

INFORMANT

SPECIAL JULY, 1938

EXTRA

'Be not afraid: the battle is God's.'—2 Chron. 20: 15.

EXTRA

BROOKLYN, N. Y.

"His Ultimatum" Starts the Special Bound-Book Campaign

6 Books on \$1.00 Contribution Offer Begins August 1, Ends September 30

Quota of 600,000 Bound Books Our Goal

Expect 30,000 Publishers

JEHOVAH in his prophecy long ago pointed out definitely that the time in which we are now living is the time his final warning must be given concerning the destruction of "Christendom". His people are engaged in a strange work and privileged to go forth in this work in the strength of the Lord.

Every person interested in God's kingdom would surely desire to advance the interests of that kingdom by carrying on the witness work as set out through Jehovah's organization in the earth. This would involve your activity in the house-to-house witnessing, use of the phonograph, sound cars, making of back calls on interested people and arranging model studies. His ultimatum must be delivered to the peoples of the earth.

Combinations to Offer

August 1 is the day the special offer begins, and we feel sure it will gain real momentum during "His Ultimatum" Testimony Period, August 6-14. The campaign continues until the end of September throughout the United States, and throughout the world.

The rural territories have not had the witness to the same extent as the thickly populated areas; therefore during August and September small towns and rurals will be contacted. The offer will be *Riches, Enemies, and Safety* (or any other self-covered booklet you have on hand) on a contribution of 50c. The special offer will be *Riches, Enemies, and Safety* (or any other self-covered booklet you have on hand) on a contribution of \$1.00. Please note that the smaller combination is NOT THREE bound books, but TWO, on a contribution of 50c. The special offer is six on contribution of a dollar.

Many of the pioneers and auxiliaries, as well as some of the company publishers, will wish to offer 9 bound books on a \$1.50 contribution, 12 on a contribution of \$2.00, or 15 on a contribution of \$2.50. This you may do if you so desire. The offer applies to all English bound books, and foreign. If the books are placed singly, the 25c contribution applies. If only 3 bound books are placed, the contribution will be 75c.

Territory to Be Worked

The territory servant in each company, along with the company servant, should plan the territory so that all rurals and small towns will be worked thoroughly. Some of the rural districts have been neglected during the past nine months. These should be covered. All the brethren

who can possibly work rurals on Saturdays and Sundays should be sent into the rurals. These should be all-day outings, so as to conserve time, expense and energy. For companies that do not have sufficient automobiles for all the publishers to go into the rurals, other territory should be mapped out for the rest to work in city territory. Witnessing parties should be arranged for Saturdays and Sundays in the cities, and some competent person put in charge of the party, with an ample supply of literature at a designated location so that as the brethren place their six books they can come back for more.

Those who cannot go out in the rurals or work in conjunction with a witnessing party should not territory near their home and put forth a strenuous effort to make this bound-book campaign the greatest of all time.

August and September is an excellent time to witness in the country. We usually have desirable weather at this season, and the farmers are in better circumstances. Many of them have received good returns for their crops, and those who have not can contribute vegetables and other farm products and obtain the literature.

Use Your Phonograph

When working rurals introduce the phonograph as quickly as possible. Do your talking "via phonograph". Take three discs—"Enemies," "Riches," and another—and run at least two recordings. Spend a little more time with these people in the rurals than is usually used in the city, as they are visited less frequently. Show them all the books you have. Give them an opportunity to make a selection. Be sure to have at least 9 different bound books in your case, as many of the farm people have had some of our publications heretofore. If they cannot contribute a dollar, and receive six of them, try to trade for some vegetables or other goods that you can use in your own home. By all means, try to place *Enemies* and *Riches* with them. Arrange back calls as outlined in previous issues of the *Informant*.

Where entire towns will be covered on Saturday afternoons or Sundays by house-to-house witnessing and your company has a sound car, use it in conjunction with witnessing. Be sure that your sound car is put to good use in these rural territories where there are groups of houses, anywhere from 5 to 10 or more, within hearing of the loudspeaker. In many small towns, in

the early evening the country folk congregate and it would be a splendid time to run lectures over the sound-car equipment. In many instances the Kingdom message broadcast in this manner in small towns on Saturday evenings has prepared the territory for the publishers working rurals of those small towns on Sunday.

"Consolation" Subscribers

The one taking care of the Back Call slips should see that these are all prepared and made ready for back-calling by publishers in August and September, so that they will have the opportunity of this special offer. People who have taken the opportunity of obtaining *Consolation* and *Enemies* saw the advantage of the dollar offer and will again appreciate receiving so many bound books on so low a contribution.

The back-call work cannot be overstated, because it is by the continual back-calling that the people will be given an opportunity to gain a knowledge as to what course of action they should take, and your back-calling will stimulate them to read the bound books or other publications they already have. Also, always take *The Watchtower* with you and get a subscription from those interested.

Our Quota

Checking over the results of the similar campaign during July and August of 1937 we find that company publishers averaged 7.5 books placed during the two months; auxiliaries, 40.2; and pioneers, 136.5. Last year there were 21,465 publishers in the field, and these brethren placed 418,783 bound books.

Having in mind the tremendous witness given during the *Cure* campaign and the millions of booklets left, no better time could be selected than August and September for this follow-up work and offering these 6 bound books on a contribution of \$1.00. We should place at least 600,000 bound books during the two months; and this can be done if all the publishers will do their share.

Companies

There were 27,832 company publishers in the field during April. Having in mind that these will continue in the work during August and September, if each publisher places on the average even only one combination of six bound books per month, making 12 bound books for the campaign, they will easily reach an accumulated total of 333,000. So that the brethren may see the progress of this campaign, they might make a chart similar to that used during the *Cure* campaign, allowing 12 bound books to a publisher in setting your quota and showing the progress week by week. If every company will do this they can see whether or not they are doing their share of the work in the United States.

Auxiliaries

During April 700 in this rank of the service reported, and they should

each put out at least 50 bound books during August and September. Having in mind that their quota is 50 hours a month, it will not be difficult for these brethren to hit their mark of 50 bound books in two months. In fact, they should go well over the top.

Pioneers

Last year a good many of the pioneers took hold of the bound-book campaign from the first day and did excellently. Others, however, waited to get going, and by the time they were convinced this was an extra-special offer they were late in starting and much valuable time was lost. This was true in regard to company and auxiliary publishers too.

When the Lord's organization sets out a campaign every one of the publishers should start on time, and not wait until the last to get into the campaign, but enjoy its blessings from start to finish. However, we hope all publishers will profit by their last year's experience and start off with a BANG and continue throughout the two months offering this special bound-book feature for August and September. The pioneers' quota will be 75 bound books a month, or 150 bound books for the campaign.

A recapitulation of the quota figures is set out.

Publishers	2-Month Quota (books)	Possible Results (books)
Companies	27,832	12 333,984
Auxiliaries	700	50 35,000
Pioneers	1,923	150 288,450
Outlying territories	278	5,000
TOTALS	30,733	662,434

If every one of the publishers in the United States goes over the top as far as his quota is concerned, 600,000 bound books placed in August and September will be easy. By the Lord's grace this can be done.

Check Your Stock

Company servants and stockkeepers should carefully check their stock of bound books on hand, as well as other literature.

The inventories of the companies for October 1, 1937, show that there is an extraordinarily large supply of *Vindication*, 1, 2, 3, on hand, and it would be well to include these three bound books in every dollar combination. Our records also point out that the companies are well stocked with *Preparation* and *Jehovah*, and these would be splendid books to use in combination.

Each company should make up an inventory of the bound books and booklets on hand, and post it so that all publishers can see it. The company servant should tell the brethren which books they desire to have distributed because of the excessive stock on hand. The company publishers, we feel sure, will be glad to co-operate with the stockkeeper in moving the literature on hand. *En-*
(Continued on page 2, column 1)

Brother Rutherford Makes New Records

"Violence" & "Warning" Lectures to Be Used Extensively

Special Order Blank with This Informant

Throughout the world the brethren have been anxiously awaiting the time when they could hear the lectures "WARNING" and "VIOLENCE", delivered by Brother Rutherford to tremendous crowds in Australia and Seattle respectively. Millions of other people throughout the world must also hear this important message, and it will be the privilege of the witnesses to take this message into their homes on phonograph records.

Brother Rutherford has also had prepared a short talk introducing the lectures "Violence" and "Warning". This record, No. P-151, is called "Relief". On the other side of the disc, P-152, is the Resolution which was passed at the Seattle convention. This disc will be a fine one to take with you from door to door and use at every possible opportunity. After the people hear "Relief" it will be easy for you to make arrangements for back calls. Every publisher who has a phonograph should carry one of these records.

As soon as your company obtains the records, Nos. A-125 to P-152, put them to use, following the same pro-

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mies and Riches, of course, should be used in every combination where the people do not already have these publications.

Keep the books clean and neat. Have in mind your quota, and work to that end.

Pioneers' and Auxiliaries' Orders

Pioneers and auxiliaries should be able to take out of the company's storage stock at least 300,000 bound books during these two months, and your hearty co-operation in the following procedure will be appreciated by the Society:

Where pioneers and auxiliaries are located in company territory, check the inventory list that the company has posted for the benefit of all publishers, and then order, on a regular Society's order blank, the literature you want and which the company can fill locally. Pioneers and auxiliaries should send this order blank in to the Society, marking on the order blank plainly—"To be filled by _____ (company) _____ at _____", and fill in the name of the company that has the stock. Also have this order OK'd by either the company servant or the stockkeeper. The Society will then write out an invoice for this literature, charging your account from the original invoice, and mail the duplicate to the company servant, who will deliver to you the books ordered. A credit memo to the company will also accompany this invoice. Thus the pioneer or auxiliary will be charged at the proper rate, and at the same time the company will be credited. Please do not order on this order blank books or booklets that the company does not have, but only such stock as is listed on their inventory. If the pioneers or auxiliaries desire stock the company cannot furnish, then write out another order blank, marking it, "Ship from Brooklyn," and the Society will fill that order and ship it to you direct. These orders should be for one hundred pounds (or more), as you will need plenty of *Enemies and Riches*, as well as other publications, for this campaign. Where you will receive stock from companies the order need not be for a hundred pounds, as it will be a local delivery. But order your two

cedure outlined in *Model Study*. By so doing you will find that the people will be greatly aided in taking their stand definitely on the side of the Lord. During the coming months a greater work should be accomplished in back calls than ever before. The brethren are beginning to appreciate the importance of this field of service. We must continue energetically in the door-to-door work in order to find the persons of good will who will allow us to make back calls, and on these back calls we must use the records "Warning" and "Violence". After hearing these lectures, these people will surely be ready to take an active part in the field work. A clear knowledge and understanding of God's Word is what will make them take their stand for the Kingdom, because these people are lovers of righteousness.

Pioneers, auxiliaries and companies should consider this matter immediately and send in your orders. If your order gets here soon enough, you will receive your supply before the factory closes for vacation. Thus you will be able to use them throughout all of August and September and the months following.

months' supply at one time, to save work at the office here.

If the pioneers and auxiliaries will co-operate in this matter the stock now in storage with the companies will be greatly cut down and put into the hands of the people, and considerable will be saved in shipping charges to pioneers and auxiliaries on the part of the Society. By carrying out the above method it will aid the Society in keeping track of the movement of stock, and the company servant will be assured that the delivery of stock to pioneers and auxiliaries has the approval of the Society. Isolated pioneers and auxiliaries, of course, should order from the Society direct according to their needs.

If there are any companies in the country that have an extra-large supply of bound books which they believe they will not be able to dispose of in their territory through the company publishers, pioneers and auxiliaries, they can send to the Society an itemized list of the bound books on hand as of August 1, and if the Society can send any orders to these companies for reshipping to isolated pioneers it will do so.

Credits on Company and Auxiliary Accounts

In August and September, during which time six bound books will be offered on a dollar contribution, the rate to companies and auxiliaries will be five cents less per book than the usual rate. The pioneer rate will be the same as it now is. All invoices for bound books will be made out at the regular rates, but credits will be placed on company and auxiliary accounts based on the number of bound books placed in combination of 6, 9, 12, and 15, and so reported on your monthly report card. In other words, at the bottom of your August and September report cards please note the number of six-book combinations placed, nine-book combinations, etc., and we will give credit on your book account at 5c per book for the number of books placed in these combinations. No allowance will be made on books that are placed singly; only on those books placed in the above-mentioned combinations will the allowance be made. Therefore, if companies and auxiliaries desire a credit on their

The Effective Use of the Phonograph

The Doorstep, Parks, Lawns

Now that the mild spring and summer weather is here the phonograph can be used extensively out of doors, on porches, lawns and other places where the people congregate, and each publisher should endeavor to use the phonograph when he contacts such groups. When it is used under such conditions one gives a witness not only to the people who are personally contacted, but also to the people in the adjoining houses.

A recent illustration on this point: A brother put on the phonograph for a party of five on a porch. In addition, eleven persons were actually seen listening in the two houses on each side and the five houses across the street. In addition to this, a party of four listened in an automobile, making, in all, twenty known listeners who heard the one phonograph. The message came through

accounts, please make notation of your combination placements, on the bottom of your report cards for August and September; otherwise no credit will appear on your book account.

Every company, pioneer and auxiliary should now plan their work for August and September so as to make this the greatest bound-book campaign ever carried on by the Lord's organization. Have in mind your quota, your territory, sound equipment, and particularly your back calls. May "HIS ULTIMATUM" Testimony Period get off to a real start in the closing months of the Society's fiscal year.

Evenings a Good Time for Witnessing, as Well as Back Calls

During the *Cure* campaign a number of companies arranged for evening work in order to place *Cure* booklets quickly. This was found to be a splendid time for witnessing, as not only a large number of booklets were placed in a short time, but often bound books as well, and even subscriptions obtained. Many people are away from home during the day when the usual witness work is done, and the evening work offers a splendid opportunity to reach these people. During the long days of the summer months many publishers will be able to spend an hour or two on one or two evenings a week in witnessing. For such work territory should be obtained that is easily and quickly reached, so that as much time as possible can be put in before dark.

Our evenings, of course, should be spent primarily in making back calls, but it often happens that a publisher calls and finds the party is not interested or not at home. In such a case, rather than waste the rest of the evening, go to your individual territory and continue witnessing until dark, or if you know that the territory in which you are making the back call is not assigned to others, or if you have made arrangements with the party holding it, continue therein, witnessing in the regular way, advising the territory servant, or the party holding it, just what you covered. This stresses the importance of each publisher's having an individual territory in which to witness either during the day or in the evenings.

Let's make the best possible use of our evenings in advancing the Kingdom interests. Make back calls when possible. Otherwise engage in the regular witness work. The phonograph is indispensable in either case.

clear and every one in the ten houses could hear distinctly. There may have been many more listening who were not seen.

Brethren who are physically unable to carry the phonograph from house to house can use it to give the message in this way by putting it on their own or their neighbors' and friends' porches. Auto camps and other places too numerous to mention can also be served in this manner. Care should be taken, however, not to go to extremes and do foolish things and thus make the Kingdom message appear ridiculous in the eyes of those listening. Where the spirit of a sound mind and good judgment are used a great many occasions such as those described above can be taken advantage of with dignity becoming the kingdom of the Lord, and the message proclaimed in a very effective manner.

How to Order

This is for the attention of pioneers, auxiliaries, company servants and stockkeepers.

To assist the brethren in the office in prompt and efficient handling of your orders it is necessary that you please observe the following:

Always use the Society's order blank. No order is too small for these order blanks.

Please do not put your orders for literature in letters concerning territory, *Watchtower* complaints and other matters, but use the order blank.

It will aid the office greatly if, when a quantity of literature is desired in various foreign languages, you use a separate blank for each language, not forgetting to write on the blank the name of the language in which the literature is desired. If you are out of order blanks, notify the office, and they will be sent to you at once. They are supplied free.

In using the order blank please be careful to give all the information requested in the heading.

In regard to the special bound-book campaign for August and September: You will please note whether you want the literature delivered to you by a company that has an extra supply of books or by the Society. Other than this last suggestion the above applies at all times. We appreciate your co-operation.

Back Calls when Two Are Working Together

The back-call work is one of the most important features of the Kingdom service and it should be carried on as extensively as possible.

When one can handle a back call alone he should do so. Two should never go on a job that one can take care of, but where it is necessary for two publishers to go to a back call because of the inability of one of the parties to carry the phonograph or present the message effectively, then both parties may count the time, but only one report the back call, as actually only one back call is made although the time of two brethren was utilized in properly taking care of it. Time should never be reported for more than two at a back call. If three, five or six happen to go along and be in attendance they should not count their time; and in cases where one can properly handle a call, only one should report time, even though there may be three or four in attendance.

3,458,624 Pieces of Literature Placed in April in 75 Countries

New Peak in Publishers 57,425

1,801,151 Persons Hear Recorded Lectures

Greatest Witness to Date

Reports have been received from 75 countries for the month of April. The work accomplished in that period is marvelous, indicating Jehovah's rich blessing. In these 75 countries there were 57,425 publishers, who put in a total of 1,148,736 hours in the field and placed in the hands of the people 259,544 books and 3,199,080 booklets, making a grand total of 3,458,624 pieces of literature distributed. Additionally, 1,801,151 persons heard the Kingdom message through use of sound equipment. Over 51,000 back calls were reported, which no doubt contributed a large part in securing the 25,040 new subscriptions for *Consolation*.

The table herewith shows the re-

sults for each country. Below the grand total for April is set out the total for the "Companions" Period, April 9-17, and the total for the corresponding period a year ago, for comparison.

This combined effort was a tremendous witness, and we believe that no campaign the Lord's people have ever before engaged in has roused the people so much as this one. The powerful message in the booklet *Cure* has served to further divide the people. Numerous letters and reports coming in to the office show that some greatly appreciate its contents while others are "burned up". The clergy warned their "flocks" not to read the *Cure* booklet, but this only increased their curiosity

to learn its contents. Some, of course, manifested their bitterness when called upon, but Jehovah's faithful witnesses, not disturbed in the least by hard looks and harsh words, pressed on energetically, and Jehovah has richly blessed their efforts.

At the end of April, as shown by this report, we reached almost one-third of our quota of 10,000,000 booklets for the three-month campaign, a little over one-fourth of our quota of 1,000,000 bound books, and one-fourth of our quota of 100,000 new subscriptions for *Consolation*. In the last few weeks we have received a number of rush orders for more *Cure*, indicating that the original consignment has been exhausted. The prospects, therefore, look very good to more than reach our quota of 10,000,000 booklets by June 30.

If we do, that will be by far the greatest witness ever given in the same length of time. We are eagerly looking forward to the final results of the three-month campaign, and hope that each company, pioneer and auxiliary will send in reports promptly at the end of June.

"Companions" Period

During the "Companions" Period, April 9-17, there were 50,769 publishers in the field; an increase of almost 10,000 over the corresponding period a year ago. This shows that many of the "other sheep" are now taking their stand on the Lord's side and joining in the proclamation of the Kingdom. In "Companions" Period 114,700 bound books were put out, which is an increase of 70,000 over the preceding year. There was also a good increase in booklets, obtainers, and sound attendance.

World-Wide Report for April, 1938

COUNTRY	Memorial Attendance	Par- takers	Books	Booklets	Total	Pio.	Aux.	Co.	Total Pub.	Hours	Obtaining Literature	Sound Attend.	Back Calls	Subs.
Alaska			104	490	594	1			1	73	131	87		
Albania	26	18	5	724	729	1		10	11	58	550			
Argentina	138	110	539	16,749	17,288	14		103	117	4,641	11,734	211		64
Australia	1,412	936	5,069	62,259	67,328	131	64	1,104	1,299	25,731	42,727	53,112	131	324
Bahamas			160	593	753	1		8	9	253	463	1,320		
Barbados	94	60	281	826	1,107	3	5	35	43	647	922	635		
Belgium	144	73	774	19,221	19,995	20	5	101	126	4,203	16,012	1,329		137
Brazil	210	149	435	8,761	9,196	10	7	104	121	2,481	6,375	14,503	149	142
British Guiana	130	90	176	1,577	1,753			18	18	400	1,700			
British Honduras			23	52	75			4	4	100	75	845		
British Isles	6,366	4,853	35,973	622,615	658,588	263	137	5,193	5,593	127,581	577,043	218,763	9,209	2,106
Bulgaria			1	196	197			3	3	28				
Canada	4,531	2,012	15,237	148,952	164,189	210	76	3,689	3,975	63,535	129,724	89,402	6,011	1,612
Ceylon	3	3	108	424	532	1	1	1	3	173	355	287		7
Chile	26	26	93	1,836	1,929	1	2	23	26	599	1,436	216		3
China	14	2	104	402	506	1	1	6	8	167	226		8	9
Colombia			184	198	382	2		2	4	259	293			
Costa Rica	94	43	80	923	1,003	1	1	86	88	619	908	1,484		
Cuba	155	36	865	6,045	6,910	16	1	69	86	3,211	5,164	3,610		
Cyprus	25	25	76	934	1,010	4			4	285	74	76	4	
Czechoslovakia	2,292	1,424	1,377	38,780	40,157	44	13	1,130	1,187	15,405	32,125	12,781	40	116
Danzig	95	86	14	1,237	1,251			88	88	400	1,828	1		
Denmark	1,022	413	1,221	101,712	102,933	31	12	1,111	1,154	14,803	102,332	1,601	2,421	418
Dominica	29	8	2	300	302			9	9	33	300	50		
Dutch Guiana	26	23	7	54	61	1		4	5	177	47	2		
Egypt	6	6	176	1,980	2,156	3		13	16	569	1,296	1,086	3	
Estonia	26	20	459	2,887	3,446	9	2	11	22	1,532	2,122	4		
Finland	867	558	2,817	91,064	93,881	32	21	783	836	15,855	86,740	15,807	350	438
France	1,340	777	3,837	80,167	84,004	62	6	960	1,028	20,536	54,065	11,863	81	585
Greece	648	388	137	4,753	4,890	3	6	250	259	2,623	3,126			
Grenada	22	16	55	174	229			7	7	118	176	29		
Hawaii	70	26	312	743	1,055	4	2	12	18	252	406	838		58
Hungary			98	1,723	1,821									
Iceland	1	1		211	211	1			1	60				
India	657	388	959	7,166	8,125	18	9	271	298	4,572	5,095	3,509		62
Jamaica	427	271	1,921	9,398	11,319	10	14	457	481	8,461	9,075	26,469	60	60
Japan	152	131		3,818	3,818	84	1	26	111	10,917	10,482			466
Latvia	39	32	45	1,183	1,228	4	1	23	28	513	890			
Lebanon			60	384	444			21	22	392	293	532		
Lithuania	90	77	49	432	481			27	27	199	354			
Luxemburg	47	18	230	2,202	2,432		3	17	20	324	2,849	29		12
Malta			4		4			1	1		1			
Mexico	350	185	2,936	34,117	37,053	52	36	292	380	16,891	26,662	13,215	497	483
Montserrat			45	102	147	3			3	211	24	1,259		
Netherlands	192	90	1,055	29,181	30,236	53	18	177	248	10,259	25,539	2,619	7	156
Newfoundland	21	2	113	1,486	1,599	3		13	16	333	1,368	1,014		
New Zealand	141	83	1,861	12,537	14,398	19	17	141	177	3,735	8,467	7,433	49	90
Nigeria	136	29	894	10,954	11,848	29	32	324	385	7,900	9,784	1,705	30	2
Norway	386	204	1,501	61,301	62,802	36	14	380	430	8,907	51,463	3,260	455	530
Nyasaland	1,154	532	976	1,030	2,906			1,246	1,246	37,994	2,693	2,335	25	3
Panama	39	16	117	450	567	1	1	27	20	432	478	1,169		
Paraguay	2	2	7	213	220			2	2	107	133	55		1
Philippine Islands	180	23	901	10,842	11,743	30	7	60	97	3,859	7,066	3,960		26
Poland	2,183	1,147	303	12,842	13,145	23	6	835	864	11,350	2,569	2,569		
Portugal	2	2	34	577	611	2			2	233	446			
Port. East Africa	22	7	2	357	359			9	9	84	324	11	8	1
Puerto Rico			120	254	374	1			1	107	260	100		
Rhodesia (N.)	3,322	1,271	15	3,209	3,224			1,955	1,955	30,631	2,914	2,390	447	5
Rhodesia (S.)	438	313	639	1,338	1,977			444	444	7,421	2,163	3,879	148	1
Rumania	1,341	1,055	162	6,010	6,172			290	290	2,369	4,917	448		
St. Kitts			35	397	432	2		3	5	191	396	826		
St. Lucia			4	57	61			1	1	4	58			
St. Vincent			5	46	51		1		1	64	51	78		
Sierra Leone	41	33	94	2,150	2,244			33	33	925	2,238	5,000		
South Africa	462	267	5,873	36,737	42,610	30	3	446	479	9,043	33,147	20,832	493	346
Sweden	1,277	578	4,563	100,852	105,415	52	29	1,346	1,427	20,005	103,257	16,483	1,716	1,217
Switzerland	1,321	1,024	5,849	82,480	88,329	2	14	1,023	1,039	13,516	86,145	9,984	149	320
Syria	2	2	48	482	530	2			2	215	262			
Tortola			1	7	8	1			1	10	6			
Trinidad	248	186	142	1,218	1,360	3	2	133	138	1,791	1,399	4,271		
Turkey			11	620	631	1			1	136	502	118		
United States	33,511	18,529	156,407	1,528,829	1,685,236	1,923	700	27,832	30,455	622,588	1,317,145	1,233,036	28,450	15,233
Uruguay	2	2	26	649	675	2		4	6	290	397	46		6
Venezuela			17	44	61		1		1	34	40			
Yugoslavia	136	108	721	12,567	13,288	27	1	73	101	4,286	9,050	2,675		
TOTAL for April, 1938	68,133	38,798	259,544	3,199,080	3,458,624	3,284	1,272	52,869	57,425	1,148,736	2,809,965	1,801,151	51,034	25,040
TOTAL for "Companions" Period, April 9-17, 1938			114,700	1,840,558	1,955,258	3,122	1,177	46,470	50,769	641,245	1,651,272	826,862		
TOTAL for "Faithful Warrior" Period, March 27-April 4, 1937	73,004	50,734	44,991	1,510,212	1,555,203	2,831	1,156	37,058	41,045	454,344	841,413	539,577		

Memorial

The Memorial report is interesting. Out of 68,133 persons who were present at the Memorial service, only 38,798 partook of the emblems. This indicates that the Lord's people have a clearer understanding of their position and that there are many of the "great multitude" in our midst.

Some comments from other countries follow:

Australia

"During April we were favored with a visit from Brother Rutherford and, with him as our leader, had the greatest convention ever held on this side of the globe. Kingdom publishers in this corner of the field are deeply grateful to Jehovah for the boundless blessings bestowed upon them on this occasion and for the privilege of working alongside our president. As a result of his visit and the great public lecture, the witnesses are determined to put forth even greater efforts in helping people of good will and tanning the hide of the 'old lady'.

"The work of advertising the lecture 'WARNING' was begun during February and increased in intensity as the day of the speech drew near. Consequently, most of April was spent in this manner. Ten days were set aside exclusively for obtaining signatures to the Petition. Because of these extraordinary circumstances the 'Cure campaign' has not been as great as anticipated for the month of April. However, the Lord has caused a far greater witness to be given than we could have hoped to accomplish in the ordinary course of events, and we are indeed grateful to Him."

Union of South Africa

"The best campaign to date. Approximately 90 more publishers in action than during the corresponding effort last year. Our quota of 200 subscriptions for *Consolation* was exceeded. The publishers are all enjoying the new phase of the work."

Nyasaland

"There was a better distribution of bound volumes than in any previous campaign. This was due to the fact that *Riches* has been released recently in the Cinyanja language."

Northern Rhodesia

"The best effort yet made in Northern Rhodesia. Over 750 additional publishers to those reporting a year ago. Literature placed also shows an increase. One brother reports: 'At an evening back call I played some records and an American missionary was one of the audience and went home "brother, to pray", whereas another person gave a donation of 10/- towards the Lord's work. What a contrast!'"

Southern Rhodesia

"The best campaign to date. Over 150 more publishers in action than during the corresponding effort last year; 2,500 additional hours worked; 1,200 additional pieces of literature."

Switzerland

"The quota for the 22 days of the month of April was 52,000 booklets and 5,342 books. We are therefore very pleased to report the quota reached. The distribution of literature in Switzerland requires considerable financial sacrifice on the part of the publishers in that they are not allowed to accept money for the publications. The testimony card may not even mention voluntary contributions for the work. However, all do joyfully what their hands find to do. Apart from the books and booklets placed, 21,990 copies of *Consolation* were distributed and 1,683 sound meetings held."

Allegiance and Citizenship

The Society receives many letters concerning the subject of allegiance and citizenship. Many of the brethren ask: Shall I take out citizenship papers?

The taking out of citizenship papers is a personal matter. It is not the province of the Society to say whether you should or should not apply for citizenship. All should decide that for themselves.

Is it wrong to take the oath of allegiance to this country? Taking the oath of allegiance means that one renounces his obligations of citizenship to the country of which he had been a subject, and assumes the obligations of a citizen of this country. Allegiance to a country is not incompatible with Christianity. Paul was a citizen of the Roman empire and claimed his rights as such. He therefore recognized his obligations as a citizen. Natural-born citizens owe the duties of citizenship, and no Christian is required to renounce such citizenship. We see no reason why one desiring to assume citizenship in this country should not take the oath of allegiance.

Those applying for citizenship are asked the question: "Are you willing to bear arms in defense of the country?" A Christian will obey the law of God which prohibits the killing of one's fellow men. The Israelites engaged in war because God so commanded them. Such warfare was righteous because approved and directed by Jehovah God. Therefore, if a Christian answers the question about bearing arms, "Yes," he should qualify it by saying, "Yes, if there is any war commanded by Jehovah, or in the proper defense of one's person or property."

Use Your Renewal Slips

Announcements should be made from time to time in service meetings, and all the brethren should please take note, that when renewal slips are received in *The Watchtower* or *Consolation* these slips should be filled out promptly and returned with the subscription price. If these slips are not filled out by you, then it is necessary for the office here to write them out, and this takes time. It is much more convenient for you, and saves time for us. Please co-operate.

In large companies, renewal slips may be turned in to the company and mailed in each week in bulk. In such instances a letter should be sent accompanying the slips, listing the names and addresses, on a typewriter if possible. Then it is necessary to secure only one money order to cover the entire list. This facilitates the work in the office considerably, and will speed up the work. The work in the office here is constantly increasing. Every assistance the brethren can give us in making out their subscription slips and in making their letters short and to the point will help us forward the Kingdom interests. The Society appreciates your consideration and help.

Notice,

Pioneers and Auxiliaries

Special "pink" envelopes are provided for brethren enrolled in pioneer and auxiliary service. Please use these. If for any reason you use other envelopes, kindly direct them to "Pioneer Desk", to eliminate double handling. When a remittance is sent in without an order, always specify disposition you wish to have made. Where a pioneer or auxiliary is also serving as company servant, please be explicit as to which account is involved, marking your mail "Pioneer Desk" or "Company Service".

Your July Work

In the July regular *Informant* instructions were given with respect to the rural work. By now all plans should be perfected, so that, beginning with the first day of July, all will be 'on their toes' ready to start in the rurals with the dollar combination of *Enemies*, *Riches* and fourteen booklets (six self-covered and eight colored-cover). This offer, of course, should be introduced with the phonograph, opening with "Enemies" (P-114) and following with one or two other records where interest warrants it.

NO MORE *CURE* WILL BE PRINTED when the present supply is exhausted. If you have any *Cure* left over from the three-month campaign, put them out as soon as possible, in July. Include them in the combinations you place in rurals, or, if you have quite a supply, it might be well to continue the evening witnessing suggested for June, working in thickly settled areas. Supply all sound cars with any *Cure* you have left, and hand these out after the lectures, especially where the car may be used in downtown sections or at parks, beaches, etc.

What Is a Back Call?

Inquiry has been made as to what constitutes a back call. On the back of the new Publishers Field Service Report printed by the Society there is the following definition:

"BACK CALLS. When a publisher calls on someone he or another publisher has previously contacted, or on a 'Good Will Contact' furnished by the Society, it may properly be considered as a back call and reported as such if the publisher does one of the following:

- (1) Plays one or more lecture records.
- (2) Places additional literature.
- (3) Gives a verbal witness (where it is impossible to play the phonograph), quickening the interest of the party in the Kingdom message."

First Reports for May

The first reports for the month of May are very encouraging. The table below gives a summary of the results in the United States, Canada and Northern Europe:

	Books	Booklets	Pubs.
U. S. A.	148,934	1,560,386	28,339
Canada	11,368	128,544	3,473
N. Europe	12,135	229,181	—
	172,437	1,918,111	

Subscriptions received at Brooklyn office up to June 28: 65,853.

The above figures in each instance represent a splendid increase over May 1937, and compare favorably with the results obtained in the same countries in April this year. In the United States there was an increase of 63,546 books, 417,964 booklets and 5,573 publishers over the corresponding month in 1937. Canada had an increase of 1,056 publishers, 6,533 books and 69,575 booklets. Northern Europe had similar increases.

If we add the above figures to the world-wide totals for April, we have 431,981 bound books and 5,117,191 booklets. These figures give some idea of how the *Cure* campaign is going throughout the earth. A full report will not be published for May, but a three-month report for the entire world will be given as soon as all reports are received. Every company, pioneer and auxiliary will help in getting out this report soon by sending in reports promptly at the end of June. Branch offices will be sending in their reports to Brooklyn as soon as complete; then the final totals will be set out for the three-month campaign.

Pioneer and Auxiliary Work

The summer is a splendid time to enter the pioneer or auxiliary work. Many company publishers will find that by careful planning and putting forth an extra effort they can put in fifty or more hours a month, which is the minimum requirement for an auxiliary. Others may find it possible by rearranging their affairs to enter the pioneer work. Have you considered this branch of the service? Write the Society for further information. The "special pioneer" service has taken a number from the ranks of the regular pioneers, and, as the special pioneers concentrate particularly in the larger cities, there is much room in the rurals and small towns throughout the country for additional regular pioneers. Those who can spend more time in the service can also materially assist in properly taking care of the back-call work, model studies, etc., in company territory.

New Publications

Since the printing of the March 1 Cost List the following items have come in stock:

Safety—Afrikaans, Bohemian, Chinese, French, German, Greek, Italian, Norwegian, Polish, Swedish.
Armageddon—Danish, Hungarian, Polish, Portuguese, Serbian, Slovenian.
His Works—French, German, Hungarian, Polish.
Keys of Heaven—Norwegian.
Uncovered—Chinese, Chivemba, Cinyanja, Danish, Malay, Polish, Tagalog.
Choosing—Cinyanja, Slovak.
Protection—Malay, Russian, Slovak, Tagalog, Yoruba.
Where Are the Dead?—Slovenian.
Model Study—Spanish.
Home and Happiness—Estonian, Holandish.
Beyond the Grave—Serbian, Tagalog.
The Harp of God—Slovenian.
Civitation—Slovenian.
Preparation—French.
Jehovah—French.
Enemies—Danish, Finnish, German, Swedish.
Righteous Ruler—Efik.

Year Book and Calendar

We are still getting quite a few orders for the *Year Book* and the *Calendar*. The suggestion is here made that the company servants take it up with the company immediately, asking all those who want to get a *Year Book* and a *Calendar* to get them immediately. Some of the larger companies might stock four or five copies for the newly interested ones as they come into the organization throughout the year. We have only a few thousand of each of the *Year Book* and the *Calendar* left.

An Answer to Many Inquiries

Quite a few of the brethren are writing to the Society to supply them with the new-type phonograph cover to replace the former model, so that they can leave their tone arm in the playing position at all times. The Society is too busy keeping up with present orders on the new model to make any parts for the old so as to make it similar to the new. We urge the brethren to use the machines they have the way they are until the Society has further announcement to make on the matter.

Other brethren write the Society asking it to supply them with phonograph parts so that they can build their own equipment. The Society is not supplying parts, but supplying phonographs. We will replace broken parts in phonographs, but we are unable to supply parts to brethren who want to build their own phonographs. When ordering replacement parts, please give us the serial number of the phonograph or sound-car equipment in which they are to be used; otherwise we cannot supply parts.