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Profile

As a passionate UX UI desiger,I consider myself as a **creative**, **down-to-earth** & **flexible problem solver**. Design is a spirit that utilises creativity to bring positive changes to individuals, communities & the world. Therefore, I am always upholding 3 values: **Utility, Connectivity** & **Creativity.**

wtin0502@gmail.com

Skill

Branding
Business Management
Entrepreneurship
Digital Marketing
UX Research
UX UI Design
Data Analysis
Design Thinking
Graphic Design

Software

Adobe Illustrator Adobe Photoshop Adobe Indesign Adobe XD Adobe Premiere Pro Microsoft Offices NVivo HTML CSS



UX Design College Class *Udemy,* Certificated

Education

2021

2021

UX Design Essentials Adobe XD

Udemy, Ceritificated

2019 - 2020

MSc Entreprenuership & Innovation Management Loughborough University
Distinction

2014 - 2019

BSc Computer Science
Hong Kong Baptist
University
2:2, Minoring in Marketing

+44 7852 302264

Work Experience

2020 Dec - Present

Marketing Executive

Morgan Randall, London

2020 Jun - 2020 Oct **Design Assistant** *BLUJUJ*, London

2018 Oct - 2018 Dec **Marketing Assistant** *Swire Resources*, Hong Kong

2018 Jun - 2018 Aug **E-commerce internship** *Swire Resources*, Hong Kong

2014 Dec - 2017 Jul **Part-time Sales Assistant** *The Body Shop*, Hong Kong

Language

Native Fluent Fluent Cantonese Mandarin English

Interest

UX Design Fashion Innovation Social Media Psychology https://bwckmedia.wixsite.com/portfolio

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