

Erik Adigard • M.A.D

Graphic designer Erik Adigard founded McShane Adigard Design (M.A.D.) in 1989. The firm has since designed Web sites, multimedia installations, and print publications for global clients, including Wired magazine.

Thurs.  
9.12  
6 : 0 0 p m

Michael Vanderbyl • Vanderbyl Design

Michael Vanderbyl has gained international prominence in the design field as a practitioner, educator, critic, and advocate. Since being established in San Francisco in 1973, his firm—Vanderbyl Design—has evolved into a multidisciplinary studio with expertise in graphics, packaging, signage, interiors, showrooms, retail spaces, furniture, textiles, and fashion apparel. Printed work by Vanderbyl has gained recognition in every major design competition in the United States and Europe; his work is part of the permanent collections of several museums and is featured in national and international publications.

Tues.  
10.9  
7 : 3 0 p m

Cinthia Wen • Noon

Cinthia Wen is the founder and creative director of Noon, a San Francisco design firm specializing in corporate branding and programs for arts, education, and cultural institutions. Her work has been recognized in publications such as Creative UK, Graphic Identity and Brochure, Communication Arts, Print, How, Step, and AIGA: 365. Awards include honors from the Addy Awards, the West Coast Art Director's Club, and the Type Director's Club. Cinthia's work is included in the permanent Architecture and Design Collection of the San Francisco Museum of Modern Art.

Weds.  
11.2  
6 : 0 0 p m

Rebeca Méndez • Méndez Communications

Rebeca Méndez, born and raised in Mexico City and trained at the Art Center College of Design in Pasadena, has designed publications for the Getty Center, the Los Angeles County Museum of Art, and the Whitney Museum of American Art.

Thurs.  
12.4  
6 : 3 0 p m

Ellen Lupton • MICA

Ellen Lupton is a writer, curator, and graphic designer. She is director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore. As curator of contemporary design at Cooper-Hewitt, National Design Museum since 1992, she has produced numerous exhibitions and books, including Mechanical Brides: Women and Machines from Home to Office (1993), Mixing Messages: Graphic Design and Contemporary Culture (1996), Letters from the Avant-Garde (1996), and Skin: Surface, Substance + Design (2002).

Fri.  
12.29  
6 : 3 0 p m

Tom Crabtree • Manual

Born in Yorkshire, England, Tom began his career in London working for leading design studios with clients in art, architecture, fashion, and music. After a decade in London, Tom relocated to San Francisco to join Apple's design team, working on packaging design and art direction. In 2009 Tom founded Manual with the intention of creating a design studio that fused these two backgrounds—combining creative expression with highly disciplined brand creation.

Mon.  
1.5  
6:30 pm

DESIGN

CULTURE

NOW

Cooper-Hewitt

Smithsonian Design Museum

2 East 91st Street New York City 10128