OCTOBER 1. 1922

"ADVERTISE THE KING AND KINGDOM"

"Thou hast commanded us to keep thy precepts diligently."-Psalm 119: 4.

DVERTISE the King and the Kingdom." Let this be the slogan. As suggested in the Bulletin for September, the issue is squarely drawn between Satan's organization and the followers of Christ. The resolution adopted by the International Bible Students in convention at Cedar Point clearly defines the issue. Let the world leaders who represent Satan come forth with their proof justifying their position that the desire of the nations can be obtained through international conference. We know that such proof is not possible. Then it devolves upon us to testify the truth to the world. The King is here, has taken unto himself his power, and reigns. Onr business, then, is to act as his publicity agents, advertising to the world that the panacea for the ills of mankind is Messiah's kingdom; that the desire of all nations can come through the Messiah and in no other way.

Disclose Reason for Unrest

The rulers of earth are in perplexity, the people in distress, and daily the spirit of unrest is increasing. The common people are entitled to know the reason why. If there is a remedy, it is our privilege to tell them of that remedy. Yea, the obligation is laid upon all true Christians to tell the people the truth now. The Lord has committed unto his people the message of comfort and reconciliation. The truth is

the only consolation that can be given to the people. A failure now to tell them the truth would be to shirk our responsibility.

Supply Panacea

Our text shows that the Lord commands his followers to ascertain his will as expressed in his Word and then diligently to to what he has commanded. Diligence means the very opposite of slothfulness. It means alertness and activity. This is no time for indifference or negligence, but a time for strenuous efforts. It means that we shall be watching for opportunities of service and seizing every opportunity as it comes. Remember, each one is responsible to the Lord for a proper use of his talents. Let each one ask himself the question: Am I bending every effort to testify the message to the world in this time? Am I diligent in keeping the commandments of the Lord? Let the answer be given honestly to the Lord and to ourselves. If not doing all you can, then become active and diligent at once. If doing what you can, then do not become weary in well doing, but remember that in due time you shall reap, if you faint not-

There are millions who have not heard of the message of the kingdom. They must hear. If faithful in that which the Lord has committed to our hands, he has promised to advance such faithful ones to more important positions. This faithfulness must continue to the very end of our earthly course.

"Resolution" Tracts

The Resolution adopted at Cedar Point must go to the rulers and to the people. This Resolution embodied with other matter in a free tract is being issued by the inflions. In a short while you will receive your quota. They will be sent to you free of charge; except that the classes will be expected to pay the transportation charges. These we will pay in advance, however, and send you a bill later.

These tracts should be distributed carefully. Be sure not to waste them. Do not throw them on the lawns or porches, but take the time to ring the bell and hand them in and say a pleasant word to the one who responds. This will open the way for you to canyass for the books later.

Method of Action

We strongly urge the brethren everywhere to adopt the following method of distribution: Tuesday, October 31 (the anniversary of Brother Russell's change), is set for the general distribution of the tract throughout the United States and Canada. Let the Service Director thoroughly organize the entire force of the class. Let every one in the class engage in doing his or her part. The rural district of your territory should be first worked on October 31. The Service Director should send the entire force to the suburbs or smaller towns in the district. dividing them into companies. Distribute the tracts carefully, seeing to it that they are placed in the hands of the people or handed in at the door. Cover as much territory as possible on the 31st. Then on the following days of the same week canvass that same territory where the tracts have been distributed for the combinations. Get everybody in the class to participate in the canvass for the books as well as in the distribution of the tracts. After the people have read the tracts they will be anxious to see the books. Strike while the iron is hot. While canvassing for the combination if you find some one who desires THE HARP or the STUDIES IN THE SCRIPTURES, or any of the rest of the books, take the order. Let the combination have precedence over the others as far as the canvass is concerned, and as long as the combinations last. As soon as your stock of combinations is exhausted, then proceed with the house to house canvass with The Habp of Gop.

The week following, namely, November 7, let the distribution of the tracts begin in the cities; and when the tracts are out, carefully go over the territory with the workers as it was done in the country until the city is thoroughly canvassed.

Remember, first distribute the tracts, and then go over the same territory as quickly as possible thereafter and canvass the people for the books.

Witness to 30 Nationalities

This tract is now being issued in English, and will shortly be translated and published in the thirty-odd other languages in which the truth is now published and sent out for distribution.

This is a big job, but it is a blessed one. The purpose is to give a witness to the world. Let each class strengthen its organization, enlisting every one in the work who can work. Go at the work systematically and with the determination to do it to the Lord's glory. Remember the commandment from the Lord at this time: "This gospel of the kingdom shall be preached in all the world for a witness unto all nations, and then shall the end come." And remember our text: "Thou hast commanded us to keep thy precepts diligently."

Logical Steps of Activities

The distribution of these tracts will create a wide interest in the publications of the Watch Tower Bible & Tract Society; for the Resolution makes certain statements, and the people who read it will in all probability desire to find the authority for the statements therein. The general worldwide meetings on October 29th, together with the advertisement for these meetings appearing in the previous week's newspapers, will begin to stir up interest. Following this, the distribution of 10,000,000 copies of the Resolution in the United States will increase this interest. This, followed

as quickly as possible with the canvass for the combination, will create still further interest and will be an excellent means of advertising the King and the Kingdom. Our mission is to announce the kingdom of our Lord, and the books that are being sold will best accomplish this object. The people's attention must be called to the hooks.

Phenomenal Events such as:

- An 87-ton meteor striking the earth,
- A ten-and-a-half-inch path of paper from New York to San Francisco,
- A seven-car trainload of paper,
- A one-inch band of paper reaching around the earth.

Or a flutter of snowflakes a quarter of an inch square, alighting on every square inch of land surface in the United States,

would cause world-wide comment.

Such a demonstration could be made with merely the material used for these tracts. People would be compelled to note such events; for of themselves these command attention. Of no less consequence will he the distribution of the Resolution. Its message will command as much attention, calling, as it does, for thinking instead of physical exhibition. Attention thus so pointedly attracted should also disclose the object-The Kiug and the Kingdom, While the people are abjectly wondering what is to follow, what hope they have if even the present unrighteous system, as unsatisfactory as it is, is abolished, bring to their attention that he, the King, is here and that he is establishing his kingdom. Supply them with the proof of this, the "Millions" book, the "Finished Mystery," and "Can the Living Talk with the Dead?" Let them prove

for themselves that it is true. Let them uuderstand why this demonstration, why the King is being announced; yes, and how they might live to see such a favorable reign inaugurated on earth.

Through this concerted effort you have begun to Advertise the King and the Kingdom; then reap the results of the advertising; see people seeking meekness, seeking righteousness, conforming their lives to the new order, supporting the new King. The Hare Bible Study Course will instruct them how to do this.

We trust that the tracts will reach you in time, so that ample preparation can be made for this distribution. They will come to you folded in lots of eight tracts to a fold. These can be separated either before you proceed to your field or as you distribute them.

A Suggestion for Canvasses

Following is a suggested canvass for the HARP BIBLE STUDY COURSE. This is in addition to the canvass already supplied. Each worker can take his choice as to which he thinks best serves the interest. We also suggest a canvass for the combination.

Canvass for The Harp of God

Good morning!

Do you know that the Bible shows that millions now living will never die? The Bible is the most wonderful book ever published when under-The Bible itself uses the harp as an illustration of the harmonies of God's plan, and this book shows the harmonious arrangement. In ancient times a harp had ten strings. It illustrated how the Bible contains ten fundamental truths, all yielding a beautiful harmonious melody, The time has come to understand God's Word, and it can now be understood. All Sunday School superintendents, teachers and pupils, young and old, need this book. It is arranged in eleven chapters; and following each chapter is a list of questions, numbered to correspond to the paragraph where the answer may be found. It answers practically every Biblical question you could think őī.

[Briefly run over the strings.]

The first is Creation, showing how God created man perfect, contrary to the theory of evolution.

The second, Justice Manifested against wrongdoing. This is really the minor chord of the barp, but it lends harmony to the whole when once understood.

The third, the smaller of mise, while him a runs throughout the Scripture: showing God's published explaining the mysterious books of the purpose to bless all the families of the earth.

The fourth, the Birth of Jesus. The sweetest carol ever sung was when Jesus was born. chapter shows the beauty and sweetness of that

Fifth, the Ransom, the basis for the hope of all mankind--a purchase price provided for every man that has lived on earth, guaranteeing an opportunity for life.

Sixth the Resurrection-proof conclusive that the dead are dead and unconscious but in due

time will be reawakened to life.

Seventh, the Mystery Revealed. The Bible has been shrouded in mystery. It began to be revealed to the saints at Pentecost and is understood now only by a few, but the time has come for all to understand it who apply themselves.

Eighth, Our Lord's Return. For nineteen hundred year Christians have been waiting for this wonderful event. This book from the Scriptures proves the time, manner and purpose of the Lord's

return.

Ninth, the Glorification of the Church, have often wondered why there are so many The church means the body of denominations. Christ, and this shows who will be of the glorified class. You will be anxious to know that,

The tenth, Restoration, giving the Bible teaching, showing God's purpose to restore man and make the earth like an Eden, and proof conclusive that the time is at hand when these bleasings

will begin.

In addition to this book of 400 pages, we supply a Bible study course, which enables you to ask questions of yourself or the members of your family and to answer them. The book and the course are only 68c.

Canvass for Combination

Good morning!

Do you know that the Bible shows that millions now living will never die? This has been the hope of man for many centuries and it is about to be realized. Christians have long been praying, "Thy kingdom come." The King has come and is setting up his kingdom. The World War, famine, pestilence, revolution, general disturbance, and distress and perplexity-all these are proof that we have reached that time.

This little book ["Millions"] contains nearly 500 texts of Scripture to enable you to prove from your Bible that we have reached the time when

the world is about to be blessed,

And this book, "Can the Living Talk with the Dead?" shows the fallacy of spiritism, and is really a protection to the people in this time of great distress. The newspapers and the magazines have been full of accounts of spiritualistic seances. This book explains them from the Bible standpoint and shows you the real truth. When people think they are talking with their dead friends they are really being deceived by demonsthe devil and his angels.

"The Finished Mystery" is the first book ever Bible, Ezekiel and Revelation. It shows why the great trouble began in 1914, and how the people have long been deceived by the muchinations of Satan and his evil agencies, and what will be the result.

These three books constitute a real library of Bihical information bearing on the time in which we are now living. The cost is merely nominal-

only 75c.

King Anuounced through 1000 Books

"If the dear Lord continues to bless our feeble efforts in the next few days as in the past, we shall have had the privilege of putting in the hands of the people more than 1,000 books in five weeks time. Truly the harvest is ripe, the people are hungry for something that will satisfy and praise the Lord. We have the message to give them."-Ind.

Believes Message must be Placed

"I realize that persistence is a necessary qualification in canvassing. Sometimes the wife is very indifferent, without moncy, or perhaps fearful of purchasing anything to which her husband might object. Then I enquire for the husband or children. In one instance I went around the house, found the son-in-law painting, sold him a Harp; and on the other side was the "bired man" way up at the top of a ladder. When I told him about it he started right down the ladder and took a Harp. In another place the lady had just lost her mother, was much impressed, and went back into the shed to ask her husband and he said "No." I then asked if I could see him a moment and when I explained some things, he said she could buy it. I called one man from the potato field and sold him a combination: had seen his wife at the house and she had no money. I find those who have appreciated the combination are mostly those bound in Babylon, not satisfied. The "G" does the work; several have wanted nothing further. The proportion of sales to the number of calls has averaged about 1 to 3 in my experience with the Harp."—N. Y.

Watch Tower Bible & Tract Society