

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 12

Dear Publishers:

The big thing causing excitement here recently was the Yankee Stadium meeting with Stanley Jones, which is reported on elsewhere in this *Kingdom Ministry*. It was a grand meeting!

All of you know about the survey being made for the Central and South American convention tours planned for next winter. The way things look now, about 225 are going to Central America by airplane and another 225 are taking the South American trip. About 75 will be taking the entire trip through Central and South America.

Mexico is going to get a big crowd. Approximately 340 plan to go by air and, with those going by car and other means, the survey shows that it will go up to about 2,750. Letters are still coming in, so the figures are not yet complete. If you are going to make one of these trips and have not signed up, please write us immediately.

Brother Knorr is going down through Central and South America beginning December 7 and will be gone for about seven weeks. He will be checking into all the convention arrangements being made to care for both local brothers and those who will be traveling from other lands. There are many details that have to be cared for in regard to hotel accommodations, airplane travel and organization at the branch offices, so Brother Knorr will have a busy trip. We will all be glad to see him return and then to hear more about his trip.

We hope that all of you have a grand time in December distributing the *New World Translation* and the *'Impossible to Lie'* book. This combination certainly fits in well with our theme for December: Fearless in Preaching God's Disclosed Secrets. We are all busy here in Brooklyn getting publications out to you on time, and it is a pleasure to keep you supplied.

May Jehovah's blessing be upon all of you. Be assured of our love.

THE BROOKLYN BRANCH OFFICE

Let Jehovah's Spirit Move You to Declare 'God Cannot Lie'!

¹ It has been stimulating to us to read letters from many of you expressing appreciation for the new book *"Things in Which It Is Impossible for God to Lie."* One of the circuit servants said: "We were elated with the ease with which the new book is accepted, and it seems to be just what the people are looking for." Appreciating the book ourselves, we will all count it a joyous privilege to continue to offer it throughout December, won't we? Present it, along with the *New World Translation of the Holy Scriptures*, for \$1.50. What a powerful combination this is! Surely each one of us, as we respond to Jehovah's spirit, will be moved to share wholeheartedly in the distribution of this excellent offer, thus aiding many to know that 'God cannot lie.'

² As you know, December is also the month when we hope to reach a 10-percent increase. The question is, What can we do to reach that goal? Really, it is not all done in December. It is the culmination of many months of work. But there is much that we can do in December.

³ Ask yourself: "Who is there that would like to have a share in praising Jehovah and that we could help this month?" Well, those who have been studying with us and who have made fine progress begin to have that desire, don't they? Are you studying with such a person? If so, why not suggest that he read the material under the heading "Preaching the Good News" in the new *"Make Sure"* book, and, after laying that foundation, invite him to go along with you.

⁴ Others, who have already had a share in the service, may also need some encouragement. Stop for a moment and think who there is that you personally can help. If you are a parent, you no doubt think of your own children, don't you? Then, too, there are others, some of whom

have no relatives that share their faith, and how much they would appreciate an invitation to go along with you in the service! If there are some who have become irregular or even inactive in their service to Jehovah, it would be a fine thing if you could help them, too, wouldn't it? And remember, it is all done with a view toward honoring Jehovah. If we really seek opportunities to help one another, December ought to be a month marked by increase.

⁵ It will be, if we let Jehovah's spirit move us. But newer ones may ask, "How do we get his spirit?" By attending meetings, by participating in the service, by praying to Jehovah and through personal study. (Luke 11:13) These are the things that will help us to get more of God's spirit, which is so necessary for us to accomplish the ministry.

⁶ When there is a call for additional effort during a month, as in December, do you feel: "I so much wish I could do more, but my present responsibilities limit me"? Well, that shows a fine heart condition, a right desire. Really, most of us wish we could do more. But if, during December, we each manage to share in the service ourselves and aid one other person who needs help to go in the service with us, what a tremendous work will be done by the organization as a whole! Then, when you have had a share in the ministry, don't forget to turn in your report—as early as possible.

⁷ To aid in coordinating our efforts for December, it would be a fine thing for overseers to arrange to meet with the study conductors in the congregation early in the month. This will get everything in readiness for a month of intensified activity. With Jehovah's spirit moving us to declare that 'it is impossible for God to lie,' surely December will be a blessed month, to Jehovah's praise.



Fearless in preaching God's disclosed secrets.



Your Service Meetings

SECOND MEETING IN DECEMBER

Theme: Fearlessly Declaring the Good News. Song 42.

5 min: Introduction, text, comments.
13 min: Branch Letter and "1966 Assembly Dates." Two mature brothers discuss material.

15 min: Making the Bible-and-Book Offer.

(2 min.) Chairman: After giving sermon, to be effective in placing offer, draw attention to informative, appealing points in the literature. Audience invited to listen to discussion between literature servant (or other servant) and publisher.

(10 min.) Publisher getting literature from literature servant would appreciate suggestions for making offer. Enjoys using sermon found in October "Kingdom Ministry," appreciates importance of good tie-in of literature on completion of sermon, but feels his should be improved. Servant makes clear that, while both book and Bible are being offered as a combination, either one can be featured, depending on one's desire and what seems best for householder. In response to publisher's question, "What could I show the householder if I highlight the book?" servant makes various suggestions such as: Chapter 3 of the book, which summarizes the Bible from Genesis through Revelation, highlighting the means by which God will fulfill his purpose; various points in Chapter 20; the fine illustration on the title page can be used with Revelation 21:3, 4 paraphrased, etc. Regardless of what talking point on the book is used, briefly introduce the Bible with an appropriate comment such as, "This is the complete Bible, Genesis through Revelation in modern English," and then make the offer for \$1.50. Servant demonstrates one of the above.

If the Bible is featured and one does not have a copy of "Renderings of Scriptures Compared" (which is no longer available from the Society), scripture comparisons on page 52 of the new "Make Sure" may be used to good advantage. After featuring the Bible, introduce book as a Bible-study aid that covers many vital, basic Bible doctrines, or briefly use one of talking points outlined above, and then make the offer. Servant demonstrates.

(3 min.) Chairman: All encouraged to prepare selves to feature book or Bible, whichever they can offer more effectively. If householder has one of publications offered, offer the one he does not have.

15 min: "Let Jehovah's Spirit Move You to Declare 'God Cannot Lie!'" Question-and-answer coverage. Read appropriate paragraphs. Comment on number of books placed in October. (See column 3 on this page.)

2 min: Accounts servant's report.

10 min: Concluding comments. Include local November report and number of books and Bibles placed so far in December. Encourage all to be out by December 12. Song 4.

THIRD MEETING IN DECEMBER

Theme: Boldly Yet Tactfully Declaring the Good News. Song 46.

5 min: Introduction, text, comments.
15 min: Questions and answers on "Report from China" and "Impossible to Lie" Book in Three More Languages." Encourage publishers to order these after the meeting.

15 min: Talk on "Faith, Hope, Love—

Not Apathy." (See "The Watchtower," November 1, 1965.) Encourage congregation to reach 10-percent goal.

15 min: Presenting the Good News. Audience participation and demonstration of points. Highlight importance of showing consideration for others and developing discernment in the ministry.

10 min: Concluding comments. Include some local experiences in placing new book and/or Bible. Encourage publishers to try to place at least one book and one Bible during December. Song 11.

FOURTH MEETING IN DECEMBER

This should be designed to fit the needs of your congregation. Overseer should arrange for an instructive and encouraging program.

FIFTH MEETING IN DECEMBER

Theme: Loyally Serving the True God. Song 54.

10 min: Introduction, text and comments. Cover items from Theocratic News. Discussion between publisher and one with whom study is conducted.

10 min: Discuss Question Box. Apply to needs locally.

10 min: Lively session of experiences resulting from presenting the offer. Arrange well in advance so this will be informative and upbuilding.

20 min: Discussion and demonstration of new sermon for "Watchtower" campaign. Have sermon outlined on blackboard, if possible.

Theme: What Christ's Return Means to You

Matt. 25:31, 32—Returns in glory for judgment

John 14:19—Invisible to human eyes
Ps. 72:7, 8—Obedient will enjoy blessings

Following an appropriate local greeting, we might say: "As troubles in the world mount, honest-hearted persons look for a remedy. Some say man will find a solution. Others say that only God can do so and that things will get better only after Christ's return or second coming. What does the Bible say about the purpose of Christ's return? Matthew 25:31, 32 says: . . . [Read]. Thus we see that Christ's return is a time for judgment. He is going to separate sheeplike ones from goatlike ones. How important it is, then, to cultivate a sheeplike disposition, showing a willingness to be led by Jesus, in order to get a favorable judgment. Will we see him when he returns? John 14:19 answers that question for us when it says: . . . [Read]. So it is clear that persons here on the earth will not see Christ when he returns, but, rather, his return will be an invisible one. For those who obey his commands, there are blessings that will be enjoyed for eternity. Psalm 72:7, 8 mentions some of these. [Read. Comment especially on 'abundance of peace' and 'subjects from sea to sea.'] You will undoubtedly want to learn more about Christ's return and what it means to you. This is one of the purposes of 'The Watchtower.' Note the article on this very subject."

The sermon should be discussed with the audience, covering such things as the introduction, comments on scriptures, transitions, etc. Then a well-prepared publisher can demonstrate the sermon.

In different localities you might want to vary the sermon. To facilitate this, "Make Sure of All Things; Hold

Fast to What Is Fine," on pages 167-170, lists some very fine texts that can be used to describe the blessings that Christ's return will bring. Also, you might need additional material, either to answer questions that are raised or to use on follow-up calls, and this, too, can be found under the heading "Return of Christ" in both "Make Sure" and "Sermon Outlines." Of course, we will want to be careful and avoid long, complicated and possibly argumentative discussions. Be sure to keep the subject simple, clear and helpful. In this connection we will all want to watch for the articles that will be published in "The Watchtower" during the campaign that will tie in nicely with the sermon. Each article will cover a different aspect of the subject of Christ's return.

Some may want to offer just the "Watchtower" subscription, but some have found that both subscriptions (with six booklets), on a contribution of \$2, are obtained as easily as one.

10 min: Concluding comments. Song 28.

FIRST MEETING IN JANUARY

Theme: Putting the Worship of the True God First. Song 24.

10 min: Introduction, text and comments. Discuss, too, the theme for the month, "Putting the Worship of the True God First." (See the January 1, 1966, "Watchtower," page 30.)

15 min: Stimulating talk on the year-text, "We Should Not Neglect the House of Our God." (Neh. 10:39; see the December 15, 1965, "Watchtower.")

15 min: Discussion, between school servant and another publisher, of the article "A Veritable Treasure-House." Comment about the publications available in the school library and promote incentive to use this valuable facility. Illustrate how it can be used to find answers to questions and in preparing talks.

12 min: "Adding 'Zip' to Our Subscriptions." Question-and-answer coverage.

8 min: Concluding comments. Please work short demonstration into concluding comments relative to properly handling subscriptions. Song 26.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	761	143.6	52.6	7.2	188.2
Pios.	9,079	94.4	32.4	4.9	132.6
Vac. Pios.	4,775	80.8	22.9	2.3	98.2
Pubs.	289,122	10.3	3.6	.6	13.6
TOTAL	303,737				

Public Meetings Held: 29,045

UNITED STATES GOAL FOR 1966
332,695 Publishers

HOW DID WE DO IN OCTOBER?

October was a truly outstanding month for new subscriptions. We obtained 172,081 and, while this was less than last year's 196,741, still it is a very fine number. Just think of the many new families throughout the country who will now be getting all the good information available in "Awake!" and "The Watchtower" every two weeks. What a tremendous influence for good this will be! The new book was part of our offer too, and you will be glad to know that we placed 142,385 books this October, to compare with 72,081 last year. Truly October was a rewarding month in many ways, and we were richly blessed by Jehovah, weren't we?

A Veritable Treasure-House

¹ What is it that Jehovah encourages us to search for as hidden treasure? Knowledge! (Prov. 2:4, 5) To aid us in this search he has lovingly provided the Bible and many fine aids in the form of books, magazines, and so forth, published by the Society to help us understand his Word of truth. In addition to a personal library that each of us is encouraged to have, likely many useful publications are available in your Kingdom Hall library.

² A helpful library is one that contains all the Society's publications that are available. Of course, we want to keep our personal libraries up to date. It would be a fine thing if each family had a well-balanced library at home. In addition, many families have found it beneficial for each family member, wherever possible, to have his own personal copy of more recent publications.

³ At the Kingdom Hall, the school servant, under the direction of the overseer, can see that the library has sufficient publications to answer our Bible questions. The school servant can supervise matters in connection with keeping the library neat and orderly and making any additions to the collection of publications already available. Among useful publications that can be included in the Kingdom Hall library would be *The Watchtower* and *Awake!* bound volumes, the *Index*, an English-language dictionary, a good Bible dictionary, a concordance, and so forth.

⁴ If we do not have certain older publications in our personal library,

when doing research we can always make a note of the references that are shown in the *Index*, and then before and after meetings at the Kingdom Hall we can use the more extensive facilities available there. Perhaps arrangements can be made for a greater use of these facilities at other times if such is felt necessary, by talking to the congregation overseer or the school servant.

⁵ As we seek more of God's spirit to accomplish our work we need knowledge, and there is a great treasure-house of knowledge in the Bible and in the publications of the Society. If we incline our heart to discernment, and call out for understanding, we can be sure that Jehovah will richly bless our efforts.

1966 Assembly Dates

Now that definite arrangements have been made for the assembly locations for 1966 in the United States and Canada, we are glad to pass the information on to you so that you can make your vacation plans to include attendance for the full five-day program.

UNITED STATES: August 3-7, Dallas, Texas, and San Francisco, California. August 10-14, Anchorage, Alaska. August 17-21, Baltimore, Maryland. August 24-28, Miami Beach, Florida, and Mobile, Alabama.

CANADA: June 22-26, Toronto, Ontario. June 29-July 3, Corner Brook, Newfoundland. July 6-10, Halifax, Nova Scotia. July 13-17, Montreal, Quebec. July 27-31, Winnipeg, Manitoba. August 3-7, Vancouver, British Columbia.

Announcements

◆ Early in December, the overseer and magazine-territory servant ought to discuss the magazine-territory servant's activity and especially how the magazine-territory servant can help the congregation to reach its goal of twelve magazines per publisher. Also, consideration can be given to developing more magazine routes. Possibly an increase of the magazine order for the months ahead should be discussed.

◆ At meetings for field service during December the following suggestions may be used if they fit your needs locally: December 12, review the simplified sermon in November *Kingdom Ministry* and adapt to current offer. December 19, talking points useful in placing either the new book or the Bible in your territory. December 26, useful suggestions as to what to say if people are very busy on a holiday weekend. January 2, briefly review the new sermon for the *Watchtower* campaign.

◆ It is recommended that overseers make field service arrangements for holiday witnessing. On December 25, either the regular offer or magazines may be used. For January 1, the Society suggests full support of Magazine Day. On January 2, it is recommended that we use the subscription offer.

◆ School vacation periods during December can be utilized for vacation pioneering. Also, it is recommended that overseers arrange for special meetings for field service during the week. Overseers may include vacation pioneers in with the publishers in figuring 10-percent increase.

◆ Literature offer: December, *New World Translation of the Holy Scriptures* and *"Things in Which It Is Impossible for God to Lie"* and a booklet for a contribution of \$1.50. January through April, *Watchtower* subscription campaign. Year's subscription and three booklets for \$1.

◆ Orders for the 1965 *Watchtower* and *Awake!* bound volumes in English, Spanish and Portuguese may be submitted on January 5, 1966.

◆ Out of stock in U.S.A.:
"Let God Be True" —Efik, Dutch, French, Portuguese, Zulu
"This Means Everlasting Life"
—Chinese, Italian, Slovak
"This Good News of the Kingdom"
—Armenian, Dutch, Japanese, Korean, Norwegian, Slovak

Report from China

¹ On October 30 we had a grand meeting at Yankee Stadium in New York, at which 34,708 gathered on short notice to hear Brother Stanley Jones, who had just been released from prison in Communist China. All of us who were there were deeply moved by the things that we heard.

² After enjoying that spiritually upbuilding morning together, many wrote expressions of appreciation to the Society for it. Said one brother in his letter to Brother Knorr: "Having had the privilege of attending all the assemblies at Yankee Stadium, I found that each one has had its own special blessings... Yet I was not moved to write this note of thanks by those assemblies, even though they hold a very special and dear place in my life as one of Jehovah's witnesses. I was moved by a fine and humble, loving discussion by Brother Jones in his almost 'matter-of-fact' way of describing how he kept his faith strong in seven years of confinement in Red China's prisons. Yet as I thought about it, I was even more moved, or 'overwhelmed' as Brother Jones said, by your deep and obvious desire to see to it that as many people as possible could actually hear this experience."

(Continued on page 4, col. 1)

'Impossible to Lie' Book in Three More Languages

¹ You will be glad to know that the new book *"Things in Which It Is Impossible for God to Lie"* is now available, not only in English and Spanish, but also in Italian. This edition is already being shipped out, and by January 1 orders may be placed for both the French and the Portuguese editions. Do you have people in your territory who speak these languages? If so, be sure to call on them with the new book in their own language. People of all kinds are responding well to this fine new publication. The State Fair Unit in Detroit, Michigan, recently wrote to say: "Since the London, Ontario, assembly our local brothers have already placed 310 copies of this publication, and this in a 95 percent Catholic territory."

² It has been a pleasure to us to observe how enthusiastically everyone has been working with the *'Impossible to Lie'* book. Already over two million copies have been shipped from Brooklyn, and we are currently making shipments from the third million. The fourth million is now on the presses and it too will soon be ready for use. What a grand witness is being accomplished, to Jehovah's praise!

Presenting THE GOOD NEWS

With Consideration for Others

¹ During the holiday season we will no doubt meet many busy people. Experience has shown that we need to discern the circumstances. Is the householder entertaining guests? Well, put yourself in his place; how would you feel if someone interrupted you when you were busy with a number of guests in the house? So we can be considerate in cases such as this, perhaps offering the magazines and suggesting that we call at another time. Still some are not sincerely busy; and when we discern this really to be the case, we may be able tactfully to overcome the objection and proceed with a witness.

² There are, of course, other times we can show consideration. A householder may object, saying, "I don't believe the same things that you do." Would you meet this objection "head on," pointing out that the beliefs of the householder are unscriptural? Well, we have observed that most people do not respond favorably to a blunt reply; and really before we call on them, we know they do not believe the same things that we do. We come to present the good news of

the Kingdom to them. So, rather than making an issue over the comment, might it not be the course of wisdom and the considerate thing to acknowledge it, perhaps emphasize interests that we do have in common and then proceed with our presentation, when this is possible?

³ You might say: "We realize that people have different beliefs, and, of course, everyone has a right to his own beliefs. However, our work is one of Bible education. We feel that no matter what belief a person has, each of us can benefit from the good message presented in the Bible. So the purpose of our calling today is to point out briefly what the Bible says on such and such a subject." Then, if possible, you can proceed with your chosen theme.

⁴ If we show consideration for other people, knowing that they have their own beliefs, discerning that they are sincerely busy at times, they will often be more at ease when we call and more attentive in listening to what we have to say. So be alert to show consideration for others, while you enthusiastically present the good news to all who will listen.

Adding "Zip" to Our Subscriptions

¹ In a few months the Society's Magazine Department will be filing all subscriptions for the United States by zip code rather than by city and state. During the *Watchtower* campaign thousands of subscriptions are received daily, and heretofore it has been necessary to check each slip to be sure the zip number is correct. Therefore, if you are uncertain or cannot accurately

determine the proper zip code, it is best to leave it off. The accounts servant can assist by checking each slip for overall accuracy and legibility, as well as making sure the zip code is correct. But how can he do this in large cities or when the territory covers many post-office towns?

² Each congregation may obtain a free copy of the Postal Zip Code Directory for its city by writing to the Postmaster in care of its city and state. To obtain the zip numbers for small towns, list the post offices in your territory on a sheet of paper and request the Postmaster to supply the proper numbers for each town. Then, before sending subscription slips to the Society, the accounts servant can check them against his list of towns or check the street addresses in the Directory he has obtained from the post office.

³ So each subscriber may receive his first copy in the mail promptly, it is suggested that publishers turn in subscriptions no later than the

THEOCRATIC NEWS

British branch office has arranged for Stanley Jones to speak in twelve cities throughout the British Isles.

More than forty Kingdom Halls in Las Villas province, Cuba, closed. Police charge that meetings were not in temples but in homes and that meetings in homes are not permitted, despite conforming to all customary requirements for meeting places.

Zambia reports 28,307 publishers in September. Eleven district assemblies held, with excellent total attendance of 49,201 and 1,031 baptized.

First circuit assembly held in Leopoldville, Congo; 695 attend film showing and 499 at public meeting. This is first in a series of assemblies in the Congo.

Togoland reports new peak of 577 publishers, a 14-percent increase over last year's average.

For twenty-five months in a row the Eureka, California, congregation has reported vacation pioneers.

From Pittsburgh, Pennsylvania, comes a report that 62 publishers and 3 pioneers recently placed 77 books and started 18 studies in just one week.

Question Box

"Preaching and Teaching in Peace and Unity," paragraph 31, says that everyone who goes out preaching should be acquainted with the material in the books "Let God Be True" and "This Means Everlasting Life." Since "Let God Be True" is no longer in stock in most languages, what should we use?

Recently the Society published a new book, "Things in Which It Is Impossible for God to Lie." This book contains basic information that all persons should study. Indeed, it would be advisable for newly interested persons to study through this book, if it is printed in their language, before making a dedication, because then they will have a reasonable understanding of fundamental Bible teachings and a strong intellectual foundation for faith. They should also learn the principles set forth in "This Means Everlasting Life." After that, recently dedicated persons who are conscious of their spiritual need will continue to study the Bible with the Society's publications, and there are many available that all should be anxious to read personally so they can progress toward spiritual maturity, in harmony with Hebrews 6:1, 2.

very next meeting after they have been obtained. Then the accounts servant will make up the form listing all subscriptions obtained during the past week and promptly forward this to the Society. As we all cooperate closely together in this matter, we can give good service to new subscribers.

★ Will this be the greatest month ever for placing books and Bibles? ★