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NOVEMBER 1, 1932

TOTAL TESTIMONIES FOR 1932, 16,434,258

# THOSE WHO KNOW **JEHOVAH**

Are Anxious to Place the Message

Will you do your part?

THOSE WHO KNOW JEHOVAH WILL be anxious to see that before the road conditions get bad the most thorough witness possible is given in the territory that is inaccessible during the winter months. Now is the time to reach the farmers and the rural Winter is gradually apmerchants. proaching. From the standpoint of world conditions this promises to be the worst winter the people of this country have ever experienced. Every thinking person knows this to be true, despite the ballyhoo of the political wind-jammers to the confrary. In general, the farmers and people in rural districts give more serious thought to these conditions than, possibly, any other class of people in the country. There-fore this is the time to place the good news of God's kingdom in their hands. If they cannot or will not take a book combination or a book, try to leave some of the booklets, by all means. The country people, as a rule, have all kinds of usable foodstuff which they will be glad to exchange for the literature if they have no money to contribute. they have no money to contribute. Many of the brethren have the impression that the exchanging of the Kingdom message for produce, wearing apparel or fowl should be carried on extensively only by pioneers who specialize in that type of work. This is wholly a wrong view. None of the company witnesses, sharpshooters, auxiliaries or pioncers should ever let an opportunity pass without endeavoring to place the King-dom message in the hands of the people. If they are financially unable to contribute anything in the way of money, then the exchange method should be adopted and en-couraged by everybody.

THOSE WHO KNOW JEHOVAH realize that the big thing today is to place the knowledge of the kingdom of God in the hands of the people by one means or another. Therefore by one means or another. Therefore plan carefully for the next two months; arrange to cover all the scattered territory, and try to pro-vide something profitable for those people to feed their minds upon during the winter months.

# STORAGE STOCK

To supply their needs the companies should draw from the storage stock which has been shipped to them. However, care should be taken in handling this stock. See to it that it is not left open so that dust can get in and settle in the books. Carefully cover each carton after you have taken out the number of books you need. When ordering booklets try to place order for 100-pound shipments. If it is necessary to order a few books to make up the weight, do so.

# Praise Testimony Period Nov. 12-20

# Calling Card for Jehovah's witnesses

Some of Jehovah's witnesses have been using a calling card to introduce themselves to those upon whom they call, not only in business districts, but also in residential sections. Such cards are especially useful when a maid answers the door bell, since the card can be given to her to present to the man or lady of the house. Those who use the cards believe that they add a cer-tain dignity to their presentation of the Kingdom message and serve as a means of identifying them, not personally, but as one of Jehovah's witnesses. Seeing the card brings forcefully to the attention of the individual called upon the nature of your call.

Since the request for these cards has been made, the Society has arranged to print, at the rate of 50c a thousand to companies, sharpshooters, pioneers, and auxiliaries, a standard calling card size 3-1/8 x 1-5/8 bearing the following wording:

One of JEHOVAH'S witnesses Preaching

The Kingdom of Jehovah our God

These cards will be used in the sections where trouble has occurred and in special campaigns which are arranged for covering such sections, but they may be put to regular use by the witnesses in all sections if so destred.

# The Kingdom in Yiddish

The Kingdom hooklet in Yiddish is now in stock. Some cities have thickly populated sections of Jews speaking this language.

# Remember, 3 "Vindication" and 13 Booklets!

Every Worker Should Sing Praises

Now is the time of war, and Jehovah is assembling his host under Christ for the last fight. It is time to be awake and on the alert. To the remnant a part in this great war has been assigned, and that part is to proclaim the praises of Jehovah God while the armies march to battle. This, of course, is a general condition and should apply at all times, but during the period between November 12 and 20 a special effort will be made by all of the anointed throughout the earth to sing the praises of Jehovah, our God. No one can be of the remnant now who fails or refuses to embrace the opportunity of singing forth his The period of praise is here, and no greater honor can be conferred upon any living creature than that of telling the people of the glorious honor of His Majesty Jehovah; of his wondrous works; of the terrible acts he will perform against the enemy. Jehovah has provided the radio, the printing presses and book machines, which have supplied his witnesses with millions of copies of the Kingdom message in more than fifty languages, and he has shortened the trouble on the earth and is holding back the four winds that this Kingdom gospel. this message of praise, might ascend to the glory of his name and the blessing of his creatures. Aside from the Society, with the means which God has placed in its possession, there is no organization on earth ly report equipped to do and doing this work use one of in Jehovah's name and to his glory. sent you.

The clear, ringing command of the Lord to his "servant" today is, Lift up a standard for the people." This standard must be lifted up by telling the people the truth of and concerning Jehovah.

The message of the hour is contained in *Vindication* One, Two and Three. The pointed judgments of Jehovah against ecclesiasticism and the various other divisions and subdivisions of the Devil's organization, as forefold by the Prophet Ezekiel, are clearly outlined there; and, also, the unsearchable goodness of Jehovah is shown in the wonderful temple, the division of the land, and the river of life. Who of the anointed, after having themselves partaken of those wonderful bounties at the hands of Jehovah, could withhold the praise due his holy name? And in addition to this we have thirteen booklets containing the most terse, forceful and pointed presentation of the Kingdom truth ever heard on earth since the days of Jesus. The three Vindication and any six of these booklets upon a contribution these bookiets upon a contribution of \$1.00. Surely the Lord has abundantly supplied us with the instrument of praise. Let every witness, pioneer, auxiliary, company witness and sharpshooter, be found in the front line of this glorious army during. Puriod Testimony, Pariod and ing Praise Testimony Period, and every other available moment also.

Remember, all pioneers, auxiliaries, company witnesses and sharp-shooters are to send in a special report covering the period from November 12 to 20 inclusive, and also to include this period in their monthly report. For this special report use one of the regular report cards

# Suggestions for Reaching Virgin Territory in Large Cities

Apartments, Rooming Houses, and Hotels

# List of Voters May Be Useful

In all large cities, hundreds of people live in rooming houses, apartment houses which are difficult to work on account of doormen prohibiting admission, and hotels. These people seldom, if ever, come in contac. with the Kingdom message unless it is at their place of business. Many of them do not have even so much as a radio by which to become acquainted with the truth. How to reach these people is a problem.

This being election year, it is possible to obtain the list of registered voters. In New York city, for example, such lists are published by

more than one voter lives at the same address, they are all grouped together under that particular street number. In this way many places that appear to be private homes, at which only one person may have been witnessed to up to the present time, are found in reality to be rooming houses with many occu-pants. If the witness has this information concerning his territory. when he calls at such a place he can ask by name for the various parties living there and give the testimony to each, instead of only to the landlady as heretofore. In New York city these lists may be had at the rate of 25c for each assembly district, at the city hall. The public library also has a set, from which the names can he copied if assembly districts, showing the which the names can be copied if names of every voter living in each such is desired. The same is probeity block of the district. Where ably true in other cities.

These names might be put to good use in getting to call upon people living in hotels and fashionable apartment houses. By calling to see a particular person, giving the person's name, it might be possible to make several such calls without interruption. Another visit to the same apartment house or hotel could be made a little later on, and several more calls be made at that time. By making several trips at various intervals, keeping track of the names of those called upon, the building might be thoroughly covered. While this would take concred. While this would take considerable time, if there happen to be several such apartments or hotels in the section it would not be necessary to lose much time. One could make two or three calls in one building, then go on to the next

(Continued on page 2, column 3)

# Organization Methods Outlined for Companies

# Unity in Action Essential Amongst Witnesses the Society, on the regular monthly report card. Workers are to make

The Important Features of a Company Service Organization

> All Witnesses Should Acquaint Themselves with These

COMPANIES ELIGIBLE FOR SERVICE ORGANIZATION

In order to be able to properly maintain a "company service arrangement", there should be, at the very least, four witnesses in the field service working an average of fifty hours a month. Companies unable to meet this minimum requirement should organize under the "sharp-shooter arrangement". The sharpshooter arrangement". The sharp-shooter arrangement has the same status as that of a "company" the exception that the responsibility of directing the witness work is placed upon one individual, and not upon a service committee, which service committee should, at the very least, consist of three members.

### THE TWO PARTS OF A COMPANY SERVICE ORGANIZATION

The two parts are the witnesses and the service committee. The witnesses are the consecrated ones who take an active part in the witness service, which of course should include the members of the service The service committee committee. (which should consist of not more than ten members) is to be chosen from the matured brethren of the company who are in full sympathy with and actively engage in the serv-The service committee is to fully and harmoniously cooperate with the service director in organizing and carrying forward the field service under the direction of the Society. The service director may or may not be a member of the service committee.

# SERVICE DIRECTOR

The director is appointed by the Society and serves as its representa-He is also the representative of the company, inasmuch as he is chosen by the Society upon the recommendation of the company. He is therefore a servant of both the company and the Society. His responsibility to the Society is that of carrying out the instructions he receives from the office from time to time through The Watchtower, Bulletins, letters, etc.; and his responsibility to the company is that of directing its field service activities in the territory assigned to it.

# STOCKKEEPER

The stockkeeper will have charge of all the supplies of literature furnished by the Society for the witness work. It is the duty of the stockkeeper to keep full and accurate account of the stock committed to his care. All supplies for the witness work will be obtained from the stockkeeper. The best course to follow is for the workers to contribute immediately for all books obtained from the stockkeeper. Credit may be extended to such workers as cannot immediately contribute for the books, with the understand-ing that it is the duty of the service treasurer to collect for them as they are placed, and, in case the worker becomes inactive, to notify the stockkeeper, who will request the return of the books that have not been placed. The stockkeeper should turn over to the service freasurer all the contributions received for books.

The stockkeeper will make out all orders for literature as may be required, using the regular company order blank printed specially for this purpose, and hand the order to the director for his approval. The director will send in the order to the Society. Always place orders for at least one hundred pounds.

### LITERATURE IS NOT TO BE STAMPED

Books and booklets are not to be stamped with the name and address of the company, nor with any other information. Neither should any circular or card be inserted unless such insertion has been approved by

### SERVICE TREASURER

The service treasurer will have charge of all contributions received from the distribution of the literature shipped to the company by the Society. The service committee will make up the account once a month, and each month the service treasurer, as the representative of the company, will remit for all literature placed during the month, turning the money order, made out to Watch Tower Bible & Tract Society, over to the director to forward to the Society.

### COMPANY BOOK ACCOUNT

It is the privilege, and to the convenience, of the company to avail itself of the Society's credit arrangement for campaign literature. Each company whose account is in good condition may order as much literature on account as may be required, making remittance therefor as

An account is considered to be in good condition when the company remits once each month for the litcrature disposed of within that period of time; in poor condition when the company fails to remit at least once within three months.

A failure to remit at least once within three mouths automatically places the company on the suspended credit list. No credit will be allowed such a company until proper remittance is made. Each company should therefore endeavor to follow the rule of remitting once a month for the literature placed; small companies, at the very least once in three months.

Each month a statement of the company account is forwarded to the company in care of the director. It is the special duty of the service committee to examine this statement of the condition of the company account. Further, the service committee shall give to the company an account of the amount that has been remitted to the Society during the month, the cost value of the books still in stock, and the amount of money on hand.

The last two items should be sufficient to balance the amount due the Society.

# CORRESPONDENCE AND REPORTS

It is the duty of the director to bring to the attention of the company all instructions and communications from the Society at the first possible opportunity, so that the company may know the requirements of the Society.

All field service correspondence with the Society is to be done by and through the director.

prompt and accurate reports of their activities to the director, using the regular daily worker's report slips supplied for this very purpose.

### OTHER POINTS

In the event that the director should be unable, neglect, fail or refuse to carry out the instructions of the Society, the company should bring the matter to the attention of the Society as soon as possible. It is hoped that this action will not be necessary, but the witness work in any company should not be hampered by inattention of the director.

Books are shipped to the company on consignment and charged to their

account at company rates.

Every member of the company engaging in the service an average of 3 hours a week, and so reporting to the local service director, shall be entitled to receive books at the rate at which the Society bills the company.

In determining who shall receive this rate, the matter shall be left between the worker and the Lord. If the worker comes to the service department and requests books at the company rate it is to be accepted that that one is putting in the 3 hours a week necessary to obtain books at that rate. If anyone mis-represents the facts for the purpose getting the books at company rates without complying with the time requirements, he is answerable to the Lord, and not to anyone else.

(Continued from page 1, column 4) and make a few calls there, then on to the next, etc. The same procedure could be followed a little later, until all the people in each building are called upon. Such work would be particularly good for cold, wintry days, or when the weather is otherwise bad. It would also be good evening work for brothren who do not have the opportunity to get out during the daytime.

Large rooming houses are also good territory for evening work, because of the likelihood of finding more of the roomers at home than during the daytime. These lists of names being up to date now, they can be put to good use right away; whereas if the matter drags on for six months or more they will become of little value, on account of the changing of addresses of the people.

One brother recently told how he works in elevator apartments. He and another brother usually work together, one going into the apartment a little ahead of the other. The first asks the elevator boy to let him off at the third floor. Upon getting off he immediately walks down to the second floor and starts making his calls there, so that when the elevator boy comes down to check up to see if he is doing any door-to-door work the boy does not see him on the third floor (on which he was left), takes it for granted that he has entered the apartment of the person he has come to see, and does not continue his investiga-The second brother gets off at the top floor, immediately walks down one flight, and begins his work there. When the floor is completed the apartment is left and the same thing is done in the next apartment house. Several days later the procedure is repeated, only on different floors. This usually gives the brethren time enough for each to complete one floor at a time without internd through the director. ference; and by their working dif-Promptly each month the director ferent floors from the ones on which

# Be Prepared for Field Service

Bring Your Own Literature to Assemblies

Much time is lost and confusion caused by witnesses' coming to local assemblies not prepared for action. By this is meant that instead of bringing their books and radio folders in their cars with them they wait until they arrive at the assembly point to get their books. This necessitates that a staff be kept out of the field service merely to supply others with books; whereas if everyone came to the assembly prepared for action, with his weapons of war with him, all could be right on the battle front singing forth the praises of Jehovah. For small assemblies there is no reason why all should not be able to bring their own supply of literature with them, for the amount of time to be spent in the work does not necessitate their earrying a large supply.

This is particularly true concerning pioneers and auxiliaries, who are granted special rates on the To some of the assemblies these witnesses have come without their books and have asked the local organization to supply them with the literature at their special rates. This, of course, cannot be done. The local company organization charged company rates on their literature: they have no record of persons to whom the special rates are granted, and they know nothing of the standing of the individual with the Society as to whether or not a transfer of books from the company's account to the auxiliary's or pioneer's account on the Society's books would be approved by the Society. Therefore pioneers and auxiliaries who attend these local as-semblies should not expect to receive books at other than company rates. If they desire to take advantage of the special rates to which they are entitled they should carry their own books with them.

any complaint which may be phoned to him. Thus on their next visit to the apartment they are not denied admittance. By two of them working together, only on different floors, the apartment can be completed more quickly. If the attendant, janitor, or superintendent asks them to leave, the witness is given to him and an effort is made to show him what responsibility rests upon him for endeavoring to interfere with the Lord's work, making the same points as when stopped by a police officer. If they are still kept out of the apartment, two other workers undertake the completion of the building a little later on.

In the large cities with many such places, Jehovah's witnesses would do well to report to their service director such apartments and hotels in which they are denied admittance. The director should keep a record of such places and give them out as special assignments to witnesses who are willing to under-take this work. To witnesses once having gotten the idea and a little experience in handling this work, it would open up a lot of virgin territory right in the heart of districts otherwise heing covered many times a year. The Kingdom gospel must be preached. Surely the people livis to see that a report of the company witness activities is sent to ant does not associate them with passed by.