

# TRANSFORMING >>> TRANSPORTATION™

Washington, DC

| January 17 - 18, 2019

Will New Mobility Deliver Sustainable Transport for All?



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*Co-hosted by World Bank Group and WRI Ross Center for Sustainable Cities*

# THURSDAY, JANUARY 17 DAY ONE >>>

7:30 – 9:00 Preston Lobby	<b>Registration</b>	
9:00 – 9:10 Preston Auditorium	<b>Welcome Address</b>	Kristalina Georgieva, CEO, World Bank Andrew Steer, President and CEO, WRI (video address)
9:10 – 9:30 Preston Auditorium	<b>Keynote Speaker</b>	Makhtar Diop, Vice President for Infrastructure, World Bank
9:30 – 11:00 Plenary 1 Preston Auditorium	<b>Framing New Mobility - Going Beyond the Hype</b>  Moderated by Melinda Crane, Chief Political Correspondent, Deutsche Welle-TV	Daniel Sperling, Founding Director & Professor, Institute of Transportation Studies at UC Davis Robin Chase, Co-founder, Zipcar Jochen Flasbarth, State Secretary, German Federal Ministry for the Environment, Nature Conservation Christophe Najdovski, Deputy Mayor of Paris, France Regina Clewlow, CEO, Populus Mauricio Esteban Rodas Espinel, Mayor of Quito, Ecuador Arathi Mehrotra, Regional General Manager JUMP- US & Canada, Uber
11:00 – 11:15	<b>COFFEE BREAK</b>	
11:15 – 12:45 Plenary 2 Preston Auditorium	<b>How Will Developing Countries Reap the Benefits of New Mobility?</b>  Moderated by Melinda Crane, Chief Political Correspondent, Deutsche Welle-TV	Jang Deog Cheon, Mayor, Bucheon City, South Korea Alioune Badiane, President, The Urban Think Thank Africa-TUTTA, Senegal Maruxa Cardama, Secretary General, SLoCaT Partnership on Sustainable, Low Carbon Transport Nestor Roa, Chief, Transport Division, Inter-American Development Bank Solomon Kidane Zegeye, Deputy Mayor of Addis Ababa, Ethiopia
12:45 – 2:20	<b>LUNCH BREAK</b>	
2:20 – 3:50	<b>Parallel Sessions</b>	
Parallel 2.1 Preston Auditorium	<b>Do Financial Flows Need to Change for New Mobility?</b>  Moderated by Jean- Francois Marteau, Infrastructure Management & Finance Global Lead, Transport GP, World Bank	Lisa Conibear, Business Manager, Shell Foundation Surya Bagchi, Managing Director, Global Project Finance, Standard Chartered Bank Nripesh Kumar, Transport and Infrastructure Partner/Principal, Ernst & Young LLP Adriana Lobo, Executive Director, WRI México Ana Beatriz Monteiro, Managing Director, KPMG, former president of SP Parcerias, Brazil Ziad Hayek, Secretary General, High Council for Privatization and PPP, Lebanon
Parallel 2.2 Preston Lounge	<b>Integrated Transport in the Era of New Mobility and Impacts on Existing Systems</b>  Moderated by Georges Darido, Urban Mobility Global Lead, Transport GP, World Bank	Samson Gyamera, Chief Executive, Greater Accra Public Transport, Ghana Jarrett Walker, Human Transit Author Emily Castor Warren, Senior Director of Policy & Public Affairs, Lime Caroline Samponaro, Head of Bike, Scooter & Pedestrian Policy, Lyft Jinhua Zhao, Professor, MIT
Parallel 2.3 MC 13-121	<b>New Technologies Shaping Rural Access (Delivered by DFID)</b>  Moderated by Elizabeth Jones, Senior Transport Advisor, DFID	Jamie Leather, Chief of Transport Sector Group, Asian Development Bank Jeremy Aguma, Principal Transport Economist, African Development Bank Daniel Günther, Senior Policy Officer, Water, Urban Development, Mobility, German Federal Ministry for Economic Cooperation and Development Florence Kondylis, Senior Economist, Impact Evaluation Unit (DIME), World Bank Annabel Bradbury, Deputy Team Leader, ReCap Robin Workman, Principal International Consultant, TRL Limited Joseph Haule, Chairman, Roads Fund Board, Tanzania Abdul Azad, Chief Engineer and CEO, Local Government Engineering Department (LGED) Alemayehu Ayele Endale, Deputy Director General, Ethiopian Roads Authority (ERA)
Parallel 2.4 MC 4-800	<b>Managing the Transformation: New Mobility, New Policies, New Solutions (Delivered by BMZ)</b>  Moderated by Armin Wagner, Team Leader Sector Project, Sustainable Mobility, GIZ	Christian Hochfeld, Director, Agora Verkehrswende Laura Ballesteros, Deputy Minister of Mobility, Mexico City Daniel Günther, Senior Policy Officer, German Federal Ministry for Economic Cooperation and Development Bernard Obika, HVT Program, DFID
3:50 – 4:10	<b>COFFEE BREAK</b>	
4:10 – 4:30 Preston Auditorium	<b>Lee Schipper Memorial Scholarship</b>  Moderated by Holger Dalkmann, CEO, Sustain 2030 Samuel Zimmerman, Consultant, World Bank	Junia Compostella Jaime Soza Parra
4:30 – 6:00 Plenary 3 Preston Auditorium	<b>SuM4All and New Mobility: Safety and Access</b>  Moderated by Melinda Crane, Chief Political Correspondent, Deutsche Welle-TV	Guillermo Dietrich, Minister of Transport, Argentina Matthew Baldwin, Deputy General Director for Transport and Mobility, European Commission Michael Replogle, Deputy Commissioner for Policy, New York City Department of Transportation Mary Crass, Head of Institutional Relations and Summit, International Transport Forum (ITF)-OECD Jose Mendes, First Secretary of State for Mobility, Portugal Anna Wellenstein, Director, Urban, Rural & Social Development Global Practice, World Bank Sergio Avelleda, Director of Urban Mobility, WRI Ross Center for Sustainable Cities
6:00 – 7:30 Preston Lobby	<b>Cocktail Reception</b>	

## FRIDAY, JANUARY 18 DAY TWO >>>

8:00 – 9:00	<b>Registration</b>	
9:00 – 10:30 Plenary 4 Preston Auditorium	<b>SuM4All and New Mobility: Efficiency and Green</b> <b>Moderated by Melinda Crane</b> , Chief Political Correspondent, Deutsche Welle-TV	<b>Claudia Dobles Camargo</b> , First Lady of the Republic of Costa Rica <b>Peter Calthorpe</b> , CEO, Calthorpe Associates <b>Shri Anurag Sachan</b> , Managing Director, Dedicated Freight Corridor Corporation, India <b>Heather Thompson</b> , CEO, Institute for Transportation & Development Policy (ITDP) <b>Sophie Punte</b> , Executive Director, Smart Freight Centre
10:30 – 10:45	<b>COFFEE BREAK</b>	
10:45 – 12:15	<b>Parallel Sessions</b>	
Parallel 3.1 MC 13-121	<b>Unlocking New Mobility to Reach the 2030 Road Safety Goals</b> <b>Moderated by Nhan Tran</b> , Unintentional Injury Prevention Coordinator, World Health Organization	<b>Melinda Hanson</b> , Senior Manager of Sustainability, BIRD <b>Matts-Åke Belin</b> , Director of Vision Zero Academy, Swedish Transport Administration <b>Saul Billingsley</b> , Executive Director, FIA Foundation <b>Benancer Boulajoul</b> , Permanent Secretary, National Committee for Prevention of Traffic Accidents, Morocco <b>Sue Barrett</b> , Transport Director, EBRD <b>Juan Pablo Bocarejo</b> , Secretary of Mobility, Colombia <b>Becky Bavinger</b> , Global Public Health Department, Bloomberg Philanthropies
Parallel 3.2 MC 4-800	<b>Leveraging Ticketing Technology for Urban Access</b> <b>Moderated by Cristina Albuquerque</b> , Urban Mobility Manager, WRI Brazil Sustainable Cities	<b>Hallie Liao Mingyu</b> , Head of International Development, Shenzhen Bus Group Co., Ltd. <b>Vijaya Lakshmi</b> , Mumbai Metropolitan Region Development Authority <b>Miguel Gamiño Jr.</b> , Executive Vice President for Global Cities, Mastercard <b>Sonia Kabra</b> , Co-founder, Buypass <b>Herrie Schalekamp</b> , ACET Research Officer, University of Cape Town Centre for Transport Studies <b>Zach Ascher</b> , Head of Product Marketing and Strategy, North America, MASABI <b>Stephen Miller</b> , Communications Lead, Transit
Parallel 3.3 MC C2-125	<b>Innovation in Aviation = Value Added for New Mobility</b> <i>(Delivered by ICAO/ATAG)</i> <b>Moderated by Henry Gourdji</b> , Head, Strategic Planning, Coordination and Partnership, ICAO	<b>Capt. Houston Mills</b> , Director, Global Aviation Strategy and Public Policy, UPS <b>Christopher Fabian</b> , Co-founder, UNICEF Innovation Fund and Head, UNICEF Ventures <b>Leslie Cary</b> , Chief, Remotely Piloted Aircraft Systems (RPAS) Section, ICAO <b>Timothy Reuter</b> , Head, of Drones and Tomorrow's Airspace, Centre for the 4th Industrial Revolution, WEF <b>Dale Smith</b> , Regional Director, Environmental Strategy, Boeing Commercial Airplanes <b>Haldane Dodd</b> , Head of Communications, ATAG
Parallel 4.1 Preston Auditorium	<b>The Promise of Electric Vehicles to Maximize Environmental Benefits</b> <b>Moderated by Bianca Alves</b> , Senior Urban Transport Specialist, Transport GP, World Bank	<b>Ching Yuen Ma</b> , Deputy General Manager, Shenzhen Bus Group Co., Ltd. <b>Hong Shi</b> , Researcher, China Automotive Technology & Research Center (CATARC) <b>Sanjay Krishnan</b> , Co-founder and CEO, Lithium Urban Technologies <b>Emma Stewart</b> , Director, Urban Efficiency & Climate, WRI Ross Center for Sustainable Cities <b>George Mulamula</b> , Founder and CEO of the Dar Teknohama (ICT) Business Incubator (DTBi) <b>Rachel Muncrief</b> , Program Director, International Council on Clean Transportation (ICCT) <b>Xiaoshi Liu</b> , Executive Deputy Secretary-General, China EV100
Parallel 4.2 MC 2-800	<b>Data-Driven Decision Making for Transport Efficiency</b> <b>Moderated by Catalina Ochoa</b> , Senior Transport Specialist, Transport GP, World Bank	<b>Ndeye Diop Diaw Gueye</b> , Chief, General and Technical Division, CETUD <b>Kevin Webb</b> , Director, Open Transport Partnership and SharedStreets <b>Brian York</b> , CEO, LiftIt <b>Battuya Dash</b> , Consultant, Mongolia Office, World Bank <b>Jessica Seddon</b> , Director, Integrated Urban Strategy, WRI Ross Center for Sustainable Cities <b>Felix Delattre</b> , Digital Media Consultant, Open Street Map <b>Sarah Williams</b> , Associate Professor & Director of Civic Data Design Project, MIT
12:15 – 1:30	<b>LUNCH BREAK</b>	
1:30 – 3:00	<b>Parallel Sessions</b>	
Parallel 5.1 Preston Auditorium	<b>Gender in the Age of New Mobility</b> <b>Moderated by Franz R. Drees-Gross</b> , Director, Transport Global Practice, World Bank	<b>Souad Abderrahim</b> , Mayor of Tunis, Tunisia <b>José Segundo López Valderrama</b> , Mobility and Road Safety Research Analyst, WRI Ross Center for Sustainable Cities <b>Isabel Granada</b> , Senior Transport Specialist, Inter-American Development Bank <b>Lizzette Soria Sotelo</b> , Technical Specialist - Safe Cities, UN Women <b>Paola Tapia</b> , Former Minister of Transport of Chile and founding member of "Iniciativa Mujeres en Movimiento and Red Ciudad Futura" <b>Ammar A. Malik</b> , Associate Director of Research, Harvard Kennedy School <b>Alexa Roscoe</b> , Digital Economy Lead, Gender Secretariat, International Finance Corporation (IFC) <b>Inka Schomer</b> , Operations Officer, Gender Group, World Bank

Visit the TTDC19 Knowledge and Innovation booth in the Preston Lobby, where authors of two recent World Bank publications – *Rail Freight Challenge for Emerging Economies* and *The Urban Rail Development Handbook* will be discussing their findings



## FRIDAY, JANUARY 18 DAY TWO (CONTINUED) >>>

Parallel 5.2 MC 2-800	<b>Movers and Shakers: New Mobility Solutions for Transport Practitioners of Tomorrow</b>  <b>Moderated by Haixiao Pan</b> , Professor in Department of Urban Planning, Tongji University, Shanghai	Iman Abubaker, Health & Road Safety Project Coordinator, WRI Ross Center for Sustainable Cities Peng Wang, Co-founder and Chief Innovation Officer, Alpark Moustapha Kane, CEO, Amarante Papa Mor Niane, Co-founder, Sunubus Sonia Kabra, Co-founder and Director, Buupass Sabin Dimian and Ion Morozan, Founders, Veltra Annie Chang, Emerging Mobility Manager, SAE International Janine Yoong, VP of Business Development, Mapillary <b>PANEL OF DEVELOPMENT BANK REPRESENTATIVES:</b> Almud Weitz, Practice Manager, Transport Global Practice, World Bank Nicolas Estupiñan, Director, Development Bank for Latin America (CAF)
Parallel 5.3 MC 13-121	<b>Bridging New Mobility Solutions and Traditional Transport in Low-Income Countries</b>  <b>Moderated by Franck Taillandier</b> , Senior Urban Transport Specialist, Transport GP, World Bank	J. Dionisio Gonzalez, Director Advocacy & Outreach, International Union of Public Transport Sarah Williams, Associate Professor & Director of Civic Data Design Project, MIT Alana Dave, Urban Transport Officer, International Transport Workers Federation (ITF) Lise Breuil, Head of Mobility and Transport Division, AFD - French Development Agency Jacob Byamukama, Deputy Director, Roads Management, Kampala Capital City Authority Ziad Nasr, Chairman and General Director, Lebanese Railways and Public Transport Authority
Parallel 5.4 MC 4-800	<b>Strengthening Research Communities to Leverage Human Capital</b>  <b>Moderated by Ibou Diouf</b> , Program Manager, SSATP/World Bank	Koffi N'Guessan, Director-General, Institut National Polytechnique Félix Houphouët-Boigny Elleni Ashebir, Cities and Urban Mobility Program Manager, WRI Ross Center for Sustainable Cities Zemedkun Girma Tessema, Senior Transport Specialist and Pillar Lead, SSATP/World Bank Lóránt Tavasszy, Professor, Delft University of Technology; Chairman, World Conference on Transport Research Society Scientific Committee Evelyn Blumenberg, Professor of Urban Planning and Director of the Lewis Center for Regional Policy Studies, UCLA Tawia Addo-Ashong, Senior Transport Specialist and Pillar Lead, SSATP/World Bank
3:00 – 3:15	<b>COFFEE BREAK</b>	
3:15 – 4:45 Plenary 5 Preston Auditorium	<b>New Mobility as an Enabler of Human Capital: Building Skills and Changing Behavior</b>  <b>Moderated by Mamta Murthi</b> , Director for Strategy and Operations, Infrastructure Vice Presidency, World Bank	<b>WELCOMING VIDEO ADDRESS:</b> Annette Dixon, Vice President for Human Development, World Bank <b>KEYNOTE SPEAKER:</b> Minnie Bredouw, Founder of Studio Bredouw, Co-Founder of the Purpose Project  <b>PANEL 1: Mobility as an Enabler of Human Capital</b> Sarah Kaufman, Associate Director, NYU Rudin Center for Transportation Dena Ringold, Manager, Human Development Practice Group, World Bank Carlos Dora, Visiting Professor, Global Environment Health Governance and Justice, Columbia University <b>PANEL 2: Behavior Change, Skills and Capacity-Building for New Mobility</b> Sophie Mougard, Managing Director, Ecole Nationale des Ponts et Chaussées, former CEO of STIF Bikila Teklu Wodajo, Professor, Addis Ababa University Yoshitsugu Hayashi, Professor, Chubu University; President, World Conference on Transport Research Society
4:45 – 5:15 Preston Auditorium	<b>Closing Remarks</b>	Guangzhe Chen, Senior Director, Transport Global Practice, World Bank Ani Dasgupta, Global Director, WRI Ross Center for Sustainable Cities

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Full program and speakers list at  
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