

INFORMANT

SEPTEMBER, 1938

'Be not afraid: the battle is God's.'—2 Chron. 20: 15.

BROOKLYN, N. Y.

Are You Going to the World-wide Convention? Are You Taking Some Newly Interested with You? Brother Rutherford Will Address Greatest Assembly of Christians

**Every Convention City
to Receive
Unprecedented Witness
Warning Released
For First Time in Convention**

Jehovah, the giver of every good and perfect gift, has a rich blessing in store for those who love Him. On September 9-11 the greatest assembly of Christian people will be gathered in a world-wide convention, there to receive the comfort and aid He has always supplied. The consecrated will do their utmost to be at one of the convention points and hear Brother Rutherford address this international assembly at 8 o'clock London Time, both Saturday evening and Sunday evening, direct from Royal Albert Hall. That will be a momentous and thrilling occasion to everyone present.

It is expected that at least 100,000 people will be assembled to hear Brother Rutherford deliver the lecture "FACE THE FACTS". Not only will those assembled in these halls hear, but arrangements are now under way for a nation-wide radio chain to carry this lecture to those who would not ordinarily come to a convention. This important message must be heard far and wide and be gotten to the people so they may take their stand on one side or the other. The only place one can hear the Saturday speech will be at the convention itself. Everyone will want to be there because of the extensive service arrangements that are being made and the distribution of the new booklet *Warning* for the first time. In approximately 50 cities throughout the world arrangements are now under way to accommodate those who will attend. Some of the things that must be taken care of are as follows, and you can share in them.

Convention Expenses

In the cities where conventions will be held September 9-11, the brethren are asking the privilege of paying the expenses as far as is possible for them to do so. Any of the remnant or Jonadabs or others interested who are not in the vicinity of the local conventions and who desire to participate especially in the expenses of the general convention may make their remittances direct to the Brooklyn office.

Advertising

Approximately a half million announcements for the convention have been printed for the use of the publishers in the back-call work between now and the convention. Any company, pioneer or auxiliary desiring more of these can order them. They will be supplied free. They should be used extensively. Letter-

writing to those interested will play an important part in getting all people of good will to the convention. Placards are furnished by the Society to all convention cities for "sandwich sign" parades and automobiles. Companies locally are making silk screen signs and banners to place in conspicuous locations throughout the city, in store windows, at homes and other places. More than three million leaflets will be printed for advertising "FACE THE FACTS" at the assemblies throughout the United States. All the publicity will be given that can be given relative to the world-wide convention and the big meeting. The greatest advertising that will be accomplished is that done by the publishers themselves in door-to-door witnessing, telling everyone they meet of this world-wide convention and where to attend. At the convention

cities particularly, the publishers will personally invite the people to the meeting when calling on them in the regular witness work. When you find someone who is interested, not only give him a handbill, but arrange to call back with a car and take him to the meeting, both Saturday and Sunday. Several hundred cars at a convention can pick up from 1,000 to 2,000 people and bring them to the meeting. We want the people to hear, and an opportunity will be given them to hear. Bring them early.

Book Room

A book room will be established and a large supply of the *Warning* booklet will be on hand. Company publishers will be given the booklets at the regular company rate. Pioneers identifying themselves as such will be allowed the pio-

"The Messenger" - the Convention Report Order It Now

The world-wide convention will have so many angles to cover and will be of such magnitude that it would be impossible to properly report the convention in *Consolation*. Therefore *The Messenger* will be published and will probably be a 64-page magazine. *The Messenger* will give you the details of the world-wide convention, including happenings in all convention cities. It will be a very comprehensive report, not only in items of interest, but also in picture review of the convention. This report everyone will want to keep on file, and some of the consecrated may want extra copies for interested people.

In order to cover the cost of publication and mailing, the Society will receive orders at 10c a copy. Wherever possible, please place your order through the company servant and *The Messenger* will be shipped in bulk to companies. A remittance should accompany all orders. We should very much like to receive all orders by September 30, so we may know how many to print. It may not be until the latter part of October, however, when *The Messenger* will be printed and mailed, because the reports from the convention cities in England and Australia will take longer to get here. Order your copies of *The Messenger* now, at 10c a copy. The convention report will not be published in *Consolation*.

Radio to Cover U.S. with "Face the Facts"

The Message Must Be Told

As Brother Rutherford delivers his lecture "FACE THE FACTS", on September 11, the thousands of persons assembled in halls will not be the only persons to hear this important message. Arrangements are being made for a chain broadcast throughout the country. The stations selected will be particularly in locations not served by the convention cities, thus making it possible for thousands of other persons to hear this important message. Radio folders will be printed by the Society, listing the stations. These folders will be consigned to companies in territory served by the stations listed. Upon receipt of these folders, the publishers should distribute them before going to the convention. Every effort is being made to advertise "FACE THE FACTS", and every publisher from now until the convention should see to it that people are informed of this. The publishers, however, should point out to persons met on back calls the im-

portance of attending the convention rather than staying at home and listening on the radio, which carries only Sunday's lecture. Therefore the publishers will stress the convention cities and the halls in their back calls as well as distribute handbills throughout the city in their regular witnessing.

Shortwave Reception

The two lectures by Brother Rutherford are to be transmitted by shortwave to the United States and Australia from London. Anyone who has a shortwave receiving set might be able to pick up the two lectures of Saturday and Sunday within the band of 16 and 50 meters. The consecrated not able to get to one of the conventions but having a shortwave receiving set should try to pick up these lectures in the shortwave band between the hours of 8 and 9 p.m. London Summer Time, September 10 and 11. Report of reception will be appreciated at the Brooklyn office.

neer rate. The publishers can bring with them other books and booklets they desire, and especially bring their phonograph and records. If you run out of books, such as *Enemies* and *Riches*, at the convention, these can be replaced at the convention book room.

Cafeteria

Each convention organization is arranging to operate a cafeteria. Good, wholesome food will be served. The money you spend at the cafeteria will be used to defray the expense of operating the cafeteria.

Immersion

There will be an immersion service Sunday morning at 8 o'clock. Those desiring to be immersed will bring their own swimming suits and towels, and will assemble in the first few rows in the auditorium, directly in front of the platform, at the time of the baptismal discourse.

Music

Those who play musical instruments should bring them along, as an orchestra will be arranged. Bring your own song books. The songs to be used at the convention are numbers 6, 10, 42, 52, 60, 63, 92, 98, 101, 148, 283, 292, 312, 321, 331. These you can practice before you come.

Parking

Arrangements for free parking have been made in most cities, or at a very low rate. Trailer camps are being arranged for pioneers, at convenient places. For information on trailer camps write to the company servant of the city to which you are going. Names and addresses are listed elsewhere herein.

Public Meeting

We want everyone we can possibly get out at the public meeting to hear "FACE THE FACTS". It will mean hard work on the part of all the consecrated in making back calls, picking up these people and bringing them to the meeting to hear this message. Try to pack out every hall. The halls in the United States alone have a total seating capacity of more than 75,000 persons. Special programs are being printed for Sunday's meeting. Each person attending will receive a copy. Those who come will have the privilege of hearing not only Brother Rutherford's lecture "FACE THE FACTS", but also his lecture "Violence" as delivered at Seattle. The public meeting will be the high point of the convention, and every effort should be put forth to make it a success and a witness to the King and the Kingdom.

Service in the Field

Everyone attending the convention should have a share in the field service. Those who serve as ushers or work in the cafeteria or some other place should try to place a few booklets during the convention, turning in a report for the same. There should be at least 30,000 publishers reporting at these conventions. Report your activity in the field not only to the convention, but also to your home company. Each publisher will make out two reports: one for the convention and one for the company with which he is associated. Each company servant will report on his monthly report card the activities of the publishers in his company at the convention, as well as work done at home. Each car driver will see that he has an individual report from every publisher in his car, and turn these reports in daily. We want a report from every individual publisher because we want to be sure that more than 30,000 publishers engage in the field work in the United States during this convention period.

Be a publisher during the world-wide convention. Take out into the field with you the newly interested. Show them how it is done. Let them place *Warning* booklets, too, and be publishers for the Kingdom.

All company servants should announce between now and the convention the following: Report your activities of field service at the convention, on a worker's report slip. Make a duplicate of this slip, and on returning home give the duplicate slip to your local company servant.

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"Jehovah's Battle" Testimony Period - October 1-31

"Warning," New Booklet, to Be Distributed

Special Period
One Month in Duration

World-wide Convention to Bring Out New Publishers

The international testimony period "JEHOVAH'S BATTLE" begins only two weeks after the world-wide convention, which convention should fill everyone who is interested in the Kingdom with much joy and zeal for the Lord's cause. Due to the importance of these testimony periods and the special work that is always done, and to the fact that a nine-day period is not sufficient to cover the territory, the special effort by the brethren will be extended to take in the entire month. Henceforth the testimony period announced will be for the full month, thus giving the publishers opportunity to cover a wider territory.

Warning will be the big thing for the month. On Saturday, October 1, let every publisher go into the field with a good supply of this new booklet and place it in the hands of as many people as possible. Offer the booklet on a contribution of 5c. Use the new phonograph records, "Relief" and "Resolution", and arrange for back calls with "Warning" and "Violence" series wherever possible. Carry *Enemies, Riches*, and other publications to offer to those who are exceptionally interested.

We want to cover as much territory as possible in this one month, and it is hoped that well over a million and a half of the *Warning* booklet and other publications will be distributed in the United States alone. Thus far the greatest number of publishers to report in one month was 31,461. In October there should

be fully that number out, if not more. After the world-wide convention many of the newly interested will also want to participate in the witness work, going out for the first time in this campaign. As this is an international campaign, not only will the consecrated in the United States engage in "JEHOVAH'S BATTLE", but those in every nook and corner of the earth will fight shoulder to shoulder against their common enemy, the Devil and his organization. The message of "WARNING" must be given. For that reason the Lord provided it in booklet form.

Beginning a New Year

October 1 begins the new fiscal year of the Society, and therefore great energy and zeal should be put forth. Reports thus far indicate that 1938 will be the greatest witness ever given in this country in the interest of God's kingdom. We are thankful for this and grateful to the Lord for the share we have had in it. But of those to whom much has been committed more will be demanded; therefore we look to the new year for greater privileges of service and will press the battle to the gate. So we begin with joy "JEHOVAH'S BATTLE", another international testimony period, having a new booklet, new records, "Warning" and "Violence", and, by the Lord's grace, many new publishers.

The new organization which will be in effect throughout the country, beginning with October 1, will greatly aid in the advancement of the Kingdom interests. The company servant should check up on all details relative to this special campaign, "JEHOVAH'S BATTLE." The territory servant should see that all

publishers have plenty of homes to call on. The sound servant should see that the equipment on hand is put to good use and distributed among the publishers, with plenty of records for the special witness. The stockkeeper will have on hand a good supply of *Warning* and see that all publishers are supplied therewith. The chairmen of studies will co-operate with the company servant in arranging to take their study groups into the field on certain days of the week. The back call servant will see that plenty of back calls are lined up and that interested people

are given the opportunity of receiving *Warning* and hearing the new records. Everyone will work in unity in the interest of God's kingdom. We feel sure that with the enthusiasm and energy resulting from the world-wide convention everyone will press on in "JEHOVAH'S BATTLE".

Orders

Orders for *Warning* booklets should be sent in by September 1 at the latest. Order what you need, as no consignments will be made. Check your stock of other literature and records.

Organization Instructions Sent to Companies

Study at Service Meetings Effective October 1

By this time all companies should have studied carefully the new "ORGANIZATION INSTRUCTIONS". These instructions become effective October 1 throughout the United States.

The company servant will no longer call committee meetings as has been the custom heretofore, but he will take up with each servant individually matters pertaining to that servant's work. The brother responsible for the stock room, for instance, will discuss with the company servant all matters pertaining to the stock room. There is no reason why the sound servant and other assistants to the company servant should be kept from taking care of their duties while such discussions are going on. The same is true with the other servants; and therefore committee meetings are eliminated. The company servant should check regularly and carefully with each of the servants to see that his records

are properly kept and that his work is properly taken care of.

The company servant should arrange the service meetings and see that his assistant servants are assigned certain portions of these meetings to discuss their particular field. Unity and co-operation will prevail throughout every company in God's organization, and we look forward to a greater witness in every field of activity, due to this new organization.

Zone servants will begin their operations October 1, and each company will be notified of the time of the zone servant's visit. He will aid the company servant and assistant servants and instruct them how to carry on the work more efficiently. Each company servant will please see that his assistants receive a copy of the portion of the organization instructions applying to their work. One copy of these instructions was sent to each company servant. They are confidential and should be kept in the company servant's private files. No other copies will be mailed out.

(Continued from page 1, column 4)

Sound Cars

All sound-car operators should take their equipment to the convention. Receive your instructions locally as to where to work, and use the "Relief" and "Resolution" records. You can read the announcement on the "announcement folder" over the microphone, inviting the people to the local meeting. Be sure to announce the exact time of the meeting, and the hall and its location. Each sound car will have along a supply of the public meeting folders to be given out to the people passing by.

Traffic

The brethren driving cars should be sure to have with them their driver's license and ownership license. Observe traffic regulations.

Rooming Accommodations

Those going to the convention and desiring rooms in advance should write to the convention headquarters as announced in this *Informant*, stating what you desire in the way of rooms. Be specific. If you write for rooms now you will be able to go directly to your rooms when arriving at the convention city, and thus save time. In your application, for rooms state what price you desire to pay, the kind of accommodations, the number in your party, how many to a room, etc. Those residing in convention cities should (on back calls) mention to interested people the matter of rooming accommodations. Maybe many of these will be glad to accommodate conventioners, and then the conventioners can arrange to bring these people to the meeting, too.

Other Information

You will be able to get programs at the convention itself. In most places there will be an emergency hospital, for slight illnesses. An information booth will be found in each auditorium. Local companies are doing everything they possibly can for your comfort and convenience.

Are you going to the world-wide convention?

Are you taking with you some newly interested?

It will, by the Lord's grace, be the greatest convention ever held!

Halls

Under the name of each city where there will be a convention is the name (and address) of the convention hall. Then follows the name (and address) of the company servant, to whom you can write relative to rooming accommodations and other convention matters.

BIRMINGHAM, Ala.

Temple Theatre, 531 N. 19th St.
T. W. Miller, 1515 N. 19th St.

CHARLOTTE, N. C.

Charlotte Armory-Auditorium
310 N. Cecil St.
Lawrence Scarbrough,
110 S. Church St.

CHICAGO, Ill.

Navy Pier Auditorium, foot of Grand Ave.
Carl Froberg, 1838 N. Fairfield Ave.

CINCINNATI, Ohio

Emery Auditorium, Cor. Central Pkwy. and Walnut Ave.
J. C. Rainbow, 110 E. 8th St.

CLEVELAND, Ohio

The Arena, 3137 Euclid Ave.
Frederic Thirer, 4306 W. 58th St.

DALLAS, Texas

Live Stock Arena, State Fair Grounds
Paul Telkamp, 3247 Culver St.

DENVER, Colo.

Elitch's Gardens, W. 38th Ave. and Tennyson St.
Edwin S. Holt, 2626 W. 41st Ave.

DETROIT, Mich.

Masonic Temple, Temple Corner, 2d Ave. P. C. Truscott, 4809 Grayton Ave.

HARTFORD, Conn.

Capitol Park, 900 Wethersfield Ave.
Louis J. Garloni, 49 Dean St.

HOUSTON, Texas

The Music Hall of the Sam Houston Coliseum, Walker and Bagby Sts.
Joseph Isaac, 3605 Georgetown

JACKSONVILLE, Fla.

Scottish Rite Temple, Cor. Phelps and Hubbard Sts.
J. E. Grimes, Box 3525

KANSAS CITY, Mo.

Ivanhoe Masonic Temple, Park Ave. and Linwood Blvd.
F. T. Hoeck, 4264 Jefferson St.

LITTLE ROCK, Ark.

Agricultural Building, Fair Park
D. F. Glenn, 605 Wolfe St.

LOS ANGELES, Calif.

Trinity Auditorium, 9th and Grand Ave.
C. V. Knemeyer, 1553 Livonia Ave.

MINNEAPOLIS, Minn.

Lyceum Theatre, 85 S. 11th St.
Minneapolis, Minn.
Edgar A. Flinn, 2089 Iglehart Ave.
St. Paul, Minn.

NEW ORLEANS, La.

Coliseum Arena, 401 Roman St.
Albert S. Lang, 119 University Pl.

OAKLAND, Calif.

Oakland Municipal Auditorium, 12th and Fallon Sts., facing Lake Merritt.
S. E. Johnston, 5323 Estates Dr.

OMAHA, Nebr.

City Auditorium, 15th and Howard Sts.
Clarence E. Knight, 5706 N. 27th St.

PHILADELPHIA, Pa.

Convention Hall, 34th St. below Spruce
M. E. Confehr, 5444 Oakland St.

PITTSBURGH, Pa.

Syria Mosque, Bigelow Blvd.
Thos. A. McKnight, 1731 Parkfield St.

ROCHESTER, N. Y.

Convention Hall, Washington Square
Kenneth R. Curtis, 25 Hartsdale Rd.

TACOMA, Wash.

Masonic Temple, Fellowship Hall
S. 2d and St. Helens Ave.
D. S. Abernethy, 5611 Birmingham St.

WASHINGTON, D. C.

Ritchie Coliseum, University of Maryland College Park, Md.
Chas. C. Eberle
1603 Massachusetts Ave. N.W.

CANADA

TORONTO, Ont.

(Saturday) Massey Hall, 178 Victoria St.
(Sunday) Maple Leaf Gardens
Carlton St.
R. McNaul, 65 Oak Park Ave.

OTTAWA, Ont.

The Coliseum, Exhibition Grounds
Chas. Morrell, 71 Gilmour St.

VANCOUVER, B. C.

The Auditorium, 1805 Georgia St. W.
George Young, 5667 Kerr St.

CALGARY, Alta.

Al Azhar Temple, 17th Ave. and 4th W.
Roy G. McLuhan, 1602 6A St. N.W.

WINNIPEG, Man.

Amphitheatre Rink,
Whitehall & Colony Sts.
T. Forsyth, 55 Hart Ave., Elmwood

Inventory Time, September 18

With this *Informant* each company will find two copies of an Inventory form. All company servants, pioneers and auxiliaries will carefully count all their stock on the evening of Sunday, September 18, fill in the form and mail to the Society no later than the 20th. This will give the stockkeeper and company servant three full days to make accurate check. Fill in all the information requested, including the inventory of sound equipment. Mail one copy to the Society and keep the duplicate for your file.

Your September Report Card

To aid the Society in completing its annual report on time, we request that all companies, pioneers and auxiliaries close their reports with the activity of Sunday, September 25, and mail their reports Monday, September 26, to the Society. Please announce this to all the publishers and see that they get their reports to you on Sunday, after the field work. Then tabulate what reports you have and send in your report for September promptly. The work done after September 25, include in October's report.