

# KINGDOM MINISTRY

AUGUST, 1958

FOR UNITED STATES OF AMERICA

"As for me, in my integrity I shall walk."—Psalm 26: 11.

VOL. I NO. 8

## PREACH THE KINGDOM IN UNITY

### Apply Assembly Counsel

<sup>1</sup> As this issue of *Kingdom Ministry* goes to press Jehovah's witnesses in New York are as busy as any people can be. The tremendous assembly preparations are reaching their climax and already persons from many countries are arriving. Work! Work! Work! and we all love it.

<sup>2</sup> Jehovah's people everywhere confidently expect that many spiritual blessings are in store for them at the Divine Will International Assembly and they are making every effort to attend. They look forward to seeing and hearing much to help them keep the divine will clearly in mind. Without doubt, their expectations will be more than realized.

<sup>3</sup> Even as in going to such an assembly we should have uppermost in mind the spiritual blessings to be received, both of taking in accurate knowledge and of service, so upon returning from it we should have most prominently before us the applying of the knowledge received there, so that we might be more efficient and zealous witnesses for Jehovah.—John 2: 17; 2 Tim. 2: 15.

<sup>4</sup> To realize that result, however, takes conscious, deliberate effort on our part. So, after we have returned from the assembly let us look over the notes we have taken—in obedience to instructions—and refresh our minds regarding the valuable suggestions received and make use of them as opportunity affords. If all of us do that, then we will indeed be effectively "preaching the Kingdom in unity," our theme for the month, and be harmoniously telling to all: "The kingdom of the world has become the kingdom of our Lord and of his Christ, and he will rule as king for ever and ever."—Rev. 11: 15.

<sup>5</sup> This means co-operating with our brothers, particularly with the servants appointed to direct and take the lead. It means being regular and punctual at the various contacts for field service. It also means being

properly equipped, with literature, with a well-prepared sermon and, above all, with a heart full of love for Jehovah and our fellow man.

<sup>6</sup> All of us will be looking forward with keen anticipation and joy to getting back to those on our back-call lists and all those with whom we conduct Bible studies to tell them about the many blessings received at the assembly. Show them the program, newspaper clippings and whatever else we may have of theocratic interest. This may furnish the needed impetus for newly interested ones to appreciate that they need a regular Bible study and for those with whom we conduct home Bible studies to appreciate their need of sharing in the witness work.

<sup>7</sup> Working unassigned territory will be our special activity during August as well as September. It is difficult to reach the people in this territory in the wintertime, so let us make good use of the fine summer

and early autumn weather to witness to them. It is very likely that they will have heard about our assembly on the radio or TV, or read about it in the newspapers, all of which should make them more receptive to the message we bring to them in person.

<sup>8</sup> The literature offer to be presented in all such territory will be subscriptions for the *Watchtower* and *Awake!* magazines, with six free booklets, on a contribution of two dollars. Where the complete offer is not desired try to obtain a subscription for one of the magazines (with three free booklets) or else try to place the offer that applies to all other territory, two bound books and two booklets on a contribution of one dollar. If unable to place either of these, then offer two magazines on a contribution of ten cents. In any event, leave at least a booklet or a tract at every door, whether anyone is home or not. Your congregation may have some older booklets  
(Continued on page 4, col. 2)

## EXPAND YOUR MINISTRY

<sup>1</sup> A life of expectancy is a living expression of a Christian's faith in Jehovah's Word and promise of a new world. And there is no better way to keep the spirit of expectancy alive than to remain active in the ministry; more than that, to expand our usefulness in the ministry

### OFFER FOR AUGUST

Two books and two booklets on a contribution of \$1.

### THEME FOR AUGUST

Preaching the Kingdom in Unity  
—Rev. 11: 15.

to the very limits of our ability. "For whoever has, more will be given him and he will be made to abound; but whoever does not have, even what he has will be taken from him."—Matt. 13: 12.

<sup>2</sup> Seeing the nearness of Armageddon, the glorious fulfillment of Bible prophecies, should move us to want to expand our ministry as never before. It should fire us into the pioneer work, into areas where the need is great and, what is more, it should keep us there. The full-time ministry, an expanded ministry, keeps alive the freshness of Christian faith, hope and the vision of the new world. An active life in the ministry becomes a living sermon of what we believe. It is a life of expectancy.

<sup>3</sup> "But we can't all pioneer," you say. Perhaps not. But we can all look ahead and plan to vacation pioneer as often as possible. Housewives who have school-age children will be now making arrangements to vacation pioneer as soon as school  
(Continued on page 4, col. 3)

★ "Be fitly united" in Kingdom preaching: Work unassigned territory. ★

# Your Service Meetings

## FIRST MEETING IN AUGUST

Theme: Preaching the Kingdom in Unity.

5 min: Welcome, text, comments.

12 min: Talk on "Where the Need Is Greater." "Serving where the need is great" originally meant going to another country, such as the examples given in our 1958 "Yearbook" in reports from Australia and North Borneo. (86, 248) However, it also means serving in isolated territory in one's own country, as noted by the reports from France, Korea and Liberia. (158, 194, 205)

True, most of us may not be able to go to a foreign country, and we may not be able to pull up stakes, as it were, and go to some distant part of the United States, as did one couple. (72) But if we have the spirit of serving where the need is great we most likely can do something about it: Work such unassigned territory as may be accessible to us during August and September.

15 min: Question-and-answer coverage of the main article.

18 min: Stirring talk on "Preaching the Kingdom in Unity." Enthusiastically discuss the Divine Will International Assembly of Jehovah's Witnesses and what an outstanding example it is of preaching the Kingdom in unity. (See "Watchtower," 8/1/58, p. 479.)

10 min: Concluding comments. (Include comment on reference based on 1 Cor. 1: 10 at bottom of page one.)

## SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

15 min: Assembly Blessings Report. Discuss high lights of the Divine Will International Assembly of Jehovah's Witnesses, bringing in a few appropriate experiences.

10 min: Talk, together with questions and answers, on "Aiding the Other Sheep Through the Theocratic Ministry School."

20 min: Sermon Refresher.

CHAIRMAN (3 min.) Talk on "Need of a Sermon." Show necessity of using sermon to cultivate interest and to impress on people the Scripturalness of our work. Effective use of Bible by all shows we are ministers, not salesmen. Sermons should draw people out, reveal their thinking so it may be brought in line with Bible truths. Our sermons have been used world-wide to help set the thinking of multitudes straight on "Who Is Jehovah?" "Armageddon," etc. When all use sermons, truths on these matters are driven home to millions. They cause people to open their minds and think on Bible subjects. Effect is felt in territory only when all use sermons regularly. Let us go over current sermon together.

AUDIENCE PARTICIPATION (10 min.) Discuss current sermon (May "Kingdom Ministry") with audience. Different introductions might be suggested, such as: "We are making brief calls this morning to share some good thoughts with you and your neighbors. As part of an international group of ministers, we've noted a serious trend toward materialistic thinking throughout the world. It appears to us that most people today are concerned with getting wealthy or at least 'keeping up with the Joneses.' You may have noticed this yourself. This way

of thinking is quite in contrast with the wise course Jesus said would gain God's approval. Perhaps you'll recall the principle he expressed at Matthew 6: 33. After showing we should not be overly concerned with our daily needs, he said . . ."

When discussing parable (Luke 12: 16-21), encourage all to tell story in their own words and then read just verses 20 and 21, contrasting course of right thinking that leads to life with materialistic thinking that leads to death. Different ways of presenting this point may be suggested by audience. Transition to Eccl. 7: 12 might be handled by saying: "While money is needed to defend one against starvation and to clothe us under present conditions, only real knowledge from God's Word can give persons everlasting life. As the wise man said . . ."

Then going from that scripture to John 17: 3 one could say: "To live forever under perfect and righteous conditions is certainly worth knowing more about. To gain everlasting life means taking in knowledge of the one who can give it to us—Jehovah God. As Jesus said . . ."

Audience can then give additional suggestions for making transitions and for going from the sermon to the offer.

CHAIRMAN (7 min.) Calls on mature publisher to give sermon before audience. Then chairman concludes with brief remarks on value and need of all using sermons.

10 min: Concluding comments.

## THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: New World News Report. Include items and experiences pertaining to the international assembly.

23 min: Demonstration on "Sharing Assembly Benefits."

CHAIRMAN (5 min.) Rousing talk on need of taking assembly benefits to those who missed it. Much good publicity has been given in newspapers, on radio and television (local examples might be mentioned), so people are familiar with the assembly and will wish to know more about it. Put new things learned into use immediately so they are not forgotten. Real value will come in talking to good-will persons on whom we make back-calls and those with whom we study about the assembly talks and activities and how greatly all benefited from being in attendance. Help all to know what the divine will is for today.

On introducing demonstration, stress to the brothers that when making back-calls or talking to ones with whom we study we can briefly mention the city of New York and its many wonders or our trip to and from the assembly. But then quickly get down to the really important part of our visit to New York, the assembly and its benefits. Watch and see how this may be properly done.

DEMONSTRATION (6 min.) Publisher making a back-call the first week following his return from the assembly. The good-will person inquires as to his trip, how he liked New York, etc. Publisher briefly tells of pleasant travels, comments about New York city and how much the city was impressed by the huge assembly of Jehovah's witnesses. With the notes he has taken and with the program at hand, he tells the person of good will some

outstanding assembly high lights—statements made, new truths, things of real interest to the good-will person. He describes the harmony and the orderly operation of the various departments, the great advertising done. He briefly describes the packed stadiums the people from foreign countries that were met by things he has brought home from the assembly, etc. Good-will person is greatly impressed and accepts publisher's invitation to attend next meeting with him.

AUDIENCE PARTICIPATION (12 min.) Chairman invites publishers in audience to give their impressions of the assembly. Thoughts should be directed along lines that will be helpful to persons of good will and brothers who did not attend the assembly. Points from talks, experiences and any other assembly happenings may be mentioned with the thought of stirring others to associate with the congregation and to engage in the field service. Chairman will also use some of this time to encourage all to keep assembly spirit alive so they may be activated throughout the coming year.

15 min: Talk on "Expand Your Ministry."

7 min: Concluding comments. (Include comment on reference based on Heb. 13: 16 at bottom of page four.)

## FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things" on Minister of God, from page 263 to 265, Acts 4: 13. To be handled by question-and-answer method.

20 min: "Presenting the Good News"—talk and demonstration. To be conducted by the school servant.

15 min: Arrange locally. (Suggested talk: "Do Today's 'Faith Healers' Measure Up?" See "Awake!" 7/8/58.)

10 min: Concluding comments.

## FIFTH MEETING IN AUGUST

Those congregations having a fifth meeting should arrange their own program locally.

## Prepare for "Awake!" Campaign

Congregations wishing additional copies of the October 8 and 22 issues of *Awake!* for use in the campaign are requested to fill out and submit Magazine Distributors' order blanks. Orders should be sent in by September 1. The October 15 *Watchtower* will be a very special issue too and all the publishers will want to give it a wide distribution in October.

## New Circuit and District Servant Talks

Starting September 7, 1958, circuit servants will give the public talk: "Is Love Practical Among the Nations in Our Time?" At circuit assemblies starting in September district servants will give the public talk: "The Watch Tower Society in God's Purpose."

# CONGREGATION ORGANIZATION

## Aiding the Other Sheep Through the Theocratic Ministry School

<sup>1</sup> All Kingdom ministers, not just the servants, have a special responsibility toward those newly interested in the truth. God's Word shows that our responsibility is to aid the new ones to preach the Kingdom in unity with the New World society and to encourage and aid them to attend assemblies and all congregation meetings. The theocratic ministry school is one meeting that plays a special role in aiding the other sheep.

<sup>2</sup> It is at the ministry school that newly interested ones, as well as the brothers, really work at gaining the required maturity by making a systematic study of the books of the Bible. It is at this meeting that they learn how to express themselves clearly and how to explain a subject logically. The ministry school program has kept us up to date on the recent publications of the Society, enabling us to keep important points fresh in mind. Truly the ministry school aids those in attendance to be "fully competent" in Kingdom preaching.—2 Tim. 3:16, 17.

<sup>3</sup> Are you doing your part in encouraging newly interested ones to attend the ministry school? The school servant should take the initiative in inviting new ones to attend and enroll. He should do this, not only from the platform, but also by showing personal interest in them. All publishers have this responsibility

also. (Phil. 2:4) at the congregation book studies all publishers can encourage new ones to attend the ministry school. Do not feel that the study conductor has the sole responsibility in this regard. Another good time for stressing the ministry school is after home Bible studies. By referring to page 206 of "Make Sure of All Things", you can explain the Scriptural precedent for the ministry school.

<sup>4</sup> The invitation to attend the ministry school will include, for some, encouragement to enroll in the school. Remember, one does not have to be baptized to be enrolled. Each student should be encouraged to accept his assignments and to fulfill them to the best of his ability, not only for his own benefit but for that of those attending. All publishers, whether enrolled or not, should come prepared to answer review questions and to offer interpretative points on the Bible reading. The training in public reading, in preparing talks, in giving talks, in receiving counsel, in listening to instruction and student talks and taking the written review will be of inestimable value in aiding the newly interested ones to "press on to maturity."—Heb. 6:1.

<sup>5</sup> Do your part. Attend yourself and encourage others to do so. Let all publishers be alert to their responsibility in aiding the other sheep through the theocratic ministry school.

## REVISED FORMS

<sup>1</sup> Sample copies of the new "Remittance and Credit Request" and "Subscription Record" sheet are being sent with the August statements.

<sup>2</sup> The new "Remittance and Credit Request" form serves the same purposes as the two former forms, the "Remittance Form" and the "Literature Credit Request." See instructions on the back of the new form for proper use of it.

<sup>3</sup> The revised "Subscription Record" sheet has no place to record the number of subscriptions and the accompanying remittance, as this is now to be shown on the new "Remittance and Credit Request" form. Each time a "Subscription Record" sheet is sent to the Society, it must be accompanied by a "Remittance and Credit Request" form properly filled out under the SUBSCRIPTIONS section.

<sup>4</sup> Please use up all the old forms first and order the new ones when a new supply is needed.

## CONVENTION REPORTS

While many of the brothers will have obtained 5-cent copies of the report at the assembly, everyone will want the 128-page report when it is over. The congregation servant should therefore ascertain the quantity desired and order them. They are a cash item and the charge is 30 cents.

## CONVENTION PANORAMIC PICTURES

The Society is not providing any 8"-x-10"-size photographs or any other pictures at the stadium during the convention itself. However, we are planning to have a large beautiful composite picture showing Yankee Stadium and the Polo Grounds on one large picture, 16" x 30". It is a very fine picture for your Kingdom Hall and undoubtedly every congregation will desire to have one. If any others are wanted by the publishers, the congregation servant should ascertain their needs and order them as cash items. The charge for these will be \$3.

## LITERATURE INVENTORY

Two Literature Inventory forms are being sent to each congregation. An actual-count inventory of literature is to be taken accurately and completely on September 1 and recorded on these forms. Pioneers associated with congregations will turn in to the literature servant a signed slip showing how many books and thirty-two, sixty-four and ninety-six-page booklets they have. The total for pioneers will be shown at the bottom of the Literature Inventory form.

The congregation servant should check with the literature servant to see that the inventory is properly taken and give him help if necessary. Also, he will check with the magazine-territory servant to see that he takes his inventory properly and records it on the Literature Inventory form, which has been revised to include the magazine inventory. The original should be sent to the Society *not later than September 3* and the duplicate retained for the congregation's files. The results of this inventory and the latest statement of the congregation's standing with the Society should be read to the congregation at a service meeting.

## BRITISH EDITION BIBLES

The following British edition King James Version Bibles, approximately 7" x 5" with a soft flexible cover, are now in stock at Brooklyn. Remittance should accompany orders for these cash-item Bibles. Bible AF 3401, 5/8" thick, in blue, maroon or black, \$3.15. AF 3491, 5/8" thick, in black only, \$4.80. A 3801, 15/16" thick, in blue, maroon or black, \$3.50.

## New Identification Cards

The identification cards now in use expire August 31, 1958. New cards, which expire August 31, 1960, are available at the rate of two cards for one cent. It would be well for congregation servants to reconsider information in the September, 1954, *Informant* regarding the use of the card before ordering. Only dedicated publishers and pioneers who regularly engage in house-to-house work, and who are capable of doing so alone, qualify for cards.

## JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	507	145.4	54.6	8.5	135.7
Pioneers	6,076	95.8	32.7	5.5	96.7
Vac. Pios.	1,982	90.5	19.6	2.8	67.5
Pubs.	201,466	10.5	3.2	.6	11.0
TOTAL	210,031				

Public Meetings Held: 17,127

UNITED STATES QUOTA FOR 1958  
206,538 Publishers

# Presenting THE GOOD NEWS

## Essential Qualities of Sermons Part 9: Enthusiasm

<sup>1</sup> What is the purpose of our ministry? Is it not to convince and stir to action those to whom we bring the message of life? To do that we need to employ one of the prime requisites for successful sermons—enthusiasm. Without it we cannot be entirely productive in our ministry. But what is enthusiasm? Interestingly, it means "God-inspired." It suggests zeal and devotion to a cause.

<sup>2</sup> To be enthusiastic about something you have to be convinced that it is good and worth while. You want to share it with others and help them to appreciate its value too. Is not the Kingdom message the most valuable possession we have? In your delivery of it, are you keenly interested in what you are saying? Do you reflect that in an animated, warm delivery? Paul said: "Be aglow with the spirit." (Rom. 12: 11) It is for this very reason that some of our foreign-speaking brothers, lacking a polished delivery but having abundant enthusiasm, get even better results in placing literature and helping new ones get a knowledge of the truth. Zeal and enthusiasm are infectious, inspiring your listener to look further into the message you bear.

<sup>3</sup> Not only should we be enthusi-

astic in delivering the three- to eight-minute sermons, but also it should be manifested in presenting the back-call sermon. You kindled a spark of interest on your first visit. Do not let the spark die out. Enthusiastically fan the flame and with eagerness and tender care feed the sheep progressively. Remember, whatever you are doing, work at it whole-souled as to Jehovah.—Col. 3: 23.

<sup>4</sup> What are the results from being more enthusiastic in your work? First, you will enjoy it more if you put your heart into it. It is a pleasure to serve Jehovah, and we should constantly give evidence of this fact. Also, much is learned by right example as well as by right words. Let the two work together and incite the householder to listen, learn and act.

<sup>5</sup> Enthusiasm has power. Put that power to work, for we have the best of all news to tell the people. Tell it out with enthusiasm, that you might convince men of good will to learn the truth and find the way that leads to life.

### OFFER FOR SEPTEMBER

Two books and two booklets on a contribution of \$1.

### THEME FOR SEPTEMBER

Imitating the Shulammitte in Exclusive Devotion—Cant. 8: 6.

## HUNGARIAN "WATCHTOWER"

Beginning with October, 1958, a monthly mimeographed edition of the Hungarian *Watchtower* will be produced in Europe and mailed to any subscribers throughout the world. This issue will contain study material that Hungarian-speaking brothers may use in their meetings. If sufficient subscriptions are received we may produce a printed edition in due course. The subscription price will be fifty cents a year.

## Convention Publicity

All news items relating to the convention should be collected by the congregation servant and mailed to 117 Adams Street, Brooklyn 1, New York, September 1. Please follow carefully the instructions outlined in the Society's letter of May 12, 1958.

**Preach the Kingdom . . .** (Cont'd) that it would be glad to use for this purpose, as it would be better to give such away than to have them become discolored with age. In view of the small cost involved it can easily be borne either by the individual publishers or by the congregation, as the servants may see fit.

<sup>9</sup> What about congregations to whom unassigned territory is not available? These will continue with the regular literature offer, beginning with the territory longest unworked.

<sup>10</sup> It may be that our hours in field service will suffer during July and the first part of August because of our attending the assembly. If so, then let us do all we can to make up for lost time during the remaining weeks of August, the last month in our service year.

## NEW WORLD NEWS

◆ Thousands of U.S. publishers visited cemeteries May 30, worldly "Memorial Day," to comfort mourning ones with articles in May 22 and June 1 magazines. Publishers reported most people were very friendly, easy to talk to, and that many, with tears in their eyes, expressed thanks for the Scriptural comfort. More look forward to this service next year.

◆ Assembly held in May in Argentina near Buenos Aires with no difficulty. 1,210 attend at the climax of three full days.

◆ Brothers in Bahamas complete construction of a new branch home adjacent to Kingdom Hall. Two-story building provides fine quarters for branch and missionary group.

◆ New Zealand brothers dedicate new branch and Kingdom Hall. 152 Australian and 60 New Zealand delegates en route to international convention join the crowd as about 700 view new building.

◆ Jehovah gives court victory in Switzerland in peddling-license case. Three brothers were accused and fined heavily in the very Catholic canton of Aargau and denied counsel in district court. After consideration of written argument and the testimony of the brothers, all three were acquitted, the court ruling they were not working for profit but to spread religious ideas.

◆ Fine circuit assembly held in Nieuw Nickerie, Surinam, with 339 attending public talk; 8 immersed. Two boats chartered to carry 120 brothers from Paramaribo on 30-hour river trip. At last assembly here in 1955, 65 attended.

**Expand Your Ministry** (Cont'd) opens. Also, seasonal workers, during their summer labors, will plan ahead to pioneer when their summer work is through. Keep the thought of expanding your ministry ever before you.

<sup>4</sup> You may be able to arrange to go and serve where the need is great, either in this country or overseas. If so, then write to the Society in keeping with previous instructions. If you are not in position to pioneer, or vacation pioneer, or serve where the need is great, be diligent to expand your ministry on the home front as fully as possible as a good publisher. Accept responsibilities so that others who are in position to go to other assignments will be free to do so. "Ponder over these things, be absorbed in them, that your advancement may be manifest to all persons."—1 Tim. 4: 15.

★ **'Do not forget the sharing' of assembly benefits with others.** ★