TRANSCRIPTION ATTENDANCE TO DATE, 1,386,918

JUNE, 1935

HOURS TO DATE, 2,490,057

# FOR JEHOVAH AND FOR GIDEON-June 1-9 Brother Rutherford to Address the World on "Government

### Special Period Begins During Washington Convention

Publishers to Use Two New Booklets with Book Jehovah

What a Blessed Time Is in Store for Us!

Jehovah has brought prominently before his people the prophecy of Gideon and those associated with him and has shown its fulfillment in this day of Jehovah in which the remnant are privileged to share in the sounding of the trumpet just prior to the battle of the day of God Almighty. In his providence, the text in the minds of the Lord's people for the entire year is, "For Jehovah and for Gideon," and it is most appropriate that we should now have the special testimony period bearing this fitle and that the first part of this period should include the last three days of the general assembly of the Lord's people in convention at Washington.

The convention at Washington, D.C., will be the high light of the testinony period "For Jehovah and for Gideon". Brother Rutherford's address on "GOVERNMENT" will be the most theilling feature to be be the most thrilling feature, to be heard throughout "Christendom". heard throughout "Christendom".
There is now in preparation the most important hookup ever arranged on this planet. The United States will be covered from coast to coast with a network of stations, making it possible for everyone who has a hearing ear to listen in. These stations will reach the greater part of the Canadian population as well. In addition, the lecture will be

carried by radiotelephone to England, France, Belgium, the Netherlands and South Africa; and by short-wave radio beams to Switzerland, Central America, South America, the Hawaiian and the Philippine Islands, Japan, China, Siam, India, Australia, New Zealand, Java, and isles afar. At Buenos Aires, Honolulu and Manila the lecture will be rebroadcast by powerful local stations. With you we happily share the news just received from the Society's Strath-field office; that two 10,000-watt shortwaye transmitters (both designated NIROM at the cities named in list on page 2, column 1) on the island of Java are engaged for this international network. Those stations are heard in all parts of the earth. The Society's representative who arranged the contract at the office of the management in Java reports that he was shown heaps of unanswered mail, recently received by the stations from enthusiastic

is emphasized here for two reasons: (1) That every one who reads this and is in position to do so will try and is in position to do so will try
to tune in one of these Javanese
shortwave stations; and (2) that
every one who hears will briefly report immediately to the station in
Java and also to radio department of the Society, Brooklyn.

In a large auditorium at London there will be a public-address system to convey the lecture to those in attendance. From London the lecture will be carried on telephone lines of the British post office to Manchester, Birmingham, Newcastle, Glasgow and Belfast, in all of which cities of the British Isles there will be similar public-address meetings that are being thoroughly advertised at this time. There will also be public-address systems at Geneva and Berne, Switzerland; at Paris, France; Brussels, Belgium; Amsterdam, Netherlands; and cities in South Africa and in Australia. Additionally, it is expected that in Australia a network of at least 26 broadcasting stations will participate in serving the people of that continent with this extraordinary message concerning Jehovah's government.

In short, this broadcast blanket the entire world, making it possible for all people who understand the English language to hear this most important message. What a thrilling event! Every one of the Lord's people in the United States will want to thoroughly advertise the lecture by means of radio folders that have now been consigned. and also to inform neighbors and friends by word of mouth of this important event. This lecture will be given the second day of the testimony period "For Jehovah and for Gideon"; and what an occasion for Jehovah's people!

#### What to Use

During the first two days of the convention, Thursday and Friday, May 30 and 31, the field service will be carried on using the booklet *Universal War Near*, and this will be joined in not only by the brethren attending the convention, but throughout the field on those two days, the booklet being placed on a contribu-tion of 5c. Immediately following this, beginning on June 1 and running for the period of nine days of by the stations from enthusiastic June 1-9 inclusive, including Saturlisteners throughout Europe, Asia, Australia; and that "America just flooded the office with letters". This

aside as the Testimony for Jeho-vall and for Gideon.

Jehovah provides his people with the equipment to carry on his service and opens to them the door of opportunity. During the TESTIMONY FOR JEHOVAH AND FOR GIDEON OUR equipment is primarily the two new booklets by Brother Rutherford, Universal War Near and Favored People, in addition to the book Jehovah, and these three pieces are to be placed at every opportunity.

#### Presentation of Literature

The use of the testimony card in presenting the literature to the people, especially during the campaigns in which special publications have been stressed, has been a great advantage to the brethren, enabling them to effectively present the message to a larger number of people, sage to a larger number of people, resulting in greater placements of booklets and also of bound books. To aid in this during the Testimony for Jehovah and for Gideon, a testimony card has been prepared (and is enclosed with this Bulletin) offering the three pieces of literaoffering the three pieces of literature in combination on a contribution of 35c. It is to be borne in mind that the testimony card is a means to an end; that is, it is provided for the purpose of an effective presentation of the literature and the placing of books and booklets with the people. A casual presentation of the card, by the publisher, however, is not discharging the full responsibility, especially where, for one reason or another, the person called upon declines to read the card. If, upon presentation of the card, the person called upon reads it and takes the literature, that is very good. If the eard is not read or a further explanation is found necessary after it is read, it is entirely in order for the publisher to make a few further appropriate remarks in presenting the literature. If the entire combination of the book Jehovah and the two booklets on a contribution of 35c cannot be taken, an effort should be made to place the two booklets alone on a contribution of 10c, and if this cannot be done, to leave *Universal War Near* on a contribution of 5c. In those cases where there is an opportunity cases where there is an opportunity for pioneers or others to leave lit-erature in addition to the three pieces especially emphasized during the campaign, it is in order for this additional literature to be presented and placed with the people.

In selecting territory and completing other arrangements for the activities of the companies and sharp-(Continued on page 2, column 2)

#### **Convention Information**

It is clearly apparent that Jehovah's publishers are impressed with the importance of the coming Washington convention, and wherever possible are arranging to attend. Arrangements are practically completed that will enable the publishers to enjoy a rich season of service and fellowship.

Use can be made of any sound cars or trucks or any automobile sound equipment with microphone attachment that would not deprive any publisher of space in the automobile. If you have suitable sound equipment that has microphone at-tachment, other than the portable transcription machines, and are desirous of bringing this to the convention, please notify Anton Koerber, 1603 Massachusetts Ave. NW., Washington, D.C.

Any intending to avail themselves of convention certificates should notify Anton Koerber, immediately. Please do not leave this until the last minute. Remember, one railroad convention certificate will be sufficient for all the members of the family. Do not forget to inquire of your local ticket agent if there are any special excursions on the date on which you intend to leave for Washington. It may be possible to obtain a rate lower than can be secured with the convention certificate. It is possible that group rates apply in your territory. It is advisable to inquire sufficiently far ahead to ar-range for these, if obtainable.

Those expecting to be immersed are requested to provide suitable apparel, preferably a bathing costume and a towel.

It will help greatly if you will study carefully the information con-tained in the convention folder; if you have not already received your copy, inquire of your service director.

If you come fully prepared to publish the Kingdom message, you will receive a rich blessing.

#### New Cost Lists

There are enclosed with this Bulletin cost lists for the companies, pioneers and auxiliaries. These cost lists should be kept in a convenient and safe place, so they can be re-ferred to at any time. The director and stockkeeper particularly, as well as pioneers and auxiliaries, should check over the list carefully and order such literature as your territory requires in the various lan-guages. This cost list replaces all previous cost lists, and your old one should be destroyed.

#### Convention Folder Consignment

#### Please Be Sure to Distribute All of Them

During the first week in May over five and one-half million radio folders announcing Brother Rutherford's world-wide broadcast from the Washington convention Sunday June were consigned to the companies and sharpshooters. Pioneers and auxiliaries, therefore, are requested to assist the companies or sharp-shooters in their locality in this distribution. Upon receipt of their consignments service directors and sharpshooters should arrange immediately to place these in the hands of the people, so that all the folders will have been distributed before the brethren leave for the convention. Additional stations are still being contracted for in this special network. In areas where these additional stations are, the service directors and sharpshooters should see that neighboring service organiza-tions are also informed of the additional stations and see that the call letters and frequency of these stations are cross-printed (use your local stamping outfit) on the radio announcements. This convention chain broadcast should receive as wide publicity as possible. Below is a list of some of the additional stations just contracted for.

WAPI Birmingham, Ala.	$-1140~{ m kc}$
KOY Phoenix, Ariz.	$-1390 \ { m kc}$
W6XAI Bakersfield, Calif.	$-1550~{ m kc}$
WTAD Quincy, III.	$-900~\mathrm{kc}$
WDZ Tuscola, Ill.	$1070~{ m kc}$
KGNO Dodge City, Kans.	$1340~{ m kc}$
WDGY Minneapolis, Minn.	$1180~\mathrm{kc}$
WEBC Duluth, Minn.	$1290~\mathrm{kc}$
WIIBI Newark, N. J.	$1250 \ { m kc}$
WABY Albany, N. Y.	$1370~{ m kc}$
WBNS Columbus, Ohio	$-1430 \; \mathrm{kc}$
KMED Medford, Oreg.	$1310~\mathrm{kc}$
WHJB Greensburg, Pa.	$620~{ m kg}$
KGDY Huron, S. Dak.	$1340 \ { m kc}$
KGFX Pierre, S. Dak.	$630 \ { m kc}$
WOPI Bristol, Tenn.	$1500~\mathrm{kc}$
KXYZ Houston, Tex.	$1440~\mathrm{kc}$
KGKO Wichita Falls, Tex.	$570~\mathrm{kc}$
KSL Salt Lake City, Utah	$-1130~{ m kc}$
WRVA Richmond, Va.	$1110~\mathrm{kc}$
WMMN Fairmont, W. Va.	$890 \mathrm{\ kc}$
WIBA Madison, Wis.	$1280~\mathrm{ke}$
WEBC Superior, Wis.	$1290 \ { m kc}$
KGMB Honolulu, Hawaii	$-1320~{ m kc}$
KZRM Manila, P. I.	$618.5~\mathrm{ke}$

SHORTWAVE STATIONS RCACT 16 meters New York (Bucnos Aires relay) meters

New York (Geneva relay) 20 meters San Fr'cisco, Calif. (Honolulu relay) RCACL 19.36 meters San Francisco, Calif. (Java relay) 28.87 meters RCACI San Francisco, Calif. (Manila relay)

AT&T overseas radiotelephone New York (London relay)

W3XAU 31 meters Philadelphia, Pa. NIROM 49 meters Bandoeng, Java 99 NIROM Achipelzender, Java

#### Reporting Meetings

Our attention has been called fo the fact that some service directors and sharpshooters have misunderstood report instructions and are reporting study meetings and attendance at such meetings on their field service reports. We wish to advise that this should not be done. Only SOUND MACHINE MEETINGS (Which means meetings with sound cars, portable transcription machines, and phonographs) and their ATTENDANCE are desired to be reported. Studymeeting activities should nor be renorted to this office.

## Jehovah Has Prospered Zion We Are Grateful for the Privileges of Serving

#### The Increase Is Remarkable only fair to state that they include

The increase of the Kingdom interests conferred upon the anointed since receiving the new name is so decidedly manifest in the six months' report herewith presented for your consideration that we are including a comparison of the first six months of each year since 1931.

Above all, this is a clear indica-tion of the Lord's approval and blessing upon his people, without which there could be no prosperity in Zion. We are not going to try to make a detailed analysis of these figures. We believe they tell their own story much more eloquently than any analysis could do. They are worthy of the careful consideration of each one who has any part in the Lord's organization at the present time.

only the house-to-house witnessing as far as the time shown devoted to the service is concerned. Time spent exclusively in putting on transcription meetings with sound equipment is not included, even though the number of machines, meetings and attendance are shown. In addition to this there was a tremendous amount of time and effort spent in the petition work during the winter months of this year and of last, which does not show on either report. When all these things are considered, the very splendid increase shown for 1935 is a clear indication that the Lord has richly blessed the efforts of the anointed and their associates who were permitted to have some part in this service. This should cause each one to be deeply resent time.

In presenting these figures it is now accorded us.

grateful to Jehovah for the privileges now accorded us.

#### SIX MONTHS' COMPARISON

			lncrease			
	1935	1934	1935 over	1933	1932	1931
			1934			
Books	580,580	614,394	232,186	681,959	820,451	914,081
Booklets	6,693,517	4,394,847	2,298,670	3,114,423	2,786,536	1,984,546
	7,540,097	5,009,241	2,530,856	3,796,382	3,606,987	2,898,627
Av. Publishers	20,213	18,377	1,836	14.646	*7,914	*6,721
Hours	2,490,057	2,430,503	59,554	2,017,259	1,795,031	1,376,303
Obtainers	4,745,015	3,838,229	906.786	1,937,093	2,628,257	1,271,080
Average Sound	'. '	, ,	,	., . ,		.,, .
Machines	1,937	339	1,598			
Meetings	118,516	14.768	103,748			
Attendance	1,386,918	505,879	881,039			
*Average Weel		•	,			

#### Counting Time

Publishers should count and report only the number of hours in actual house-to-house witnessing. Time going to and from territory should nor be counted nor reported. Count the time from your first call to the making of your last call. Count the time spent with the phonograph when using it from house to house with the literature, but NOT when making back calls. TIME spent solely in driving car, transcription activities, or distributing radio announcements should not be counted.

#### Memorial Reports

Brethren responsible for giving the Society a report of the local Memorial gathering and celebration are requested to be sure that they have made such report to this office. The report should consist of the following: 1. The total number attending the Memorial service. total number partaking of the Memorial emblems. These reports were to be included on the regular monthly report cards which are now due at the Brooklyn office. If you have not made such a report, send it in immediately, please.

(Continued from page 1, column 3) shooter groups during this period, ample provision should be made for all the individual publishers to have on hand a good supply of literature, and sufficient assignment of territory to keep them busy during the entire period, and in those cases where sharpshooters or service directors will be attending the con-Washington someone vention in should be left in charge of the service in the home territory so that the witness can go right ahead in the absence of the service director. There being two new booklets in use during the period, the most thickly set-

#### Sound Equipment A Very Necessary Instrument

Each unit of publishers needs some form of the sound equipment, either the phonograph, the transcription machine, or installation for sound cars. The phonograph can be obtained at \$14. There is now being made by the Society a new model which is a few pounds lighter and more attractive, being covered with brown cloth.

There is a larger equipment, the transcription machines, which now can be used for the 78- and the 33% r.p.m. discs. We have just recently been able to get such a motor, and therefore the new machines which are now being made are equipped for both speeds. The transcription machines operate from a 6-volt battery, having a 4-watt output amplifier, and can be obtained for \$100; with microphone attachment, \$120. Delivery immediately.

The large equipment which can be mounted on sedan cars can be used to give a splendid witness out-doors. There are two of these equipments : one with a 15-watt amplifier, the other with a 20-watt amplifier. The 15-watt equipment and horns for mounting on the roof of your car can be had for \$140, and the 20-watt equipment for \$175. The publishers who do not have this equipment should carnestly consider bow to obtain some sound equipment for their service work. Those who have one or more equipments and can put to use additional sound apparatus should further consider the extension of this field service.

sented, in order to reach as many people as possible during the nine days. If, in order to give proper at-tention to the rural territory during the summer months (when it is accessible), it is found necessary to tled territory can well be gone over, devote a portion of this period to ly trust including that in which the *Jehovah* witnessing in the rurals, the most book may have previously been pre-thickly settled portion should be

#### New Transcription Folders

As has already been announced, there is being carried on throughout the United States and other counthe United States and other constries a special series which opens with "Universal War Near", followed the next week with "Shall Truth Be Suppressed?" After the half-hour lecture on "Shall Truth Be Suppressed?" a study should begin on the booklet Universal War Near. Then for the next five weeks these lectures are to be given:

"WITO SHALL RULE THE WORLD?" "Knowledge and Understanding" "Desolating Abominations" "FAMINE"

"PRAYING FOR PROSPERITY"

Folder No. 1 advertises the first vo lectures, "Universal War Near" two lectures, "Universal War Near" and "Shall Truth Be Suppressed?" giving space on one side for the place and time of meeting. The second folder carries announcement of the remaining five lectures. These should be used regularly in putting on transcription meetings, and both of the

folders should be given out.
When a territory is selected for a new transcription meeting, cover the territory with the book Jehovah and three booklets, including one of the self-covered booklets, on a contribution of 35c, and leave with each individual the No. 1 folder. weeks later cover the same territory with three different booklets (including, of course, one of the self-covered booklets) on a 10c contribution, or, if believed advisable, with just one booklet on contribution of 5c, and leave folder No. 2 at every

Splendid results have been obtained in different parts of the United States using this method. Also, there have been located many people of good will who are now associated with Jehovah's witnesses and taking a very active part in the witness work as publishers of the Kingdom. It is further suggested that in covering this territory special note should be made of those showing a little interest, and back calls should be made with the phonograph and personal invitations given to attend the regular transcription meetings. In this way your transcription meetings can be built up, and very likely an interesting study arranged for thereafter.

#### How to Report May's Results

On Thursday and Friday May 30 and 31 the field service will be carried on with the booklet Universal War Near. This will be used not only by the brethren participating in the witness at the Washington convention, but also by those who are serving in their own home territory. The booklets that are placed during these two days are to be included in the monthly reports for May, and are NOT to be included in the report for the special testimony period, which period begins June 1. A special, separate report of the activities of these two days will not be necessary, but the report for the entire month of May is to include all the field service from May 1 to 31, including the concentrated witness with the booklet Universal War.

chosen. An effort must be made to overcome as far as possible the loss of time which will be encountered by those returning from the convention following June 3, and it would be entirely in order for the brethren to arrange to witness in conjunction with any of the companies whom they are in contact en route to their home territory in order to get in as much time as possible during the testimony period. Confidently trust in Jehovah and fight on the side of his Vindicator, the Greater