

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1962

"Be courageous and let your heart be strong. Yes, hope in Jehovah."—Ps. 27:14.

VOL. V NO. 5

Keep Awake to Christian Responsibility

¹ Our record as a New World society shows that we have been awake to our responsibility as Christians. But it is not enough to have done so in the past; both as an organization and as individuals we must continue to do so in the days to come. There is much preaching work to be done, and the urgency of the situation impels us to share zealously.

² During May it will be our privilege to do this by offering the *Paradise* book from house to house. What grand results we have had with it in the past! Already some seven million copies have been printed in thirty-one languages, and this month will give many more persons the opportunity to obtain and benefit from it.

³ Our sermon, "God's Purpose for Man," is one that most of us have enjoyed using in the past, but we all need to review it; so be sure to do that, to assure effective presen-

whom to call: those who subscribed during the *Watchtower* campaign, others who promised to do so, and many who obtained the special magazines. We want to give continued help to all who will accept it, having in mind starting regular home Bible studies. Nor should we forget those who started in the service with us during April. They, too, need continued help, in personal study, in meeting attendance and in the service, to be regular and fruitful ministers.

⁵ No doubt, many new publishers

will want to join with the rest of us on May 30, Decoration Day, when all congregations will have a special magazine day. Arrangements will be made to offer comfort, both to those who visit the cemeteries and in work from house to house. Appropriate for the occasion will be the June 1 *Watchtower* article "Will the Dead Live Again?"

⁶ Awake ministers appreciate the responsibility that is theirs. It calls for energetic activity to keep awake and discharge it. What happiness there is in doing so!

Increase Your Magazine Placements

¹ As pointed out in the February *Kingdom Ministry*, our magazine activity increased nicely during the 1961 service year, and the nation as a whole averaged 12 magazines per publisher, the suggested quota. A wonderful work is being done with the magazines.

² However, in checking into the figures on magazine activity for the first six months of the 1962 service year (September through February) we note a drop in magazine averages for publishers, pioneers and special pioneers. During this period publishers in the United States averaged 11.4 magazines, a drop of .6 from the last year's average. Pioneers dropped from 103 to 99, and special pioneers from 147.3 to 141.8.

³ The chart to the right provides us with an analysis of the magazine activity for all congregations in the United States.

⁴ How is your congregation doing? Is it among the 1,016 congregations that commendably averaged from 14 to 40 magazines per publisher each month? Or is it among the 807 congregations that are above the quota, averaging from 12 to 13.9? Is it among the 1,083 congregations just short of the quota, averaging between 10 and 11.9 magazines each

month? Or is it among the 1,427 congregations averaging between 2 and 9.9 magazines each month and that undoubtedly will be working for increased magazine placements in the months ahead? And how does your personal activity compare with that

MAGAZINE ACTIVITY

No. of Congs.	1427*	1083	807	1016
Avg. Mags. per pub.	2-9.9 ¹ mags.	10-11.9 mags.	12-13.9 mags.	14-40 mags.

* 494 congss., 2-7.9; 933 congss., 8-9.9

of your congregation? Can you increase your magazine activity? As a congregation publisher, are you placing 12 each month? Pioneers, are you placing at least 100? Special pioneers, at least 150?

⁵ If you are not reaching the quota, ask yourself: (1) Am I offering the magazines when the regular offer is not taken? (2) Am I sharing in prestudy work, if only for half an hour? (3) Am I developing a magazine route? (4) Do I share in magazine day activity? (5) Am I training new publishers in this vital work? (6) If a parent, am I training my children in this productive feature of the ministry? (7) If someone says he has no money, do

(Continued on page 4, col. 3)

OFFER FOR MAY

"From Paradise Lost to Paradise Regained" and a booklet, for 75c.

THEME FOR MAY

Keeping Awake to Christian Responsibility.—Deut. 10:12.

tations right from the start. In addition, there is a shortened form of the sermon outlined under "Presenting the Good News." New publishers and young ones will appreciate having it to use, and others will find that it enables them to give a witness even when householders are busy.

⁴ Of course, giving a sermon and placing literature are not enough; it is our responsibility to continue to 'feed the sheep.' That requires much personal attention and many return calls. Our quota of six back-calls per publisher should stimulate us all to give more attention to this activity. There are plenty of persons on

"Let us stay awake and keep our senses."

Your Service Meetings

FIRST MEETING IN MAY

Theme: Keeping Awake to Christian Responsibility.

5 min: Introduction, text and comments.

10 min: Talk on "Keeping Awake to Christian Responsibility." (See "Watchtower," February 1, 1961, pp. 82-89, and May 1, 1962, p. 286.)

15 min: Question-and-answer discussion of main article, "Keep Awake to Christian Responsibility."

22 min: "God's Purpose for Man" Sermon.

(8 min.) Encouragement by chairman for all to share fully in one-month "Paradise" book offer. Briefly develop sermon for the congregation, discussing the introduction, body and conclusion as set forth below.

Theme: God's Purpose for Man

A suggested introduction: "Good morning, I am one of a group of Christian workers calling briefly to help thinking people understand God's purpose for man. Many wonder in this day and age just what God's purpose is for man, or whether he even cares about what is happening here. We usually have a purpose in mind when doing things, do we not? [Let them reply.] Likewise, it is reasonable to expect that God has a purpose for man, and he does. To know what his purpose is helps us to appreciate why we are here and what there is to live for in the future. God's original purpose for mankind is clearly expressed here at Genesis 1:28."

1. Gen. 1:28—Made earth paradise to be filled with perfect humans. (Page 25, par. 26, of "Paradise" book gives talking points.)

2. After reading Genesis 1:28, take "Paradise" book out, turn to pages 20, 21 saying, "Here is an illustration of what that paradise was like," and place the book in the householder's hands.

3. Briefly comment on illustration, then say, "As we know from reading Genesis, chapter three, that paradise was lost as a result of disobedience on the part of Adam and Eve. Did it mean God's purpose for a paradise failed? Do you think it will ever be restored?"

4. Isa. 55:11—Positive assurance that God's purpose will come to pass. (Page 25, par. 27, for talking points.)

5. Ps. 37:10, 11—Earth will be filled with peaceful, perfect humans. (Page 22, pars. 11-13, for talking points.)

6. After reading and briefly commenting on Psalm 37, ask householder to turn to page 241. Comment on illustration and pose question, How will this paradise be restored? Answer: The kingdom we pray for as Jesus taught us at Matthew 6:9, 10.

Conclusion: "Now is the time to learn more about God's kingdom and his purpose for man. This publication has helped me and thousands of other people to understand from the Bible what one must do to live in this regained paradise. You may have the copy that is in your hand for the small contribution of 75 cents."

(5 min.) Call on publisher prepared in advance to give sermon.

(2 min.) Publishers relate experiences and results enjoyed using this presentation in the past.

(5 min.) Another publisher prepared in advance gives sermon, but waits until end of sermon to present book, at which time pages 20, 21 are shown, with brief comment, and then page 241.

(2 min.) Encourage all to try both ways and use presentation that works best for them. Keep in mind starting of studies when opportunity affords at time of placing book. Make definite arrangements for return call so that studies can be continued or started.

8 min: Concluding comments. Cover "What Happened Here in March?" and consider local report.

SECOND MEETING IN MAY

5 min: Introduction, text and comments.

10 min: New World News and Announcements.

20 min: Question-and-answer discussion of article "Courageous Ministers' Assemblies in 1962." Give encouragement for all to arrange to attend an assembly.

15 min: "Presenting the Good News"—demonstrate points.

10 min: Concluding comments. (Comment on text [1 Thessalonians 5:6] at bottom of page 1.)

THIRD MEETING IN MAY

5 min: Introduction, text and comments.

15 min: Talk and demonstration on "Is Religion a 'Personal Thing'?" (See "Watchtower," April 1, 1962, p. 197.) Discuss its meaning to Jehovah's witnesses and demonstrate how to handle objections in the field ministry.

30 min: Demonstration of "Various Ways to Start Studies."

(2 min.) Chairman shows importance of following up all "Paradise" book placements (1) by starting studies on initial call, or (2) by using book and demonstrating its use, so starting study on return call, or (3) by using back-call sermon. Each way to be demonstrated.

(4 min.) On initial call, publisher concludes sermon with Psalm 37:10, 11, places book and says to householder: "Let me demonstrate to you how the book may be used to gain further information on God's purpose for man. The questions at the bottom of each page can help you pick out the main points in each paragraph and can be used to discuss the book with others. On page 9, paragraph 1, [turn to page 9] the question is asked, 'What is a paradise?' May I have your thought?" Chairman breaks in and remarks: "After several paragraphs are discussed arrangements are made to return next week to continue."

(4 min.) Chairman: Sometimes on a back-call a study can be started without giving a back-call sermon. Publisher demonstrates: After introducing himself, he says: "Last week I left the 'Paradise' book with you and we discussed Psalm 37:10, 11. It shows there will be an end to wickedness and that meek persons will inherit the earth. May I step in for just a few moments and show you how the book can be used to learn the Bible's teaching on paradise and its restoration? If you'll bring your copy I'll show you how it makes clear the

Bible teaching on paradise." Then (as in above demonstration) publisher proceeds to demonstrate use of book.

(8 min.) Chairman discusses with audience suggested back-call sermon. Introduction might be: "Since you demonstrated sincere interest in what the Bible has to say concerning God's purpose for man, I made a special effort to come back to share with you more information on the subject. The Bible tells of many things that honest-hearted people will enjoy in the restored paradise when God's purpose for man is realized. As you will recall we referred to Psalm 37:10, 11 last week [open book to page 22, par. 11; show householder] where it shows that God will destroy the wicked, and the meek ones will inherit the earth . . ."

Righteous government to rule (Page 22, par. 10) —Isa. 9:7

Perfect health in restored paradise, pictured by Jesus' cures (Page 23, par. 14) —Matt. 4:23

Even death will be abolished (Page 23, par. 17)

—1 Cor. 15:25, 26
Families to enjoy paradise conditions together everlastingly (See picture on pages 224, 225.)

"This book was provided to help us learn how to gain life in paradise restored on earth. Undoubtedly you have wondered, 'What is a paradise? What will it be like?' Turn to page 9, paragraph 1, and see what it has to say."

Chairman: Sermon may be enlarged to include additional scriptures if desired.

(10 min.) Sermon demonstrated by competent publisher thoroughly prepared in advance.

(2 min.) Chairman: Be versatile. Choose most practical method. Start studies on initial call wherever possible or arrange definite time to return. Make accurate record and keep appointment.

10 min: Concluding comments. (Include remarks on the slogan, based on Colossians 4:17, at bottom of page 4, emphasizing the quota of six back-calls per publisher.)

FOURTH MEETING IN MAY

5 min: Introduction, text and comments.

15 min: "Yearbook" experiences encouraging pioneering (consult "Index") and brief coverage of "Congregation Organization" article "Pioneer Supplies."

18 min: Question-and-answer discussion of article "Increase Your Magazine Placements."

12 min: Talk and demonstration encouraging all to share in Decoration Day magazine activity at cemeteries or in house-to-house work. Feature "The Watchtower" of June 1, which has article "Will the Dead Live Again?" especially prepared for use during this time.

10 min: Concluding comments.

FIFTH MEETING IN MAY

Congregations having a fifth service meeting will arrange their own program, taking into consideration counsel offered by the circuit servant on his latest visit.

CONGREGATION ORGANIZATION

Pioneer Supplies

¹ So that all of you will be acquainted with the Society's arrangement for sending regular, vacation and special pioneer supplies, we are providing the following information:

² **Regular Pioneers:** When one is appointed to serve as a regular pioneer, the appointment letter and supplies are sent to the congregation servant. He will give to the pioneer the appointment letter, the assignment card and a weekly record sheet. Sufficient pink report cards (one for each remaining month of the service year) will be enclosed. The congregation servant will keep the cards, giving one to the pioneer at the end of each month to fill out and return to him, in harmony with instructions in the February, 1962, *Kingdom Ministry*. The congregation servant will order a year's supply (twelve cards) of pink report cards for each regular pioneer in the congregation for use the next service year when a notice appears in *Kingdom Ministry* inviting him to do so. Should a pioneer change his assignment during the service year, he should obtain the report cards needed for the remaining months of that year and take them with him to his new assignment along with his Publisher's Record card.

³ **Vacation Pioneers:** The congregation servant will receive sufficient cards to cover the entire period of each vacation pioneer's appointment. When an extension of a vacation pioneer appointment is requested by the pioneer and approved, the congregation servant will receive additional cards. Thus these cards will

never have to be ordered by the congregation servant. Vacation pioneers will keep a record of their field service on the regular Publisher's Weekly Field Service Report slips and use them to fill out and thereafter return to the congregation servant the yellow report card he provides at the end of each month.

⁴ **Special Pioneers:** The Society will continue to send supplies direct to special pioneers. Special pioneers have been advised by the Society that they may turn their report form over to the congregation servant for forwarding to the office, or the special pioneer can submit his report direct to the Society's office. If the special pioneer sends his report direct to the office, he will turn in a Publisher's Weekly Field Service Report slip with the totals shown for the month so the congregation servant can take this slip and post the Publisher's Record card made out for the special pioneer.

⁵ **Note:** Congregation servants will please give pink report cards only to regular pioneers, yellow report cards to vacation pioneers, and use white report cards for the congregation report. If for some reason cards are lacking, he is to supply complete information that the card asks for on a white slip of paper and send it to the Society's office in a Report Desk envelope. Two of these envelopes were sent with April statements. Additional envelopes may be ordered as needed, using the regular literature order blank. Special pioneers reporting to the Society should also use the Report Desk envelope.

Announcements

◆ Have you selected an unassigned territory and made application for it? Congregations are requested to do so by May 15. Pioneers, too, who can travel at least a hundred miles and then remain in unassigned territory a month or more are requested to write the Society immediately. Likewise, we want to remind families that would like to work unassigned territory or with a small congregation needing assistance to inform the Society as soon as possible, as outlined in the April *Kingdom Ministry*.

◆ All baptized publishers who have reported regularly for the past six months and who can arrange to do so are invited to vacation pioneer this summer. Obtain your application blank right away and turn it over to the congregation servant after you have filled it out.

◆ **OFFER:** June: *New World Translation of the Holy Scriptures*. July-September: "Let Your Name Be Sanctified." For unassigned territory the offer will be a year's subscription for *The Watchtower* and one bound book, for \$1.50.

◆ It has become advisable to request that none of the Society's publications be mailed to anyone in Hungary by individual publishers. Questions about helping interested persons in Hungary should be referred to the Office of the President. If anyone is traveling to Hungary or any of the Eastern European countries, it would be appreciated if he would contact the Society at least two months before his departure.

◆ Many of Jehovah's witnesses have inquired about making gifts to the Society and about writing wills so that their wishes will be carried out after death. An informative memorandum covering these matters is available to anyone who desires a copy. Write to the Society's Legal Office, 124 Columbia Heights, Brooklyn 1, New York.

◆ New publications available:
From *Paradise Lost to Paradise Regained* —Two
"Let God Be True" —Efik, Turkish, Khosa
"This Means Everlasting Life" —Icelandic, Korean

Courageous Ministers Assemblies in 1962

¹ All of us should be planning to attend one of the district assemblies scheduled for July and August. Assembling together is upbuilding and it brings joy to Christian hearts to be dwelling in a New World atmosphere, even for a few days, while congregating to take in the timely spiritual food that Jehovah has for his people. It is a good thing, too, to encourage and arrange for good-will persons associated with our congregations to attend.

² Along with this *Kingdom Ministry* you will be receiving Room Request forms. The instructions are to be carefully considered in a service meeting six to eight weeks prior to the assembly. Do not send these to the Society, but mail them to the convention headquarters address for the city where you will attend, doing so not earlier than six weeks prior to the assembly dates. Addresses are listed on the back of the lower part of the Room Request form. Volunteer Service forms are being sent to all congregations, and all desiring to serve their brothers at the assembly will want to fill out the form completely and return it to the congregation servant, who will sign it and mail it to the convention city where you will be attending. A great deal of work is required for successfully operating a convention. It is a joyful privilege to render faithful service on behalf of our brothers, and many hands lighten the task.

³ In the April *Kingdom Ministry* the Society made recommendations of particular cities that certain circuits should attend in order for the facilities adequately and comfortably to accommodate those attending. (Continued on page 4, col. 2)

"Your Will Be Done on Earth"

—Italian, Portuguese
You May Survive Armageddon into God's New World —Cebu-Visayan
Basis for Belief in a New World

—Hungarian
When God Speaks Peace to All Nations —Malagasy, Polish

Preaching and Teaching in Peace and Unity —Sesotho

Tract 1—What Do Jehovah's Witnesses Believe?
—Citonga (N. Rhodesia), Kpelle

Tract 5—Hope for the Dead —Ewe

Tract 8—Life in a New World
—Bassa, Citonga (N. Rhodesia), Ewe, Ivatan

Tract 9—The Sign of Christ's Presence —Bulgarian

◆ Out of stock in U.S.A.:
Valera Bible —Spanish
1961 *Awake!* bound volume —Spanish
Jehovah's Witnesses—the New World Society —English

◆ Available again in U.S.A.:
"New Heavens and a New Earth" —Japanese

What Has Religion Done for Mankind? —Japanese

Presenting THE GOOD NEWS

With a Simplified Sermon

¹ How enjoyable it is to offer the *Paradise* book in our house-to-house ministry! In order to help many more share in this activity, a simplified sermon has been found advantageous. New publishers and young ministers, not having progressed to the point of giving three- to eight-minute sermons, will, nevertheless, want to share in offering the *Paradise* book. Then too, all of us should be prepared with something short and to the point to say when the householder is really busy.

² "Good morning. My name is —. I am making brief home visits to encourage a better understanding of the Bible and of God's purpose for mankind. No doubt you have wondered what God's purpose was in creating the first man and placing him on earth." (At this point take *Paradise* book out and open to pages 24, 25. Read Genesis 1:28, found in paragraph 26.) "Although paradise was lost by Adam's disobedience, God has purposed to restore it as promised in the Lord's Prayer." (Refer to what Matthew 6:9, 10 says as you turn to page 241 and

comment on illustration.) "I know you will want to read this Bible-study aid which will help you understand more about God's purpose for mankind. This copy is yours for only 75 cents."

³ "Hello. My name is —. I am engaged in a Bible educational work and am very happy to find you at home. Today many people are wondering what the future holds and display a desire for peaceful and righteous conditions on earth. God's purpose for mankind holds out this hope for the near future. Honest-hearted persons pray for the restoration of paradise conditions on earth when they say the Lord's Prayer."

(Refer to what Matthew 6:9, 10 says as you open *Paradise* book to page 241.) "Wouldn't it be a blessing to live on earth with conditions such as illustrated in this picture? So that you may gain more understanding about God's purpose to restore paradise, this Bible-study aid is yours on a contribution of 75 cents."

⁴ Parents, help your children prepare one of these short sermons. Then work with your children in the service and show them the effectiveness of these short sermons. Publishers who recently started new ones in service should help them learn one or both of these presentations and work with them in the field. Show them the practicalness of using these short presentations. Also, let all of us be alert to use them when meeting a householder who is really busy.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	693	148.2	56.1	8.0	148.3
Pios.	6,616	98.5	34.5	5.4	111.1
Vac. Pios.	2,441	85.9	24.8	3.0	85.8
Pubs.	260,884	10.5	3.6	.6	12.6
TOTAL	270,634				

Public Meetings Held: 23,796

UNITED STATES QUOTA FOR 1962
273,549 Publishers

WHAT HAPPENED HERE IN MARCH?

Even a quick glance at our report tells us we certainly were aglow with the spirit. 9,118 more publishers than in February! And, average hours, back-calls and magazines all went up. For the first time since October our hours have been over ten per publisher. Well done, Kingdom publishers! All pioneers too are to be commended for increasing their hours, back-calls and magazines.

We obtained 126,544 new subscriptions, to compare with 110,368 in February. And Bible studies continued shooting upward. In fact, they rose from last month's 204,620 way up to 214,428, which makes a new peak, surpassing by far the 207,138 of October, 1959. With so many Bible studies being conducted and all of us aglow with the spirit, anxiously we will await the April report and all congregations being able to say "We Made It" for the 20-percent increase.

Courageous Ministers Assemblies (Cont'd)
ing. Please note this again if your circuit is one of those involved.

⁴ Remember, the San Antonio, Texas, assembly will have an all-Spanish program. Pomona, California, and Jersey City, New Jersey, will include Spanish programs.

⁵ The Quebec City assembly will have an all-French program. There will be no English sessions.

⁶ Meal tickets have been mailed to all pioneers who are eligible by reason of having been on the list by January 1, 1962. Treat them as money; do not lose them, as no others will be issued to you. Take them to the convention with you.

⁷ You may advertise the assembly en route to the convention city by

NEW WORLD NEWS

◆ On his recent service tour Brother Knorr has served the brothers in Mexico, Guatemala, British Honduras, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Netherlands Antilles and Puerto Rico; dedicating new Kingdom Halls in Guatemala, Nicaragua and Netherlands Antilles, and new branch buildings in Mexico and Honduras. Construction of new branch office and missionary home begun in Nicaragua.

◆ Branch office now operating in Iceland. Sixty-four report service in January.

◆ Work of Jehovah's witnesses officially recognized in Cameroun; 6,224 in service in February.

◆ Kenya recognizes Jehovah's witnesses, permitting brothers all to assemble together.

Magazine Placements

(Cont'd)

I offer to accept something in trade? Remember, it takes only three magazines per week to reach the quota of 12 a month. If you have difficulty in reaching this goal, talk the problem over with your study conductor, the magazine-territory servant, your congregation servant or the circuit servant. They sincerely want to help you to be successful in this fascinating feature of the ministry. Where possible, they will be glad to arrange for you to work with a publisher who has good magazine placements so you can improve your effectiveness.

⁶ It is good for all of us to have a proper perspective of the magazine work. It is not merely to cover territory or prepare the territory for the regular offer. Many now in the New World society received their first taste of the truth from one of the magazines. This is an excellent and important means of spreading the good news. May we individually share in it to the full.

obtaining and wearing an attractive lapel card prepared to fit the holder that you have been using at conventions for the past several years. Congregation servants should order the cards and celluloid holders as needed for their congregations. The cards cost 1c each and the celluloid holders 5c each. Spanish cards may be ordered at 1c each. No bumper signs are being provided this year.

⁸ Be courageous and positive in your plans to attend the convention. Show love in whatever manner you can by assisting others to attend the Courageous Ministers Assemblies of Jehovah's witnesses in 1962.

★ "Keep watching the ministry." Make back-calls. ★