 Create an interactive desktop prototype based on the audience and stakeholder needs using the attached “Paradigm Pet Professional UI Design Specifications” by doing the following:

1.  Include *each* of the redeveloped “Home,” “Dog Owners,” and “Cat Owners” design prototypes, using content for *each*corresponding persona from the attached “Paradigm Pet Professionals UI Design Specifications.”

2.  Include **one** new design prototype based on **one** of the new user personas, including the content provided and the format specified in the attached “Paradigm Pet Professionals UI Design Specifications.”

3.  Include a contact form that users can complete to request a virtual consultation with a pet professional that includes *all* the required fields specified in theattached “Paradigm Pet Professionals UI Design Specifications.”

*Note: Your prototype should show the fields that will appear on your contact form, but the contact form does not need to be functional.*

4.  Include primary and secondary navigation elements as well as positional awareness techniques that provide the ability to clearly identify where *each* page is located within the overall information architecture and that allow users to navigate and interact between *all* sections of the website.

B.  Provide a .pptx file or compressed .html file of your interactive desktop prototype, including the following:

•  the updated “Home,” “Dog Owners,” and “Cat Owners” design prototypes

•  the new design prototype

•  the virtual consultation form

*Note: You can use any tool to create the design prototypes, such as a graphic creation/manipulation software, webpage creation software, presentation software or another tool of your choice.*

C.  Demonstrate professional communication in the content and presentation of your submission.