

KINGDOM MINISTRY

SEPTEMBER, 1960

FOR UNITED STATES OF AMERICA

"Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12.

VOL. III NO. 9

Follow Jehovah's Way in His Name

¹ At the 1960 district assemblies our Grand Instructor provided much practical counsel on study, meetings, service and personal conduct, and during the service year just beginning we will work conscientiously to apply it. We will also want to improve our teaching ability, realizing its effectiveness to teach others of Jehovah. With Moses we agree: "In all the way that Jehovah your God has commanded you, you should walk in order that you may live and it may be well with you."—Deut. 5:33.

New Service Year

² We enter the new service year with vacationers returning home, schools opening and harvest at hand. The spiritual harvest is also ripe! Congregations should post the 10-percent quotas for December, while mature ministers make personal schedules for study and service. Resume Bible studies that might have been discontinued for the summer. Plan to attend Sunday morning meetings for group witnessing regularly. Proper organization of mid-week group witnessing will accomplish much good for those whose service is limited on Sunday. When in the service, rather than be satisfied merely to place literature, try to start studies when making placements. Where this cannot be done, call back soon, using the simplified back-call sermon outlined in the August *Kingdom Ministry* as an aid in starting a study. Many publishers and householders find Sunday convenient for having a study. The Society will be glad to hear from you on your experiences in using the simplified back-call sermon.

³ Responding to Jehovah's love, congregations should arrange for a special Magazine Day on Labor Day. If you cannot attend the congregation meeting for group witnessing, have some share in this important service by going direct to your own territory.

Unassigned Territory

⁴ September concludes unassigned territory witnessing for the year. After completing the territory please report what has been done. Forward to the Society experiences and the names and addresses of interested persons, as well as names of those who should be on the isolated publisher list. It will aid us if you submit such names of good-will persons on individual slips of paper, 3 x 5 inches. Remember to correspond with those of good will to stimulate their growth in Jehovah's

OFFER FOR SEPTEMBER

"Your Will Be Done on Earth" and another book, with two booklets, for \$1.

THEME FOR SEPTEMBER

Following Jehovah's Way in His Name.—Isa. 30:21.

way. Under the congregation servant's supervision, mature infirm publishers will enjoy writing to those living in unassigned territory.

Healthy Service Centers

⁵ Study conductors, are you regularly making personal calls on each publisher in your service center? Stimulate all to improve personal study, meeting attendance and regularity in Kingdom service. See that new and less experienced ones get needed assistance to follow Jehovah's way and lengthen their days on into his new world.

⁶ Motivated by love and appreciation for Jehovah's Word and organization, let us enter the new service year demonstrating the truthfulness of the psalmist's words: "Happy are the ones faultless in their way, the ones walking in the law of Jehovah."—Ps. 119:1.

Regularly Place the Magazine Quota

¹ Each month a combined total of over 13½ million copies of *The Watchtower* and *Awake!* comes off the Society's presses, and every possible effort is made to get them into the hands of the people. Why? Because these journals contain information that all persons of good will need in order to gain life. Since the articles are short and our Magazine Day presentations are also brief, people with a minimum of interest will often take the magazines, and this in many cases proves to be their first step toward association with Jehovah's New World society. What a privilege is ours to make these publications available to them!

² Appreciating what *The Watchtower* and *Awake!* may mean to the ones to whom we offer them, we should all have a regular share in magazine distribution. Do you have time set aside for this activity each week? Are you regularly meeting your magazine quota?

³ The magazine quota for congregation publishers in all types of territory is 12; for regular and vacation pioneers, 100; for special pioneers, 150. During the 1957 and 1958 service years congregation publishers did very well in this activity, averaging 12.4 and 12.5 magazines. For the 1959 service year the average dropped to 11.9, and again for the first ten months of the 1960 service year the average is a little below our quota of 12. Vacation pioneers have averaged 77 per month, and regular pioneers, 98. Special pioneers have gone up from 144 to 148 per month. Compare your own averages with the quotas shown above. Is there room for improvement?

⁴ Many individual publishers, congregations and entire circuits are doing excellent work with the magazines, regularly meeting or exceeding their quota and enjoying the rich

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★ 'Walk in the name of Jehovah our God forever.' ★

Your Service Meetings

FIRST MEETING IN SEPTEMBER

Theme: Following Jehovah's Way in His Name.

- 5 min: Welcome, text, comments.
- 10 min: Talk on "Following Jehovah's Way in His Name." (See "Watchtower," September 1, 1959, pp. 520-532, and September 1, 1960, p. 542.)
- 15 min: Question-and-answer discussion of main article "Follow Jehovah's Way in His Name."
- 20 min: "Presenting the Good News." Demonstrate points.
- 10 min: Concluding comments. (Include congregation report of field ministry activity, which should be announced at the end of each service meeting; special October 8 issue of "Awake!" to be ordered; and comment on the text [Mic. 4:5] at the bottom of page 1.)

SECOND MEETING IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 10 min: New World News report and Announcements.
- 15 min: Question-and-answer discussion of Congregation Organization article on "Improving Service Meetings."
- 20 min: Talk and demonstration on "Teaching at the 'Watchtower' Study."
- 10 min: Concluding comments.

THIRD MEETING IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 8 min: "Yearbook" experiences on meeting the magazine quota. A publisher tells another publisher about his difficulty in reaching the magazine quota. He is told that it can be done by following suggestions from the Society. (See "Your Service Meetings," April, 1960, "Kingdom Ministry.") Reference is made to "Yearbook" for encouraging examples. Taking the initiative helped a sister reach her quota. (192) A circuit servant reached by his missing no one. (119) Publisher is encouraged to be alert to all opportunities to place magazines.
- 12 min: Question-and-answer discussion of "Regularly Place the Magazine Quota."
- 25 min: The Training Program in Operation. (Use same group as previous months.)

CHAIRMAN (2 min.) Last month training program was organized for new publishers. Organization essential, but key to success is effective activity by publishers assigned. Progress begins with preparation for service.

SCENE I (3 min.) Companions pantomime preparation of sermon. Chairman narrates: Mature reviews necessities for good introductions: friendly, striking, interest-arousing, etc. New publisher practices introductions they have developed, does well. Now he will put these to use in the field service.

CHAIRMAN (2 min.) Study period for working on sermons may be after field service, after a meeting, or at any other time convenient for both companions. It is a vital part of training program, because preparation is essential to progress in the ministry. Now observe companions in service. New publisher has given sermon. Mature is giving commendation and helpful counsel.

SCENE II (4 min.) Mature comments on introductions and other good points; suggests as point to strengthen: use of theme. They discuss emphasis

of theme to get point of current sermon across: that God's will is to be done on earth. Mature suggests that new publisher watch development of theme as Mature delivers sermon. They approach door.

CHAIRMAN (1 min.) After this they will work alone for an hour, then spend last half hour together. Mature will see what progress companion has made. New publisher has seen what is needed, applied himself. See him deliver sermon now while working alone.

SCENE III (8 min.) New publisher delivers model sermon: simple, coherent, using good teaching methods. Householder readily accepts offer. Publisher alertly offers to demonstrate use of publications. Householder does not have time now, so he arranges to call when the rest of the family will be home too.

CHAIRMAN (5 min.) Training program effectively accomplishing purpose, will, in time, complete effort started less than a year ago by Mature when he contacted this man of good will, made back-call on him and his family, conducted Bible study, directed their interest to organization, started him in service, helped him continue, protected him in time of trial, explained dedication and baptism, now is training him. He responded, took stand, made dedication, now is directing other men of good will to the way to life. Cycle is complete, and another effective Kingdom publisher is doing the divine will. Are you alert as Mature was in helping interested ones to study and directing them into the organization? Apply these theocratic methods in constant endeavor to help new ones gain life.

- 10 min: Concluding comments.

FOURTH MEETING IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 15 min: Talk, together with questions and answers, on "Pursue Peace as a Pioneer."
- 10 min: "Special Issue of 'Awake!'" Discuss apt reasons for placing the special issue with people in your territory. Demonstrate how it may be presented effectively. (If you have a fifth meeting in September, then consider this part at that time.)

- 25 min: Analyzing Our Ministry.

Each publisher should have his Publisher's Record card showing year's totals and averages, also paper and pencil for notes. Have totals and averages of congregation's entire year's report displayed.

CHAIRMAN (3 min.) Another service year ended; it is time to pause, consider progress made, what is yet to be done, and how we can become ever more effective. All share in giving upbuilding suggestions. (Heb. 10:24; Gal. 6:2) Take notes for personal improvement.

AUDIENCE PARTICIPATION (17 min.) Discuss congregation's year's report, a column at a time, considering congregation total, average per publisher, and inviting publishers to compare their averages with congregation's. Show what figures mean in terms of help to good-will persons and praise to Jehovah. Each publisher's activity important in compiling this total. Particularly with hours, magazines, back-calls and Bible studies, consider how well congregation did. Entertain suggestions for improvement

where needed. Did we equal the nation in average hours? Did we average 12 magazines? one Bible study? (Before meeting, chairman may ascertain from publishers specific problems relative to congregation's weak points and have these raised for discussion.) Call for suggestions on overcoming these and other weak points. Show how quotas can easily be reached by each publisher. Make discussion lively, with all expressing themselves freely to help one another.

Most important, what has this activity accomplished? Compare number of publishers, number regular publishers, and number of baptized publishers in September, 1959, with August, 1960, commending congregation for progress made. Now, how can we maintain our progress and/or do even better? Draw out thoughts on effective teaching in all features of the ministry, working with a purpose, making time count, being optimistic and progressive, directing interest to the organization, etc. Show how the suggestions can be effectively used locally.

CHAIRMAN (5 min.) Results of all applying these suggestions: increased praise to Jehovah; more benefit to good-will persons; improved theocratic spirit, greater maturity, growth in the congregation; better spiritual health, balanced ministry, increased effectiveness, more results, more joy from service for publishers. To see this in your congregation, make use of the things learned. Review your notes. Discuss with one another the suggestions given. Apply them in the ministry. Seek not only to engage in the ministry, but to get results in gathering the sheep into the fold.

- 5 min: Concluding comments. (Include comments on the text [Luke 9:23] at the bottom of page 4.)

FIFTH MEETING IN SEPTEMBER

Congregations having a fifth service meeting may spend 15 to 20 minutes covering paragraphs 77 through 87 in "Preaching and Teaching in Peace and Unity." Congregations having a fifth service meeting in August may consider this material then.

Place Magazine Quota

(Cont'd)

blessings that go with participation in this feature of the ministry. What has brought these good results? Jehovah has blessed their *regularity* in magazine service. Those who meet the quota are usually publishers who have a regular time set aside for this service each week and who use brief, enthusiastic presentations.

5 The magazines are always of current interest because they stress the relationship of world happenings to Bible prophecies, and they show how Scriptural principles answer the problems of daily life.

6 We can prove ourselves a blessing to the people in the territory where we minister by seeing to it that they are regularly afforded the opportunity to obtain *The Watchtower* and *Awake!* This month and throughout the new service year let us all use them well.

CONGREGATION ORGANIZATION

Improving Service Meetings (Part 2)

¹ Demonstrations are an important part of our service meetings. For a demonstration to be effective, it must, in the short time allotted, portray a good example of what is expected in the way of a sermon, Christian conduct, preparation for service or meetings, etc. It must be not only interesting but instructive. This requires teaching.

² The brother assigned to develop a demonstration must study thoroughly the outline and instructions given in *Kingdom Ministry* and by the congregation servant, so that he knows just what is required. Then he will select brothers and sisters to assist him, having in mind their ability to handle the various parts. The outline is a framework that is flexible, yet having a definite purpose and objective that should always be kept in mind. Build on this with originality. Being adaptable, it can be slanted so as to cover some particular local weakness within the purpose of the demonstration. The congregation servant can give directions on this, as well as suggestions on who may be used to handle the parts.

³ Hardly any demonstration can be presented effectively without one or more rehearsals. It is well for the congregation servant, or a brother appointed by him occasionally, to oversee rehearsals and make practical suggestions for improvement. Often brothers and sisters within

one or two service centers and who live close to one another can be used; this makes it convenient for them to get together. Perhaps they can go over the demonstration the first time or two after the book study, or another time, and then have a final rehearsal at the Kingdom Hall so all will know their routine on the platform and proper use of the microphone, if one is used. Rehearsals work for smoothness, confidence on the part of the participants and keeping within the allotted time.

⁴ *Naturalness* is essential. It is important that each participant understand his part well and know what is expected. Even the publisher who serves as the householder should have explained to him just what type of householder he should portray. Avoid the spectacular. Stage props, except simple things, are not needed. The main objective is to get across practical suggestions for improving our teaching ability in a positive, enthusiastic way. This eliminates the negative approach of demonstrating the wrong way. It is better to see the right way so we can improve or correct ourselves where necessary.

⁵ It is a privilege to appear in demonstrations. Those publishers participating can do much to assist others in the congregation by getting the spirit of the demonstration and living the parts, so that all who see it can see themselves using in the field or in other theocratic activities the practical points presented.

Teaching at the "Watchtower" Study

¹ Jehovah teaches us through the organizational meetings, especially the *Watchtower* study. (Isa. 48:17) Servants, too, must be "qualified to teach," and this is particularly true of the *Watchtower* study conductor. How vital for him to employ teaching methods here! More than covering the assigned material is required. He must teach.

² Thorough preparation by the conductor is essential and study must be approached with teaching in mind. He ought to be well acquainted with the article being studied. He should be able to anticipate portions that may be difficult and need particular attention. He must ascertain in advance the principal ideas in the lesson and make them stand out clearly at the study. These are not simply minor points of interest to the conductor; the selection is governed by the article's theme.

³ To teach, the conductor needs more than an understanding of the material. He needs to understand the audience. What are the congregation's needs? How can the points be applied to local problems?

⁴ Opening remarks, prepared in advance, should focus attention on main ideas and create expectation for what is to be considered. Throughout the study the theme or objective of the article should be kept to the fore. The conductor can help do this by reading the questions with proper sense stress, and by his own brief remarks.

⁵ The conductor, not the audience, determines when a paragraph has been covered. Instead of saying, "If there are no further comments we'll have the paragraph read," he should be sure that all the important points have been covered to the extent that time permits before calling for the sum-up. What if some main ideas have not been expressed? Then the conductor can ask pointed questions to draw out the answers from the audience. He should also encourage the publishers to comment on the scriptures in the paragraphs. In order to learn, the audience ought to do most of the talking. That means that the conductor will limit his own comments.

⁶ Reading of the paragraphs can also be done with a view to teaching. With proper sense stress and enthusiasm, the reader should drive home the important points. Thus, with the conductor as well as the reader paying close attention to teaching principles, all will leave the study with increased appreciation for Jehovah and his service.

Announcements

◆ **LITERATURE OFFER:** October: Subscription for *Awake!* and three booklets, for \$1. November: *From Paradise Lost to Paradise Regained* and "Let God Be True," with two booklets, for \$1.25.

◆ Order magazines for October. It is suggested each publisher try to place at least ten and pioneers 75 copies of the October 8 issue. The October 15 *Watchtower* will contain district assembly public talk, so extra copies will be desired. Ascertain needs right away and submit orders immediately.

◆ New publications available:
Bible #53 —Lithuanian
From Paradise Lost to Paradise Regained —Danish, Tagalog
God's Kingdom Rules—Is the World's End Near? —Sesotho
"Look! I Am Making All Things New!" —Ilocano, Korean, Norwegian, Papiamentu
"This Good News of the Kingdom" —Telugu
When God Speaks Peace to All Nations —Ilocano, Korean, Twi
Tract 9—*The Sign of Christ's Presence* —Korean
Tract 10—*Man's Only Hope for Peace* —Korean

◆ These publications out of stock:
Bible #63 —Slovenian
"Let God Be True" —Chinese
Jehovah's Witnesses—the New World Society —German, English

◆ Available again in U.S.A.:
British Bible #AF3401 —English
"Let God Be True" —Burmese
After Armageddon—God's New World —Japanese
Learn to Read and Write —Spanish
"This Good News of the Kingdom" —French
Tract 1—*What Do Jehovah's Witnesses Believe?* —Spanish
Tract 6—*The Trinity—Divine Mystery or Pagan Myth?* —Spanish

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	482	126.5	4.8	7.5	130.0
Pios.	6,105	86.2	28.6	5.0	94.6
Vac. Pios.	3,230	85.0	15.4	1.9	79.0
	222,722	9.6	2.9	.6	11.5
TOTAL	232,539				

Public Meetings Held: 18,426

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Presenting THE GOOD NEWS

To Those Who Say: "Why do you come around so often?"

¹ In some places the congregations are covering their territory quite frequently. In these places and others we often meet this objection. Sometimes brothers are influenced by these comments to feel that the territory is being covered too often.

² Such is not the case, however. The congregation really should rejoice. The people are hearing the good news; the congregation is keeping itself clean from the blood of all men. The people become acquainted with the message and with us as Witnesses and begin to see our peace-pursuing ways and our sincere desire to help them.

³ In many of the larger cities this is taking place. As an example, one congregation in New York city has service centers each having as its entire territory only a 14-story apartment house with ten apartments on each floor. Here and in other congregations the people are visited with the Kingdom message Tuesday evening, Saturday and Sunday! The result? These congregations regularly exceed their quotas for the 10-percent and 20-percent increases in December and April.

⁴ When the question, "Why do you come around so often?" is asked, you could reply: "Because of the im-

portance of the work I am doing, I would truly feel accountable to God if I should pass your door. He has commanded that the good news be preached so that everyone has an opportunity to hear. Jesus foretold this work at Matthew 24:14." (Read.)

⁵ You may say: "Because I am sincerely interested in your welfare. Our work is too important for us to be coming out of mere persistence, to trouble you. When a storm is coming, people like to receive periodic warnings. Everyone is in peril from what is coming on this world, but there is a way of safety and that is good news." (Then you could read Psalm 37:10, 11 in support of your answer.)

⁶ Or your reply might be: "You know, the people must have wondered the same thing about Jesus and his disciples. In Jerusalem there were at one time three thousand of them calling on the homes of the people there. [Acts 2:41, 46, 47] It helped many to hear the word of God; later many more joined them in preaching."—Acts 4:4.

⁷ A kind remark of such nature, coupled with patience and tact, may result in an opportunity to talk to some who had previously failed to see the importance of listening to you.—2 Cor. 5:11.

Pursue Peace as a Pioneer

¹ How privileged are those who can be full-time publishers of good news and peace! At the Peace-pursuing District Assemblies the invitation was extended to all dedicated and baptized publishers who meet the requirements to pursue peace as a pioneer. Have you seriously and prayerfully considered the invitation and acted upon it?—Isa. 52:7.

² The most desirable way to 'make peace to be heard' is to be a pioneer. Not all are able to embrace this privilege, but is it within your power to pioneer? Are you able to help someone in your family pioneer? Let there be no mistake: we have an obligation to Jehovah and to all lovers of peace; as Proverbs 3:27 states it: "Do not hold back good from those to whom it is owing;

when it happens to be in the power of your hand to do it." Let us, then, not hold back from bringing good news and making peace heard as a pioneer if it is within our power to do so.

³ Thousands of persons from all circumstances in life have found it within their power to pioneer. They have put forth the effort, trusting also that Jehovah will help them, and now they are happier than ever before in their life. Pursuing peace as a pioneer increases our capacity for happiness. (Acts 20:35) It helps keep our spiritual vision keen, gives us peace of mind and answers the question: How can I care for all the interest found? Are you able to pursue peace as a pioneer?

NEW WORLD NEWS

✦ At assemblies served by Brother Knorr in Europe in June and July, the public meeting attendance and baptism report were as follows: Gothenburg, Sweden, 8,866 and 264. Helsinki, Finland, 6,137. Aalborg, Denmark, 6,510 and 129. Hague, Netherlands, 17,953 and 362. Brussels, Belgium, 2,784 for Flemish meeting, 3,502 for French meeting. Luxembourg, 328. Stuttgart, Germany, 33,618 and 820. Vienna, Austria, 7,049 and 296. Genoa, Italy, 159. Brother Knorr has completed his service tour of Europe, arriving back in Brooklyn on August 10.

✦ Peace-pursuing District Assemblies in the U.S. and Canada: Fort Worth, Tex., 14,399 at public meeting, 350 baptized. Nashville, Tenn., 14,310 attend, 280 baptized. Toronto, Ont., 26,702 attend, 617 baptized. Los Angeles, Calif., 36,485 attend, 777 baptized. Washington, D.C., 28,551 attend, 694 baptized. Sacramento, Calif., 15,352 attend, 450 baptized. Detroit, Mich., 44,016 attend, 970 baptized. Portland, Oreg., 17,414 attend, 388 baptized.

✦ Gilead's last graduation at South Lansing attended by 5,684. 84 graduates assigned to 28 countries.

✦ Two Catholic priests and a layman found guilty of technical assault against one of Jehovah's witnesses in Wexford, Ire.

✦ Government of Solomon Islands refuses to permit entry of missionaries and turns down another appeal to have literature removed from ban.

✦ Missionary couple in Mauritius granted visa for another year of service as a result of petition.

Special Issue of "Awake!"

¹ The Society is providing a special October 8 issue of *Awake!* on the theme "The Catholic Church in the Twentieth Century." This issue of *Awake!* frankly sets out what *those prominent in the Catholic church itself say* about their attitude toward the Bible, their suppression of freedom, participation in the two world wars, viewpoint on morals, and other related topics.

² The distribution of this issue of *Awake!* will no doubt help many to see the need to break free from that religious system that has defrauded them and fought against God, or to examine their own faith if they are not Catholic. During October we will put forth a sincere effort to get this magazine into the hands of everyone we can reach.

★ Jesus said: "Follow me continually." ★