

# INFORMANT

MAY, 1954

"Every day will I bless you, and I will praise your name  
forever and ever."—Psalm 145:2, CB.

BROOKLYN, N. Y.

## Finding the Greater Happiness in Giving Offer New Book and Booklet

### Continue Using Magazines

<sup>1</sup> Christ Jesus was very careful to make his disciples aware that it is better to give than to receive. Following his example we freely give to others of our greatest of all treasures, the truth. The more we give, the greater are our happiness, pleasure and satisfaction.—Acts 20:35, NW.

<sup>2</sup> During May we are in position to bring happiness to many others by presenting the book "*New Heavens and a New Earth*" and the latest booklet *After Armageddon—God's New World*, on a contribution of fifty cents. But being in position to bring happiness to others is not alone sufficient. Well-planned and rounded-out field service activity is essential to be happy in giving.

<sup>3</sup> Reflect your happiness at each door by effectively presenting Kingdom truths. This may best be done by preparing simple down-to-earth three- to eight-minute sermons. The title of the book and various chapter themes may be used as a basis for developing these talks. The effectiveness of these short, pointed sermons will be illustrated when the demonstration in "Your Service Meeting" is presented.

<sup>4</sup> Many new publishers were assisted to share in the greater happiness of giving during April. They should be helped again this month and in the months to come until they are effective proclaimers of the Word. Their training can be carried

into the back-call and home Bible study service when return visits are made on those who obtain the current offer and those who subscribed for *The Watchtower*. When calling back have a definite point in mind for discussion, a particular chapter, article or subject. Discussing one subject by means of a ten- to fifteen-minute sermon on a back-call enables

### The New World Society in Action

The Society has produced a motion picture entitled "The New World Society in Action." To enable all of Jehovah's witnesses and persons of good will to see it the Society is supplying each district servant throughout the world with the film and instructions for showing it at circuit assemblies and to individual congregations as opportunity affords. Beginning May 1, it will be shown on Saturday night at all circuit assemblies in the United States. Be sure to attend and see "The New World Society in Action."

the interested person to profit greatly from the discussion and often leads right into a home Bible study.

<sup>5</sup> Though the *Watchtower* campaign ended in April, do not ease up on magazine distribution. By using magazines we can keep a vital, up-to-date message before the minds of the peo-

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### Make Adjustments and Pioneer

<sup>1</sup> Christ's prophecy that "this good news of the kingdom will be preached in all the inhabited earth . . . to all the nations" indicates an activity of the greatest intensity for his followers. What a huge assignment to be completed in one generation! But being accomplished it is, under Jehovah's direction, as his servants publish the Kingdom message to the ends of the earth with ever-increasing intensity. New congregations by the hundreds are springing up yearly as new preachers by the tens of thousands join the vast throng of happy, energetic workers. In the forefront of the battle, having a thrilling share in the increase, are the full-time servants, *pioneers*.

<sup>2</sup> Pioneering is the grandest work any dedicated servant can do. But, unfortunately, many are not sharing the joy of pioneering, for it is not easy. But neither has the assignment given to the "faithful and discreet slave" class to preach the Kingdom message to all nations been easy. However, Jehovah's blessing has been upon their determined efforts and their joys have been indescribable. The same has been true of individual pioneers in keeping with the Scriptural rule that he who "sows bountifully will also reap bountifully."

<sup>3</sup> If you have not been pioneering, plan now to do so. The work ahead is great. The time left is reduced. The joys to be experienced are beyond measure. Perhaps it will mean adjustments in your life. But mak-

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## Spread Good News with Magazines

### Work for a Greater Distribution

<sup>1</sup> Energetic and wide-awake publishers can spread good news by regular and consistent use of the *Watchtower* and *Awake!* magazines. Starting this month let each publisher strive to increase his share in magazine distribution. The Society suggests that each publisher set a personal quota of distributing at least two magazines each week. With each publisher's following this

suggestion month by month it will mean the distribution of upward of a hundred magazines a year per publisher. Many regularly engaging in Magazine Day activity are already doing this and much more, although many are not, for the average per publisher for the world is only about fifty-four magazines a year. What is your average?

<sup>2</sup> House-to-house and store-to-store work on Magazine Day with the latest issues of *The Watchtower* and

*Awake!* for ten cents, is an interesting and enjoyable avenue of service for new and mature publisher alike. If you prefer you may offer only one for five cents. Publishers always have something new and different to talk about with each issue. That means all territory remains new, for none can say, "I have that magazine."

<sup>3</sup> There is a pressing need today for placing these foremost journals of good news. Remember, too, they may be placed from house to house before the congregation book study.

(Continued on page 4, col. 1)

## Around the World with Jehovah's Witnesses

### Happy Giving

Regardless of surrounding circumstances or conditions, Jehovah's witnesses joyously give of the truth freely. This may well be illustrated by our brothers in Taiwan, who, in spite of persecution, increased from 417 publishers in 1951 to 1,752 in 1953. What method of teaching is used? Oral teaching. Daily, taught ones happily talk to others, so the truth remains fresh and clear to them. Brothers who were privileged to donate material needs forwarded by the Society to Taiwan may feel especially happy as they view the increase there. (189, 190)

On being contacted by a witness a Methodist Sunday-school teacher in New Zealand sought the help of three clergy to defend Methodists' teachings, to no avail. After four studies in "Let God Be True" he was convinced he had found the truth and started teaching it to his Bible class. His name was soon struck from the church list, but now he and one of his Methodist friends are having their names recorded in Jehovah's book of life. (205)

When no brothers are available for servant appointments, sisters are appointed to serve and care for congregation matters. By happily giving out the truth and caring for these additional privileges, they are blessed in their efforts, as illustrated in Puerto Rico, where a congregation increased from seven to eighteen publishers. (238)

The congregation at Sao Tome in Angola has had much happiness in giving. In 1950 the congregation was started with six publishers. Now there are twenty-three publishers, all of them regular. That they appreciate the greater happiness in giving is shown by their field service report. Truly it is a wonderful report of integrity and love for Jehovah. (248)

### More Happiness

The more you give the happier you are, said Jesus. Thus the more hours spent preaching to others, the more joyful experiences one of Jehovah's witnesses has. Since pioneers and missionaries devote more hours to the ministry they enjoy more blessed experiences.

Have you ever thought while working a particular territory: "Can there possibly be some of the other sheep in this area?" A pioneer in Cameroun working a Catholic town thought that very thing. But that did not stop him, for he knew the Kingdom message must be preached. Today a former Catholic, believed by the local inhabitants to be more devout than the pope, preaches to his neighbors and a congregation flourishes in the town. (210)

Just as a person is admonished not to judge a book by its cover, so Jehovah's witnesses do not judge the inhabitants of a house or village by its size or appearance. A pioneer in Austria worked a village of 800 persons. And what has resulted thus far? Eight subscriptions, at least 15 persons attending studies he conducts and two publishers reporting 25 hours the first month. Yes, the next door may be the location of one of the other sheep. (95)

Does one ever become too old to pioneer or to share in happy giving as a congregation publisher? For a good answer turn to page 87 and read of the 86-year-old pioneer in Argentina, who, in reporting only 145 hours one month, wrote on his report "please see letter why I have not been able to make more hours." How evident this pioneer desired to share more and more in the happiness of giving!

# Presenting THE GOOD NEWS

## With the Book "New Heavens and a New Earth"

<sup>1</sup> This month starts the first house-to-house campaign with our latest Bible study aid "New Heavens and a New Earth". To make your witness and presentation the most effective, have you prepared several three- to eight-minute sermons? These talks at the door create interest and are appreciated by most householders. Publishers using them report additional joys in witnessing and that more placements are made, since the householder's interest is aroused sufficiently to obtain the offer. Here is a suggestion that may be used during May.

<sup>2</sup> After a brief introduction telling the householder who you are and the purpose of your call, then using as a theme "new heavens and a new earth," you might say something like this: "There is so much trouble and unhappiness in the world today despite men's efforts to better conditions. How comforting it is to read God's promise as found in the Bible to create a new heavens and a new earth wherein righteousness will prevail! God's promise to do this is found many times in the Bible, such as here at Isaiah 65: 17 [read it]. Note it says 'the former shall not be remembered, nor come into mind.' Why, you might ask? Well, the answer is evident here in verses 18 through 25 [read portions and make appropriate comments]. Wouldn't it be grand to live under those peaceful conditions and enjoy endless life in that new world of

God's making? It is interesting, too, to note that the apostle Peter, who walked with Jesus, echoed God's promise at Second Peter 3: 13 [read]. And here in verse 14 he went on to give this good counsel [read].

<sup>3</sup> "To do our utmost in serving God we must be acquainted with his promises and understand his purposes. This book "New Heavens and a New Earth", which you may have on the contribution of fifty cents, along with this booklet, has helped me and many others to understand more fully God's loving provisions and how near we are to seeing the complete fulfillment of his promise to establish a new heavens and a new earth. You may have this copy now so as to gain additional information at your first opportunity."

<sup>4</sup> When working territory where people have shown much opposition to Jehovah's witnesses and where they have been told by their religious leaders not to accept Watch Tower publications, nor to listen to Jehovah's witnesses, a good witness can often be given by using just the Bible and not referring to the offer until completing your three- to eight-minute sermon. The literature should be introduced and presented after you have finished your talk; emphasize its help as a Bible study aid to people of all religions interested in knowing more of God's loving purposes found in the Bible. Letting the Bible speak often gets a hearing ear where prejudice is shown. Always be kind and considerate.

## Make Adjustments . . . (Cont'd)

ing adjustments is not something new to you. You made a major change in your life by leaving the old world and coming into the New World society. And it made you happy. Why not go still further? Make greater adjustments and enter the full-time regular pioneer service. It will make you still happier.

### Vacation Pioneering

<sup>4</sup> Those of school age will be privileged to enjoy this service during their summer vacation, in most cases pioneering at least two months. This year, too, for the first time, many entire families will be privileged to pioneer together. If it is not possible to pioneer for one, two or more months, then be a two-week vacation pioneer. This arrangement was made to make it possible for virtually every publisher to pioneer some time every year.

<sup>5</sup> To become a regular or a vacation pioneer will require effort on your part. Consider your position. Plan and make adjustments now. Obtain your application and start as soon as possible. Once you taste of Jehovah's goodness in the full-time service you will view this privilege as the treasure it really is. Embark now and continue in the grandest career anyone could choose—the pioneer ministry.

## Finding Happiness (Cont'd)

ple. Let each congregation publisher have as a quota the placing of at least two magazines every week.

<sup>6</sup> Increased activity will mean increased happiness on our part as we continue to give to others of our greatest treasure, the truth. Take Jesus' words to heart by giving much and you will find the greater happiness.

# YOUR SERVICE MEETING

## Prepare and Use Sermons

**INTRODUCTION (3 min.)** Speaker conveys necessity for all to prepare and deliver three- to eight-minute sermons. They are easy to prepare and allow for a good Kingdom witness. They show our desire to help people understand the Bible, and the householder is given something to think about, even if no placement is made. Using sermons adds joys to witnessing. Note these points as illustrated in three different four-minute sermons that publisher gives while training another at the door.

**SCENE I (5 min.)** To householder: "My name is Mr. —, and I'm calling on you as a friend who is sincerely interested in your welfare. I'm here to share with you the kind of information that I'm sure you will be interested in. We are living in a world that leaves much to be desired. It's a divided world, a world that winks at corruption and unrighteousness. It's a world filled with sorrow, sickness and death. Definitely it's a world in which the people are unhappy and are unable to enjoy life the way they would like. Men continue to promise that they will build a new world and eliminate these conditions. Many sincere efforts have been made, but it is now apparent that men cannot create a world where there will be no sorrow, sickness or death.

"But the Creator of the universe, Jehovah God, can and will create such a new world. Over twenty-six centuries ago, through his prophet Isaiah, he promised he would do this and told of conditions that would then prevail. [Isa. 11: 4-9] Preferably read from Bible, or give substance of this and other scriptures used.] Seven hundred years later, to Christians of his day, the apostle Peter emphasized how such conditions would be brought into existence. [2 Pet. 3: 13] And the apostle John, in the last book of the Bible, elaborated on the wonderful conditions that will exist in it. [Rev. 21: 1-5] Wouldn't you like to live in that new world? This book 'New Heavens and a New Earth,' which I have here, will aid you in getting vital information. Right here in chapter 1 you can learn more about the reliable Creator of the new world. You may have this copy on a contribution of fifty cents and with it this most interesting booklet." (This sermon must be four minutes long.)

Leaving door, one being assisted, surprised at ease and effectiveness of witness, asks how sermon was developed. It is explained sermon was prepared in advance by selecting a theme and picking a few key scriptures for support. For the one just given he used chapter 1 of the book. Enlarging, he says that to quicken interest he told householder right away who he was and why he was calling. Then he contrasted man's inability to fulfill promises with Creator's assurance of a new world, shown by the scriptures used. By questions and by illustrating the use of the book, householder was shown means of gaining additional vital information.

**SCENE II (5 min.)** At second door the sermon mature publisher developed from chapter 17 on "Sure Evidences of the End's Approach," as set forth in the following general outline is used.

He states that he is working in conjunction with a world-wide society of ministers, calling to tell of good news of God's kingdom. Jesus taught followers to pray for the establishment of his kingdom. (Matt. 6: 9, 10) He said it would not be established then but foretold evidences that would mark the time of his second presence and of the Kingdom's establishment. (Matt.

24: 3-8) As these things were taking place on earth, the Bible, at Revelation 12: 7-12, tells what took place in heaven. With Satan cast from heaven to earth woes were to increase, and they have. With the establishing of the Kingdom in heaven and having the sure evidence from things happening on earth that we are living in the last days, we can appreciate the importance of Matthew 24: 14. To escape destruction and gain everlasting life under the Kingdom we must be acquainted with Jesus' words concerning our time and follow the course that he directed. Chapter 17 of "New Heavens and a New Earth" will be a source of interest to householder in understanding how events today are in fulfillment of Bible prophecy.

One being assisted expresses surprise that a different sermon was used. Mature publisher explains it is unnecessary to stick to only one sermon, and suggests trying still another at next door.

**SCENE III (5 min.)** At this door theme selected from chapter 19 on "End of the Heavens and Earth That Are Now," outlined as follows, is used.

Minister engages in Bible-education work. Seriousness of times prompts call with information necessary for householder to make important and wise decision. Present system is corrupt and wicked, due to its god, Satan. (2 Cor. 4: 4) Righteous persons will be glad to see end of such system. God soon to destroy present heavens and earth. (2 Pet. 3: 7) Literal heavens and earth are not destroyed. (Isa. 66: 1; Eccl. 1: 4) Satan's symbolic heavens and earth to be destroyed at Armageddon. Satan and demons now influence rulers to oppose God's King and kingdom. (Rev. 16: 14-16) Christ is now judging peoples and separating sheep class destined for everlasting life and goat class destined for everlasting destruction. (Matt. 25: 31-34, 41, 46) Accurate knowledge necessary for wise decision. The book "New Heavens and a New Earth" gives further information in chapter 19 on end of present heavens and earth and aids one to get accurate knowledge to make right decision.

Assisted one exclaims all three are different, yet effective. Experienced publisher points out how a sermon can be given in four minutes, holding householder's attention and stimulating interest.

**CONCLUSION (3 min.)** Speaker sums up advantages of each publisher's being able to make up and give three- to eight-minute sermons. They will result in a better witness, more placements, more back-calls and more home Bible studies.

## "Make Sure of All Things"

### 2nd week:

Baptism (pages 31-36)

Discourse defining the three in whose name a person is baptized; what is required following immersion; baptism with holy spirit, into Christ's body, with fire and with destruction.

### 4th week:

Bible (pages 36-39)

Group discussion. Develop definition of Bible; that Bible declares Jehovah's majesty and power; that he reveals himself and purposes through it; that he is its Author and used faithful men of various stations in life to write it.

## Advertise and Attend a 1954 District Assembly

<sup>1</sup> Jehovah's witnesses are proud to advertise the name of the Creator at every opportunity. This may be done the year round by giving generously of the "good news" to persons one meets. Jehovah's witnesses appreciate too how effective advertising can be by their meeting together in assemblies and magnifying Jehovah's name on a larger scale. The more Jehovah's name and purposes are made known the greater the joy shared by Jehovah's people.

<sup>2</sup> Are you making definite plans to attend a district assembly and to advertise Jehovah's name? By attending and participating in activities planned, your blessings and joys will be many. You may, in fact, share in advertising before reaching the assembly city, as follows:

### Car Signs

<sup>3</sup> Car signs will be available for district assemblies. They are designed so that they will be appropriate regardless of the assembly you attend. The size is 4½ inches by 20 inches, and they are again made of fluorescent material. To apply, merely remove the protective paper on the back and place the sign on any clean surface, such as the bumper of the car. The signs, cash items, are ten cents each. Congregation servants will please order the quantity needed for the congregation. You may advertise the assembly and Jehovah's witnesses by placing signs on your automobile a week or two prior to the assembly. Be sure to use CAR SIGNS when going to, during, and when returning from the assembly.

### Badges

<sup>4</sup> Everyone attending an assembly will want to advertise by wearing a celluloid badge. It may be worn from the time you leave home until you return. The new card will fit the holder used last year in New York. It is suggested that the name and congregation of each person be printed or typed on the card. It would be well to do this under the supervision of the congregation servant, who is requested to ascertain congregation needs and submit a cash items order. The cards will cost one cent each and the celluloid holders, if needed, five cents.

UNITED STATES QUOTA FOR 1954  
153,982 Publishers

## Monthly Field Service Report

	March Report			
	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	187	147.2	59.6	6.8
Pioneers	5,609	96.3	34.8	4.4
Cong. Pubs.	148,571	9.8	3.6	.5
Total Pubs.	154,367			

Public Meetings Held: 8,645  
Subscriptions for March: 85,391  
Subscriptions for three months: 268,518

## Work Without Loitering or Complaining

### Keep Busy in Kingdom Service

<sup>1</sup> Jehovah's witnesses have a most important business to care for, the King's business. They are not loiterers or complainers, for one and all realize that they must follow the sound counsel of Paul found at Romans 12: 11, *NW*.

<sup>2</sup> Jehovah's new-world society is a working organization. It spreads good news of the established kingdom to the ends of the earth. Its individual members, always alert to improve and increase their activity, see June as an excellent month to work hard and busily in the service of their King, searching out the other sheep from door to door and training new ones in the great work of preaching. Eagerly the book "*New Heavens and a New Earth*" and the booklet *After Armageddon—God's New World* will be presented, for fifty cents.

<sup>3</sup> June lends itself for preaching in rural and remote sections of congregation territory not too often worked. Concentrate on such territory during the month, and arrange for public meetings wherever possible. Remember, too, part of our work every month is the zealous distribution of magazines, at least two for each publisher each week.

<sup>4</sup> With favorable weather and vacations at hand, more hours can be spent in Kingdom service. Why not increase your service by becoming a pioneer? If not as a regular pioneer, how about vacation pioneering? Old and young now have an added opportunity under the new vacation pioneer arrangement to show their love and desire to please the Superior Authorities by actively preaching, teaching and comforting the other sheep yet to be gathered.

<sup>5</sup> Great happiness and joy come from working for Jehovah without complaining. We shall never cease working happily nor be found loitering at our divinely assigned business of preaching.

**Spread Good News . . .** (Cont'd)  
Are you utilizing this time to advance Kingdom interests?

<sup>4</sup> Experience and reports show house-to-house and store-to-store work to be the most effective means of placing magazines. So, spend most of your Magazine Day activity in these features of service. Advertising servants will see that publishers are supplied with the number of magazines they order and need. From now on keep in mind the quota: at least two magazines a week per publisher.

### Coming Literature Offers

July and August: Three books and three booklets on a contribution of \$1.50.

## CONGREGATION ORGANIZATION

### Working with the Circuit Servant

<sup>1</sup> You will be happy to learn that more definite arrangements are to be made at the time of the circuit servant's visit to permit him to train more publishers.

<sup>2</sup> When he advises the congregation of his visit approximately two months in advance, he will request a list of all congregation book studies and those recommended (up to three) to be served during his visit. Under each study the congregation servant should list the conductor, pioneers and congregation publishers assigned to them, indicating which ones he feels qualify to instruct others in house-to-house preaching. He should designate the times in the morning and afternoon when the more mature publishers will be available to work with the circuit servant for instruction, particularly those associated with the groups he is scheduled to serve. The congregation servant can ascertain this information by discussing with publishers when they will be, or can arrange to be, free for training. In many instances, by knowing the schedule in advance publishers are able to take time off from their secular work or otherwise adjust personal affairs in order to work with the circuit servant. The congregation servant will keep a copy of the letter sent to the circuit servant for later use.

<sup>3</sup> The circuit servant will indicate when and where the congregation servant is to send the letter. He will consider the schedule, possibly making some adjustments, and advise the congregation servant of its approval. This will be done approximately three weeks in advance, at the time he sends the second notice of his visit. An announcement can then be made to the congregation and a schedule posted so all will know the definite arrangements made. The circuit servant will thus have a definite time to work with the more mature brothers while with the scheduled studies.

<sup>4</sup> The circuit servant will be available for helping all that attend the

### ASSEMBLY CHANGE

The Denver district assembly location has been transferred to Pueblo, Colorado. It will be on the same dates as previously shown for Denver. Mail your room requests to Watchtower Convention, 2502 Court Street, Pueblo, Colorado.

field service centers as time allows. First, he will work with those scheduled for training, so that they can instruct others after he leaves. However, all publishers should endeavor to support field service arrangements every day throughout the week of his visit. The circuit servant is anxious to spend time in the field, anywhere from 100 to 115 hours or more a month. Following the schedule drawn up, which will provide him with publishers to work with both morning and afternoon, he will have time, in most instances, to work with the majority, if not all, publishers.

<sup>5</sup> Henceforth he will meet with pioneers on Tuesday from 3:30 to 4:30 p.m. If a pioneer cannot meet with him then, he will arrange to interview that pioneer at some other time. With his second notice to the congregation, the circuit servant will send a Pioneer Report form for each pioneer. These should be completed and given to the congregation servant, who will give them together with the congregation records to the circuit servant.

<sup>6</sup> A meeting will be held with the servants and study conductors from 6:45 to 7:15 p.m. on Tuesday. This will provide an opportunity for all to renew acquaintances, review the previous report and briefly consider what has been done during the last six months by the congregation and to go over the program for the week. The circuit servant should be allotted the last 15 to 20 minutes on the service meeting for giving practical information on the training program and to relate other matters pertaining to field service and the program for the week.

<sup>7</sup> These arrangements will make it possible for the circuit servant to get in contact with publishers and servants earlier in the week, and each one will know by the schedule when he is to work with the circuit servant. All can profitably plan for the week's activity and thus get the maximum benefits from the training given by the circuit servant in house-to-house preaching.

★ **Every Publisher a Regular House-to-House Preacher of Good News!** ★