

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1960

"Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12.

VOL. III NO. 4

Use Freedom to Do God's Will in April

Intensive Program of Joyous Theocratic Activity

¹What a program of theocratic activity we have for April! What joy will be ours as we all have a full share in the activity that we love the most—assembling together and witnessing to the name and kingdom of our God! On April 3 it will be our privilege to share in the world-wide proclamation of "Universal Disarmament by the Kingdom of Heaven" by supporting the public talk. On April 10 there will no doubt be more people gathered than ever before to commemorate the Memorial of the Death of the Lord Jesus. April holds further joys for us as we aid many new ones to share in the service and as we offer to everyone in our territory special issues of *The Watchtower* and *Awake!* Jehovah has taught us what his will is, by means of his Word he has freed us to do it, and during April we are going to put forth a special effort to show the depth of our appreciation for the service he has entrusted to us.

Public Meeting, April 3

²It will be a pleasure to invite everyone with whom we come in contact to the timely public talk "Universal Disarmament by the Kingdom of Heaven." Disarmament is a topic that is constantly in the news; people talk about it; they desperately want an answer to the situation. We know they will get the answer in the public talk. When inviting them to come, be enthusiastic and confident. Stimulate curiosity so they will want to hear the talk. You might ask questions such as these: Will the nations succeed in bringing about disarmament, or is nuclear war unavoidable? Is it possible to disarm and yet maintain security? What can be done to guarantee co-operation among the races and peace among the nations? Will our homes forever

to consider the impact that the advertising and delivery of this talk world-wide will have. Is it our privilege by full participation in this activity thus to share in advocating God's will. Use the handbills for the talk freely, and with them extend a warm personal invitation to be present, or, better yet, to attend with you.

My dear Brothers Guarding Freedom:

Jehovah has given all of us freedom to preach. No matter where we as his ordained ministers are during April, we will have the following words of Paul in mind: "Be transformed by making your mind over, that you may prove to yourselves the good and acceptable and complete will of God." (Rom. 12:2) To ourselves we have proved what the will of God is and are doing it, and now thousands more are weekly making their minds over. Thousands did so in 1959, and we can expect many others to do so. In cold December of 1959, 862,721 ministers preached the good news. Amazing! Only 9,016 short of last year's peak of Kingdom publishers. And these ministers conducted 648,486 home Bible studies. Hence, what an opportunity is now ours to help many of these home students to get started in preaching the good news everywhere in April!

By Jehovah's undeserved kindness Jehovah's witnesses will, in April, help as many as they can to see just what the "complete will of God" is as respects preaching. But to reach our goal of twenty-percent increase, it will mean having 964,178 praisers of Jehovah out in the field world-wide. What an army of witnesses these would be to guard freedom for doing God's complete will! We pray that Jehovah, our God, will instruct us in his ways and lead us all in his paths of uprightness, to accomplish such an ingathering. (Ps. 27:11) Jehovah bless you as together we "seek peace and pursue it."

NH Know

be endangered by the threat of war? Do you know that total disarmament has already begun among those who have faith in God's kingdom? There is no question about it: Those who attend the public talk will be impressed that the answer lies with God's kingdom, and they will see with their own eyes evidence of the fact that there are people who are at peace right now. It is thrilling

OFFER FOR APRIL

"Watchtower" subscription for one year and three booklets, for \$1.

THEME FOR APRIL

Guarding Freedom for Doing God's Complete Will.—Rom. 12:2.

Memorial Activity

³Sunday evening, April 10, each congregation will meet to celebrate the Memorial, and we hope that everyone who attended the public talk the previous week and many more who recognize that this commemoration is God's will will be present. Last year 1,283,603 attended world-wide, but during the past year over 126 million hours were spent in preaching the good news, many more have come to appreciate what the Memorial means, and they will want to assemble with us. It is

our privilege to help them.

⁴To stimulate appreciation for this important event we will work hard to call on all in our territory who have shown interest in the good news, leave with them a printed Memorial invitation, and, if possible, read them Luke 22:19, as suggested in the March *Kingdom Ministry*. For those with whom you conduct a home Bible study, why not use one study period to read and discuss with them the article "The Anniversary That Must Be Kept by Christians," in the April 1 *Watchtower*? Those who truly are sheep-like will recognize in this the voice of the Right Shepherd and will be moved to respond. When they come, (Continued on page 3, col. 1)



"Consider one another"—Assist all to attend Memorial.



Your Service Meetings

WEEK OF MARCH 27

Theme: Guarding Freedom for Doing God's Complete Will.

5 min: Welcome, text, comments.
10 min: Talk on "Guarding Freedom for Doing God's Complete Will." (See "Watchtower," May 1, 1959, pp. 261-274, and April 1, 1960, p. 222.)

15 min: Question-and-answer discussion of paragraphs 1-5 of main article, "Use Freedom to Do God's Will in April." No introductory talk needed; concentrate on material in "Kingdom Ministry." Work in two or three brief demonstrations of suggestions in paragraph 2; also demonstrate first suggestion in paragraph 4.

7 min: Talk on "Zealous Service at Memorial Time," developing points in paragraph 6 of main article, "Use Freedom to Do God's Will in April."
15 min: Questions and answers on "Increasing the Number of Publishers," and "Magazine Distribution," covering paragraphs 7-11 of main article.

8 min: Concluding comments. (Read and discuss letter from Brother Knorr, on first page of "Kingdom Ministry.")

WEEK OF APRIL 3

5 min: Welcome, text, comments.
12 min: Use of April 15 "Watchtower."

In brief introductory talk, point out why it is important to give this issue wide distribution. Mention the many opportunities there are to place the magazine, emphasizing those other than regular house-to-house magazine work. In connection with using the magazines with the sermon, point out choice excerpts from the April 15 issue that could be used at the end of the sermon. Have it demonstrated briefly. Discuss how two magazines may be offered when the subscription is not accepted. Demonstrate this. If any publishers have already had good experiences in distributing the issue, call on them to relate them. (These should be planned in advance.)

25 min: Offering Magazines from House to House.

CHAIRMAN (12 min.) Our own enthusiastic activity, coupled with the fine magazines we have for distribution, can easily make April an all-time peak month for magazine distribution. Review opportunities to share in house-to-house magazine distribution. Urge all to participate at times that are convenient to them. Let us all have a part in magazine distribution some each week during April.

Below are a number of suggestions for effective magazine distribution. Discuss each with the congregation, asking publishers why the point is important and how to apply it.

1. Have friendly smile, friendly tone of voice, perhaps friendly comment: "I am glad to find you at home."

2. Be enthusiastic about magazines you are offering.

3. Use good articulation and unhurried delivery.

4. Speak on only one theme at a door, such as family security, world peace, the moral crisis, etc., and tie it in with the magazine.

5. Usually highlight just one article. It should match your theme and be especially appropriate for householder. Open to it.

6. Briefly show value of subject to householder. For Magazine Day do not usually discuss at length contents of article; briefly stimulate interest in subject and then offer magazines.

7. Feature only one magazine, offering other as companion.

8. If you have not done so earlier, at the moment you actually offer the magazines hand them to the householder, though not in overbearing way.

9. Prepare the way for return visit.

10. Have friendly, positive conclusion when magazines are refused.

DEMONSTRATION (10 min.) Have several magazine presentations, including suggestions for "Watchtower" under "Presenting the Good News." After each one call on publishers to point out from list above two or three suggestions that were applied particularly well, but no negative counsel. However, at the end, if chairman observes that certain suggestions have not been emphasized, draw attention to them and demonstrate the points.

CHAIRMAN (3 min.) Before going in service, practice your presentation. Go over it aloud, either by yourself or with someone else. This preparation will increase your effectiveness.

10 min: Talk, on theme "Welcome the Stranger." Point out the importance of the Memorial. Discuss what can be done in the next few days to aid new ones to attend. Ask audience for suggestions on how to make new ones welcome when they come Sunday.

8 min: Concluding comments. (Include comments on slogan, based on Hebrews 10:24, 25, on page 1.)

WEEK OF APRIL 10

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

12 min: Using the April 22 "Awake!" Brief talk on value of April 22 "Awake!" Stress reason why we want to get it into the hands of everyone in our territory. Demonstrate suggestions on "Awake!" presentations found under "Presenting the Good News"; use others as time permits. Chairman may call for publishers to point out good features of magazine presentations, highlighting the suggestions given on the previous service meeting.

25 min: Demonstration: Starting New Publishers.

CHAIRMAN (2 min.) April is month for 20-percent increase. Most persons studied with need to be shown importance of ministry to them before starting. Proper preparation and encouragement necessary. Family who started attending meetings last month now to be helped in service.

SCENE I (9 min.) After study, publisher explains he wants to discuss with them preaching work of Jehovah's witnesses. Father states they have wondered about it. Publisher explains Bible lectures not only method of preaching. Early Christians went to homes of people. (Acts 20:20) Jesus revealed importance of finding and feeding the sheep, at Matthew 24:14 and John 21:15-17. This is done by all who love truth learned. Truth moves them to want to tell others; find joy in ministry. Family can experience this joy by telling what they know to others. (Rev. 22:17) Family invited to go with him Saturday or Sunday. Wife expresses desire to go Saturday; husband and daughter say, "Maybe later; not now." Publisher will look forward to their going later. He makes definite arrangements to take wife in magazine work. Publisher illustrates simple 30- to 60-second presentation to be used; leaves copy to learn.

CHAIRMAN (1 min.) Publisher has taken wife in service. Let's look in on next study and see what publisher does to help father and daughter at conclusion of study.

SCENE II (10 min.) In response to publisher's inquiry as to whether wife had opportunity to tell husband and daughter good experiences enjoyed, husband remarks it is all they have heard since. Wife expresses appreciation for field service, hopes sweet woman who took magazines will read them. Publisher explains return call will be made by them; encourages husband and daughter to share same joy, showing again responsibility and privilege of sharing what they know. (All look up scriptures together.) To be real Christians we must follow Christ, share in ministry. (1 Pet. 2:21) Family wants salvation; Romans 10:8-10 tells how it is gained. An experienced minister will go with each one, they can listen to him at a few doors until ready to give presentation. With wife's encouragement, father and daughter agree to go Saturday. Publisher has written out magazine presentation in "Kingdom Ministry," shows family how easy it is to use. All agree to learn it; definite arrangements made to go out Saturday.

After publisher goes, family tries presentation on one another.

CHAIRMAN (3 min.) For good-will persons to find life, sharing in ministry essential. Do not think they cannot or will not go out. Years of study not necessary. Use these suggestions and help one's own study with to share in the ministry starting in April.

8 min: Concluding comments. (Include local experiences had in getting new ones into the service. These should be planned in advance. If more are needed, see "Yearbook," pp. 115, 150.)

WEEK OF APRIL 17

5 min: Welcome, text, comments.

12 min: Report from study conductors on meeting with congregation servant.

15 min: Reading of pioneer letter and talk on pioneering, using material in letter.

18 min: Talk and demonstration on the article "Be a Teacher of New Ones," by school servant or another capable brother.

10 min: Concluding comments. (Include experiences had in placing magazines during April. These should be selected in advance.)

WEEK OF APRIL 24

5 min: Welcome, text, comments.

20 min: Question-and-answer discussion of booklet "Preaching and Teaching in Peace and Unity," covering paragraphs 18-23.

15 min: Talk on "The Joy of Serving Jehovah." Build warm appreciation for the privilege that is ours as Jehovah's witnesses to preach and teach, to aid our brothers in theocratic activity and to train new ones in the ministry.

12 min: Our Magazine Activity. A report from the magazine-territory servant on results thus far of magazine activity during April, commending publishers for good work done. Outline magazine service that can yet be done this month. Have several demonstrations of effective 30- to 60-second presentations of magazines that could be used in your territory.

8 min: Concluding comments. (Include remarks on the slogan based on Titus 2:14, at the bottom of page 4.)

Use Freedom to Do God's Will (Cont'd)

be sure to welcome them, introduce them to others—yes, make them feel at home.

⁵ Since no other meeting will be held before or after the Memorial on Sunday evening, the *Watchtower* study may be scheduled for the day before—Saturday afternoon or evening. It may be held at the Kingdom Hall or at the service centers if this is more convenient.

⁶ When we call to mind the intensive service activity of the Lord Jesus during the days that preceded Nisan 14, A.D. 33, and the work he carried on during the days following his resurrection (as outlined on page 287 in the book "*Equipped for Every Good Work*"), it moves us to copy his zealous example. During Memorial week endeavor to reach a personal quota of five hours of service. One and all, let us make the entire month of April the outstanding one in our service year. Each congregation will no doubt make every weekend in April an occasion of intensified service, but there are seven days each week in which we can praise Jehovah, and the congregation should also make arrangements for meetings for field service at other times that are convenient to the publishers.

Increasing the Number of Publishers

⁷ April's activity should be a stimulus to many new ones to start in the service. Our 20-percent goal is 265,488 publishers, and surely there are many with whom we are studying that will be included in that number if we invite them. The article "An Invitation to Preach," in the April 15 *Watchtower*, should be a great aid. First, read it yourself; then, where appropriate, discuss it with those with whom you are studying. If they are ready for service, make definite arrangements for them to go with you. If you have endeavored to help them to see their responsibility to serve Jehovah, a definite invitation is often all that is needed for them to start.

⁸ There are many others in our midst who appreciate the assistance of mature ones in the service. They are already publishers, but home circumstances may make it difficult for them to go with the group. Call on them, find out when they can go, invite them to work with you. From the first of the month servants will be alert to help those who need assistance; the rest of us can be too. Keep in mind the principle: "Let each one keep seeking, not his own advantage, but that of the other person." (1 Cor. 10:24) With all of us encouraging one another, what a grand month of service April will prove to be!

Magazine Distribution

⁹ Another outstanding feature of April's activity will be magazine distribution. When you receive the special issues of *The Watchtower* and *Awake!* read them right away. You will be delighted with their contents. These magazines contain information that you will want to get into every home in your territory. In the April 15 *Watchtower* is the important article "Universal Disarmament by the Kingdom of Heaven." Offer it all month until every one has been placed. The April 22 *Awake!* asks in bold letters across the front cover: "Is a righteous world possible?" This issue, made up almost entirely of Bible articles, is designed to help people see their need of the truth, what course to follow today, the hope of God's righteous new world, what the New World society is, and how they can associate with it. Both of these magazines will appeal to people of all walks of life, and they will be a blessing to all who want to do the will of God.

¹⁰ In order to get this information into the hands of everyone possible, we all have special magazine quotas for April: Congregation publishers, 30 each; pioneers, 120; special pioneers, 180. Can we do it? Yes! Start work the first day of the month, using the issues you have. After the public talk April 3 the special April 15 *Watchtower* will be released for use. Plan to be in service with the magazines each week during April. Have well-prepared presentations. Be enthusiastic. Offer them to everyone you meet all month. Mail copies to persons you feel would read them but who may not otherwise receive them. Arrangements can be made to meet for magazine distribution on weekdays, before book studies, and both morning and afternoon on Saturdays. What about special activity for those who have time free for Easter holidays? Most publishers will be able to meet with the group for some of these activities, some will be able to share in all, but all of us can have some share in the service, and that we want to do.

¹¹ Remember, too, that April is the last month of the *Watchtower* subscription campaign. Publishers report that householders will really 'listen to this sermon on prayer.' Continue to use it, along with the subscription offer. Follow up on all subscription promises and expiration notices this month. Make it possible for others to have this life-giving information come to them regularly during the year to come. Guard your freedom to do God's complete will by helping others to learn it.

Be a Teacher of New Ones

¹ Being a teacher of new ones in the field ministry involves four essentials. Let us examine them.

² **PREPARATION:** Help the new one learn the current sermon, possibly teaching him one scripture each week after the study. Go over the sermon with him before you start out in the regular house-to-house field ministry. Explain how you are going to develop particular points. Prepare him with knowledge of the dividing work so he knows that both sheeplike and goatish persons will be found. (Matt. 25:31-46) Prayer before service can teach reliance on Jehovah.

³ **BEING AN EXAMPLE:** Show real enthusiasm yourself. Radiate zeal and love for the ministry. Be tactful. Try to avoid long discussions. Let simplicity help you teach; it will help the new one see that you are holding to a theme and help him grasp transitions. Let parents also set an example for their children, taking them regularly in the ministry, teaching them as methodically as they do adults.

⁴ **CONSTRUCTIVE COUNSEL:** Corrective teaching should not dampen the new one's enthusiasm or discourage him. When correction is needed, be patient, kind and encouraging. Never the "you-did-it-all-wrong" attitude! Rather, you demonstrate the correct way; then draw attention to the advantages in what you have done and encourage him to try it. Commend the new one on good points and progress made.

⁵ **STEP-BY-STEP TEACHING:** In house-to-house service rarely will it be necessary to stop and teach extensively. Rather than have extended discussions on the sidewalk, save some points for after the service. Most of the necessary instruction can be given while walking to the next house. Take a point at a time. Each call could yield many points for instruction, but do not try to teach all at once. Step-by-step teaching will not discourage the new one nor markedly slow down your house-to-house work. At one door you may ask the new one to pay attention to the introduction, as he will have opportunity to try it at the next house. Cover other points one by one. As the new one progresses, invite him to take a few houses alone. At the close of service arrange for a time to work together again. Continue to study with the new one if he has not yet studied the basic books. Use the four essentials—preparation, being an example, constructive counsel and step-by-step teaching—to become an effective teacher of new ones.

Presenting THE GOOD NEWS

¹At a time when there is some talk of peace and much preparation for war, Jehovah's people have the most vital message of the day. It is contained in the April 15 *Watchtower*. Additionally, those who long for a righteous world will be grateful to receive the information in the April 22 *Awake!*

²After a brief, friendly introduction, quickly focus the householder's mind on the subject. Featuring *The Watchtower*, you might say: "Have you ever wondered whether the time will come when peace will be a reality? By reading this special article in *The Watchtower*, 'Universal Disarmament by the Kingdom of Heaven,' you will get the answer from God's Word. You may have this copy, along with its companion *Awake!*, for a contribution of 10c. These are your copies."

³Pointing to the scripture at the

heading of the main article, you could say: "You have often heard this scripture quoted, 'Neither shall they learn war any more.' It is engraved on the wall of the United Nations building in New York city. How will this come to pass? You will be pleased to learn how it will be brought about by the kingdom of heaven, as explained in this article."

⁴Or one could say: "I am sure you will agree with me that upright people everywhere long for the day when the threat of war will be forever gone, because that will mean

OFFER FOR MAY
"From Paradise Lost to
Paradise Regained," for 75c.
THEME FOR MAY
Promoting Accurate Knowledge
in Ministers—Col. 1:9, 10.

Announcements

◆ At the conclusion of the public talk on April 3 the chairman should release the April 15 issue of *The Watchtower*, which contains a copy of the talk. Invite all present to take 10 copies each for 30c, or 20 copies for 60c, to be distributed by them for 5c a copy. Arrangements should be made at the hall so everyone can get his supply quickly.

◆ Circuit servants may shorten their evening program on April 9 to 45 minutes, to be followed by the *Watchtower* study. No public talk will be given on Sunday or concluding discourse by the circuit servant.

◆ Congregation servants, please fill out the Memorial report card promptly and mail it to the Society April 10 right after the meeting. When you send in your April service report, do not forget to mark "We made it!" if you reached your 20-percent goal.

◆ Lay plans now for special Decoration Day magazine service in the cemeteries and from house to house on May 30. The May 22 *Awake!* will have an article especially designed for this, to be offered with the June 1 *Watchtower*. Order your extra supply of magazines now.

◆ Unassigned territory work has been scheduled for July through September. Under separate cover each congregation will receive a revised copy of *Unassigned Territory in the United States* and an application blank. Of the 1,013 counties listed, 691 were not worked last year and 317 not since 1955. Congregations and pioneers who can share in this work are encouraged to do so. Please submit applications by May 15.

◆ Room request and volunteer service forms for the district assemblies will be sent to the congregations about May 1. Spanish programs will be provided at the assemblies in Fort Worth, Boston and Los Angeles.

◆ New publications available:
"Let God Be True" —Papiamento
From Paradise Lost to Paradise
Regained —Cinyanja, Korean,
Portuguese

Qualified to Be Ministers—Swedish
"Look! I Am Making All Things
New" —Greek

◆ These items out of stock in U.S.A.:
1960 calendar
Can You Live Forever in Happiness
on Earth? —Arabic, Japanese
"This Good News of the Kingdom"
—French, Romanian

◆ Available again in U.S.A.:
"Let God Be True" —French,
Hungarian, Spanish, Twi

◆ The following are repeat announcements so you will know they are in stock:
"Let God Be True" —English
"Make Sure of All Things" —English
1960 Yearbook —English

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	447	142.3	55.4	8.7	134.4
Pios.	6,365	89.4	33.0	5.5	94.0
Vac. Pios.	924	82.7	24.0	3.4	76.1
Pubs.	216,506	9.0	3.4	.7	10.1
TOTAL	224,242				

Public Meetings Held: 20,101

UNITED STATES QUOTA FOR 1960
243,364 Publishers

security for us and our loved ones. This special issue of *The Watchtower* treats the subject from the Bible viewpoint. [Open to the main article.]

⁵When featuring the April 22 *Awake!* you might say: "We are all aware that the world faces a severe moral crisis. It endangers the safety and happiness of everyone. No doubt you have wondered what has caused it and what can be done about it. This special issue of *Awake!* gives satisfying answers to those questions."

⁶On the theme of happiness, you might say: "Who is there that does not want happiness? All of us do, but there are so many things that can take it from us. We often wonder what can be done about it. You and your whole family will enjoy this article 'Guidance to Happiness in Family Life.'"

⁷Using the theme of righteousness, you might say: "I am making a brief call to share important information with persons who love righteousness. There is much unrighteousness in the world, and it is distressing to honest persons. They ask [Show cover of *Awake!*], 'Is a righteous world possible?' [Turn to p. 20.] This magazine gives sound reasons for believing that such a world is possible and that we can enjoy its benefits."

⁸Whether an experienced publisher or just starting to preach the good news, you will find these suggestions effective and easy to use.

NEW WORLD NEWS

◆ During visit of Brother Henschel to Fiji 328 attended assembly. Forty-four now serving where the need is great in Fiji and other islands under the branch.

◆ At New Zealand assembly during Brother Henschel's visit 60 were immersed. Weather was beautiful, and 2,570 attended public talk despite the fact that newspapers would print almost nothing about the assembly.

◆ Reports are now being received from two brothers who moved to French Guiana to open up the work there.

◆ The Kingdom message is now being preached in Nepal by an Indian brother who is working there.

◆ New branch office and Bethel home are under construction in Bombay, India.

◆ In Brazil at 17 district assemblies a total of 27,069 attended public meetings and 1,137 were baptized. There are 18,226 publishers in Brazil.



Continue to be "zealous for good works."

