Gold Layer Customers Dashboard
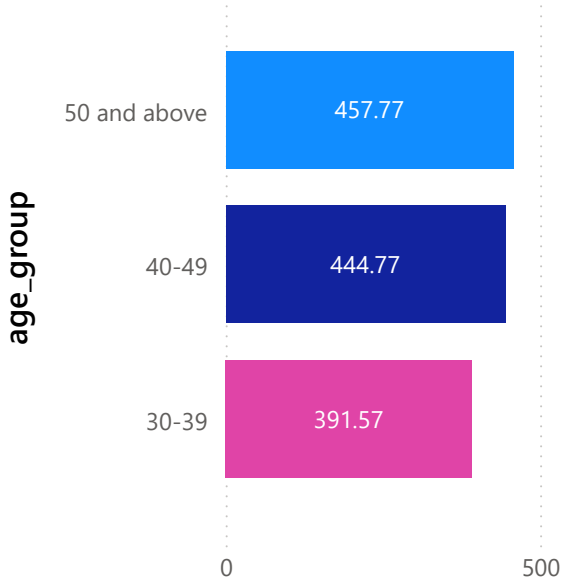
Total Orders by Age
● 50 and above ● 40-49 ● 30-39

12.18K — 50 and above
6.10K — 40-49
0.20K — 30-39
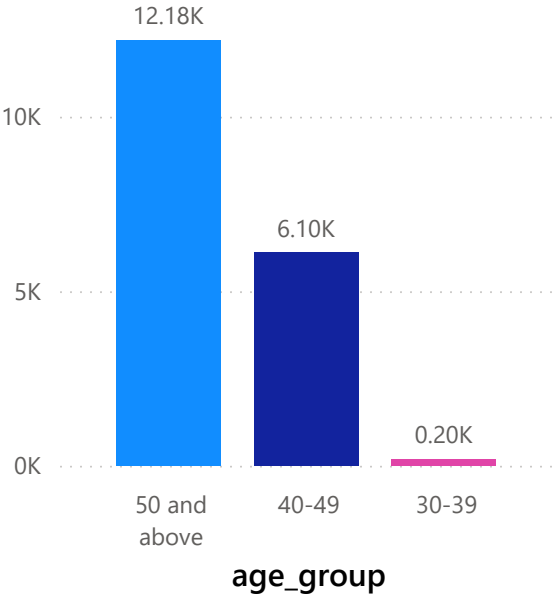
Average Monthly Spend by Age
● 50 and above ● 40-49 ● 30-39

age_group	value
50 and above	457.77
40-49	444.77
30-39	391.57

911.65
Average Order Value

18.48K
Count of customers

452.78
Average Monthly Spend

Customer segment
● New ● Regular ● VIP

New — 14.63K
Regular — 2.20K
VIP — 1.65K
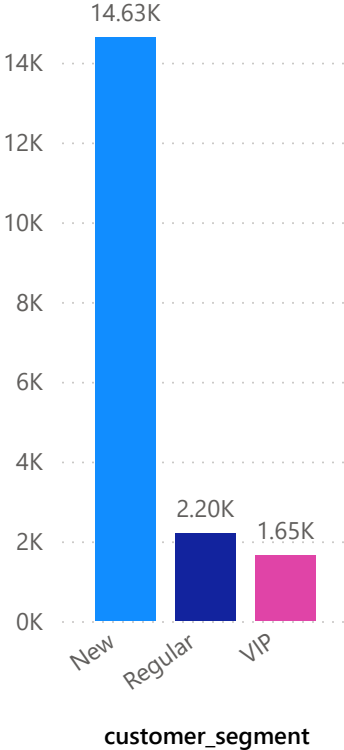
Average Total Quantity per Order
1 — 3.27 — 6.54
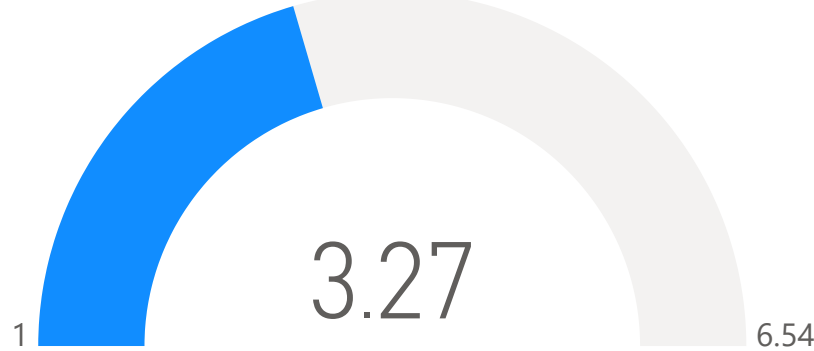
Average Order Value by age (bins)

842.37
909.49
1029.83
908.52
738.92
528.35
301.50
52.89

age (bins): 30, 40, 50, 60, 70, 80, 90, 100
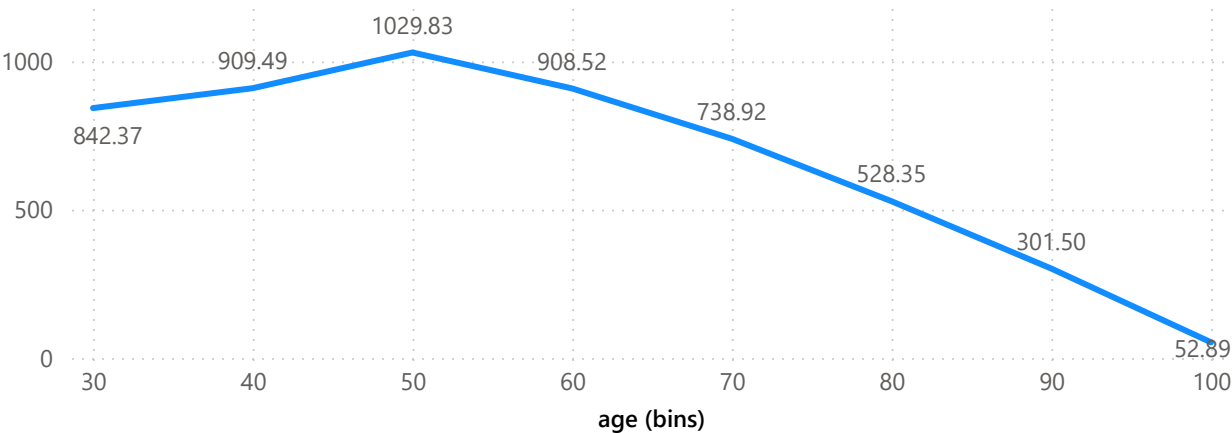
Average Total Order per Customer
1 — 1.50 — 2.99