

BROOKLYN, N. Y.

Publishers and servants, by working shoulder to shoulder with one another and persons of good-will in the above-outlined public meeting activity, will unquestionably effect a greater expansion of the Kingdom witness in their territory.

# "Shining in the Kingdom" Testimony Period

## Memorial Activity, Start of New Public Meetings

### Four-Month Subscription Campaign Climaxed, Peak in Publishers Expected

To be alive in 1947 is a wonderful privilege! The harvest, the end of the world, has come. Immovably entrenched as earth's rightful Judge and King is the "Sower" of the "good seed", Christ Jesus. Cast down from heaven is that wicked ture-producing "enemy", Satan the Devil. Gathered out from among the faithful "wheat class" and bundled for burning are the despondent, sickened "tares" who "weep and gnash their teeth" in demonic, malicious rage against God's approved servants. Ignoring them, the "wheat class" press on with increasing brilliance in Jehovah's glorious service, 'shining as the sun in the kingdom of their Father.' (Matt. 13: 43) Joining in are faith-keeping "other sheep". In perfect accord they and the remnant serve as Kingdom light-bearers to the nations in this "time of the end", before the rapidly-approaching *telos*, or final end, of this degenerate system of things. It is a grand privilege indeed for all Kingdom publishers and those of good-will to be able to reflect during April the light of Jehovah and his King, by sharing in the multi-featured "SHINING IN THE KINGDOM" Testimony Period.

#### Special Memorial Activity

The outstanding feature of April's work is the Memorial celebration, with the special April 5, 6 week-end activity. It will start a tremendous, world-wide witness during April. House-to-house and street territory should be lined up for this campaign. Back-call names should be in order for inviting all good-will to the public meeting and Memorial. A diligent, concerted effort is to be made by servants and publishers to contact all irregular publishers, inactive ones and persons of good-will and assist these to have some part in Memorial week-end service. The offer at the doors will be the joint subscription for *The Watchtower* and *Awake!* for \$2.00, and two books given free, one to be "Let God Be True". On the streets magazines will be offered. In all features hand-bill advertising by every company of the first public talk of the new series, "Announcing the Perfect Government," will be carried on. Memorial week-end will be an excellent opportunity to get good-will persons started in the service, if only by distributing hand-bills advertising the talk.

With intensive witnessing Saturday and Sunday, the *Watchtower* study Saturday evening, followed by a service talk on summer rural work, Sunday's public talk, and all this heightened by the Memorial observance, the pace will be set for continually increasing activity throughout the year. Be certain to arrange for new interest to attend both the enlightening public talk and the significant Memorial service.

An outline for the Memorial celebration is sent to all companies with this *Informant*. A competent brother chosen to give the Memorial talk will use the outline in preparing it. Afterwards the outline is to be kept in the Theocratic ministry library for future reference. If no competent brother is available, suitable paragraphs may be read from *The Watchtower*.

The special "Memorial Activity" report card sent with this *Informant* is to be filled out completely and mailed following the Sunday evening service. It provides for recording public talk attendance, num-

ber partaking of emblems, and attendance at Memorial.

#### April Climaxes Subscription Campaign

As a result of zealous service during Memorial week-end, increases in all features should be manifest throughout the month. April will undoubtedly be the biggest month yet for subscriptions, climaxed the campaign. In addition to house-to-house subscription work, special attention will be given to calling on all who subscribed last year and failed to renew. To facilitate this the Society will send to all companies subscription expiration back-call slips for subscriptions that expired in January and February. Be sure to call. Try to arouse their interest in resubscribing. These will be "new" subscriptions, contributing toward the highest number obtained in any campaign thus far. Since these slips are run early this year, it may be that many have already renewed their subscriptions. In this event, call to find out if magazines are being received, and endeavor to increase interest.

Also, publishers will be alert to make return calls on all new subscribers, helping them to the greatest extent possible to understand God's purposes through home *Watchtower* and "Let God Be True" studies.

The benefits of public meeting work will be greatly enhanced by the new talks and the expanded method of working territory. Give public meetings constant attention. Follow up interest, and strive to build up from your April 6 attendance. Keep these persons coming to the meetings.

#### All-Time Peak in Publishers

With everyone working diligently and regularly in the features above-outlined, April will assuredly witness an all-time peak in the number of persons 'letting the Kingdom light shine'. Every publisher should plan to be active. Every effort should be exerted to interest good-will persons in accompanying you in some feature of the work. Show them how we preach the gospel. Let them share in this blessed service, even if only by distributing handbills. No matter how small the effort, it will contribute toward expansion, and should be much appreciated. New publishers that start in April will be richly blessed, and should continue regularly thereafter, proving their love for God by active works of service.

It is encouraging to note that November, December and January past have been marked by the greatest number of publishers in the field for these months in history. By Jehovah's grace and our efforts to expand we can continue to make each succeeding month the best to date. And April, 1947, with its Memorial week-end activity, new public talks with expanded territory coverage, servant to the brethren work, circuit assemblies, and emphasis laid on taking newly interested ones into the field, together with improved weather conditions, should prove to be one of the greatest single months of Kingdom witnessing on record. Let's work together toward accomplishment of this aim. Jehovah's rich blessing will surely be in evidence.

Yes, the day in which we live is truly significant in human history, for it is now when the name of the Most High must be vindicated and multitudes be made acquainted with the oneway to life. Shine forth, then, servants of the King eternal, and reflect for the healing of the "nations" the light of truth.

## Pioneers by April 1

### Enlist as Full-Time Servants in the Great Spring Offensive

The army of the Lord is now on the offensive in an extensive world-wide truth-proclaiming campaign. The spring onslaught has been mapped out for us as follows: the greatest subscription campaign to date, greatly increased public meeting activity, extensive home studies for feeding the Lord's other sheep, and wholehearted support of the present circuit arrangement and assemblies. The visible organization of Jehovah now closely knit together in the bonds of peace and unity has responded to these blessed privileges with increased zeal and energy and the way is now wide open for thousands to throw their weight into the fray as full-time pioneers in the army of the Lord. By just a little extra effort and arranging, many now zealously serving as company publishers can increase their scope of activity and enroll as pioneers by April 1.

#### Respond to the Call

Letters are now being sent to all companies to stimulate to pioneer service all those who are able. As these letters are considered in the company meetings, respond to and apply the admonition therein contained. Take up full-time activity as preachers of the Kingdom gospel. Join in the ever-increasing offensive against darkness and error, not by a few hours a month, but by a whole, full life dedicated and used to Jehovah's praise. Now is the time to plan for summer activity also. School students should now start considering and planning on serving as vacation pioneers, so that by summer every one that possibly can will be in that joyful army of full-time servants. Be a pioneer.

### Prepare for May Booklet Campaign

As a follow-up of the four-month *Watchtower* and *Awake!* subscription campaign, the month of May will be devoted exclusively to booklet work, the offer being 7 booklets on a contribution of 25c or 3 on a 10c contribution. Combinations should be made up from the booklets the companies have in stock. Companies needing booklets should check with near-by companies, who may have surplus supplies, and obtain such from them. Arrangements can be helped in some instances by the servant to the brethren and through circuit assemblies. Start checking now so as to have adequate booklet supplies for the May campaign. Booklets may be ordered from the Society in harmony with instructions contained in Brother Knorr's letter appearing in the January *Informant*.

### Company Servants Moving

If a company servant finds it necessary to leave the company's territory, he should make arrangements before departing, for the receiving and proper handling of Society mail for the company. The Society should be advised if mail is to be sent to the assistant company servant, and full name and address of the assistant furnished.

If the departure is permanent, or if for some reason another servant needs to be appointed in any capacity, the company committee should meet and submit recommendations for servants. Complete information must be supplied, as requested in paragraph 60 of *Organization Instructions*.

The complete name of company and/or unit should appear at the top of all company correspondence.

## Written Reviews

### School of Theocratic Ministry Made More Effective

Many are the expressions of appreciation the Society is receiving from the companies throughout the land for the added feature of the written reviews, for both brothers and sisters, in the study of the Bible handbook "*Equipped for Every Good Work*" at the Theocratic ministry school. And they have good reason to rejoice. The members of the Bethel family have been taking these reviews on the Bible and handbook for about six months now and each one participating can testify to receiving great benefit from them.

However, with these reviews as with everything else, it is true that the more you put into a thing, the more you will get out of it. The more you apply yourself, the more effort you put into this by individual study and regular, alert and active attendance at the school, the more you will get out of it in the way of Theocratic equipment and joy. Therefore let all carefully study their lessons at home, attend the school each week and take part in the discussions, and then take the written review.

It will be to each one's benefit to take the written review every time, even though at times he may not feel fully prepared. Regardless of the amount of preparation you may have been able to make, concentrating on the questions will help impress them on your mind, and when you hear the correct answers given at the end of the review you will remember them all the longer, thus proving a valuable aid in equipping you for your field ministry. And, after all, that is the reason for the entire course, including the written reviews: that you may be perfectly "equipped for every good work". Let each one therefore do his best, make full use of this provision of the Lord, and rejoice in it.

### Field Service Report

#### MONTHLY QUOTAS

	Pubs.	Av. Hrs.	Av. B-C	Av. Bk.	St.
Sp'l Pios.	820	175.0	50.0	7.7	
Gen. Pios.	2,954	150.0	37.4	5.4	
Co. Pubs.	64,239	14.7	3.7	1.0	

#### January 1947

	Pubs.	Av. Hrs.	Av. B-C	Av. Bk.	St.
Sp'l Pios.	723	174.8	64.7	7.8	
Gen. Pios.	2,877	143.1	43.9	5.7	
Co. Pubs.	63,089	13.8	3.9	.5	

#### PUBLIC MEETING CAMPAIGN

Total Meetings Held	2,511
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### Funerals

A proper handling of a funeral service provides an excellent opportunity to magnify the name and purposes of Jehovah and to comfort those that mourn. This service should be a clear presentation of the truth concerning the origin of man and his destiny. These occasions should not be used as a means to eulogize creatures or to vilify and denounce men and organizations. Be tactful and considerate of all.

To aid in a uniform presentation and an appropriate witness, the Society is sending to each company an outline for a funeral discourse, and recommends its use by brethren requested to conduct such services. One or more competent brothers in each company should prepare a good funeral discourse so as to be prepared for any such emergency.

The outline should be kept in the Theocratic ministry library and be available to the brethren who wish to use it. Isolated brethren not associated with a company may obtain a copy of this outline by written request to the Society.