

William Segars

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EDUCATION

The University of Georgia, Athens GA

Bachelor of Arts in Journalism

December 2016

New Media Certificate, UGA Grady College of Journalism

Music Business Certificate, UGA Terry College of Business

WORK EXPERIENCE

The Home Depot Roswell, GA

August 2017 – Present

Lumber Associate

www.homedepot.com

As a lumber associate my responsibilities include: answering any and all questions that customers may have about lumber and/or building materials, keeping the department clean, neat and organized so customers can have a much easier time choosing the right materials for their projects, keeping the bays stocked with products, and providing all around good customer service.

The Home Depot Roswell, GA

February 2017 – August 2017

Order Fulfillment Associate

www.homedepot.com

As an Order Fulfillment Associate, my responsibilities include: gathering orders for the customers that place them and stage them so that they can be picked up by the customer or delivery truck, safely using all equipment throughout the store, coordinate with my co-workers so that they know about an order going out, updating the system so that it can show what has and has not been picked yet, and providing excellent customer service to anyone who walks into the store.

QCommunications, Inc. Atlanta, GA

January 2017 – Present

Intern

www.qcomm-inc.com

QCommunications is a company that helps other companies by giving them experienced, professional marketing support from a reliable source; some of the things that they do range from corporate branding to on-strategy creative marketing execution.

Tuff Gong Worldwide Los Angeles, CA

June - August 2016

Intern

www.tuffgongworldwide.com

Intern for Tuff Gong Worldwide, a record label. Responsibilities included working with tour managers, band members, accountants, promoters, etc., to confirm and patch in press/publicity, update itineraries as new tour dates are confirmed, liaison with IT/Web person, maintain budgets, organizing records, get office supplies when needed, help organize office, and maintain control of tour merchandise inventory.

LiveSyphon Athens, GA

January - May 2016

Intern

<http://film.livesyphon.com>

Intern for LiveSyphon, a video and audio recording company focused on live musical performances. Company is involved with producing video and audio content for live musical events. While I was there I was exposed to live concert video, editing video, recording concert video

UGA Music Business Department Athens, GA

August - September 2015

Concert and Venue Intern

Worked on Wildwood Revival Music Festival and Afro Punk Music Festival. Responsibilities included helping set up and run various concert venues, including setup, directing parking, handling merchandise, and other tasks as required.

Bolton Dining Hall Athens, GA
Student Worker

September 2014 - April 2015

Duties included food preparation as a short order cook, cleaning of kitchen and serving areas and other tasks as required.

Sweetwater Pools Tucker, GA
Lifeguard/Pool Manager

May 2009 - June 2016

www.sweetwaterpools.net

Responsibilities included water and pool area safety, injury identification and response, and behavior control. Duties included testing and maintenance of pool chemistry, cleaning of the pool and pool facilities, scheduling of lifeguards and giving performance reviews of the lifeguards that are under me.

PROJECT EXPERIENCE

Michael Litten for Mayor

Summer-Fall 2017

I am involved with the election campaign for "Michael for Mayor." My job is being the sole person that films and edits all of the videos for his campaign.

Lori Henry for City Council

Spring 2017

I was involved in election campaign for Lori Henry for the city council in my hometown of Roswell, GA. My job was to help film and edit her campaign videos that she used. We ended up producing a total of three videos for the campaign that she used. The end result of the campaign was that she won the election.

Film UGA

Fall 2016

<http://filmuga.mynmi.net>

Part of a small team that, in conjunction with the UGA Public Relations department, was tasked with streamlining the process of film companies utilizing the UGA campus for video productions. Team produced a website that showcased several areas on campus that are ideal for filming. Site includes photos and 360 degree videos as well as an interactive map that shows the exact locations of various potential filming sites. Responsible for producing the actual website utilizing Adobe Dreamweaver software. Used Slack, GroupMe and Google Docs for project management.

AthFest Compilation

Spring 2016

<http://athfest.com/athfest-compilation-album>

Member of a project team that produced a compilation album for Athfest, a local music and arts festival. The album was made to honor the 20th anniversary of the festival. The album was a compilation of songs from various artists that performed at the festival over the past 20 years

Terrapin Documentary

Fall 2014

Produced, filmed and edited a documentary about the Terrapin Beer Company in Athens, GA for a documentary filmmaking class. Produced two versions of the documentary; one approximately 7 minutes in length for class presentation and the full version that is approximately 15 minutes in length. Documentary was produced with standard video and audio equipment and edited utilizing Apple Final Cut Pro software.

HONORS, AWARDS AND COMMUNITY INVOLVEMENT

- Eagle Scout, Triple Crown High Adventure Award, NYLT Leadership, Sea Base Crew Chief
- Zeta Beta Tau Fraternity, Philanthropy Chair
- Team Leader for UGA Miracle
- Volunteer Service: North Fulton Community

- Pi Sigma Epsilon Marketing Fraternity
- Hope Scholarship Recipient

Charities, Governor's Mansion, numerous Eagle Scout projects, and the Athens Humane Society.

TECHNICAL SKILLS

Software: Adobe Dreamweaver; Microsoft Office Suite; Apple Final Cut Pro; Apple Logic Pro, Garage Band; Cyberduck; Brackets; iMovie, VS Code

Operating Systems: Mac OS X El Capitan; Windows 7

Programming Languages: HTML; CSS; JavaScript; jQuery; Sass; Node.js

Project Management: Slack, GroupMe, GoogleDocs

Experience with: Bootstrap; WordPress