

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1958

"As for me, in my integrity I shall walk."—Psalm 26: 11.

VOL. I NO. 12

SERVING JEHOVAH WHOLE-SOULED IN DECEMBER

70,000,000 Tracts to Be Distributed A 10-Percent Increase

¹ Whole-souled service to Jehovah is what will be required if we are going to accomplish the tremendous task ahead of us this month. But all of it is integrity-keeping work, the kind of work that brings Jehovah praise and is a safeguard to us. David prayed: "Let integrity and uprightness themselves safeguard me," and that they will, if we serve Jehovah whole-souled. There are some 70,000,000 tracts containing the Resolution to be distributed, back-calls to make and a special Magazine Day in which to join. There is also a 10-percent increase to achieve by Jehovah's undeserved kindness, all of which calls for whole-souled service.—1's. 25: 21.

² In the United States publishers and pioneers are set to distribute 26,500,000 tracts as their goal. Each of us has a quota to meet and work to do. The congregation publisher will be assigned 100 tracts, the pioneers and special pioneers 500 apiece. The quota for the circuit and district servants and their wives is 250 tracts each week.

³ To be sure that we are able to get all of these tracts into the hands of the public, the following manner of distribution will be used: Instead of presenting the tract with the literature offer as recommended in the November *Kingdom Ministry*, it will be presented alone. Give a brief introduction, placing the Resolution in the hand of the householder and encouraging him to read it. Tell the people that you would like to hear their comment regarding it when you call again in a few weeks. That is all. Each place where a tract is placed be sure a record is kept of the address and of the person's name, if possible. After having placed all your tracts or your quota, start back over your territory, making back-calls on each receiver of the

Resolution. Get people to express themselves on the Resolution. Give the Kingdom sermon appearing in "Your Service Meetings" and present the literature offer for the month.

⁴ A word of caution. The tract is not to be left where people are not at home, unless you are working in the rurals and do not intend to return during this special campaign. In the city make a note of the not-at-homes and call back. Take a personal interest in each one with whom you leave a tract. Do not hand out the tract promiscuously on the streets. It is not a handbill and it should not be used as one.

⁵ Thorough planning will be necessary for effective distribution to begin with special activity on Monday, December 1. At the earliest moment possible the congregation

OFFER FOR DECEMBER
Any bound book and a booklet
for 50c.

THEME FOR DECEMBER
Finding a Safeguard in Integrity.
—Ps. 25: 21.

servant should meet with the study conductors to arrange midweek witnessing for tract distribution at times suitable for each group. Some evening distribution could be done in some territories. He should see to it that arrangements are made so publishers can conveniently engage in prestudy tract distribution. Study conductors can briefly demonstrate to their groups how best to present the tract.

⁶ Make personal preparation as to when and where you will share in this special service. Do incidental witnessing to and from work and during your lunch hour. Remember, it is *your* Resolution. Feel personally responsible to distribute your quota.

If for some unavoidable reason you cannot do so, then let your congregation servant know so that he can assign someone to assist you to distribute them all.

⁷ The Resolution tract invites people to write to the Society for the booklet *God's Kingdom Rules—Is the World's End Near?* As quickly as requests are received by the Society the booklet will be sent to the individual and a back-call slip will be sent to the congregation. Congregations should quickly make visits on these persons, as outlined in the demonstration in "Your Service Meetings."

Special Magazine Day

⁸ Christendom's "Christmas" is a good day to be found whole-souled for Jehovah by aiding others in Kingdom service. Each congregation will make this day a special Magazine Day. Last year many congregations had morning and afternoon contacts, with excellent results. When working with the regular offer during the time of the world's holidays, publishers will find the Kingdom sermon outlined under "Your Service Meetings" very suitable. Unusual results and experiences should be sent to the Society.

10-Percent Increase

⁹ The prospects for reaching a 10-percent increase this December are excellent. We need 222,355 publishers, and we have had 226,797 in April. The assistant congregation servant should check his files and inform the study conductors of those needing attention. The Bible study servant should check his files and select those studies that appear to be prospective publishers. Then he should check with the one holding the study about the possibilities of starting the new one in service with the tracts. Both servants should do this by the first of December. If all publishers go out sometime dur-

(Continued on page 3, col. 2)

★ As "sons of light," everywhere distribute the Resolution to people. ★

Your Service Meetings

FIRST MEETING IN DECEMBER

Theme: Finding a Safeguard in Integrity.

5 min: Welcome, text, comments.

10 min: Talk on "Finding a Safeguard in Integrity." (See "Watchtower," 12/15/57, p. 748, and 12/1/58, p. 735.)

20 min: Question-and-answer coverage of main article "Serving Jehovah Whole-souled in December."

15 min: "Presenting the Good News"—demonstration of Resolution presentations.

10 min: Concluding comments. (Include comment on statement at bottom of page 1.—1 Thess. 5:3.)

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: New World News report.

10 min: Question-and-answer coverage of article "Regularity in All Features of Field Service." Chairman to include encouraging comments.

10 min: Talk on "The Joy of Pioneer Experiences." Our 1958 "Yearbook" is literally filled with encouraging experiences had by our full-time ministers: pioneers, special pioneers and missionaries. Among the many reports of striking results had by these that could be mentioned are those of pioneers in the British Isles (106) and Hong Kong (181); of special pioneers in Brazil (100) and Haiti (175); and of missionaries in Eire (108) and Japan (192).

15 min: Reading of the pioneer letter, together with a talk on the letter and the article "Appreciating the Pioneer Service."

10 min: Concluding comments. (Include comment on question at bottom of page 4.—2 Tim. 4:2.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Holiday witnessing with magazines. Demonstrate how magazines can tactfully be placed this holiday season. (See "Kingdom Ministry" of 10/56 and 4/58.)

15 min: Talk by school servant on "Ministry School Instructions for 1959." Also see "1958 Report of the Divine Will International Assembly of Jehovah's Witnesses," p. 79.

20 min: Demonstration on "Calling Back on Resolution Placements."

CHAIRMAN: (4 min.) Talk on importance of Resolution and our following through on it. By now almost all the seventy million copies are undoubtedly in the hands of the people. Now what? Shall we let this mighty effort end here? By no means! All publishers have kept house-to-house records and have addresses of at least one hundred homes where Resolutions were left. Make return calls immediately. Start home Bible studies where possible. Demonstration of effective follow-up of Resolution placements is introduced.

DEMONSTRATION: (12 min.) Publisher approaches door where he left

Resolution. "Good evening, Mr. —. I've returned to talk with you about that Resolution I left with you a couple of weeks ago. Its subject matter is so vital that I wanted to obtain your opinion on it and explain any points you might wish further information on."

Opinions can be discussed or objections overcome; then lead into the sermon on "God's Kingdom" given below. If householder offers no comment, publisher can lead into the sermon as follows: "You may wonder how Jehovah's witnesses world-wide can overcome the barriers of race, creed, nationality and language to adopt such a Resolution, uniting men of all kinds and embracing one common hope for mankind's problems. It is because their hope is God's answer to man's problems—his kingdom. Did you know that the Kingdom is the theme of the Bible? Undoubtedly you pray the 'Lord's Prayer' for the 'Our Father'." Sermon on "God's Kingdom" is then given. (Scriptures marked with an asterisk may be paraphrased.)

GOD'S KINGDOM

1. Taught to pray for it—Matt. 6:10*

2. Real government with King —Isa. 9:6, 7

3. Will destroy wicked rule world-wide —Dan. 2:44

(Pray for this—Matt. 6:10)

4. Kingdom blessings —Rev. 21:3, 4

5. Purpose in calling —Matt. 24:14*

The month's offer is then presented.

CHAIRMAN: (4 min.) Immediate follow-up imperative to find those of good will and to start studies with them. Use the method outlined in the November "Kingdom Ministry" to start studies, wherever possible, on the first follow-up call. The Society will send congregations good-will slips for all persons in their territory who write to the Society for the booklet. As these are received, give them special attention. On making these calls, follow the arrangement just demonstrated. About seventy million homes have the Resolution. In our territory—homes have it. What a tremendous potential is there! Be sure the full potential is realized in our territory by making prompt and effective follow-up calls!

10 min: Concluding comments.

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things," page 268, Method of Preaching, to Eph. 4:11 on page 269. To be handled by audience participation.

10 min: Report from the magazine-territory servant regarding his visit with the congregation servant.

24 min: Demonstration in which partners outline complete plan of action for back-call and carry it out, starting home Bible study.

CHAIRMAN: (3 min.) All God's ministers want to get results in their ministry. To do so must be TEACHERS. Servants responsible to see goal of Bible study for each publisher realized.

SCENE I (4 min.) Congregation and Bible study servants discuss need of mature publishers not only teaching

new good-will persons but also their brothers not yet teaching. Servants select from file cards of some doing well in placements but without studies. They plan to work with some of these themselves and to arrange for mature publishers conducting studies to work with the others as partners to show them exactly how they must plan every step of back-call before going, so that newer one can follow and take part. He will be taught, not just impressed.

SCENE II (6 min.) Bible study servant, having made arrangements to make back-call with brother needing help, meets with him to plan and prepare for back-call. Using current sermon, "Hope for the Dead," they plan introduction, how to lead into first scripture, what to say about it, how they will get householder to comment and how to lead to next scripture. Chairman breaks in after second text discussed and says: "Let's see how they plan to follow from the last scripture of the sermon to a place in the literature." Partners then do this. ("This Good News of the Kingdom," page 7, par. 10, may be used.) They decide on which texts each will read and what comments he will make.

SCENE III (8 min.) Back-call starts at door. Householder manifests interest after first text and invites partners in. Encouraged to comment, he takes part in discussion. (After second scripture chairman breaks in to say, "Now we will see whether they follow their plan to get into a study in the literature.") Publisher reads final scripture, comments, speaks of God's love and mercy and how he fulfills purpose originally intended with Adam, then asks: "But what made the resurrection necessary in God's purpose? Why has there been so much suffering? God's Word, the Bible, with the helps available today, answers these questions. Note here in this booklet you have, 'This Good News of the Kingdom.'" (Discuss paragraph 10.) Chairman breaks in, explains that study is thus started and definite arrangements are made for continuing study.

CHAIRMAN (4 min.) Stresses need for plan before each call and following that plan with confidence. In that way brothers will not only get better results but will also be TEACHING their brothers. Privilege not limited to servants. All in training program to remember it is not completed with house-to-house training. It must extend into back-call and Bible study work. The goal is for each one being trained to conduct a home Bible study of his own.

11 min: Concluding comments. (As time allows include holiday witnessing experiences.)

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bt. St.	Av. Mags.
Sp'l Pios.	479	150.3	57.0	8.6	166.2
Pios.	6,120	100.0	35.5	5.4	121.5
Vac. Pios.	2,020	90.7	26.0	3.7	93.7
Pubs.	206,206	11.0	3.7	.7	14.2
TOTAL	214,825				

Public Meetings Held: 17,041

UNITED STATES QUOTA FOR 1959
222,355 Publishers

CONGREGATION ORGANIZATION

Visit with Magazine-Territory Servant

¹ December is the month the congregation servant reviews the work and duties of the magazine-territory servant. A key role is played by the magazine-territory servant: Falling upon him is much of the responsibility to organize magazine distribution properly and to see that coverage of territory is systematic and complete. In meeting together, the two servants will be alert as to how local arrangements can be improved. Several times during the month the two should work together in the field service.

² First they should review the duties of the magazine-territory servant in *Preaching Together in Unity and Qualified to Be Ministers*. Then the ten points listed in the December, 1957, *Kingdom Ministry* should be briefly considered. Most attention should be given to these three points:

³ *Greater support of magazine distribution:* The magazine-territory servant should enthusiastically encourage all publishers to share in magazine distribution. Provision is made for all to receive a regular supply to distribute throughout each week. It is important that definite service contacts be arranged, especially on Magazine Day. The magazine-territory servant should take

the lead at a central contact, if only one is arranged, or at one of the service centers, if several are arranged. He should be adept in using the thirty- to sixty-second presentations and be an effective teacher of others. By taking the initiative he will be able to tactfully make arrangements to have those who share irregularly in magazine work to accompany him and cultivate the good habit of regular participation.

⁴ *Systematic coverage of territory:* This requires proper use of the territory records and closely checking with the publishers and study conductors holding territory. Some territories may not be worked as frequently as others. Arrange to cover all territories regularly with the literature offer and with magazines. Do this so that one coverage does not conflict with the other. Try to witness to the occupants of every home in the territory.

⁵ *Advertising local activities:* Consider ways to advertise the Kingdom Hall and meetings, such as a literature display and a sign showing time of meetings. Notices of meetings in the newspaper are good advertising. Special events can also be used for publicity, such as special public talks, Memorial, Kingdom Hall dedications, etc. Let us use all reasonable means of advertising the reigning King and the Kingdom.

Publications Now Available

Learn to Read and Write—Spanish (Obtain and place at 5c a copy; symbol: raS.)

The Watchtower —Chinese (Semimonthly, beginning Jan., 1959. \$1 per year.)

"This Good News of the Kingdom" —Benin; Hausa

Be Ready for "Watchtower" Campaign

From January through April the literature offer will be a year's subscription for *The Watchtower*, with three booklets, for \$1. Congregations should ascertain their increased magazine needs for the campaign and submit a Magazine Distributor's Order right away.

Bound Volumes

Orders may now be placed for the 1958 bound volumes of *The Watchtower* and *Awake!* It will be appreciated if publishers and pioneers will order through the local congregation. The cost is \$2 for each volume.

Serving Jehovah in December (Cont'd)

ing December and if we help new ones to preach, we should not only reach a 10-percent increase but a new all-time peak in publishers. Those congregations reaching the goal should put "We Made It!" on the bottom of the report card.

¹⁰ Many publishers have begun to share in the back-call and home Bible study work. Now we want to follow through and apply the information appearing in the September 1, 1958, *Watchtower* article, "Teaching Men of Good Will," especially paragraphs 18 through 20.

¹¹ Here, then, is the work outlined for us: Concentrate on Resolution tracts, putting all of them out as early in December as possible. Call back on each one receiving a tract. Aid others to preach. Join in the special Magazine Day. Follow through, bringing new ones to maturity. Together let us work whole-souled, as the apostle counsels: "Be slaves with good inclinations, as to Jehovah, and not to men, for you know that each one, whatever good he may do, will receive this back from Jehovah."—Eph. 6:6-8.

Appreciating the Pioneer Service

¹ What stirring words were heard at the Divine Will assembly concerning our desire for a life full of Jehovah's service! The talks on "Fullness of Service Day," such as "Filling the Need in Our Own Country" and "Can I Pursue Pioneer Privileges?" resulted in many expressions of fervent desire to have a fuller share in the ministry.

² Knowing this desire is in the hearts of the brothers, the Society has planned a special program for the next six months. It will enable many to realize their heartfelt desire to do the divine will full time; it will aid all to a richer appreciation of the pioneer service.

³ Starting in December, the Society will send the first of a series of special letters to each congregation. These letters will be read at the *Watchtower* study early each month and thereafter will be read and discussed at the service meeting, according to instructions that will appear under "Your Service Meetings." Pioneers and circuit and district servants will also receive special letters of instruction as to their part in the program.

⁴ Our keen desire is to get the good news preached, to see Jehovah's Word move speedily and mightily. So all who are assigned a talk or a part in conjunction with this program will want to give it wholehearted support. Prepare well. Take into consideration local circumstances. Really help Jehovah's people talk and think pioneering.

⁵ True, not all can pioneer, but appreciation can be deepened and many who previously could not pioneer may now see the way open. So remember that your counsel and admonition should enrich everyone associated with Jehovah's organization with the gem of appreciation for the full-time service. Your thoughtful, enthusiastic participation will aid many to have a fuller share in Jehovah's service.

RESOLUTION PRINTED IN

Watchtower:

Armenian	February, 1959
Cebu-Visayan	April 1, 1959
Dutch	January 15, 1959
Ibo	March, 1959
Italian	March 1, 1959
Polish	March, 1959
Portuguese	January 15, 1959
Tagalog	April 1, 1959
Yoruba	March, 1959

Resolution Tract Available in:

Chinese, Efik, German, Ibanag, Korean, Pampango, Papiamento, Polish, Portuguese, Russian, Turkish, Ukrainian

Presenting THE GOOD NEWS

How to Distribute the Resolution

¹ Before going out to distribute your quota of Resolution tracts, have clearly in mind the manner in which it is to be done and what you are going to say.

² When the householder comes to the door, offer nothing else but the tract. Greet him and say something like this: "Here is your copy of a Resolution [hand it to him] that was adopted at the Divine Will International Assembly of Jehovah's Witnesses this summer. It is a declaration of Christian faith that is of great interest to all persons who take their religion seriously." Or you could say it this way: "I would like to leave this Resolution for you to read. It was adopted at the Divine Will International Assembly of Jehovah's Witnesses and clearly states their position. What it says is of vital concern to everyone who prays for God's kingdom." For persons who do not profess to be Christians you might say: "This is your free copy of a Resolution that is of vital concern to all people. It was adopted at the Divine Will International Assembly of Jehovah's Witnesses, and more than seventy million copies are being distributed world-wide." There is no need to comment on the tract's contents.

³ If the householder accepts the tract, pave the way for a back-call by stating that you would like to

hear his comment on the contents of the Resolution when you call again in a few weeks.

⁴ On the return visit remind the person of your initial call with the Resolution. Answer his questions. Whether he offers comments or not, give the sermon on the Kingdom and present the current offer of literature. You might say something like this: "I called on you a short time ago and left a copy of a Resolution that was adopted at the Divine Will International Assembly of Jehovah's Witnesses. I promised to return for your impression of it." If you are not certain whether this is the same person to whom you gave the Resolution, you could mention your previous call and the Resolution that was left, and say: "Did you have opportunity to read it?" If the answer is no, state that it was a declaration of faith in God's kingdom and proceed to give the sermon on the Kingdom and offer the literature. The back-call would be more effective if the person's name could be obtained at the first visit so that the same person could

OFFER FOR JANUARY
"Watchtower" subscription for one year and three booklets for \$1.

THEME FOR JANUARY
Recommending the New Instead of the Old.—Luke 5: 38.

Regularity in All Features of Field Service

¹ The divine will for the 1959 service year has set before us seven goals. Fittingly, one of these is regularity in all features of field service. Though many publishers fail to appreciate it, such regularity is most basic.

² What an honor it is to be witnesses of Jehovah in this day of his vindication! What a privilege it is to bring life-giving truths to men of good will! If we appreciate our happy lot we will do our best to meet the divine will of regularity in all features of the ministry.

³ Why be regular in all features of field service? Because each is essential. Magazine activity has its particular effectiveness by reason of

the appeal of magazines, the short sermon and the small contribution. It reaches those with but a minimum of interest. By the house-to-house work we most thoroughly search for the other sheep, appealing to serious-minded lovers of righteousness by our Bible sermons. By following through with back-calls and home Bible studies we help them to grow in knowledge and understanding, leading to their dedication, which is an important step in gaining life. And by incidental witnessing we reach many we could not otherwise reach, and that under more favorable conditions.

⁴ So if at all possible, make room for at least some time for each

NEW WORLD NEWS

◆ The United States report shows that 144,746 subscriptions were obtained during October. While this is 4,857 short of last year's figure, 3,960,166 magazines were also placed, which is an increase of 868,578 over the report for last October, and new peaks in back-calls and Bible studies were reached.

◆ Two missionaries, graduates of Gilead School, and servants in local congregation arrested by Chinese Communists in Shanghai and charged with counterrevolutionary activities. Brother Knorr told press charges were absurd, explained neutrality of witnesses as to politics, and pointed to purpose to make known good news of God's kingdom.

◆ Circuit assembly in southern Tanganyika attended by 1,037; 1,287 at showing of film.

◆ At district assembly in Puerto Rico program presented in both Spanish and English. Public lecture, attended by 1,567, broadcast over radio; 60 baptized.

◆ In Djakarta, Indonesia, 305 attend district assembly; 47 new witnesses baptized.

◆ Special one-day meeting in Kumasi, Ghana, attended by 1,249 to hear high lights of New York convention.

◆ Nigeria opens service year with 12-percent increase; 25,713 publishers.

be contacted. Simply say: "My name is —, and what is your name, please?" Write it down after the door is closed.

⁵ By being prepared your distribution of the Resolution will give a powerful witness.

feature of the field service each week. Do house-to-house work each Sunday morning; or if that is impossible at present, make sure to engage in it during the week. Share in magazine activity on Magazine Day, before the congregation book study, on the way to the market or after school. Care for your back-calls and Bible studies on that third hour Sundays, some weekday, on back-call night or before the congregation book study. And be alert to opportunities for incidental witnessing, at home, at work, when shopping or traveling.

⁵ Regularity in all features of field service shows maturity. It indicates that we recognize and accept our responsibilities. We give proof of our love for Jehovah and our neighbor.

★ Can you "preach the word" as a pioneer? ★