

WATCH TOWER BULLETIN

JULY, NINETEEN THIRTY

OVER 17 YEARS TIME CROWDED INTO 10 DAYS

Much Enthusiasm Shown by the Workers

"LET'S GO"

Brother Rutherford's Letter a Real Joy to the Anointed

This *Bulletin* will reach you about the time to start out in what we anticipate will be the biggest onslaught against the enemy that the anointed have ever staged. And why do we believe this? It is because the Devil, in his effort to dishearten and discourage the anointed and to hinder the Lord's work, has raised the real issue for 150,000-Hour Week. God's people must reply. When an issue is placed squarely before them as to where they stand, all those who really love the Lord respond with a thrill of joy and gladness.

An understanding of the events leading up to this week reveals this issue so clearly that we are going to tell you about it. So many of the friends throughout the country had been telling us how much joy they received from the other special service weeks which have been held so far this year that it was suggested arrangements be made to have another during the summer. It was pointed out that this would be the most favorable time on account of good weather generally prevailing, many of the friends' having more time for the work on account of vacations and long evenings in which to be out in the work, and the farmers' having something during the summer, either cash or their farm products, with which to obtain the books. Taking all these suggestions into consideration, and especially considering the impetus that such a week would give toward spreading the Kingdom gospel, it was decided to add another special service week, in which the main stress would be upon time. The name for the week was announced as "150,000-Hour Week", believing that each one is responsible for the amount of time which he gives to the work, whereas he is not entirely accountable for the actual number of books he places.

The announcement stated, "There's a reason"; and since then many have asked, "What is this reason?" In making the statement the thought in mind was to give God's people another opportunity to sing forth the praises of Jehovah. At that time nothing was known of the attack which Satan had planned against the Society's funds, in Germany. But no doubt the Lord knew what he was up to and permitted Satan's organization to steal the money,

much the same as he permitted him to afflict Job. This is not strange when it is called to mind that Satan has defied God to place a people upon the earth who will maintain their integrity and who will joyfully serve Jehovah if Satan be given a free hand. His open attack in Germany is another indication of his wrath against the remnant, and shows that the fight is on. Before God's people is raised the issue, "Who is God?" To them the words of the Lord come as a stimulus, "Ye are my witnesses that I am God." With more determination than ever they will joyfully respond by putting forth even a greater effort during 150,000-Hour Week, so that another great witness might be given to the honor of Jehovah's name. In thus doing, not only do they carry the message that his name is exalted, but they will also show the Devil that they are determined to maintain their integrity and that in spite of his efforts to stop the work their abiding trust and confidence is in Jehovah.

There IS a reason for "150,000-Hour Week", and a bigger reason than we at first anticipated. The letter that Brother Rutherford wrote to you on June 12 shows that this week will give God's people the opportunity, by the Lord's grace, of turning the seeming defeat suffered in Germany into a victory and to inform more people concerning God and his Kingdom than they otherwise could. Maybe you thought it was to be "just another drive". Not so. This is to be a special opportunity to turn into victory what seemed like defeat.

Doesn't this show how wonderfully the Lord is dealing with his people and giving them greater and greater opportunities of witnessing to the honor of his name? The real success of this week will be measured in the number of hours which are given in the actual witnessing work in the field, going from door to door. If the time is given to the work and each one endeavors to make his witness as effective as possible, the books and booklets are sure to be left. Here's something that everyone can do, and that is, put forth an effort to give more time in the work than ever before.

The lines on this issue are so clearly drawn that each of the Lord's anointed must take his stand either on one side or on the other. There is no middle ground.

Therefore the service director is charged with the responsibility of seeing that each one who partook of Memorial in the class of which he is director is furnished with a copy of this *Bulletin*.

If additional copies are required we shall be glad to supply them.

Order Now

Bethel Vacation Not Far Distant

The Bethel home and the factory at 117 Adams Street will be closed for a period of two weeks, during which time, as *The Watch Tower* states, the Bethel family will have their vacation. The dates are from August 18 to September 1, and during this period no orders can be filled or shipments made. We hope that the classes, colporteurs and sharpshooters will check over their stock within the next week or two. If you do not have enough stock on hand to last you until the second week of September, an order should be placed so that we can fill it and ship it before the 18th of August. Much mail comes in during the vacation period and this is handled in the order in which it is received. If your order comes in during that time it might not be filled for a week after reopening. Be sure that you are looking after your Kingdom interests and put in your order for books and booklets early. Pioneers should be sure that they have sufficient territory to keep them busy so they will not have to ask for more until after October 1.

A further suggestion is that all the cloth-bound books are packed 65 in a carton, with the exception of *The Harp, Deliverance and Reconciliation*, which are packed 60 in a carton. If you can order in quantities to make complete cartons, it will save some labor at the depots and at the Brooklyn office.

If you want to be in on the counter attack against the enemy, which we know will be a success, there is a part for you to perform. Now is the time to do it.

150,000 hours is a lot of time. It is equivalent to 6,250 24-hour days, or 17 years 1½ months. Can God's people in the United States give such a witness as this during this 10-day period? We believe they can by the Lord's grace, if all get behind the thing and do their part; but it will mean a lot of joyful service on the part of each individual. If you become a bit weary, remember you are right in the thick of the fight, not for yourself, but in the interests of God's kingdom and for the honor of Jehovah's name.

Colp'rs and Directors

150,000-Hour Week Report July 4-13

Each colporteur and class director is to submit a report covering the 150,000-Hour Week field activities, using the regular weekly report card for that very purpose. Your 150,000-Hour Week report will be for Friday, July 4, to Sunday, July 13, inclusive, or a "ten-day-week" report. This will then mean that your report for the week previous thereto will end Thursday, July 3, and will be for only a "four-day-week" report, that is, from Monday (June 30) to Thursday, inclusive.

Please be certain to submit these reports as outlined above, and that promptly. Class directors especially should see to it that their 150,000-Hour Week reports are submitted by the following Sunday, at the latest. Directors, as already advised, "don't hold up your class weekly report for a worker or workers who, for a hundred and one reasons or other, fail to report promptly to you."

REGULAR SHARPSHOOTER

Each regular sharpshooter is being sent a special card on which to report the field activities covering the 150,000-Hour Week. This report should be submitted as soon as possible after this week.

The work reported on this special card is not to be included with the report for the month of July. In other words, the sharpshooter monthly report for July will consist only of the work done during the month exclusive of the 150,000-Hour Week, July 4-13.

Request for Regional Service Director and Service Leaders

In the May 15 *Watch Tower* there appeared a notice requesting information from the different classes who desire the service of regional service directors or service leaders. To date we have heard from only about 25 percent of the classes. All classes who desire this service, please fill in the requested information immediately and forward to this office. This should be done whether your class is organized for service or not.

MAY 1930 WITNESS

Classes	Books	Booklets
Sharpshooters	72,703	206,176
Auxiliaries	3,426	8,719
Pioneers	21,463	44,126
Total for Month	111,992	132,420
Total to Date	209,594	391,441
Quota	1,377,562	1,676,090
	2,760,000	2,750,000

How Much Time in July and August?

Every Worker Should Strive to Make 5-Hour Witness

It is evident from recent happenings, as outlined in Brother Rutherford's confidential letter and the unfolding of the Lord's prophecies clarifying our vision of his requirements, that the time is here for a real warfare.

In former years we used to have our IBSA Week, special drives and general conventions and feel justified in relaxing or letting up, for a while at least, afterwards. Those days are gone forever. The adversary has thrown down the gauntlet, and we who have taken a stand on the Lord's side and accepted the challenge as God's anointed witnesses have not taken it up for a day or a week or a month only, but until this warfare is brought to a final conclusion and the Lord's name glorified.

Therefore, after the 150,000-Hour Week our campaign activities would possibly not be as strenuous as during the campaign week itself, because a number of the brethren are taking their vacation or getting time off from their secular employment in order to devote it to the drive during that period, but there should be no let-up in the battle. It should be pressed to the very limit. Each class worker should strive to continue and put at least 5 hours a week in the field service, and as much more as possible. Each pioneer colporteur should devote not only the 25 or 30 hours required as the minimum, but as much time as he possibly can; and the auxiliary should likewise recognize that the 12 hours required for those who are enrolled as auxiliaries is simply the minimum and that it should not be looked upon as a maximum to be attained and then quit. The fight is on now. Every one of God's truly anointed people is involved and the battle must be carried on without abating. Every minute counts. The Lord in judging the faithfulness and loyalty of his people is doing so by the effort put forth, not by the results obtained. The Lord himself is responsible for the results. We are responsible for putting forth our best endeavors.

Therefore our activities for July and August should be that of pushing the witness work to the utmost in the rural territory, working thoroughly all the small towns, main highways, and back roads, so that every house will receive a witness between now and late fall. The literature to be used should be, first the \$2.40 offer of the 7 books; and where these cannot be placed, drop immediately to the \$1.50 combination; and where this is not taken, then the 9 booklets for 50c. The details of preparing these combinations were outlined in a letter recently forwarded to you regarding final preparations for the 150,000-Hour Week.

The time is now here when every one in the ecclesia who claims to be of the Lord's anointed should be found in the field at least every week, setting aside a definite amount of time for the witness work. If we do not do this, but leave it to chance and go out 'when opportunity affords', we shall find a great many weeks going by without participating in the service at all. We should pick out the time we are going to devote, making up at least 5 hours a week and set that time apart for field service and not permit anything whatsoever to interfere with it. This is the business of our King

and should have first consideration. If something must be set aside, then let it be something that is not of so great importance as the kingdom witness.

A Real Labor Day

For the Labor Day week-end, comprising the last Saturday and Sunday of August and Monday, September 1, the week-end camping parties suggested in the June *Bulletin* under the heading "A Real Week-End" should be adopted. We usually have beautiful fall weather. It is not so intensely hot as it is in the middle of the summer. The friends can go to the outlying sections in parties and stay there over the week-end, canvassing during the daytime and getting splendid rest and recreation during the late afternoon and evening. This works not only as a splendid witness, but also provides a healthful change to those who take advantage of it. We believe that this is also a splendid means of "redeeming" or "buying back" the time, that the name of the Lord may be glorified. Each service committee should therefore start planning immediately, so that all the details can be prepared in advance for these week-end camps.

Foreign Price Lists

The Society has on hand price lists in several foreign languages. If any members of the English-speaking classes speak a foreign language and desire a price list, or if some of the English-speaking classes desire these foreign price lists, please write the office and we shall be glad to supply them. We will have these in Polish, Greek, German, Italian, Hungarian, Spanish, Lithuanian, Ukrainian, Russian and Armenian. These are not to be used for general distribution among various individuals, but are for your own use and those who are really interested in the work.

Question and Radio Slips

Some of the colporteurs have been overlooking the importance of ordering supplies on the regular supply order slips. When you do not use these, but merely mention in a letter that you are low on report cards, etc., you are likely not to get them, as they may be sent to some other address than the one to which you are moving. Please always fill in on the order label provided the name and address of the place to which you wish the supplies sent. If you wish them sent "care of general delivery", always show this on your label or at the top of your order blank.

Do not use supply order slips for ordering question and radio leaflets. These are not considered as supplies, but are charged to the colporteur ordering them.

When sending in an order for supplies check up on all your stock to be sure that you have enough of everything, so that you will not need to be sending in another order for something else within a few weeks.

Count with the Society is extremely unwise. When one gets in debt, to permit him to contract additional debt is like trying to help a drowning man by tying a stone around his neck.

Another Idea to Display 7 Books Nine-Booklet Wrapper We Hope It Will Help the Workers

About a week ago the classes were shipped some wrappers that are to be used to enclose the nine booklets which the friends are offering to the people for 50c. We have mailed you a consignment of five for each worker in the class, and ten for each auxiliary and pioneer colporteur. If you have not received these please let us know and, while the supply lasts, we will furnish them to you free of charge.

A good many friends have in the past been offering just one booklet for ten cents or two for fifteen. These booklets contain so many interesting discussions on subjects vital to all the people that an effort should be made to leave all nine booklets. Probably these wrappers will help the friends and the people at large to recognize that all nine go together. We hope that you will find them helpful in the furtherance of the Kingdom work, the only work in which we are interested.

Do Not Transfer Books

There has been a growing inclination on the part of some of the colporteurs to request us to charge to their account at colporteur rates the books which they have taken over from some class. This should not be done without their first having received special instructions to do so, from this office. Books which are sent to the classes are for the use of class workers. If colporteurs desire to have credit on their books they should get their own stock from the Society direct. In case books are drawn from a class by a colporteur they should be immediately replaced upon the arrival of the colporteur's own books from the Society. If this is not done it is necessary for us to ask the colporteur to send a money order for the amount of the books taken from the class at the time the list of books is submitted.

It is unwise for colporteurs or any of the friends to run in debt for their stock of books. While the Society has gladly consigned the books to classes and colporteurs, it is with the understanding that the cost price of the books will be set aside as they are placed in the hands of the people, and considered as belonging to the Society, and not for private use. When the account exceeds the stock on hand, the individual or class is to that extent in debt to the Society. The cost price of books should be remitted regularly to this office every few weeks. Unless this method is followed the individual or class will soon find the account has reached the credit limit, and it becomes necessary for us to ask that remittance accompany each order. This step is necessary in the interests of the Lord's work in general, and in the interests of the individual as well, since the Lord's advice is to "owe no man anything".

It is unwise for a class to lend an unlimited supply of books to its class workers or to colporteurs. Colporteurs should not ask classes to do this, but should call upon them only in case of an emergency. Then only a few should be borrowed to tide them over until their shipment arrives. For a class to lend a large number of books to a colporteur who has overdrawn his ac-

Maybe You Can Use It

From time to time we receive letters from elderly and feeble sisters stating that they are unable to carry all the seven books and a supply of booklets with them for any length of time and therefore can take only 2 or 3 books and some booklets. As a result, while they almost always place the books with which they canvass, they are very rarely able to place the entire set.

In order to overcome this, some of the friends have been using the back of the *Crimes and Calamities* or the back of the *War or Peace* booklet to display the set, and then using such books as they have with them for samples, and have had some success with this method. Others have gone a step further and used a pasteboard photograph frame which is overlaid with grained paper, making it to look like morocco leather. These are about 6½ x 8½ inches over all. The photograph opening is about 4½ x 6½ inches, with a square of isinglass covering it. These may be obtained in almost any 5 and 10 cent store at 10c each. Some of them are put up singly, while Woolworth's seem to handle a double frame. However, there is a hinge on the back of the frame which enables you to separate the two parts, so that where one can get only this kind two friends can share and for 20c get a double frame. The back of the *War or Peace* or *Crimes and Calamities* booklet can be cut off and placed in the photograph frame. They show up splendidly behind the isinglass. One very active colporteur, who is physically unable to carry the sets around with her, is using this method with splendid results. The photograph arrangement seems to work better than simply using the backs of the above booklets for display purposes, because the frame itself is neat and the isinglass finish gives the books a glossy appearance that makes them look very attractive.

Class Workers Should Get Books from Stockkeeper, Not from Colporteurs

One director writes us that considerable trouble has been experienced in their class because some of the service workers have been obtaining their stock of books from the colporteurs. If any colporteurs are doing this they are acting in direct violation of the instructions which the Society has given them upon appointing them to represent the Society in the capacity of colporteur. They are not appointed to act as middlemen. The class service organizations are maintained for the express purpose of supplying the class workers with literature. Colporteurs are granted special rates on the books in order to enable them to meet their expenses in the actual witnessing work and have been instructed that all books are to be disposed of in this manner only. If a class worker obtains books from a colporteur while out in the field, he should replace them with books which he gets from the stockkeeper. If a colporteur draws books from a class worker while out in the field, he should replace them with books from his own stock. If this plan is followed there will be no misunderstandings and the work will run along smoothly. Each one, however, should plan to have his own supply of books, in order that borrowing may be eliminated as much as possible.

(Continued in preceding column)