



5 Courses

A Crash Course in Data Science

Building a Data Science Team

Managing Data Analysis

Data Science in Real Life

Executive Data Science  
Capstone



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**William Tong**

has successfully completed the online, non-credit Specialization

## Executive Data Science

In four intensive courses, you will learn what you need to know to begin assembling and leading a data science enterprise, even if you have never worked in data science before. You'll get a crash course in data science so that you'll be conversant in the field and understand your role as a leader. You'll also learn how to recruit, assemble, evaluate, and develop a team with complementary skill sets and roles. You'll learn the structure of the data science pipeline, the goals of each stage, and how to keep your team on target throughout. Finally, you'll learn some down-to-earth practical skills that will help you overcome the common challenges that frequently derail data science projects.

Jeffrey Leek, PhD, Brian  
Caffo, PhD, MS, Roger  
D. Peng, PhD

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