Observed Interactions	User Preferences	Recommendations	
Observed Interactions While You Were Sleeping (1995) Boys and Girls (2000) Edward Scissorhands (1990) Center Stage (2000) Mrs. Doubtfire (1993) Where the Heart Is (2000)	Preference1 Preference2	Recommendations There's Something About Mary (1998) Back to the Future (1985) Shakespeare in Love (1998) Aladdin (1992) Dave (1993) Sleepless in Seattle (1993)	
Clueless (1995) Toy Story (1995) Runaway Bride (1999)	Preference3	Pleasantville (1998) Toy Story 2 (1999) Wedding Singer, The (1998)	