

INFORMANT

DECEMBER, 1951

"Praise Jah, you people, because Jehovah our God, the Almighty,
has begun to rule as king."—Rev. 19: 6, NW.

BROOKLYN, N. Y.

"Praise Jehovah as King" Testimony Period

World's Religious Beliefs Proved False

Theocratic Worship Championed!

¹ Under the full establishment of the new world every living intelligent creature will praise Jehovah God, the Almighty, as King. (Rev. 19: 6, NW) Such is the purpose of the God of creation, and his will is sure to be fulfilled. The nucleus of this new world society of earth's inhabitants is today being gathered from all races and nations. Undeclared praise is increasing. Unitedly we will continue praising Jehovah during December by presenting to the public for the first time the book *What Has Religion Done for Mankind?* and any available booklet, on a contribution of 50 cents.

² Urgently the warning is given: Mass destruction to befall mankind! And with mankind in general enslaved to error and ignorance, great is their need for truth and light to break their bonds. The dark superstitions and beliefs perpetuated by the varied religious systems of earth must be proved false, if sincere-hearted persons are to be saved from impending destruction.

³ The eye-opening Bible aid *What Has Religion Done for Mankind?* is a godsend to these persons. It clears away the confusion and ig-

norance which clouds the minds of men and it leads them to pure paths of worship. Literally hundreds of scriptures from fifty-four books of the Bible are cited and indexed in support of pure worship. Authorities of religion and science, men of great worldly following, are quoted and their works cited with impressive force. (For examples, see pages 85, 247 and 295.) Thus the book is not a fanatical blast at false worship, but is a calm, factual, Scriptural consideration, which will open the minds of the enslaved peoples. Call attention to the above-mentioned points, as well as other appealing features, such as its subject index and Scripture index, color illustrations and large bold type. Show how it is a practical book of value and facts, pleasing to the eye and whetting the appetite.

⁴ To ensure time being profitably spent, the companies will prepare and present instructive service meetings, illustrating practical and effective methods of placing the combination in the hands of interested persons. Timely information on the importance of following up with back-calls and establishing home Bible studies should be presented. (Note the suggestions in "Presenting the Good News" and "Your Service

Meeting" in this issue of the *Informant*.) Each publisher will want to take notes, while reading or studying the book, and thus have these good points in mind to use when offering the book and also prepare friendly presentations for personal use in the field service. Further, appointed servants and study conductors will work directly with the publishers in the field, aiding them to make effective use of this new book at the initial contact and at subsequent return calls. (Acts 15: 36, NW) The local company book-study arrangement can be of real aid as a service center. Midweek contact schedules should be arranged for all those who are able to meet with the group. Indeed, all publishers should avail themselves of every opportunity to present this new book, and then follow up their placements with back-calls and studies.

⁵ We are determined to "press the battle to the gate", exposing false religions and championing the one true religion. As enlightened new world ambassadors ours is the privilege of carrying the torch of freedom to the bedarkened prisoners, saying: "Go forth." (Isa. 49: 9) We will thus show ourselves at unity with the organization of pure worship, inviting others to praise Jehovah as King with us, and then have "sure success".

"Taste and See that Jehovah Is Good"

Can You Pioneer?

¹ Every person who has made a dedication of his life to serve Jehovah is *obligated* to serve him as much as he possibly can. If we have dedicated ourselves to his service, then everything we have should be used in praising the only true God. Why? Simply because we as consecrated Christians belong to Jehovah God through the merits of the ransom sacrifice he provided. "You do not belong to yourselves, for you were bought with a price," even the precious blood of Christ. (1 Cor. 6: 19, 20, NW) If you are one

of these devoted Christians, you belong to God.

² It is true that Jehovah makes allowance for certain ones who have Scriptural obligations which cannot otherwise be cared for. (1 Tim. 5: 8; Matt. 15: 4-6, NW; Ps. 103: 13, 14, AS) There are those who do not have such Scriptural obligations. Keep in mind that consecrated servants of Jehovah are not to take on obligations where there are unconsecrated relatives to carry the load, or, at least, not any more than their share of the burden. Our original covenant with

Jehovah still stands. We are bound to it and must "obey God rather than men".

³ Then, too, there are many who have erroneously concluded that the theocratic requirement for each and every publisher at the present is part-time service. The Scriptures argue against such a mental conclusion. Those who can Scripturally do more, and yet do not, can be likened to living in a "fool's paradise". God's Word informs us to "honor Jehovah with thy substance", and "to present your bodies a sacrifice living, holy, acceptable to God". (Prov. 3: 9, AS; Rom. 12: 1, NW) If it is Scripturally

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Be Alert to Witness with Tracts

Have you found the tracts a ready instrument in incidental preaching? Do you use them to pave the way for future placements in your regular ministry? How well do you appreciate these fitting provisions from the Lord? If you have no physical obstacles to hinder your ministry, think of the innumerable opportunities you have of using the tracts to give an effective witness.

Those who are limited in a physical way can also make wise use of the tracts. For example, one invalid sister wrote the Society relative to her joy over the use of the tracts: "I am an invalid doing my witness work by mail and telephone. I have mailed thousands of cards using material on the subjects listed in the index of *'Equipped for Every Good Work'*. Along with this I have written out some of the principal points from the *'Let God Be True'* and *'This Means Everlasting Life'* books. So that I can make a direct contact, I usually send all my mail to people who have telephones. I make my back-calls by calling them up to find out their reaction to the letters I send them. I do find a great deal of trouble in expressing myself in writing; nevertheless, I always ask them to write to me if they have any questions on the subjects that I send out. Many have answered and said that they enjoyed my letters and cards, and are asking for further help. Can you imagine my joy when I first heard of the new tracts? Now I am able to send out a complete witness on a given subject. Along with these I include a few personal comments relative to the particular tract that I send. How wonderful it is to be able to supply those who request more information about our work with a well written tract which briefly yet satisfactorily presents the message! I know that many who are in the same position as I am will want to make wise use of this provision. I am thankful to the Lord's visible organization for the efforts it puts forth in making the witness work possible for all who wish to praise the King."

Have you too had good results in using the tracts? Then send your experiences in to the Society so others may benefit. The above may serve as a reminder to all of us to be "wise persons, buying out the opportune time". (Eph. 5:15, 16, NW) [We are unable to print tracts as fast as they are being ordered, hence there may be a reduction in your order or delay in filling it.]

Presenting THE GOOD NEWS

Using the New Book

December is here again! And with it comes the year's end, bringing holidays which stir the world to heights of religious fervor. Now, while all the world is conscious of religion, Jehovah's witnesses will present a timely new book, *What Has Religion Done for Mankind?* Preparation is necessary if we are to properly present it, and to aid in this, the following sample presentation is offered:

"Good morning, I am a minister calling in the interest of a world-wide Bible educational campaign. This work is vital now when one crisis after another faces mankind, and since religion is accepted by many as the answer to these crises, the plea for more religion is being raised throughout the world today. As we know, religion has existed for thousands of years. So the question arises, What has religion done for mankind? We are all interested in this, for when we understand religion's part in human history we know what to expect of religion in this present crisis. I have a Bible-study aid here that deals with this subject, *What Has Religion Done for Mankind?* It is yours for a contribution of only 50c."

After this introduction, one might continue: "This book discusses the major religions and gives a practical analysis of religion world-wide. For instance, did you know that the destiny of many nations has been

shaped by religion? That once there was only one religion? Do you know how the false kind began? And did you know that communism is a religion, though it denounces religion as the opium of the people? All this information is viewed in the light of the Bible, and hundreds of Scripture texts are used. This book brings forcefully home to us that all religion is now on judgment, and all that is false will soon perish amid the great ruin that it is bringing upon itself."

The book's various features can be pointed out and demonstrated. A paragraph or two read directly from the book to the person will often arouse interest.

Use the book itself in overcoming objections. For instance, "I have my religion, and it is good enough for me." One might reply, "It is quite natural that you feel that way about it, and that very thought is discussed in this book." Turn to the index under "Toleration" and read to them the paragraphs referred to, namely, paragraphs 1 and 2 on page 17. Then conclude with the last paragraph in that chapter. Other objections can be overcome in the same way.

In conclusion, one might say: "This book carries a message of vital importance, appealing to all persons whether they are religious or nonreligious. Why not take a copy of this book and, along with your Bible, prove for yourself what religion has done for mankind?"

"Taste and See . . ." (Cont'd)

possible for us, the full-time service should be our goal.

"The servants of God today are found in the following groups: (1) those in full-time service, or pioneers; (2) those for whom the Lord makes allowance because of Scriptural obligations, or company publishers; (3) those who could be in the pioneer service, but are not. In which of these categories do you find yourself?"

"A 'pioneer' is one who converts all that he has into equipment that will aid him in full-time service of praise to Jehovah. He buys a car and a trailer, if he is able to, but if he cannot do that, then he converts what little he has into pioneering equipment, and uses his God-given means of transportation—his two feet. If he has obligations

beyond that, he gets a part-time job to take care of them. The principle involved here is that he adjusts his life to fulfill his covenant obligations, that of full-time service.

"Those, however, that find themselves in group three have not fully matured to this point. They are always busy living up to the supposed high standards of this old world. They are interested in having a home, with all the modern conveniences: car, radio, television and luxurious up-to-date furnishings and the like. Most of them have to devote the best part of their life to acquiring and maintaining these possessions. As far as Kingdom service is concerned, they do a little here and there when they can get away from their worldly ties. Being so absorbed in fleshly interests, they can-

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YOUR SERVICE MEETING

Whenever a publisher places a bound book he should have a definite objective in mind. That objective should be the starting of a home Bible study. This can be accomplished only if he is alert and has a ready plan of action in mind. There is no set time when a Bible study can be started, for prevailing circumstances at the time govern the actual procedure. The following demonstrations are designed to show some of the various times and ways Bible studies can be started.

SCENE ONE: (7 minutes) Publisher starts Bible study while placing bound book.

Witness introduces himself and new book *What Has Religion Done for Mankind?* Interest is aroused and quickened by pointing out that today there are hundreds of religions, while at one time there was only one true religion. Householder is asked if he would like to know when and how false religion began. Showing a desire to know the answer, he is handed a copy of the book. Then publisher demonstrates how book can be used to answer this question. He asks householder to open it to page 51, and directs his attention to questions at bottom of page. Opening his own copy to same page, he proceeds to demonstrate by regular question-and-answer method when and how false religion began. After a short discussion, arrangements are made to call back for a continued consideration of material.

SCENE TWO: Many times a householder will be busy preparing dinner, has company, or is in a hurry to leave for an appointment, etc. An alert publisher will then make arrangements to call later to start a Bible study.

Part 1 (3 minutes) At initial contact woman comes to door with appearance of preparing dinner. Alert publisher notes this and briefly states purpose of his call and presents the book. Woman remarks that she is busy preparing dinner and doesn't have much time to talk, but will take the book. Witness briefly informs her that a free demonstration on some very effective methods of studying book is provided for each person obtaining book, and, since she is busy now, he will call in a week (or when convenient) to give her a demonstration on studying book. Name and address are obtained for return call.

Part 2 (5 minutes) At appointed time publisher makes his return call. He informs woman that calling back is part of his service and he would like to spend a few minutes illustrating some effective methods of studying the book. He can then proceed to give question-and-answer demonstration similar to that outlined in first scene.

SCENE THREE: (5 minutes) Starting studies with those who do not wish to obtain additional literature since they already have some of the publications and have not read them as yet.

When offer is presented householder does not wish to obtain new book, stating he has not read any of the other publications obtained previously. Publisher inquires which publication party has, and then asks if he would like to know the best method of study, or perhaps he would like to have the proper method demonstrated to him now. Witness then follows pattern similar to that outlined in scene one.

[NOTE: The first contact need not be an hour in length, but can be limited to 10 or 15 minutes. Circumstances would determine how long this first call should be when contacting a busy person.]

"Taste and See . . ." (Cont'd) not do much house-to-house work, or much street work or conduct many Bible studies. Working for all these things will not permit very much time for the Lord's service. They are in a similar position to the rich young ruler who said to Jesus: "I have kept all of the Lord's commandments; what yet am I lacking?" Jesus answered him: "If you want to be complete, go sell your belongings and give to the poor and you will have treasure in heaven, and come be my follower." That is what Jesus advises for all who are in the same circumstances as

the rich young man—full-time service. (See Matthew 6:25-33 and 1 Corinthians 7:29-31.)

Therefore, those who can Scripturally do so and who are able to, why not sell all your belongings; that is, convert them into new world life-giving equipment. Then you will be able to feed many more of the poor with the bread of life. Now stop, pause for a moment and reflect. Does your heart rebel at the thought of having to change, disturb or upset your present state and surroundings? Does your flesh resent the call to pioneer service? Remember now, neither of these

1952 Yearbook and Calendar

Jehovah's witnesses are interested in the activities of their Christian brothers world-wide and are ready to share in the experiences and blessings of their fellow ministers. Each year they look forward to the president's global report on results of the ministry of their brothers. The 1952 Yearbook gives a thorough account of experiences, faithful endurance under persecution, results of increased knowledge and detailed facts on Theocracy's increase. Everyone who is interested in the expansion of the clean worship should have a personal copy of the 1952 Yearbook. It features the president's comments on the year-text for 1952 and a Bible text with comments for each day of the coming year. Copies are 50c each.

The 1952 Calendar is also available for distribution. It contains the year-text, "Say to the prisoners, Go forth" (Isa. 49:9), and the monthly Scriptural themes and is illustrated by a beautiful and fitting background. They may be had on a contribution of 25c each, or 5 or more to one address for 20c each.

Please keep in mind that all who are associated with a company should order through the company. The company should use the regular order blank and remittance forms when ordering these cash items. To ensure everyone's receiving his copy the company servant should determine the company's and pioneers' needs and order all Yearbooks and calendars at one time.

"Yearbook" for Pioneers

Due to the increased rate on mailing single copies of the Yearbook, the pioneers should get their 1952 Yearbook from the company with which they are associated. Labels are being sent to pioneers with this Informant which should be presented to the stock servant to receive your Yearbook. Pioneers in territory not assigned to companies will receive their copy direct from the Society. The above applies to pioneers on the list prior to July 1, 1951.

Publication Now in Stock

Can You Live Forever in Happiness on Earth? —Papiamento

are safe guides! (See Jeremiah 17:9 and Proverbs 14:12.) God's Word is the only dependable guide. Set your mind in line with what the Word of God directs and then strive to keep it that way. Plan now to make pioneering your business and then send for your application.

Tell the People "Until Cities Be Waste Without Inhabitant"

January Begins Watchtower Campaign

Seeing Jehovah's name reproached on every hand and the majority of mankind giving no heed to the Kingdom message, Jehovah's witnesses are moved to ask at times, as did Isaiah: "Lord, how long?" But the Lord, knowing the need of his sheep still held captive in this world's systems and the need to keep declaring his vengeance against wickedness, gives the answer: "Until cities be waste without inhabitant, and houses without man, and the land become utterly waste."—Isa. 6:11, AS.

On with the preaching work then! While there is still time left, let the people continue to hear the message through the columns of *The Watchtower*. It is imperative that we know how to make wise use of *The Watchtower* in our min-

NEW SCHOOL SCHEDULE

Improved Procedure Initiated!

"Continue applying yourself to public reading," says Paul at 1 Timothy 4:13 (NW), and with the improved ministry school procedure, today's Christians can prepare for over a year of training in this vital part of their ministry.

Indeed, we do read, both privately and publicly. We read the daily text aloud, we read paragraphs and scriptures at our Bible studies, we read when summarizing the paragraphs at the *Watchtower* study. We are aware of the pressing necessity of reading with understanding, with enthusiasm, with expression. And now, by Jehovah's undeserved kindness, we are to get long-needed training and experience in the art of reading.

But this is not the only improvement to be made. Other features have been added to the school that will inject even more life, vigor and interest into it than it already has. Yet it will lose none of its powerful instruction and practical value for all. Get your new schedule and study it. Company servants, arrange to have the instructions thoroughly discussed in the service meeting; and, school servants, set the pace by giving the first instruction talk of the new schedule.

Publishers, enrolled or not, your share in the school is being increased and more privileges are being granted to you. Take advantage of this and every other tasty morsel served at the Lord's table.

istry. We should begin now to prepare for the 14th annual *Watchtower* campaign, which starts January 1. The offer will be a year's subscription with a premium of any three booklets, on a \$1 contribution. Those desiring to do so may offer a combination of both *The Watchtower* and *Awake!* on a subscription basis of \$2 a year, with a premium of 6 booklets.

Campaign needs should be ascertained now by the company servant, in order that all might have everything required when the campaign starts. Territory should be lined up; group witnessing and the other service arrangements should be planned; and the accounts servant should prepare to receive the subscriptions from the publishers and dispatch them to the Society promptly each week. (Remit 90c for each new subscription.) Ample magazines and subscription slips should be on hand. A Distributors' Magazine Order blank is enclosed with the com-

pany's *Informants*, in the event the company desires to increase the number of magazines received. Demonstrations should highlight effective ways to present the offer.

The Watchtower has a message for all who are seeking the Lord. Its pages contain comfort, hope and encouragement, which are so lacking in the world. While the houses are still inhabited, use this dependable instrument of the Lord to "say to the prisoners, Go forth".

UNITED STATES QUOTA FOR 1952
130,308 Publishers

Monthly Field Service Report

	October Report			
	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	267	124.1	58.0	7.7
Pioneers	6,278	82.7	30.8	4.9
Co. Pubs.	114,426	8.9	3.1	.5
Total Pubs.	120,971			

Public Meetings: 4,807

COMPANY ORGANIZATION

Company Book Study Conductor

The company book study is an organized Bible study center where persons of good will can be brought to get their first taste of association with the new world society. Here they are able to get fundamental education of Jehovah's purposes. The study conductor plays an important part in administering this service. He works toward encouraging all to attend this study, remembering that the purpose of the study is to serve efficiently in giving new ones education for life and helping them to get started in speaking the truth to their neighbors. (Zech. 8:16) Hence, it is a very privileged position of service that the company book study conductor occupies.

This study is to be carried on in the same manner as the *Watchtower* study. It should be opened and closed with prayer. The conductor should ask the questions, and then scriptures cited but not quoted can be assigned to various ones to be read. Reading should be done in harmony with paragraph 143 of *Counsel on Theocratic Organization*. The study should not exceed one hour. If the chapter or portion being studied is concluded before the hour is up, before closing the meeting a few minutes might be used to review material just studied. The conductor should have his lesson

studied well, and should make sure all important material is considered. Service announcements should also be made at the end of the study. If, at times, the study conductor is unable to care for this meeting, he should arrange for someone else to care for it.

With love, kindness and patience, the conductor should give all those attending the study helpful suggestions and examples in presenting the good news. By being friendly he can make everyone feel at home and assist new ones to get acquainted with the group.

The company book study conductor is appointed by the Society after he has participated in the field service regularly for at least one year after having been immersed. Thus all conductors should be mature brothers and able to carry out their assignment well to feed the Lord's sheeplike ones. By taking the lead and setting a good example in field service himself, he can be more than just a conductor of a study. He can aid new ones and publishers needing assistance to engage in the field service. He can take them along with him on back-calls and on home Bible studies, showing them how to bring comfort and enlightenment to the honest-hearted in their homes. Yes, as a company book study conductor, one has an important part in Jehovah's great educational program now being extended to "all kinds of men"