: \$3.00; pioneers: \$2.50) —English

To the Hebrews, The Letter of James (single cassette) —German
The First of Peter through The Letter of Jude (single cassette) —German
A Revelation to John (single cassette) —German

Album with complete Greek Scriptures (Set of 18 cassettes; congregation and public: \$30.00; pioneers: \$20.00) —German

My Book of Bible Stories (Set of four cassettes in album; congregation and public: \$8.00; pioneers: \$6.00) —Dutch

Beware of Losing Faith by Drawing Away From Jehovah —Drama (single cassette) —German, Swedish

1 True Christians are very busy people. (1 Cor. 15:58) We have many demands placed on our time. Hence, there is a need for us to have a schedule that will enable us to be successful in fulfilling our many obligations. Particular care and attention, therefore, should be given to our commission to preach, making sure we fully accomplish our ministry. —2 Tim. 4:5.

2 To help us schedule our time, certain days of the month have been designated as special field service days. These days are highlighted on our calendar. They are the first Sunday and the second and fourth Saturdays of every month. On these special days of service it can be very encouraging for those who may be irregular or inactive to be invited to come along with us. Many use the first Sunday of the month as a day when the whole family shares in the Kingdom-preaching work.

3 Special note, too, should be given to the second and fourth Saturdays of the month. Whereas some may be able to make every Saturday a magazine day, the Society encourages us to make a special effort to engage in the magazine work on these two days. By including these two special magazine days in our schedule, we will be sure of regularly sharing in distributing the magazines. The good that is accomplished by regular participation in magazine work should never be underestimated.

4 When engaging in magazine work, we should recognize that our neighbors are busy too. Saturdays are often used to take care of things around the house or to go shopping. Therefore, a brief presentation stimulating interest in a particular article is appropriate. Our main objective should be to get the magazines and the lifesaving message

they contain into the homes of our neighbors. We can call back at a later date and engage the householder in an in-depth discussion, but our initial call should be brief and to the point. Of course, when exceptional interest is shown, an appropriate witness should be given with arrangements to call again.

SET PERSONAL GOALS

5 To aid further in scheduling time, have you set personal goals for yourself? Personal goals to increase time spent in the ministry, to place more literature or to make more effective return visits will help us set priorities. This may mean that some activities of lesser importance will have to be put aside. However, the results to be obtained are well worth the time and effort required to reach personal goals. Not only will we gain a sense of accomplishment and satisfaction, but more importantly we will be putting Kingdom interests first. —Matt. 6:33.

6 Our lives as true Christians revolve around our privilege of preaching the good news. Hence, any day of the week that is convenient may be scheduled for preaching work. Many schedule service every Saturday and Sunday, and this is good. However, others may not be able to do this. Therefore, by reserving the first Sunday and the second and fourth Saturdays of the month as special field service days, they too will have a definite minimum schedule for field service each month.

7 "The time left is reduced." (1 Cor. 7:29) This being the case, our lives should be filled with Christian works. To accomplish this, our time for engaging in the preaching activity should be placed high on our priority list in order to maintain a healthy, zealous participation in the ministry.

● District convention badge cards for 1984 will be consigned and included with April literature shipments. It will not be necessary to order these. Consignments in lots of 25 will be made based on the size of each congregation, and the literature account will be billed at the rate of one cent per card. This new uniform arrangement will represent a considerable saving of work, time and expense for the Society. It should be more convenient for the congregations and ensure the availability of convention badge cards for all the publishers.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. Mags.	Av. R.V.	Av. Bi.St.
Sp'l Pios.	340	128.6	86.8	54.8	5.9
Pios.	28,297	80.1	46.4	30.5	3.4
Aux. Pios.	20,899	57.3	33.2	18.1	1.7
Pubs.	582,047	8.2	6.5	3.5	0.5
TOTAL	631,583				

Newly Dedicated Ones Baptized: 3,126

The total number of regular pioneers is a new peak, surpassing the one reached last October by 171.

Memorial Celebration (Cont'd)
happiness, being keenly interested in matters that concern those with the heavenly hope. They realize that they too owe their salvation to God and to the Lamb. (Rev. 7:9, 10) So this great crowd find delight in assembling with the spiritual remnant on that night to memorialize the death of the Lamb of God.

6 All who attend can benefit greatly. It is an occasion to recount the love that Jehovah God displayed in giving his Son as a ransom. All are reminded of the depth of Jesus' own love in laying down his life for us, as well as the fine example he set for his followers. (John 15:12, 13; 1 Cor. 15:3; 1 Pet. 2:21) All of us will benefit greatly by preparing now and being present on April 15 for the celebration of the Memorial of Christ's death.

PRESENTING THE GOOD NEWS

To People Who Speak Another Language

¹ Today, it is not uncommon to find various language groups intermingled in metropolitan or urban areas. To some extent this may be true in certain rural areas as well. People who speak other languages must also be reached with the message of the Kingdom. (Rev. 14:6) In view of the various situations and problems that arise in accomplishing our ministry with those who speak other languages, the following suggestions are made.

MAKE DISCIPLES

² It is good to keep foremost in mind that as we preach, our purpose is to make disciples—to teach the truth. (Matt. 28:19, 20) Teaching should be done in the language people understand best. (1 Cor. 14:9) However, this is not always possible. In many areas there is but one congregation exclusively working the territory, yet people who are not conversant in the local language live there. What can be done to help these people learn the truth?

³ If you call on someone who speaks a language other than your own, make good use of the booklet *Good News for All Nations*. In that way at least a basic witness can be given to determine if the individual has some interest in the truth. If he shows interest and you have literature in his language, offer it to him. Thereafter, inquire of the elders and perhaps the circuit overseer as to whether there is a group or congregation within a reasonable distance that holds meetings in the language of the householder. Someone from the group or congregation may be able to provide assistance. If this is not practical, then perhaps a local publisher who speaks the language could be found to follow up on the interest. Sign language calls should be given the same consideration.

⁴ However, it may be that there are no Witnesses in the general area who speak the language of the interested person. What can be done in this instance? Some publishers have partially overcome the language barrier by using the brochure *Enjoy Life on Earth Forever!* If it is published in the language of the individual, so much the better. By using the illustrations and having the person read the Scriptures cited in the Bible, he will get some basic Bible understanding. In some cases there may be members of the interested person's family who know enough of the local language to serve as interpreters.

⁵ In areas where there are no meetings held in a language the householder understands, encourage him to attend the meetings of the local congregation. The Christian association

itself can be very upbuilding; and in order for him to make further spiritual progress he can start to learn the local language. (Matt. 18:20) Keep in mind that our purpose is to make disciples.

WORKING MULTILINGUAL TERRITORY

⁶ In some areas there are two, three or more congregations that have the same geographical territory assignment but are of different languages. Where this is the case, the publishers of each congregation should concentrate their efforts on their own particular language group. Obviously, there will be some overlapping of efforts at times. However, bodies of elders and congregations in such areas have been able to cooperate closely in serving the needs of the people, reaching them with the good news in the language they best understand. One way this is done is by passing along to the appropriate congregation the addresses of persons who speak another language. (Phil. 2:4) Also, the publishers in each congregation should be aware of the fact that the territory assignments in such areas are according to language. Hence, all should be conscientious about the way in which the territory is worked. Homes of individuals who understand best the language of one of the congregations holding the territory should be left for the publishers of that congregation to visit. By following this suggestion, those placing literature will be able to follow through and direct the interest to the appropriate congregation.

⁷ In some places it has proved to be practical for congregations to maintain a list of addresses and apartment numbers of those who prefer to speak a particular language. Other congregations in the same area may list the homes or apartments that their publishers should not work. This helps to avoid unnecessary calls by publishers from different congregations. In other places congregations work out a system among themselves to work the territory thoroughly and to direct interested ones to the appropriate congregation. This too is agreeable with the Society since there is no rigid rule on how this must be done. —1 Cor. 14:33, 40.

⁸ Much can be accomplished in preaching the good news to people who speak another language when everyone cooperates, displaying reasonableness and unselfish interest in the Lord's sheep. (John 13:34, 35; Phil. 2:14; Jas. 3:17, 18) By keeping foremost in mind the spiritual well-being of the sheeplike ones in the territory and our purpose of making disciples, we may yet help many more people of all nations and languages to join with us in worshipping Jehovah. —Isa. 2:2, 3.

Auxiliary Pioneer

(Cont'd)

auxiliary pioneer for a month they usually accomplish more at home as well as in the field. There is general agreement that our relationship with Jehovah is enriched by means of the increased activity.

⁴ The congregation benefits too. Some who may be hesitant to enter auxiliary pioneer service alone will do so if encouraged by another. Others who may not be able to auxiliary pioneer would still like to increase their service activity and they can do this by working with those who are auxiliary pioneers. The pioneer spirit, having a right mental attitude about full-time service, can permeate the congregation when brothers and sisters happily support this special activity. It has been said that the spiritual well-being of a congregation is closely related to its activity in the field ministry. Hence, when elders take the lead both by encouraging auxiliary pioneer service and by sharing in it when they can, the entire congregation benefits.

⁵ People to whom we preach benefit from our increased service. On the initial call or on return visits pioneers are able to start more home Bible studies that can put some on the road to life. More literature is usually distributed in the territory, and that means a greater opportunity for sheeplike ones to learn the truth. Genuine effort is made to seek out those who are sighing and groaning over world conditions. People are being duly warned about God's impending judgment, and our responsibility to carry out this work is more fully accomplished. (Ezek. 9:4; 33:7-9) The name of Jehovah and the message about the Kingdom are kept more fully before the people so that they will know 'that a prophet himself has proved to be in the midst of them.'—Ezek. 33:33.

PLAN NOW TO AUXILIARY PIONEER IN APRIL!

⁶ For those who can make room for it, the auxiliary pioneer activity is a fine way to have a greater share in the field ministry in April. Besides holidays during the month of April, which will leave many with time off from school and secular work, there are five Sundays. Perhaps even some in full-time secular work can auxiliary pioneer by making good use of evenings, Saturdays and the five Sundays. Make your plans now for increased service during April!

Schedule for congregation studies in the book *United in Worship of the Only True God*:

March 4: Chapter 4
March 11: Chapter 5
March 18: Chapter 6
March 25: Chapter 7