

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY 1971

"You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8.

VOL. XIV NO. 1

Dear Kingdom Publishers:

The news from here is that Brothers Knorr, Franz and Henschel have left for Africa. They are serving the brothers at a series of assemblies there. Brother Knorr, for example, is attending assemblies in Senegal, Ghana, Togo, Nigeria, Kenya, as well as other lands. The Kingdom work is expanding wonderfully in Africa, and, with Jehovah's blessing, these assemblies should be a stimulus to even greater growth.

Other expansion is taking place right here in the United States. On January 3, four Kingdom Ministry Schools are scheduled to be in operation: One each at Pittsburgh, Brooklyn, Chicago and Norco, California. Though 11,950 students have already attended the Kingdom Ministry School, there are still about 8,000 more congregation servants, assistant congregation servants and Bible study servants who would like to have the opportunity. The increased number of schools, each caring for twenty-five students at a time, will make it possible for more to benefit from the training.

Many of the brothers in Pittsburgh have shared in housing the servants while they were attending school, and how much they have appreciated that arrangement! "We almost feel like a part of this school," one family said, "as we listen to the many happy and up-building expressions of the students." Now, families living near the new school locations will be able to share that experience. As for the students, a brother who went through the school and who has been a high school teacher for nine years said: "The two weeks as a student were more beneficial than all the years I spent receiving a degree in worldly knowledge." How fine it is that Jehovah provides such training for his people!

With January something else begins too—the thirty-third annual *Watchtower* campaign. Are you ready for a full share in it? Last year 1,459,786 new subscriptions

Implanting the Word in the Hearts of Men

¹ If the people to whom we present the Kingdom message are to act on what they hear, we must reach their hearts. We need to implant the soul-saving Word of God. (Jas. 1: 21) Of course, some will deliberately close their ears and shut their eyes, failing to have a responsive heart. No amount of skill on our part will change these conditions. But even soil that might appear to be packed, rocky or weed infested can often be made productive. Can we in some way get the seed of God's Word into the soil of the heart?

² During January we again have the privilege of using one of the best instruments for reaching the heart, and that is *The Watchtower*. There will be especially prepared articles during the four-month campaign to fit in with the theme that we will be discussing with householders, namely, "The Government That Will Solve Man's Problems." How appropriate to make the Kingdom government the theme of our discussions! In illustrating the power of the Kingdom good news, Jesus said: "As for that [seed] on the fine soil, these are the ones that, after hearing the word with a fine and good heart, retain it and bear fruit with endurance."—Luke 8: 15.

³ Do some hear the Word? Then at least they are listening. Can we help them to go farther and get the sense of it, so that the Devil by his agents does not come along and take

were obtained in the United States. Just think what a fine opportunity was given to those subscribers to learn the truth. Let's make full use of the campaign this year to extend that blessing to many more. In this way we can help them to accept the implanting of the soul-saving Word.

Be assured of our very warm love for all of you.

Your brothers,
BROOKLYN BRANCH OFFICE

the seed away? Can we remove any stones that might hamper the growth of the young plant? This needs to be done right from the beginning so that tribulation or persecution will not cause them to stumble. Two demonstrations under "Your Service Meetings" will offer suggestions to help you.

⁴ Now, to be good cultivators, there are some things we need to do in advance. Practical suggestions to help you with your presentations will be found in the December *Kingdom Ministry*, and in "Presenting the Good News" in this issue. If you have definite points in mind in offering subscriptions for *The Watchtower*, this will help you to avoid just superficially sowing Kingdom seeds and will aid you to get the seeds down deep into the hearts of receptive ones so that they get the sense of the Word. Be sure to keep a good record so that you can get back to cultivate the interest.

⁵ In fact, in many instances, studies can be started on the first call by using the Bible study folder. Be alert to your opportunities. If you do find someone who wishes to have a Bible study, will you be prepared to take care of it? Do you know in advance which evening, or other time, you can make free for it?

⁶ After teaching his disciples with many illustrations regarding the Kingdom, Jesus said: "Did you get the sense of all these things?" They said to him: "Yes." Then he said to them: "That being the case, every public instructor, when taught respecting the kingdom of the heavens, is like a man, a householder, who brings out of his treasure store things new and old." (Matt. 13: 51, 52) Out of the good treasure of our heart, let us speak freely. Thus we show by our good fruits that we love Jehovah with all our heart, and our neighbor as ourselves.

★ Accept the implanting of the soul-saving Word. ★

Your Service Meetings

WEEK STARTING JANUARY 10

Theme: Helping Others to Get the Sense of the Word. Song 61.

5 min: Introduction, text, comments.

8 min: Branch Letter.

17 min: "Implanting the Word in the Hearts of Men." Questions and answers. Discuss Matthew 13:18-23.

15 min: Several publishers discuss and practice on one another what they will say in house-to-house work. When we talk about kingdom of God, do people really understand what we mean? Show how Kingdom will solve man's problems.

3 min: Accounts report.

12 min: Concluding comments. Include local service report for December and "How Did We Do in November?" (Mention number baptized.) Song 59.

WEEK STARTING JANUARY 17

Theme: Speaking from the Abundance of the Heart. Song 39.

8 min: Introduction, text and comments. Include Theocratic News.

12 min: Helping Children to Be Regular Praisers of Jehovah. Talk and audience discussion based on "Lamp" book, page 109, par. 2.

15 min: Helping Teachers to Learn God's Truth. Three youths discuss methods that can be used. Weave in "Yearbook" (1971) experiences of other young Witnesses: p. 138, ¶1; p. 141, ¶2; p. 209, ¶1; p. 210, ¶2; p. 178, ¶4; p. 247, ¶1.

15 min: Presenting the Good News. Demonstrate.

10 min: Concluding comments. Include announcements on page 3, also "A Reminder." Song 91.

WEEK STARTING JANUARY 24

Theme: Pleasing God with an Obedient Heart. (1 Ki. 3:9) Song 65.

5 min: Introduction, text, comments.

15 min: "Servants 'Took a Hand.'" Audience discussion.

15 min: Loyalty to God When a Family Member Is Disfellowshipped. Congregation servant discusses counsel contained on pages 351 and 352 of June 1, 1970, "Watchtower" and "Lamp" book, p. 180. Love for God and our loyalty to true worship should motivate us to respect disfellowshipping decree. If some continue association that is not absolutely necessary with disfellowshipped family member living outside the home, committee should lovingly help them to understand principles involved and to comply with Bible's counsel. If a disfellowshipped person is not living in the home, 2 John 9-11 shows we should 'never receive him into our homes or say a greeting to him.' Persistent disregard of the Bible's direction to "quit mixing in company" with such a person could lead to disfellowshipping, but that should not be our reason for obedience, should it? If we love Jehovah, we obey his Word.—1 John 5:3.

15 min: Offer Subscriptions for "Watchtower." Invite all to give reasons why "Watchtower" should go to people; also point out opportunities for getting subscriptions.

10 min: Concluding comments. Remind publishers to bring "Truth" book next two weeks. Song 70.

WEEK STARTING JANUARY 31

Theme: Loyal Advocate God's Word. (1 Thess. 2:13) Song 96.

8 min: Introduction, text and comments, and brief comments on theme

for month. (See 2/1/71 "Watchtower.")

20 min: Finding Joy in Personal Study. Discourse, with some audience participation. Use material on personal study as found in January 15 and February 1 issues of "Watchtower."

20 min: What Can Be Done to Keep Bible Studies Going? (Part I)

(3 min.) Chairman: It is reported that number of studies are being discontinued after one, two or three weeks. Two main causes: (1) Lack of real concern on part of student and (2) opposition from family and friends. First will be dealt with this week, and second next week. Preparation by publisher essential.

(4 min.) Publisher at home overheard speaking to himself regarding study started one week ago. Recalls moderate interest shown by husband and wife when studied first three paragraphs of "Truth" book. What can be done to stimulate growth of interest and to help Word of God take root in heart? Brief review will help to solidify progress made on previous call and will lead into study easily. Might call attention again to picture on page 4. Also might ask if they would personally like to live where violence, crime, sickness, hunger will not exist. Such questions enable publisher to see how they are thinking. Observes that material in book often has questions directed to individual personally. (In chapter one, note questions on paragraphs 6, 7, 10(a), 11 and 12.) Will use these in such a way as to get couple to express selves from heart, remembering one is more readily convinced if helped to conclusion rather than merely telling him. Chapter ends with appropriate thoughts to stimulate desire for continued study. Publisher plans to combine that point with enthusiasm on his own part. Feels he is ready now.

(2 min.) Chairman: Important to impart knowledge with special effort to reach heart so as to motivate interested ones. Direct attention to publisher who is just getting into study.

(8 min.) Publisher carries through with plans made during preparation, considering paragraphs 4 through 7. Chairman interrupts, inviting audience to observe now how study is concluded with paragraphs 11 and 12 on page 10. In concluding, publisher makes appeal to take in knowledge of God's Word, which will lead to getting "a firm hold on the real life." Raises questions to be answered next week, to whet appetite. Couple glad to continue study.

(3 min.) Chairman: Emphasizes importance of endeavoring to hold student's interest by being well prepared and using good teaching methods. Points from March 1, 1969, "Watchtower," pages 142-149, may be used. Next week will consider how to overcome second cause for studies being canceled: opposition from family and friends. Bring "Truth" book.

12 min: Concluding comments. Include comments on progress of Bible study work in congregation. Song 84.

WEEK STARTING FEBRUARY 7

Theme: Hearing and Retaining the Word with a Good Heart. (Luke 8:15) Song 68.

5 min: Introduction, text and comments.

10 min: Question Box. School servant handles by talk or demonstration.

Also, encourage those not yet enrolled in school to do so.

25 min: What Can Be Done to Keep Bible Studies Going? (Part II)

(3 min.) Chairman: Last week we discussed first of two main causes for studies being discontinued: Lack of real concern on part of student. Now second main cause, opposition from family and friends, will be taken up. Discuss Matthew 13:20, 21. How can we cope with this obstacle?

(4 min.) Chairman discusses with publisher how this obstacle can be anticipated from first call. Fear is powerful force, but power of God's Word when deep in heart offsets effects of fear. (2 Cor. 10:4, 5) Even if no indication relatives or friends will oppose, it is good to forearm student as to what may happen. At appropriate time even on first study, you might say, "You know, some do not look with favor upon a study of the Bible, and you may find that some of your family and friends will not approve of your studying with Jehovah's witnesses." Later such scriptures as John 15:17-23 and 1 Peter 4:4 can be used in fortifying them for such expected opposition.

(16 min.) Chairman invites all to observe now as publisher conducts third study with same couple. We see study in progress already, attention being directed to title of Chapter 2. On concluding paragraphs 1 and 2, after discussing broad and narrow roads, publisher asks, "How do you think majority walking on broad road view those few walking on narrow road?" Couple answer, "Those walking on narrow road often ridiculed." "But should that stop us from making progress toward everlasting life?" Couple say they do not want to let what others do influence them; want to please God.

Chairman interrupts to explain that this will lay basis for further comments designed to help them face opposition. For instance, paragraphs 4 and 5 place emphasis on examining one's religion as to harmony with God's Word. Assuming questions have been answered through paragraph 5, chairman invites audience to observe how applications are made. Interested couple are asked, "How can we tell when a religious organization is telling the truth?" Couple answer, "By examining what they teach in the light of the Bible." "But suppose someone said to you in ridicule, 'Jehovah's witnesses are not teaching the truth of the Bible!' Would this stop you from examining for yourselves?" Couple answer that they would like to see for themselves what Jehovah's witnesses teach and how this lines up with Bible.

Chairman interrupts, saying, "We assume study goes on, but we have come to paragraph 12. Information there bears directly on opposition from friends and relatives. Observe as publisher resumes study with paragraph 12."

(2 min.) Chairman concludes, summarizing important points demonstrated and emphasizing importance of preparing student in advance for opposition and educating heart.

10 min: "Babylon" Book to Be Studied Next.

10 min: Concluding comments. Song 7.

Servants "Took a Hand"

¹ When Nehemiah returned to Jerusalem in 455 B.C.E. the walls of the city needed to be rebuilt. In just fifty-two days they accomplished this remarkable feat. (Neh. 6:15) One of the major contributing factors in the work's being done so quickly was that Governor Nehemiah did not merely stand off at a distance and watch the reconstruction, but he "took a hand" in rebuilding it himself. Yes, he set the example.—Neh. 5:15, 16.

² Servants today who are able to share in the vacation pioneer service and who take the initiative to do so are much like Nehemiah in the effect their example has on others. The results have been outstanding. For example, one congregation in Colorado enjoyed having 60 percent of all their regular, baptized publishers in the vacation pioneer service during this past April. Another congregation, in Illinois, was thrilled to submit fifty-nine vacation pioneer applications for the same month. We wondered how it was that so many could be encouraged to join in the vacation pioneer service in one month, so we asked these and other congregations what they did, and we know that you will be interested in reading some of their replies.

³ From Colorado came the answer: "The congregation servant, committee, and most of the servant body are setting the lead. . . . It's like a snowball gaining size and speed once the servants take the lead." "It was the congregation committee that initiated applying as vacation pioneers. This was followed by the rest of the servants, then the publishers," said the brothers in Illinois.

⁴ A congregation servant from Maryland wrote: "Six servants and their wives vacation pioneered together. . . . I'm ceaselessly thankful to Jehovah and his organization for

the encouragement not only to vacation pioneer, but also, as congregation servant, to take the lead." Help is needed to carry out the work as a vacation pioneer once one starts, so we were not surprised to hear the following from a congregation in Indiana: "The congregation servant and all the other servants in the congregation signed up to vacation pioneer in April; therefore, each book study group had someone to take the lead and encourage them to join in the work."

⁵ How fine it is to see that when the servants who were able "took a hand" in vacation pioneering, many others in the congregation followed their example. (Heb. 13:7) Many have found that, with good planning, they are able to vacation pioneer in March and April. Now is the time to begin making preparations. If not for one or two months, perhaps you can be a vacation pioneer for two weeks. We will be pleased to have your application.

Announcements

◆ Literature offer: January-April: Watchtower subscription, and three booklets, for \$1.

◆ Congregations having older booklets in stock can encourage publishers to place two of these along with a later booklet when obtaining a Watchtower subscription.

◆ Gift subscriptions: In sending these to the Society, please mark "GIFT" at the top of the subscription slip. Also, please neatly print the giver's name at the bottom of the slip so that we can notify the subscriber.

◆ At circuit assemblies, starting on January 31, the new public talk will be "What Is Behind the Spirit of Rebellion?"

◆ A special public talk scheduled for all congregations for Sunday, March 28, is "Restoration of All Things of Which God Spoke." A manuscript for this will be sent to each congregation in due time. Special handbills, showing this lecture only, may be ordered now. If the circuit servant is visiting your congregation during that week, he will give the special lecture. If your circuit assembly falls on that weekend, the special talk may be scheduled for April 4.

◆ Memorial this year will be on Friday, April 9, after 6 p.m. Orders for Memorial invitations may be sent at the same time orders are submitted for the special public talk handbills, but on separate order forms. (See announcement on "Change in Price" in December Kingdom Ministry.) If the circuit servant is visiting your congregation during that week, the Friday-night meeting with the servants may be held on Saturday afternoon after the pioneer meeting.

◆ New publications available:

The Truth That Leads to Eternal Life —Ibo, Isoko

Is the Bible Really the Word of God? —Chinese

"Things in Which It Is Impossible for God to Lie" —Cebuano,

Chishona, Efik, Ibo

Life Everlasting—in Freedom of the Sons of God —Afrikaans, Yoruba

"Babylon" Book to Be Studied Next

¹ How fine it has been to study in detail the book of Revelation with the assistance of the "Mystery" book! Soon we will be coming to the end of the book and the question has been asked, What will we study next at the congregation book studies? Taking up Part Two of the "Babylon" book another time seemed almost obvious, since this would allow us in our detailed study to go on from chapter 13 of Revelation, the last chapter discussed in the "Mystery" book, right through to chapter 22 of Revelation. Thus the Society is arranging for all congregation book studies to study the "Babylon" book, starting with chapter 19 on page 401, when they finish their study of the "Mystery" book. This will give us a complete study of Revelation without interruption.

² During the past service year attendance at the congregation book studies increased from 90.7 percent to 94.2 percent of the total publishers, and this indicates a fine appreciation for the special studies in Jehovah's Word with the use of the "Mystery" book. Are you personally getting the full benefits of this meeting? Are you attending regularly and preparing your lesson in advance in order to enrich your own understanding as well as that of others? For one to be at this study

(Continued on page 4, col. 1)

"This Good News of the Kingdom"

—Hungarian, Kaonde, Kikuyu,

Luganda, Nama, Tamil, Tshiluba

"Look! I Am Making All Things New"

—Spanish (revised)

Man's Rule About to Give Way to God's Rule

—Cinyanja, Efik

The Approaching Peace of a Thousand Years

—Chinese, Japanese, Yoruba

T1—What Do Jehovah's Witnesses Believe?

—Batak-Karo

T4—"Awake from Sleep!"

—Yoruba

T6—The Trinity—Divine Mystery or Pagan Myth?

—Efik

T7—How Valuable Is the Bible?

—Efik

T8—Life in God's New Order—Hausa

◆ Again available in U.S.A.:

You May Survive Armageddon into God's New World

—English

Blood, Medicine and the Law of God

—German

Living in Hope of a Righteous New Order

—Hindi

◆ Out of stock in U.S.A.:

What Has Religion Done for Mankind?

—French, Spanish

You May Survive Armageddon into God's New World

—Spanish

"Your Will Be Done on Earth"

—Italian

"Let Your Name Be Sanctified"

—French

◆ In addition to a good supply of the large-print edition of Volume I of the New World Translation of the Hebrew Scriptures, containing Genesis to Ruth, the Society also has the New World Translation of the Christian Greek Scriptures, Matthew to Revelation. Both are available in the deluxe edition for 50c to publishers and pioneers.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl-St	Av. Mags.
Sp'l Pios.	929	144.3	84.4	6.5	145.8
Pios.	15,201	96.8	43.1	4.2	101.9
Vac. Pios.	6,422	84.2	31.6	2.0	84.4
Pubs.	372,196	10.2	5.1	.6	12.8
TOTAL	394,748				

Newly Dedicated Ones Baptized: 2,337

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN NOVEMBER?

There were no new peaks, but a fine witness was given! We were offering the "Truth" book, and 731,616 books were placed. What a fine opportunity that gives to sincere persons to get started on the way to life. Will more new studies result from these placements? Undoubtedly, because during the same month you made return calls to the number of 2,845,261. Keep up the good work.

Presenting THE GOOD NEWS

About "The Government That Will Solve Man's Problems"

¹In speaking the good news to people our objective is to reach their hearts. Because of the natural resistance toward callers at the door, some may reply, "I'm not interested," or, "I'm busy." This may be, not their hearts speaking, but merely an automatic response. For this reason it is important to say something right at the beginning of your discussion that will get the person to think, to touch his heart, if possible, so as to get a response from the heart. The following approaches might be used.

²Since a subject of great concern is the pollution situation, we might say: "Pollution today is affecting everybody. Because of the concern we have for ourselves and our families, we can no longer ignore this problem, thinking that things will get better. Scientists tell us that pollution, if not stopped, will wipe out the human race in this generation. So we don't have to wait for a global war to kill us all off, do we? [Allow for response.] In the cities, children cannot run and play without fear of damaging their lungs and hearts. The air, the water, our whole environment is getting to be filled with contamination, bringing sickness and death. Do you think God will do anything about this? [Allow for response.] How comforting it is to read in the Bible that God will bring to ruin those who are ruining the earth. The time is near at hand

when, by his Kingdom government, he will solve this problem of pollution as well as other problems that man has been battling for centuries." (Proceed to Rev. 21:3, 4; Dan. 2:44 or Ps. 37:10, 11.)

³Other hearts might be awakened by calling attention to the danger that householders personally face because of increased crime. If something has occurred locally so that there is fear on the street or fear for security in the home, mention this first. Get the householder's comment on the situation. Then you might continue: "Is the answer the increasing of the number of policemen? Even if we have one on every street corner, we have to face the fact that often police officers cannot protect themselves when violence breaks out, much less one of us. Some persons have been so frightened that they have been taking lessons in using a gun. But it is a mistake to become violently inclined. Jesus said that when these things happen, lift up your heads, for your deliverance is near. The Bible tells us what God will do about this and how we can be good people in his eyes, rather than to become involved in destructiveness and death." (Turn to scripture or thought expressed in magazine.)

⁴If we can get the other person's heart aroused by causing him to realize the hopelessness of the situation from man's viewpoint, and by creating a spark of desire to see what God's Word has to say, we have accomplished much.

"Babylon" Book to Be Studied (Cont'd)

regularly, of course, there must be a craving for the "meat" of the Word. It takes a little more effort to chew and digest this faith-building food for the mind and heart, but how strengthening it is when we assimilate the good things that Jehovah knows we need.

³Circuit servants have been helping the book study servants to be better teachers at the book studies by having a special meeting with them during their visits. The book study servants have appreciated this training to help them make the studies even more interesting, instructive and lively.

A Reminder

When you send copies of *The Watchtower* or *Awake!* or others of the Society's publications through the mail, do you always put your return address on the outside of the envelope? Please do.

Some items prove to be undeliverable or are refused by the addressee. If the sender's address is not shown, the envelope will be opened by the post office and then sent to us in Brooklyn. Sometimes there is postage due; in every case the item requires handling by the office. It will help us if you *always* show your return address on envelopes and packages in which you send literature or letters through the mail.

THEOCRATIC NEWS

◆ Still under ban, Malawi had two publisher peaks for first two months of service year, with 19,223 in October.

◆ Two typhoons hit Philippines. Some Kingdom Halls blown down. Brothers supplied relief for publishers who lost homes. Society has sent additional funds.

◆ Some brothers in Cuba had all personal literature confiscated; others put under house arrest. Yet brothers averaged 15.3 hours and reached new publisher peak.

◆ Fijian district assembly attended by 867. Brothers built all facilities.

◆ Hong Kong more than doubles magazine placements over last October—and subscriptions rise from 208 to 934.

◆ In October 30,294 subscriptions obtained in Japan. Previous peak was 19,131. Also peaks in publishers, hours, magazines.

◆ Earthquake hit New Guinea. Injuries among brothers minor, but about 100 lost homes. Brothers in Port Moresby, Papua, sent relief funds; rebuilding under way.

◆ France among many lands reporting new publisher peaks, reaching 37,123—up 14 percent. Publishers averaged 12.1 hours.

Question Box

● How should the school servant counsel those having reading assignments when the next points for consideration on the Speech Counsel slip do not specifically apply to reading?

Whenever a student has a reading assignment from the Bible, it is suggested that the school servant select the next point or two that apply particularly in a reading assignment, skipping over those points that do not apply. The student should consult with the school servant well in advance as to what he should work on, so that both know the point(s) on which counsel will be given. If the school servant wants to notify the student of these points of counsel at the time that he gives him the assignment for the talk, he may do that. The student can then have these in mind in preparing his talk and can check "Qualified to Be Ministers" under Progressive Speech Training for suggestions as to improvement.

While there are a few points dealing with the composition of a talk that do not apply to a reading assignment, most of the points having to do with delivery will apply to a reading assignment. Since there will be a brief introduction and conclusion, counsel can be given on these when called for on the counsel slip. The points skipped over can be considered at a later time when the student receives an assignment for one of the other talks. This will still maintain a program in which, to a reasonable extent, the points on the counsel slip will be covered in the order in which they are listed.

★ Use "The Watchtower" to announce the Kingdom. ★