



**KMF考满分**

留学考生的在线课堂

# Writing

## 课后资料【Day7】





## 经典名人事例素材

### 一. 马云

**Jack Ma, a successful entrepreneur in the field of e-commerce business. With his passion, Ma successfully, convinced his 17 partners to gather at his apartment to discuss their dreams, draw up initial plans and later, he founded Taobao which is an online shopping website similar to eBay. What made Taobao more successful in China than eBay was Ma's innovations on functions and customer experiences. Instead of copying and following the giants, Jack Ma explored a new road that he made Taobao become a wildly popular heaven for amateur shopkeepers, while eBay became unpopular except for a few people trying to sell some junk. Clearly, it was the innovation that has made Taobao better suited for Chinese market than eBay. Few years later, eBay was squeezed out of China by Taobao.**

适用话题：科技\ 热情\ 野心\ 领导力\ 团队合作\ 创新





## 二. 姚明

True, people always see the glory of professional athletes when they stand on the podium but ignore their efforts meanwhile. Yao Ming, a basketball player both played in CBA and NBA, in his early time in the NBA, his performance really made his fans disappointed. Instead of being scared by the difficulties and barriers, he endured an extraordinarily intensive everyday training like running twenty laps on the track and doing two hundred perhaps for each set. Every week he experienced very noticeable muscle burn and every day he had to remember to stretch and massage his muscles to prevent major injury. Finally, he won his dignity on the basketball court and was selected to enter the Hall of Fame. Besides, Yao also participated in many philanthropy work aiming at helping to stop the spread of SARS and creating a foundation to help rebuild schools destroyed in the earthquake.

适用话题：努力\ 克服困难\ 慈善活动

## 三. 诺贝尔





To begin with, with the spirit of perseverance and taking challenges, the great scientists have achieved vast success and made great contributions to the whole world. Alfred Nobel, in order to discover a safe explosive, carried out numerous dangerous experiments. In one instance, a major explosion happened, killing five people, including his younger brother. Dogged by more minor accidents but unfazed, Nobel went on to build further factories, focusing on improving the stability of the explosives he was developing. Ultimately, Nobel invented dynamite that was a substance easier and safer to handle than the more unstable explosives. From this story, we know that perseverance and adventurous spirit are extremely significant to one's success.

适用话题：坚持\ 科学研究\ 专才\ 冒险精神

