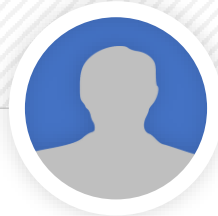


„Motto“



Name

Age, Location

Role

Goals

<<emotional>>

<<rational>>

Technology

<<Expertise Level>>

<<Devices and Platforms>>

<<User Experience Goals>>

<<Target for the System>>

Needs for the System

No Needs for the System

I need a system that...

I do not need a system
that...