

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1963

"Have faith to the preserving alive of the soul."—Heb. 10:39.

VOL. VI NO. 7

Preserving Our Souls Alive by Faithfulness

¹ We certainly want to be among those who "have faith to the preserving alive of the soul." We are not selfish about this, so we show our love by helping others acquire this life-preserving faith, thereby proving our own faith by faithfulness in the Kingdom ministry. To help us in our ministry we have two fine instruments for building up faith that preserves alive the soul, the books "*Let Your Name Be Sanctified*" and "*Your Will Be Done on Earth*."—Heb. 10:39.

² During this three-month campaign we will offer the two books, with two booklets, for a contribution of \$1. If the offer is not accepted, drop to one book, for 50c. If a congregation should temporarily run out of either of the two books, use another bound book that is in abundant supply. It is suggested that the "*Look!*" booklet be placed with the offer, having in mind using it to start a Bible study. As a result of our being Bible-study conscious, studies have increased so that in September, the first month of the service year, 200,188 Bible studies were reported, and in April, we increased nicely to 230,131. Continue to be Bible-study conscious, starting studies when the literature is initially placed or on return visits.

³ We will be using the sermon "*Let Your Name Be Sanctified*" throughout the two-book campaign; let us learn this sermon well so we can adapt it to our territory and the different people we meet. If your congregation is not doing unassigned territory work, then endeavor to present the offer in territory that is not frequently covered, whether it be city or rural. Overseers should analyze coverage of territory with the magazine-territory servant and select territories in need of attention.

⁴ To give our territories a thorough witness we will need to be alert to 'buying out' time. One way we

can do this is to start Sunday morning meetings for field service on time. Some meetings are not being started on time, whereas others often last longer than fifteen minutes. Select a reasonable time and then begin on schedule. Not more than fifteen minutes should be spent Sunday morning discussing the text and covering other pertinent things regarding our ministry. Thereafter we should go right to the territory and begin work. In scattered territory, the one in charge of the group will plan and arrange things so various publishers can be dropped off in more concentrated areas. This will enable all in the group to do the most witnessing within the available time.

⁵ Now that our young brothers and sisters are on vacation from school, with many of them being vacation pioneers, we will want to check our arrangements for mid-week witnessing. It would be well to ascertain from those who are able to engage in midweek witnessing the appropriate days and time, morning or afternoon. Arrange meetings accordingly. In many localities, evenings also are a fine time for calling on not-at-homes and for making return visits to start or conduct Bible studies. If at all possible, support prestudy and back-call night activity.

⁶ Since this is an assembly and a vacation month for many, it will
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How Will Your Family Use the Summer?

¹ A happy family, united in pure worship, is a pleasure to be with and a joy to Jehovah. Jehovah has instructed us on the steps to take in pursuit of such happiness and united activity. First, parents must get God's laws on their hearts. Second, inculcate them into your children, when you sit in the house, when you walk on the road, when

discuss book or other appropriate aid. Keep your study regular for the best results. Father should take the lead. In his absence mother should.

³ When a regular weekly study is held with undedicated members of the family, the time, a back-call and Bible study may be reported.

⁴ Sermons have been prepared to help publishers of all ages to have an effective part in house-to-house and back-call work. Take time to rehearse and practice as a family until all have learned them well. Parents will want to work with each member of the family in house-to-house work, making back-calls and starting and conducting studies. Help each member of your family to reach the ten-hour goal. Use this summer for increased theocratic schooling.

⁵ Many will be pioneering and vacation pioneering this summer. As an adult, will you? How many children are planning on it? Whole families can and will enjoy rich blessings in such united activity. When children share in the full-
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OFFER FOR JULY
"Let Your Name Be Sanctified" and
"Your Will Be Done on Earth" and
two booklets, for \$1.
THEME FOR JULY
Preserving Our Souls Alive by
Faithfulness.—Heb. 10:39.

you lie down and when you get up. (Deut. 6:4-7) Follow this divine counsel so your family will enjoy the intended blessings to the full.

² While the secular schools are closed, increase theocratic education at home. Spend some time reading the Bible together each day. Set aside time, at least once a week, for a family study of *The Watchtower*, "*Let God Be True*," the Para-



Do your utmost to attend the Around-the-World Assembly.



Your Service Meetings

SECOND MEETING IN JULY

5 min: Introduction, text and comments.
 15 min: Question-and-answer coverage of main article, "Preserving Our Souls Alive by Faithfulness," also "Outstanding Issues for Distribution."
 15 min: Talk on the "Everlasting Good News" Assembly. (See "Watchtower," June 1 and 15, 1963, and "Awake!," June 8 and 22.)
 15 min: Presenting the Good News—discuss and demonstrate points.
 10 min: Concluding comments. (Cover "What Happened Here in May?")

THIRD MEETING IN JULY

5 min: Introduction, text and comments.
 12 min: Question-and-answer discussion of article entitled "Attend the 'Everlasting Good News' Assembly." Comment on item entitled "Thank You Very Much."
 15 min: New World News and "Unassigned Territory Work Begins."
 20 min: Train New Ones to Start Studies in "Look!" Booklet.

CHAIRMAN (1 min.) July to September "Look!" booklet will be placed with the book offer. All should have in mind starting studies. New publishers should be trained and assisted to start studies in "Look!" booklet. (Same publishers may be used for demonstration as in previous months.)
 (5 min.) New publisher has been trained to do sermon work effectively, placed offer, arranged for a return call, but does not know how to handle it. Mature brother offers to help. Back-call sermon outlined below is discussed and plans made for call.

(10 min.) Publishers call on householder. After exchanging greetings, the purpose of visit is explained. Householder is invited to get Bible and also asked to bring along "Look!" booklet that was left on previous visit. (Publisher has an extra copy, in event householder misplaced his booklet.) After reading Revelation 21:1, 4, 5, it is pointed out that the title of booklet is taken from this scripture. Comments are made on illustration of paradise on cover. After referring to the message from the publishers on inside cover, publisher directs householder's attention to questions on paragraphs 1-4, on page three. Each paragraph is then read separately and householder is encouraged to comment. After the paragraphs have been read and discussed, questions are asked again and householder answers. Attention is drawn to scriptures at the bottom of page four, and several of these are looked up. It is shown that this is not just a utopian dream but it is based upon God's promise. Encouragement given householder to look up rest of scriptures, and discussion will be continued next visit, which is arranged. Other members of family are invited to be present.

(3 min.) On way home, two publishers discuss call and plans are made for return visit. New publisher expresses appreciation for assistance.

CHAIRMAN (1 min.) All publishers encouraged to make use of "Look!" booklet on back-calls, as it has proved to be a very effective aid in developing interest and starting studies. By all means continue your progressive training of new ones.
 8 min: Concluding comments.

FOURTH MEETING IN JULY

5 min: Introduction, text and comments.
 15 min: "Buying Out" Time to Pioneer. (Talk based on 1963 "Yearbook" experiences.)

"The time that has passed by is sufficient for you to have worked out the will of the nations," said Peter. Paul instructs Christians to buy out the opportune time for themselves. What better way can this be done than to pioneer? (1 Pet. 4:3; Eph. 5:16) Our brothers are using their vacations to preach in out-of-the-way places. (74 ¶3) Pioneers do much to increase the work done in a congregation. (204 ¶4) Good organization opened the way for a whole family to pioneer (233 ¶1), and it has encouraged young folks to become pioneers. (238 ¶1) A new high of pioneers was reached in Japan. (175 ¶1) Even behind the Iron Curtain our brothers are buying out the time so that they can pioneer. (298 ¶5) Are you making arrangements to pioneer?

15 min: Question-and-answer discussion of Congregation Organization article "Strengthening the Service Centers" (Part 2).

18 min: Fruitful Magazine Activity. CHAIRMAN (3 min.) Many opportunities open to meet magazine quota. In addition to house-to-house work, magazines can be placed on the streets, from store to store, from car to car in parking lots of large shopping centers, as well as in incidental witnessing. Seize every opportunity to place magazines. They help to break down prejudice and build up much interest in Kingdom.

SCENE I (5 min.) New publisher who has never done magazine street work encouraged by experienced publisher to join him. Mature explains how work is done from car to car, by approaching people who are window-shopping, waiting for a bus, and so forth. Mature gives brief presentation that may be used. They arrange to work together Saturday afternoon.

SCENE II (4 min.) Publishers together on street with people passing. Mature approaches woman looking in window and offers magazines. Offer accepted. Encourages New to talk to man waiting for bus. New offers magazines, which are accepted. They will continue working one on each side of street by walking slowly along, approaching different people who are strolling, looking in windows or standing.

CHAIRMAN (1 min.) Publishers doing street work have fine success. Other methods may be employed too. Watch as Mature trains New on another occasion.

SCENE III (3 min.) Mature explains that people sitting in cars waiting for others shopping may also be contacted. Together they approach man sitting in car along curb. Man takes magazines. Now he will have something to read while waiting for his wife. New pleased how easily this work done. They decide to separate and work in parking lot of large shopping center nearby, calling from car to car on those waiting. Mature stresses need to be brief, concise and friendly.

CHAIRMAN (2 min.) Excellent success enjoyed by brothers using all methods to place magazines. Tells of local arrangements for magazine activity.

7 min: Concluding comments. Cover appropriate announcements in Announcements column.

FIRST MEETING IN AUGUST

Theme: Observing Subjection in All Realms of Life.

5 min: Introduction, text and comments.
 12 min: Talk on month's theme. (See "Watchtower," November 1, 1962, pp. 649-666, also issue of August 1, 1963.)
 18 min: Question-and-answer discussion of "How Will Your Family Use the Summer?"
 15 min: Talk on "Where to Turn for Counsel." (See "Watchtower," January 15, 1963.)

10 min: Concluding comments. NOTE: Where congregations have attended the assembly in New York or Milwaukee, congregation servants will adjust the service meeting program in accord with local needs and devote at least a half hour of one service meeting to a review of the assembly highlights.

Preserving Souls Alive (Cont'd)

require that we be well organized to reach our quota of hours. This should be possible if we witness at the assembly and also while traveling to and from the assembly city. Also, those on vacation can join in witnessing activities wherever they may go. Keep in mind the ten-hour quota, work out a schedule to enable you to reach it and then remember to turn in your report. Wherever we are this month, let us exemplify life-preserving faith by faithfulness in our ministry.

Use of Summer (Cont'd)

time service, parents will want to work along with them from time to time to help them. Let your children listen to you in the witness work. Observe how they carry on their work. Counsel them and commend them. Above all, encourage them. Doing things together, whether study, field ministry or recreation, makes them most enjoyable and beneficial to the entire family.

"The 'Everlasting Good News' Assembly will be the high point of the summer. Have all members of your family attended the Assembly yet? If not, make plans without delay for them to do so.

Thank You Very Much

The Society wishes to express appreciation to all of you for having so wholeheartedly contributed toward aiding your brothers and sisters throughout the world to get to one of the "Everlasting Good News" Assembly cities. This account has now been closed and each congregation can direct its contributions toward the work of the local congregation.

CONGREGATION ORGANIZATION

Strengthening the Service Centers (Part 2)

¹In the February issue of *Kingdom Ministry*, the privileges and responsibilities of the congregation overseer in connection with strengthening the service centers were pointed out. Now the role of the assistant congregation servant comes in for consideration.

²Because of his maturity the assistant congregation servant, when needed, should be used as a study conductor. Whether he is used as a study conductor or assigned to a particular service center by the overseer, if at all possible he should be placed in a service center where irregularity in the ministry and sermon activity need attention. Being thoroughly familiar with the Publisher's Record Card file, he is in an excellent position to give personal help to newer publishers in the field. Also, under the direction of the congregation overseer he can line up consistent help for them and others needing assistance through the "assistance arrangement." The assistant congregation servant can work closely with the brothers in a service center for a period of two, three or four months, and in some cases perhaps even longer. He will thus be able to build up these brothers so that they are following a good weekly schedule and are capable of giving the sermon, even if

initially it is only the simplified sermon.

³And what about the many children at the service centers? Is it reasonable to assume they can have a schedule too? Yes, and the assistant congregation servant will want to encourage and work closely with the parents so that children are helped to follow a reasonable schedule, starting out with regular participation in the magazine work each week. Then the training can be extended to the simplified-sermon activity in due time. Additionally, any publisher experiencing some difficulty in arranging his schedule or making it work, or who may need assistance in the sermon work in any way, should feel free to talk his problem over with the assistant congregation servant. This mature brother will be more than happy to help you.

⁴When his work at one service center has shown good results, the assistant congregation servant, under the direction of the overseer, can be transferred to another group needing similar attention. Before leaving the group, he should give a short talk offering practical counsel and helpful suggestions on how the group can continue to develop greater maturity and improve their ministry. Loving encouragement should mark this talk, to Jehovah's praise.

Unassigned Territory Work Begins

¹It is a pleasure for the Society to say that almost all unassigned territories will be worked again this summer. Out of 794 unassigned territories 674 have already been assigned.

²Appreciating that people living in unassigned territory are not often contacted with the Kingdom message, each congregation and pioneer should be diligent to work the territory thoroughly. The offer will be a year's subscription for *The Watchtower* and a book for \$1.50, or just books may be offered. However, the subscription is strongly recommended so that something will be coming to the people regularly.

³What can be done where people are not at home and it will not be possible to get back another time? In such cases it would be good to leave a tract, and if old copies of *The Watchtower* or *Awake!* are available, one copy of a magazine could be left at the home where no one answers the door. Slip it under the door or in a place that would be concealed to casual passersby, so if the householder is away on vacation or for any length of time, there would be no danger of the material left indicating to thieves or the like that no one is home. (Note: *This is only for unassigned territory and is not to be done in any congregation's regularly assigned territory.*)

⁴In leaving literature at not-at-homes, attach a name card or a neatly handwritten or typed slip informing the householder that the magazines were left since no one was at home. (Or, the special not-at-home slip could be used.) The notes could be prepared before going into the territory and pinned on the magazines. Do not scribble on the magazines, for this detracts greatly from the message. Rather, neatly type or write a short note to give a personal touch. Encourage reading the magazines and supply the name and address of the one making the call so householders can write if they desire.

⁵The Society would be interested in knowing how many people living in unassigned territory respond to these notes left with magazines. Hence any publishers or pioneers hearing from individuals in unassigned territory should inform the congregation servant. He, in turn, can submit the number of responses with the report he sends to the Society at the end of the campaign. Plan now to work your assignment thoroughly this summer

Announcements

◆ Beginning September 1, circuit servants will give the public talk "Building a Happy Human Family." A new circuit assembly program starts in September, and the public talk to be given by the district servant will be "The Bible Triumphs in a Scientific World."

◆ Congregation servants should ascertain the supplies needed by regular pioneers in the congregation and order them, using the regular order blank. Include twelve pink monthly report cards for each pioneer, also weekly record sheets for those who need them. No supplies need be ordered for vacation pioneers.

◆ Young brothers and sisters, and all others who can arrange it, are encouraged to vacation pioneer during August. Obtain an application, fill it out and send it in right away.

◆ New Publications Available:

Preaching and Teaching in Peace and Unity —Ibo

"This Good News of the Kingdom" —Bulgarian

Security During "War of the Great Day of God the Almighty" —Twi

Sermon Outlines —Xhosa

Songbook —Afrikaans

Tract 1—*What Do Jehovah's Witnesses Believe?* —Luvale

Tract 5—*Hope for the Dead* —Luvale

Outstanding Issues for Distribution

Plan now for the distribution of two outstanding issues of *Awake!* "Does Your Child Belong to the State?" is the title of an outstanding article in the *Awake!* of July 22 on legal and religious issues involved in giving blood to children over the protest of their parents. In the same issue: "My Years in Prison in Communist China," the remarkable experiences of Brother King. Then comes the issue of August 8. It will contain a complete report on the suppression of religious freedom in Liberia and the brutal mistreatment of Witnesses at their recent district assembly. In the same issue is a fine article setting forth our position on the flag salute, which is the issue in Liberia and in many other places today. These issues of *Awake!* are alive with information that will interest the public. Take advantage of the opportunity to place as many as possible. Be sure to order as many extra copies as you can use.

Presenting THE GOOD NEWS

Simplified Sermons for the Two-Book Offer

¹ Every publisher should be now be thoroughly convinced of the value of simplified sermons for effective witnessing. Many opportunities will be found for using these during the three months of the two-book offer. One for each book is here presented. "Good morning. My name is —. We are encouraging people who are sincere in their religion to get a better understanding of the 'Lord's Prayer' (or the 'Our Father' prayer). Many persons pray, 'Our Father in the heavens, let your name be sanctified.' This makes it apparent that God has a name and that his name is to be sanctified. That name is clearly identified for us at Psalm 83:18, which says . . . [Read from Bible.] To aid us to learn more about this name that will soon be sanctified, or cleared of profane use, we are offering this Bible-study aid, 'Let Your Name Be Sanctified,' along with its companion, 'Your Will Be Done on Earth,' and these two printed Bible sermons on a contribution of \$1."

² Or, we might say, "Hello. My name is —. This morning I am calling on you and your neighbors in behalf of Bible education. Most Christians pray the 'Lord's Prayer' (or the 'Our Father' prayer) and ask for God's will to be done, not only in heaven but also on earth; isn't that true? Yet many do not realize what changes this will mean for those who live on earth. I believe that you will enjoy hearing the Bible's own description of this as given by the prophet Isaiah. [Read Isaiah 2:2-4.] This Bible-study aid, 'Your Will Be Done on Earth,' will help you to understand further what the fulfillment of this scripture means to us and it points out what God requires of us in order to live in that new arrangement. This study aid, along with 'Let Your Name Be Sanctified,' and these two printed Bible sermons are yours on a contribution of \$1."

³ The message contained in each of these simplified sermons is simple, yet forceful. Learn them well and be prepared to use them as the occasion suggests.

Attend the "Everlasting Good News" Assembly

¹ During the first week of this month Jehovah's people in the Middle West will be enjoying, in Milwaukee, that grand provision of Jehovah's—the "Everlasting Good News" Assembly. The following week our brothers in the East will be assembling at Yankee Stadium to take in the good things provided by the Giver of "every good gift."—Jas. 1:17.

² While little time may remain for attending the assembly in Milwaukee and New York, there is still opportunity to arrange your affairs to attend the assembly in Pasadena, California, September 1-8. As far as it depends upon you, do not miss the Around-the-World Assembly.

³ Since the convention office is now open in Pasadena, those planning to attend there should send their room requests to Watchtower Convention, 607 North Avenue 64, Los Angeles 42, California. As soon as you can make your plans, write for rooming accommodations. Your

room will be assigned and you will be notified by mail. Do not lose sight of the fact that this is an eight-day assembly and that the program at each city begins at 9:45 a.m. on the opening day. Also, you will want to send your Volunteer Service slips to Pasadena to help share in the tremendous task of caring for the brothers' needs.

⁴ Inasmuch as the Rose Bowl in Pasadena has no covering over any part of it, those attending may find it advisable to bring some protection from the sun, such as appropriate hats or umbrellas.

⁵ Congregation servants, remember to order badges and badge holders, as well as bumper signs, as mentioned in the June *Kingdom Ministry*. They are attractively designed to help the brothers advertise while en route and during the assembly. They may also open up opportunities for incidental witnessing, to add to the mounting witness to be given this summer as the assembly goes around the world.

NEW WORLD NEWS

◆ Brother Harold King, missionary who went to Shanghai, China, in 1947, and was arrested in 1958 and sentenced to five years in prison, was released in May. On the way to his home in England he stopped at Bethel, thrilling Bethel family with talk about how he kept spiritually strong despite isolation and no Bible.

◆ In Cuba some Witnesses have been told that all "proselytism" must stop. A congregation servant has been arrested for conducting a Bible study.

◆ During M. G. Henschel's visit to Southern Rhodesia, 12,880 attended public talk; 260 were baptized. At Nyasaland, 10,261 attended talk; 150 were immersed. In Northern Rhodesia 24,551 attended national assembly; 27,348 reported in April; Memorial attended by 102,397. Other stops and public talk attendance: Tanganyika, 274; Madagascar, 194; Réunion, 155; Kenya, 225. Visit to Sudan ends trip through Africa.

◆ Through the fine efforts of servants and study conductors in personally encouraging others to become vacation pioneers during month of circuit servant's visit, one United States congregation of 167 sent in 38 applications!

◆ The first new Bush Negro congregation in Surinam has 17 publishers and 7 vacation pioneers. They work their territory almost every day.

◆ Indonesia reported 800 publishers for the first time—a 36-percent increase.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bt. St.	Av. Mags.
Sp'l Pios.	668	144.4	53.6	7.7	131.7
Pios.	8,006	94.2	32.0	5.1	97.9
Vac. Pios.	2,735	83.5	24.3	2.9	82.5
Pubs.	274,996	9.7	3.2	.6	10.8
TOTAL	286,405				

Public Meetings Held: 25,262

UNITED STATES QUOTA FOR 1963
294,180 Publishers

WHAT HAPPENED HERE IN MAY?

For the tenth consecutive month we reached a new all-time peak in regular pioneers! This is outstanding, and all who have taken up the pioneer service are to be commended. One year ago our May report showed 6,796 regular pioneers, and now the number has increased to 8,006, which reflects the grand number of 1,210 more pioneers in one year. Having in mind that a pioneer does ten times as much field service as an average publisher, you can see that these additional pioneers are in position to do the work of 12,100 publishers. How marvelous this is! The Society is very pleased to see the splendid response to the call for more pioneers and encourages all who can possibly arrange to do so to take up the pioneer service. Rich blessings and thrilling experiences await you in this grand work.

"Buying out" time to pioneer.