NOVEMBER, 1965

FOR UNITED STATES OF AMERICA
"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 11

OFFER NEW BOOK

"Things in Which It Is Impossible for God to Lie"

At the "Word of Truth" district assemblies all of us were encouraged to begin using the new book "Things in Which It Is Impossible for God to Lie" right away. We have been doing just that, and the results have been wonderful! What will be happening during November? An earth-wide distribution of the book "Things in Which It Is Impossible for God to Lie"!

What Has Happened So Far?

² Shipments of the book "Things in Which It Is Impossible for God to Lie" in Spanish and English have reached Europe, Africa and Asia for distribution among Spanish- and English-speaking people on these continents. Australia and New Zealand have received shipments.

Central and South American countries have a good supply of the book in Spanish. Every congregation in the United States and Canada has received a shipment of the book. Many have already ordered more. We expect that November will prove to be an outstanding month in the distribution of the new book and in helping new ones to begin to learn the truth!

3 It was just three weeks after the "Word of Truth" district assembly when a newly baptized sister was heard bubbling over with appreciation for the new book. When she saw and examined the new book, she was convinced that "this is just what they need." With this conviction she offered the book to

Though they were not going to be assigned to their language classes until the second week of school, we hear that Chinese, Spanish, Portuguese, German and French will be taught.

On Monday night, after school had opened, we enjoyed experiences from some of the students, and we learned that, on the average, they have been in the truth over eleven years and are twenty-seven-and-a-half years old. So they are mature people, and at the same time they have the vigor of youth needed to take on missionary service.

Oh, yes, before the school opened, we got a report from Pittsburgh that Brothers Franz and Groh had been reelected as directors of the Society's Pennsylvania corporation. So the same board of directors continues in charge of the work as last year. Of course, you know that Brother Riemer died. Now Brother John Groh is caring for the work that Brother Riemer did as assistant secretary and treasurer. One of the largest crowds ever at-

(Continued on page 3, col. 3)

those she knew, and in her enthusiastic witnessing, both incidental and regular, she placed ten copies in the first three weeks after the assembly. Have you found, too, that this new book is just what they need?

What's in it?

⁴ Many of you have read all or part of the new book by now. Have you considered how helpful it will be to people in your territory? There are many people in this country who do not believe in God. Many others who have been churchgoers for years have seriously come to question God's existence or his interest in the affairs of man. Chapter One comes right to grips with this problem.

There are many sincere persons who believe that the Bible contains much truth, but often they do not believe that the Bible is all truth, that it is God's Word. With the existence of many other religious "holy" books the world over, how can they be sure that the Bible is the one book of divine origin that is true in every respect and reliable for their guidance? Anyone coming to an accurate knowledge of the truth must be satisfied on this point. Chapter Two sets forth the facts, clearly and simply.

of Christendom, have never read the Bible. Chapter Three interestingly and delightfully presents a synopsis of the Scriptures in "The True-Life Story as Told by the Holy Bible." After interested ones have been helped to acquire this foundation information, they are in position to consider intelligently the doctrines of the Bible presented thereafter in the new book. It is just what the people in your territory need, isn't it?

Were the pictures among the (Continued on page 3, col. 3)

Dear Publishers:

A lot of things have happened around Bethel recently. One of the highlights was the graduation of 108 students of the fortieth class of Gilead. We certainly had a big day here on September 13, when they graduated. Brother Knorr told us that the graduates were being sent to forty-three countries. No sooner had we said good-bye to them when more students began to arrive, and now we have 105 pioneers, special pioneers and circuit servants here from fourteen lands to attend the next class.

The other day Brother Knorr got all these new students together, and we hear that he talked to them for two and a half hours about the grand privilege before them in the missionary work and explained to them how all you publishers are making it possible for the Society to finance the work so that they can be sent to all parts of the world to preach the good news. On Monday, October 11, school opened, and the students were excited.

Your Service Meetings

SECOND MEETING IN NOVEMBER

Theme: Making Disciples of People. Song 6.

5 min: Introduction, text and comments.

12 min: Brooklyn branch letter. A servant visits inactive couple and uses material in "Kingdom Ministry" branch letter to encourage them. In conclusion he invites them to attend meeting, which invitation is accepted. 17 min: "Offer New Book Things in Which It Is Impossible for God to Lie." Question-and-answer discussion with audience.

14 min: Simplified sermon that can be used with new book offer.

(4 min.) Chairman encourages all to get acquainted with simplified sermon to use with new book. On many occasions we find the householder truly busy, on the way out, etc. Also, new publishers, publishers who have difficulty speaking English, and younger

publishers can share in the book offer by using simplified sermon. (4 min.) Father teaches his son or daughter the following short sermon. (Depending on circumstances with local congregation, mother could teach her son or daughter.) 'In view of world conditions, many wonder if God has forgotten us. Some even feel we can no longer depend on the promises of God found in the Bible. That we can depend upon God's promises we are assured here at Hebrews 6:18, which definitely tells us God does not lie when he says something. (Read portion of scripture from page 1 of book or from Bible, make appropriate comments and offer book.)

Young publisher gives simplified sermon to father, who commends him. Father outlines their Sunday service. He will introduce his son as suggested in April 1965 "Kingdom Ministry" and then son will give simplified sermon.

(3 min.) Father and son at door. Father starts conversation with householder, saying, 'I am a minister and this is my son who is in training for the ministry. He is obeying Jesus' command to call on people and talk about God's kingdom and has prepared a brief Bible sermon. [Name], will you share that interesting thought (or information) with this lady?' Son gives simplified sermon.

(3 min.) Chairman's summary. This approach has worked very well. It can be used by parents with their children or older publishers when working with younger ones. Encourage all to use simplified sermon when opportunity affords.

2 min: Accounts servant's report. 10 min: Concluding comments. In-corporate "How Did We Do in Sep-tember?" Song 7.

THIRD MEETING IN NOVEMBER

Theme: Aiding Others to Assume Responsibility. Song 77.

10 min: Introduction, text and comments, and items from Theocratic News. Family with one or two chil-dren discuss text and, thereafter, Theocratic News items.

15 min: Properly Care for Interested

Persons That Move.
(2 min.) (Chairman) Every year many interested persons with whom we conduct Bible studies move out of the congregation's territory. It is our earnest desire that these sheep-

soon as possible on getting situated | FOURTH MEETING IN NOVEMBER where they move. What can be done by us to see that the interested per-son will be called on wherever he might move?

(3 min.) Publisher, on concluding home Bible study, is informed by student that husband's company has notified them of a transfer. They will be moving shortly. Publisher is sorry to learn of this, comments on how much he has enjoyed their Bible study. Student expresses appreciation for the many things learned, will miss the weekly study. Publisher encourages student to contact Jehovah's witnesses on getting situated. Information often is available in the telephone book, and, 'Before long one of the Witnesses undoubtedly will call on you. He will be glad to renew the study.' Student agrees to this.

(3 min.) (Chairman) Discussion with one conducting the study. Points out that many who move lose contact with Jehovah's organization; much is involved in moving, getting settled; often the intentions of student are good, but not being mature, he needs help and encouragement to continue study at new location. What can be done? Chairman explains it would be good to ascertain the address student will move to and explain he will be pleased to notify the congregation of student's moving into the area so competent minister will be able to call and renew study. Publisher expresses appreciation for suggestion, is invited by chairman to demonstrate with student how this can be tactfully

(4 min.) After publisher encourages student who is moving to continue study, as outlined above, informs stu-dent he would be pleased to notify the congregation in the area where student is moving so a competent minister will be able to call and continue study. Ascertains tactfully from student new address, approximate date of arrival, and other pertinent particulars. Informs student that information will be sent to the congregation. Student expresses appreciation for interest and thoughtfulness, and gladly provides information.

(3 min.) Chairman explains that student's name, new address, up-to-date Study Record and any other pertinent information would be sent to overseer of congregation into whose territory the student is moving. If overseer of next congregation is not known, the information can be sent to the Society, which, in turn, will forward it to the proper overseer. If interested person moves where no congregation exists, study can be carried on by mail. (Please see February 1964 "Kingdom Ministry" supplement, paragraph 26, for further details.) A number of publishers have done this. It has resulted in the continuance of the study where student moved, thus aiding him to grow spiritually with a minimum delay after moving. Local or "Yearbook" experiences may be related.

15 min: "Are You Reaching Out?" Question-and-answer discussion by overseer or other servant.

12 min: "Good Reasons for Keeping Clean." Talk based on article in August 8, 1965, "Awake!" Speaker will especially highlight need for clean-liness when engaged in field ministry and attending meetings.

8 min: Concluding comments. Comlike persons resume their study as ment on slogan, page 4. Song 74.

Theme: Witnessing for the True God. Song 84.

5 min: Introduction, text and comments.

25 min: "Why Continue to Preach?" Question-and-answer coverage of September 15, 1965, "Watchtower" article. One handling the part will make up appropriate questions on each paragraph. Paragraphs will be read in summary as time permits.

20 min: Will We Make It? Congregation servant discusses with all study conductors on platform prospects for aiding all who desire to serve Jehovah, and who qualify, to share in the service during December. Doing so, we can reasonably expect an increase-a 10-percent increase, it is hoped. In preparation for this part the congregation servant should gather various statistics regarding the potential of the congregation, such as the total required for a 10-percent increase, number of Publisher's Record cards, number of home Bible studies, irregular and inactive publishers, etc. These represent individuals who have shown a desire to serve Jehovah. Congregation servant presents matter to conductors briefly, arranges for care and attention to be given to all publishers, aiding them to share in December activity. Conductors should be prepared and have actual plans made on what they are going to do in rendering personal, loving assis-tance to those with their service center. Be brief and to the point so all can offer their thoughts, if many conductors in congregation. Emphasis should be put on what will be done to aid irregular publishers, both during December and in future months. Also, how new ones who qualify can be started in December. Show what will be done in using mature publishers and pioneers to aid others to share in field service. Overseer will make suggestions as to plans in congrega-tion to aid some to vacation pioneer during December. Overseer should brief conductors before this meeting part so an informative, helpful part will result for study conductors and publishers.

10 min: Concluding comments, Cover appropriate announcements. Song 40.

FIRST MEETING IN DECEMBER

Theme: Fearless in Preaching God's Disclosed Secrets. Song 12.

5 min: Introduction, text and comments.

Talk on monthly theme 12 min: "Fearless in Preaching God's Dis-closed Secrets." (See December 1, 1965, "Watchtower.") Work in material covered in Question Box as part of talk.

20 min: "A Suggestion for Starting Studies." Talk and demonstration, to be handled possibly by Bible study

10 min: Model demonstration of sermon used during November, adapting it to Bible, book and booklet offer, on a contribution of \$1.50.

13 min: Concluding comments. Include review of suggestions presented previous week for aiding all to share in service in December; encourage publishers to report by the 12th if possible. Song 8.

Are You Reaching Out?

Jehovah's smooth-working organization is indeed a marvel, isn't it? But as it expands, the need for capable men becomes great. For example, last year alone, 180 new congregations were formed in the United States. With eight servants' positions to be filled in each of these congregations, 1,440 appointments of servants were made, Additionally, hundreds of study conductors were added in order that the spiritual needs of our brothers and interested persons might be successfully met.

² But where do these additional servants and study conductors come from? From within the congregation, for dedicated brothers have been encouraged to reach out for added privileges of service and many have done so. (1 Tim. 3:1) Hence, those serving in positions of oversight will lovingly want to encourage newer ones, 'that their advancement may be manifest to all persons.'—1 Tim. 4:15.

³ Above all, overseers should be observant and alert to watch for those who can be trained as servants and study conductors. Dedicated brothers should be assigned to work as assistants to each of the servants wherever possible. The appointed servant should diligently train and encourage his assistant and teach Jehovah's praise.—2 Tim. 2:2.

him all that he possibly can about his work. Commend him for his interest and concern. When the appointed servant goes on vacation or gets sick, the assistant can fill in during the absence, under the direction of the overseer. This arrangement will result in good service for the congregation, and capable men will be prepared to assume responsibility as needed. In reality it is like having a "second team" all ready to go into action when new congregations are formed or when adjustments are necessary.

4 But what about study conductors? The same arrangement should be in effect. It is advisable for each study conductor to have a dedicated assistant, wherever possible. The regular conductor cares for the study, meetings for field service, and so forth; and the assistant is trained by his example and by personal discussions with the conductor. However, when the conductor is away giving a talk at another service center or is sick, the assistant can manage things until his return.

⁵ Overseers and mature brothers should want to do everything within their power to assist in training new ones to grasp these additional privileges and responsibilities, to

Offer New Book

(Cont'd)

first things you examined in the new book? Many people today obtain publications that feature pictures. Leaf through Chapter Three in particular: show interested ones the beautiful illustrations. This alone may convince them to take the book. Remember also that pictures can be a great aid to the reader, making a double impression on his mind, and helping him to gain an accurate impression from what he reads. Use them well. Yes, the new book is just what they need.

Do You Feel Like This?

8 It was a pleasure to hear from the brothers in the Spanish Unit in Pecos, Texas. They said: 'We give thanks to Jehovah for our fine new book. This week we placed 43 books and obtained watermelons, squash, eggs and fourteen new studies!" Pioneers and publishers everywhere have reported that they are having excellent success in starting studies

⁹ Your brothers all over the United States have had good success in using the new sermon to present the book. Have you? Try it. May Jehovah bless us in our united efforts to make November an outstanding month of praise to him by our wholehearted, worldwide distribution of the new book "Things in Which It Is Impossible for God to Lie."

Letter from Branch Office (Cont'd) tended that Pittsburgh meeting -1.680! They packed out the building, standing in the back of the hall and sitting on the stairways, to hear the program, in which Brother Knorr thoroughly discussed the year's text for 1966.

The United States branch has completed its annual report now, and it shows a 3-percent increase in publishers—302,450 out each month. Good increases were made in distribution of magazines, obtaining new subscriptions, making backcalls and conducting home Bible studies, and in public meetings. The overall picture is good, and we are all happy to have had a part in it.

The big thing that is keeping us busy here now is getting ready for November, Congregation orders for the 'Impossible to Lie' book are coming in large numbers. The edition now on the presses is marked four million, so it is going well. Our days are full providing you with supplies for your ministry, and we are glad to do it. We rejoice too in having a share with you in the field service, using these instruments to help others to learn that "it is impossible for God to lie."

All of us send you our warm love. THE BROOKLYN BRANCH OFFICE

Announcements

- At meetings for field service the following suggestions may be used if they suit your territory: November 14, simplified sermon; November 21, how to overcome local objections to place book and booklet offer; November 28, review current sermon; December 5, review suggestion on page 4 for starting Bible studies.
- Congregations are encouraged to plan special witnessing for December 25, using either the Bible-and-book offer or magazines. Additional magazines desired should be ordered by November 15, if possible.
- Overseer and Bible study servant should meet early in the month to discuss the Bible study servant's work and especially how the Bible study servant can assist congregation to build Bible studies up to one per publisher.
- Literature offer: December, New World Translation of the Holy Scriptures and "Things in Which It Is Impossible for God to Lie," with a booklet, on a contribution of \$1.50. January through April, Watchtower subscription campaign. Year's subscription and three booklets \$1. Please order booklets and increase order booklets. lets and increase magazine supply now.
- Orders for copies of the 1966 Yearbook and calendar in English may be submitted starting November 23, and those in other languages may be ordered two weeks later. The Yearbook is available in English and Spanish, 50c each. Calendars available in English, Danish, Dutch, French, German, Greek, Italian, Japanese, Portuguese, Spanish and Swedish, 25c each. Please order through your congregation. Pioneers

- on the list before July 1, 1965, may receive a free Yearbook by placing request with literature servant. This will be included in congregation order, and, later, credit may be requested for the pioneer's copy of the Yearbook. Pioneers may obtain additional Yearbook copies at 15c each.
- Any who can arrange to vacation pioneer in December are encouraged to do so. The enrollment requirements are still the same: One must be a regular publisher for six months and baptized, though not for six months.
- The pioneer rate for "Make Sure of All Things; Hold Fast to What Is Fine" is the same as for the "Babylon" and Paradise books.

New publications available:

"Babylon the Great Has Fallen!" God's Kingdom Rules! —German Qualified to Be Ministers —Tagalog Living in Hope of a Righteous New Order —Toaripi, Yoruba Order —Toaripi, Yoruba
"Peace Among Men of Good Will"
or Armageddon—Which? —Greek Preaching and Teaching in Peace and Unity —Swahili, Zulu Take Courage—God's Kingdom Is at —French, Malagasy, Silozi, Tswana Hand!

When All Nations Unite Under God's -Venda, Xhosa Kingdom When God Is King over All the Earth
—Chishona, Hungarian

Out of stock in U.S.A.: "Look! I Am Making All Things New" —Ibo, Yoruba The Joy of All the People -Estonian World Conquest Soon-by God's Kingdom —Italian

Presenting THE GOOD NEWS

A Suggestion for Starting Studies

¹ It is not unusual to hear publishers say, "I wish I had a Bible study," or pioneers say, "I wish I had more Bible studies." Are you as a publisher conducting at least one Bible study? As a pioneer, seven? As a special pioneer, ten? If not, you may wish to try the following suggestion, which some have found to be effective in starting

² Recently the Society wrote a few pioneers and circuit servants in various parts of the country to try to get studies started by simply stating to the householder that the purpose in calling was to encourage home Bible study and we would be pleased to study with them at no cost or obligation. What were the overall results? Very fine indeed! A pioneer wrote: "The response was excellent! Four Bible studies were started, two of which seem to be outstanding calls." Another pioneer stated: "The response was marvelous. Six new studies were started. The most outstanding thing to me was that two of these were in an apartment house where there was no interest before. This is my personal territory and 99 percent of the apartment is Catholic. I had been to these families a number of times and they have never taken anything but a handbill. One woman said, 'You mean you really don't want to sell anything but just teach

SEPTEMBER SERVICE REPORT

Av. Av. Av. Pubs. Hrs. B-C Bi. St. Mags. Sp'l Pios. 804 139.0 50.4 6.8 141.6 Pios. 90.2 31.0 9,198 4.7 97.3 Vac. Pios. 2,061 74.8 80.9 21.1 2.1 289,072 9.6 3.4 Pubs. 11.2 TOTAL 301,135

Public Meetings Held: 26,368 UNITED STATES GOAL FOR 1966 332,695 Publishers

HOW DID WE DO IN SEPTEMBER?

How is the new book going? Just fine! You will be glad to know that more books were placed in September than for any month in years. Back in June 1952, 333,412 were placed, whereas we report 347,312 for Sep-tember. Publishers averaged .8; vacation pioneers, 6.7; regular pioneers, 9.7, and special pioneers, 14.7. It is good to see that we are not only placing the book but also starting studies. They increased from 209,278 in August to 218,652 for September. Keep up the fine work, brothers.

me the Bible?' When I assured her that was what I wanted to do, she said, 'I would just love it. Can you come Monday evening at 7:30?" A circuit servant in Arizona wrote: "I started three Bible studies in the first three homes contacted." A circuit servant in Washington wrote. "In six hours it was possible to start ten studies."

3 What was used as an introduction? A very simple approach. After a few comments on the value of God's Word, this was said: 'I am interested in helping people to understand the Bible and would be pleased to study it with you or your family in your home at no cost or obligation. Your own Bible will be used, regardless of whether it is Catholic, Protestant, or other. If you do not have a Bible, one will be supplied for a contribution of \$1. [New World Translation shown.]' If the householder manifests interest, offer to demonstrate how a free home Bible study would be conducted, using the "Good News" or the "Look!" booklet. If your invitation to study is declined, give a short sermon and offer the 'Impossible to Lie' book, or, in December, the New World Translation and the 'Impossible to Lie' book.

4 One approach used, which worked well, is: 'I am making brief calls on persons of different religions. No doubt you have your religion, as do many of your neighbors. Regardless of one's religion, there is something all of us are concerned about, and that is the difficult times and critical conditions under which we live today. My purpose in calling today is to encourage free home Bible study, which is the means of learning clearly what God has in store for us. I would like to demonstrate to you how you can get the it will take only five or ten minutes. If the householder is agreeable, the study method is demonstrated.

⁵ If you are desirous of having a Bible study or increasing the number of Bible studies you are presently conducting, why not try this suggestion? It has worked well for others and may be the means of enabling you to increase your part in the all-important home Bible study activity.

THEOCRATIC NEWS

Word has been received that Stanley Jones, in prison in China for seven years for preaching the Kingdom, was released October 13.

Cuba reports 33 percent of 17,852 publishers in vacation pioneer service in August. A congregation of 41 reports 22 vacation pioneers, while the other 19 publishers average 63 hours, 22.5 backcalls and one home Bible study each.

Two district assemblies in Jamaica in August show combined attendance of 6,827 and 92 baptized; 4,745 reporting service that month.

News from Indonesia tells of 355 at district assembly public talk in Manado, Sulawesi; about 200 publishers in that

There is now one publisher for every 581 persons in the United States, to compare with last year's ratio of one to 594. When Hurricane Betsy struck Florida and Louisiana, some brothers lost all material possessions. Now most have been cared for by government programs and by publishers in nearby areas. Their spirit is fine; anxious to get back to regular schedule of service.

Question

 What should be done when we are witnessing and a superintendent of an apartment, landlord of a building or owner of a trailer court asks us to leave?

In many cases superintendents or managers are merely following the instructions of their employers and are not arbitrary. Nevertheless, if we are asked to leave, we can tact-fully and kindly show that our work is of a religious nature of the utmost importance and is a public service. Without being demanding we can appeal to the individual in an endeavor to show the importance of our ministerial activity. If the objection is to working the building on Sunday, it would be good to return on another day. As a token of showing your willingness to cooperate and even leave if necessary, you may wish to put your Bible and literature away in your briefcase at the beginning of your discussion. If, after calmly talking to the person, you are ordered to

leave, you should do so. Although we feel that we have a legal right to witness in these places, most from your Bible. There is no it is not wise to insist, under the obligation or cost on your part, and present state of the law, on such right to the point that arrests occur. If advisable, you or others can return on another occasion and, depending upon circumstances, work only one or a few doors or trailers, then returning again to work a few more; or you can write personal letters giving a witness to those who live there. By your keeping an accurate record, all persons in the building or trailer court will be called on. In connection with trailer courts, a copy of the "Marsh" opinion can be obtained from the Society by the congregation servant and given to the manager or

owner.

men it is impossible for God to lie.

