

# INFORMANT

NOVEMBER, 1942

"Blameless in the day of our Lord."—1 Cor. 1:8

BROOKLYN, N. Y.

## Organize New Companies

### Have You Tried?

"The churches . . . were edified; and walking in the fear of the Lord, and in the comfort of the holy [spirit], WERE MULTIPLIED."—Acts 9:31.

Back in the days of the apostles, when persecution and difficulties became great upon them they were separated from one another, and went everywhere preaching the gospel; which the Lord directed. The "churches" (or organized groups of the Lord's people) were "built up" (or edified), and as they were scattered from place to place they preached the gospel and brought the people of good-will together for study, thus organizing them to serve the Lord, and the "churches" (or organized groups) WERE MULTIPLIED.

Excellent opportunity on a much greater scale is now offered the publishers of the new world in the work of organizing more companies. Perhaps it is thought by some that such work is only for pioneer publishers. That is not true. General company publishers have the same opportunity before them to organize a company to take care of the interest in the territory now held by the company with whom they are associated. Particularly those companies that hold rural towns, villages or hamlets should take notice. It is very difficult for many of the regular company publishers who live in such towns to travel any distance to the headquarters meeting of the company. This is so at the present time and will magnify itself in the future because of the increased rationing and the difficult problem of transportation. Those company publishers who hold such assignments have the great privilege of working toward the end of organizing a company there. The new book *The New World* and the booklet *Peace—Can It Last?* should be placed with all the people of good-will, and studies started in the book with the aid of the booklet *"The New World" Study Questions*. Then, when these people of good-will see their privileges and their opportunity and what the Lord requires of them, they will desire to be organized into a study group, and ultimately an independent service organization, that is, a company. The servants of the company should be enlisted to provide territory, recommend servants, and generally get this new organization functioning.

The new Organization Instructions emphasize the importance of getting these people of good-will together to feed upon the Lord's provisions. The sole purpose of the Lord's visible organization is to preach the gospel of the Kingdom, to carry out the commandments of the Lord and to comfort those that mourn. Pioneers, general and special, devote their full time to the work of organizing more companies. Isolated territory now being worked by general pioneers should have a company organized in it before the pioneers leave the territory and go to another assignment, if at all possible. The Lord's

blessing and the evident need for more organized study and service groups (companies) is shown by the fruitfulness of the special publishers' labor since December, 1941, and particularly since April, 1942. More than 200 new companies have been organized, thus providing a place for the hungry "other sheep" to receive instructions and "meat in due season" from the Lord's table.

Let each publisher, whether part-time or full-time, remember the importance of properly hunting for, feeding and aiding the people of good-will and bringing them to the company study meetings. Where there is no company to which to bring them, work toward organizing a company to carry on the Kingdom service when you leave.

## Begin Studies in "The New World"

### Use Question Booklet

The Society is pleased to notify all publishers that the booklet *"The New World" Study Questions*, as announced at the New World Theocratic Assembly, in September, is now ready and orders are being filled. This timely aid for all publishers of the New World Theocracy is bound with a beautiful peach-colored cover, the same color as of the book *The New World*. To aid the ones studying the Bible with the book *The New World*, in the first two pages of the booklet helpful instructions are given as to how to get the most out of the study. All companies should order their supply of these booklets now, if they have not already done so. The booklets will be placed with the companies and pioneers at a straight rate of 5¢ per copy.

Studies should be arranged in all companies as soon as possible now, so that the truth in the book *The New World* may be made your own. Finish your present *Children* book study if going through it for the first time. Otherwise, change to *The New World*, using the question booklet provided for that purpose.

In your regular witness work all publishers should try to start studies in the homes of the people of good-will, and begin using *The New World* in these studies. If you have begun *Children* studies, finish them, so that the people get the full benefit and blessing from the book.

Start more book studies, so that the lovers of righteousness will learn of the New World.

### How to Report Properly

The Society is forwarding to companies and pioneers with their supplies of Report cards for the coming year a covering letter explaining the meaning of the various headings in the Report card, showing what is required in each case, and particularly outlining what constitutes a back-call, book studies and attendance at book studies. This letter should be

## The Onward March of the Kingdom Servants Delight to Do the Father's Will

### Organization Instructions Helpful

The Lord through his "faithful and wise servant" (the Society) continues to bring forth things new and old for the edification and use of his people. He has now equipped us with new Organization Instructions in order to more systematically carry on the work assigned to us. Each servant in every company should become very familiar with the contents of the *Organization Instructions* booklet so that he may be able to discharge his obligation to Jehovah and co-operate with his brethren in advancing the Kingdom interests in the most effective manner possible. There should be no difficulties or misunderstandings now among the Lord's people regarding how the Kingdom work should be carried on. If each one will adhere closely to *Organization Instructions*, doing the work assigned to him as outlined therein, everything should go along in unity and peace.

### Servants to the Brethren

The provision for servants to the brethren to visit all companies at least once every six months is greatly appreciated and provides such additional assistance as the brethren may require in helping them to apply these Organization Instructions to their local territory and conditions. The sole purpose of the visits of these brethren to the companies is to counsel and generally aid the brethren in Kingdom service. They will have no time for social activities nor time to waste on company or personal troubles. Their job is entirely that of assisting the brethren with their Kingdom problems. Their work with the companies commences at 8 a.m. in the morning, just the same as if they were working in the office or factory. They are to carefully check the company publishers' report cards, back-call files, territory files, company accounts, stock and magazine account, and all the other details outlined in *Organization Instructions*. To do this it will take time and they should not be hindered or interrupted. They should receive the full co-operation and support of all the servants. When all the servants and study conductors of each company assemble with the servant to the brethren they should come prepared with all proper records and other information pertaining to their respective work, so that all can intelligently discuss the problems facing the company and take such necessary steps as are required in order to get the work going in the most effective way possible.

thoroughly considered by each one and explained at the service meeting, so that all the brethren will understand what is required and co-operate fully, that the information forwarded to the Society may be accurate and dependable.

All of the brethren in the company should arrange to participate in the field activity during the time the servant to the brethren is with you, and, of course, should continue therein regularly thereafter. All of the brethren should arrange to be present at the meetings conducted by the servant to the brethren. This is the Lord's provision for assisting each one in bearing his own burdens before the Lord. The New World Theocratic requirements must be the biggest thing in the life of each one of the Lord's people now. Therefore let each one co-operate in doing his part to the glory of the Lord.

### Publisher Activity

During the New World Theocratic Assembly, September 18-20, 1942, there were some 80,000 brethren in attendance Saturday afternoon as the picture of the greater Jephthah unfolded clearly revealing the obligation and responsibilities now resting upon the Lord's anointed people. The significance of Jephthah's vow was revealed to them. His daughter's joyful acquiescence in the obligations involved clearly pictures what the Lord expects of the Jonadabs at the present time. The reality of what was there depicted must be fulfilled in sincerity and in truth by every one of the anointed and their Jonadab brethren on earth today. Every creature that hopes to have the Lord's preservation and protection in Armageddon must come under these obligations and accept them and discharge them faithfully, if he is going to have the Lord's approval. The actuality of these wonderful things can be fulfilled only by participation in the Lord's service now. Every one must be a publisher for the New World Theocracy. And undoubtedly those 80,000 who were privileged to sit at the Lord's table will be anxious to now do their part. The Lord, foreknowing conditions and the many difficulties his people would have to encounter at the present time, has given us this vision that we might have the faith, courage and devotion to overcome all obstacles and devote our greatest possible effort to the Kingdom service.

### What Will You Do?

During the month of October those who recognized themselves in these pictures are among the wise ones who have taken part in "Time Wise" Testimony Period and will continue during November in organizing new studies and even new companies to magnify the name of Jehovah and joyfully participate in the "Victory Song" during December and in whatever other privileges of service the Lord may have for his people during the coming year 1943. If these things that the Lord revealed to us have been received into good and honest hearts they will bring forth fruit unto life eternal by inducing each one to joyfully participate in the Lord's service now.

# Will You Be a Singer in the "Victory Song"?

## Be Prepared Now for December Campaign

If you will look on your Calendar for 1942, you will notice that December is designated as the "Victory Song" Testimony Period. Every one of the Lord's people knows without a question of doubt that the King, Christ Jesus, will be victorious in the final battle and for ever silence every part of the Devil's organization. Next to the Bible, the new publications that the Lord has provided for your use in the witness work are the greatest sources of strength and courage for you to "march forward" with determined zeal in the Lord's service that are in existence. The Lord's people go forward in the service with much enthusiasm and vigor. They know that the Theocracy under the lead of our King, Christ Jesus, can't lose out in the conflict, come what may, and they are on the winning side.

Let all who have made a consecration to do the Lord's will prepare to join in this campaign during December, 1942, and prove that your Leader, and His army of "willing volun-

teers", is bound for certain victory and that the Devil's organizations, political, commercial, and religious, are headed for certain destruction in the battle of Armageddon. Let all joyfully take hold of every opportunity to give a good witness to all persons with whom you come in association during this "Victory Song" Testimony Period.

The offer during this period will be *The New World and Peace—Can It Last?* on a contribution of 25c. Most companies will have their order of new books and booklets and *Kingdom News* No. 11 by that time. If, for some reason, your shipment of literature has not been received, you should continue to use *Children and Hope* during this campaign. During this month you should call at every home in your territory with the very latest publications as outlined elsewhere in this *Informant*. Hold high the banner of the New World and sing loud the "Victory Song" during the month of December. Let December be such a month of intense activity that the Devil's crowd will never forget it!!

## The Use of "Kingdom News"

### A Good Way to Cover Territory

The Lord's organization, The Theocracy, is constantly advancing—we are given many new effective instruments for carrying on the Lord's warfare, and we also find new and more effective methods of wielding these weapons that the Lord has given us. Let every Theocratic publisher—special pioneer, general pioneer, and company publisher—take notice of the following method of presenting this gospel message and use it in your own territory.

Nearly every company has some territory that is not being worked regularly and is not assigned to an individual publisher. Each company should arrange for group witnessing in these sections of territory on Sundays. Publishers should work their individual territories during the whole week, seven days if possible, as outlined below. Others who cannot handle individual assignments, and new publishers, should participate in group witnessing on Sundays, going into unassigned territories and working outlying towns that are not reached regularly.

On the first day cover the territory thoroughly with *Kingdom News* ALONE. The publishers will knock on every door, or ring the doorbell, and when the party answers the door the publisher will then hand the party just a *Kingdom News* in a friendly and interested manner, asking the person to kindly read it. It is important to establish friendly relationship and interest on this visit, then leave. Do not engage in any extended discussion of the work at this time. Just leave one *Kingdom News* No. 11 with every family in the entire territory.

A week later the same group of brethren should go over the same territory with the book *The New World* and the booklet *Peace—Can It Last?* The brethren each going to the same doors they did the previous week, the people will recognize them and it will be more of a personal, friendly call. They will have more confidence in you and will more readily accept the message you have to offer them, and your placements should show a marked increase.

Many more *Kingdom News* will be placed by each company if this method of working the territory is used. Some publishers do not seem to realize what an important part the

*Kingdom News* plays in pushing forward the Theocratic interests. Many more people will read *Kingdom News*, with its striking introduction and its timely message, and will have a better understanding of what the literature is about. *Kingdom News* presents a very forceful message in a few words, and every person of good-will who reads it will want to receive *The New World and Peace—Can It Last?*

#### New Publishers Can Do It

Every newly interested person in your territory attending studies should be invited to have a part in this wonderful work. Many new publishers can be started in the field service for the first time. Let everyone who desires to do the Lord's will obey this "call to action" and joyfully go forward and let all those people in your territory have a chance to take their stand for the New World. If the people cannot take the book, then be sure to leave a copy of *Peace—Can It Last?* in every home where they promise to read it. Wherever you leave a book or booklet or wherever they show any signs of interest, be sure to take their name and address, and call back on these people. The publishers should continue to make back-calls on these people.

Many times some homes receive several copies of *Kingdom News*, while other homes do not receive any. If the above method of working your territory is carried out, then every home will receive at least one copy of each issue, and *only one*. The servants of every company should get together immediately and make arrangements to put in operation the above arrangement. This work should be well planned and organized in advance, so that it will be carried out smoothly and effectively. Every time a new issue of *Kingdom News* is printed every company should see to it that one is placed in every home in their territory, and then followed up with the latest publications. We feel sure that all the companies will show a marked increase in hours, back-calls, and new publishers. Everyone should be enthusiastic over this new provision and anxiously carry out these instructions. Let all go forward in united action as a "swarm of locusts", so that the people will say, "Where do they all come from?"

# The "New World Theocratic Assembly" Starts Things

## Have You Started?

The Lord opened the "flood gates" of heaven and showered a downpour of blessings upon His people at the "New World Theocratic Assembly". From the very beginning of the Assembly, the Lord, through His instrument the Greater Jephthah, gave the "go ahead" signal. All the publishers of the Kingdom, from that moment on, saw there was no slowing up, and the importance of doing the Lord's work and continuing no matter what comes. Have you heeded the "go ahead" signal? Are you going ahead?

The release of the "sword of the spirit", the new WATCHTOWER Bible, was an unforgettable event. This has now become a mighty instrument in the hands of all the publishers of the Kingdom. Many reports are received showing that this instrument, properly wielded now, is a great aid in service activity. Soon, it is hoped, this Bible can be published in quantities sufficient that all people of good-will may have its use. Appreciating the real need of this instrument, the question is properly asked, "Are you wielding the 'sword of the spirit', and going ahead?"

The book *The New World*, released by the president of the Society in an inspiring lecture "Fighters for the New World", is the greatest yet. It's a marvelous book, and a provision of the Lord. Immediately after its release all publishers got their copy and were anxious to learn of its contents. Now learning of the precious truths, which are as "fine gold", even choicer than "fine gold", they are reaching the people of good-will and giving them the opportunity to read also. The publishers who were fortunate enough to obtain a supply at the various convention cities, and to replenish their supply since, by stock from Brooklyn, are sending in splendid reports as to its distribution. The people want to know of the New World. Are you giving them the chance to learn?

*Kingdom News* No. 11 has cheered the hearts of many. A way of using this *Kingdom News* to good advantage is described in this *Informant*. Why not try it in some of the territory that is not worked so often. Millions more copies of *Kingdom News* can be distributed in the manner described. If you have not already become a publisher, here is a good way to start, distributing *Kingdom News*.

The last release of the convention came after the Sunday afternoon discourse. The public meeting surely had the Lord's rich blessing. Upward of 129,000 persons listened attentively to "Peace—Can It Last?" It was plainly pointed out why religion could not guarantee a permanent peace, and what is the abominable "beast" of Revelation 17. Those who attended the lecture know, and millions more have learned since, because they have obtained a copy of the new booklet, *Peace—Can It Last?* Have you shared in the dis-

Publishers who have individual territory may use this same method. A week in advance of going over certain blocks these blocks can be covered with *Kingdom News*, as outlined above, and then called on with the literature. Some reports coming to the office from publishers following this procedure are most interesting, and results have been good in placements and finally in arranging back-calls and beginning book studies. Let us, by the Lord's grace, do real "fishing" and "hunting" this year—every block, every apartment, every home, and every person.

tribution of this wonderful lecture? All people today are talking about the peace that will come after the war. Give them the opportunity to learn what the Bible has to say about it.

With the "New World Theocratic Assembly" past, its work begins. All of these instruments mentioned above have been provided for the aid and comfort of all those who love righteousness. The Lord's people have them, they have enjoyed them, and rejoice in the possession of these new offensive weapons. They therefore go forward in battle regardless of all opposition and persecution that can be brought against them. The "go ahead" signal has been given, and, by the Lord's grace, every one of the publishers of the Kingdom is now going ahead until the Lord says, "It is enough."

#### PREVIOUS ALL-TIME PEAKS

Company Pubs.		Pioneers	
Pubs.	60,094	Sept. 1941	5,600 July 1942
Av. Hrs.	20.3	June 1940	138.2 July 1942
Av. B-C	4.6	Oct. 1940	39.3 Apr. 1942
		Sept. 1942	Sept. 1941
Pubs.	Av.	Av.	Av.
		Hrs. B-C	Hrs. B-C
Comp'y	58,203	13.6	2.8 14.5 2.3
Plo.	5,742	112.3	31.2 114.2 20.6

## Children Reporting

There are many children who are not pioneers, working with their pioneer parents. There seems to be some question as to whether they should send their reports to the Society or report through some company. When pioneer parents are working in isolated territory where there is no company organization, their children should each put their report for the entire month on a Publisher's Field Service Report form (S-4) and write at the bottom of the slip, "Working with my Pioneer parents", and then the parents should send this slip to the Society with their own monthly report. Where pioneers are working in company territory, co-operating with the company, and attending meetings, their children should each then turn their report of activities in to the company just as any other company publisher would. When they report to their local company, they should not send a report to the Society direct; otherwise their report would be counted twice. In cases where pioneers are working at the extreme end of company territory and it is impossible to attend the meetings of that company, their children may make out their report at the end of the month, to be sent to the Society with the report of their pioneer parents, just as though they were in isolated territory. Children of special publishers may report direct to the Society as outlined above.

## Gasoline Rationing

In response to inquiries received from many of the publishers concerning obtaining extra gasoline for Theocratic service, the following OPA Amendment No. 7, of August 25, 1942, is published:

#### Supplemental Rations

1394 506 Preferred mileage . . . (g) By a regularly practicing minister of any religious faith who serves a congregation, for meeting the religious needs of the locality which he regularly serves; or by a religious practitioner, other than a minister who is duly authorized by an organized religious faith to render services of a religious nature to members of such faith, for rendering such religious services to members of such faith in the locality which he regularly serves.

If you find it necessary to take this matter up with a board, copy out on a separate sheet the required information you wish to file with the board.