

Jiahua Wu

CONTACT INFORMATION	386A Business School South Kensington Campus Imperial College London UK, SW7 2AZ	+44(0)20-759-49851 j.wu@imperial.ac.uk www.imperial.ac.uk/people/j.wu
ACADEMIC EMPLOYMENT	Imperial College Business School, Imperial College London Associate professor of operations Assistant professor of operations	2020 – 2014 – 2020
EDUCATION	Rotman School of Management, University of Toronto Ph.D., Operations management Department of Electrical and Computer Engineering, University of Toronto M.A.Sc., Computer engineering Department of Electronic Engineering, Tsinghua University B.Eng., Electronics information engineering	2009 – 2014 2007 – 2009 2003 – 2007
RESEARCH INTERESTS	Topics: Behavioral decision-making, revenue management, supply chain management, sharing economy Methodologies: Game theory and optimization, dynamic programming, econometrics	
BOOK CHAPTERS	“Online group buying and crowdfunding: Two cases of all-or-nothing mechanisms” with M. Hu and M. Shi, 2019, <i>Sharing Economy: Making Supply Meet Demand</i> , M. Hu (ed.), 319–346, in <i>Springer Series in Supply Chain Management</i> , C. Tang (series ed.)	
PUBLICATIONS	“Intertemporal price discrimination via randomized promotions” with H. Chen and M. Hu, 2023, <i>Manufacturing and Service Operations Management</i> , 25 (3), 1176-1194 “Contingent stimulus in crowdfunding” with L. Du and M. Hu, 2022, <i>Production and Operations Management</i> , 31 (9), 3543-3558 “Sales effort management under all-or-nothing constraint” with L. Du and M. Hu, 2021, <i>Management Science</i> , 68 (7), 5109-5126 “Consumer profiling with data requirements: Structure and policy implications” with T. Valletti, 2020, <i>Production and Operations Management</i> , 29 (2), 309-329 “Liking and following and the newsvendor: Operations and marketing policies under social influence” with M. Hu and J. Milner, 2016, <i>Management Science</i> , 62 (3), 867-879 “Threshold effects in online group buying” with M. Shi and M. Hu, 2015, <i>Management Science</i> , 61 (9), 2025-2040 “Simultaneous vs. sequential group-buying mechanisms” with M. Hu and M. Shi, 2013, <i>Management Science</i> , 59 (12), 2805-2822 “Keep cache replacement simple in peer-assisted VoD systems” with B. Li, in the Proceed-	

ings of *IEEE INFOCOM 2009*, Rio de Janeiro, Brazil

WORKING PAPERS	“Prosocial spectrum of crowdfunding projects” with W. Deng, M. Shi and M. Hu	
	“IT and operations miscoordination in a supply chain: Case of a quick-service restaurant chain” with P. Luo and M. Hu	
TEACHING ACTIVITIES	Imperial College Business School, Imperial College London	
	Data analytics and visualisation for business	2023 –
	Logistics and supply chain analytics	2016 –
	Statistics and econometrics	2015 –
	Project management	2015 – 2019
	Management science and operations	2015
AWARDS	MSOM meritorious service award	2020
	Best service science paper award (finalist)	2019
PROFESSIONAL ACTIVITIES	Associate editor , Naval Research Logistics	2021 –
	Judge	
	Service SIG of MSOM conference	2018 –
	Supply chain management SIG of MSOM conference	2020 –
	POMS College of SCM best student paper competition	2022 –
	Cluster chair , “Empirical studies in operations”, INFORMS international	2016
	Referee , Management Science, Manufacturing & Service Operations Management, Production and Operations Management, Naval Research Logistics, OMEGA, European Journal of Operational Research, Transportation Research Part E, Bulletin of Economic Research	