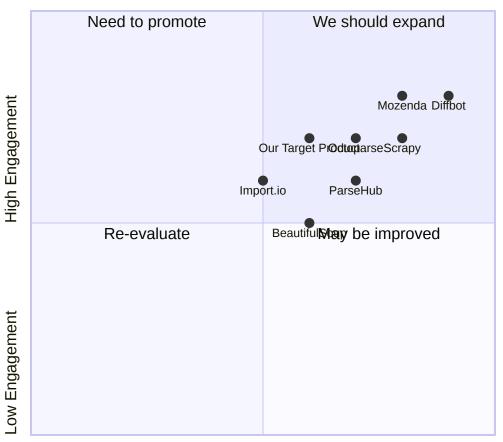
## Reach and engagement of campaigns



Low Reach

High Reach