

# Introduction to Machine Learning

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SHUFE, SIME

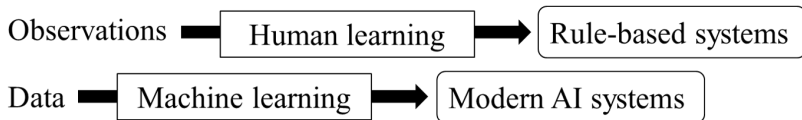
# Outline

**What is Machine Learning**

Practical Applications of Machine Learning

# What is Machine Learning

- Rule-based systems VS Learning-based systems

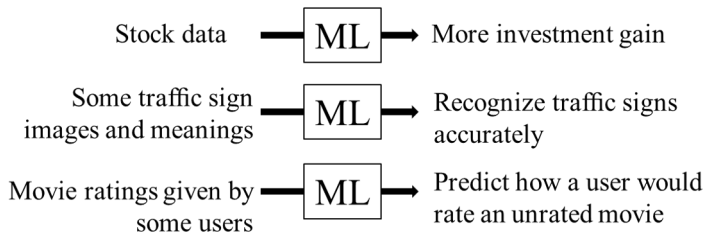


- Issues with rule-based systems
  - Very labor intensive to build.
  - Only work very well for areas they cover.
  - Don't naturally handle uncertainty.

Disappointment in expert systems (late 80s / early 90s) led to an “AI Winter”.

## Formal Definition

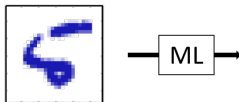
A computer program is said to learn from *experience*  $E$  with respect to *some class of tasks*  $T$  and *performance measures*  $P$ , if its performance at tasks in  $T$ , as measured by  $P$ , improved with  $E$ .



# Terminologies

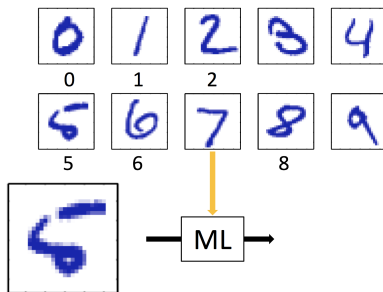
- **About *Data***

- Instance / Example
- Attribute / Feature
- Feature vector
- Feature space / Input space
- Label
- Label space / Output space



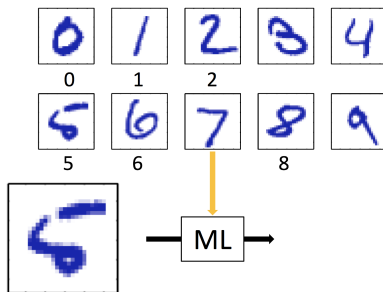
# Terminologies

- **About *session***
  - Training/Learning
  - Testing



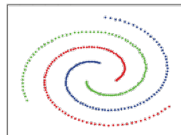
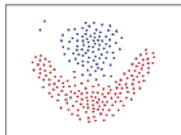
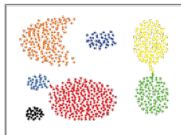
# Terminologies

- **About *task***
  - Classification
  - Regression



# Terminologies

- **About *task***
- Clustering





# Terminologies

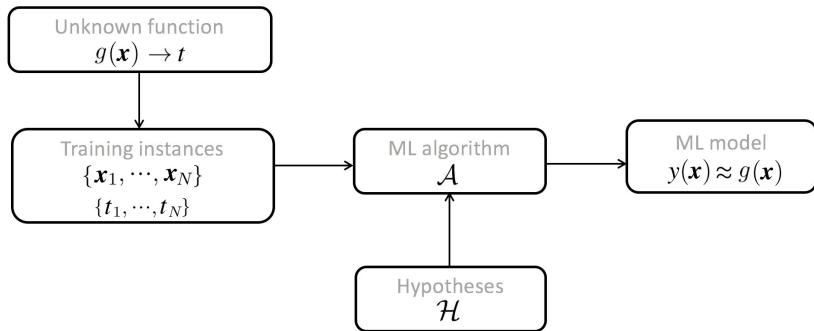
- **About *learning***
  - Supervised learning
  - Unsupervised learning
  - Semi-supervised learning
  - Transfer learning
  - Life-long learning

# Terminologies

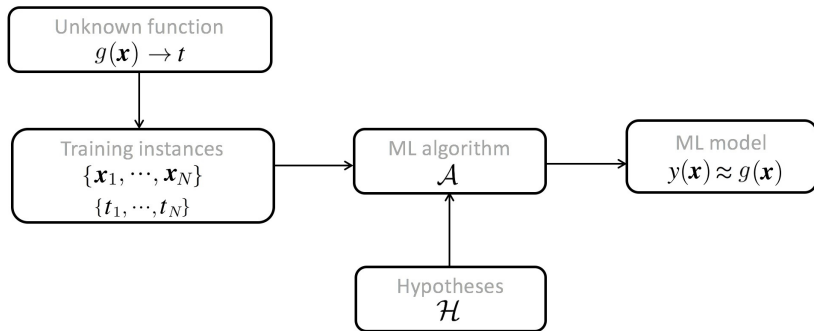
- **About *learning***
  - Reinforcement learning



# How (supervised) ML works



# Empirical risk minimization



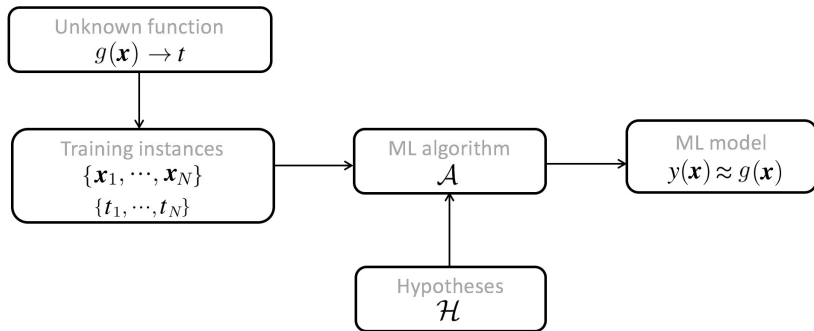
- Loss function

$$L(t, y(\mathbf{x}))$$

- Expected risk

$$\mathbb{E}[L] = \iint L(t, y(\mathbf{x})) p(\mathbf{x}, t) d\mathbf{x} dt$$

# Empirical risk minimization



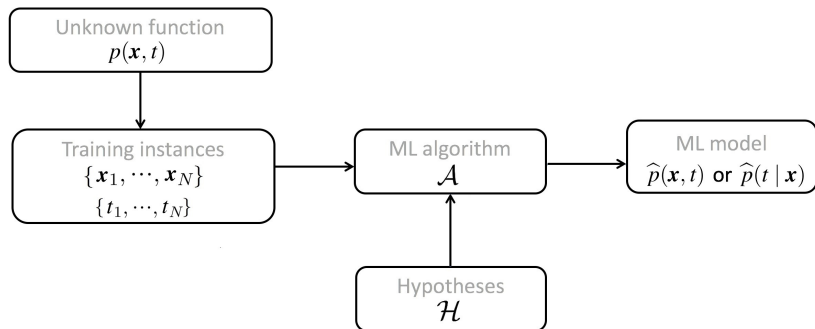
- Empirical risk

$$E = \sum_{n=1}^N L(t_n, y(\mathbf{x}_n))$$

- Empirical risk minimization

$$y^* = \arg \min_y E$$

# Decision Theory (for Regression)



$$L(t, y(\mathbf{x})) = \{y(\mathbf{x}) - t\}^2$$

$$\mathbb{E}[L] = \iint \{y(\mathbf{x}) - t\}^2 p(\mathbf{x}, t) d\mathbf{x} dt$$

$$\frac{\partial \mathbb{E}[L]}{\partial y(\mathbf{x})} = 2 \int \{y(\mathbf{x}) - t\} p(\mathbf{x}, t) dt = 0$$

$$y(\mathbf{x}) = \frac{\int t p(\mathbf{x}, t) dt}{p(\mathbf{x})} = \int t p(t | \mathbf{x}) dt = \mathbb{E}_t[t | \mathbf{x}]$$

# Decision Theory (for Classification)

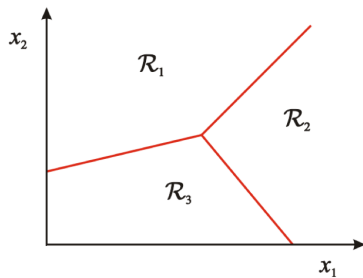
- Binary and multiclass classification

$$\{C_k\} = \{-1, +1\}$$

$$\{C_k\} = \{1, \dots, K\}$$

- Decision Regions and Boundaries

$$\mathcal{R}_k = \{\mathbf{x} | y(\mathbf{x}) \rightarrow C_k\}$$



## Decision Theory (for Classification)

- Optimal decision for binary classification

$$\begin{aligned} p(\text{mistake}) &= p(\mathbf{x} \in \mathcal{R}_1, \mathcal{C}_2) + p(\mathbf{x} \in \mathcal{R}_2, \mathcal{C}_1) \\ &= \int_{\mathcal{R}_1} p(\mathbf{x}, \mathcal{C}_2) d\mathbf{x} + \int_{\mathcal{R}_2} p(\mathbf{x}, \mathcal{C}_1) d\mathbf{x} \end{aligned}$$

$$\mathcal{R}_1 = \{\mathbf{x} | p(\mathbf{x}, \mathcal{C}_1) > p(\mathbf{x}, \mathcal{C}_2)\}$$

$$\mathcal{R}_2 = \{\mathbf{x} | p(\mathbf{x}, \mathcal{C}_1) \leq p(\mathbf{x}, \mathcal{C}_2)\}$$

$$p(\mathbf{x}, \mathcal{C}_k) = p(\mathcal{C}_k | \mathbf{x}) p(\mathbf{x})$$

$$\mathcal{R}_k = \{\mathbf{x} | p(\mathcal{C}_k | \mathbf{x}) \text{ is largest} \}$$



## Decision Theory (for Classification)

- Optimal decision for multiclass classification

$$p(\text{mistake}) = \sum_{k=1}^K \sum_{j \neq k} p(\mathbf{x} \in \mathcal{R}_j, \mathcal{C}_k) = \sum_{k=1}^K \sum_{j \neq k} \int_{\mathcal{R}_j} p(\mathbf{x}, \mathcal{C}_k) d\mathbf{x}$$

$$p(\text{correct}) = \sum_{k=1}^K p(\mathbf{x} \in \mathcal{R}_k, \mathcal{C}_k) = \sum_{k=1}^K \int_{\mathcal{R}_k} p(\mathbf{x}, \mathcal{C}_k) d\mathbf{x}$$

$$\mathcal{R}_k = \{ \mathbf{x} \mid p(\mathcal{C}_k | \mathbf{x}) \text{ is largest} \}$$

## Decision Theory (for Classification)

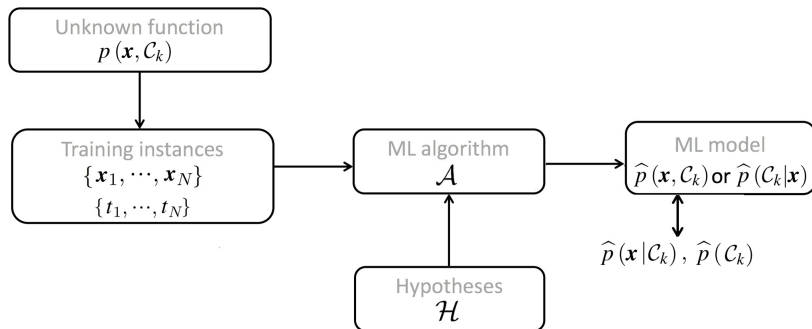
- The role of class posterior probability

$$\mathbb{E}[L] = \sum_k \sum_j \int_{\mathcal{R}_j} L_{kj} p(\mathbf{x}, \mathcal{C}_k) d\mathbf{x}$$

$$\mathcal{R}_j = \left\{ \mathbf{x} \mid \sum_k L_{kj} p(\mathcal{C}_k | \mathbf{x}) \text{ is smallest} \right\}$$

# Decision Theory (for Classification)

- The role of class posterior probability



# Outline

What is Machine Learning

**Practical Applications of Machine Learning**

# Practical Applications of Machine Learning

- Machine Learning for Finance
- Machine Learning for Medical Diagnosis
- Machine Learning for Education
- Machine Learning for Transportation
- Machine Learning for Internet
- . . .

# Thanks

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