

# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1962

"Be courageous and let your heart be strong. Yes, hope in Jehovah."—Ps. 27:14.

VOL. V NO. 4

## BE ACTIVATED BY JEHOVAH'S SPIRIT

<sup>1</sup> What wonderful work can be accomplished when one is activated by Jehovah's spirit! The same spirit that strengthened men such as Samson, Jesus and the apostles backs us up today in doing a preaching work that is beyond our own capacity, filling us with courage to preach fearlessly. Paul therefore urges all of us: "Be aglow with the spirit." All who are thus activated by Jehovah's spirit will be having a zealous share in the ministry during April.—Rom. 12:11.

<sup>2</sup> Prominent in our program for the month is the April 8 public talk on the topic "Christendom Has Failed God! After Her End, What?" and the Memorial, on April 17. We all plan to attend because we appreciate the importance of these meetings, but now it would be a good idea for each one of us to make a list of those we would like to invite. We want to be sure they know about the meetings, help them to get there, and make them feel welcome when they come.

### OFFER FOR APRIL

Subscription for "The Watchtower," with three booklets, for \$1.

### THEME FOR APRIL

Our Activation by Jehovah's Spirit.  
—Rom. 12:11.

### 20-Percent Increase

<sup>3</sup> Another aspect of April's activity that always is a matter of keen interest on our part is reaching out for the 20-percent increase. As a stimulus toward this goal, the congregation servant will meet with the book study conductors by April 1 to discuss ways to give loving aid. All of us should endeavor to be out the first week in April; then each week as the assistant congregation servant gives a list of names of those who need help to the study conductors, it will be our privilege to offer assistance to these publishers. By working together we can

help all to avail themselves during April of the greatest privilege open to man—serving Jehovah God!

<sup>4</sup> What about helping new ones in the service? This is an especially happy service, but we must take the initiative in making arrangements. Do not hold back. If ever persons are going to get into the new world they must learn to be active praisers of Jehovah. So if those with whom you study love Jehovah God and believe his Word, point out to them

that it is their privilege to share it with others, and then make definite arrangements for them to share with you in doing so. At the end of the month, if you find that the congregation has reached its 20-percent goal, be sure to mark the congregation report card "We made it!"

### Special Magazines

<sup>5</sup> We are especially favored during April with excellent issues of *The* (Continued on page 3, col. 3)

## Increase Your Bible Study Activity

<sup>1</sup> Do you want to share in a most pleasant, joyful and rewarding feature of Jehovah's service? Then we encourage you to participate in the Bible study work.

<sup>2</sup> What does an analysis of our Bible study activity during the first five months of this service year show? That 40.1 percent of the publishers share in this rewarding work. This means that approximately 160,000 publishers in the United States do not conduct home Bible studies. Can you make room for this profitable and joyful activity? Where does your congregation stand in this regard?

<sup>3</sup> The chart printed with this article provides us with an analysis of the Bible study work for all the congregations in the United States. Look at it carefully. With a quota of one Bible study per publisher, is your congregation among the 243 that commendably average between one and three Bible studies per publisher? Or, among the 2,185 congregations that average from .6 to .9 of a Bible study per publisher? Or is your congregation among the 1,905 congregations averaging from .1 to .5 of a study per publisher? On an individual basis, how does your personal Bible study activity compare with that of your congregation? What can you do to increase your share in this work? Whether

publisher, servant or study conductor, are you conducting at least one Bible study? Pioneers, do you conduct at least seven? Special pioneers, at least ten?

<sup>4</sup> Ask yourself: (1) Am I taking advantage of all opportunities to start studies? (2) Am I following through on all placements? (3) Am I willing to assume this God-given responsibility to feed the sheep?

### BIBLE STUDIES REPORTED BY CONGREGATIONS IN THE U.S.A.

No. of Congs.	Reporting less than one study per pub.	
	1905*	2185 <sup>x</sup>
Av. B.S. per pub.	.1-.5 study	.6-.9 study

\* 296 cong., .1-.3; 1609 cong., .4-.5  
<sup>x</sup> 1638 cong., .6-.7; 547 cong., .8-.9

(4) Am I truly Bible study conscious? If you have problems, then talk them over with one of the servants. Mature brothers will help you get started in this vital and joyful feature of the ministry.

<sup>5</sup> Not only does a Bible study aid the student, but it helps you too. It helps you to ponder over the good things in God's Word and stay by them. "By doing this you will save both yourself and those who listen to you."—1 Tim. 4:16.

"Keep doing this in remembrance of me."

# Your Service Meetings

## FIRST MEETING IN APRIL

Theme: Our Activation by Jehovah's Spirit.

5 min: Introduction, text and comments.

10 min: Talk on "Our Activation by Jehovah's Spirit." (See "Watchtower," July 15, 1961, pp. 424-436, and April 1, 1962, p. 215.)

20 min: Question-and-answer discussion of main article, "Be Activated by Jehovah's Spirit."

20 min: Inviting Goodwill Persons to Special Talk and Memorial.

CHAIRMAN (3 min.) Exhorts all publishers to attend special talk and Memorial and to put forth singular effort to invite all goodwill persons. Following scenes will take place throughout month. Note points made and follow suggested presentations for inviting persons to both occasions.

SCENE I (4 min.) Accounts servant and a study conductor discuss the work of inviting all magazine subscribers to Memorial, using names and addresses of those subscribing since January, 1961. Publisher who obtained subscription will be given name and address and asked to call. If original publisher is unable to call, study conductor will arrange for another publisher to make the call and invite the subscriber to Memorial. Study conductor will give out names and addresses at next meeting at service center.

CHAIRMAN (1 min.) What could be said when calling on subscribers? Circumstances will govern this to some extent but the following suggestions will help. Take careful note.

SCENE II (4 min.) Publisher calls at home of subscriber. After friendly greeting says, "I have stopped by today to invite you to two special events held by Jehovah's witnesses worldwide. The first one is this talk on April 8, [Gives householder handbill] 'Christendom Has Failed God! After Her End, What?' [Gives local information on time and place.] On Tuesday, April 17, the most important event of the year for all Jehovah's witnesses will be celebrated. It is the memorial of Christ's death. Like the apostles and other early Christians, we yearly hold this as a means of remembrance. (1 Cor. 11:23-25) We want to extend a special invitation to you as a subscriber for [The Watchtower] or 'Awake!'". [Gives householder Memorial handbill, explains time and place, and arranges to bring him to Memorial.]

CHAIRMAN (1 min.) We want to invite not only subscribers but all those who have shown interest and those with whom we conduct studies. Listen to this publisher as he invites his Bible student to attend.

SCENE III (4 min.) Publisher, at the conclusion of home Bible study, says to student, "We have learned much regarding the great sacrifice Jesus made for our benefit and for the vindication of his Father's name. In view of this, I know you will want to attend the memorial of Christ's last supper at our Kingdom Hall [Gives local time and place]. The same observance is taking place in over 21,500 congregations of Jehovah's witnesses worldwide. We do this in obedience to the command Jesus gave his followers at Luke 22:19 [Have householder read]. This is your personal invitation, to attend [Gives Memorial handbill]." Continues with brief dis-

cussion of Memorial significance and makes definite arrangements to pick up Bible student so he may attend.

CHAIRMAN (3 min.) Do not forget to invite those who obtained Bibles in December as well as all subscribers. Record attendances will result as we invite and helpfully assist all persons of goodwill to attend.

5 min: Concluding comments. Cover "What Happened Here in February?" and consider local report.

## SECOND MEETING IN APRIL

5 min: Introduction, text and comments.

10 min: New World News and Announcements.

10 min: Discussion by two or three study conductors, covering points and suggestions forthcoming from meeting with congregation servant.

20 min: "Presenting the Good News"—demonstrate, showing how a new one would be prepared for service and how parents will aid their children to prepare and share.

15 min: Concluding comments. Encourage congregation to use remaining time to invite persons to attend Memorial. (Comment on slogan, based on 1 Corinthians 11:24, at bottom of page 1.) Give appropriate counsel for all to take the initiative to make new persons attending feel welcome.

## THIRD MEETING IN APRIL

5 min: Introduction, text and comments.

15 min: Read pioneer letter and give talk based on points in the letter.

15 min: Question-and-answer coverage of article "Increase Your Bible Study Activity."

18 min: Use of Subscription Expiration Slip.

CHAIRMAN (3 min.) When "Watchtower" and "Awake!" subscription expiration slips are received, congregation servant will see that they are immediately distributed through service centers and calls promptly made. If possible, publisher originally obtaining subscription should make return visit, and this is counted as a back-call. These are excellent source of new subscriptions. Effort should be made to start studies where possible.

SCENE I (5 min.) Study conductor approaches publisher after book study to give some expiration slips, suggests calls be made on back-call night or after Sunday morning service. Publisher asks how to make effective approach, as he has had poor results from calling with slip in hand asking if householder wanted to subscribe again. Conductor explains need to rekindle interest first. Suggests warm, friendly greeting, giving of current sermon, concluding with subscription offer. As with other interested persons, an effort should be made to start a Bible study. Publisher appreciates counsel, is invited by conductor to go with him as he makes some expired-subscription calls.

SCENE II (8 min.) At call conductor uses householder's name: "Good morning.—We represent the publishers of the 'Watchtower' magazine (or 'Awake!'). We are interested in all persons who are concerned about conditions today and especially those who believe in God's Word. In reading 'The Watchtower' no doubt you have

increased your hope in the Kingdom we have all prayed for. As servants of Jehovah . . ." Proceeds with sermon, makes offer, directing attention to interesting point in magazine, telling that similar information will come to householder by means of subscription. Now for first time conductor lets householder see expiration slip, saying he will be glad to renew subscription so householder will not miss any more issues containing interesting articles such as one just discussed. Householder subscribes. Publisher ascertains householder has few minutes, demonstrates use of "Good News" booklet as Bible-study aid. (Chairman adds: If householder busy, then use simplified sermon as outlined in March "Kingdom Ministry.")

CHAIRMAN (2 min.) Each month Society sends out thousands of expiration slips. Summarize need for (1) promptly making calls; (2) giving sermon first to rekindle interest before offering subscription; (3) arranging for Bible study.

7 min: Concluding comments.

## FOURTH MEETING IN APRIL

5 min: Introduction, text and comments.

10 min: Talk and a few questions and answers on attending the 1962 district assemblies. See article "Courageous Ministers Assemblies."

15 min: Question-and-answer coverage of "Congregation Organization" article, "An Invitation to Work Unassigned Territory." Also appropriate "Yearbook" experiences would work in well. (See "Index.")

20 min: Two or three study conductors discuss and demonstrate what they are going to do along with their service groups, in the remaining days of the month (1) to aid any who have not yet reported, (2) assist any new ones who are ready to start service but have not yet done so, (3) follow up on subscription promises and expiration slips, (4) distribute any remaining copies of the special issues.

10 min: Concluding comments, with encouragement to use the remaining weekend to the fullest advantage. (Include remarks on the slogan, based on Acts 18:25, at bottom of page 4.)

## FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mgs.
Sp'l Pios.	687	144.2	54.3	8.0	139.3
Pios.	6,383	90.7	32.2	5.3	98.1
Vac. Pios.	1,635	79.7	22.4	2.8	74.7
Pubs.	252,811	9.0	3.2	.6	10.3
<b>TOTAL</b>	<b>261,516</b>				

Public Meetings Held: 23,780

UNITED STATES QUOTA FOR 1962  
273,549 Publishers

## WHAT HAPPENED HERE IN FEBRUARY?

Another very fine report! We increased in publishers over January. In fact, only in December of this service year did we have more publishers than February. Continue lovingly assisting one another, brothers. Bible studies too commendably continue to increase. In September, 1961, 180,259 were reported; last month, 204,620. Keep up the splendid work to Jehovah's praise.

# CONGREGATION ORGANIZATION

## An Invitation to Work Unassigned Territory

<sup>1</sup> As shown in the 1962 unassigned territory booklet, a copy of which is being sent to each congregation, there remain in the United States about 900 unassigned territories. Many of these, as shown below, have not been worked for many years:

Year Last Worked	Number of Terr.
1950-57	204
1958-60	153
1961	548

<sup>2</sup> It is most gratifying to see that 548, over one-half of all unassigned territories, were worked last year. As a result of the fine effort put forth fewer counties remained unassigned than in any other year since 1952.

<sup>3</sup> This year the Society anticipates that virtually all unassigned territory will be worked. Why? First of all, with district assemblies conveniently located for all this summer, cutting down on travel and expense, the Society feels sure many more publishers and pioneers will be able to work unassigned territory during

July, August and September. This will result if—

(1) congregations that worked territories last year will make application for the same or other territories this year.

(2) congregations that were unable to share last year will go over the unassigned territory booklet, select a territory, and make an immediate request for an assignment this year.

(3) pioneers who can travel 100 miles or more and then remain in an unassigned territory a month or more write the Society stating the number of pioneers who can go, their names, transportation available, the distance that can be traveled and how long the group can remain in the territory.

(4) families associated with congregations not making application for unassigned territory but who would like to work in unassigned territory or work with a small congregation needing assistance covering territory write the Society telling the number making up the group, the congregation they are

with, the distance that can be traveled and the period of time that can be spent working in a territory. Many families have arranged to spend their vacations in unassigned territory the last few years.

<sup>4</sup> In addition to working unassigned territory during the summer months, as announced at the United Worshipers District Assemblies last summer, it is now possible for congregations to request additional territory that is available for working. If a congregation is frequently covering its territory and publishers and pioneers are in a position to travel to a nearby unassigned territory to work in it regularly, a request can be made to the Society for such territory to be added to the congregation's permanent territory assignment. Territories requested should be conveniently located so that publishers can travel there on weekends or during the week, and possibly various ones when on vacation can stay in the territory and work for a week or more. Congregations that are interested should consult the unassigned territory booklet. Circuit servants will work closely with congregation servants in following through on this arrangement.

## Announcements

◆ **OFFER:** May: *From Paradise Lost to Paradise Regained*. June: *New World Translation of the Holy Scriptures*. July-September: *"Let Your Name Be Sanctified."* Congregations should ascertain their literature needs and order well in advance.

◆ The Society is now sending out information on 1963 around-the-world convention travel to those who wrote in response to the announcement in the January *Kingdom Ministry*. This information outlines two other tours not previously announced. One tour will be from New York to the "Holy Land" and return, including stops at the conventions in Europe and a tour of the "Holy Land" along with those traveling around the world. The trip would take about three weeks and the air fare on jet is presently \$876.60 per person (adult). The other tour being arranged by the Society is from New York or Chicago or the west coast to Honolulu and return. Those traveling could also attend the assembly in Los Angeles if desired. Time required would be one week for the Honolulu assembly or two weeks for both Honolulu and Los Angeles. Air fares are: New York to Honolulu and return, \$575.88; Chicago to Honolulu and return, \$481.06; west coast to Honolulu and return, \$266.00. These are jet coach fares as of January 1, 1962. Any brothers planning to take any of these tours should write to the Society's Travel Desk at 124 Columbia Heights, Brooklyn 1, New York, for additional information.

◆ Plan now to vacation pioneer this summer or before. It is encouraging to see that from September, 1961, through February, 1962, 8,461 vacation pioneers enrolled; whereas the year before during the same period there were 5,739.

◆ Pioneers, do not forget to give your report to the congregation servant promptly at the end of the month.

◆ May 30, Decoration Day, will be a special magazine day. Congregations should order extra magazines needed and arrange for work either in cemeteries or from house to house.

◆ Applications for unassigned territory should be submitted to the Society by May 15. Further information will be received under separate cover.

◆ Sunday morning program at all service centers during April: After considering the text, on April 1 review the sermon; April 8, discuss use of handbill and Memorial invitation in inviting persons to the special meetings on April 8 and 17; April 15, points from the special *Watchtower* to use in offering the subscription; April 22, how to make expired-subscription calls; April 29, how to make follow-up calls on those who have promised to subscribe.

◆ At the conclusion of the public talk on April 8 the special April 15 *Watchtower* will be released and both publishers and persons of goodwill present will be invited to obtain copies for distribution at 3c per copy.

◆ New publications available:  
1962 Yearbook —German  
"Equipped for Every Good Work"

—Greek  
*Blood, Medicine and the Law of God*  
—French

◆ Out of stock in U.S.A.:  
Bible #SE043 —French  
Bible #33 —Portuguese  
1961 *Watchtower* and *Awake!*  
bound volumes —English  
1962 Yearbook —English  
1962 Calendar —English

## Activated by Jehovah's Spirit (Cont'd)

*Watchtower* and *Awake!* to offer. You have already received instructions on the extensive distribution that has been arranged for the April 8 *Awake!* with its article "Spain Suppresses Religious Freedom." And by now you have all seen the advance copies of the special April 15 *Watchtower* and the April 22 *Awake!* that were mailed to your congregation. If you have taken time to peruse their contents, we are sure you agree that these are issues that make unmistakably clear where pure worship is carried on today and where men can turn for wise guidance in this time and a sound hope for the future. Their distribution should do much in the dividing of the "sheep" from the "goats." Let us use them well.

<sup>6</sup> If we are zealous in offering the magazines, it should not be at all difficult for publishers to place 30 during April, pioneers 120, and special pioneers 180. Be prepared with brief, to-the-point presentations when you go in service and have plenty of magazines with you to place. What happened in a congregation in Kentucky last April was not an isolated experience. The brothers wired to the Society to rush them more magazines, saying: "Today 19 of us out in magazine work,

(Continued on page 4, col. 3)

# Presenting THE GOOD NEWS

## With Special Issues

<sup>1</sup> The powerful messages contained in the April issues of *The Watchtower* and *Awake!* make them truly outstanding. Our territory should be covered thoroughly with them. Strive to attain your personal quota by preparing effective presentations that will arouse interest.

<sup>2</sup> Using the April 15 *Watchtower*, you might say the following: "Hello, my name is ——. I'm one of the many persons in this community concerned with what the future holds. Many honest-hearted persons wonder why religion has failed to stop the rising tide of delinquency, immorality and world tension and what the outcome will be. This special issue of *The Watchtower*, 'Christendom Has Failed God! After Her End, What?' frankly discusses the problem and, best of all, shows what God has purposed for the future blessing of mankind. Together with the *Awake!*, it is yours for just 10c."

In some neighborhoods you may wish to feature a different article.

<sup>3</sup> In presenting the April 22 *Awake!* you could say: "Good morning. My name is ——. I'm sure you will agree with me when I say that the principles of Christianity have long inspired men to serve God. In this day when godliness so often seems to be lacking, the *Awake!* magazine has explored what historical records say about the powerful beliefs and practices of the early Christians and compares them with the religion of today. The results are eye-opening. I enjoyed reading this special issue on Early Christianity and Modern-Day Religion' and I'd like you to read it too. The *Awake!* and its companion are just 10c."

<sup>4</sup> Prepare well. Be enthusiastic and persuasive. Present the magazines when the regular offer is refused. Endeavor to leave them in every home. Assist others who need help in order that they may share in this fine work too.

## NEW WORLD NEWS

♦ Milton Henschel served district assembly in Ceylon, with 292 at public meeting and 13 immersed. Bombay, India, 1,058 attended assembly; 27 immersed. At Ramallah, Jordan, 80 assembled, 4 baptized. In Lebanon, at Beirut 453 assembled, with 10 baptized, and 449 at Tripoli, with 9 immersed. He is now back in Brooklyn.

♦ Brother Knorr begins Latin-American tour with dedication of new 5-story Bethel building at Mexico City. 6,852 attend public talk at Arena Mexico.

Activated by Jehovah's Spirit (Cont'd)  
placed 610." No doubt many will be similarly blessed this year.

### Continued Aid

<sup>7</sup> Of course, our desire is not merely to leave two magazines with a householder and then forget him. We want him to continue to receive aid. One way this is possible is by arranging for him to subscribe. This is the last month of our *Watchtower* subscription campaign, and by the end of the month each one of us should have met his quota. Have you met yours? Following through on subscription promises, expiration slips and placements of the special issues will open the way for many to subscribe, and it shows our desire to see them receive continued aid. That aid also can and should be offered in another way: By means of home Bible studies. Personal instruction is needed if persons of goodwill are to get a real grasp of the truth and take their stand on Jehovah's side. Responding to the direction of Jehovah's spirit, we have the opportunity to see that they receive that aid in many ways during April.

Toledo, Ohio: Ohio #1, 10; Mich. #1, 10.

Yakima, Wash.: Wash. #2, 5.

If your particular circuit has not been listed, you will want to attend the assembly nearest you. If your circuit is listed for a given city, then this is the location where the Society would like to have you attend if at all possible.

<sup>3</sup> Spanish meetings will be held at Jersey City, Pomona and San Antonio. More information will be provided later, concerning rooms, volunteer service, lapel badges, and so forth, but now is the time to decide where you will attend.

## Courageous Ministers Assemblies

<sup>1</sup> We always benefit from meeting together at district assemblies. To make it convenient for all to attend this year, forty-seven cities have been selected in the United States, and these are listed below:

June 29-July 1: Casper, Wyo.; Mobile, Ala.; Shreveport, La.

July 6-8: Grand Island, Nebr.; Jackson, Tenn.; Johnstown, Pa.; Ogden, Utah; Worcester, Mass.; Yakima, Wash.

July 13-15: Columbus, Ga.; Greensboro, N.C.; Hammond, Ind.; La Crosse, Wis.; Oakland, Calif.; Pomona, Calif.; Pueblo, Colo.; Saginaw, Mich.; Sheboygan, Wis.; Toledo, Ohio; Trenton, N.J.; Tucson, Ariz.; West Palm Beach, Fla.

July 20-22: Cape Girardeau, Mo.; Helena, Mont.; Jersey City, N.J.; Lexington, Ky.; Lima, Ohio; Northridge, Calif.; Springfield, Mo.; Timonium, Md.

July 27-29: Bakersfield, Calif.; Canton, Ohio; Eureka, Calif.; Fargo, N. Dak.; Jackson, Mich.; Orlando, Fla.; San Angelo, Tex.; Terre Haute, Ind.; Utica, N.Y.

Aug. 3-5: Charleston, W. Va.; Longview, Wash.; Macon, Ga.; Manchester, N.H.

Aug. 10-12: Costa Mesa, Calif.; Peoria, Ill.

Aug. 17-19: Hutchinson, Kans.

Aug. 24-26: San Antonio, Tex. (Spanish only)

<sup>2</sup> In most cases it will be practical for the brothers to attend the nearest assembly. However, due to the large number of people in certain metropolitan areas, the size of the cities and the size of the assembly auditoriums or stadiums, certain recommendations are being made by the Society so attendance will be in keeping with the facilities in each city. The difference in distances is slight and should affect only a very few. Please check the following list carefully to see where your circuit is assigned to attend.

Columbus, Ga.: Ga. #2; Circuit 23.

Costa Mesa, Calif.: Calif. #1, 3, 16, 20.

Eureka, Calif.: Calif. #15, 19.

Mobile, Ala.: Ala. #1, 4.

Northridge, Calif.: Calif. #6, 7, 21.

Peoria, Ill.: Ill. #6; Mo. #2.

Pomona, Calif.: Calif. #2, 4, 5, 17; Spanish 5, 9.



Those "aglow with the spirit" aid others to serve Jehovah.

