

# INFORMANT

JULY, 1941

"Salvation unto our God . . . and unto the Lamb."—Rev. 7: 10.

BROOKLYN, N.Y.

## Assembly for Worship 70,000 Expected at St. Louis Thousands of Children Coming!

### Everyone a Publisher!!

It is a joy to our hearts that the Lord has again arranged for the assembly of his people to worship Jehovah God in spirit and in truth. It is very manifest that the Lord is directing his people to assemble at St. Louis, and He undoubtedly has a great blessing in store for everyone who puts forth an effort to get there and share in the joys of the assembly.

On June 25 the Society mailed to all company servants a supply of the 16-page booklet *Assembly for Worship*. A copy of this booklet is to be given to each publisher, so that each may be fully informed of the details of the convention which are set out in this booklet and should be considered thoroughly by everyone of the Lord's people.

### Children

On June 16 a letter was sent by the president of the Society to the consecrated parents who have minor children. Reports from many parts of the country show that all consecrated parents are putting forth a special effort to bring their children who are serving the Lord and honoring His name. It is noted, too, that a day, Sunday, August 10, is set aside as "Children's Day", and a special assembly of children is arranged, according to the program. And, most important, Brother Rutherford will be talking on the subject "Children of The King". From all the information that has been sent out it is quite manifest that there is a rich blessing in store for the children, and thousands of these young folks desiring to honor the Lord's name and having a keen appreciation of what is being done by the Lord in the earth at this time are putting forth every effort to come to this Theocratic Assembly.

### Transportation

The Society has also furnished letters and, in the booklet mentioned above, details concerning transportation, and every company servant or brother appointed to look after transportation should look well to this part of the organization. Some sections of the country are arranging special trains. Many have ordered special cars and have reserved large sections on streamlined trains. Thousands upon thousands will be coming by auto, bus, trailer, truck, and every other means. The important thing, however, is for each company to arrange for as many persons as can possibly attend to get there. Zone servants and company servants in all areas will immediately co-

operate one with another to see that the transportation of the brethren to the convention is properly handled.

### Pioneers

These faithful brethren who are devoting all their time to the work of The Theocracy will be coming 100-percent strong. An identification card and letter setting out special privileges for the pioneers have been sent to each of them. They should be on the lookout for this letter if not already received.

### Advertising

The work of the Lord's people since 1922 has been primarily 'Advertise the King and the Kingdom'. Much advertising by means of handbills, placards, posters, streetcar advertising, door-to-door witnessing, back-calls, sound-cars and large banners will be carried on in St. Louis and vicinity. Brethren should come to the convention prepared with their book bags, magazine bags, phonographs, and other equipment necessary for the carrying on of well-organized field activity.

### Silk Screen Signs

Large companies that have silk screen equipment will be privileged to make banners for their cars to advertise the meeting at St. Louis. These can be mounted on cars before leaving, or, if it would interfere with driving, bring the signs along and put them on the car as soon as arriving in the vicinity of Missouri or St. Louis. It is suggested that every company or zone that has silk screen equipment make banners of the convenient size and furnish them to the company or to other brethren in the zone that request them. The wording of these signs made locally should be as follows. No one has the authority to make any changes.

Wording of signs for silk screen posters:

### Hear

JUDGE RUTHERFORD

at

The ARENA

Saturday the 9th 3 p.m.

"COMFORT ALL THAT MOURN"

Sunday, August 10 11 a.m.

"CHILDREN OF THE KING"

All Persons of Good-Will Welcome  
FREE FREE

You will note that the public meeting is on Saturday, at 3 p.m., and the subject, "Comfort All That Mourn." In arrangement of the sign special prominence should be given to this feature.

Undoubtedly there are many good sign painters in the various companies throughout the country, and they can design and work up a very beautiful and attractive sign for cars and buses they are using (if allowed to mount these signs on buses while traveling). The arrangement and colors of the design we leave to the discretion of each company, but the wording as set out above will be identical.

Any companies that have extra signs may bring them along to the convention, so that they may be put to good use. The expense involved in making these signs should be taken care of locally.

By the Lord's grace and under his direction, St. Louis and vicinity will have the greatest witness that has been given to the name of the Lord. 'The people shall know that Jehovah is God.' Knowing our commission of now aiding all the people of good-will, the publishers of The Theocracy will have great joy in again assembling with one another and receiving from the Lord's hands refreshing truths and having the great privilege of taking forward these truths to the people of good-will.

The Watchtower has brought to our attention, in the following words, that which we should all keep in mind:

"Throughout the entire earth the people now mourn and many are seeking that which would bring them comfort. Jehovah has commissioned His people to 'comfort all that mourn'. All who are fully devoted to Jehovah will be diligent to fulfill that divinely given commission. As the consecrated journey to and from the convention, and while there, each one should be diligent to render comfort to those who have a hearing ear, desiring to know of God's gracious provisions."

We are looking forward to seeing you at the Theocratic Assembly of Jehovah's witnesses, St. Louis, Missouri, August 6-10, 1941.

### No. 4 Sound Equipment

Those who have the No. 4 Sound Equipment furnished by the Society and which equipment is in good condition and working order, and who definitely intend to attend the assembly at St. Louis, please write the Society, Convention Desk, 117 Adams St., Brooklyn, stating the date you expect to arrive at St. Louis and whether you are willing to offer your equipment for use in public-address work on the grounds. Also state whether you will have competent operators with the car who will attend for the full five days. If, after you have written the Society, further information is required we shall write you.

### More than 350 New Pioneers Enrolled During June

That sounds very good, doesn't it? But if we are to reach our hope for 7,000 American pioneers that number should be more than doubled each month for the next several months. We believe it will be done, by the Lord's grace.

The pioneer letter of June 16, 1941, has been mailed to all companies and zone servants for the encouragement of all Theocratic publishers. All have studied the series of articles on the Victory Song of Barak and Deborah and are rejoicing in the clear understanding of the same. This letter hits the high points and proves to all that you really can't afford not being a pioneer. It speaks for itself, and that is why we can't go into detail about it. You will understand what we mean when you hear it.

Fifteen minutes should be set aside in a service meeting during the month, for its careful study, and it should be carefully and clearly read at the close of a Watchtower study.

### Can You Use a Few?

There are 10,400 copies of the 1940 *Messenger* in stock, which should be used as soon as possible. These can be used to a good advantage in back-calls and to convey to new interest the magnitude of the Theocratic Convention. This should be an inducement to have them come to St. Louis. These can be had at 1c a copy. It would be appreciated if the companies and pioneers would check up to see if a small supply could be handled by them, and include it in your order as soon as possible. We are sure that if all will do this the number of copies will soon be reduced.

### Wash Your Bags

The demand for magazine bags has become great, far exceeding the number of magazine publishers in the country. This indicates that many publishers throw their bags away when the bags become soiled or dirty. This should not be done. Wash your magazine bags.

While the Society is glad to assist the brethren as much as possible by providing these instruments of warfare, these brethren who will not wash their bags are placing an unnecessary burden on the Society by demanding more bags. There is only a limited number of brethren at Bethel, and, with the various features of the Kingdom work that must be cared for there, the demand on their time is very great. If the brethren, therefore, will look after their bags and cut down on the orders, it will greatly assist. Of course, it is always proper to order magazine bags when needed.

Due to the increasing cost of material, commencing July first, the price of these bags will be 20c each.

# Sound the Trumpet

## Use Your Sound Equipment

Judges 3: 26, 27: "Ehud escaped . . . he blew a trumpet in the mountain."

This is our text for the month of July.

The *Watchtower* has revealed to us the significance of the Ehud picture. When one part of this picture was terminated, Ehud did not go away somewhere and lie down, but rather with great enthusiasm and vigor laid hold of the next feature of the work. Just preceding the sounding of the trumpet he had slain Eglon, fled to the borders of Israel, and immediately busied himself admonishing his brethren to further and greater service.

Jehovah's willing volunteers now have just finished the greatest *Watchtower* campaign to date, as outlined in another part of this *Informant*, and, instead of desiring to rest on their laurels, the true servants of the Most High are anxious to find out what is next in order for Kingdom service. During the month of July the offer to be presented to the people is *Religion* and one of the latest booklets, on a contribution of 25c. The sounding of the trumpet pictures the Lord, through his people, declaring to all those of his organization and the people of good-will their Kingdom responsibilities. Therefore the placing of the message in printed form in the hands of the people, the use of the phonograph and doorstep set-up using the many records supplied us by the Lord's organization, and the publication of the Kingdom message with magazines and in other ways, are all a part of this work of trumpet-sounding that the Lord is now doing through his people. Let all his willing volunteers, therefore, joyfully continue to press the battle to the gate.

As outlined in the June *Informant*, each publisher should very easily place five of the book *Religion* during the month, and a large number of booklets. Where the people are unable to take the bound book and booklet on a contribution of 25c, drop to three booklets, on a 10c contribution. If the people are interested, but unable to contribute, then leave the *God and the State* booklet with them on the understanding that they are to read it, and try to make arrangements for a back-call.

Many of the brethren will, during the latter part of the month, be traveling to the convention. This should not unduly interrupt their Kingdom service. En route to the convention witness to and comfort all that mourn. Gasoline stations, restaurants, hotels, boarding houses and auto camps make excellent witnessing territory. Many of these places are not accessible to publishers generally.

The *Watchtower* says, concerning this portion of the prophecy: "This part of the prophetic drama, therefore, shows that God's strange work will be carried on in some part of the earth until the time for the beginning of the strange act, the battle of the great day of God Almighty." It seems to be the joyful prospect of the Lord's people in the United States and England to enjoy this great privilege along with all our brethren throughout the world. They are not slacking their hands. Let us, therefore, as Ehud did, utilize our deliverance by the Lord by accepting our responsibility, being witnesses to the glory of His

# "Willingly Offered Themselves" During May!

## 61,571 Publishers, New Peak

### "Watchtower" Campaign Goes over the Top!!

Although the month of May was not a special testimony period for the Lord's servants, his faithful witnesses went forward under the Scriptural admonition, "willingly offered themselves" (Judges 5:2,9), and, by the grace of the Most High, reached a new all-time peak in the number of publishers in the field during any one month. The total for May was 61,571 publishers. What a fitting climax for the final month of the *Watchtower* Campaign!

Both pioneer and company publishers reached a new high, thus making the new peak 61,571. Company publishers totaled 57,616, which is the first peak in publishers since the mark made in June, 1940. The pioneer record was 3,955. The placement of books and booklets for May 1941 was 113,067 books and 1,280,759 booklets, to compare with 109,729 and 1,025,222 for May 1940.

#### World-wide "Watchtower" Report

This, however, is not all. The total number of subscriptions re-

ceived during the entire four-month campaign was 131,025 for the United States and England, which is an all-time high for a *Watchtower* campaign. Of this grand total, 65,286 were received in the Brooklyn office between May 1 and June 15, which means that in the last month of the campaign this year the Lord's ambassadors in both countries obtained more subscriptions than they did during the entire four-month campaign last year. 65,016 subscriptions were received in 1940.

Surely Jehovah, the Great Theocrat, is with his people and richly blessing the efforts of those who seek to worship him in spirit and in truth. Every publisher of the Kingdom will readily agree that man alone could never accomplish such a work, but that Jehovah through Christ Jesus made it possible that his people who "willingly offered themselves" could perform this outstanding service.

It is very gratifying to note that the previous high of 129,659 for *Watchtower* subscriptions was reached in 1939, when the work still

had a free course in Australia, Canada, New Zealand, the Far East, and continental Europe. This year there was no report from these countries, and yet the Theocratic Publishers of the United States and England obtained nearly 2,000 more subscriptions.

All servants of the Most High God will, by His grace, continue to advance and increase their Kingdom activity while the opportunity is yet ours. With the Theocratic Convention just ahead, each publisher should be greatly encouraged to go forward during July and August aiding new ones in the field service with the hope of bettering the mark of 61,571 publishers.

#### PREVIOUS ALL-TIME PEAKS

	Comp'y Pubs.	Pioneers
Pubs.	55,039 Jun '40	3,877 Feb '41
Av. Hrs.	20.3 Jun '40	125.9 Oct '39
Av. B-C	4.6 Oct '40	26.9 Nov '39
MAY 1941		
Pubs.	Av.	Av.
Comp'y	57,616	16.3
Pio.	3,955	119.3
MAY 1940		
Pubs.	Av.	Av.
Comp'y	57,616	16.3
Pio.	3,955	119.3

## "Pure Language" Testimony Period

### August Work Starts Off with Convention

#### Get Orders for Literature In Early

Today the people of Jehovah, devoting themselves to the interests of the great THEOCRATIC GOVERNMENT, are a people with a pure language. The law of Jehovah is written in their hearts. They are blind to everything except THE THEOCRACY, knowing that the only thing worth while is to look well to the interests of that government, which will progress and expand and fill the whole earth, and all the enemies of Jehovah will perish. Although during the month of August much time will be taken for travel to and from the convention, nevertheless to redeem the time no opportunities should be allowed to slip by without giving a witness. Therefore be well prepared to do as much work as possible en route to and from the convention.

Be sure to take along a good supply of magazines for distribution in the business places whenever possible. When you can, use the phonograph.

#### Offer

The offer during this testimony period will be the same as that used in July; that is, the book *Religion* and one booklet, on a contribution

name, and by participating in this campaign with all zeal and vigor.

#### Good News

The new 'trumpet' that was announced at the last convention, the vertical-type phonograph, is about ready for shipment. We are still held up because of failure of delivery of one part. But we hope to get a fair supply all ready for St. Louis. By the Lord's grace, we shall have them there for demonstration and be able to place quite a number with the brethren for use in the field.

of 25c. Those who cannot afford to take that should be offered three booklets, on a contribution of 10c; and, if they cannot contribute 10c, then drop to one booklet, on any contribution they can make, or free, if they cannot contribute but promise to read.

#### Equipment

We shall continue using the phonograph, with a record of your choice—BY DOORSTEP SETUPS. Be sure to have a sufficient quantity of literature on hand for the month of August. Each publisher should place at least five books during this testimony period. From August 1 to 20, no orders will be shipped out from the factory and no mail answered. Please refrain from writing and ordering literature until after August 20. Place your orders for supplies now, and this will give us time to ship them out before August 1.

However, send in all new and renewal subscriptions for *The Watchtower* and *Consolation*, and your July field service report, so that these will be on hand for immediate attention. All the ambassadors of THE THEOCRATIC GOVERNMENT now look with joy and eagerness to the St. Louis Theocratic Assembly, and with a determination to do with their might what their hands find to do. This is the day of Jehovah, and 'He has turned to His people a pure language, that they may all call upon the name of the Lord, to serve him with one consent'. —Zeph. 3:9.

#### Advice

In a good many states there are provisions for requiring one who is violent and threatening others and attempting assault and injury, to make and post a bond called a "peace bond" to assure the public that he will not breach the peace and assault those he has previously threatened

and others. Where individuals, either singly or in form of mobs, have threatened the brethren, it might be advisable that the brethren apply to the local justice of the peace or magistrate and ask that the one so threatening them be required to place or post a "peace bond".

In cases where repeated arrests occur and after request the officials do not discontinue such arrests of publishers, we suggest that written notice be served upon all the officials of the county and city government concerned, to the effect that in event the statutes and ordinances under which Jehovah's witnesses have been prosecuted are held unconstitutional by the higher courts, those arrested will bring damage suits against the officials to recover damages for such false arrests.

Also, in many states there are laws that provide that if the county and city officials are notified of threatened mob violence and are requested to afford protection and if after such request has been made to them in writing and they refuse to protect, and one is injured, the person thus injured can collect damages in the amount suffered, not to exceed a certain amount.

The brethren might, with local attorneys, check into what the law is in their respective states, and if there are any such laws the brethren can use them as above suggested, in the event there are threats of violence.

However, this, as to bringing of damage suits, does not change the Society's policy stated in the booklet *Advice for Kingdom Publishers* with respect to steps to be taken. A letter or notice may have the effect of causing the officials to discontinue such arrests.

#### New Publications

Salvation: Italian, Greek.  
Face the Facts: Cebu-Visayan.  
Uncovered: Ilocano.  
Government and Peace: Slovak.  
Refugees: Ukrainian.  
Conspiracy Against Democracy: Greek, Italian, Chinese.  
Theocracy: Portuguese.  
Riches: Tagalog.  
Religion: Spanish.