



6 Courses

Data Visualization

Text Retrieval and Search
Engines

Text Mining and Analytics

Pattern Discovery in Data
Mining

Cluster Analysis in Data Mining

Data Mining Project



06/18/2018

William Tong

has successfully completed the online, non-credit Specialization

Data Mining

The Data Mining Specialization teaches data mining techniques for both structured data which conform to a clearly defined schema, and unstructured data which exist in the form of natural language text. Specific course topics include pattern discovery, clustering, text retrieval, text mining and analytics, and data visualization. The Capstone project task is to solve real-world data mining challenges using a restaurant review data set from Yelp.

John C. Hart, Professor of
Computer Science,
ChengXiang Zhai,
Professor and Willett
Faculty Scholar, Jiawei
Han, Abel Bliss Professor

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