

Design Plan

I was inspired by the templates from Squarespace. So for my future design on the Florida energy website;

- the navigation will be on the top but below the logo header.
- The background color is basically white and black text on it.
- Fonts must be easy-reading and will be found in Google Fonts.
(Example as: Titillium Web, Nanum Gothic, Crimson Text, etc.)
- For the page layout, mostly they will be dominated by photos are text as additional explanation.
- No fancy color but remains a black and white decent style base.
- Enough space will be left for both right and left aside.
- Footer will be in gray background color.
- Footer will contains social media information and contact information.
- I would like to try adjusting gradient/ opacity for the navigation header & footer.

As my screenshot show, it will more looks like a modern and fashionable website, in order to targeting graduate students who are young generation. And the navigation will be more helpful and clear by splitting them away, maintain enough space between tags and tags.