



# Machine Learning and Decision Making for Sustainability

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April 12

# Overview



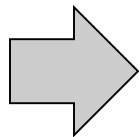
Stanford Artificial Intelligence Lab

Fellow, Woods Institute for the Environment



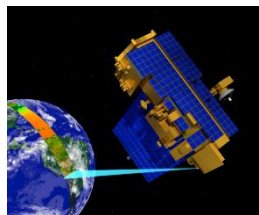
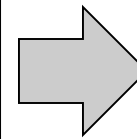
Big Data

Computational  
Sustainability



Technology  
Push

Society  
Pull



Sensing  
revolution



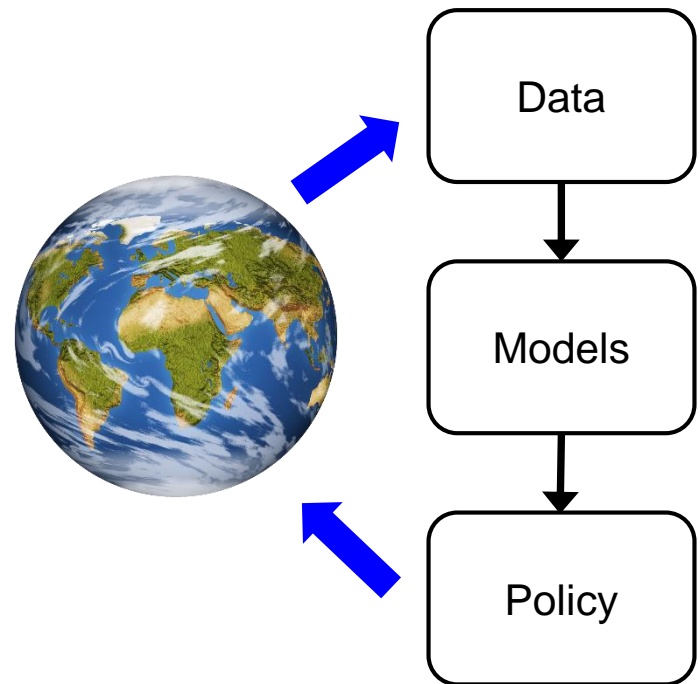
Artificial Intelligence



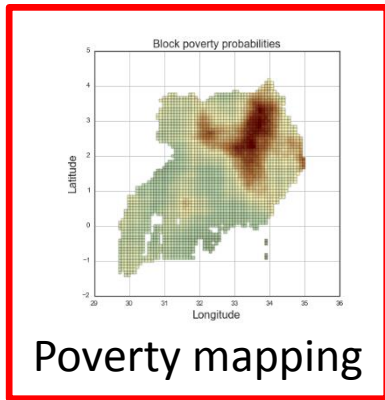
**Vision:** sustainability challenges as control problems

Algorithmic challenges and opportunities at every step

- Data acquisition and interpretation
- Model fitting
- Decision making and policy optimization

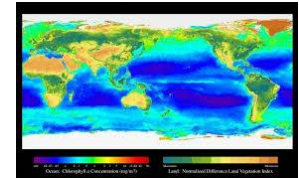


# Computational Sustainability



Poverty traps

Decision making and optimization



natural resources management



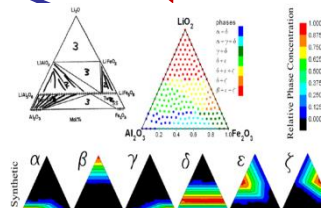
Water and weather systems modeling



Optimization of energy systems

Large unstructured datasets

Machine Learning



Materials discovery for energy applications

# Summary

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- Introduction
- Machine Learning for Public Policy
- AI for Sustainable Energy
- Conclusion

# UN's Global Goals for Sustainable Development



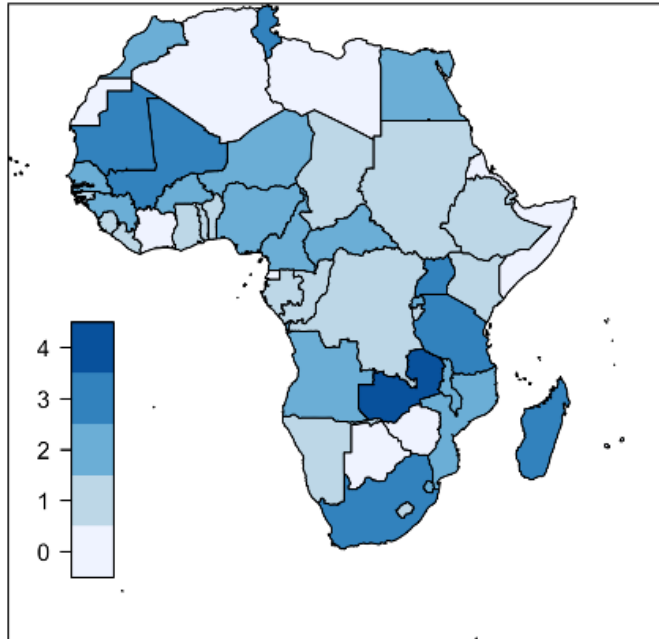
The 2030 Development Agenda (*Transforming our world*)

1. End extreme poverty
2. Fight inequality & injustice
3. Fix climate change

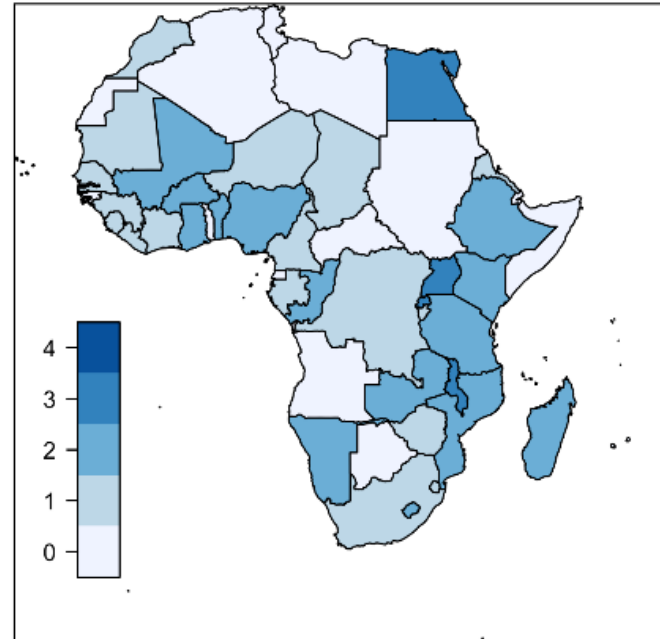


# Data scarcity

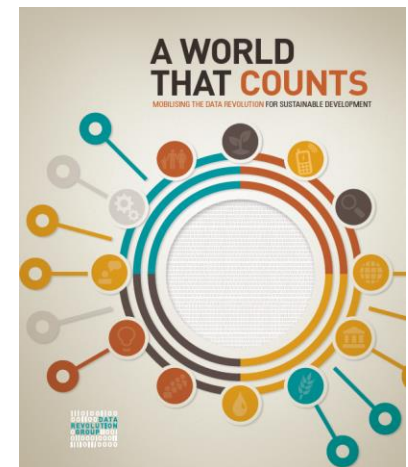
Consumption/Income Survey Availability, 2000-2010



Wealth Survey Availability, 2000-2010

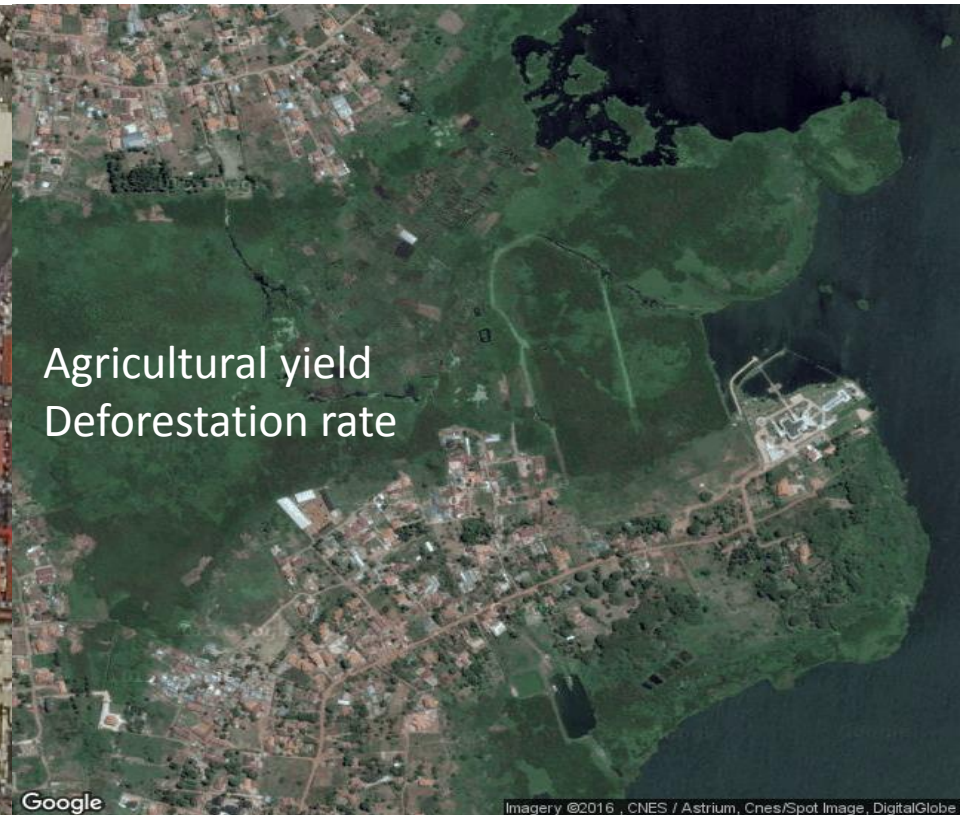


- **Expensive** to conduct surveys
- **Poor** spatial and temporal **resolution**
- **Questionable** data quality





# Satellite imagery is low-cost and globally available



Simultaneously becoming **cheaper** and **higher resolution**  
(DigitalGlobe, Planet Labs, Skybox, etc.)



we could **infer** socioeconomic indicators from large-scale, remotely-sensed data?

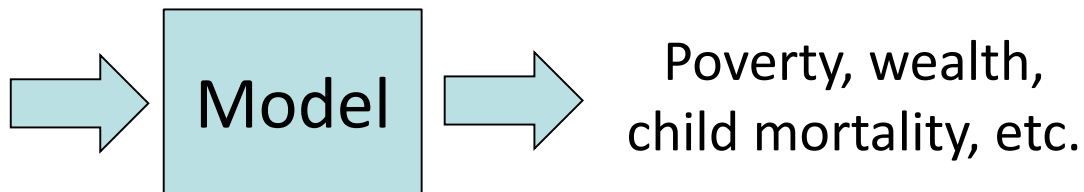
# Standard supervised learning won't work



Input



Output

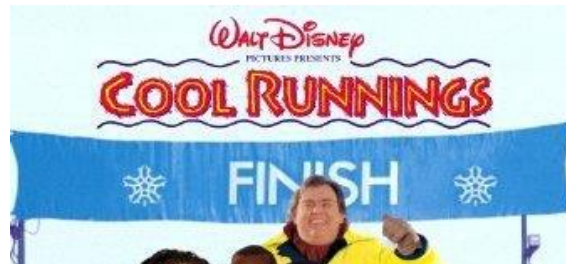


- **Lots** of unlabeled data (images)
- Very little **labeled training data** (few thousand data points)
- **Nontrivial for humans** (hard to crowdsource labels)

# Transfer learning overcomes data scarcity

**Transfer learning:** Use knowledge gained from one task to solve a different (but related) task

Train here



Perform here

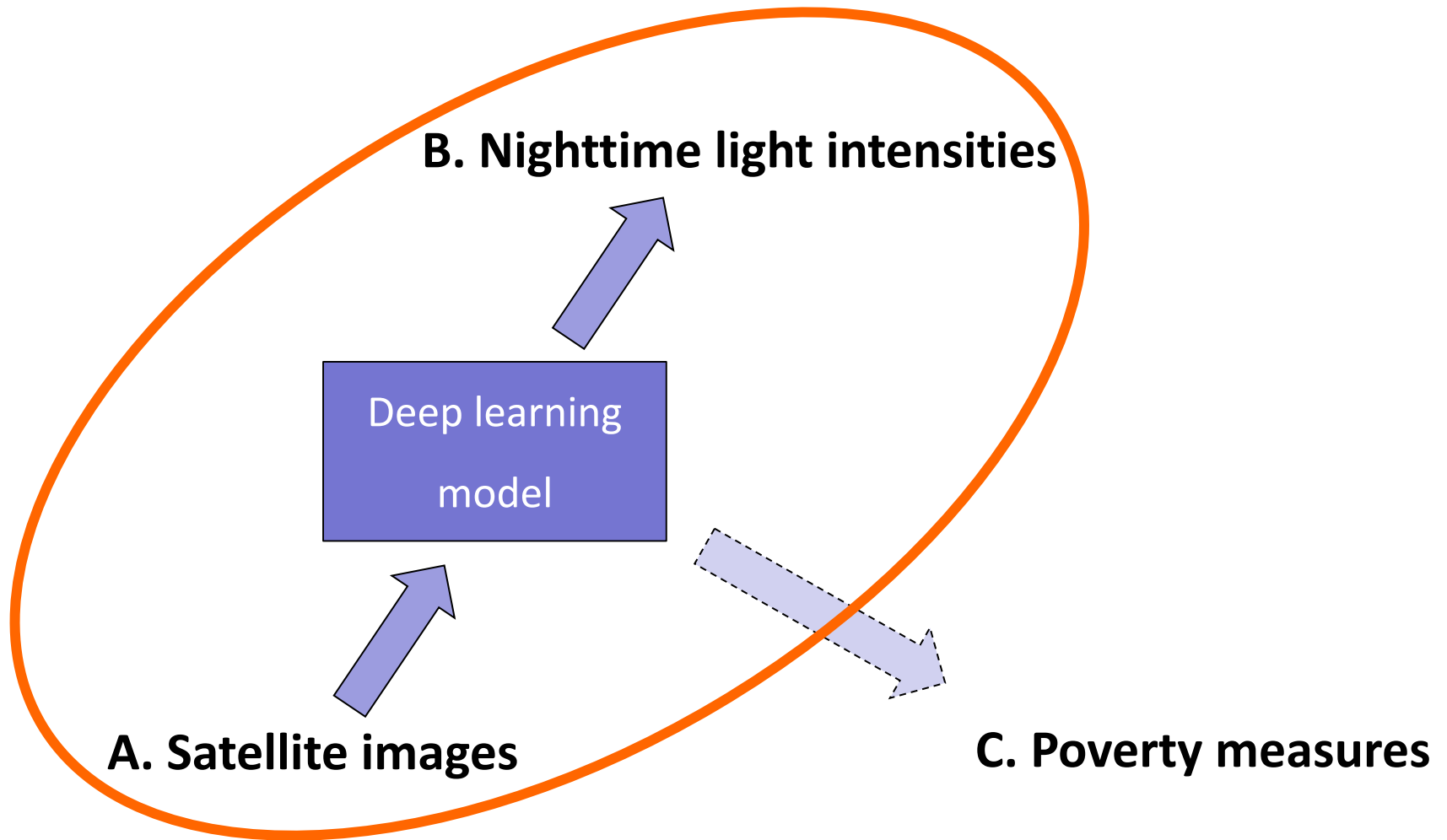


# Nighttime lights as proxy for economic development



# Step 1: Predict nighttime light intensities

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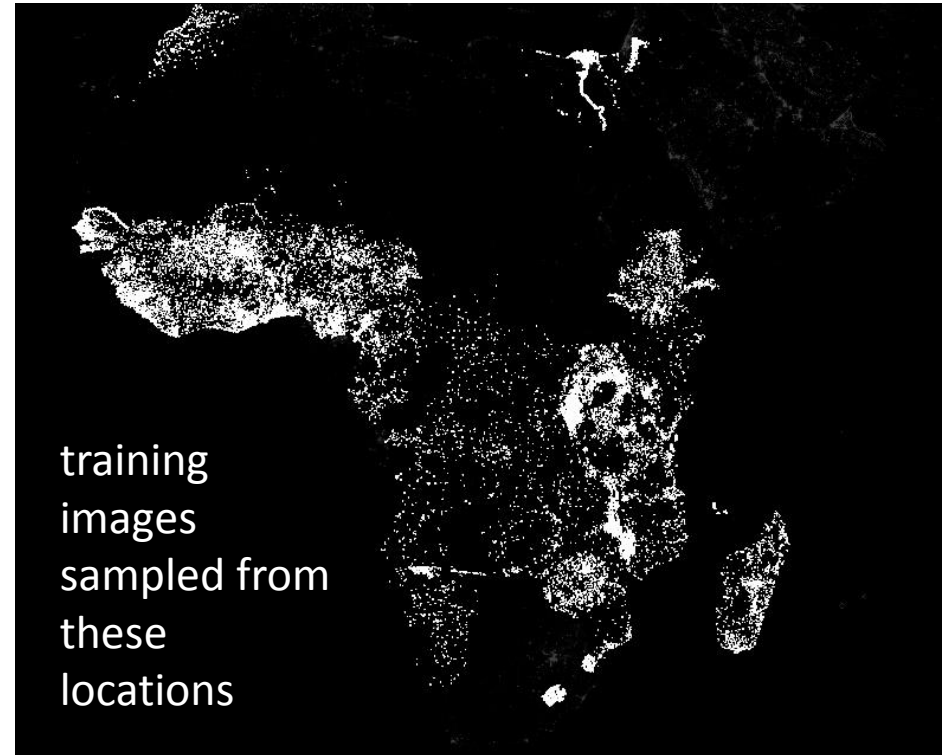
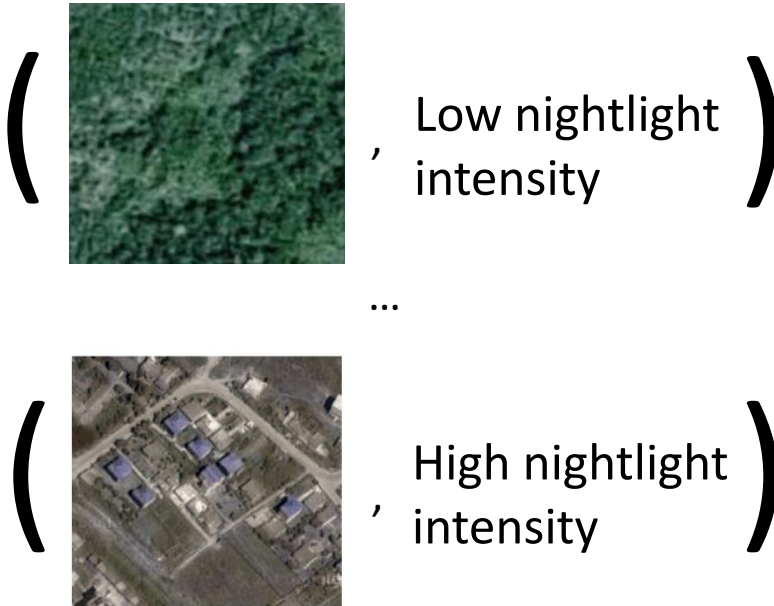




# Training data on the proxy task is plentiful

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## Labeled input/output training pairs



Millions of training images



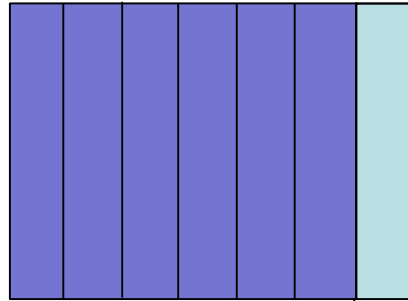
# Images summarized as low-dimensional feature vectors



**Inputs:** daytime satellite images

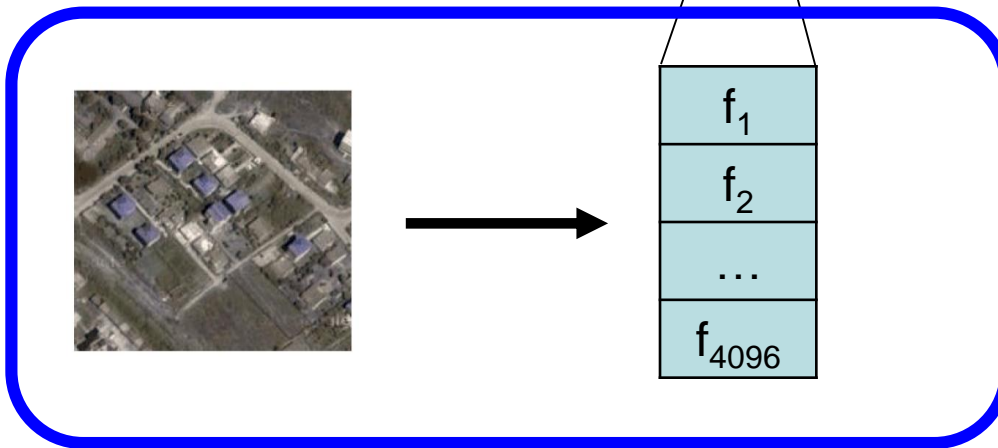


**Convolutional  
Neural Network  
(CNN)**



**Outputs:** Nighttime  
light intensities

**{Low, Medium, High}**



# Model learns relevant features automatically



$f_1$

$f_{10}$



Satellite image

Filter activation map

Overlaid image

**No supervision beyond nighttime lights - no labeled example of what a road looks like was provided!**

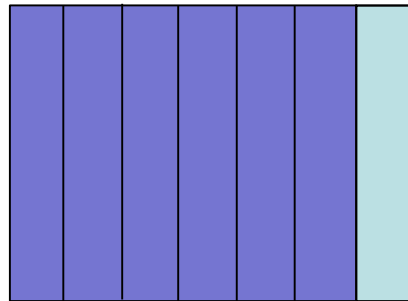
# Transfer Learning



**Inputs:** daytime satellite images



**Feature Learning**

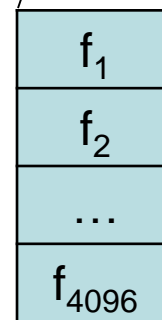


**Outputs:** Nighttime light intensities

**{Low, Medium, High}**



Nonlinear mapping



**Target task**

**Socioeconomic outcomes**

# We can differentiate different levels of poverty

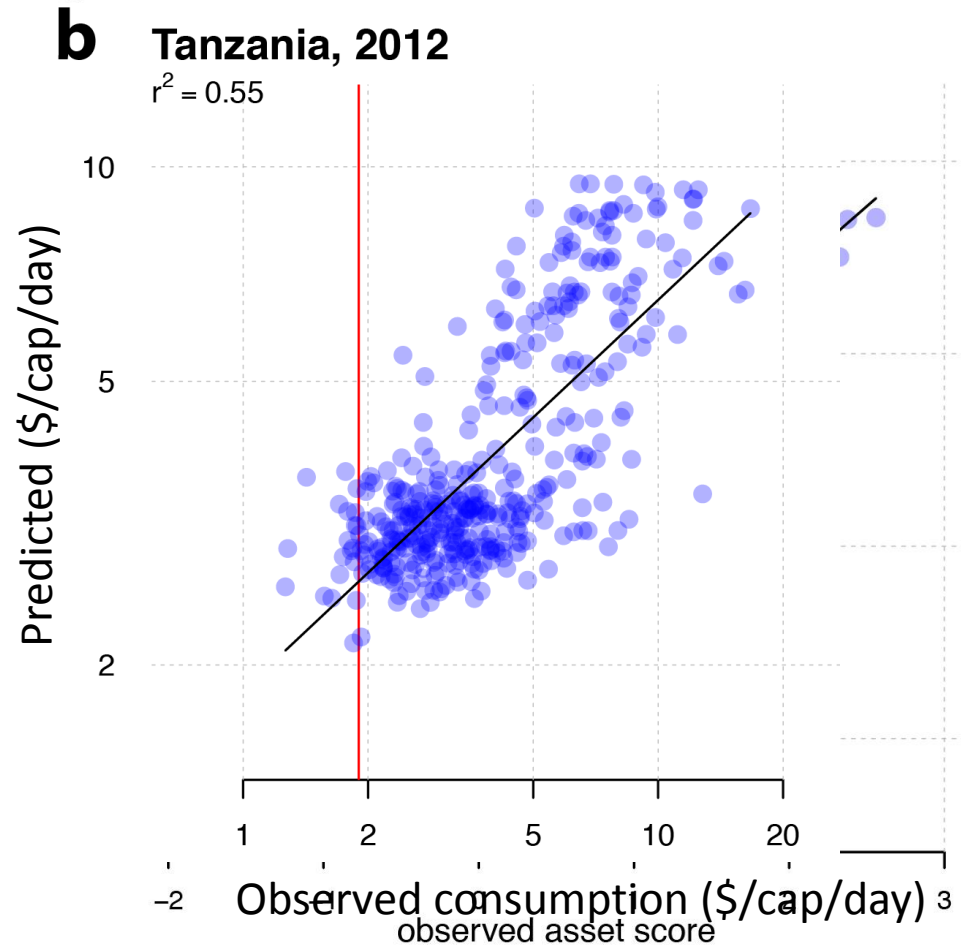


## 2 indicators:

- Consumption expenditures



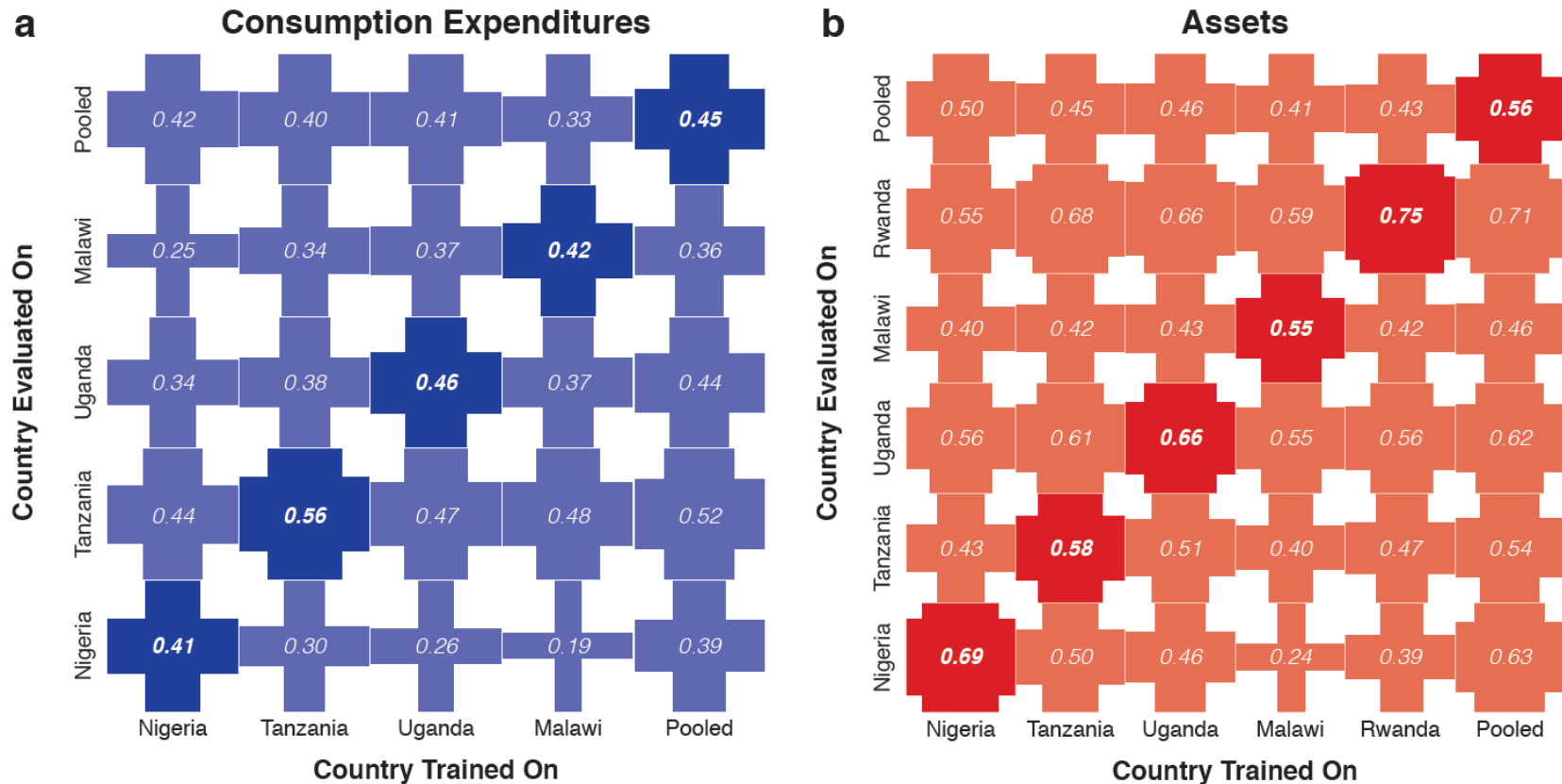
- Household assets



**We outperform recent methods  
based on mobile call record data**

Blumenstock et al. (2015) Predicting Poverty and Wealth  
from Mobile Phone Metadata, *Science*

# Models travels well across borders



Models trained in one country perform well in other countries

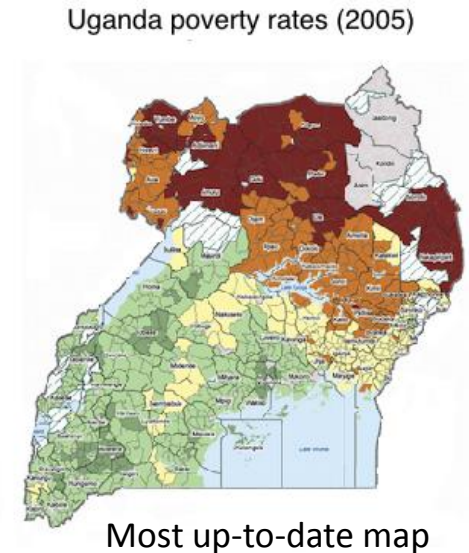
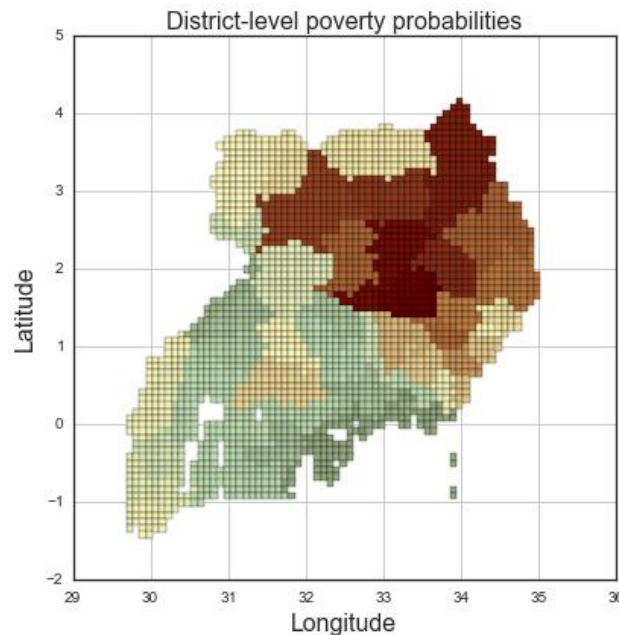
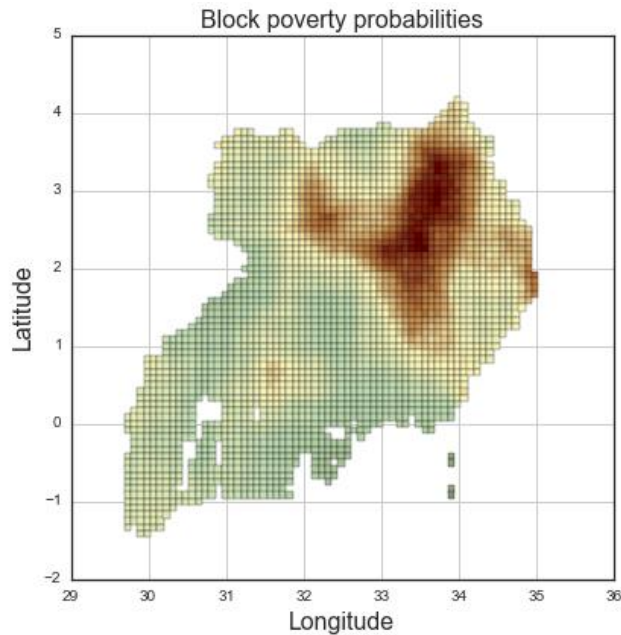


**Can make predictions in countries where no training data exists**

# Scalable High Resolution Poverty Maps



Run the model on about 500,000 images from Uganda:



**Scalable and inexpensive approach to generate high resolution maps.**



## Satellite Images Can Pinpoint Poverty Where Surveys Can't

Economic View

By SENDHIL MULLAINATHAN APRIL 1, 2016



# Ongoing work

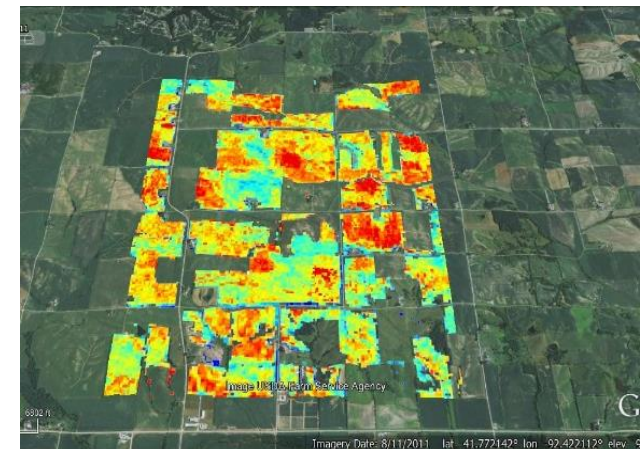


- Describe, model, and predict **changes over time**
- Incorporate **new data sources** (phone data, crowdsourcing, etc.)



Credit: premise.com

- Mapping and estimating **crop yields**
  - 1<sup>st</sup> prize at INFORMS yield prediction challenge



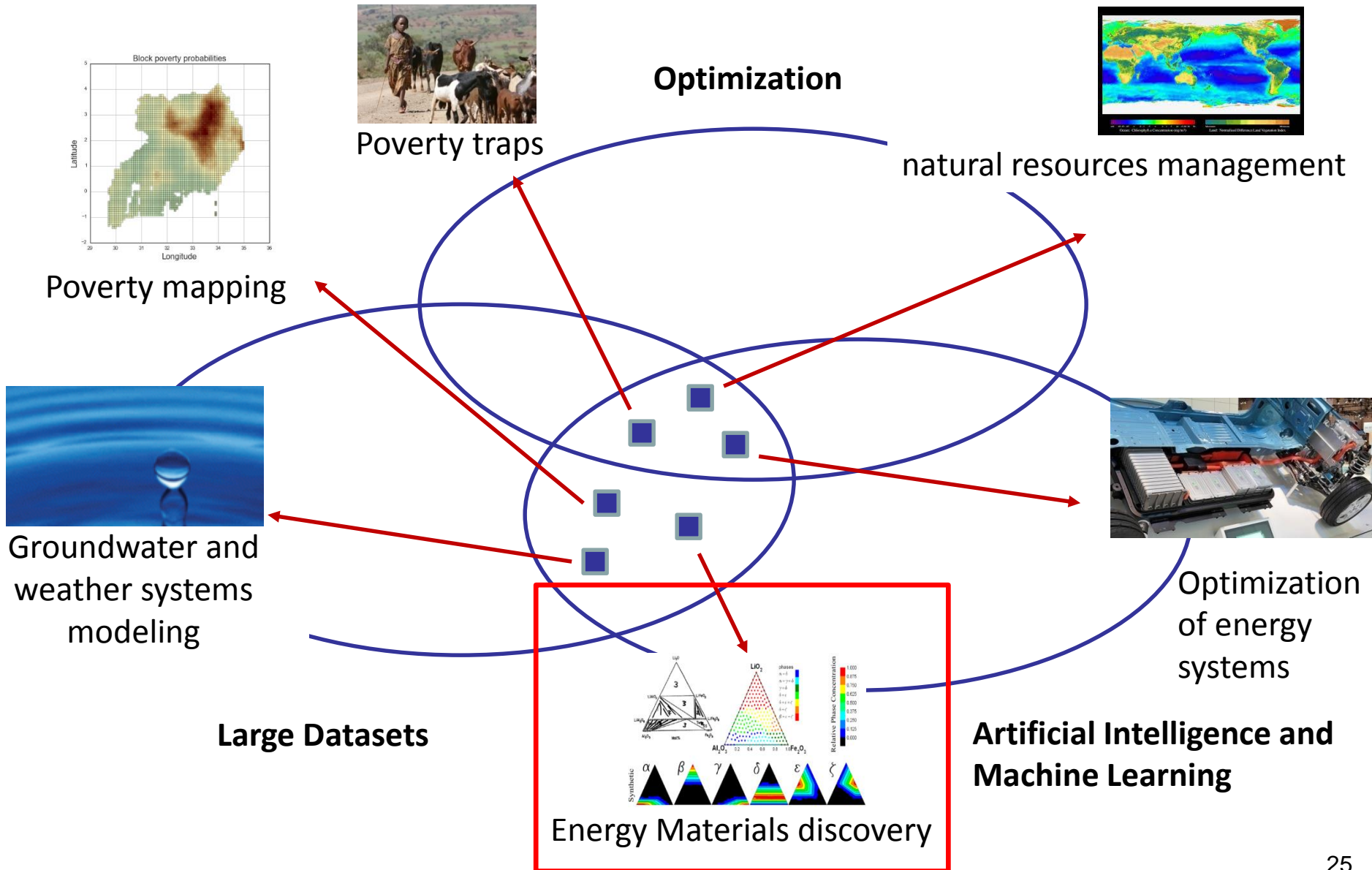
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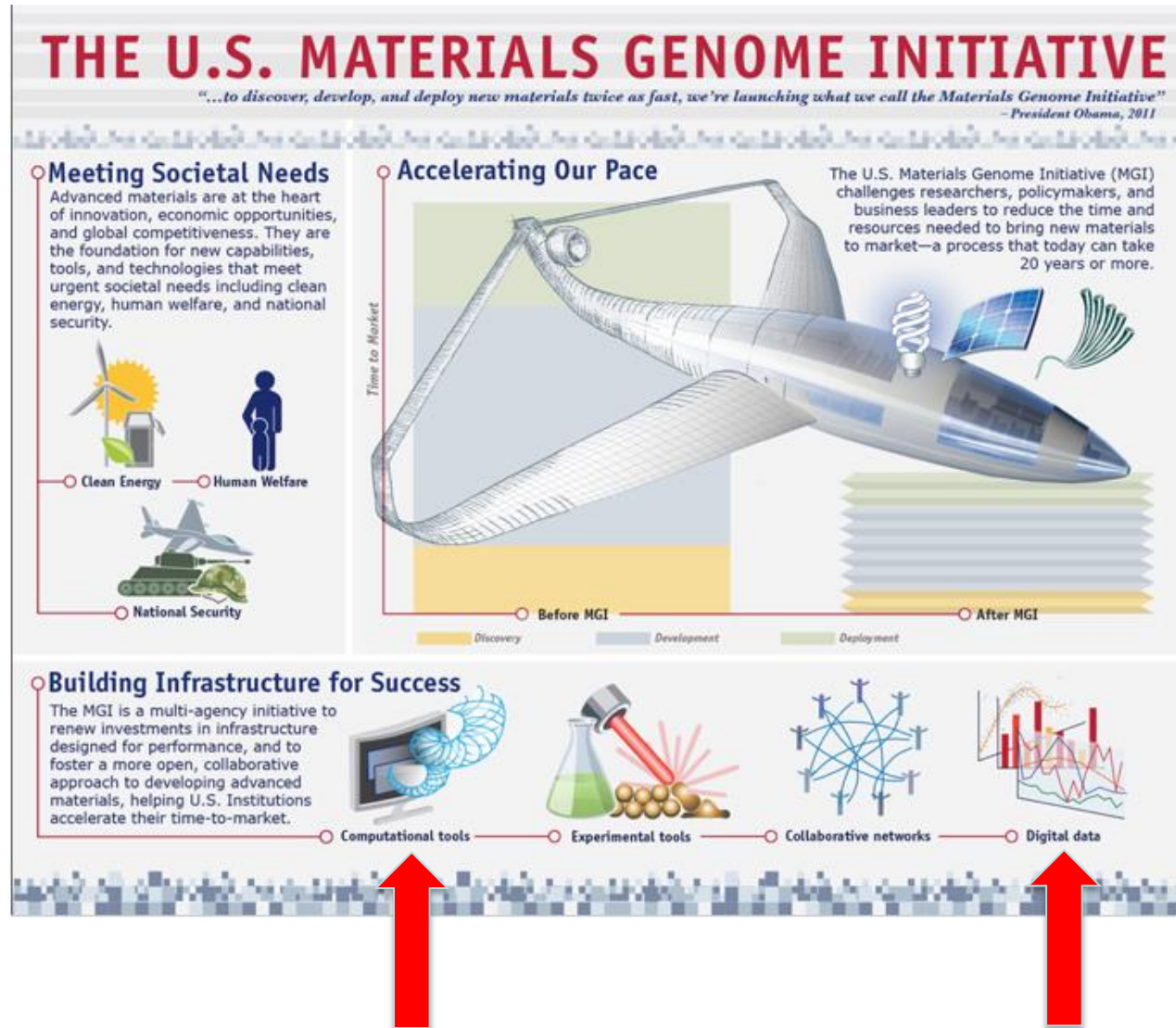


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# Computational Sustainability







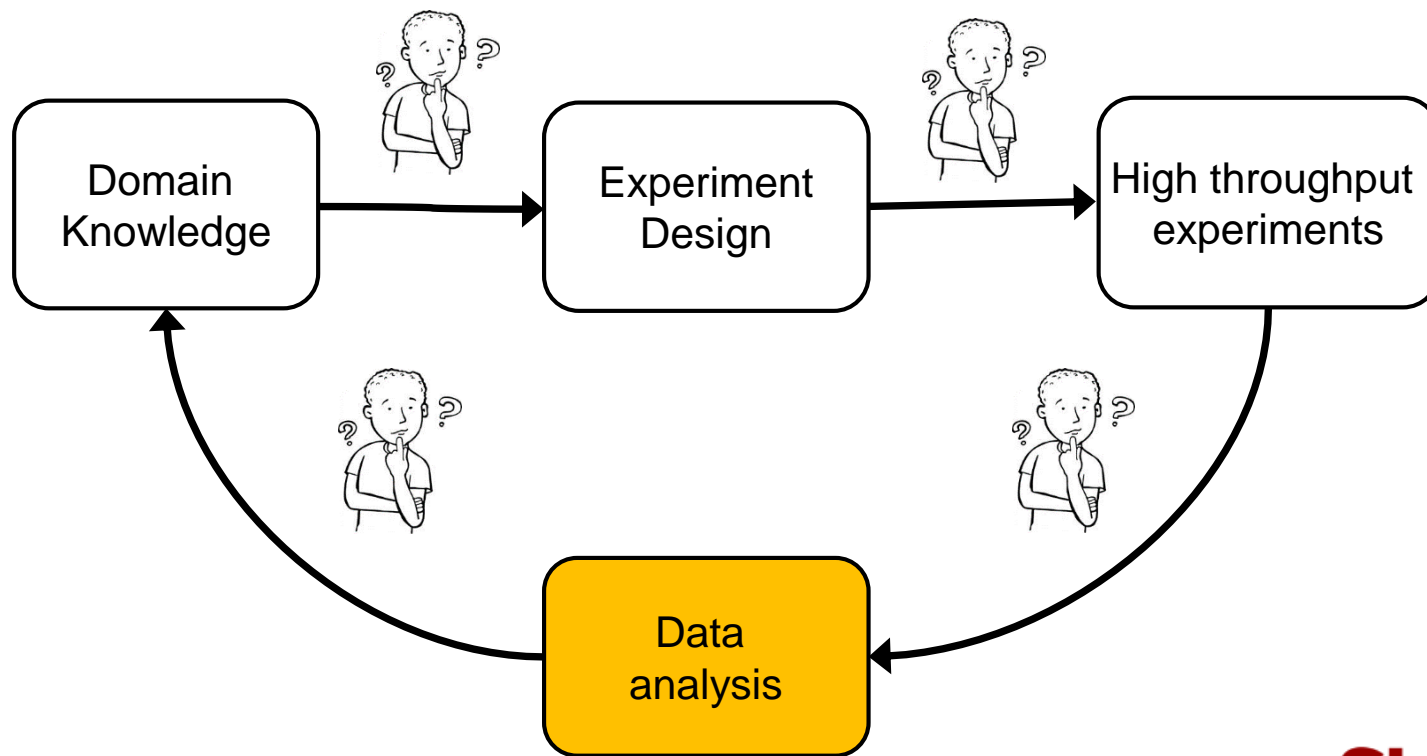
## Goal

Accelerate the pace and reduce the cost of discovery, and deployment of advanced material systems

20 years → 5 years

Very exciting new research area for Computer Science and Big Data techniques

# Vision: AI for materials research



Automatic Data Analysis

**CHES**

Cornell High Energy Synchrotron Source



Energy Materials Center at Cornell

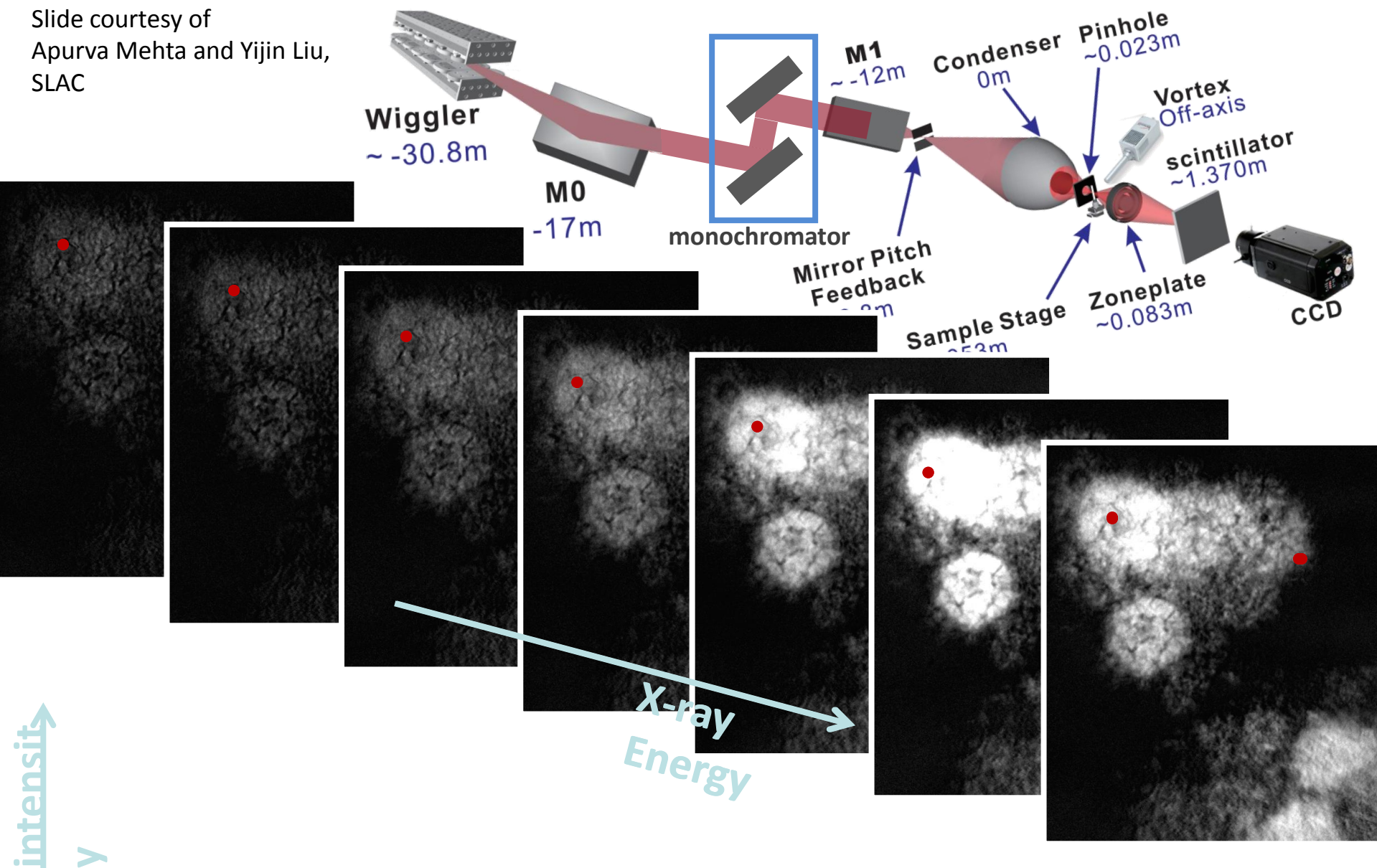


**SLAC**

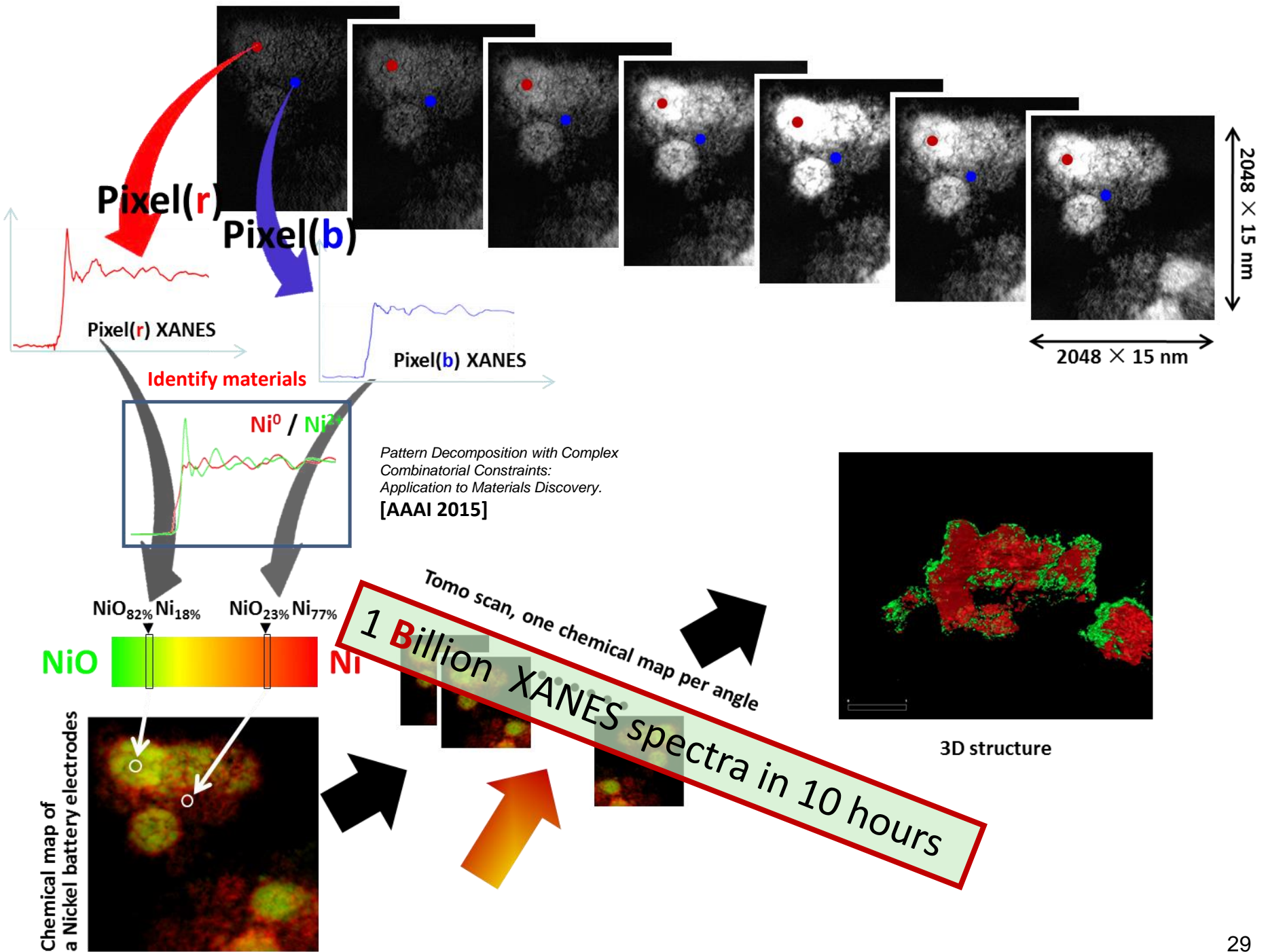
Stanford Linear Accelerator



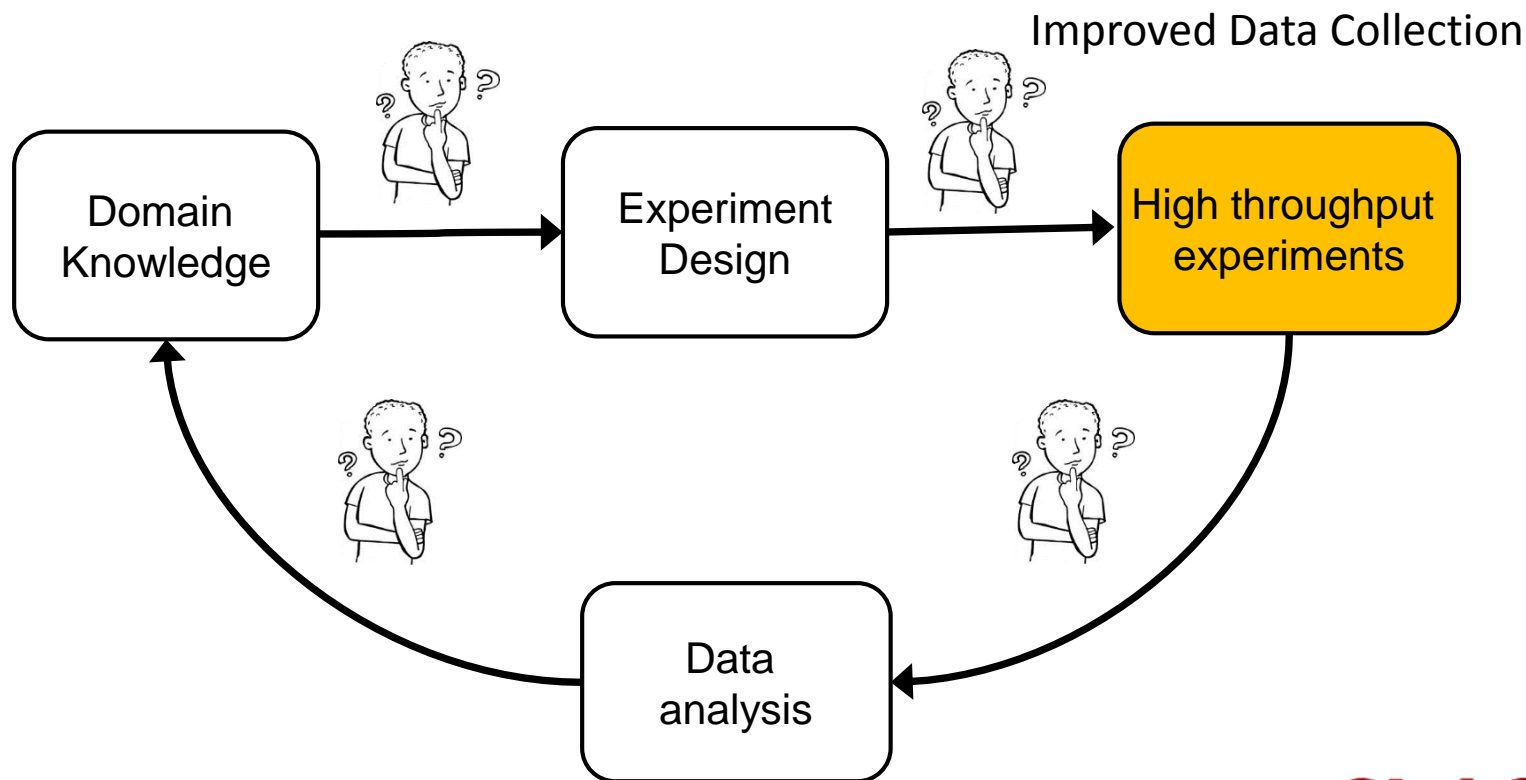
Slide courtesy of  
Apurva Mehta and Yijin Liu,  
SLAC



**4 million** XANES spectrums collected in a few minutes with 30 nm spatial resolution.



# Vision: AI for materials research



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Cornell High Energy Synchrotron Source



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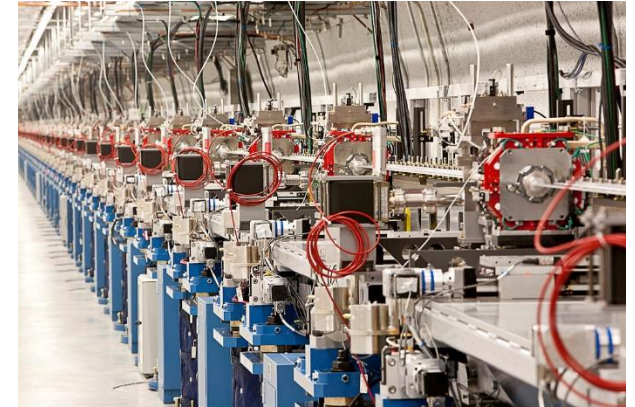


**SLAC**

Stanford Linear Accelerator



# LCLS tuning at SLAC



Linac Coherent Light Source (LCLS) is the world's first X-ray laser.  
10 billion times brighter than any other X-ray source before it

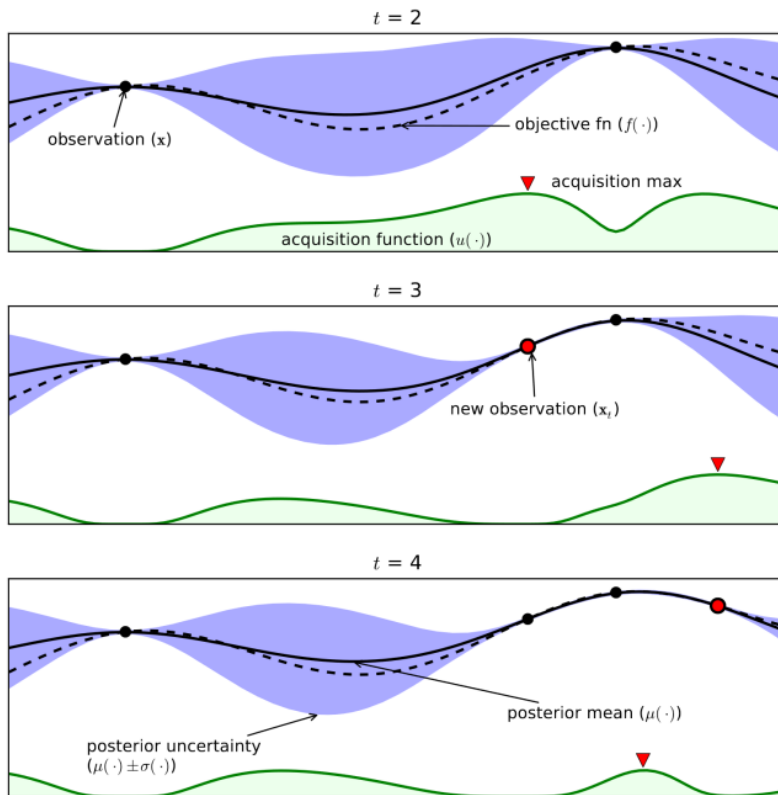
Very complex machine, difficult to operate, requires **manual tuning (hundreds of hours per year)**

Operating cost close to **\$1,000 per minute** – want to make parameter tuning as robust and as quick as possible

# Bayesian Optimization for LCLS

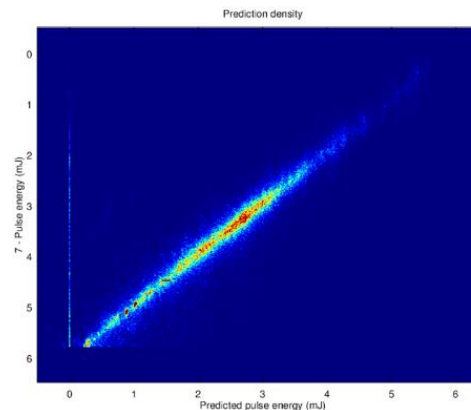


**Archiving system:** records almost 200,000 independent variables once a second, and goes back several years



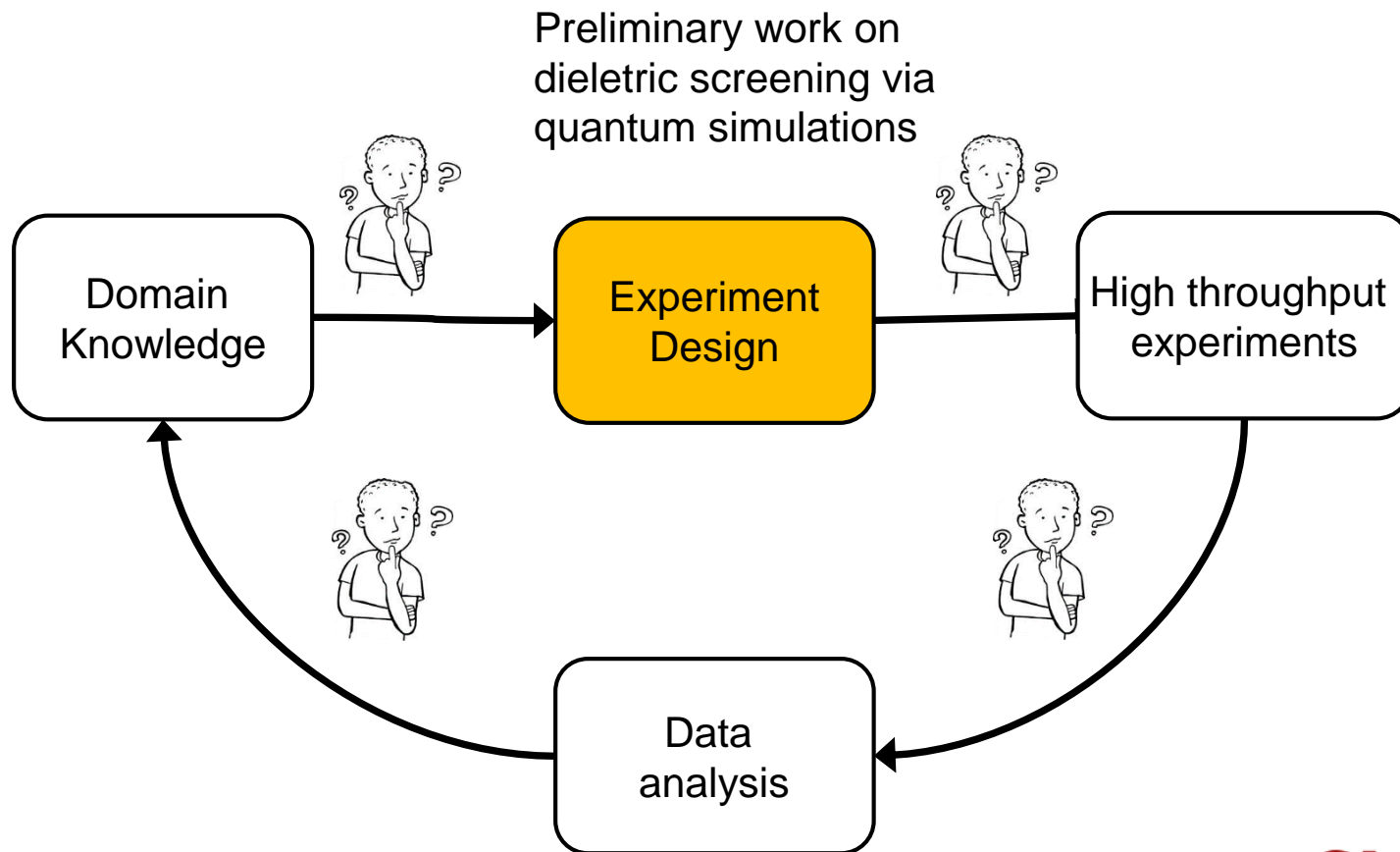
## Bayesian optimization:

- Works by seeking promising points that aren't already explored
- Sound way to deal with the classic **exploration** vs **exploitation** tradeoff



*Sparse Gaussian Processes for Bayesian Optimization*  
**[under review at UAI-16]**

# Vision: AI for materials research



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# Summary

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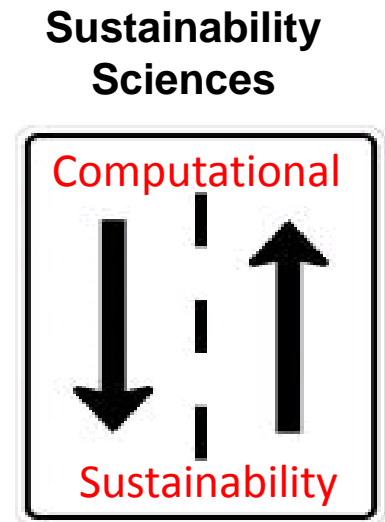
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# Conclusions

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- Growing concerns about the threats of Artificial Intelligence to the future of humanity
- Recent advances in AI also create **enormous opportunities for having deeply beneficial influences on society** (energy, sustainability, ...)
- Exciting opportunities for Computer Science research



Computational Sciences