

# KINGDOM MINISTRY

AUGUST 1972

FOR UNITED STATES OF AMERICA

"Say among the nations: 'Jehovah himself has become king.'"—Ps. 96:10.

VOL. XV NO. 8

Dear Kingdom Publishers:

The other day we heard some older brothers talking about the use that is being made of *The Watchtower* and *Awake!* in the field service. Wonderful work is being done with those magazines. During June 6,969,779 copies were placed in the United States and 2,855,377 more were sent out to subscribers. But the brothers wondered whether the arrangement for publishers to obtain their personal copies at the Kingdom Hall had affected the total number actually being distributed.

Could it? Yes. When our personal subscriptions expired, if we simply took our study copies of *The Watchtower* from our distributors' supply, without increasing our order, that would mean that about 850,000 magazines a month—over 10,000,000 a year—would be withdrawn from use in the field service; and then, of course, that does not include the number of *Awake!* copies that we may take for our own use. For each publisher, it is just one magazine at a time, but they add up quickly when many publishers are considered.

Has this really happened? Well, from the factory we learned that during May the drop in subscription copies mailed was 285,000 more than the increase in distributors' copies sent out. And in June the difference was 620,000 copies. So, perhaps to some extent that is what has taken place.

Could we get more of the magazines out into the field again? It would be a fine thing to do. Soon we will be having in *The Watchtower* some of the excellent talks that we heard at the recent district assemblies; these put squarely before each person the issue concerning divine rulership. We encourage you to make full use of them. When you put in your order for extra copies of the special issues for October, why not also consider whether you could beneficially increase your regular order for magazines. In the months ahead

## Fulfilling Our Responsibility to Preach

<sup>1</sup> "This good news of the kingdom will be preached." (Matt. 24:14) There was no doubt in Jesus' mind about this being done and that it would be accomplished in all the inhabited earth before the end came. Jesus had confidence, knowing that there would be many willing ones of his disciples who would respond to the leadings of Jehovah's spirit. (Ps. 110:3) Thanks to Jehovah's undeserved kindness, the end, while near, has not yet come. How will we use the remaining time?

<sup>2</sup> The closer we get to the "great tribulation," the less time we have to help sincere ones to flee from the doomed old system of things. We are offering to men of all nations their only hope for salvation. Wisely, then, in the little time that remains, we will be on guard so that we do not lose the sense of urgency that is associated with our work of helping to mark honest-hearted ones before it is too late.

<sup>3</sup> While we have a fuller understanding of the "variety of ministries," it does not mean that the need to preach has diminished. A balanced view of the activities that make up the Christian ministry includes appreciation of our part in fulfilling Matthew 24:14 and 28:19, 20. Hence, in view of the great urgency to preach and to make disciples, let us continue to widen out our opportunities.

<sup>4</sup> Looking at the work done by all of you in declaring the good news and in feeding Jehovah's "sheep" in the United States, it is evident that much good work is

let's demonstrate our faith by putting forth every effort to keep this matter of divine rulership before the people everywhere.

Be assured of our love.

Your fellow servants,  
BROOKLYN BRANCH OFFICE

being done. Each month, on the average, about six million hours are spent in the preaching and teaching activity. Every year more are sharing in the marking work too, for which thanks and praise go to Jehovah, who brings the increase. In looking over the reports you have submitted, however, we do observe a trend that bears mentioning, as far as each one of us individually is concerned. We note that while there has been a steady fine increase in the number of new praisers of Jehovah for much of this year, the total hours, placements, return visits and studies have shown general decreases in comparison with the same months last year. For example, the total hours in April 1971 amounted to 8,197,565 in contrast to 7,157,116 in April of 1972, or over one million fewer hours spent in the field service during April this year than last year, and yet there were 14,390 more publishers this year. We call this to your attention with confidence that, if you can arrange to spend more time in the preaching work, you will do so. We want to take good care of all of our various ministries, including our preaching privileges.

<sup>5</sup> During August most congregations will be advised of the appointment of elders and ministerial servants. These brothers are very much concerned with the fulfillment of our responsibility to preach, in addition to their other important duties in looking after the flock. They recognize the need personally to take the lead in the field ministry. These mature brothers and other experienced publishers, both brothers and sisters, will be happy to render assistance to any needing a helping hand in the field ministry. A little assistance in

(Continued on page 2, col. 3)

★ Let the tested quality of faith win praise from God. ★



# Your Service Meetings

## WEEK STARTING AUGUST 13

Theme: Imitate the Great Teacher. (Matt. 22:33) Song 118.

6 min: Introduction, text and comments.

15 min: "Presenting the Good News—The Value of Subscriptions." Question-and-answer discussion. Apply the information to local congregation needs. Give report of number of subscriptions obtained for the last year. Invite publishers as time permits to relate experiences of individuals who became acquainted with the truth through information in the magazines. Some publishers may have had interesting experiences that resulted from the sending of gift subscriptions. 22 min: "The Great Teacher." Question-and-answer discussion. As time permits, demonstrate how illustrations contained in the book can be used effectively in making presentations. Also, demonstrate how the material on page 49 of the "Great Teacher" book can be used in starting a Bible study.

7 min: Experiences various ones have enjoyed in the past, placing the "Great Teacher" book.

10 min: Concluding comments. Include how congregation did in field ministry during July. Encourage giving wide witness in territory with the "Great Teacher" book. Song 83.

## WEEK STARTING AUGUST 20

Theme: The Good News Will Be Preached. (Matt. 24:14) Song 103.

5 min: Introduction, text and comments.

10 min: Branch Letter (emphasize this) and Theocratic News. Discussion by two couples together for an evening of relaxation. Include Announcement about ordering special issues.

20 min: Do You Remember? A review of "Kingdom Ministry" "Question Box" material from issues noted. These or other issues and questions may be used, based upon what would be most beneficial to the congregation. Do not present this material as a compilation of rules; reason on the benefits from applying the counsel given. Chairman will be prepared to clarify and/or give added comments that may be necessary: Counting meeting attendance. (12/64) Who may use the Kingdom Hall for a wedding? (2/65) Is it permissible to comply with a request from the police department and other officials to notify them when working certain territory? (4/65; also 11/65) Why is it beneficial to report our field ministry? (4/67) Is it wise for Jehovah's witnesses to organize large Saturday-evening socials or dance parties among themselves? (1/66; 5/68) Is Kingdom Hall construction still in order? (9/68) Should publishers and pioneers order literature directly from the Society? (12/68) Is it wise to solicit business among brothers and arrange parties to sell? (4/69) What can be done with older magazines that accumulate? (6/69) What can be done with older books on hand? (9/70) If one has a question or needs counsel, is there any advantage to writing the Society rather than telephoning or visiting the office? (10/65; 2/71) What can each one of us do to keep the Kingdom Hall clean? (7/71) How can we help those who have been inactive for a long time? (12/71)

18 min: Fulfilling Our Responsibility

to Preach. Question-and-answer discussion, also comments by local elders on what is planned to build up field ministry on the part of the local congregation.

7 min: Concluding comments. Include accounts report. Give encouragement for all of us to continue unitedly preaching the good news of the Kingdom in fulfillment of Ezekiel 3:17, 19. Song 89.

## WEEK STARTING AUGUST 27

Theme: Benefits of Walking in God's Ways. (Deut. 10:12, 13) Song 14.

5 min: Introduction, text and comments.

15 min: Evolution or Creation—Which? The "Evolution" book has helped many persons to learn the truth about this subject. More than that, it has formed the basis for their making a decision in favor of creation, thus leading them to life. Students, educators and others have expressed delight at its logical and forcefully convincing presentation. Its size makes it convenient to carry along any place we go, ready to offer to any met at work, school or traveling elsewhere, such as on vacations, as well as in all features of the field service. Prepare a few short demonstrations on various ways it can be featured during September on a 25c contribution. Please see the 9/70 and 8/71 "Kingdom Ministry" issues, page 2, for additional comments and source material for demonstrations. Take note of suggestions on use of concluding chapters for study, leading into "Truth" book, as well as special use of the book in colleges.

30 min: Mildness Accomplishes Much Good. ("Aid," pp. 1156, 1157) Audience discussion, using questions here. Primary goal of Jehovah's servants is to bring praise and honor to His name. This is possible only if we reflect Jehovah's fine qualities, including mildness or graciousness, in our dealings with fellow humans. (Ex. 34:6)

(a) What is mildness? ("Aid," p. 1156) (b) How can we acquire mildness? (Gal. 5:22, 23; "Aid," p. 1156, par. 8) (c) How does the case of Jesus show that mildness is a quality of strength? (Matt. 11:29; 23:13-39) (d) What should give us strong motivation to manifest mildness? (Titus 3:1-7) (e) What can our displaying mildness accomplish when we have to deal with opposers? (Prov. 15:1; 25:15) (f) While the Bible speaks of clothing oneself with mildness, why can it not be said that mildness is a veneer? (Col. 3:10, 12; Eph. 4:22-24) (g) Should we be questioned by officials or teachers in a harsh manner, is mildness on our part out of place? (1 Pet. 3:15) (h) What good effect can a wife's displaying mildness have on an unbelieving husband? (1 Pet. 3:1-5) (i) Why is mildness appropriate on the part of elders in the congregation when correction is administered? (Gal. 6:1; 2 Tim. 2:24, 25) (j) Why do we need mildness when we are corrected? (Eccl. 10:4; "Aid," p. 1157, par. 1) 10 min: Concluding comments. Cover points in article on "Pittsburgh, Annual Meeting." Song 119.

## WEEK STARTING SEPTEMBER 3

10 min: Song 44. Introduction, text and comments. School about to begin. Encourage school-age publishers to offer "Evolution" book to teachers and classmates.

12 min: "Question Box." Bible study

overseer discusses the information with a sister who recently asked him that very question.

13 min: Talk and demonstration covering points in June 22, 1972, "Awake!", pages 13-16. Make the information applicable to local needs.

25 min: Discuss with audience August 15 "Watchtower" articles on "Questions That Disturb You—What Should You Do?" "God Readsjust the Thinking of His People" and "Do You Tend to Be Stumbled?" Conclude meeting with enthusiastic encouragement to share in field service. Song 8.

## Fulfilling Our Responsibility (Cont'd)

getting started or in preparing something effective to say when going to the doors is often very much appreciated. Reviewing the field service arrangements in effect in the congregation, the elders may find ways to make these more practical and convenient or to stimulate participation. Wherever possible, a capable brother should be on hand to take the lead. It is important to have the best arrangements possible on weekends and throughout each week for group witnessing, so that, regardless of each one's individual circumstances, he will be able to share regularly in the field service.

After completing the marking of those to be spared, the "man clothed with the linen" returned and reported to Jehovah with the words: "I have done just as you have commanded me." (Ezek. 9:11) The faithful remnant of the Lord's anointed, pictured by the "man in linen," will also be able to say this by the time the "great tribulation" is to begin. Individually, how will we be able to answer? This will depend upon how well we fulfill our responsibility to preach the good news of the Kingdom NOW!

## JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	869	133.2	58.6	6.0	129.9
Pios.	14,641	93.2	39.9	3.7	94.9
Vac Pios.	8,425	81.5	24.7	1.5	85.0
Pubs.	395,467	9.6	4.7	1.5	12.0
TOTAL	419,402				

Newly Dedicated Ones Baptized: 3,506

UNITED STATES GOAL FOR 1972  
443,182 Publishers

## HOW DID WE DO IN JUNE?

\$24,065! That was the number of Bibles and books that we placed during the month of June. And how many did we place last June? 738,974. So we enjoyed placing some 85,000 more this year. As we all appreciate, such a report results from the combined efforts of all of us. Individually we may place only one or two books, and it may not seem like much. But what a tremendous amount is accomplished when we all share! And who knows how those books may affect the ones who obtained them? Some of those persons may become our brothers.



## The Great Teacher

<sup>1</sup> Jesus is the Great Teacher. Not only did he have accurate knowledge, but he also knew how to instruct in a way that really benefited his listeners. As disciples or "learners" of Jesus, we want to copy him.

<sup>2</sup> Jesus loved people. He took his listeners into consideration when he taught, and he spoke in a way that reached their hearts. By the skillful use of illustrations, as well as questions, he made his presentations effective and interesting to both young and old.

<sup>3</sup> During August we will be showing a love like that of Jesus as we acquaint others with the Great Teacher and his heavenly Father. One way we will do this is by featuring the *Great Teacher* book in our field ministry. This publication contains many of the very illustrations that Jesus so skillfully used to instruct his listeners in righteous principles, and is it not true that such instruction is needed more today than ever before? Many parents now see the need to teach their children about God to counteract the godlessness that surrounds their little loved ones. They will readily welcome the *Great Teacher* book, as did a mother who, after reading the invitation on the back of the June 15, 1972, *Watchtower*, wrote: "Gentlemen, would you please send me a copy of *Listening to the Great Teacher*. I have a five-year-old son, and as yet I have not taken him to church. I hope this book will help me explain about God and help me give him the right kind of guidance."

<sup>4</sup> Many, many parents are of that same frame of mind; they recognize that the churches of Christen-

dom have failed as teachers of righteous principles and that if their children are going to be taught properly in religious and moral matters, such teaching must come from a source other than the churches. But from where? Many do not know. What joy we can have, then, in aiding concerned parents to see how the *Great Teacher* book is designed for parents and children to read together.

<sup>5</sup> Has the *Great Teacher* book really proved effective among young ones? Yes! A letter at hand reads: "Thank you for the *Great Teacher* book. My eight-year-old and five-year-old are able to understand the more important things. My eight-year-old son Russell is conducting a Bible study with a schoolmate in the *Great Teacher* book, and the five-year-old amazes us with her good thoughts and deeds."

<sup>6</sup> One young publisher, eight years of age, in a short time placed twenty-one copies of the *Great Teacher* book with schoolmates. One day ten children asked her for a copy. Perhaps the basis of that young sister's success was her simplicity in demonstrating the book to her schoolmates. We can use that same simplicity in offering the *Great Teacher* book. For example, we could draw attention to the illustration on page 16 and say: "Have you ever noticed how young persons are fascinated by the natural creation? Have you thought of using this as an opportunity to instill in these little ones an appreciation for the One who made all things? No doubt this could be done by asking [read from book]: 'So when we see beautiful flowers, whom are we going to thank for them? . . .'"

<sup>7</sup> When speaking with parents, be sure to offer to demonstrate the ease with which the book can be used in teaching children. For example, many parents would like to know how they can teach their children to pray and learn the benefits of prayer. The illustration on page 49 can be used very effectively, as can the surrounding information, starting with the paragraph: "Jesus' disciples once asked him to teach them how to pray. . . ." If time permits, as the paragraph is read, do as suggested, namely, invite the householder to get his Bible. If he is not familiar with the Bible, kindly show him how the listing of the Bible books in the front of his Bible can be used to look up Matthew chapter six and all other scriptures. Doing so will put the parent in position to do the

## Pittsburgh, Annual Meeting

<sup>1</sup> Some individuals are encouraging everyone to go to Pittsburgh October 1, 1972. The Society hopes that the brothers throughout the United States and Canada will use the spirit of a sound mind and realize that an arena seating 14,000 people will not seat everyone from California to Maine. Here are a few facts that you should take into consideration:

<sup>2</sup> Usually the brothers and sisters around Pittsburgh, to the number of 800 to 1,000, come to the annual meeting when it is on weekdays. When the annual meeting happens to fall on a Sunday many more than that attend. Within a radius of 100 miles of Pittsburgh there are approximately 16,000 publishers. These alone could fill the arena. Within a radius of 150 miles there are 34,000 publishers. So even if these brothers and sisters would come to Pittsburgh on Sunday, October 1, half of them would not get into the arena.

<sup>3</sup> There will be no reserved seats for the annual meeting at Pittsburgh, except for members of the Pennsylvania corporation and the graduating class of the Watchtower Bible School of Gilead. The students are being taken to Pittsburgh this year for the first time, to attend the annual meeting and at the same time to have their graduation exercises.

<sup>4</sup> If people are going to come from faraway places they may be very disappointed in that they will not be able to get into the arena. Last time the annual meeting was held in the same place on a weekend there were 11,793 in attendance, and these were local people. We hope, therefore, that everyone will use the spirit of a sound mind. If any are promoting charter flights and special buses and other tours to Pittsburgh for the annual meeting they may want to think twice before deciding to come. The local brothers and sisters within the vicinity of Pittsburgh will very likely fill the auditorium.

same with his children when reading the *Great Teacher* book with them.

<sup>8</sup> Many parents will want to get a copy of the *Great Teacher* book for each of their children, in addition to one for themselves, so have along a good supply. Too, it would be good to have some *Truth* and *Evolution* books with you for adults who may wish additional reading for themselves. Incidentally, at times we meet people who express that they have had limited education and find it difficult to grasp

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## Announcements

◆ Literature offer for August: *Listening to the Great Teacher*, for 25c. September: *Evolution* book, for 25c. October: *Awake!* subscription and one of the 384-page bound books, for \$1.50.

◆ October 8 and 22 issues of *Awake!* and October 15 *Watchtower* will be special issues. Please order extra copies early.

◆ In each congregation an actual count of literature should be taken at the end of August. Two Literature Inventory forms are being sent. We would appreciate your filling them out and returning the original to us no later than September 6. You may keep the duplicate copy.

◆ New Publications Available:

*The Truth That Leads to Eternal Life*

—Edo, Urdu

"Look! I Am Making All Things New"

—Tahitian

◆ Out of Stock in U.S.A.:

American Standard Bible (Pocket edition)

—English

Basis for Belief in a New World

—Chinese



# Presenting THE GOOD NEWS

## The Value of Subscriptions

<sup>1</sup> The Society annually sets aside the month of October for obtaining subscriptions. Why? Because of the abundance of spiritual food that can be dispensed to interested persons in this way. Subscriptions greatly aid us in our work of Kingdom-preaching and disciple-making. —Matt. 24:14; 28:19, 20.

<sup>2</sup> The *Awake!* magazine stirs up thinking on matters that directly concern people. Even persons who at first are not particularly interested in the Bible enjoy *Awake!* As they read *Awake!* their attention is directed to what the Bible says, and gradually their spiritual appetite grows. How often this has happened!

<sup>3</sup> 'But,' you might say, 'cannot the same thing be accomplished by the distribution of individual copies of the magazines?' Not really. It is true that many people are willing to accept the individual copies, and they do give a fine witness. However, when a householder has a subscription, the magazines come into the home twenty-four times during the year, and each issue affords a fresh opportunity to get him started to think seriously about the truth. Of course, others in the home may pick up the magazines and read them too.

<sup>4</sup> But, would not the same results be accomplished if we were personally to deliver the magazines to a householder? Truthfully, how many people are there to whom we actually do deliver every issue? We may deliver them often; but sometimes they are not at home, or we may be the ones who are ill, or at an assembly, and so are not able to make the delivery. The issues that we may not get to them may have the very articles that they need, and to which they would respond. How much better to be certain that they get every issue by having them on the subscription list. We encourage you to urge all persons, including those you have on your magazine routes, to subscribe.

<sup>5</sup> Perhaps you are thinking: 'Is it not more work for the Society when people subscribe?' The brothers and sisters at Bethel are here to serve you and be of service to interested persons, and they are grateful when

they have the opportunity to render such service. To them, handling subscriptions is not viewed as "extra work," but as a privilege of service, and they rejoice when they see that there are many persons who can be helped in this way.

<sup>6</sup> Those of us who regularly attend Kingdom Hall meetings and who will be sure that we obtain every issue can beneficially get our magazines there. But what about persons who are just beginning to attend the meetings, or who simply show a degree of interest when we call at their homes? It would be most beneficial for them to subscribe for *The Watchtower* and *Awake!* So, let us ask ourselves right now: 'Whom is there that I know who really would more fully benefit by being a subscriber?' Then do not delay in extending a warm invitation to subscribe, now! And, during the October campaign, let's really be wholehearted in offering subscriptions to everyone we meet in our field ministry.

## The Great Teacher

(Cont'd)

more weighty Scriptural things. Do not hesitate to study with such ones in the *Great Teacher* book in order to lay a foundation upon which the weightier matters of God's Word can be built later.

<sup>9</sup> As we engage in street-magazine activity or store-to-store magazine work, it would be good to have copies of the *Great Teacher* book with us. Too, we will want to make it available to our relatives and friends who have children. If you do not live near them, it may be you would like to mail a gift copy personally and separately send a letter encouraging them to read it. A copy of the *Great Teacher* book can be mailed anywhere in the United States for 14 cents, if marked "book" on the wrapper and no letter is enclosed.

<sup>10</sup> Among the things Jesus learned from his Father was love for people. (John 3:16) While on earth Jesus unselfishly manifested love for others, giving of himself in every way to help others to learn about Jehovah. We anticipate many joys and pleasures during the month of August, as we help others to learn about the Great Teacher and his Father, Jehovah God.

## THEOCRATIC NEWS

◆ The Humboldt Park Congregation in Milwaukee, Wisconsin, has now had temporary pioneers reporting for 93 consecutive months.

◆ A sister baptized in October 1971 reports that she obtained 63 subscriptions during the "Watchtower" campaign and now conducts 11 Bible studies. Some are attending meetings.

◆ During zone overseer trip of M. G. Henschel in Europe 57,658 attended meeting at Twickenham, England; 8,986 at Amsterdam; 14,091 at Orleans, France; and 21,085 in Dortmund, Germany.

◆ Circuit assembly in Vietnam in May attended by 158, with 6 immersed.

◆ Over 200 attended circuit assembly in Israel and 9 were baptized. One of governing body was present to share in their assembly.

◆ With just under 57,000 publishers, Zambia reports 179,917 present at Memorial this year.

◆ The brothers on Palau report 14 publishers and a meeting average of 52.

◆ On the island of Yap the 6 publishers are happy to report an average of 21 persons attending the "Watchtower" study.

## Question Box

◆ Is it all right to call alone upon one of the opposite sex if interest is manifested in the truth?

When we are doing house-to-house work, witnessing on the street or elsewhere, we witness to all who will listen, whether male or female. If interest is found, it is our desire to make arrangements for a return call to establish a home Bible study. It can be readily appreciated that some interest could not be followed up and studies started if it were said that in no case may such a call be made alone on a member of the opposite sex.

Whether one goes alone to make return visits on an interested person of the opposite sex or not is left up to each one's discretion, depending upon various circumstances in each case. The matter of safety and avoiding wrong appearances definitely should be given due consideration. We certainly do not want to stumble others in or outside Jehovah's organization, or put ourselves in a position of danger.—2 Cor. 6:3.

If circumstances are such that one decides to go alone, it is usually best for the call to be made or study held when the husband, wife, or another member of the family is at home.

Often circumstances may well suggest that it would be wise to take along another publisher on the call. Remember how innocent Joseph was "framed" by one of the opposite sex. (Gen. 39:7-20) If circumstances suggest that you do not go alone, and it is not possible to apply the above suggestions, you can give the call to a publisher or pioneer of the same sex to handle.



Preach the good news—thoroughly and effectively!

