









Washington, DC | January 15 - 16, 2015

Transforming Transportation 2015: Smart Cities for Shared Prosperity

DAY ONE

January 15, 2015

8am – 9am Registration and Welcome Coffee

9am Welcome Address from Mr. Pierre Guislain, Senior Director, Transport and

ICT, World Bank, and Dr. Andrew Steer, President and CEO, World

Resources Institute

9:30am – 10am The New Climate Economy: Presentation by Felipe Calderón, former

President of Mexico (TBC)

Plenary: Two Big Opportunities to Grow Smarter and More Inclusive Cities

10am – 11:15am Panel 1A: Smart Cities for a Global Sustainable Development Agenda

11:15am 11:45am Coffee Break

11:45am – 1pm Panel 1B: Advancing Climate Action through Sustainable Mobility

1pm – 2pm Lunch

2pm – 3:30pm Breakout Sessions:

- Country Focus: India New Urban Mobility Mission
- The Role of Technology in Fostering Sustainable Mobility and Inclusive Growth
- Reducing Energy Consumption in Transport: Behavior vs. Technology (A Debate)
- Innovations in Urban Development for Smart Cities: PechaKucha Presentations

3:30pm – 4pm Coffee Break

4pm – 5:15pm Halfway Through the Decade of Action on Road Safety: Time to Speed Up!

5:15pm – 5:45pm Lee Schipper Scholarship: Young Leaders in Sustainable Transport

5:45pm – 7pm Cocktail Reception











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DAY TWO

January 16, 2015

8am – 9am Registration and Welcome Coffee

9am – 10:30am Keynote Session: Urban Connectivity and its Impact for Business

10:30am – 11am Coffee Break

10am - 12:30am Breakout Sessions:

Effective Urban Transport Policymaking and Implementation

 New Tools to Finance Sustainable Urban Transport: Land Value Capture and Climate Finance

Region Focus: Sustainable Transport in Africa

Competitive Cities: Improving Urban Logistics Networks

12:30pm – 2pm Lunch

2pm – 3:30pm Breakout Sessions:

- Collecting and Using Data for Sustainable Mobility
- Towards Strong Institutions: The View of Practitioners
- Country Focus: China Strategies for Low-Carbon Transport Development
- Innovations in Mobility for Smart Cities: PechaKucha Presentations

3:30pm – 4pm Coffee Break

4pm – 5pm Call to Action: Boosting Shared Prosperity through Cities

5pm – 5:30pm Closing Remarks from Jose Luis Irigoyen, Director, Transport, Water, and

ICT, World Bank and Holger Dalkmann, Director, EMBARQ