Introduction to Information Systems

Data Science Education Program

Chapters #5 and #6

#5: Information systems for the enterprise

#6: The web, e-commerce and m-commerce

Practical Exercises

- In the two lectures this week we have introduced:
  - Chapters #5 and #6
- In this laboratory session you are required to complete the following practical exercises:
  - Chapter #5: Excel Application 5.13 (performance bicycle parts)
  - Chapter #6: Application Exercise 6.18 (Heritage Dogs)
  - Chapter #6: Excel Application 6.19 (Heritage Dogs Website Metrics)
- In Chapters #5 and #6 you will find 2 case studies in each chapter:
  - Read and work through the case studies and answer the discussion questions