

# J BULLETIN <sup>FOR</sup> Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 742,532

July 1, 1934

TESTIMONIES TO DATE, 17,005,825

## Work During July, August and September

### Recommendation of One Book and Six Booklets for Witness Work

The marked increase in the placements of bound books during the month of May indicates that the time is ripe for a more concerted and uniform presentation of the bound books. During the past year or more the brethren have gradually drifted into the habit of presenting booklets. The depression and other conditions made it difficult, and in many cases impossible, for the people to take bound books or large combinations of booklets. Therefore a very wide distribution of single booklets took place during that time. This is now bearing fruit. Many of those who obtained and read the booklets want bound books and more booklets. Therefore every presentation during the next three months at least should contain both books and booklets. More than 100,000 people attend the transcription machine meetings every month. These want bound books and more booklets; offer these to them.

Many companies have an unbalanced stock of literature on their shelves, due to workers' pushing one or two books to the exclusion of others. Where such condition exists the director and stockkeeper should confer immediately and make a close check of their stock and then arrange to include in the special com-

binations during these three months those books with which they are overstocked.

Most of the activity during this period will be in rural territory. To reach many of these people represents considerable expense on the part of the brethren; therefore, more than one booklet should be offered to the people. A combination of books and booklets is the desirable thing. The foregoing are only a few of the many reasons why a book and booklet combination should be offered during the summer. To aid all the brethren throughout the country in making a uniform presentation, the Society is arranging to print a special testimony card for one book and six booklets for those who contribute 50c. With this additional testimony card the workers are equipped with a testimony card for all the bound books, a testimony card for one book and six booklets, a testimony card for single bound books, and also a testimony card for different booklets, so that with this variety of ways of presenting the literature adequate provisions are made for all kinds of territory. We recommend the "single book and six booklets" combination for the next three months particularly, believing this to be well within the reach of the majority of people and enabling them to make a choice of any book and booklets they may feel they need.

scribed on records and sent to approximately 150 broadcasting stations, and on July 22 millions more will have the opportunity of hearing this lecture. Radio announcements for this broadcast will also be consigned to all the companies in time to thoroughly advertise "Flee Now".

Shortly thereafter, throughout the entire world, nearly a thousand transcription machines will have this same lecture to carry into every nook and corner setting forth the clear-cut course that the peoples of the earth shall take. It is time for the people to "flee to the mountains", and all of Jehovah's witnesses will want to participate in proclaiming this message. In the United States alone more than 100,000 people are listening to these lectures by electrical transcription monthly. Many thousands more are listening in other countries. The time has come to proclaim this message far and wide, even though the Catholics, Protestants and the entire Devil's organization try to stop this message.

### REMEMBER

**Factory and Office Closed  
July 21-August 5**

**No shipment of orders will  
be made, and no correspond-  
ence answered.**

## May's Activities Most Interesting

### Big Increase in Bound Book Placements

**2,400 More Workers  
40,000 More Hours**

An interesting analysis of the activity during the month of May this year with that of last has been compiled, and, viewed from every angle, it is most encouraging and gratifying. There has been a very decided increase in the number of bound books placed, the increase amounting to 23,575, divided about equally among the companies, sharpshooters, pioneers and auxiliaries. This is encouraging from two angles; first, because it indicates that there is a marked increase in the interest of the people in the message of the Kingdom, and a desire for it in a more permanent form; second, it reflects the results of the more effective testimony given with the card. Undoubtedly many of the brethren talk too much and with poor effect. With the testimony card, presenting the facts and laying them before the mind of the prospect in a clear, concise and orderly way, it enables them to weigh the matter as it affects them and to decide without any outside influence. From time to time we do receive scattered letters from different brethren here and there claiming that they can accomplish more by verbal testimony. This may be true in some isolated cases, but as far as the work in general throughout the country is concerned, it clearly indicates the Lord's approval and blessing upon the testimony card, and we strongly recommend its use.

There was a drop of 19,000 in the number of booklets. However, the increase in the number of bound books more than makes up for it,

so that for the month's work we show a total increase of 4,088 pieces of literature. The placements per hour show a two-tenths drop both in the pioneer and in the company activity, indicating that it is a little harder to place the literature this year than it was last, although those interested in the Kingdom message are desirous of having it in a more permanent form. However, this difficulty was overcome by the fact that we had an increase of 2,436 workers in the field during the month over the same period last year. This made an increase of 41,578 hours and of 203,572 testimonies.

We believe that this marked interest on the part of the people is an indication of the Lord's will that an effort should be made to continue to supply them with more of the bound books, and the recommendation for the summer months of July and August particularly is to push a combination of one bound book and six booklets.

Despite all the opposition on the part of the adversary, and the depression which still exists and which in many parts of the country amounts to absolute discouragement, the message of the Kingdom is going forward with increasing bounds.

The following table will prove a very interesting study for every one of the Lord's people.

ANALYSIS			
	1934	1933	
Books	120,540	96,965	
Booklets	555,738	575,225	
Total	676,278	672,190	
Workers	19,205	16,769	
Hours	408,960	367,382	
Testimonies	1,827,373	1,623,801	
Placements	453,390	454,804	

## 125,000 Attended Transcription Meetings

### More Machines in the Field Splendid Audience for 8 Months

Jehovah's rich blessing has been upon the work carried on with the Portable Transcription Machines, as is shown by the summary of eight months' activity of this fiscal year in the United States and other countries under the jurisdiction of the Brooklyn office.

The number of machines reporting each month has gradually increased from 282 in October, 1933, to 498 in May, 1934. The work of manufacturing the Transcription Machines by the Society is steadily moving forward, and by the end of this fiscal year we hope to have more than 600 machines reporting each month. Again the attendance for one month passed the 100,000 mark. In May 125,768 persons attended the meetings.

During the past eight months there has been a total of 22,614 meetings held, with an attendance of 732,553 persons. The average attendance per meeting is 32. At these meetings there have been placed 6,061 bound books and 41,599 booklets, or a total of 47,660 pieces.

Now that summer is here, and with it the best time of the year for witnessing to the people, we hope to see a much greater increase in the Transcription work during the four remaining months of the fiscal year. The increased number of daylight hours, with the fact that the people congregate in parks and at benches in the evenings and on holidays, greatly increases the opportunities to use the Transcription Machine to witness to the people. The opportunities thus presented are precious to Jehovah's witnesses, and we must all be diligent to make the best use of them.

## "IN HIS NAME

### SHALL THE NATIONS HOPE"

*Message going forth to 'flee now'*

The message contained in the lecture "WORLD CONTROL", given by Brother Rutherford over a nation-wide chain of radio stations, has caused wide interest, and many are taking their stand on the side of the Lord. The lecture "FLEE NOW" contains such an important message to the people of the earth that it is again being broadcast over a chain. From the Maple Leaf Gardens in Toronto, Canada, on July 8, Sunday afternoon, Brother Rutherford will, by the Lord's grace, again set forth the importance of fleeing now. A large assembly of Jehovah's witnesses is expected at the convention to be held at Toronto, and a public meeting, at which it is anticipated there will be at least 12,000 people, has been arranged for. Connected with this place will be a chain of radio stations in the eastern part of the United States, and radio announcements are being printed to advertise this chain broadcast. These will be consigned to the companies for distribution five or six days before the time of broadcast.

So important is this lecture that another opportunity to hear it is being arranged for July 22 in all parts of the United States. The lecture will be electrically trans-

## Will the Closing of the Office Affect You?

### Get Territory and Literature Now

Before Bethel vacation, July 21 to August 5, pioneers and auxiliaries should complete all arrangements for their work during the late summer and fall. No territory assignments, orders or other correspondence can be attended to during the vacation period; and if everything is arranged before vacation begins, the rush of work following will be greatly relieved, the field workers will not be delayed, and the only mail they will need send to the office during vacation will be the report for the month of July.

Have sufficient literature on hand, ordering what you need, and accompany your order with a remittance to cover if your account is not in good condition, so the literature can be sent.

Have assigned prior to vacation sufficient territory to last until late fall, if possible. Much isolated territory remains to be witnessed in this year. In addition to covering any isolated territory you now hold, can you cover one or more of these counties which are yet unassigned? Time last worked shown:

COLORADO: Park, Routt, late 1932; Powers, little 1933.

IDAHO: Adams, Caribou, Oneida, Valley, Washington, late 1932; Fremont, Teton, early 1933.

IOWA: Humboldt, Palo Alto, Pocahontas, Taylor, late 1932.

KANSAS: Lane, early 1931; Comanche, Cove, Hodgeman, Jewell, Logan, Mitchell, late 1932; Clark, Harper, Morris, early 1933.

KENTUCKY: Elliott, 1930; Adair, Morgan, Powell, Rockcastle, Russell, 1931; Barren, Clinton, Edmondson, Green, Hart, Jackson, Lee, Leslie, Livingston, Logan, Marshall, McLean, Metcalfe, Monroe, Muhlenburg, Owsley, Rowan, Simpson, Union, Warren, late 1932; Carter, Cumberland, Fleming, Gallatin, Garrard, Henry, Madison, Mason, Mercer, Washington, early 1933.

MAINE: Lincoln, Sagadahoc, Washington, late 1932; Waldo, early 1933.

MARYLAND: Somerset, late 1932; Talbot, Worcester, early 1933.

MICHIGAN: Gogebic, early 1932; Alpena, late 1932; Iron, early 1933.

MINNESOTA: Big Stone, Traverse, late 1932; Grant, McLeod, Nicollet, Redwood, Wadena, Wilkin, early 1933.

MISSOURI: Crawford, Gasconade, Maries, Miller, Phelps, late 1932; Pulaski, early 1933.

MONTANA: Fallon, Wibaux, early 1932; Powder River, late 1932; Hill, Lincoln, Richland, early 1933.

NEBRASKA: Chase, Garfield, Greeley, Hayes, Hitchcock, 1930; Furnace, Gosper, Keith, Pierce, Sheridan, Thurston, 1931; Arthur, Franklin, Kearney, Logan, Phelps, early 1932; Blair, Boyd, Burt, Dundy, Grant, Harlin, McPherson, Thomas, Webster, Wheeler, late 1932.

NEVADA: Lincoln, Nye, early 1932.

NORTH DAKOTA: Cavalier, Foster, 1929; Hettinger, Oliver, Sheridan, 1930; Emmons, Grant, Pierce, 1931; Adams, Benson, Bowman, Burleigh, Slope, late 1932.

SOUTH DAKOTA: Shannon, Washaugh, Washington, not covered; Brale, Charles Mix, Corson, Hanson, 1930; Buffalo, Clark, Hand, Hutchinson, Hyde, Lake, Marshall, Sully, 1931; Mellette, Todd, late 1932; Campbell, Dewey, Union, Walworth, early 1933.

TENNESSEE: Smith, 1931; Green, late 1932; Bledsoe, Crockett, Decatur, Dyer, Gibson, Hardin, Hawkins, Jefferson, Overton, Polk, Putnam, Sumner, early 1933.

UTAH: Beaver, San Juan, late 1932; Morgan, early 1933.

VIRGINIA: Craig, early 1932; Bland, Giles, Patrick, Spotsylvania, late 1932; Alleghany, Buckingham, Essex, Grayson, Halifax, Northampton, Pulaski, Rapahannock, Westmoreland, early 1933.

WEST VIRGINIA: Barbour, Calhoun, late 1932; Hampshire, Lincoln, Ritchie, Roane, Upshur, early 1933.

WISCONSIN: Buffalo, 1930; Crawford, late 1931; Iron, early 1932; Dunn, Forest, Pepin, Waupaca, late 1932; Adams, Green Lake, Keweenaw, Sheboygan, Trempealeau, early 1933.

WYOMING: Teton, late 1932; Uinta, early 1933.

Those brethren who have not yet enrolled as either pioneers or auxiliaries, and who can do so, should

## The Testimony Period Report

### Send Them in Promptly

All pioneers, auxiliaries, service directors and sharpshooters are to make a special report of the work done during "The Nations' Hope" Testimony Period immediately at the end of the period, on July 8, using one of the regular monthly report cards. Cross off the words "for the entire month of" and write on the card, "The Nations' Hope" Testimony Period, June 30 to July 8." Send in this report for the entire period, including June 30, immediately at the end of the period, so the figures can be compiled before the Bethel vacation.

Of course, the report for the month of June, ending with the 29th, is already sent in, and not held over after the 29th of June. Also, the report for the entire month of July will include the work of the Testimony Period, including June 30.

### Subscriptions for The Watchtower and The Golden Age

To aid the pioneers and auxiliaries to meet expenses in the witness work, they are granted special rates on subscriptions for *The Golden Age* and *The Watchtower* which they take in their field service. These special rates are not granted for subscriptions received from other brethren, because sharpshooters and members of companies are to send in their subscriptions and renewals through the company, sending the Society the full price therefor. The special rates are granted to pioneers and auxiliaries for the primary purpose of aiding them in the actual witness work, from house to house, and obtaining new subscribers.

There is no arrangement for charging subscriptions to the accounts of pioneers or auxiliaries. On the contrary, whenever a pioneer or auxiliary sends in a subscription, the remittance should be sent in along with it at the special rate, so an entry on the account will not be necessary. It is very important that this policy be adhered to, and the cooperation of the pioneers and auxiliaries is certainly very much appreciated.

### Are You Using the 12-Inch Records?

Many interesting reports are being received from the brethren who have phonograph machines and are now using the 4½-minute lectures of Brother Rutherford to bring the message of the Kingdom to their friends and neighbors. These lectures are short, to the point, and create interest, and books are placed in many instances after the people hear one or two of these short discourses. The Society is supplying the six discs, double faced, making 12 lectures on 12-inch records, for \$3.50. If you have a phonograph you should have a set of these records to aid you in the preaching of the message of the Kingdom. Many small meetings have been started in different parts of the country with the aid of these lectures. The Jonadabs are associating themselves, and are now studying God's Word of Truth by this means along with the books, and in many places they are taking an active part in the witness work.

send in their applications at once, so their appointments and assignments can be made before the vacation period. Summer and fall are the seasons to get in your best ticks.

## Toronto Public Lecture to Be Broadcast

### Chain Will Cover the Eastern Portion of the United States

### Powerful Short-Wave Station W2XAF to Be Used

We are pleased to notify the brethren throughout the United States that on July 8 Brother Rutherford's lecture "FLEE NOW" will be broadcast over a network of eastern stations covering the most populous areas of the United States. At the same time it will be broadcast from the short-wave station in Schenectady, New York, W2XAF, 9530 kilocycles. On a previous occasion this station was heard in South Africa, Australia, Europe, as well as in all parts of the United States and Canada, and it is hoped that the brethren can arrange to tune in at 2 o'clock in the afternoon, Eastern Standard Time. Each one can figure out the time accordingly, and arrangements can be made for groups of the brethren to listen in on short-wave receiving sets.

It is expected that a large number of Jehovah's witnesses will be at the convention assembled at Toronto, Canada, advertising the King and the Kingdom throughout that area. On Sunday afternoon a large public meeting in the Maple Leaf Gardens will be addressed by Brother Rutherford. This hall seats 12,000 people. This meeting brings to a close the activities of "The Nations' Hope" Testimony Period, during which time the booklet *World Recovery* will be used in all parts of the world.

Reports as to the reception of this broadcast will be appreciated. Notify your friends and neighbors.

### Other Stations in the Chain

Binghamton, N. Y.	WNBF	1500	ke
Brooklyn, N. Y.	WBBR	1300	"
Buffalo, N. Y.	WGR	550	"
Cleveland, Ohio	WHK	1390	"
Elmira, N. Y.	WESG	680	"
Erie, Pa.	WLBW	1260	"
Philadelphia, Pa.	WIP	610	"
Syracuse, N. Y.	WSYR	570	"
York, Pa.	WORK	1000	"

### Do Not Put Radio or Transcription Slips in Mail Boxes

Again we wish to advise the brethren not to put any radio slips, transcription meeting announcements or any other matter in mail boxes. The postal laws and regulations on this subject state: "Whoever shall knowingly or wilfully deposit any mailable matter, such as statements of accounts, circulars, sale bills or other like matter, on which no postage has been paid, in any letter box established, approved or accepted by the postmaster general for the receipt or delivery of mail matter on any mail route . . . shall for every such offense be punished by a fine of not more than \$300.00." Under this law, any mail slot in the door or any receptacle ordinarily used for the receipt of mail matter is considered as a letter box.

### General Instructions for Pioneers and Auxiliaries

With this *Bulletin* all pioneers and auxiliaries will receive a copy of **GENERAL INSTRUCTIONS**. This letter again sets out the general procedure for pioneers and auxiliaries in respect to their correspondence with this office. We hope that all these brethren will carefully read and diligently follow these regulations, and their cooperation is certainly greatly appreciated.

## GOOD NEWS

### CANADA

"I had an interesting experience a few days ago while working in the business section of H—. I called on the hotel-keeper's wife who had obtained some books from me a couple of years ago and since then has obtained quite a number of the booklets. She also has a hotel at W— Beach, and at both of these hotels has been putting the booklets in the guests' rooms and changing them around every week or so, and many of her guests have expressed their appreciation after reading the booklets. She said that, while there was a Bible in each room, she did not think they were ever used until she put Judge Rutherford's books in the rooms."

### GREAT BRITAIN

"Last Sunday Brother B— and I took our machine out in a boat and gave two lectures for the benefit of the people on the beach, and it was highly successful. The beach was crowded with folk, and some hundreds of people must have listened. At one place where 'we dropped anchor', we were surrounded by scores of people bathing, and many of these swam around our boat, listening to the message all the while. The day was beautiful, and it was clear to be seen that the people appreciated this new and novel method of giving a message from the Bible."

### MEXICO

The work in Mexico is progressing nicely. There are now 52 pioneers, 16 auxiliaries and 71 company workers in that country, and during the month of May they distributed 11,434 books and booklets. The branch manager reports that the workers are very enthusiastic and putting forth greater efforts than ever before.

### UNITED STATES

Among the items of interest received from pioneers using transcription machines are the following:

"We have the L. D. S. church for the series. One night the preacher rang the M. E. church bell for two or three minutes to drown the lecture as the people were standing on the corners listening to the lectures 'The True God' and 'The Mimic God'. People stood outside the M. E. church listening to the lectures."

"The transcription machine is doing a great dividing work. Some, after being behind a plow all day, are walking as far as four miles to hear the lectures in the evening. We try to locate a camp where people can come and hear in the evening, and on Saturdays put on the lectures on the street where people gather in small towns, and on Sundays where we have found local interest. Often the lectures arouse much interest and result in placing more books and booklets than were placed in the first house-to-house witnessing in the community."

### PIONEERS AND AUXILIARIES

You will be very glad to know that more than 2,000 pioneers and over 1,000 auxiliaries are now enrolled. The increase in enrollment, though slow, has been gradual during the year, and the ranks of this little band should grow in numbers, and certainly not stop because this figure has been reached. Why should not this year see the pioneer and auxiliary army the largest of all time?