# INFO 151 Web Systems and Services

Week 2: T1

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#### Basic functions in HTML

#### Overview

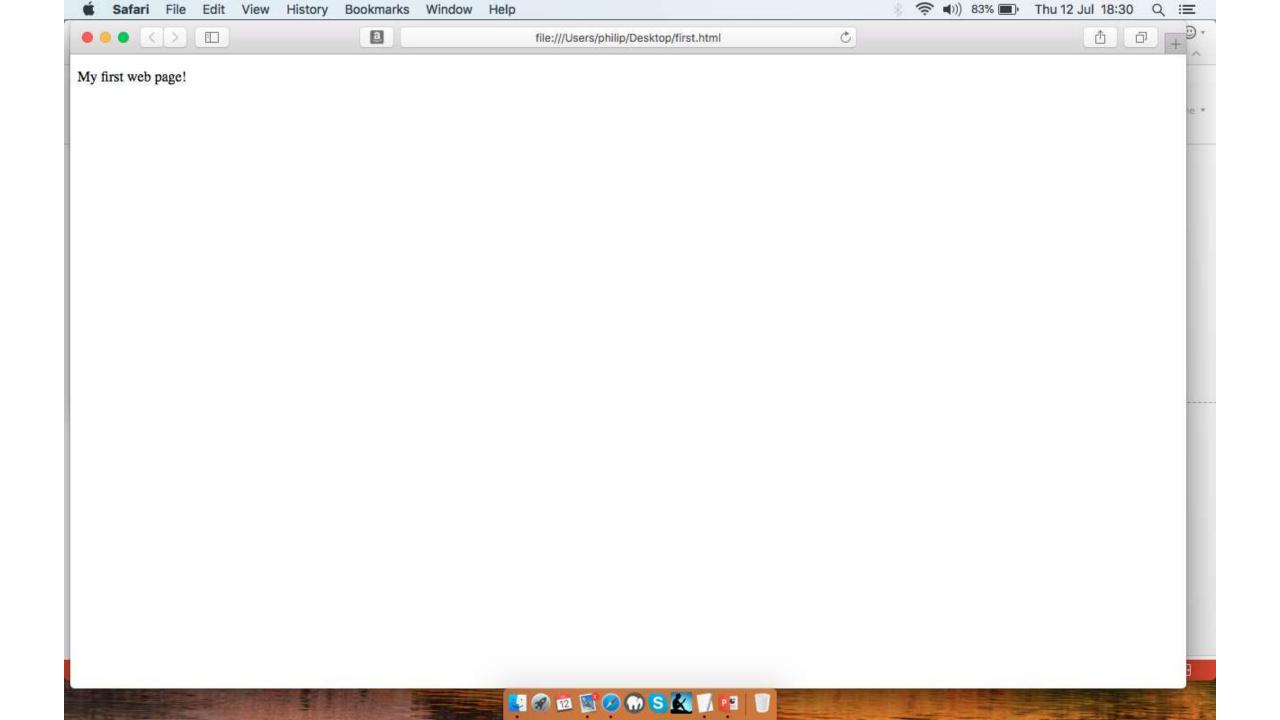
- In this tutorial we will introduce the basic HTML 5.2 functions including:
  - Adding and formatting text
  - Document linking
  - Creating lists
  - Creating tables
  - Adding images
  - Image mapping
  - Text overlay over an inline image

## Review

#### Review

- Creating a Sample HTML File
- This simple HTML code prints
  - "My first web page!"
- You will learn about HTML
- You will learn how to add style to web-pages using
  - Cascading Style Sheets (CSS)

```
<!- this is a comment -->
<!DOCTYPE html>
<h+m1>
<head>
<title>First Web Page</title>
</head>
<body>
>
My first web page!
</body>
</html>
```



#### HTML Tags

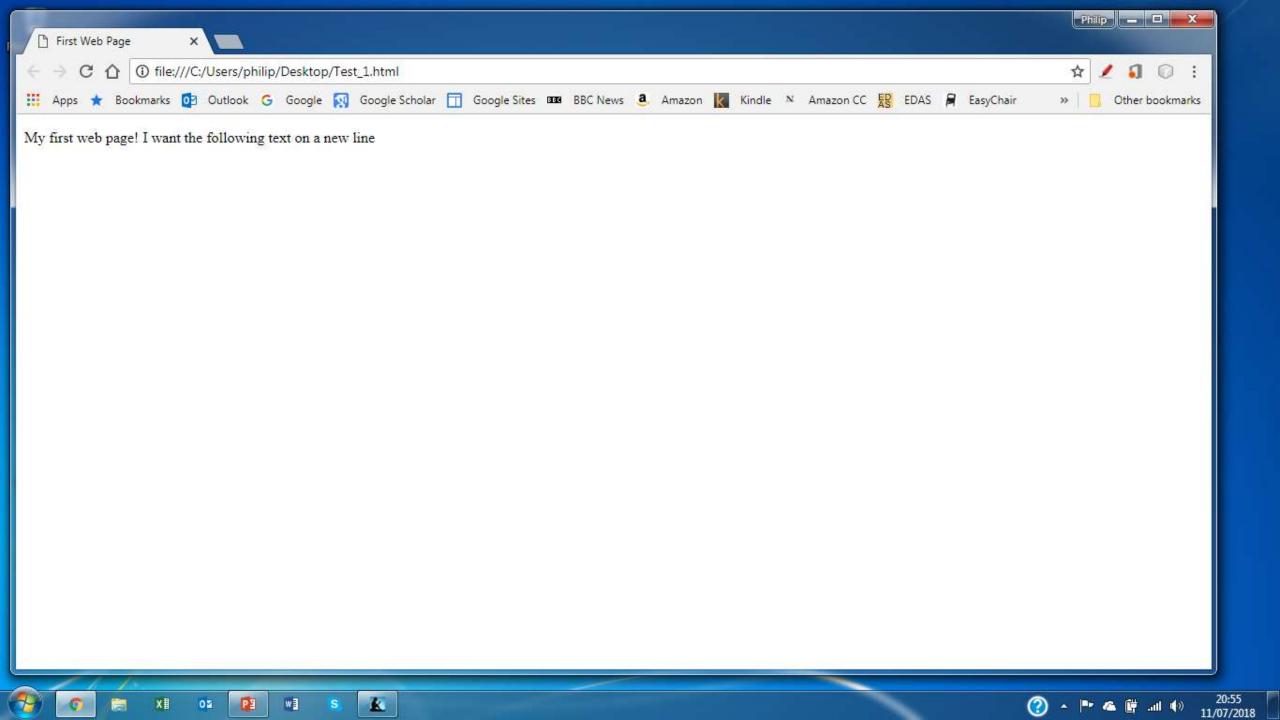
```
<!- this is a comment -->
<!DOCTYPE html>
<html>
<head>
<title>First Web Page</title>
</head>
<body>
>
My first web page!
I want the following text on a new
line
</body>
</html>
```

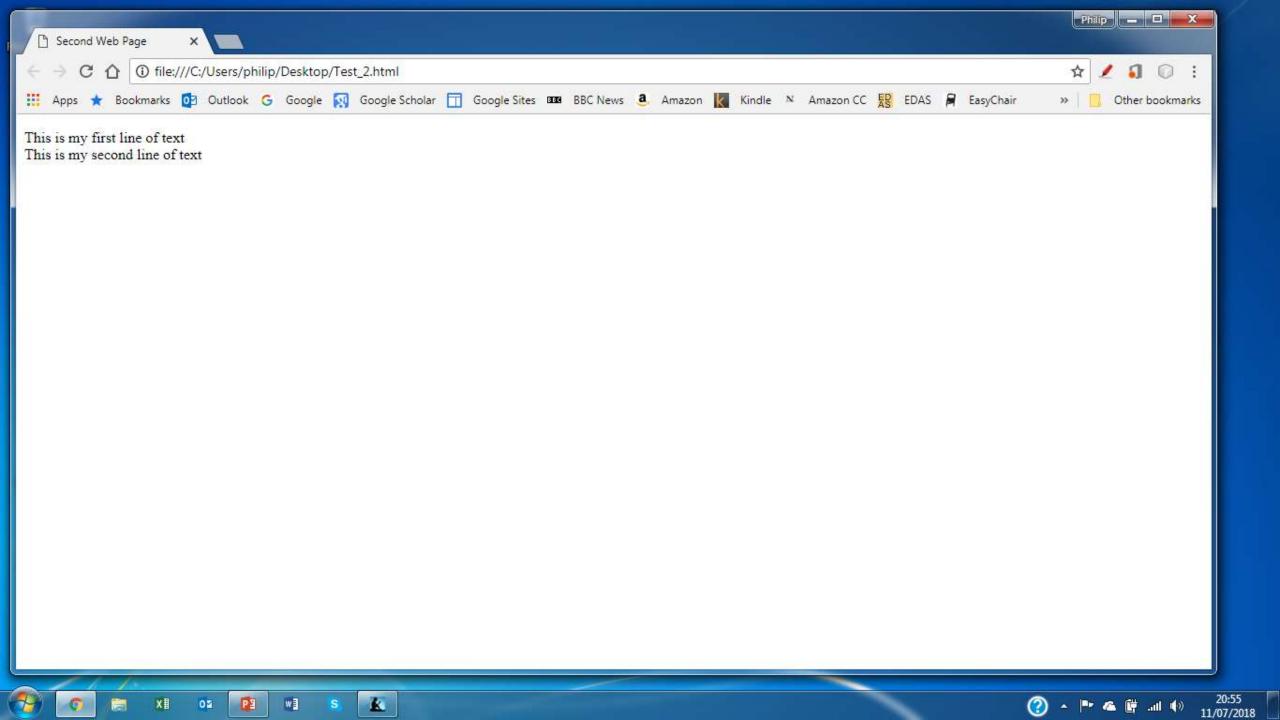
```
<!- this is a comment -->
<!DOCTYPE html>
<html>
<head>
<title>Second Web Page</title>
</head>
<body>
>
This is my first line of text
<hr>
This is my second line of text
</>
</body>
</html>
```

#### The <meta> Tag Elements

- In the <meta> tag
  - Located within the <head>...</head> tags
  - Information is specified describing web document
  - Provide information for search engine catalogs
- The <meta> tag provides information such as:

```
<meta name="keywords" content="web page, design, education,..." />
<meta name="description" content="This is the first web page of ..." />
```

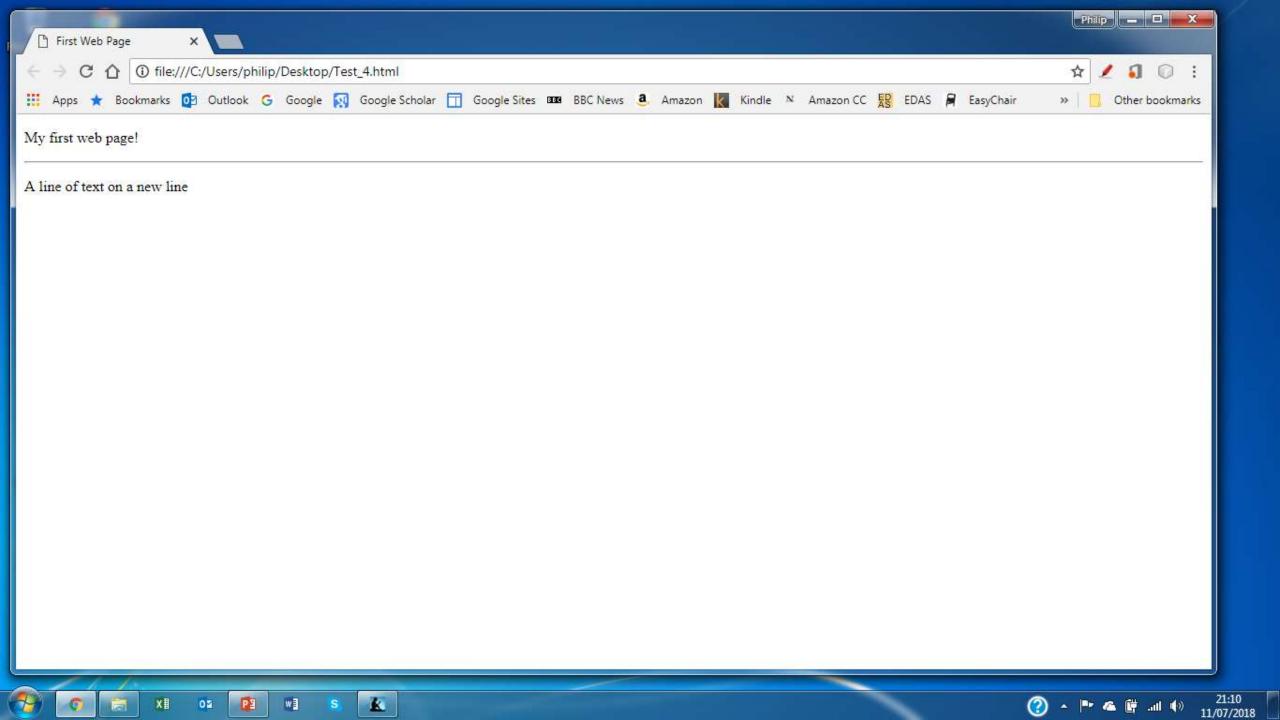




## Second Web Page

- Creating a Sample HTML File
- This simple HTML code prints
  - "My first web page!"
  - A horizontal line
  - "A line of text on a new line"
- Note:
  - White space is ignored

```
<!- this is a comment -->
<!DOCTYPE html>
< html>
<head>
<title>First Web Page </title>
</head>
<body>
My first web page!
<hr />
A line of text on a new line
</body>
</html>
```



## HTML

## Source of HTML Tags and Example HTML

- The primary source of information on HTML is the *w3schools.com* web site is accessed using the url:
  - https://www.quanzhanketang.com/
- At this reference source there is
  - An overview of HTML 5 with the revised (deprecated) HTML 4 <tags>
     and methods in HTML 5
  - A comprehensive list of <tags>
  - Other related HTML resources
  - Information relating to web-browser supported

## Language Selection

## Language Selection

- English is the language of HTML
- We may however change the language the text is presented in the webpage
- The language used in the web-page may be selected.
- For example:
  - The general tag for Chinese:
    - <html lang="zh-Hans"> ... </html>
  - The tag for Chinese (Simplified):
    - <html lang="zh-Hant"> ... </html>
  - The tag for Chinese (TRaditional):
    - <html lang="zh"> ... </html>

## Adding Text Formatting Text

## Adding and Formatting Text

- Adding text is an essential part of the formatting of a web-page
- Text may be added using:
  - HTML
  - JavaScript
  - PHP
  - In this lecture we focus on HTML (JavaScript and PHP will be covered later)
- Inserting text is simply a matter of typing into the HTML file the required text
  - The language shown in the web-page is the text inserted
  - However, 'white space' is ignored in the processing of an HTML file
- We must insert tags to:
  - Place text on a new line and create paragraphs
  - Format text (italic or emphasised or Bold or in color)

## **Linking Documents**

## **Document Linking**

- In week I we introduced hypertext which is central feature of HTML
- The HTML tags for document linking can be found at w3shools.com
- Using hypertext linking we can:
  - Create an external link in a web-page (the source) to another web-page (the destination)
    - <a href="http://www.w3schools.com/html/">Visit our HTML tutorial</a>
  - Create an local (internal) link in a section of a web-page to another section within the same web-page
    - <a href="html\_images.asp">HTML Images</a>
  - Create a link to enable users viewing your web-page to send an email to the creator of the web-page (or any other legitimate email address (this is termed a *mailto*)
    - <a href= "mailto: abc@example.com">Send Email</a>

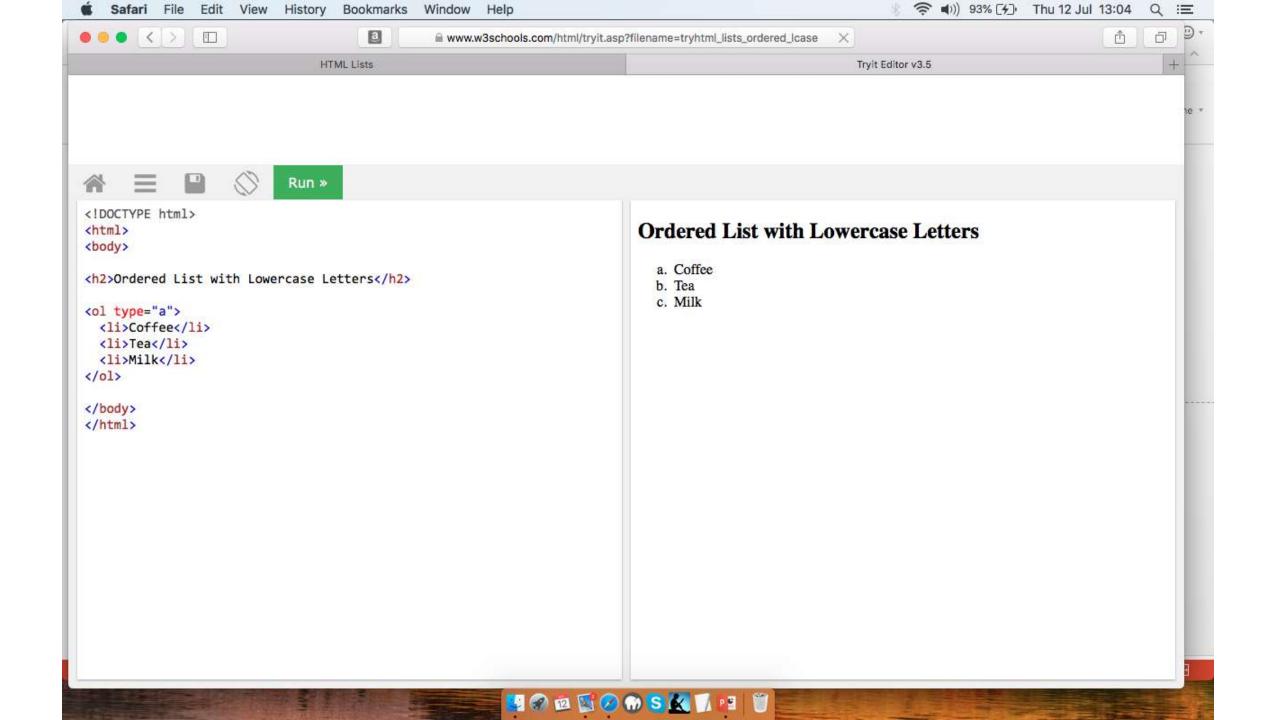
## **Creating Lists**

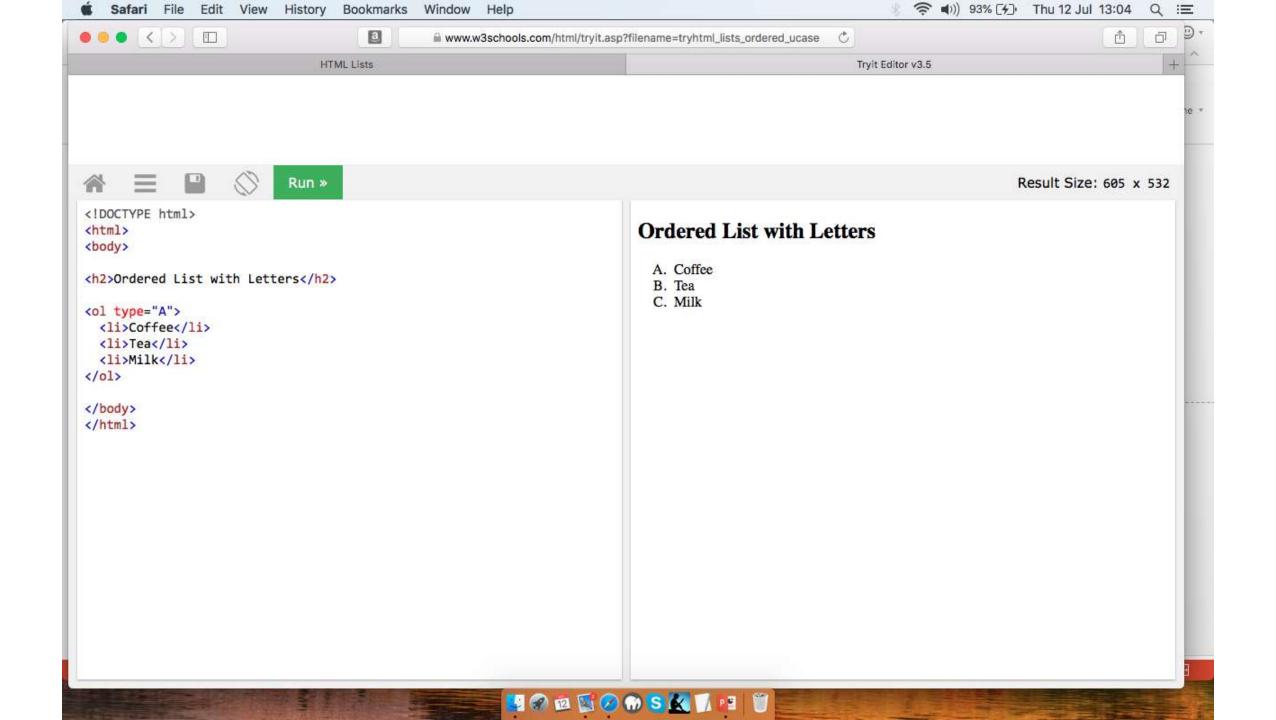
## Creating an Ordered List

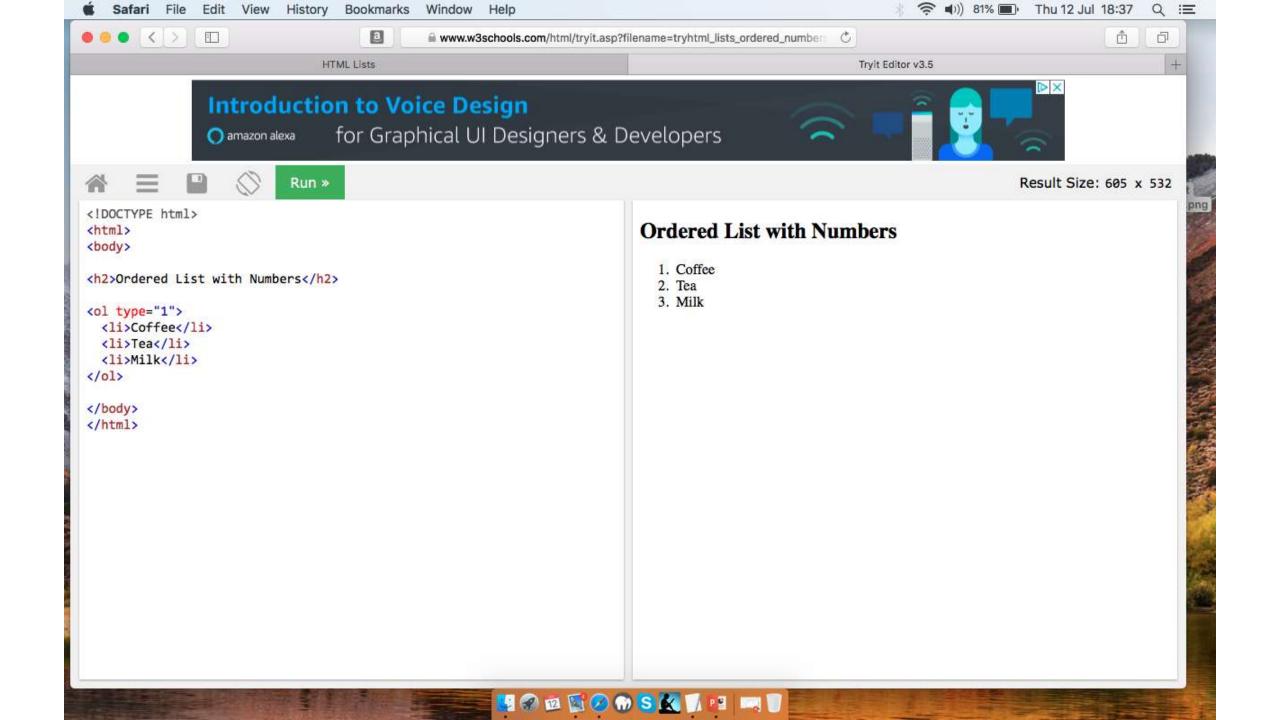
- An ordered list starts with the 
   tag.
- Each list item starts with the tag.
- Uppercase letters
  - •
- Lowercase letters
  - •
- Numbers
  - •

```
    type="1">

Coffee
Tea
Milk
Coffee
Tea
Milk
Coffee
Tea
Milk
```



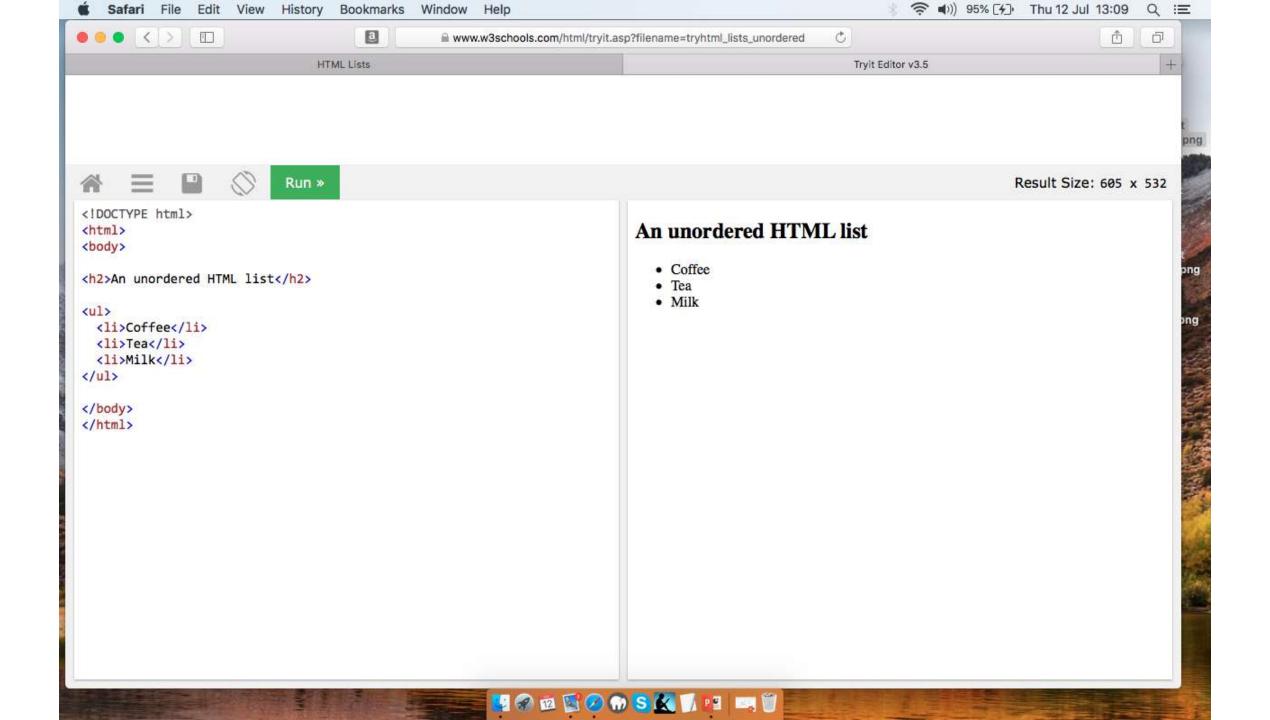




## Creating an Unordered List

- An unordered list starts with the
  - tag
- Each list item starts with the
  - tag
- The list items will be marked with bullets (small black circles) by default

```
CoffeeTeaMilk
```

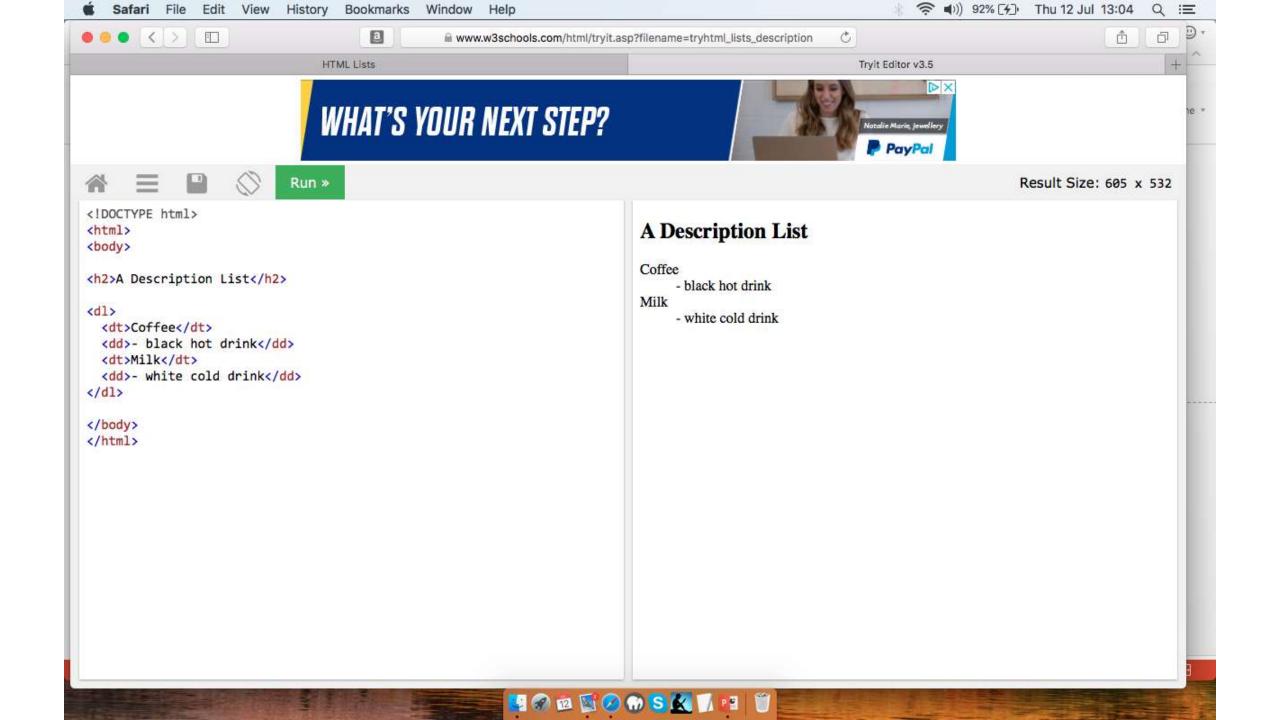


## Creating a Description List

- HTML supports description lists.
- A description list is a list of terms, with a description of each term.
- The <dl> tag defines the description list
- The <dt> tag defines the term (name)
- The <dd> tag describes a description list with terms and descriptions

```
<dl>
<dl>
<dt>Coffee</dt>
<dd>
<dd>
<dd>
dt> black hot drink</dd>
<dt> Milk</dt>
<dd>
<dd>

white cold drink</dd>
</dl>
</dl>
```

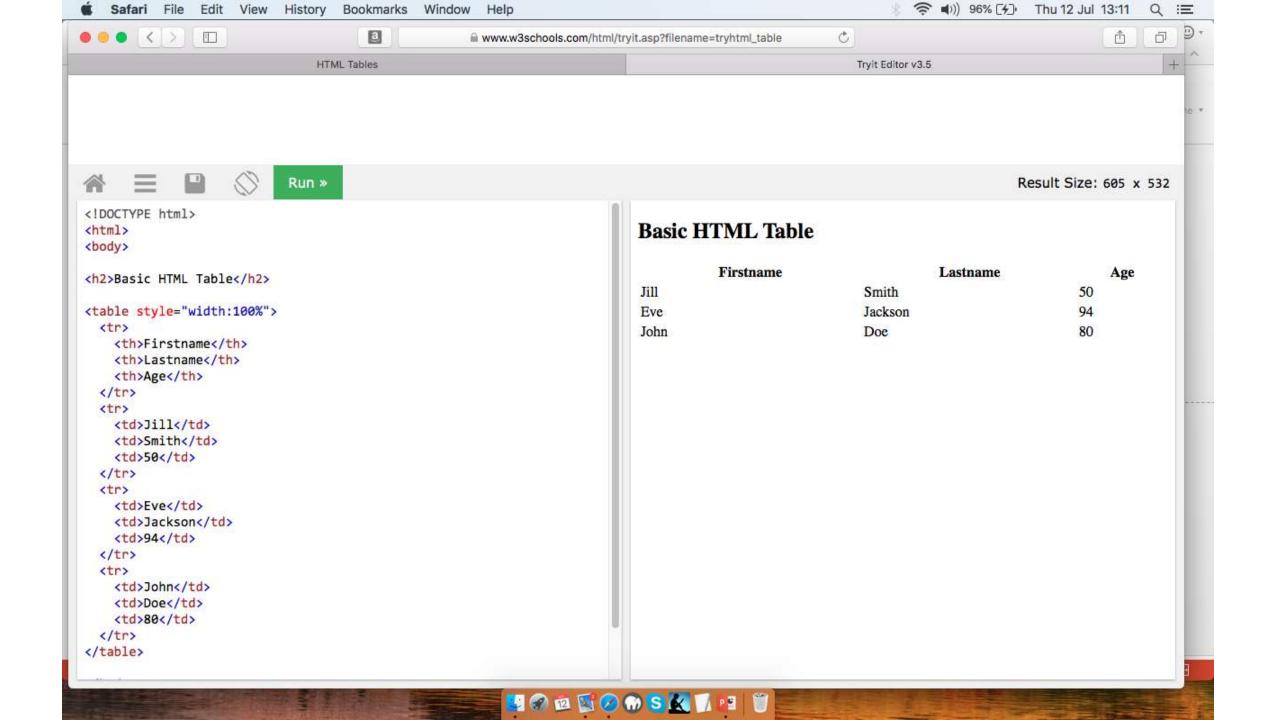


## **Creating Tables**

## **Creating Tables**

- An HTML table is defined with the tag
- Each table row is defined with the 
   tag
- A table header is defined with the tag
- By default, table headings are bold and centered
- A table data/cell is defined with the tag

```
table style="width:100%">
 Firstname
  Lastname
  Age
 \langle tr \rangle
  Jill
  Smith
  50
 \langle t.r \rangle
  Eve
  Jackson
  94
```



## **Adding Images**

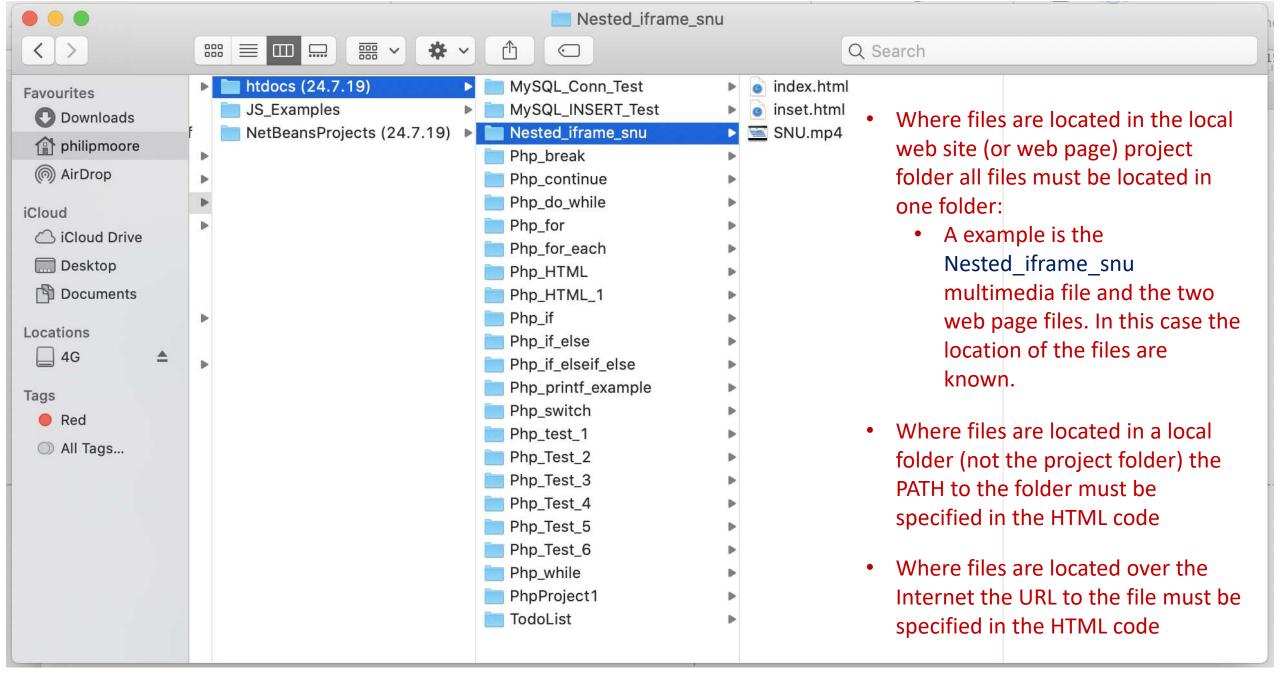
## Adding Images (1)

#### Adding images

- Requires the location of the image which is stored in a local folder
- The path to the image will be known and used to access the image
- When the image is changed (in the local folder) the image in the webpage will be changed when the web-page is created

#### In HTML

- Images are defined with the <img> tag.
- Note: the <img> tag is empty, it contains attributes only, and does not have a closing tag.
- The <src> attribute specifies the URL (web address) of the image



## Adding Images (2)

- HTML Code for Inserting Images
- Basic HTML:

```
<img src="URL of image" />
```

• With descriptive (alternative) text:

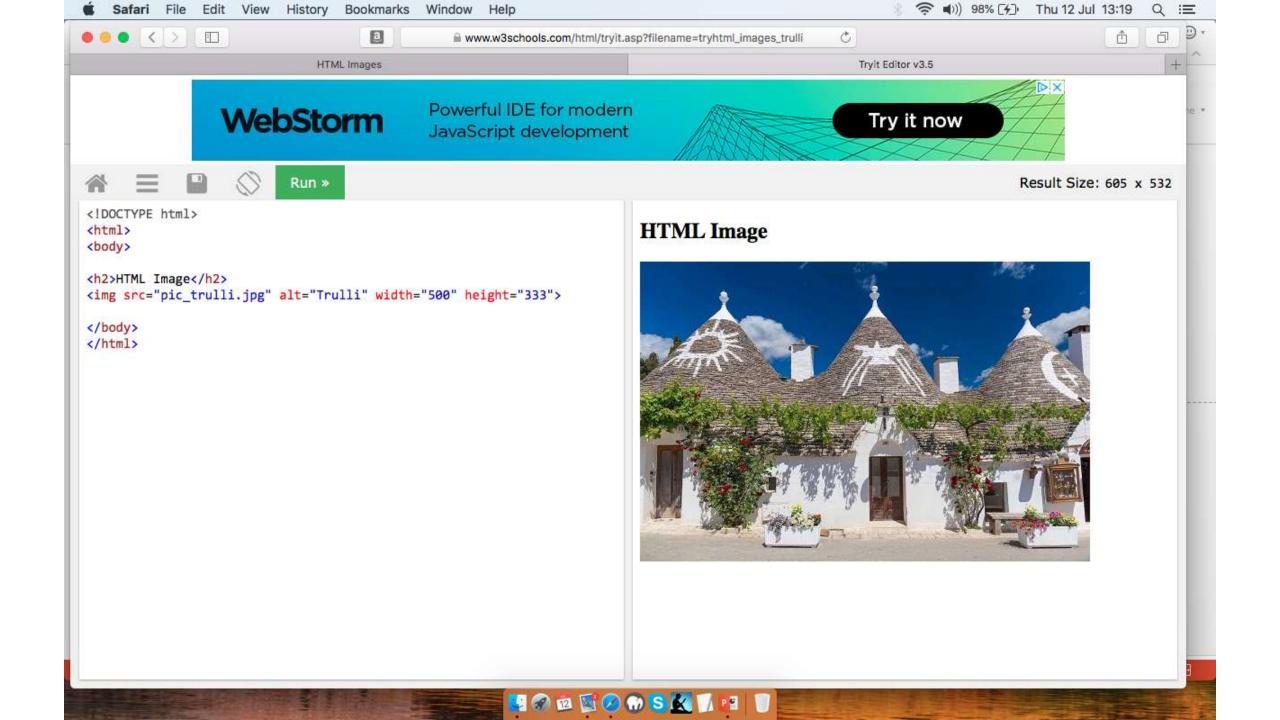
```
<img src="URL of image" alt="alternate text" title="infotip text" />
```

• With size specifications:

```
<img src="URL of image" alt="alternate text" title="infotip text"
height="set height" width="set width" />
```

#### **Alternative Text**

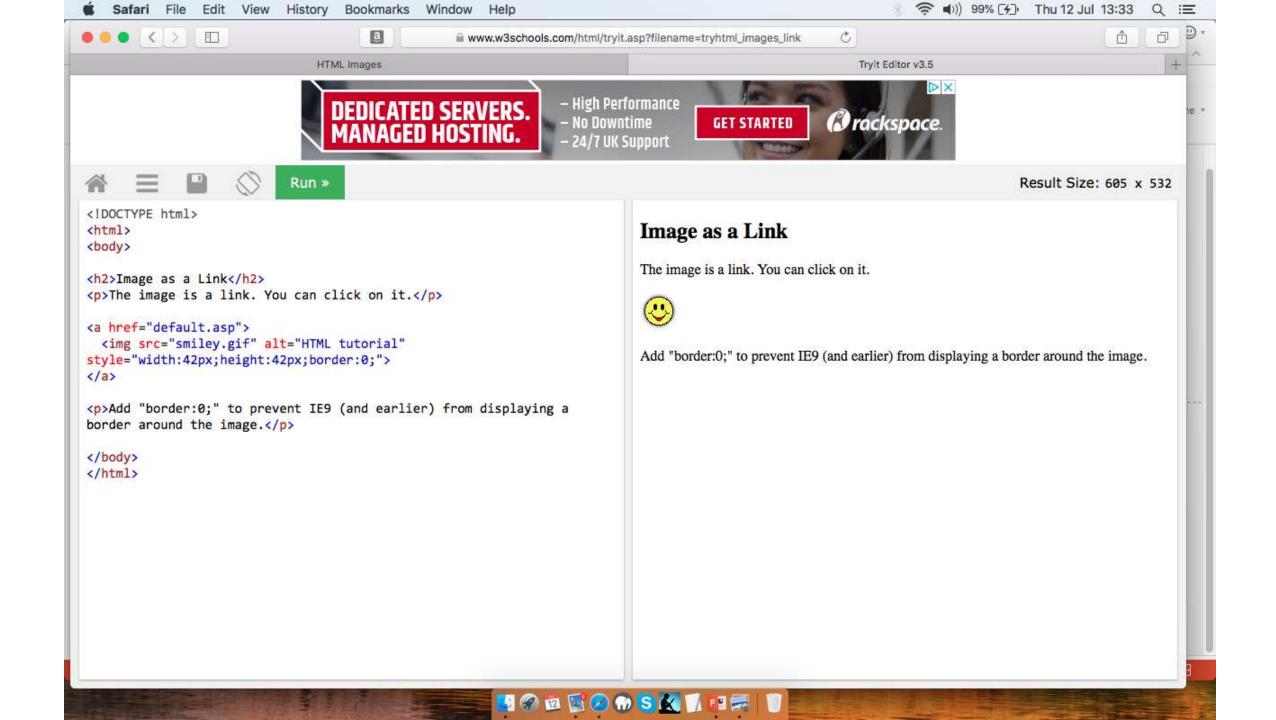
- The <alt> attribute provides an alternate text for an image
- In the event of a slow connection (or) if there is an error in the <src> attribute (or) if the user is uses a screen reader:
  - The value of the alt attribute should describe the image (the image will not be shown only the <alt> attribute
- Using the HTML:
  - <img src="img\_chania.jpg" alt="Flowers in Chania">
  - The <alt> attribute will show on the web-page:
  - "Flowers in China"

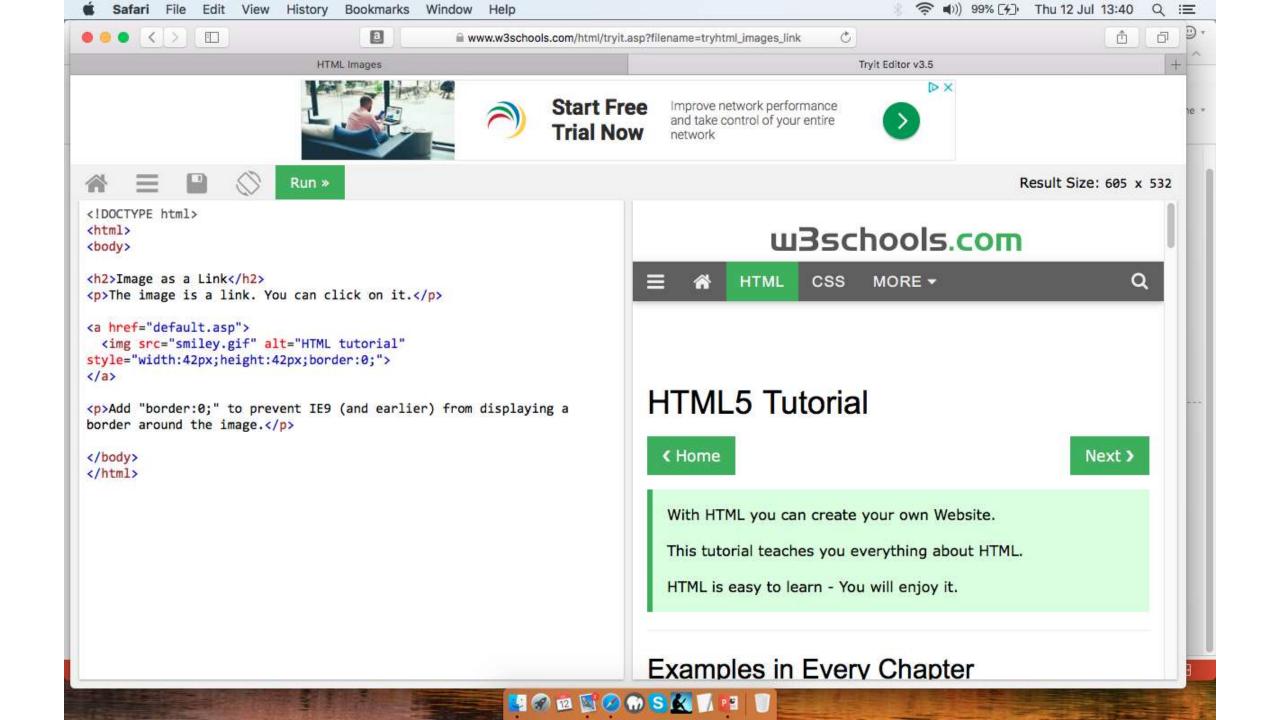


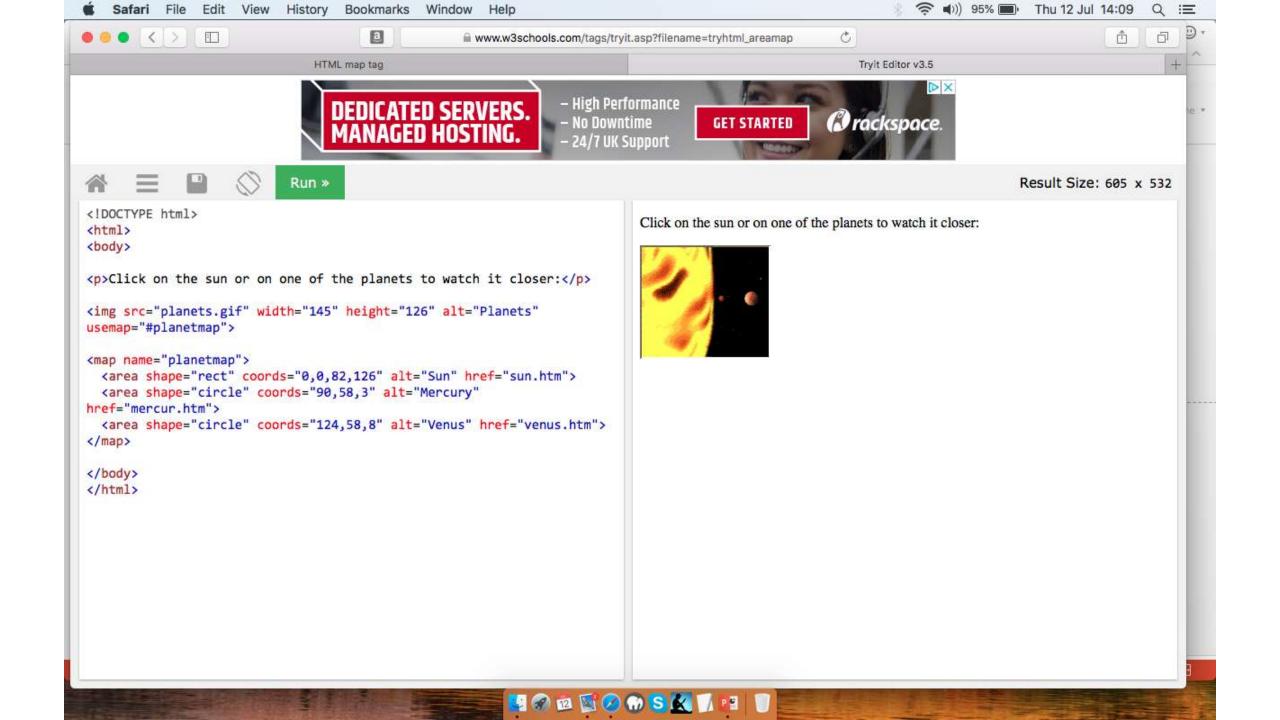
## Adding Images as a Hypertext Link

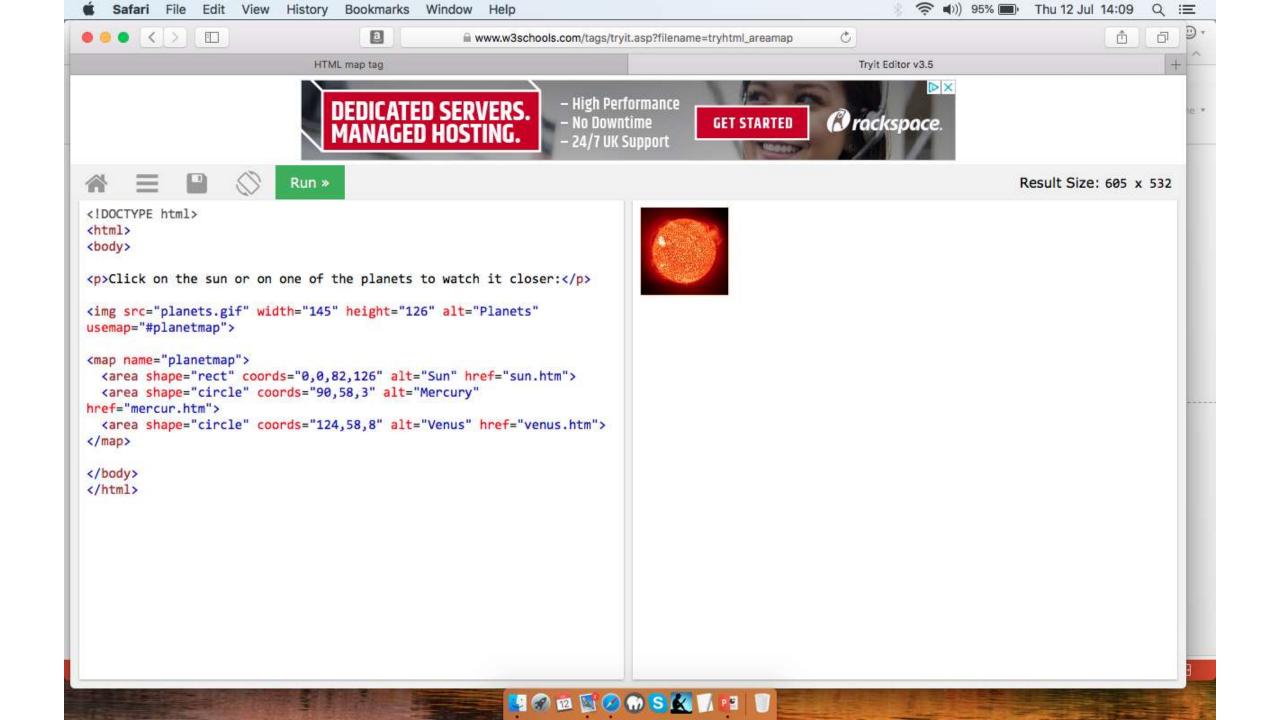
- We may use an image as a hypertext link
  - Just put the <img> tag inside the <a> tag:
- For example:

- The HTML shows the <a> ... </a> tags and adds style with the size of the image.
  - We will introduce style and Cascading Style Sheets (CSS) in week 3



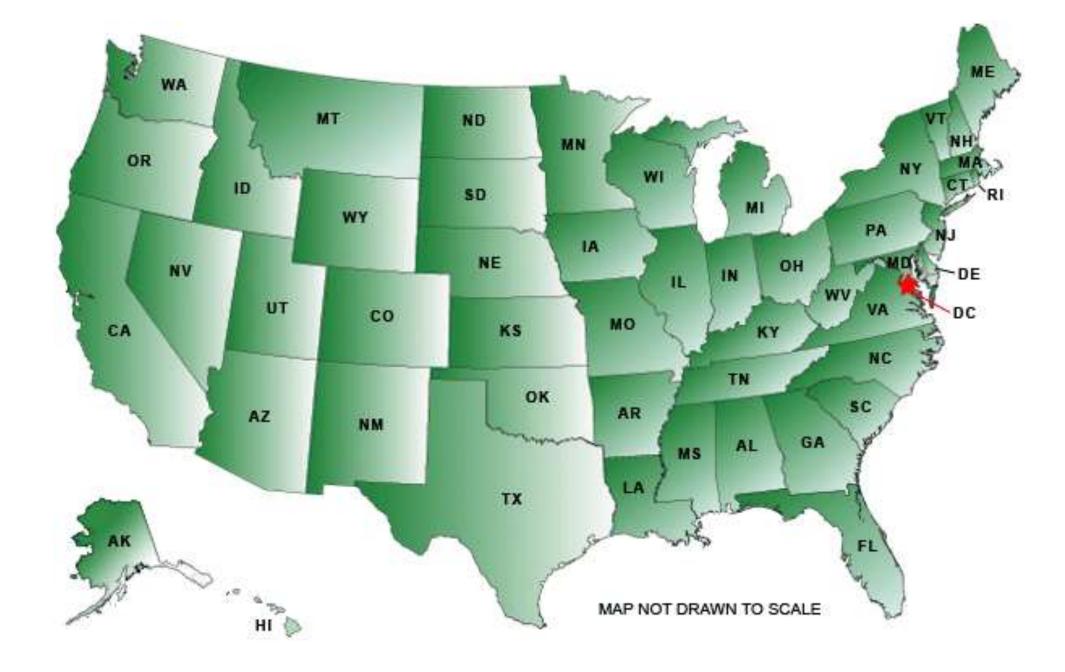






## Image Mapping (1)

- We have learned that an image can be a link to:
  - Another web-page
  - Section in the same page
- We can also subdivide a single image and link parts of the image to another web-page
  - This type of subdivided image is termed: An image map
- The following slide illustrates the concept of an image map
  - The map (a coincidence) shows the states of the USA
  - Each state has a link to a separate dedicated web-site for each state

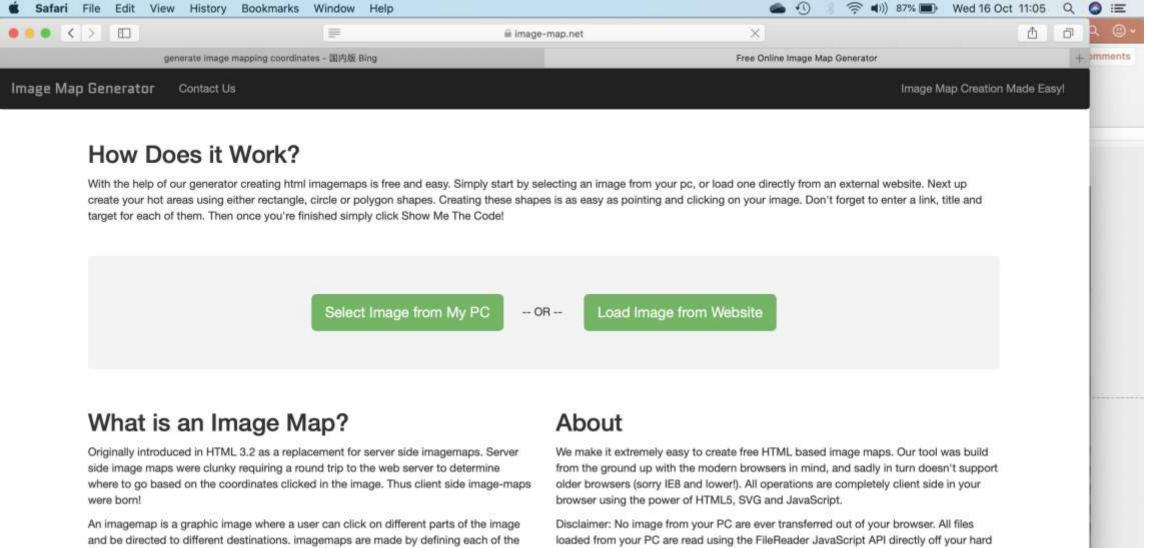


- The <map> tag is used to define a client-side image-map.
- An image-map is an image with clickable areas.
- The required name attribute of the <map> element is associated with the <img> usemap attribute to create a link between the image and the map.
- The <map> element contains a number of <area> elements
- The <area> element defines the clickable areas in the image map.
- In Week 3 we will consider
  - Frames and inline-frames <iframe>
  - Windows
  - Web-page layout using frames

- Image maps may be created on using both *client-side* (or) *server-side* web programming
- In both cases the image map is stored on the web-server
- In client-side implementation
  - The web-browser does the work to deliver the new location
  - The web-browser selects the specified link in the activated region and follows it
- In server-side implementation
  - The user clicks on the server-side image map
  - The server receives the request
  - The server delivers the response (the linked resource)

# Image Mapping Co-ordinates (X, Y, Cartesian Co-ordinates)

- Image maps are created with sections (or areas) of an image (any image – not just a map) selected and defined
- The areas are defined using X, Y cartesian co-ordinates
  - The cartesian co-ordinates are two-dimensional (2D) and are measured from the top left corner of the computer screen
  - The cartesian co-ordinates are X cartesian co-ordinate represents the horizontal dimension
  - The Y cartesian co-ordinate represents the vertical dimension
- Defining the image mapping area is demonstrated in the following slides where the generated output shows the co-ordinates



🛂 🔗 🐼 🖺 😘 🚳 🚅 🦛 🚾 🍪 📸 🌠 🕜 🖅 🕸 🧽 📝 😘 🚅 🕮 🧺 🧻 🧻

hot areas in terms of their x and y coordinates (relative to the top left hand corner). With each set of coordinates, you specify a link that users will be directed to when they click within the area.

As an example, say you have a map of the World that you wish to act as an image map. Each country could have their hot areas defined on the map to take you to different pages.

drive in to your browser.



#### Generated Image Map Output

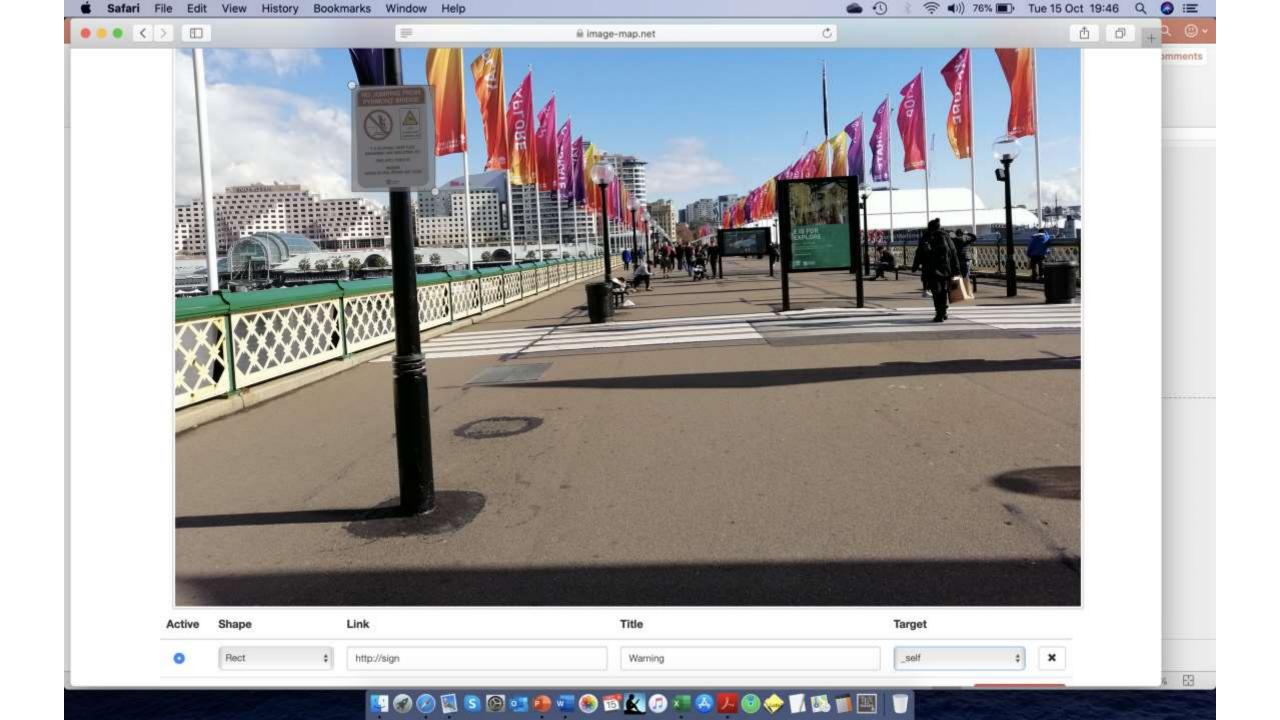
```
×
```

```
<!-- Image Map Generated by http://www.image-map.net/ -->
<img src="7A25B3AD-8106-4FD9-94D2-1C34BD29C324.jpeg" usemap="#image-map">

<map name="image-map">

<area target="_self" alt="Flag_NSW" title="Flag_NSW" href="http://NSW_flag" coords="2067,2126",2203,172,2533,760,2460,769,2967,2284,2718,2289" shape="poly">

</map>
```



#### Generated Image Map Output

```
×
```

```
<!-- Image Map Generated by http://www.image-map.net/ -->
<img src="023121F4-3AFD-4BC3-BF47-5FCFE0F21B9F.jpeg" usemap="#image-map">
<map name="image-map">
  <area target="_self" alt="Warning" title="Warning" href="http://sign" coords="1000,896,1470,1497</pre>
 shape="rect">
</map>
```



#### Generated Image Map Output

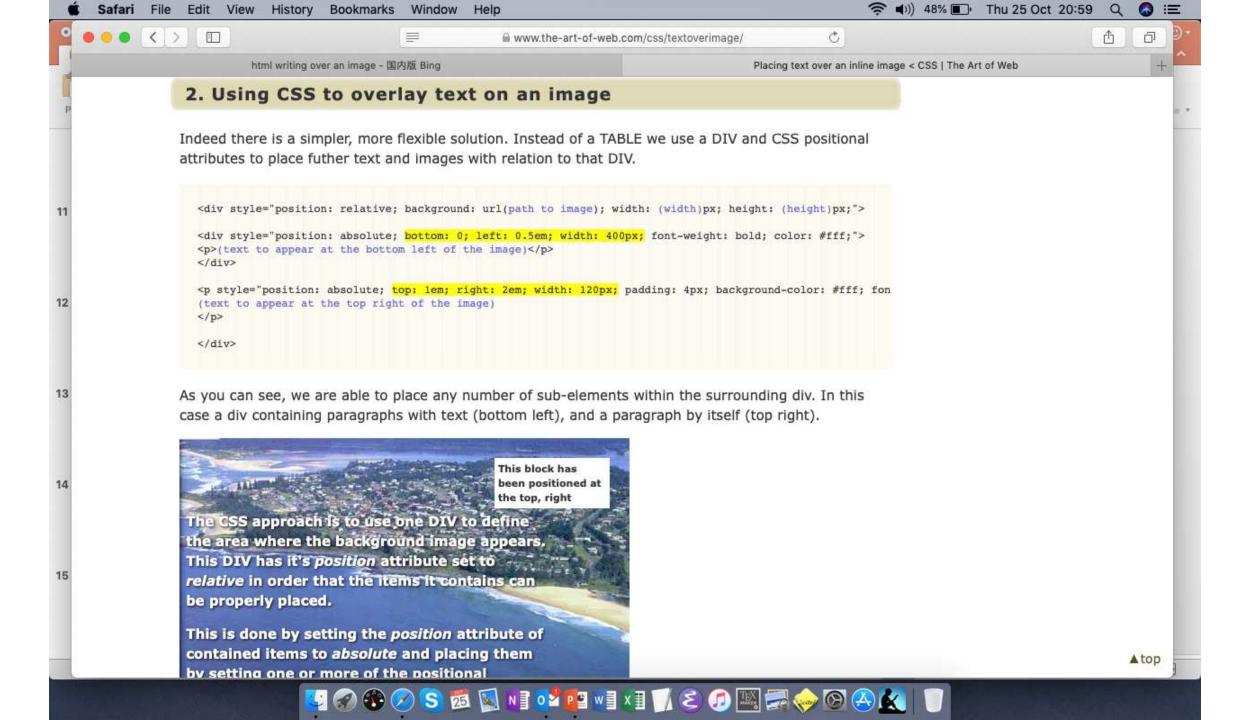
```
X
```

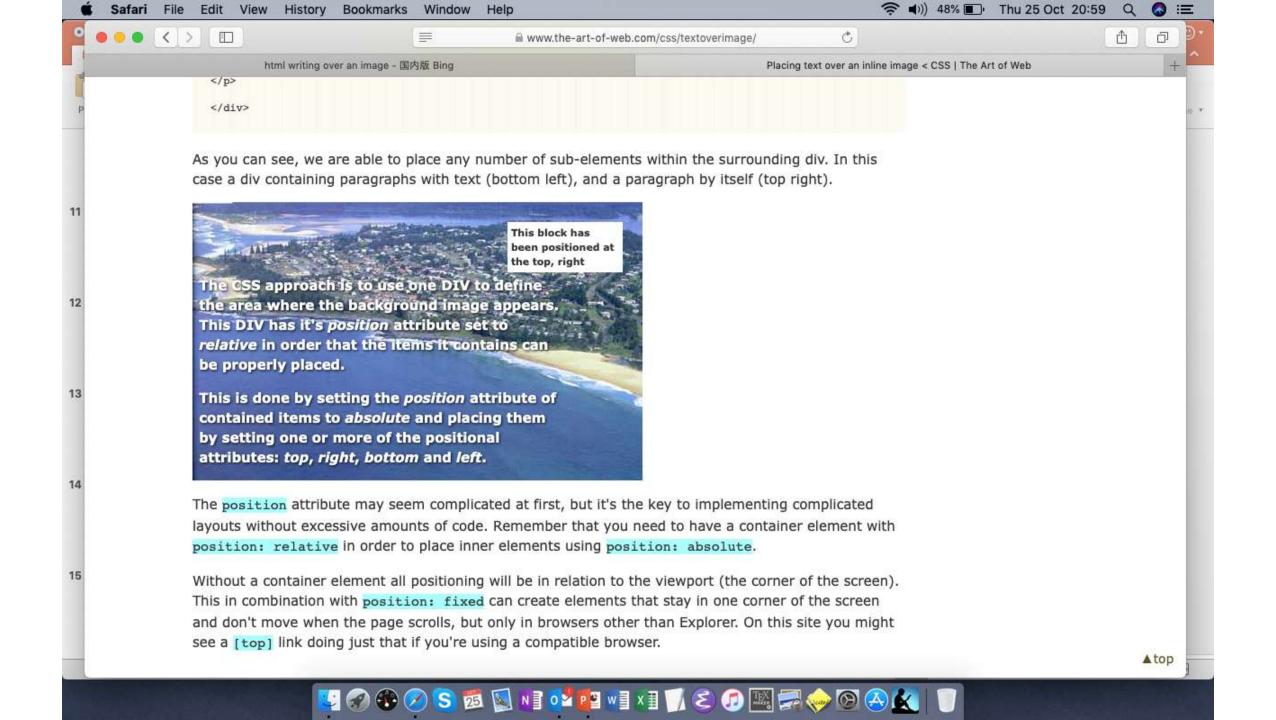
```
<!-- Image Map Generated by http://www.image-map.net/ -->
<img src="76EE3CB1-FD1C-421D-BD30-3251A05E3452.jpeg" usemap="#image-map">
<map name="image-map">
  <area target="_self" alt="Anchor" title="Anchor" href="http://anchor" coords="1352,2601,305" sha</pre>
pe="circle">
</map>
```

## Adding Text Over an Inline Image

## Adding Text Over an Inline Image

- To overlay text on an image see:
  - https://www.the-art-of-web.com/css/textoverimage/
- See also:
  - https://www.w3.org/TR/CSS2/visuren.html
  - This has sections which have been updated:
    - See: <a href="https://www.w3.org/TR/CSS/#css">https://www.w3.org/TR/CSS/#css</a>
- The following slides show some worked examples with text overlaid on inline images
  - On the following slide you will see the HTML and style used to overlay the text





#### Review

- In this tutorial we have introduced the basic HTML 5.2 functions including:
  - Adding and formatting text
  - Document linking
  - Creating lists
  - Creating tables
  - Adding images
  - Text overlay over an inline image
- In the next tutorial we will extend the introduction to HTML and the functionality provided in HTML 5.2