




# Leticia Monteiro

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[Portfolio](#)

[LinkedIn](#)

## INTRODUCTION

Web developer with a background in product and digital design. Experienced working with multidisciplinary squads under agile technology to identify pain points and find creative solutions while still meeting deadlines.

## QUALIFICATIONS

- \_Learned full-stack javascript development in 3-4 months
- \_4 years of experience with Design, of which almost 2 years were in Product/UX/UI Design.
- \_At Instacarro.com I participated in the conception and design for the new user flow, which resulted in a 50% increase in conversion rates.
- \_Through Design Thinking at MJV, I helped our client determine a customer loyalty roadmap for their indirect salesforce and delivered an action plan to tackle major tension points and align the client with their sales agents.

## SKILLS

- \_Extremely fast learner
- \_Front-end and back-end development using JS based technologies
- \_Perceptive, insightful and creative problem solver
- \_Working with multidisciplinary teams in a fast paced environment with agile development
- \_On-site and online user testing, research and A/B testing
- \_Wireframing and static and animated prototyping for both desktop and mobile (Figma, Sketch, Adobe XD, Invision, Marvel, Principle and others)
- \_Experienced Adobe Creative Suite user
- \_Video production, editing and basic motion graphics concepts
- \_3D modelling and animation basics
- \_Knowledge in Office apps
- \_Native fluency in Portuguese and English

## WORK HISTORY

- Feb 2021 - May 2021 (Contract)

**Data Governance Analyst**

SMDATA | Brazil
- Apr 2020 - May 21 (Contract)

**Marketing Designer**

Bioactive Biomaterials | Brazil
- Aug 2019 - Mar 2020

**Product Designer**

Easynvest (Nubank) | Brazil
- Aug 2018 - Apr 2019

**UX/Product Designer**

Instacarro.com | Brazil
- May 2018 - Aug 2018

**Marketing Designer**

Instacarro.com | Brazil
- Oct 2017 - May 2018

**Junior Innovation Consultant**

MJV Innovation & Technology | Brazil
- Aug 2017 - Oct 2017

**Designer and Media Manager**

Madame Aubergine | Brazil

## EDUCATION

- Feb 2020 - May 2020

**Full-stack Bootcamp**

CareerFoundry | Canada
- Apr 2015

**Branding and Globalization Exchange Group**

McGill | Canada
- Feb 2013 - Jul 2017

**Bachelor’s Degree in Graphic Design (with emphasis on Marketing)**

ESPM | Brazil

## LANGUAGES

- Portuguese
- English
- Spanish
- Korean