

J BULLETIN ^{FOR} Jehovah's witnesses

AUGUST 25, 1934

MAKE AUGUST AND SEPTEMBER BANNER MONTHS

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Special Campaign, August 25 to September 29

Brother Rutherford Writes Jehovah's witnesses Concerning "Prosperity-Famine" Booklet

"IN HIS NAME SHALL THE NATIONS HOPE"

New Booklet Will Be Great Aid

With perilous times befalling the people of the United States, distress and famine wreaking havoc, it is most opportune for the Lord to provide his people with a special message in the form of a 32-page booklet, "WHY PRAY FOR PROSPERITY? WHY FAMINE THREATENED? THE TRUE ANSWER. READ." That's the front cover. On the second page there is a short testimony which really puts the question squarely before the people.

"The nation is threatened with famine. Who is to blame? What shall we do? Clergy and 'distinguished men' say, 'Pray for prosperity.' What will you do? The contents of this booklet will help you to decide."

Then there follows a heart-cheering and comforting message which Brother Rutherford delivered with such force and conviction, which is so manifest in Jehovah's witnesses. The brethren should read this immediately, and they will be enthused and thrilled, and they will burn with the zeal of the Lord. Now is the time to place it in the hands of the people.

Consignments of Prosperity-Famine Booklet Going Out Now

The brethren will appreciate that not all of these booklets can be in the hands of the companies and pioneers before August 25, because it takes considerable time to print three million and ship them. However, we will ship as many of these booklets as we possibly can before August 25. We will continue to ship, and as you receive consignments after the 25th begin working immediately. The west coast consignments are being shipped by boat, and it takes three weeks to get there, and they will not be received until about the middle of September. However, as soon as you receive these, push hard and vigorously with the campaign.

Consignments will be made to companies, and the directors will receive sufficient quantities for the pioneers and auxiliaries in that territory. For those isolated pioneers and auxiliaries shipments will be made direct. You will receive them in due time; therefore do not order or write about them until after you have received your first allotment. If more are needed, then order.

Every Worker Should Be in the Field

3,000,000 Now Being Printed

Regarding the special campaign August 25 to September 29, we quote from Brother Rutherford's letter, which strikes the very keynote of our relationship to this period:

"The people are in distress and perplexity. Be diligent to get this booklet into their hands as quickly as possible."

This is our authority to act; our marching orders, as it were. Some degree of the importance of this message may be seen from the following facts: Both messages con-

Reports of Phonograph Activities

The brethren now having transcription machines should include their phonograph meeting results along with the transcription results on the monthly PTM cards supplied them. Other brethren (except pioneers having pink card) are requested to report their monthly phonograph activities on a sheet of paper, giving the following information: Number of machines used; number of lectures run; number of meetings held; total attendance at these meetings, and the number of books and booklets placed thereat.

tained in the booklet, "Famine" and "Praying for Prosperity", have been delivered by Brother Rutherford over eastern radio networks. The echo of the last talk had hardly died out before Brother Rutherford was making arrangements for this campaign. It was decided that the first printing should be three million copies and as many more afterwards as may be required. A double shift was immediately put to work. The factory is now operating day and night to get this message into your hands immediately, so that all company workers, pioneers, auxiliaries, sharpshooters, Jonadabs, in fact, everybody who loves the Lord, might get in line to carry this message to the people and might commence making preparations immediately.

This letter not only carries to you the announcement of the campaign, but also carefully outlines therein all details: manner of consigning the *Prosperity-Famine* booklet, the combination to be offered, how contributions are to be received and disposed of, and the period of time the campaign will cover. Every detail is taken care of. Therefore let all those who love the Lord unite in pushing this campaign vigorously while the clergy and "the distinguished men" of the nation hold their "union prayer meetin'".

The testimony to be used during this campaign will be found on the cover of the *Prosperity-Famine* booklet. First show the people the questions on the outside of the cover. Then turn to the inside of the cover and let them read the short testimony printed therein. After they have read the testimony, then tell them that this booklet, with the two others, you are leaving with those who contribute ten cents. If they cannot afford that contribution, then offer the *Prosperity-Famine* booklet as outlined in the letter by Brother Rutherford.

Put forth every effort to complete the campaign by September 29; especially put forth an extraordinary effort during September 7, 8 and 9, which is the special period set aside for the "union prayer meetin'" of these "distinguished men". Even with all the rush of working day and night, the factory will be closed all day Saturday September 1 and 8 so that the Bethel family can spend four full days in the distribution of this booklet.

Be sure to keep a record of all literature placed and report it to the director so that it may be included in the reports for August and September. What a privilege Jehovah has granted his people in the earth at this time! Let us all carry on in unity to the glory of his name.

ORGANIZATION METHODS OUTLINED FOR COMPANIES

All Witnesses Should Acquaint Themselves with These

Unity in Action Essential Amongst Witnesses

Companies Eligible for Service Organization

To properly maintain a "company service arrangement", there should be, at the very least, seven witnesses in the field service working an average of seventy hours a month. Companies unable to meet this minimum requirement should organize under the "sharpshooter arrangement". The sharpshooter arrangement has the same status as that of a "company", except that the duty and responsibility of directing the witness work is placed upon one individual, and not upon a service committee, which service committee should, at the very least, consist of three members.

The Two Parts of a Company Service Organization

The two parts are the witnesses and the service committee cooperat-

ing with the service director. The witnesses are the consecrated ones who take an active part in the field witness service, which, of course, include the members of the service committee. The service committee (which should consist of not more than ten members) is to be chosen from the mature brethren of the company who are anointed and in full sympathy with and actively engage in the field service, not Jonadabs. The service committee is to fully and harmoniously cooperate with the service director in organizing and carrying forward the witness activities under the direction of the Society. The service director may or may not be a member of the service committee.

Service Director

The director is appointed by the Society and serves as its representative to direct the field activity of the company. His responsibility to the Society is that of carrying out the instructions he receives from the office from time to time through *The Watchtower*, *Bulletins*, letters, etc.; and his responsibility to the

company is that of directing its field service activities in the territory assigned to it.

Stockkeeper

The stockkeeper will have charge of all the supplies of literature furnished by the Society for the witness work. It is the duty of the stockkeeper to keep full and accurate account of the stock committed to his care. All supplies for the witness work will be obtained from the stockkeeper. The best course to follow is for the workers to contribute immediately for all books obtained from the stockkeeper. Credit may be extended to such workers as cannot immediately contribute for the books, with the understanding that it is the duty of the service treasurer to collect for them as they are placed, and, in case the worker becomes inactive, to notify the stockkeeper, who will request the return of the books that have not been placed. The stockkeeper should turn over to the service treasurer all the contributions received for books.

The stockkeeper will make out all
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orders for literature as may be required, using the regular *company order blank* printed specially for this purpose, and hand the order to the director for his approval. The director will send in the order to the Society. If possible, always place orders for at least one hundred pounds.

Literature Is Not to Be Stamped

Books and booklets are *not* to be stamped with the name and address of the company, nor with any other information. Neither should any circular or card be inserted unless such insertion has been approved by the Society.

Service Treasurer

The service treasurer will have charge of all contributions received from the distribution of the literature shipped to the company by the Society. The service treasurer, as the representative of the company, will remit for all literature placed during the month, turning the *money order*, made out to Watch Tower Bible & Tract Society, over to the director to forward to the Society.

Company Book Account

It is the privilege, and to the convenience, of the company to avail itself of the Society's credit arrangement for campaign literature. Each company whose account is in good condition may order as much literature on account as may be required, making remittance therefor as placed.

An account is considered to be in good condition when the company remits once each month or once within every three months for the literature disposed of within that period of time; in poor condition when the company fails to remit at least once within three months or fails to remit for the value of the literature placed and due the Society.

A failure to remit at least once within three months or failure to remit for literature placed and due the Society automatically places the company on the suspended credit list. No further credit will be allowed such company until proper remittance is made. Each company should therefore endeavor to follow the rule of remitting once a month for the literature placed; small companies, at the very least once in three months.

Each month a statement of the company account is forwarded to the company, in care of the director. It is the special duty and responsibility of the service committee to examine this statement of the condition of the company account. Furthermore, the service committee shall give to the company an account of the amount that has been remitted to the Society during the month, the cost value of the literature still in stock, and the amount of money on hand. The last two items should be sufficient to balance the amount due the Society.

Transcription Leader

In companies a transcription leader should be appointed to conduct the PTM work in cooperation with the field service organization. In large companies an assistant or even a PTM committee may be appointed to serve along with the transcription leader; all under the supervision of the service director and cooperating with the field service organization. The duties of a transcription leader (or committee) are: Obtaining and searching out locations for meetings; seeing that the meetings are properly advertised and conducted, and proper reports thereof made to the service director, as well as arranging study meetings after the series is given.

Phonograph Activities

The company should have and use as many phonographs as it can possibly handle to advantage. A phonograph should be considered as a part of the service equipment of each automobile. This witness work must be conducted in an orderly way, and, therefore, the director is to aid and instruct all the workers in the use of this method of witnessing according to the Society's policy. All members of the company, including the Jonadabs, should avail themselves of this splendid opportunity of witnessing to the people in their own homes. Appropriate worker's slips are provided by the Society for the workers to properly record all their witness activities, including the work with the phonographs. These slips are to be used by all the workers.

Correspondence and Reports

It is the duty of the director to bring to the attention of the company all instructions and communications from the Society at the first possible opportunity, so that the company may know the requirements of the Society.

All field service, PTM, and phonograph correspondence with the Society is to be done by and through the director.

Promptly each month the director is to see that a report of the company witness activities is sent to the Society, on the regular monthly report card. Therefore workers are to make prompt and accurate reports of their activities to the director, using the regular daily worker's report slips supplied for this very purpose.

Other Points

In the event that the director should be unable, neglect, fail or refuse to carry out the instructions of the Society, the *company* should bring the matter to the attention of the Society as soon as possible. It is hoped that this action will not be necessary, but the witness work in any company should not be hampered by inattention of the director.

Books are shipped to the company on consignment and charged to their account at company rates.

Every member of the company engaging in the service an average of three hours a week, and so reporting to the local service director, shall be entitled to receive books at the rate at which the Society bills the company.

In determining who shall receive this rate, the matter shall be left between the worker and the Lord. If the worker comes to the service department and requests books at the company rate it is to be accepted that that one is putting in the three hours a week necessary to obtain books at that rate. If anyone misrepresents the facts for the purpose of getting the books at company rates without complying with the time requirements, he is answerable to the Lord, and not to anyone else.

The Sharpshooter Service Arrangement

For the witnesses of Jehovah located in isolated territory (territory not served by a company) who are unable to put in sufficient time in the service as auxiliaries or pioneers, the Society provides and recommends the sharpshooter service arrangement. This arrangement, composed of either one individual or small group of two or more brethren under one sharpshooter, requires an average of at least eight hours a month in the house-to-house field service.

In cases of individual brethren the individual (either a brother or a sister) may serve as sharpshooter, provided that the monthly average of at least eight hours a month can be maintained. In cases of small groups of two or more brethren

whose activities and number do not require a service committee of at least three members to supervise their field activities, the brethren can and should organize under the sharpshooter arrangement, provided they can collectively maintain the average of at least eight hours a month. Under this arrangement one member of the group should be chosen to serve as sharpshooter, with the other brethren witnessing in conjunction with the sharpshooter.

The sharpshooter, as the representative of the group, will be assigned suitable territory. Bulletins and all service mail will be sent direct to the sharpshooter. An account will be opened in the name of the sharpshooter, on which may be ordered, on credit at the same rates given companies, such literature as may be necessary to carry on the witness work effectively. Remittances are to be made regularly on the account for the literature received on credit as the literature is placed. The sharpshooter is also required to submit a service report each month of the field activities of the sharpshooter arrangement.

Pioneers coming in contact with Jehovah's witnesses in isolated territory should encourage such to make application to this office for this branch of the service, if such brethren can meet the minimum time requirement of an average of eight hours a month. Of course, only one sharpshooter is appointed for any one town or territory, and, therefore, brethren located in sharpshooter territory should arrange to carry on their field witness activities in conjunction with and under the local sharpshooter.

Jonadabs in Isolated Territory

Pioneers and others will find Jonadabs in isolated territory not held by any company or sharpshooter. Encourage them to personally make application to this office for field service, if they are at the time taking an active share in the witness work and wish to continue to do so under the direction of this office. Where there are groups of two or more they should be gathered together and the most capable and active one among them should be appointed to write to the Society concerning their part in the witness work. The Society will be pleased to aid such by supplying sufficient literature, territory and general field instructions to the one chosen to represent the group. The one chosen will be the one to correspond with the Society regarding service matters, gather up all the reports and compile a monthly report of the group for this office, issue territory, and be responsible for the account. The others will turn over to that one prompt reports of their activity each month and also remit to him for the literature they have obtained. In this way an orderly arrangement can be established to function to the praise of Jehovah's name.

New Monthly Report Cards

A supply of these new cards, combining field service, PTM, and phonograph activities, is being sent to each service director, sharpshooter, pioneer, and auxiliary. Everyone is to begin using these new cards, starting with the first report of the fiscal year of 1935, namely, The Kingdom Praise Period of September 29-October 7. Then and thereafter these new cards are to be used, and no longer are you to use the former cards. Your cooperation in this respect will be much appreciated.

New Worker's Slips

The new worker's slips contain the same data as shown on the monthly report cards, thus enabling the company workers to give the service director all the information

"Flee Now" Record

We have received a number of letters from different brethren regarding the "Flee Now" record, claiming that it is unsatisfactory. The reason for the unsatisfactory reproduction in this particular record is that there is too much power turned on. If the volume is reduced to a point where the clear reproduction of Brother Rutherford's voice is heard it will be effective enough to reach any ordinary audience. If necessary, invite the audience to come closer, so all can hear it. When it is turned on high the under-surface noises are such that they drown out the voice and make the record mushy. Care should be taken, therefore, when "Flee Now" is used, to see that the volume is not turned on too high.

"Famine" Record

Regarding the "Famine" record: This has not been shipped to the different companies yet, and may not be shipped for a considerable time. If you come to the point where "Famine" is called for in your series and you have not received your record, make arrangements to have a study of the "Famine" talk from the *Prosperity-Famine* booklet instead of the record, and then you can take up the *Dividing the People* study after that is finished.

NOTICE

The placements of the new booklet *Prosperity-Famine* are to be COUNTERED and REPORTED along with the other booklets placed.

Your August report will show all your activities during that month, while your September report will show the activities from September 1 to and including Friday September 28. Remember, Saturday and Sunday September 29 and 30 are the first two days of The Kingdom Praise Period, and therefore the activities of these two days will be included in your Kingdom Praise Period report. Your report for the month of October is to include all the activities from Saturday September 29 to and including October 31.

he needs in order to properly make out his reports to the Society. A limited consignment of these slips is being forwarded to each of the companies. Worker's slips are not being consigned to the sharpshooters. If they wish these for the workers witnessing with them, they should order whatever quantity they require. There is no charge for these slips.

Complete Addresses

Each service director, sharpshooter, pioneer, auxiliary, or any other of the brethren writing to the Society, is requested to put his COMPLETE name and address on each letter.

A surprisingly large amount of time is lost through having to look up addresses, and this can be obviated if EACH ONE will write his complete name and address on every letter.

Changes in Address

The service department of this office should be immediately advised of all changes in the address of service directors and sharpshooters. A SEPARATE letter concerning changes in address should be addressed to this department. A notification ONLY to The Watch Tower or The Golden Age does not necessarily reach the service department; and therefore service mail sent to the directors and sharpshooters is frequently delayed on this account.

Pioneers and auxiliaries should promptly notify the pioneer department of changes in their address, on regular "Change of Address" slip.