

# WATCHTOWER BULLETIN

April 1, 1931

## Watchtower Week to Be One of "Singing"

### Great Shall Be the Voice of the Servant

#### Books to Be Stressed This Week

#### Don't Forget the Special Information Required

"Midwinter Week" proved to be a great witness to the name of Jehovah, and now the time has come to give earnest and prayerful consideration to "Watchtower Week". May 8 to 17 are to be the ten days set aside for the anointed throughout the earth to lift their voices in singing "as it were a new song before the throne, and before the four beasts, and the elders". (Rev. 14:3) *Light* says concerning this new song, "The song which John heard sounds new, and therefore would indicate that the servant class would have a change in their witness work from that of Elijah to that foreshadowed by Elisha, the latter being a service attended with no fear but with great joy. It is the love of God that prompts them to service, and the love such as Christ has that constrains them and holds them together; and these fear not the enemy or his organization, but boldly sing forth the praises of the great Eternal One. . . . The time has come for them to sing, and they do sing unto the Lord a new song, and his praise from the end of the earth."

And then *Light* goes on to show that the remnant here on earth are not to be alone in their singing. Maybe you are a pioneer in some remote section of the country where few appreciate the fact that you are faithfully doing your best to serve Jehovah, or perhaps you are a sharpshooter isolated from all other friends in the truth. Yet you do not stand alone in singing forth Jehovah's praises. All over the earth during this week the anointed will be putting forth a special effort to get in more time, that the strains of this new song might be heard far and wide.

Besides your brethren on earth who are singing, *Light* tells us: "The angelic hosts sang to the praise of Jehovah God at the birth of Jesus, whom they announced as the Savior of the world. Now the King in glory stands upon Mount Zion with all power and authority to rule and bless, and all of God's organization join in the new song. The angels in heaven and the remnant on earth sing before the throne the praises of the Most High. The singers have the throne, and not who they are, in mind. The singers are not the important ones; it is the great Jehovah God, and his King, whose praises they sing. In

the grand chorus the 144,000 are singing before the four beasts; which means they are singing in the presence and hearing of Jehovah's organization. . . . All who are of the 144,000 must sing now, and they do sing. The singing in the hearing of all of God's organization implies that the remnant on earth must now be singing as their theme God's supremacy in the throne, that his word and his name might be made known and in due time fully vindicated."—Pages 308-310, Book 1.

How good the Lord has been to his people to permit them to have a little part in this great chorus! Who is there among the anointed that will not be straining every nerve to do his little part during "Watchtower Week"?

To make "Watchtower Week" a big success, remember that the special features are the recording of the number of those who obtain literature who listen to the Watch Tower radio programs and the number who do not. Also remember that the clothbound books are to be stressed in the \$1.00 combinations. How to report placements, and the combinations to be stressed, are explained elsewhere in this *Bulletin*.

Territory should be carefully outlined by the class directors in the small towns, as suggested in the March *Bulletin*, so that the work can be carried on smoothly and all unnecessary delays avoided.

The brethren at headquarters believe this "Watchtower Week" to be so important that they are closing down for the first three days so that they might do their part in leaving the witness in the hands of the people. Time in the field work is that which results in giving the testimonies and in leaving the books with the people. More time in the field means more witnesses given, more books placed in the hands of the people, and more blessings both given and received. Let each one make arrangements now for putting in as much time as possible during "Watchtower Week".

### Importance of Placing Bound Books

#### Leave with the People a Detailed Account of the Kingdom

#### 3 Books for \$1.00 a Very Attractive Offer

We find the evidence of God's goodness to his people manifested particularly in the food he provides us and the privileges he grants us. The food is contained in *The Watch Tower*, books and booklets. *The Watch Tower* carries food which might be termed as for the exclusive use of the anointed. The books contain the assembled scriptures and facts conclusively proving the establishment of God's kingdom for the vindication of his name and the deliverance of his creatures. This is food in the most absolute sense for every human creature, be he consecrated or not. Any who are not getting this food are not properly fed. There are many causes for this. It may be due to the Devil's 'blinding their minds lest the Gospel of Christ should shine into them', or it may be due to their own selfishness, or it may be due to indifference or lack of faith on the part of some of the Lord's representatives who do not busy themselves in the Lord's service or who work but do not offer the most nourishing food (contained in the books) to the people.

The booklets contain the truth, but in its very simplest form and necessarily restricted to a very limited discussion of the subject, and are more particularly intended to create an interest in the mind of prospects and prepare them to receive the bound books, which carry the message of the Lord's kingdom as far as revealed. The bound books, therefore, are what should be continually presented to the people; and the booklets should be presented only when all efforts to

place the bound books have failed.

None of your radio listeners have heard a word about booklets, and are not expecting them. They do know about the books, and are expecting them. In his lectures Brother Rutherford impresses upon them the importance and necessity of the books. Are we going to undo his work by recanting for booklets after they have already been told of books and are expecting them? Of course we are not. We are going to be consistent. We are going to raise our voice and with the voice together sing one harmonious song to the praise of Jehovah. Books, Books, and more Books.

Viewing the matter from another angle, here is what we find. Under ordinary conditions, when business is good, the majority of the people are pretty well satisfied with conditions and therefore more argument is required to cause them to realize their need of the Kingdom. There is no question in the mind of any intelligent person today regarding the conditions in the world. They know there is something wrong. They know they can't remedy it. They know none of the human organizations are able to cope with it, and they want to know the correct answer. We have it in the books. They should have the books. Why offer that which only partly covers the issue, when you have the books? The harder the times, the greater is the need for the books. The Lord, knowing this condition, has provided food for his people in greater abundance than ever before and has provided us with better books at a very low price for the feeding of the people. In view of the existing business depression, let us therefore concentrate on THE DOLLAR COMBINATION

3 BOOKS FOR \$1.00  
*LIGHT* (Books 1 and 2) AND  
4 BOOKLETS FOR \$1.00  
OUR SLOGAN SHOULD BE:  
PRESENT THE KINGDOM MESSAGE IN ITS MOST SUSTAINING FORM—BOOKS!

## Bethel Family to Start on First Day

### Speakers to Serve Wide Area

#### Bethel and Factory Closed for 3 Days' Field Service

"Watchtower Week" brings into close coordination the two great publicity branches of the Lord's

kingdom, the Field Force and the Radio.

Not to be one whit behind their brethren in this respect, and also to be found side by side with them in the field service, the office, factory, and the Bethel home are 'closing shop' for the first three days of the drive in order to join with you in this mighty witness, thus combining the three branches of the Lord's kingdom service in the field.

The factory, office and home will close Thursday evening, May 7, enabling the brethren who are to serve the outside classes to take a night train to their destination and be ready for service Friday morning. They will work with the friends during the day and have a service discussion in the evening, serve in the field Saturday, and Sunday forenoon and early afternoon, and in the afternoon give their final talk to the class. The remainder of the family will work in New York and adjacent territory during the drive. (Continued on page 2, column 2)

# How to Report for "Watchtower Week"

## Number of Obtainers Who Listen to Programs Important

Spring has come again and the time is here to look forward with anticipation to another big service week in which the anointed of the Lord will again be making a special effort to sound forth the praises of the Lord. In this country special stress will be laid upon the keeping of a record of the number of persons who obtain the literature who are listeners to the Watch Tower radio programs. Don't forget to place an *R* after each placement made when it has been made as a result of the radio. Then each worker, service director, sharpshooter and colporteur, should report the total number of obtainers who have listened to the Watch Tower and the total obtainers who have not listened to the Watch Tower. Show it on your worker's slip or report card in the column headed: "Number of persons obtaining literature" like this: 25 R. By drawing a line

under the number of Watch Tower listeners who obtain literature and immediately below the line reporting the number of obtainers who have not listened to the Watch Tower, an interesting report will be possible which will serve as an indication of what effect the radio programs are having on the territory. Let's all cooperate and make this "Watchtower Week" the greatest ever. Class directors, colporteurs and sharpshooters should make out their reports to include all the work done for the entire period of ten days beginning with the 8th and ending with the 17th. As monthly reports only are usually required from the sharpshooters, a special card will be sent to them for reporting activities during "Watchtower Week". Their monthly report for May will represent their activities during the remainder of the month.

How many of those who obtain the literature will prove to be Watchtower listeners? We are much interested to know, and believe that you too will be interested in the report.

Don't forget to mention the Watch Tower in each canvass and ask if the Watch Tower programs are listened to. To make this information complete will require the cooperation of each worker in keeping the personal record and reporting the total obtainers who listen in and the total who have not listened in.

## An Encouraging Word

### A Letter or Phone Call Once in a While Will Help

Jehovah surely is preparing the way for a steadily increasing testimony by means of the transcription broadcasting. An occasional word of encouragement, either by letter or telephone (immediately following broadcast), will mean much to hearten the men at the station, who themselves are doubtless harassed by Satan and his sons. Such encouragement is especially timely when a "hot" shot has gone out over the air. Each one will, we are sure, thoroughly sense the value of this privilege of service and use it diligently.

## Society Publishes New Catalog

### To Be Mailed to All Interested Radio Listeners

### Workers May Find Them Useful in Canvassing

The Society has just published a 36-page catalog describing all the late publications. In it there is a very beautiful colored illustration of the nine books giving a view of the backs of the entire set as it looks standing between book ends, and another giving a full front view of each book separately. There is a third illustration, showing all the ten-cent booklets. The main reason for the publication of this very attractive catalog is to give detailed information to the radio listeners who write in to this office for more information in regard to the books which are announced over the radio.

For a long time the friends have been desirous of some prospectus or colored illustration that can be used to show all the books without carrying the entire set of nine with them. Some of the sisters and elderly brethren cannot always carry a full set and a supply of booklets. We therefore believe that this catalog will be of help to these friends.

It was quite an expense to the Society to publish this catalog, and therefore we are offering them at cost to the friends who desire to use them. Two of the catalogs may be had for five cents; or, in other words, they are 2½ cents each. We are enclosing a catalog with this *Bulletin*, for your examination; and if any of the friends desire them, please have the director order a quantity.

This catalog may answer the request of many of the brethren for an attractive illustration of the books. Some have asked for a prospectus, but it would be very expensive to get those up. If the brethren find the use of this catalog an aid in placing the books, we shall be glad to have you write us how you use it and what results are obtained. This may be of help to other workers.

#### FEBRUARY'S WITNESS

	Books	Booklets	Total
Classes and SS	49,539	153,018	202,557
Auxiliaries	15,688	35,451	51,139
Pioneers	78,403	118,005	196,408
Total	143,630	306,474	450,104
Total to date	773,456	1,674,625	2,448,081
Total Testimonies to date			4,175,686

(Continued from page 1, column 4)

Last drive we had to cancel a number of appointments because of lack of speakers and the distance from New York. During this drive a special effort will be made to serve all requests, and maybe we can arrange to serve classes in Ohio, Michigan, Virginia, West Virginia and northeastern North Carolina. This is not a promise of service, but we should like to have requests from all classes in these areas who would like to have a brother from Bethel to lead them in the field service during this drive. We will then advise you what can be done. Classes east of Ohio and north of Virginia will make their requests as usual. Please have all requests in this office before April 20. The brethren should put forth a special effort to get time off from their secular employment to have part in this drive. Take the time during the early part of the campaign and give it a good start.

Let everyone be found fighting shoulder to shoulder on the Lord's side during WATCHTOWER WEEK.

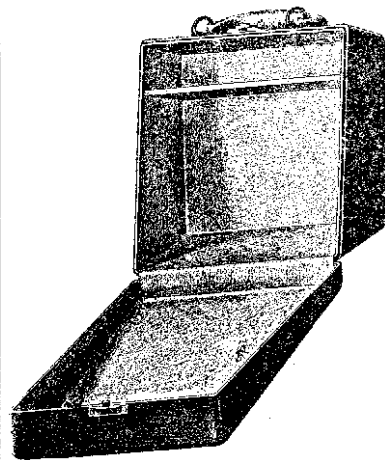
## A Testimony Counter and a Canvassing Case

### Many Friends Like Them

We have quite a few inquiries at this office about what is known as a "Golfers Pal". This "Golfers Pal" is a very neat nickel-plated counter with a small knob on one side that can be pushed in each time a testimony is given, which is then registered. It is worn on the wrist as a wristwatch is worn. It will be found a convenience in keeping track of your testimonies, especially in winter months. So many have been the inquiries that we have made investigation with the people who manufacture this "Golfers Pal". It retails at one dollar in all sporting goods stores. If we buy a large quantity at one time we shall be able to furnish them to the friends at sixty cents each. If we can get a sufficient number of orders from the friends, we shall be able to supply them at this price.

#### CANVASSING CASE

For the convenience of the friends the Society will handle a very neat canvassing case. If the Society buys these in large quantities they can be furnished to any of the friends for \$2.60 each. A picture of the case is given below. It is lined with red waterproof cloth, and entirely covered with fabrikoid leather. It is a strongly built case and has a full-length piano hinge. The case will hold eleven clothbound books and four booklets or nine clothbound books and eighteen booklets. If any of the friends desire such a case the Society will handle just one order for them.



We should appreciate it if each service director would take this matter up with the class and have all those who want one of these or both to place their orders with him, and please pay him in advance. Each director should take the orders on a separate sheet of paper for his record, and then mail an order for the total quantity to this office, stating the number of "Golfers Pal" and canvassing cases you require for the class and enclosing remittance in full with the order. If colporteurs desire these, please send in order with remittance. We will hold these orders for a while before we place an order with the manufacturers. We will place one large order and then discontinue handling these testimony counters and canvassing cases. The reason we are doing it this time is that we can save the friends a good bit of money. Please be sure that your order is in before April 20, because the number we have orders for at that time will be ordered from the manufacturers. Any orders received thereafter will very likely not be filled.

We should appreciate very much if we can fill these cases with books

before shipping, so that we can save as much as possible in carrying charges. The case weighs 2½ pounds, and when filled with eleven books, ten pounds, total weight. If you can place an order for 10 cases filled, it will make a 100-pound shipment. If not 10 cases, maybe you can order other books to make up a 100-pound shipment.

## A Court Decision It Will Encourage All Workers

Below is a decision rendered by the Court of Appeals, Seventh District, State of Ohio.

This should spur each of the Lord's anointed to a greater endeavor to glorify the Lord. If they do happen to be stopped and arrested, the authorities must render a decision as this judge did, if they are honest. If they are not, and render an adverse decision, then it is a witness against them.

STATE OF OHIO )  
TRUMBULL COUNTY ) ss  
IN THE COURT OF APPEALS  
Seventh District  
FARR, MIDDLETON AND MOCK, J.J.  
(Middleton & Mock, J.J.  
sitting by assignment)  
OSCAR BURKE )  
Plaintiff in Error )  
-vs- )  
THE CITY OF WARREN )  
Defendant in Error )  
By the Court  
Mock, J.J.

Oscar Burke was found guilty in the police court of the City of Warren, under an affidavit that charged that he unlawfully went "about from place to place upon the streets of said city" to solicit orders for books without having obtained a license so to do, contrary to a given ordinance of the City. The judgment of conviction was affirmed in the Common Pleas Court and he now prosecutes error to this Court to reverse both of the judgments referred to.

The Ordinance invoked against the accused is not one of perfect clarity but we do not deem it necessary to place any interpretation on its terms. If Burke was soliciting orders for books at the time charged, the books which he sought to dispose of were of religious nature. Burke had no financial interest in the sale of them. It is agreed that under another section of the City Ordinance one soliciting orders of this character is immune from prosecution if his solicitation was in fact done for church or religious purposes. Whether the publishing house that furnished these books was conducting a business for profit is not apparent. It is, however, perfectly apparent that so far as Burke was concerned, he was engaged in a religious mission, that the work he was doing was solely of a religious nature and was for the benefit of the church with which he is affiliated. It is not therefore necessary to determine whether under this Ordinance he would have been guilty if he had been engaged in soliciting orders from which he was to profit. It is only necessary to say that the evidence clearly shows that he was entitled to immunity afforded him by the Ordinance last referred to. Because the judgment last referred to is opposed to the weight of the testimony the same is reversed.

#### JUDGMENT REVERSED.

Farr and Middleton, J.J.,  
concur in the finding.  
W. B. Kilpatrick, Esq. for Plff.  
E. S. Wertz, Esq. for Deft.  
P. E. Kightlinger, Esq.  
Error:

Decided: Feb. 13th, 1931