




Leticia Monteiro

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[Portfolio](#)

[LinkedIn](#)

QUALIFICATIONS

- _4 years of experience with Design, of which almost 2 years were in Product/UX/UI Design.
- _At Instacarro.com I participated in the conception and design for the new user flow, which resulted in a 50% increase in conversion rates.
- _Through Design Thinking at MJV, I helped our client determine a customer loyalty roadmap for their indirect salesforce and delivered an action plan to tackle major tension points and align the client with their sales agents.
- _Best in class portfolio in 2016 at college
- _Earned best 3D animated short movie of the year at college in 2015

SKILLS HIGHLIGHT

- _Extremely fast learner
- _Perceptive, insightful and creative problem solver
- _Working with multidisciplinary teams in a fast paced environment with agile development
- _On-site and online user testing, research and A/B testing
- _Wireframing and static and animated prototyping for both desktop and mobile (Figma, Sketch, Adobe XD, Invision, Marvel, Principle and others)
- _Experienced Adobe Creative Suite user
- _Print design, folders, packaging and even card games.
- _Social media managing, creation and planning
- _Video production, editing and basic motion graphics concepts
- _3D modelling and animation basics
- _HTML and CSS Basics and learning JavaScript
- _Knowledge in Office apps
- _Native fluency in Portuguese and English

WORK HISTORY

- Feb 2021 - May 2021 (Contract)

Data Governance Analyst

SMDATA | Brazil
- Apr 2020 - May 21 (Contract)

Marketing Designer

Bioactive Biomaterials | Brazil
- Aug 2019 - Mar 2020

Product Designer

Easynvest (Nubank) | Brazil
- Aug 2018 - Apr 2019

UX/Product Designer

Instacarro.com | Brazil
- May 2018 - Aug 2018

Marketing Designer

Instacarro.com | Brazil
- Oct 2017 - May 2018

Junior Innovation Consultant

MJV Innovation & Technology | Brazil
- Aug 2017 - Oct 2017

Designer and Media Manager

Madame Aubergine | Brazil

EDUCATION

- Dec 2021 - NOW

Front-end (HTML, CSS and JS)

Self-taught (Ongoing) | Canada
- Apr 2015

Branding and Globalization Exchange Group

McGill | Canada
- Feb 2013 - Jul 2017

Bachelor’s Degree in Graphic Design (with emphasis on Marketing)

ESPM | Brazil

LANGUAGES

- Portuguese
- English
- Spanish
- Korean