BULLETINGR Jehovah's witnesses

Can We Do It? A MILLION in 10 Days

Witness Week Campaign Sept. 4 to 13

The Kingdom Booklet to Be Offered at 5c

Almost 400,000 Placed **During Surprise Week**

Jehovah's Witnesses Filled with Zeal

The period designated Witness Week was set apart and this title was chosen for it during the latter part of 1930. This was before the new name "Jehovah's witnesses" was considered and before arrangements for the Columbus convention had been undertaken. All of these points are very significant to the Lord's anointed at the present time when they see the appropriateness of the title Witness Week for the first active campaign after the public adoption of the new name by the Lord's anointed. It gives us positive assurance that the Lord had in mind the detailed events that were going to take place at Columbus and imto take place at Columbus and immediately following long before his people on earth saw or appreciated it. This assurance must thrill the hearts of the anointed, knowing that the Lord says, "Unless the Lord build the house, they labor in vain that build it." The converse of this must be that when we have rect must be that when we have posi-tive proof from the Lord that he is directing even the minutest details and we are in harmony therewith our efforts must be fruitful to the Lord's glory and pleasing to him. What a happy prospect for Jehoval's witnesses as they enter into this Witness Week campaign! The name is most appropriate to inaugurate the first campaign after the adoption of the new name, and surely it is most appropriate to start the world-wide campaign with the Kingdom booklet containing the resolution adopted at Columbus declaring that the Lord's kingdom is the only hope for mankind and placing the issue squarely before the leaders and people that the time has come for them to render allegiance to Jehovah or be entirely destroyed as opponents of the Lord and his organization. This is surely the Lord's doing, and marvelous in our eyes. Those who were priv-ileged to attend the Columbus convention saw much evidence of how the public in general accepted and fell in line with the great truths the Lord was revealing at that time. An illustration of this was manifest at the time the new name was announced. Stores, restaurants and business places in general which were decorated with signs, "Welcome Bible they had had a service leader but served during these four days. In had for 35c in stamps, or three sets addition to the four days above to one address for one dollar. Get mentioned, the factory and office your order in early, as they are will be closed also Saturday, Sep-

Students," etc., in many cases were changed to "Welcome J.W." or "Welcome Jehovah's witnesses" within a few hours after the announcement was made, and by Monday morning a very large percentage of these signs had already been changed. This in itself is proof that the Lord has manifested to his people that the time is ripe for them to publicly take their stand as his witnesses and make this manifest to the peo-

During the Witness Week campaign from September 4 to 13 inclusive, the new booklet, *The Kinydom*, the Hope of the World, at 5 cents, will be the main presentation. Every effort should be made to place this booklet in the hands of the people as quickly and as effectively as possible. The way the booklet went out at Columbus and the auxiliary conventions leads us to believe that the distribution of this booklet will exceed anything that has taken place to date. There were between 300,000 and 400,000 of these booklets dis-

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Jehovah Gives His People a New Name

With Gladness We Accept It

Jehovah has been pleased to give the anointed a view of the confiden-tial relationship that exists between bimself and his witnesses. He has been pleased to confer upon this class a new name, regarding which he says when speaking of the enemy. "All ye shall leave your name for a curse unto my chosen, for the Lord God shall slay thee and call his servant by another name." The Scriptures tell us that the mouth of Jehovah himself shall name this new name by which the Lord is going to call his servants. This name is referred to in the Scriptures in the following terms: "Ye are my witnesses that I am Jehovah," or, Jehovah's witnesses. Surely this manifestation of Jehovah's love and consideration for his people is the most strengthening thing that the Lord's people could possibly receive present time. This signal at the servants because with them Jehovah individually.

is supreme. The glory of his name and his word is the most vital thing in their existence. The conventioners at Columbus, Ohio, unanimously adopted this name, going on record that the Lord's servants on earth shall be publicly known hence-forth as Jchovah's witnesses. It would therefore be proper for every local ecclesia cooperating with the Society in the Kingdom work to arrange immediately to carry on their local activities under this name. All the workers in the field should approach themselves as Is should represent themselves as Jehovah's witnesses. All other names, such as Bible Students, International Bible Students, I.B.S.A., etc., should be immediately discarded. When the Lord confers the title upon his people, not only is it fitting to accept that title, but it is wholly improper to disregard it or be indifferent toward accepting it. Thereforc, let all those who are really the Lord's make the name "Jehovah's witnesses" their name from this honor is conferred upon the Lord's time forward, both collectively and

Bethel Family to Engage in Field Service 6 Days

Witness Week Looked Forward to by All

Service Leaders to Work with Classes if Requested

The Bethel family are going to have six days to put in the Witness Week drive with the rest of the friends. In order to have sufficient literature ready for the drive Brother Rutherford has arranged for both a day and a night shift to work in the factory in making these booklets. The Society hopes by that time to have more than 2,000,000 Kingdom booklets printed and ready for the mitrage All the bottlers. for the witness. All the brethren are imbued with the importance of seeing that this message is given speedily; consequently, as soon as the campaign starts on Friday morning, September 4, arrangements are made to close the factory, office and home so that the entire family can have part in the drive for the four days Friday, Saturday, Sunday

In accordance with the usual custom, the service leaders will be sent to classes who desire brethren to lead them in the field service during the period September 4 to 7 inclusive. Sometimes after the drive

refrained from requesting one because they believed that some other class needed him more. We do not believe that this is the proper atti-tude to take. Each class feeling that they will have a reasonable number of workers in the field during the drive and desiring to have a service leader serve them during that period should make their request. If there are sufficient brethren to supply all the classes, then all will be served. If not, and their class happens to be one that cannot be served, then they can accept it as the Lord's will that they continue and push the service alone. But to determine beforehand that it is not the Lord's will that they have a leader for that drive seems to be making up the Lord's mind for him instead of letting him overrule according to his will, and therefore each class that can have a reasonable number of workers in the field during Friday, Saturday, Sunday and Monday saturday, Sunday and Monday should make the request immediately. Classes within a distance of 300 miles from Brooklyn will be served during these four days. In addition to the four days above mentioned, the factory and office

tember 12, enabling the brethren to serve the classes on Saturday and Sunday, September 12 and 13. Classes that cannot be served during the first part of the drive will he served during the latter part. Please make your requests immediately, so that arrangements for sending out these brothren may be completed as soon as possible and the classes notified. The object in having these brethren serve classes during this period is that they may lead the friends in the field activities. These brethren will not serve public meetings, but will be prepared to give a class talk or conduct a service testimony meeting each day.

THE MESSENGER

Never before have we received so many subscriptions for *The Messenger* newspaper. Before we went to Columbus, Ohio, we had more subscriptions for this convention report than we had at any previous time. Due to this fact the Society decided to print a few more of each issue, knowing that after the convention was over the demand for this would continue. The complete set of The Messenger, live issues, can still be had for 35c in stamps, or three sets

New Prices on Clothbound Books October 1

English Publications, 4 for \$1.00

Foreign Translations 3 for \$1.00

Conventioners Surprised and Thrilled

One of the many surprises, and one which has brought much joy to the friends at Columbus, was the change in price on the clothbound books to the public. Everywhere the friends were heard to express their happiness that soon they can go out and offer to the people four clothbound books for one dollar. Forcign-language publications were reduced to three for a dollar, or 35c each. The Bulletin takes pleasure in reproducing here a letter by Brother Rutherford to the office manager at Brooklyn.

July 20, 1931

To the Office Manager: DEAR BROTHER:

The commission of God's anointed people who compose the Society is to preach this gospel of the Kingdom as a witness to the nations, and to the honor of Jehovah's name. The Society is anxious to faithfully perform the obligation of this commission by making a wider distribumission by making a winder distribu-tion of the message as contained in its publications. The financial con-dition amongst the people is very bad. For this reason many may be hindered or even prevented from

having something to read concerning the Kingdom. We must do our part to help them, and look to the Lord to provide the ways and means. Our heavenly Father has, by and through Christ our Lord and King, graciously made provision that we may produce the bound books containing the message of the Kingdom at less cost

than when we first began to print them. This slight advantage to us must be extended to the people to the honor of Jehovah's name. By the Lord's grace we will do this.

At the present time we publish and offer to the public the following books in the English language, to wit: The Harp of God, Deliverance, Creation, Reconciliation, Government, Life, Prophecy, Light (Books One and Two). Therefore, beginning October 1, 1931, and which is the beginning of our next fiscal year, these books will be offered to the public in the United States and Canada at the following prices, to wit: Any single book, 30c. Any combination of 4 bound books, \$1.00. Any combination of 8 bound books, \$2.00. The entire set of 9 as above, \$2.25. The price for which any new book will be offered will be announced later.

BOOKLETS

The 64-page booklets published by the Society in the English language will be offered to the public in the United States and Canada at the following prices: Any single booklet, 10c. Any combination of 4 booklets, 25c. Any combination of 9 booklets, 50c.

The exception to the above will be the booklet *The Kingdom*, which will be offered to the public at 5c.

FOREIGN LANGUAGES

Because of the very limited production of our publications in the to the Society, and in addition to the ginning with September 6. For the languages other than English, the office mail Brother Rutherford has next six months, on the first Sunday about or, if they are cost is greatly increased. However, been deluged with personal messages of each month, people everywhere slip it under the door.

languages into the hands of the people at the lowest possible price. Beginning on the above date, therefore, the prices for which our books in foreign languages will be offered to the public in the United States and Canada will be as follows, to wit: Any single book, 35c. Any three, \$1.00. Any 6, \$2.00. The entire set of 9, \$3.00.

BOOKLETS

The prices of booklets in foreign languages will be the same prices named for the English above.

We pray and hope the Lord will be pleased to bless this effort by a wider and more effective distribu-tion of the message of the Kingdom to his honor and praise.

Your brother and servant by his

Hutherford

Supplementing my note concerning the prices of our publications in the United States and Canada beginning with October 1 next, the prices in Great Britain and colonies will be as follows;

Single bound book, one shilling

three pence.

Any combination of 4, four shillings three pence.

Any combination of 8, eight shillings six pence.
The set of 9, nine shillings.

BOOKLETS

Single booklet, five pence. Combination of 4, one shilling. Combination of 0, two shillings. The Kingdom booklet, three pence.

Isn't that great? We feel sure that the books will go faster than ever before, due to this splendid arrangement and provision made by the Lord.

Advertising Radio Lectures at Low Cost

The More Who Know, the More Who Will Listen

Many of the classes and colporteurs in various parts of the country are advertising the radio lectures of Brother Rutherford in the newspapers, and probably this reaches a good many people whom we do not reach through the radio folder, From a letter recently re ceived we quote:

"Herewith enclosed an advertisement I have had published in the Chappell (Nebr.) Register, the only paper in the county seat of Deuel county. I gave the editor a set of nine books and six booklets written by Brother Rutherford, He has published the notice twice, and I expect he will publish it once more."

This pioneer colporteur says further: "I expect to do this in Oshkosh, the county seat of Garden county, Nebraska."

Probably many of the colporteurs can make such arrangements and distribute the books at the same time. The same is true with the classes. Another means that can be used is this: Where local newspapers are willing to give a free public announcement or a write-up in the columns of their paper, the class director and the colporteurs might arrange a short write-up, using some of the material that appears in the radio announcement before and after each record, as was arranged by a colporteur sister in Havana, Cuba. The more we can bring the radio lectures and the stations carrying them to the attention of the people, the better it will be for the spreading of the Kingdom message.

Following Up on Radio Listeners

From time to time the Society sends out back calls on radio listeners. These have proven very successful, and for the encouragement of the friends we are glad to say drive week.

that we received a letter stating that in three back calls sent to one brother three complete sets of nine books, and a few booklets, were placed. Others relate similar experiences and are very glad to make these back calls. The friends who receive such back calls should follow them up as soon as conveniently possible.

New Radio Folders for Transcription Program 243 Stations Listed

The regular radio folder that has been used throughout the year in advertising the transcription programs is now available. This new radio folder carries a list of 243 stations. It has been observed that some of the classes are still using the first radio folder that was printed by the Society. We would suggest that the classes order no more at one time than can be used in about two months. In this way they can always have the latest radio folder for use in their territory, which will carry an up-to-date list of all the stations broadcasting the lectures. These radio folders will be supplied to classes at the same rate as here

Recommendations for Director

As outlined in the letter sent to you, we are anxious to have all recommendations for service direc-tor in the office by September 12. We have received a number already, and should be glad if every class would see that their recommendation is in here by September 12 so that we can advise you of the 1931 director immediately following the

Thousands Wrote for the "Kingdom" Booklet

Greatly Appreciated by Radio Audience

"The Kingdom" Transcription Record to Be Broadcast Once a Month

The greatest combination of radio stations ever assembled for the broadcasting of any lecture was proaccasing of any lecture was used on July 26 to broadcast the message "The Kingdom, the Hope of the World". The details concerning this remarkable hook-up and the message which Jehovah had sent fouth to the message of the message. forth to the peoples of the world by this means have been set forth in *The Messenger*. Only the Lord could have arranged for such a widespread proclimation of his truth in one hour's time. This is marvel-ous in our eyes. Upon returning to the office we found here thousands and thousands of letters addressed

wishing him God's blessing and expressing the hope that he may continue to send forth this message boldly and fearlessly. Many expressed their appreciation of having a message like this one expressed with such conviction and boldness.

During the first four days of opening the mail more than 4,000 requests have been received from radio listeners asking for the book let The Kingdom, the Hope of the World. We are not half through our mail, and undoubtedly this total will go up in leaps and bounds.

So important is the message set forth in this lecture that Brother Rutherford has decided to have the electrical transcription of this already world-famed lecture broadcast the first Sunday of every month, bewill be able to hear the warning that Jehovah wants given to Christendom at this time,

Not only will this message be brought before the people by radio during Witness Week and through-out the coming months, but Jehovah's witnesses will be taking it to them from door to door, so that truly the warning of the impending doom will be given to the rulers and the people. What a wonderful work we are engaged in!

Notice to Workers

We are in receipt of advice from the Post Office Department in dif-ferent towns that some of the friends are placing radio folders in the letter boxes. This is contrary to the law. Please do not do this. It is much more effective to deliver the radio folder personally at the home and tell the people what it is all about or, if they are not at home,

Warning Must Be Given to the Rulers

Every Clergyman to Receive a "Kingdom" Booklet

Also Financial, Political, and Military Men

The Fight Is On and We Are on the Lord's Side

The August 15 Tower shows us the responsibility resting upon the witnesses of Jehovah to give Jeho-vah's warning to Christendom. This responsibility cannot be avoided. Concerning this, Jehovah says: "When I say unto the wicked, Thou shalt surely die; and thou givest him not warning, nor speakest to warn the wicked from his wicked way, to save his life; the same wicked man shall die in his iniquity; but his blood will I require at thine hand. Yet if thou warn the wicked, and he turn not from his wickedness, nor from his wicked way, he shall die in his iniquity; but thou delivered thy soul."-Ezek. 3:18,19.

The time has come to give this warning. The Lord has provided his people with literature to use for this very work. The question then is as to how to do the work most effectively. The plan of procedure

follows:
After Witness Week, during the remaining weeks in September. every clergyman, preacher, or leader of a religious organization of any kind is to be called upon and canvassed for the booklet The Kingdom, the Hope of the World. If they will not pay for the book-let one should be given to them free, for this warning must be given to them by God's witnesses. Jehovah made them "a watchman unto the house of Israel". "Therefore hear the word at my mouth, and give them warning from me," he says to his people. Having joyfully taken the new name of "Teherakia" taken the new name of "Jehovah's witnesses", the remnant class has a great responsibility resting upon them to faithfully live up to this name and to sound the warning to those who claim to represent God and yet who represent the Devil by being the leaders of his organiza-

Service directors and those who are holding individual territory assignments should begin at once to plan to call on every preacher in their assignment following the Witness Week. Look up the addresses of the various preachers in your territory, so that when the time comes to call upon them you will know just where to go and will be able to make the calls in the least time. The calls should be made personally, and the booklet personally presented to the preachers, giving them the opportunity of paying for it if they will, and if not, of taking it anyway. When calling upon them let them know that this message is being delivered into the hands of all the preachers throughout the world and that it is of great importance to them to read it that they too might be informed. In presenting the booklet to them be kind and courteous, but bold and fearless in your stand for the Lord and his

Now for a few suggestions as to preachers. In the larger cities, where classified telephone diectories are published, one will find

Practitioners." "Missions," "Church Organizations," etc. In other towns and villages, the names of the preachers can be obtained from the local newspapers. If the addresses are not given, they can be looked up in the telephone directory. This will be a good opportunity for some of the friends to do some service in the evenings in order to get everything arranged to carry on the work following Witness Week, so that it will be completed by October 1. special report card will be mailed with the September Bulletin to all directors, colporteurs, and sharp-shooters, on which to report the entire amount of work done among the

In making these special calls, the heads of religious organizations, such as secretaries of the Y.M.C.A. and Y.W.C.A., Salvation Army captains and preachers, the heads of parochial schools, convents, monasteries, church boards, Bible Societies, etc., should also be included. This warning must be given to the rulers as well as to the people. While the special stress of this

campaign is to be laid upon getting booklets into the hands of every clergyman, the financiers, politicians and military rulers should not be overlooked. The special report card which will be sent out will have a column in which to report the number of placements made with clergy men, politicians, financiers and mili-tary officers. Under "Politicians" report the booklets left with congressmen, of both national and state legislatures, governors (together with other high state officials), the chief municipal officers, judges, and the heads of government offices. The idea is not to include the petty offi-cials, but the leading men who would rightly be considered as the rulers of the people. Under "Financiers" report booklets placed in the hands of only the executives of million-dollar corporations and with people known to be of the millionaire class Army officers of the rank of colonel or higher, and navy officers with the rank of captain or higher, should be reported under "Military Officers". Those of lesser rank should not be included.

This information will give a good idea as to how thoroughly the ruling class is receiving this warning which must be served upon them. Already the president of the United States has been called upon. In your efforts to obtain an interview with these prominent men, mention of this might be made with good effect, together with the statement that this message is of such great importance, particularly to men of prominence and influence, that a personal call is being made upon the leading citizens of America, Great Britain and other countries. By adding, "That is my reason for desiring to see Mr. ——, so that I can personally deliver to him his siring to see Mr. -

It will be a hig job to reach these how to get the names and addresses men, but we know that the time has come for the warning to be given to all. In doing this work, remember that you are one of Jehovah's wit-

must be given, and all those who really love the Lord will delight in having a part therein.

Remember, the report is not to be sent to the classes and colporteurs until with the September Bulletin, and when it is returned at the end of the month it is to show the entire number of booklets placed during the month in the hands of the rulers.

"Fear God," not man, no matter how powerful in the affairs of this world he may be, "and give glory to him; for the hour of his judgment is come; and worship him that made heaven, and earth, and the sea, and the fountains of waters."—Rev. 14:7.

Start now to make arrangements for doing this work, and when Witness Week has ended let the friends go forth joyfully and sound this warning to all the rulers of Christendom

(Continued from page 1, column 2)

tributed during the five days from Wednesday, July 29, to Sunday, August 2, in those ten cities. What will be the distribution by all of Jehovah's witnesses in this country for the ten days, September 4 to 13? Time will tell. The fact that the booklet itself is the most beautiful and attractive booklet that we have ever presented for so small an amount; the facts that the message it contains is the most vitally im-portant message ever delivered to the people; that the public have manifested an eagerness to get this hooklet such as never before witnessed; that its message has been given and advertised over the greatest combination of radio stations ever banded together for one program; and the further fact that the people of the Lord have been fired with such a zeal, due to the vision they received at Columbus and the message contained in the Vindication book, that they are practically irresistible in their enthusiasm in presenting the Kingdom message, make us believe that we would not be greatly exaggerating if we were to say that we expect the results to be close to one million for the tenday drive. Boiled down to cold facts, that will mean approximately 10,000 workers in the field, placing 100 copies each. That means 10 copies a day for each one of the ten days. This can be done. It is not an impossible task, by any means, and undoubtedly a great many will place more than this number. We have the Lord's assurance that we can do all things through Christ who strengtheneth us. Therefore, as his witnesses, let us go forth in faith placing this message in the hands of the people. The general plan of action during the campaign is to work all the large cities and towns in your territory first. Concentrate on the homes during the daytime; and for the evenings we suggest a plan that was very successful in Columbus and at some of the auxiliary conventions. that is, to place your workers down town at the busy intersections, having one worker on each corner, and place the hooklets directly with the people. Other local arrangements can be taken advantage of accordthem listed under such beadings as nesses and have no cause for fear ling to the existing conditions in the give the color "Clergymen", "Christian Science or for being ashamed. This message different towns and cities. Some the allowance.

work can be done in subway cars, entrances to subway stations, or other prominent places around railway stations, where people are coming or going all the time. A worker can dispose of a large number by working these places continually. In doing this work it should always be kept in mind that you are the Lord's witnesses; consequently you should be courteous, considerate in the presentation of the message and in offering it to the people. Discourtesy and rudeness do not react either to the Lord's glory or to the effectiveness of the work that the Lord's witnesses are doing at the present time, and much trouble and mis-understanding has been caused be-cause some tactless brother or sister thinks it is his or her duty to force or hammer the truth on people when they don't want it. We are simply the Lord's witnesses to present his message to those who desire to hear it. With those who don't, the Lord will deal in his own way. The importance of doing this work speedily and effectively cannot be overstated

In another part of this *Bulletin* you will be advised of a special campaign among the clergy which will follow the Witness Week. While Witness Week, September 4 to 13, is to be the special drive with the Kingdom hooklet, this does not mean that the campaign with the Kingdom booklet is going to end with Witness Week; this campaign is to be pushed during the entire month of September. Work fast and try to cover all you can of your assignment during the month. Those classes where auxiliary conventions were held and who have the Kingdom booklet, and classes that have some of the hooklets which they took from the Columbus convention, may start immediately in the distribution of this booklet and work during all of August and September, centralizing, of course, particularly on the special drive week.

If you have a supply of the new booklets on hand, you should get busy with them at once. If not, you can get a supply soon, as consignments are being made to the classes. Class, sharpshooter and auxiliary rates will all be the same, or 4c each. The pioneer rate will be the same as on the ten-cent booklets. No time should be lost in getting this booklet into the hands of the people. Make haste so that during August and September as much territory as possible can be covered with the Kingdom booklet.

Colporteurs Please Take Note

Some of the colporteurs have been sending in Watch Tower subscriptions for friends they meet in the work, asking that they be en-tered on the "Lord's Poor" list. This should not be done. If anyone wishes to obtain the *Tower* under this arrangement, he should apply personally direct to the Society. If done through a colporteur, such subscriptions will not be entered.

Since colporteurs are granted special rates on subscriptions, they are requested to accompany their subscriptions with remittance figured at the special rates, if they wish to eliminate extra bookkeeping. By sending in the full rate it makes a credit memo necessary in order to give the colporteur the benefit of

8,445,455 Testimonies Given First 9 Months

Honor and Glory Has Been Given God's Name

Total Literature Placed Exceeds Previous Year purpose and aim in life, and that

Bound Books Take a Big Drop

New Price Will Overcome This

Onward marches God's glorious truth as his true and faithful witnesses actively engage in proclaiming the Kingdom message.

For the first nine months of this fiscal year the grand total of literature placed amounts to 4,277,911 books and booklets, to compare with 3,630,692 for the same period last year. This is truly remarkable and is a cause for great rejoicing on the part of Jchovah's witnesses. These figures are in themselves an explanation of why Jehovah has given his people this new name. It is because of their doing the work which he has commanded them to do to the honor of his name. They rejoice in bending every effort to increase their kingdom interests that his name might be glorified. As a further proof of this an examination of the nine months' report shows that there has been a more determined effort on the part of the Lord's people to be actively engaged in the witness work.

Please note that the number of class workers has increased to an average of 4.812 and 215 sharpshooters working weekly from a total of 4,148 class workers and sharpshooters. The number of active auxiliaries has increased from a monthly average of 499 to 700, and the pioneers from 894 to 1,102. This makes a total of 1,288 more workers in the field weekly than during the same period last year. These have put in the time, too; and

as a result a grand total of 8,445,455 testimonies have been given to the honor of Jehovah's name, and literature has been left in the hands of 1,856,437 people, which is 229,105 more than last year's first nine months. We are getting right along toward the testimony quota of 10,000,000 for the year. With three months more to go, with only a little over 1½ million testimonies to make, and a new booklet to spur us on, we ought to go over the top

by working hard.
The one rather disappointing thing about the report is the fact that there has been a decrease in bound-book placements. Last year at this time a total of 1,580,526 books had been distributed, to compare with the 1,439,437 of this year. This, of course, is largely due to the financial condition of the country, and the fact that the friends have laid more stress on the booklet combinations than they have on the books. That they have been doing this is proven by the big increase in number of booklets placed. Last year's figure was 2,050,166, whereas this year's figure is 2,838,474, an increase of 788,308. activities with the Kingdom booklets during the next two months will send this figure soaring away above last year's, but it is anticipated that the inauguration of the new prices on books on October 1, of 4 books for \$1.00, will result in next year's figure's more than making up the book shortage in this

What a joyful task Jehovah's witnesses have at this time! They

is, to show forth his praises.

What will be the figures for the

next three months? Well, that depends on how active you are in preaching the Kingdom gospel.

Class Inventory to Be Taken October 1 Classes Asked to Place Large Orders Soon

We are forwarding in a few days a stock inventory form and an order The object of the stock inventory form is to get the inventory of each class on October 1. This inventory will be used as a basis for allowing credit to classes desiring to be credited with the difference between the old prices and the new prices which go into effect October 1. Classes that desire to share some of the hurden of the expense incurred in the reduction, by not taking the credit, may authorize their service director to sign the inventory slip, as the class' representative, stating to the Society that the class wishes to bear this amount. The order blank is primarily for the purpose of ordering Vindication for the drive. This will be released in time for the November drive. Each class should be stocked up with a large supply of this book. Also, they should stock up well with all the other books and booklets that they need to carry them through the fall and winter campaign. Remember, the new prices on clothbound books go into effect on October 1; so order a good supply. At 4 for \$1.00 on the English and 3 for \$1.00 on the foreign you'll need a lot of them. are absolutely sure that they are Send your order in as soon as posin the right; for they are fighting sible. We will fill them sometime on the Lord's side, with only one just before October 1, 1931.

1930

What Is a Service Convention?

From time to time we receive advice in the office that a number of local conventions, which are termed "service conventions", are not really service conventions at all, as far as witnessing to the name and purposes of Jehovah from house to house are concerned, because most of the time is spent in the balls by a number of brethren in discoursing and theorizing and a number of others spend a great deal of time and energy in preparing elaborate meals and serving them to the conventioners. After these two forms of service are done the majority of those attending the convention have very little time or strength left for house-to-house serv-

We recommend that in all cases service conventions devote the entire forenoon and a portion of the afternoon in the house-to-house witnessing and that not more than two talks be given on any one day. In almost any good-sized town meals can be obtained at a very reasonable price in nearby restaurants. Resides a number of friends bring their lunch along with them. It is unwise to waste time and strength in such work as preparing and serving food for the assembled friends, when that time can be used for magnifying the name of Jehovah and bestowing real blessings upon the people. Obtaining meals in these res-faurants would mean only a few cents to each one and would be considerable in the magnitude of the witness that could be given to the Lord's purpose.

Reports for the Special Drive

In accordance with the usual custom a special report is required from the classes for this week. Therefore each director will see that the report for the week preceding the campaign closes Thursday night, September 3, and the drive week report commences with Friday morning, September 4 and continues up to and including Sunday, September 13. Colportenrs will arrange to make a similar report covering the drive week. Sharpshooters are being forwarded a special report card with instructions covering the drive week activities.

ACTIVITIES OF CLASSES, COLPORTEURS AND SHARPSHOOTERS FOR 9 MONTHS ENDING JUNE 30, 1931

	Classes	shooters	Auxiliaries	Pioneers	Total	Total
Harp of God	46,675	5,560	17,148	97,962	167,345	234,918
Deliverance	32,689	3,943	12,818	80,197	129,647	185,363
Creation	39,568	4,396	15,748	100,569	160,281	208,639
Reconciliation	26,762	$3,\!141$	11,795	69,738	111,436	150,266
Government	35,270	4,424	14,831	93,146	147,671	165,404
Life	36,205	4,355	15,342	90,981	146,883	216,024
Prophecy	28,128	3,659	12,699	75,671	120,157	164,822
Light, Book One	51,457	6,536	19,269	82,133	159,395	
Light, Book Two	49,232	6,282	18,805	80,645	154,964	
Misc. Books	94,741	3,240	14,050	29,627	141,658	255,09 0
Total Books						
1931	440,727	45,536	152,505	800,669	1,439,437	
1930	513,319	25,908	144,378	896,921	$1,\!580,\!526$	1,580,526
Total Booklets						
1931	1,249,259	92,820	324,940	1,171,455	2,838,474	
1930	978,420	33,935	208,397	829,414	2,050,166	
GRAND TOTAL			······································			
1931	1,689,986	138,356	$477,\!445$	1,972,124	4,277,911	
1930	1,491,739	59,843	352,775	1,726,335	3,630,692	
Average Weekly Workers						
1931	4,812	215	7 00	1,102	6,829	
1930	4,148		499	894	5,541	
Hours per Worker Weekly						
1931	4.0	7.8	10.6	23.1		
1930	4.0		10.5	22.6		
Total Obtainers						
1931	798,731	58,420	219,248	780,038	1,856,437	
1930	759,348	26,656	166,007	675,321	1,627,332	
Total Testimonies						
1931	3,159,137	238,935	1,055,239	3,992,144	8,445,455	

Transcription

Radio Service Records to be run during the month of September are: In Eastern and Pacific Time Zones: Date No. Record Title Sept. 6 J-62 "World's Hope the Sept. 13 C-39 "Judgment of the People" Sept. 20 C-40 "Who Are God's Witnesses?" Sept. 27 C-41 "Permission of In the Central and Mountain Time Zones: Date No. Record Title Sept. 6 J-62 "World's Hope the Sept. 13 C-29 "Prisoners" Sept. 20 C-20 """ Sept. 20 C-30 "Whose Prayers Are

Sept. 27 C-50 "Preparing for War" (Part 1)

Answered?"