



# IBSA CAMPAIGN RESPONSE

## Workers See the Value of TIME

### The 3-Day Drive Takes Big Everywhere

The response to our request for a report on the number of friends who would devote three or more days to the service has been enthusiastic and has exceeded our expectations. We quote from one or two of the letters which we have received to show how the friends are taking hold of this. One class writes: "We shall have 18 workers who will work 68 hours during the week, 8 will work five whole days, 10 will work four days, and 2 workers are arranging to work 4 extra hours, from five to nine o'clock in the evening." Another class reports that 6 out of 7 workers in the class are making plans to spend May 24 to 26 entirely in the service.

There are numerous other reports of the same strain, indicating the enthusiasm with which the friends are starting out on IBSA Week this year. To date there is a total of 582 workers who have reported that they will spend three or more days in the service besides their regular time during the rest of the week. The total number of days set apart for special work by these brethren amounts to 1550. In addition to the foregoing, a number of the larger classes have advised us that they were unable to give us the total number of workers who would devote three or more days to the service, due to the fact that most of the friends were unable to make arrangements so far ahead. One class of 125 advises that 75 of them are going to be in the service during these three days. We believe that the total of all the brethren devoting three or more days to the service will easily amount to 1500 by the time all the reports are compiled, and we are hoping that by the time IBSA Week comes around there will be 500 more added to this, making a total of 2000, or fifty percent of the quota of weekly workers.

The importance of the occasion will justify every one of the friends' putting forth a very determined effort to get as much time off as possible for this week. A little more persistence and looking to the Lord to open the way will, we believe, enable a number of the friends who now think it impossible to get any time off from their secular employment to get the latter part of the week off for canvassing. All things are possible with the Lord. Therefore let none be discouraged, but ask in faith and act in accordance therewith, and see if the results are not surprising. "Prove me now herewith," is the Lord's challenge to our lack of faith. Therefore let each one of the anointed take the Lord at his word. Tell him that you want to put all the time possible into the work for this drive, asking him

to pave the way for you. And if every one of the anointed takes such a course, we know that the Lord will bless the effort and make IBSA Week the greatest witness to his name and praise to date.

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## Bethel Family Going Out 100% Strong

therefore your applications should be sent in as soon as possible, either wiring us or sending your letter by air-mail, should you desire such service. Address your communications to the Regional Service Department.

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### Many Will Be Sent to Classes for 3 Days

#### Enthusiasm Runs High

The Brooklyn factory and office are keeping the brethren in the field supplied with literature, and we are fully aware that stopping the presses and other machinery essential to the manufacture of books very materially affects the production; yet the importance and significance of this spring drive on the Devil's stronghold is so great that Brother Rutherford has authorized the closing of the factory and office from Thursday evening, May 23, until Monday morning, May 27, so that each member of the Bethel Family may have a part in this drive. They are going out 175 strong during these three days, as well as at every available opportunity during the rest of the week. This adds 175 more workers to the 1500 that will participate from the classes, and will give us a good start toward attaining the 2000 we are hoping will spend three or more days in the service during the week.

In addition to the foregoing, Brother Rutherford has authorized the regional service department to supply Bethel brethren as local regional service directors for these three days to classes east of Cleveland and Columbus, Ohio, north of Richmond, Va., south of Toronto, Ont., Can., and east to the Atlantic. Therefore, if your class is within the above area and there are enough friends who will participate in the service during these three days to make up parties of ten or more, the Society will be glad to assign brethren to lead them out and to direct the work in general. Arrangements can be made to hold service testimony meetings on Saturday and Sunday evening, if deemed advisable, as well as a brief service talk on the privileges of the Lord's people at this time and the honor that is conferred upon them to represent him. Late Sunday afternoon or Sunday evening can be set aside for a general getting together and recounting of the week's blessings and results, followed by a discourse closing the IBSA Week drive.

The foregoing privileges are, of course, not limited to the English-speaking classes. Other ecclesias of the Lord's people, regardless of what language they speak, should have part in this great drive and should make careful arrangements to see that the most effective witness possible is given. The same provision that is made for supplying Bethel brethren for the English-speaking classes will apply to the classes speaking other languages. In both cases, however, we have only a limited number of brethren who can serve in this capacity; and (Continued on this page, column 3)

## Are You Ready for the Big Drive?

### Details to Be Worked Out Now—Not IBSA Week Each Worker and Service Committee Must Prepare

We have come to the time of final inspection before the big drive. Are you ready? A series of questions prepared for each one of the Lord's anointed, and another series for the service committee, follow. Go over these carefully. Check them up and see if you are ready for the big drive. Each service committee should arrange to have its final service meeting the Thursday, Friday or Saturday before IBSA Week, and all the details should be carefully gone over and final preparations made so that all will understand their parts and can cooperate intelligently and effectively. This will do much toward making the drive a success.

#### QUESTIONS FOR EACH OF THE ANOINTED TO CONSIDER

Have I made IBSA Week an occasion of special prayer?  
What am I doing to make IBSA Week a successful witness to the Lord's glory?  
Have I tried hard enough to get away from my secular employment for the entire eight days?  
Have I tried to get the period from May 24 to 26 exclusively for witnessing?  
Have I tried to arrange for additional time for canvassing during IBSA Week?  
Have I so arranged my personal affairs, household duties, etc., that I can devote the greatest amount of time to the service?  
Have I made provision for canvassing during NOON HOURS and EVENINGS?  
Have I territory for each day I can spend in the service?  
Am I as familiar with the territory I am going to work as it is possible for me to be?  
Do I know who is my captain for each day I will be out?  
Do I know what means of transportation will be used to get me to the territory where I am to work?  
Do I know where the "depot" for additional stock is to be located in each territory that I am to work?  
What special books are we to offer during the week?  
Finally: "Wherefore, we receiving a kingdom which cannot be moved, let us have grace, whereby we may

serve God acceptably with reverence and godly fear."

The following questions should be carefully checked over by every SERVICE COMMITTEE and discussed at the service meeting just prior to IBSA Week.

READ CAREFULLY THE MARCH AND APRIL BULLETINS WITH REFERENCE TO THE PLANS FOR IBSA WEEK.

Have you chosen and subdivided your territory so that the workers can go there and work it intelligently without any waste of time and without confusion?

Have captains been appointed for the different parts of the territory?

Are the captains thoroughly familiar with the territory of which they are going to have charge? Do they know what workers are assigned to them?

Do the service committee and the various captains know what means of transportation will be used in getting to the different territories?

Has the class been canvassed for cars to be used during IBSA Week? Have you definitely assigned the cars available to various parts of the territory for each day they can be in the service?

Do the drivers know where in the territory they are to park, so that the workers can locate them for additional supplies?

Do the workers know where their supply car is going to be parked?

Have the arrangements been made for supply depots in territories where there are no automobiles?

Has the territory been set apart for the following groups:

For those who have arranged to devote the entire week to the service?  
For those who have arranged to have May 24, 25 and 26 for canvassing?  
For those who are arranging to take their lunch and work during noon hours?  
For those who are arranging to take a lunch along so they can work evenings?  
For those sisters and others whose duties in the home or elsewhere will permit them to devote odd hours throughout the week to witnessing?  
Have you checked up the pay-days in the different territories you are planning to work, so as to have your workers there at (Continued on page 2, column 2)

# COLPORTEURS PREPARE FOR BIG ATTACK

## Big Feature \$1.98

### Sale of Booklets Not to Be Overlooked

Some have not understood that there is to be no change made in the retail price of the five-book combination when packed in the flash-tone cartons. They will continue to sell for \$1.98 (or \$2 if preferred). The additional 5¢ for the carton will be added to the cost, but not to the selling price. It is hoped that these cartons will aid in the placing of so many more complete combinations that this increase in cost will be more than offset. We should like to have the service directors and colporteurs let us know whether the cartons aid in the sale of the five books. The selling of the books in cartons is not to be confined to IBSA Week.

Of course, in this campaign the special effort is to be put forth on the sale of the five bound books; but this does not mean that one should overlook the placing in the hands of the people some of the booklets too. When the customer does not take the books and you can place with him *Judgment* and *Oppression*, you are leaving with him a continual reminder of the five books which will pave the way for the next call.

### Reporting Time of Workers and Colporteurs in Canvassing Parties

With hundreds of canvassing parties being arranged in all parts of the earth for IBSA Week, the question has arisen in the minds of some as to how to report the time of the various members of the party. The method which should be carried out now, and at all other times, is as follows:

For a class worker to receive the special class rates, the requirement calls for a minimum of three hours' canvassing a week.

The auxiliary colporteur requirement is a minimum of ten hours during the week in actual canvassing, exclusive of that which might be done on Sunday. Of course, if any canvassing is done on Sunday this should be reported also, but it should not be considered in meeting the minimum requirement.

When individuals canvass alone, the time begins to count at the time they begin their first canvass until the last one is completed. The time spent going to and from the territory is not to be counted.

When workers go out in canvassing parties to work distant territory, be they class workers or auxiliary colporteurs, the time of each individual begins to count at the time the party leaves the hall or place of assembly until his last call is completed. The automobile driver's time counts the same as the other workers', provided he alternates in canvassing with the other members of the party in working rural routes when the two-car system is used. If only one car is available, then his time spent in driving counts, in case he himself is one who takes an active part in the actual canvassing whenever opportunities arise. In the case of auxiliary colporteurs acting as drivers, their time may be considered in meeting their required ten hours for the week, provided at least six hours of the required ten are given in the actual canvassing.

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## Ranks Increase Daily as New Recruits Rush in Applications

### Don't Forget IBSA Report Cards

We are enclosing with this *Bulletin* a special IBSA Week report card for the service director only. The card is to cover the eight days set apart for IBSA Week; and it should not be confused with the regular weekly report, which covers only seven days, concluding with Sunday night. The weekly report card should be sent in as usual, as though you had no IBSA Week report card to forward. We want at the end of the year fifty-two of the regular weekly report cards covering each week's work, as well as the IBSA Week report cards. Make out the IBSA Week report as promptly as possible and forward it to this office. We would request that each worker in the class cooperate with the service director in getting this information together as quickly as possible. This arrangement does not apply to the colporteurs. The method of reporting for the colporteurs is outlined on Page 1 of the April *Bulletin*, where they are requested to show on their reports for the special IBSA Week eight days, including the two Sundays. Colporteurs will please read this again, in order to be sure as to how to make out colporteur reports.

### Order Blanks for Classes

Recently each organized service class was forwarded, in care of the director, six copies of the new order blank. Hereafter all class orders are to be made on these blanks. They are for our mutual convenience, and will do much to insure accuracy. The supply sent to each class is for three months, on the basis of one order a month. The instructions on the back of the blanks will explain how they are to be filled out.

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### Summer Campaign in Rurals to Follow Big Drive

IBSA Week will be followed with a strenuous campaign throughout the summer in the rural districts by the classes and colporteurs. It is hoped that this year all the territory assigned will be worked thoroughly, and that those living on the side roads, as well as those on the main highways and in small country towns, will be called upon. The farmers have been suffering from much oppression and should be given the opportunity to hear of the good news of God's kingdom. The time to call upon them is when the roads are good and you can get to them.

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(Continued from page 1, column 3) the best possible time for making sales?

Have you checked up the general conditions in all assignments so that your workers are placed in the most favorable cities during this drive?

FINALLY: HAVE YOU MADE A CAREFUL ANALYSIS OF ALL CONDITIONS PERTAINING TO YOUR TERRITORY AND WORKERS SO THAT THE EFFORT PUT FORTH DURING IBSA WEEK WILL RESULT IN THE MOST EFFECTIVE WITNESS TO THE LORD'S GLORY AND AGAINST THE DEVIL AND HIS ORGANIZATION?

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### Holidays Prove to Be Good Time for Giving the Witness

The month of May should prove to be one of the greatest ever, so far as giving the witness is concerned. Not only is there to be the special effort put forth throughout the earth during IBSA Week, but in this country this is followed by a holiday on the 30th. Memorial Day will give the friends another opportunity to have an active part in the service, and service directors should make plans in advance for special canvassing parties.

Some of the friends have hesitated to go out into the work on holidays, feeling that they would not meet with any interest. But, some time ago almost every one thought the same about Sunday. Now all find it to be one of the best days for calling on the people. The same is true of special holidays. The following letter expresses the sentiment of many who have seized the opportunity to testify to the honor of Jehovah's name on such occasions.

"I canvassed three hours the morning of Mardi Gras day (which is a general holiday in New Orleans) and left 26 books and booklets, and got more joy that day than I have ever known before. I had the same experience on New Year's Day, which was another holiday. In my canvassing of each one I found them more friendly than at any other time, and they gave me a better hearing. Also, more men are at home. They are the ones who control the family purse strings, and more sales are made. So I found holidays to be a very good time to give a witness, even better than ordinary days. There is no reason for any one, if he can do so, not to witness on such days."

May can be made a record-breaker by following up IBSA Week with another big canvassing party on Memorial Day.

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### Do Your IBSA Week Shopping Early

You have only a little more than two weeks, and then the big drive is on. How is your stock of literature? Have you sufficient to last you during the drive? It is much better to be overstocked than to run out of ammunition in the midst of the battle. The director should see to it that all the workers are well supplied with books and booklets and have plenty of books in your bookroom to replenish their stock. Each service director should take up this matter with the stock-keeper and carefully check over the stock and make out an order immediately. Rush orders at the last minute can not be filled, because the office and factory are preparing to close during Friday and Saturday, May 24 and 25, to permit those at Bethel to have three days in the field.

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### Radio Message Prepares the Country

The wire reports which we have received indicate that the radio hookup of the 21st was well received throughout the country. It was particularly stimulating to the friends to receive Brother Rutherford's message of encouragement. We have

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### Late Entries Making Special Effort to Begin Work by May 19

The colporteur branch of the Lord's army reports everything in readiness for the great attack on May 19-26. New recruits are continually swelling the ranks, and more applications are being mailed out each day. According to present indications, the fighting force which the colporteur division will place in the field at that time will be the greatest in the history of the church. There are now 1198 enrolled in the full time work and 617 auxiliaries; and 46 additional ones have signified their intention to start working as pioneers prior to May 19, which should increase the list to 1244. Applications for 49 have been accepted to go into effect on June 1 or thereafter. We are wondering, however, if by making special effort, these and others who are thinking of entering later might not be able to be on the front line when the great drive begins. Surely there could be no grander privilege than to be found in the very forefront of the battle at a time such as this, when the anointed throughout the earth will be shouting forth the battle-cry. Already some who have thought it impossible to begin before June 1 are writing us as indicated in the following letter received from a party of three:

"The Lord is arranging things for us so fast that it looks now that we shall be able to get into our territory in time to start to work on Sunday, May 19, the beginning of IBSA week."

Remember, the colporteurs are to have a special part in this great attack. They are going to endeavor to average 40 hours actual canvassing for this eight-day period. Of course this will mean that all who can give more time than this will be anxious to do so in order to make up for those who come short because of sickness. Also remember that the work done for the entire eight-day period is to be reported on the regular weekly report card, but for the EIGHT days instead of the usual seven. This will mean that the report for the preceding week will be for only six days. Be sure to mail your report on Sunday night, May 26, so that we can tabulate the final results as quickly as possible. All is in readiness. The little band of colporteurs but awaits the command to go over the top. While waiting they are actively singing forth the praises of their king. And we want to say right here that you'll have to look far and wide before you'll find a happier, more zealous and faithful lot. Already for the first six months of the year the regulars and auxiliary colporteurs have placed a total of 955,130 books and ten-cent booklets. Just watch what they do on this special drive! Not because they want to merely sell books, but rather because they love the Lord so much that they want to sing forth his praises.

received wires from Canada in the North, from Oakland in the West, and from Maine in the East, all indicating that this message was an inspiration to the friends and an encouragement to push the battle to the gate.

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