

KINGDOM MINISTRY

NOVEMBER, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

HEAL WITH BIBLE STUDIES!

Strive for a Special Goal by the End of December

¹Spiritual sicknesses afflict the masses. Satan the Devil has brought about these sicknesses of mind and heart. What is the remedy? It is the healing balm of God's unfolded Word, known also as "the healthful teaching according to the glorious good news of the happy God." —1 Tim. 1: 10, 11.

²True, not all wish to be healed. In these last days we find many who "will not put up with the healthful teaching." But many persons want to be healed. They long to hear the "good tidings" that bind up the brokenhearted, that proclaim "the year of Jehovah's favor, and the day of vengeance of our God," and that "comfort all that mourn." But who will go to these people with the healing, "healthful words, those of our Lord Jesus Christ"? —2 Tim. 4: 3; Isa. 61: 1, 2, AS; 1 Tim. 6: 3.

³The New World society of Kingdom ministers has long been engaged in this healing work. From the fine results these ministers have enjoyed they know the healing value of Bible studies. They know this is the most effective way to promote spiritual healing. Yet only one third of the Kingdom publishers conducted studies last year.

⁴We have, then, a special goal—attaining more Kingdom ministers to do healing with Bible studies. How many? At least two thirds of the publishers by December 31.

⁵Let placements this month help you pave the way for Bible studies. The offer for the month is a bound book and a booklet for 50c. Congregation servants should check the congregation supply of literature. If a large supply of *What Has Religion Done for Mankind?* or *"The Kingdom Is at Hand"* is found, publishers should be encouraged to feature these books. Some publishers may prefer to make a bigger offer, and

the Society suggests one bound book and one booklet and Volume I of the *New World Translation of the Hebrew Scriptures* on a contribution of \$1.50. The Society has an extra supply of this volume. For November and December, 1957, it can be placed in combination with another book on a \$1.00 contribution instead of \$1.50. Congregation publishers can get Volume I of the *New World Translation of the Hebrew Scriptures* at the stock room at 90c, and pioneers at 50c. Congregations will ask for credit on their account at the end of November and December

for copies placed at rates lower than usual. Order what you need right away.

⁶What can we do further to lay a foundation for new Bible studies? Be well acquainted with the sermon "A New World." Practice it. It is "healthful teaching" to which the brokenhearted will respond. Keep a record of placements. Make back-calls, too, on subscribers for *Awake!*

⁷What of those persons who are already studying and whose healing is advanced? Start them speaking "healthful words" during November. Have in mind the 10-percent increase by the end of December. May Bible study conductors be at least two thirds of the publishers.

BETTER AND MORE BACK-CALLS AND BIBLE STUDIES

¹God's will "is that all kinds of men should be saved and come to an accurate knowledge of truth." What is the most effective way for God's servants to carry out his will? The Kingdom ministry, of course, but especially the Bible-study feature of our service.—1 Tim. 2: 4.

²Surely there is no more thorough way to bring good-will persons "to an accurate knowledge of truth" than by Bible studies. Why, then, are

should ask ourselves. How would you answer them?

³Could it be that placements are not being adequately followed up? Placements are fertile soil for back-calls, and back-calls are the basis for home Bible studies. So in pushing toward our goal of two thirds of the publishers conducting studies by the end of December we need more publishers making better and more back-calls.

⁴For better back-calls we need a back-call sermon; better yet, several of them. We need to know our sermons well and enthusiastically explain God's truth. The back-call sermon should have an objective; it should stir up interest and lead effectively into a home Bible study.

⁵More back-calls will require better personal organization. Do you set aside time for the back-call work? All study conductors should arrange definite back-call activity. But not all may be able to share in the evening

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OFFER FOR NOVEMBER
Any bound book and booklet for 50c, or Vol. I (NW), a book and a booklet for \$1.50.

THEME FOR NOVEMBER
Heal Sicknesses of Mind and Heart
—Isa. 61:1-3

not more Kingdom ministers conducting them? Why should so vital a service be neglected by two thirds of the Kingdom publishers? Why are only one third of the publishers at present conducting them? These are searching questions, questions we

★ "You received free, give free." ★

Your Service Meetings

FIRST MEETING IN NOVEMBER

Theme: Heal Sicknesses of Mind and Heart.

5 min: Welcome, text, comments.

10 min: Talk on "Heal Sicknesses of Mind and Heart." (See "Watchtower," 11/1/57, p. 656, and 3/1/56, p. 139.)

23 min: "Presenting the Good News." School servant to discuss this with congregation, demonstrating the points.

12 min: Talk on main article, "Heal with Bible Studies."

10 min: Arrange locally. (Include comments on the text [Col. 1:10] at the bottom of page 4.)

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

8 min: Cover "Make Sure of All Things," on Life, page 246, Christ Granted Immortal Life for His Faithful Course, to 1 Thess. 4:16 on page 248. To be handled by questions and answers.

12 min: A report in talk form from the Bible study servant, covering points in "Congregation Organization."

25 min: Develop and demonstrate a model back-call sermon.

(15 min.) In the development of this demonstration, follow the method described in the first meeting in October. Show the necessity of having pleasant introductory words and a variety of approaches on return calls. Also show the need of having something to say, taking the initiative at the door and being flexible to the circumstances. In developing this demonstration have the audience use words of their own, not necessarily the words and phrases outlined in the "Kingdom Ministry." Have them use words and thoughts that come natural to them. If they first get a clear mental picture of the entire sermon, the transitions will be smooth and their speech will be coherent from beginning to end. For example, a publisher might say: "Good evening, I'm so happy to find you home. The last time I was here we talked about the Bible's promise of a new world. Well, I've looked up some very interesting scriptures that make that new world a reality. They tell of the joy, peace and happiness people will enjoy in the new world. I came over because I know you would like to hear them. May I step in for a few moments?" If the householder agrees, go in and give your sermon. But if the householder should hesitate or say "no," be prepared to give your sermon at the door. Refresh her mind by going over a few points from your three- to eight-minute sermon, then continue with your back-call sermon.

Theme: A Righteous New Earth for Mankind

1. No time to fret because of evil ones —Psalm 37: 1, 2

2. Wicked destroyed, meek possess earth —Psalm 37: 10, 11

3. Peace when oppressors gone —Psalm 72: 1-8

4. No more war—Micah 4: 3, 4 now being fulfilled, new earth greater scale.

5. Dead raised to life—John 5: 28, 29

6. No more sorrow, pain or death —Revelation 21: 3-5

7. Perfect, enduring world. God will satisfy all desires —Psalm 145: 15-20

This booklet, "This Good News of the Kingdom", (or book, "What Has Religion Done for Mankind?" or "Let God Be True", or "New Heavens and a New Earth"), gives further information about this promised new world. Take, for example, this first paragraph in the booklet (hand a copy of the booklet opened to page over to the householder) asks these questions. Read the paragraph and then ask the question at the bottom of the page. Get the householder to comment on the paragraph.

Demonstrate how one can beneficially study by using this method. Take up three or four paragraphs, asking the questions at the bottom of the page and looking up all the Scriptures, whether they have been quoted in the booklet or not.

(10 min.) In closing have a competent publisher demonstrate how this sermon can be given effectively on a back-call.

10 min: Arrange locally.

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

5 min: New World News report.

25 min: Demonstration on "Increased Bible Studies."

This demonstration should be handled by the Bible study servant.

(2 min.) Bible study servant will give an analysis of number conducting studies in the congregation and show how more publishers are capable and should be active in this service in obedience to Jesus' words: "Feed my little sheep."—John 21: 15-17.

SCENE I (5 min.) Congregation servant and Bible study servant are considering Publisher's Record cards to determine how more publishers can be helped to share in back-call and Bible study service. The congregation servant removes from the file a card of a servant not conducting a study, and suggests that the Bible study servant check with him to see if he cannot be helped. Next, two different publisher's cards reveal good all-round activity for the publishers, but neither one conducts a Bible study. Why? Both appear capable. Bible study servant will discuss the matter privately with each one and try to help them. Another card reveals publisher who used to conduct study regularly, but has not done so for some time. The congregation servant suggests that he also be talked to.

SCENE II (4 min.) The discussion with the servant and study conductor reveals that he does make back-calls with other publishers, but has no Bible study of his own. The Bible study servant points out the importance of all servants and study conductors having a home Bible study, and shows that it is an essential part of their ministry that they be teachers. (1 Tim. 3: 2) By holding a study he will also be setting a good example for others.

SCENE III (4 min.) The Bible study servant privately approaches publisher who makes good placements, but conducts no studies. Their discussion reveals that the publisher is not engaging in the ministry with a purpose. Purpose of the ministry is stated. (John 15: 8, 16; Matt. 13: 23) The publisher regularly supports Sunday morn-

ing service, but cannot support back-call night for a legitimate reason. Bible study servant suggests engaging in back-call and Bible study service following Sunday morning house-to-house service.

SCENE IV (4 min.) The next publisher also has good placements, but no back-calls or Bible studies. Why not? This publisher does not feel capable of making return calls and keeps no record. The Bible study servant kindly gives encouragement and helps publisher to appreciate he is capable of engaging in Bible study service. The servant counsels publisher to make notation of placements on record and in two weeks he will work with publisher in making return calls and start a study for the publisher.

SCENE V (4 min.) The next publisher used to conduct studies, but has not done so for a long time now. Discussion reveals that the publisher has gotten into a rut, has shied away from the responsibility. Servant kindly and tactfully uses appropriate scriptures and reasons with the publisher in encouraging him to start using his good abilities to become a teacher once again.

(2 min.) Summary by Bible study servant.

15 min: Talk on "Better and More Back-Calls and Bible Studies."

10 min: Arrange locally. (Include comments on the text [Matt. 10: 8] at the bottom of page 1.)

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

8 min: Magazine Day experiences.

12 min: Talk on "Love Builds Up," using "Yearbook" experiences, and article on "Your Vacation in 1958." One thing we must never lose sight of in our ministry is the importance of love, even as Paul shows at 1 Corinthians 13: 1-13. No wonder "love builds up!" —1 Cor. 8: 1.

We can show love to our brothers at assemblies, as noted by an outsider at a Singapore assembly and by a brother in Argentina (258, 77). By a friendly attitude toward those to whom we witness we show love that the people appreciate, as one sister in Liberia and a brother in El Salvador found (202, 139). Love is patient and patience gets results, as one special pioneer in Tangier reported (74). Our brothers in Southern Rhodesia have a unique and effective way of showing love, which might be tried elsewhere (267)? We can show love by hospitality, as do the brothers in Berlin to those who come from the Eastern Zone (90). And showing love marks us to those on the outside, even as Jesus said it would at John 13: 34, 35 (263, 221).

10 min: Cover "Make Sure of All Things," on Life, page 248, Some Living May Never Die to the end of the section on page 249. To be handled by questions and answers, audience participation.

15 min: Talk on "Parents, Do You Love Your Children?"

10 min: Arrange locally.

FIFTH MEETING IN NOVEMBER

Those congregations having a fifth meeting should arrange their own program locally.

CONGREGATION ORGANIZATION

Congregation Servant Consults with Bible Study Servant

¹ We should appreciate the helpful Bible truth: "There is a frustrating of plans where there is no confidential talk, but in the multitude of counselors there is accomplishment." —Prov. 15: 22.

² Accomplishment in Kingdom service is what the theocratic organization wants. This means consultation on the part of the servants in each congregation. As outlined in the September *Kingdom Ministry*, the congregation servant will have a confidential talk with the Bible study servant.

³ It would be well for them to have their discussion early in the month. The Bible study servant can then enthusiastically report to the congregation on the plans made.

⁴ Eight points that might serve as a basis for their discussion are: (1) The Bible study servant's duty to

work with the publishers. (2) He should be a teacher, helping all publishers share in back-call and Bible study work. (3) What can be done to increase back-call and Bible study work in the congregation. (4) How well the Bible study servant keeps records up to date. (5) Proper use of the Bible study file. This can be subdivided: (a) How to assist publishers without studies or back-calls. (b) How to assist publishers to direct their good will to the organization. (c) How to help publishers start the new interest in service.

⁵ The sixth point to consider is the congregation servant's responsibility to work with the Bible study servant in the field service. (7) How to aid newly dedicated publishers in their study of "*Let God Be True*" and "*This Means Everlasting Life*", as pointed out in the February, 1956, *Informant*. (8) How to help pioneers with their Bible studies.

Parents, Do You Love Your Children?

¹ Today some of us are neglecting to give our children even a rudimentary understanding of the basic truths of God's Word. This situation is noted not only by many congregation overseers and circuit servants but is also apparent when young brothers come to Bethel.

² Is the snare of materialism depriving your children of a sound theocratic education, or is it the love of pleasure, on your part and theirs? Or are you so busy hunting and feeding the other sheep that you are neglecting the prospective other sheep in your own family?

³ For some time now the Society has felt that it would be well for all parents to conduct a regular home Bible study with their own children. If the children are not dedicated one parent may report it as a regular home Bible study and count the time.

⁴ Nor is that all. Theocratic upbringing includes having them regularly accompany you to the various meetings, and you parents are the logical ones to be training your children in the field ministry.

⁵ Let it be said of your child even as it was to Eunice's: "From infancy you have known the holy writings which are able to make you wise for salvation through the faith." —2 Tim. 3: 15.

1958 "Yearbook" and Calendar

Publishers may now order the 1958 *Yearbook* and calendar through the congregation. The *Yearbooks* are 50c each and the calendars 25c each. The calendar for 1958 is different and is more expensive to make. Pioneers on the list before July 1, 1957, may receive a free *Yearbook* if they register with the literature servant. He will order for them on congregation order, sending a literature credit request for their *Yearbooks*.

Library Material

Some older publications that may be useful for reference work in the Kingdom Hall libraries are available.

1,627 *Yearbooks* for 1945, 155 for 1946, 5 for 1947, 73 for 1948, 3 for 1950, 216 for 1954 and 10 for 1955. 2,600 *Course in Theocratic Ministry*. 104 1950 Convention Report.

The *Yearbooks* will be supplied for 15 cents per copy. The *Course in Theocratic Ministry* and the 1950 Convention Report will be available at 5 cents per copy. These are considered as cash items.

"The Watchtower" in Croatian

The *Watchtower* in the Croatian language will be printed once a month, with a subscription rate of 50c. Subscriptions should be sent either to Brooklyn or to Berne, Switzerland, whichever is closer.

Publications Now Available

Healing of the Nations Has Drawn Near—Swedish
"This Good News of the Kingdom"—Bengali

Change in Name of Language

Hollandish has been changed to Dutch

Your Vacation in 1958

¹ Now is the time to plan your vacation. Where and when will it be? The answer is easy—New York city, July 27 to August 3. Arrange your vacation to include those dates.

² Do not become anxious about rooms, trailer locations and travel information. There is no need to write for rooms at this time. Wait until Room Request forms are sent. This also applies to those wanting hotel accommodations. The Society is obtaining reservations of large blocks of rooms in hotels, but when individuals write to the hotels direct, as some have done, it is difficult to hold on to the advantageous arrangements the Society is making.

³ Information on any special travel arrangements will be given later.

What to Study at Book Studies

When the congregation book study group completes *You May Survive Armageddon into God's New World* the second time, it will study "*This Means Everlasting Life*".

New School Schedule

1958 ministry school schedules are being sent, a copy for each publisher.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	408	145.4	54.3	7.6	125.1
Pioneers	5,962	94.4	33.1	5.3	99.9
Vac. Pios.	1,278	89.7	23.6	3.2	75.0
Pubs.	184,589	10.5	3.2	.6	11.8
TOTAL	192,237				

Public Meetings Held: 14,525

UNITED STATES QUOTA FOR 1958
206,538 Publishers

WE WANT ALL TO KNOW

¹ The Society wishes all in the congregations to know how much it appreciates the contributions that are being made to the Society for aiding brothers overseas to attend the 1958 international assembly.

Read Acknowledgment Letters

² With so many things to be read at the meetings we find that some congregation servants take on themselves the responsibility of not reading the Society's communications. An appropriate time to read letters acknowledging donations would be when the accounts servant makes his monthly report.

³ We ask that congregation servants see to it that the letters the Society writes to the congregations are read, not withheld.

CHRISTMAS MAGAZINE DAY

Congregations will want to keep in mind that Christmas will be a special Magazine Day. Two order blanks are enclosed with this issue of *Kingdom Ministry* so that sufficient copies of the December 22 issue of *Awake!* and the January 1 issue of *The Watchtower* may be ordered.

Presenting THE GOOD NEWS

Essential Qualities of Sermons Part 3—Striking Introductions

¹ Having previously considered the need of a theme for our sermons and of an approach that is positive and uplifting, let us now note the value of a striking introduction. Among the definitions that Webster's dictionary gives for "striking" are: "Attracting attention through conspicuous qualities; surprising."

² So a striking introduction is one that at once gains the attention of the householder. As a rule our knock at the door interrupts him, and so he is anxious to get rid of us so that he can get back to what he had been doing as soon as possible, which to him seems far more interesting or important than anything we may have to say. But if our introduction is striking enough it will make him forget all about what he had been doing or the objection he intended to voice and instead he will give us his undivided attention.

³ God's servants in times past made use of striking statements to arouse attention, as when Solomon said: "The day of death [is better] than the day of one's being born." In fact, Jesus was fond of making striking statements: "Break down this temple, and in three days I will raise it up." "Unless you eat the flesh of the Son of man and drink his blood, you have no life in you." And among the striking titles used in *Awake!* magazine last year was, "Can You Read Two Thousand

Words a Minute?"—Eccl. 7:1; John 2:19; 6:53.

⁴ Our very first words to the householder may be of a striking nature. Generally, however, it would seem best to first give the greetings of the day, make some comment regarding the weather, if it is noteworthy, or some other down-to-earth remark that will put the householder in a relaxed frame of mind. A striking introduction many have used is, "Would you like to live forever on a paradise earth?" Or, "Did you know that there will be hundreds of thousands of persons that will never die? Yes, the Bible shows..." Or we could make some striking observation regarding the crime situation based on recently released statistics: "Did you know that last year a major crime was committed every twelve seconds for a total of 2½ million in the United States?" Or we could make a surprising remark about the danger of radiation or to some sensationally headlined news item such as a major disaster or a local crime.

⁵ A striking introduction is like a sharp, two-edged sword. Unless we wield it skillfully we may cut ourselves. The most effective striking introductions are those that especially suit the personality of the one using them, the person to which they are addressed and the circumstances. A child can make a certain striking statement that an adult could not, and vice versa.

NEW WORLD NEWS

♦ Haitian brothers express heartfelt thanks for 3,000 pounds of clothing sent from the United States to help them in this time of need. August closed with 417 publishers—a new peak and a 55-percent increase.

♦ Japan has first five-day assembly, with 568 at public talk and 45 immersed.

♦ News from South Africa tells of 11,247 Bible studies, their ninth peak in this feature of the work during the year.

♦ The Philippine branch tells of over 1,000 pioneers reporting for the fifth month this service year, including 405 vacation pioneers.

♦ Despite continued restrictions in the Belgian Congo the brothers reported not less than the 20-percent quota every month except one. The past three months have shown a 100-percent increase over last year's average.

♦ Nyasaland reports over 14,000 publishers for the first time.

♦ 20,745 enjoy four district assemblies in Southern Rhodesia. Only 158 baptized, as candidates were carefully checked for proper marital status and understanding of the truth.

♦ Five countries in South and Central America close the service year with new peaks: Argentina, 4,700; Bolivia, 223; Brazil, 11,602; British Honduras, 176; and El Salvador, 426.

♦ Bahamas exceeded the 20-percent goal of publishers for fifth successive month, reporting 145 in service in August.

♦ Cameroun reached a new peak of 3,067 in August.

♦ Newfoundland brothers enjoy assembly at Corner Brook. There were 16 baptized, and 511 attended the public talk, showing good results from the service of 345 brothers there.

Better and More Back-Calls (Cont'd)

back-call work. Then what? On Sunday, following the house-to-house work, make the best use of the back-call service. Many of the sisters also find splendid opportunities for making back-calls during midweek activity. More publishers making time for back-calls—that is the big step toward more back-calls. "So keep strict watch that how you walk is not as unwise but as wise persons, buying out the opportune time for yourselves, because the days are wicked."—Eph. 5:15, 16.

⁶ In the next verse (17) the apostle says: "Go on perceiving what the will of Jehovah is." As we work toward our goal, never forget this: It is God's will that all kinds of people

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Any bound book and booklet for 50c, or Vol. I (NW), a book and a booklet for \$1.50.

THEME FOR DECEMBER
Tell the Good News from Day to Day
—Ps. 96:2

"come to an accurate knowledge of truth." Knowing this, we will keenly desire to start Bible studies. Bible study servants will want to take the initiative; and, together with all other servants, have a home Bible study and help others to share in this service.

⁷ To help the congregations to reach the goal, circuit and district

servants and their wives will have a goal of their own: Each week they will strive to start at least two new Bible studies and turn them over to publishers in the local congregation to care for after they leave. Care for these well. As in the case of all studies, go prepared, having the lesson well in mind. Make them better studies.

⁸ Do you realize what better and more Bible studies mean? Just think! With only one third of the publishers conducting them last year we averaged 135,022 studies each month and 17,927 more publishers! What would the increase be with two thirds of the publishers conducting studies? Let us work to find out, thereby carrying out Jehovah's will.

★ "Go on bearing fruit in every good work." ★