AD-AUCTION BOARD USER GUIDE

GROUP 13
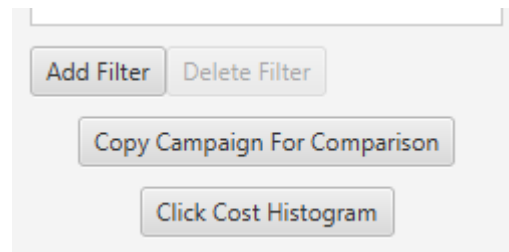
Q: How will the user know if an error has occurred or if they are trying to perform an action that will not work?

A: Our application implements a variety of error messages to inform the user if an action they are taking is incorrect or will not work, giving important feedback so that the user can understand what is going wrong and change that.

Q: How does a user go about comparing a data metric with different filters applied?

A: We have implemented a "Copy Campaign for Comparison" button, which duplicates the currently highlighted campaign. The user can then apply filters to the original and copy campaigns, and compare.
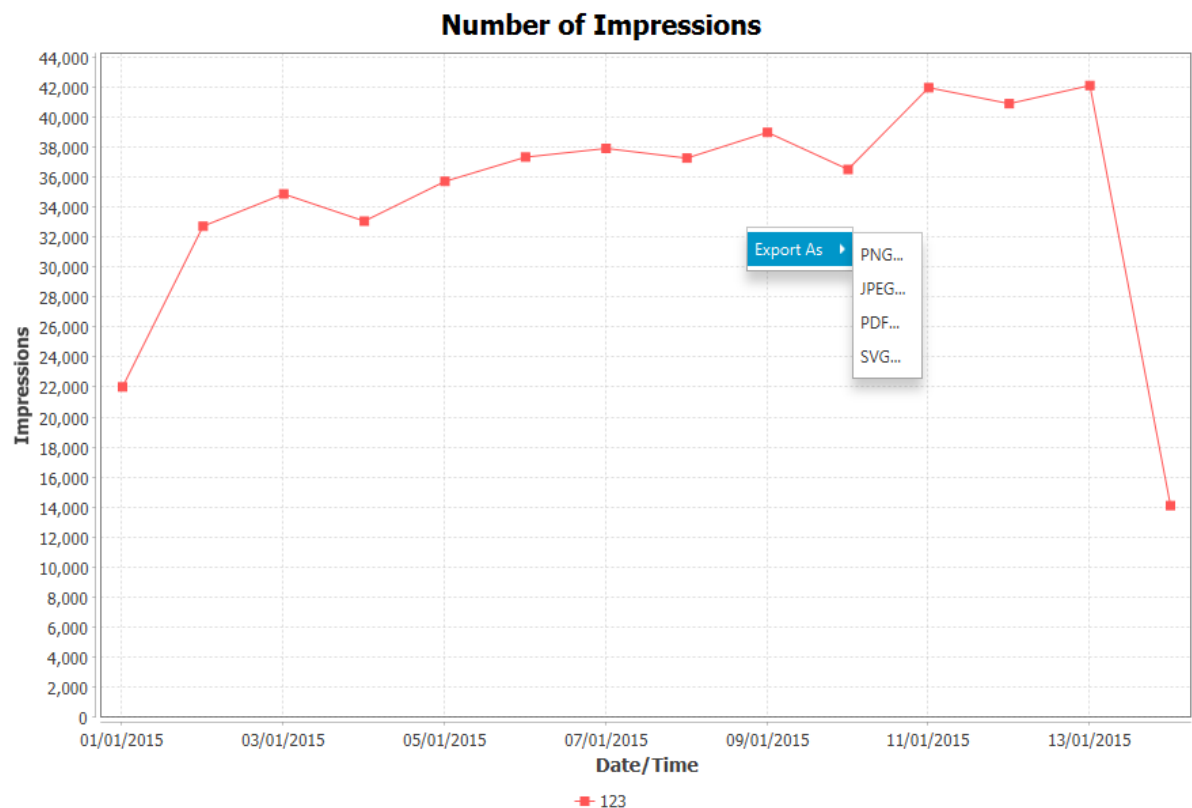
Q: I have zoomed out too far/in and would like to re-centre the chart, how can I do that?

A: Simply click and hold on the chart and drag up and to the left. Alternatively, click on another metric to change the metric displayed, then click on the metric you were originally viewing, and the chart will return to being centred.

Q: If I would like to export the chart, how would I go about doing that?

A: Either using the print button to print or export to pdf, or simply right click anywhere on the chart, and you will be given the option to export in several image formats.

Number of Impressions

KNOWN ISSUES

We currently cannot reload data from the database, due to the database server having a limited amount of memory.

If you upload a campaign to the database, then move to chart view, then move back to the dashboard, that campaign is duplicated.

Sometimes the loading wheel does not accurately portray the actual progress of the chart loading.

Duplicated entries are not managed properly, overloading the database.