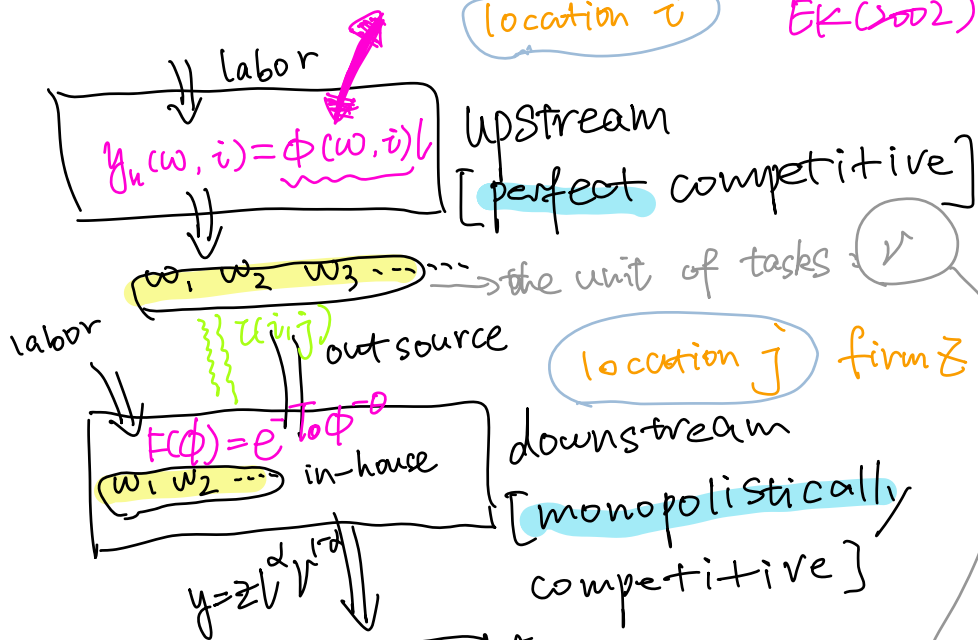


Frechet Distribution: $F_u(\phi) = e^{-T\phi^{-\sigma}}$
 location \bar{i} EK (2002)



perfectly competitive:

$$\pi = 0$$

$$\max_L p y - L W = p \phi L - L W$$

$$\Rightarrow p \phi = W \quad p = \frac{W}{\phi}$$

due to $\pi(\bar{i}, j)$

$$\Rightarrow \frac{W(\bar{i}) \pi(\bar{i}, j)}{\phi(\omega, \bar{i})}$$

$$W(j) = W(\bar{i}) = W$$

the price v of $v =$

$$P^{1-\sigma} = \int_0^1 p_u(\omega)^{1-\sigma} d\omega$$

(CES)
 both small and large firm face the same v

monopolistically competitive:

Dixit and Stiglitz (1977) AER

not free entry $\pi \neq 0$, a single price p can not impact the price index P

$$\max_{q_e} \pi = p q_e - c^m q_e \quad c^m \text{ is constant} \quad c^f = 0$$

$$\min \int_0^1 p(z) q_e(z) dz$$

$$\frac{d\pi}{dq} = p + \frac{dp}{dq} \cdot q - c = 0$$

$$p + \frac{dp}{dq} \frac{q}{p} \cdot p = c^m$$

$$p \left(1 + \frac{\frac{dp}{p}}{\frac{dq}{q}} \right) = c^m$$

$$\Leftrightarrow r = -\frac{\frac{dq}{q}}{\frac{dp}{p}}$$

$$p \left(1 - \frac{1}{\sigma} \right) = c^m$$

$$\Rightarrow p = \frac{\sigma}{\sigma-1} c^m$$

markup

$$\pi = pq - c^m q$$

$$= pq - pq \frac{\sigma-1}{\sigma}$$

$$= pq \frac{1}{\sigma} = \frac{\text{total sale}}{\sigma}$$

$$\pi = \frac{\text{sale}}{\sigma} = \frac{r}{\sigma}$$

$$r = pq = p \cdot \frac{p^\sigma}{p^{1-\sigma}} M = A p^{1-\sigma}$$

in this paper $A = \frac{M}{p^{1-\sigma}} = \frac{w(1+\varphi)\bar{L}}{Q^{\frac{1}{\sigma}}} = w(1+\varphi)\bar{L} Q^{\frac{\sigma-1}{\sigma}}$

\bar{L} price index for final good.

$$\begin{cases} \text{s.t. } \int_0^n q(z) dz = M \\ \text{(CES).} \end{cases}$$

$$\Rightarrow q(z) = \frac{p(z)^{-\sigma}}{\left[\int_0^n p(i)^{-\sigma} di \right]^{\frac{1}{1-\sigma}}} M$$

$$\text{and } P = \left[\int_0^n p(i)^{-\sigma} di \right]^{\frac{1}{1-\sigma}}$$

$$q(z) = \frac{p(z)^{-\sigma}}{P^{-\sigma}} M$$

$$\ln q(z) = -\sigma \ln p(z) + \dots$$

$$\Rightarrow \frac{\Delta \ln q(z)}{\Delta \ln p(z)} = -\sigma$$

household buying

in other papers:

$$MP = WL$$

$$\text{thus } q(z) = \frac{p(z)^{-\sigma}}{P^{1-\sigma}} WL$$

$$\text{demand} = A p^{1-\sigma} \quad \text{A demand shifter.}$$

pp. Appendix A

$\frac{\partial TC}{\partial Y} = C^m$ with $\frac{w}{p}$ exo $\Rightarrow C^m$ is constant
(of v)

min $wL + pV$
L.V

s.t. $Y = zL^\alpha V^{1-\alpha}$ (or $\alpha = \dots \lambda(L) \dots$)

$\frac{MPL}{MPV} = \frac{w}{p} = \frac{zV^{1-\alpha}\alpha L^{\alpha-1}}{zL^\alpha(1-\alpha)V^{-\alpha}} = \frac{\alpha}{1-\alpha} \cdot \frac{V}{L}$

$\frac{w}{p} \frac{1-\alpha}{\alpha} = k = \frac{V}{L} \Rightarrow V = kL$ into production function
 $\Rightarrow Y = zL^\alpha(kL)^{1-\alpha} = zk^{1-\alpha}L \Rightarrow L = \frac{Y}{zk^{1-\alpha}}$

So $V = kL \Rightarrow V = \frac{Y}{zk^{1-\alpha}}$

$\Rightarrow TC = \frac{wY}{zk^{1-\alpha}} + \frac{pY}{zk^{1-\alpha}}$

$TC = \frac{wY}{z\left(\frac{w}{p}\frac{1-\alpha}{\alpha}\right)^{1-\alpha}} + \frac{pY}{z\left(\frac{w}{p}\frac{1-\alpha}{\alpha}\right)^{1-\alpha}}$

$TC = \frac{Y w^\alpha}{z p^{\alpha-1} \left(\frac{1-\alpha}{\alpha}\right)^{1-\alpha}} + \frac{Y w^\alpha}{z p^{\alpha-1} \left(\frac{1-\alpha}{\alpha}\right)^{1-\alpha}}$

$$\frac{dTC}{dY} = C^m = w^\alpha p^{1-\alpha} \quad \text{LA value}$$

$$p(z, j) = \bar{m} w^\alpha p^{1-\alpha} \quad \text{Appendix A.}$$

Go Back

Labor L exo

Entry

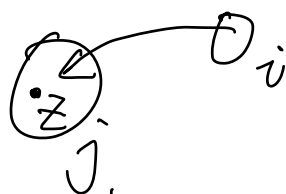
$m(i)$ exo

household won firms.

$\Rightarrow w(1+\varphi)L$ income.

Outsourcing

source i



know freely = T ; $\tau(i, j)$

need effort: individual price of task w

$f(i)$ same across location

$\bar{\tau}(z, j)$

$\tau(i, j)^{-\theta}$

Antras 2014 AER.
EK 2002

$$\lambda(z, i, j) = \frac{T \tau(i, j)^{-\theta}}{\sum_{i=1}^n \tau(i, j)}$$

(2).

(share from i) $\pm 10^{-11}$

$$\Phi(z, j) = T_0 + \int_1^{\bar{z}(z, j)} T \tau^\theta g(z, j) d\tau \quad (4)$$

(math access)

$\downarrow \bar{z} = \tilde{j} = \frac{\bar{T}^\theta}{\Phi(z, j)}$ in-house

$$o(z, j) = 1 - \frac{T_0}{\Phi(z, j)}$$

$$P \text{ of } v = \lambda W \Phi(z, j)^{\frac{1}{\theta}} = P(z, j)$$

(input of v)

$$\star \max_{\bar{z}} (\pi(z, j) - W f(j) n(z, j))$$

of searching places

$$A = W(1+\varphi) \bar{L} \bar{Q}^{r-1} \text{ exo}$$

$$\pi(z, j) = \frac{\text{sale}}{\sigma} = \frac{r}{\sigma} = \frac{A p(z, j)^{1-\sigma}}{\sigma}$$

$$= \frac{A}{\sigma} \left[\bar{m} W^\alpha P(z, j)^{1-\alpha} / z \right]^{1-\sigma}$$

$$= \frac{A}{\sigma} \bar{m}^{1-\sigma} W^{\alpha(1-\sigma)} z^{\sigma-1}$$

$$= \frac{A}{\sigma} \left[\lambda W \Phi(z, j)^{\frac{1}{\theta}} \right]^{(1-\alpha)(1-\sigma)}$$

$$P(z, j)^{(1-\alpha)(1-\sigma)}$$

$$= \frac{A}{\sigma} \bar{m}^{1-\sigma} Z^{\sigma-1} W^{\alpha(1-\sigma)} W^{(1-\alpha)(1-\sigma)} \lambda^{(1-\alpha)(1-\sigma)}$$

$$\Phi(z, j)^{\frac{1}{\sigma}(\sigma-1)(1-\alpha)}$$

func of \bar{c}

$$\bar{c}(z, j) = \frac{(\bar{m} \lambda^{1-\alpha})^{1-\sigma}}{\sigma} A W^{1-\sigma} \Phi(z, j)^{\frac{1}{\sigma}(\sigma-1)(1-\alpha)} Z^{\sigma-1}$$

↓

$$\bar{c} = k_1 \left[\frac{I}{W^\sigma f(j)} \right]^{\frac{1}{\sigma}} \Phi(z, j)^{-k/\sigma} Z^{(\sigma-1)/\sigma}$$

$\sigma > 1$

$\bar{c} \uparrow \Rightarrow$ more search.

Appendix B:

$$\frac{\partial \bar{c}}{\partial \bar{c}} > 0$$

$$\frac{\partial \bar{c}}{\partial f(j)} > 0$$

$$\frac{\partial \bar{c}(z_0, j)}{\partial z_0} < 0$$

What drives firm to outsource? ✓

What is the benefit to outsource? X

