# LETICIA MONTEIRO

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Web developer (JavaScript) with a background in product and digital design within various industries. Experienced working with multidisciplinary squads under agile technology to identify pain points and find creative solutions.

Looking for a web developer position to utilize my strong affinity for problem-solving code and developing products beyond the looks.

#### WEB DEVELOPMENT PROJECTS

# CareerFoundry, Full-stack Dev Program

2022

## Flexnit React App

Single page app that uses state routing and a responsive UI library providing movies from a proprietary dedicated API. Allows users to view information about movies, add/remove movies to a list of favorites, amongst other functionalities.

- Backend is a MongoDB database, written with Node.js (Express) and Morgan. Uses Passport JWT for authentication.
- Developed front-end with React, using React Router and Redux to create a SPA.
- Responsive UI was achieved with React Bootstrap and further customized through SCSS. Database hosted through Heroku and App hosted through Netlify

**Tech stack:** React, React Bootstrap, React Redux, React Router, Axios, PropTypes, Parcel, SCSS, Node.js, Express, Morgan, MongoDB, Mongoose, Passport/JWT, Heroku, Netlify

## Flexnit Angular App

A revisit on my Flexnit React App, this time rebuilt using Angular. Uses the same proprietary dedicated API and has the same functionalities.

- Front-end was developed with Angular. Angular Material was used for the UI elements and responsiveness, and further customized with SCSS.
- Database hosted through Heroku and App hosted through gh-pages

**Tech stack:** Angular, Material UI, SCSS, Node.js, Express, Morgan, MongoDB, Mongoose, Passport/JWT, Heroku, gh-pages

#### Meet App

Progressive, serverless web application using the Google Calendar API to provide information about educational events to full-stack developers. Users can filter events by location, expand events to see detailed descriptions and view summary event information using charts.

• Test Driven Development used throughout the development process using Jest with Enzyme, Cucumber and Puppeteer. Atatus was used for performance monitoring.

- Built serverless with AWS. Uses GoogleAPIs to fetch event information and OAuth2.0 Authorization and Authentication.
- Front end built with React and React Material UI, and further customized through CSS. Data visualization provided by Recharts and progress loading bar by nprogress

**Tech stack:** React, React Material UI, Recharts, nprogress, Serverless AWS, GoogleAPIs, TDD, Jest, Enzyme, Cucumber, Puppeteer, Atatus

#### Pokédex

JavaScript application. Fetched data from a public API to display pokémon. Users can search for pokémon by name and open their profile to see more information.

- Backend is provided by a public API called PokeAPI
- Front-end developed using JavaScript, HTML and CSS, and external libraries like jQuery for code simplifying and Bootstrap for responsive UI elements.

Tech stack: JavaScript, HTML, CSS, jQuery, Bootstrap

### Hello World

Simple React Native chat application. Features offline functionalities, location, and image sharing.

- Built using React Native and Expo/Expo Go for visualization and testing
- Chat elements, like image and location sharing, and visual elements provided by GiftedChat. Uses Realtime Database from Google's Firebase

**Tech stack:** React Native, Google Firebase, GiftedChat, Expo and ExpoGo

### PROFESSIONAL EXPERIENCE

# Bioactive Biomaterials, Brazil

Apr 2020 – May 2021

#### Marketing Designer

- Developed social media's brand presence which contributed to a significant increase in sales and tripled brand awareness numbers in social media among periodontists.
- Defined key elements and visual guidelines alongside BIRD (Marketing consulting firm) using Google and Facebook Ads to launch campaigns and brand awareness posts.
- Designed social media static images, videos and animations using Photoshop, Illustrator, Premiere and AfterEffects

#### Easynvest (Nubank), Brazil

Aug 2019 – Mar 2020

#### **Product Designer**

- Worked with a multidisciplinary team under agile methodology to help improve a 30-year-old Backoffice platform.
- Conducted in-person user surveys and research to find pain points and define project prioritization.

 Designed and iterated screens for the Backoffice platform based on collected data, using Sketch App. Preliminary tests with users resulted in a perceived improvement in User Experience

# Easynvest (Nubank), Brazil

Mar 2018 - Apr 2019

## **Product Designer**

- Worked with a multidisciplinary team under agile methodology in multiple projects
- Improved a new user flow, which resulted in a 50% increase in conversion rates by AB testing and analysing heatmaps and user tests data.
- Acted in the complete development cycle of a post-sales platform from ideation to handoff.

#### **EDUCATION**

Full Stack Development Program, CareerFoundry, 2022 BA in Graphic Design with emphasis in Marketing: ESPM, 2013-2017