

Wing Tung Lam

Phone: 07514419800

Digital Media Student | Creative Technologies Designer

Location: Bristol, UK

NO Working Visa Needed

Email: wingtung0101@gmail.com

Portfolio: <https://wtlam01.github.io/Wing-Website/> | Instagram: @chestnut.nutsss | YouTube: @Coco-corner

Empathetic and observant Digital Media designer who transforms emotional storytelling into visual and interactive experiences. Skilled in animation, web design, and UX/UI, I see technology as a form of creative self-expression. My work combines artistic sensitivity and technical precision, creating media that brings warmth, comfort, and joyful connection to audiences.

Core Skills

Creative Tools: Adobe Premiere Pro | After Effects | Photoshop | Illustrator | InDesign | Animate | Figma | Adobe XD | Procreate | Canva | Maya | Blender | Unity

Technical Skills: Video Editing | 2D/3D Animation | UX/UI Design | Graphic & Web Design | Coding (HTML, CSS, JavaScript) | Modelling

Soft Skills: Team Collaboration | Visual Storytelling | Time Management | Cross-Cultural Communication

Experience

Animation & Marketing Summer Intern

Moor Beer Company, Bristol | May – Aug 2025

- Produced animated promotional videos and branded social media assets that increased engagement across digital platforms.
- Collaborated with the marketing team to design event and product visuals, reinforcing a consistent brand identity.
- Supported content planning and video workflows, improving overall campaign efficiency and delivery.

Student Ambassador & Student Representative

University of the West of England, Bristol | 2025 – Present

- Represented UWE Bristol at outreach events, campus tours, and course talks, enhancing prospective student experience.
- Supported workshops and Q&A sessions, offering course and student-life information.
- Served as liaison between Digital Media students and academic staff, providing feedback to improve learning experience.
- Commended for approachability, professionalism, and strong public speaking skills.

Auditing Project Student Intern

University of the West of England, Bristol | Oct 2025 – Present

- Evaluated internal digital communication systems and provided UX insights to enhance accessibility and efficiency.
- Assisted in compiling audit reports with actionable recommendations for digital process improvement.
- Partnered with staff and students to implement usability enhancements.

Design Assistant

CommMiniBus, Northamptonshire | Jan 2024 – May 2025

- Designed digital and print marketing materials—posters, product visuals, and promotional assets—to elevate brand awareness.
- Supported marketing campaigns through consistent visual design and layout optimization.
- Coordinated with stakeholders to maintain project timelines and brand standards.

Social Media Designer

BCCC, Living Water Fellowship, Bristol | 2024 – Present

- Created graphics and motion visuals for events and announcements, increasing online engagement.
- Ensured cohesive brand tone and visual identity across social platforms.
- Collaborated on content scheduling and performance analysis.

Education

BSc (Hons) Digital Media | 2023 – 2026

University of the West of England, Bristol

Modules: Creative Coding, UX Design, Graphic & Web Design, 3D Media, Sound Design, Interaction Design, Media Production

BSc Creative Media | 2022 – 2023

City University of Hong Kong

Modules: Drawing, Sound Design, Photography, Video Production, Interactive Media, UX Design

Certifications & Trainings

- Adobe Animate Essential Training (Oct 2025)
- Moving from Blender to Maya: Learn a Layered Animation Workflow (Oct 2025)
- Unity 2023 Essential Training (Oct 2025)
- After Effects CC 2023 Essential Training (Feb 2025)
- Figma Essential Training: The Basics (Feb 2025)
- Figma for UX Design (Feb 2025)
- InDesign 2022 Essential Training (Feb 2025)
- Photoshop 2024 Essential Training (Feb 2025)
- Premiere Pro Essential Training 2022 – 2024 (Feb 2025)

Additional Qualifications

Emergency First Aid Certificate, May 2025

Grade 8 Piano (ABRSM)

Languages

Cantonese – Native | Mandarin – Fluent | English – Fluent