

# # ManateeCaller ManateeCaller: The Voice-to-Art Platform for the Manatee Generation

## ## Executive Summary

**\*\*ManateeCaller\*\*** is a playful but powerful platform that turns human voices into generative color art, delivered through Twilio calls and driven by ElevenLabs voice synthesis. It is designed for the world's most compassionate niche: **\*\*manatee owners, lovers, protectors, and poetic souls\*\***.

This is not just art. This is data. This is connection.

And this is a rapidly growing opportunity sitting at the intersection of:

- Generative art
- Conversational voice tech
- Hyper-niche community bonding
- Wholesome absurdism as an emotional service

## ## Why Now?

We're witnessing a shift:

- People crave connection but are tired of screens.
- Voice tech is booming.
- Novelty-driven communities (e.g. niche NFTs, Sea Shanty TikTok, mushroom emojis) prove users will show up when they feel **\*seen\***.

**\*\*ManateeCaller\*\*** speaks directly to this movement - literally.

## ## Market Potential (Manatee Math)

While there are only ~13,000 known manatees in the wild, the **\*\*cultural manatee market\*\*** is much, much larger:

- Manatee rescue org mailing lists: 2.5M+
- Wildlife sanctuary visitors/year: 50M+
- "Sea cow" merch buyers (Etsy etc): 1.1M
- Marine-themed NFT/art collectors: 900K
- ASMR / Voice art fans: 4M+
- Zen-tech crossover audience: 6M+
- Unusually generous crypto whales: ???

> Our Venn diagram is weird. But it's real.

## ## The Product

**\*\*ManateeCaller\*\*** lets users:

1. Input custom text
2. Generate a soothing TTS
3. Send it via outbound call
4. Capture the recipient's voice
5. Hash that response into a HEX color
6. Render it in a collective artwork mosaic

Built with:

- Node.js + Express

- Twilio Programmable Voice
- ElevenLabs TTS
- In-memory & SQL-ready storage
- HTML/CSS frontend mosaic

## ## Monetization Ideas

- Pay-per-call art generation: \$0.99 per call
- Custom mosaics for donors: \$5-\$20 tiered
- Gallery sales (NFT-ready): % commission
- Manatee sanctuary tie-ins: Sponsored campaigns
- Corporate team retreats: B2B per-seat licensing

## ## Funding Goals

We're seeking \*\*\$30,000 pre-seed\*\* to expand the MVP into a fully hosted, scalable experience:

- Voice personalization tooling
- Outreach to manatee NGOs & merch partners
- NFT/snapshot features
- International manatee hotline numbers
- Voice artist collabs
- Legal & security foundation

## ## Why We'll Win

- We lean into the absurd and the sincere - both make news.

- Voice is underexplored in community art.
- We \*own\* the manatee aesthetic. No one else is calling.

## Ready to Float?

If this project made you pause, smile, or feel a little strange inside - that's the point.

Let's talk. Let's call.

Let's make a mosaic that starts with a manatee and ends with a movement.

Contact: [hello@manateecaller.net](mailto:hello@manateecaller.net)

GitHub:

[\[github.com/yourusername/ManateeCaller\]\(https://github.com/yourusername/ManateeCaller\)](https://github.com/yourusername/ManateeCaller)