Observed Interactions	User Preferences	Recommendations	
10 Things I Hate About You (1999) Chicken Run (2000) Blast from the Past (1999) Shanghai Noon (2000) Man Who Knew Too Little, The (1997) Iron Giant, The (1999) George of the Jungle (1997) Airheads (1994) Never Been Kissed (1999)	Preference1 Preference2 Preference3	Gladiator (2000) American Pie (1999) Toy Story 2 (1999) American Beauty (1999) Galaxy Quest (1999) Erin Brockovich (2000) Being John Malkovich (1999) Mission: Impossible 2 (2000) Fight Club (1999)	