



# Windy Wu

## Product Designer

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### Work Experience



#### ADAT

1+ years

- **UI/UX Designer**

2022.12-now

Designing a company website/AR products/ APP from 0 to 1 and continuously iterating product design from a UX perspective.



#### Launch platform

2 years

- **Web Designer (part-time)**

2022.4 - now

Collaborating with Silicon Valley engineers to establish a design system, UI design, and subsequent frontend development operations. This aims to develop consistent content across various aspects, including product introduction pages and product content.



#### Titansoft

10 month

- **Senior UI Designer**

2021.6 - 2022.2

Define the design language system of the product. Tracking consumer user journey map to find pain points to enhance the product. Responsible for the page layout, CSS, and Html coding.



#### Garmin

4+ years

- **Senior Web Designer**

2019.5 - 2021.5

Cooperate with the project manager and planner to make the product design page more attractive. For the design guideline, define the family page style and EDM. Also, responsible for tracking the website data and user testing.

- **Web Designer**

2017.5 - 2019.4

Cooperate with the project manager and planner to design the product page. Use the platform to do the product information page.



#### HAITEC

5 month

- **UX Designer**

2016.12 - 2017.3

The job responsibility entails designing the vehicle user interface and collaborating across teams to enhance usability.



#### e.Tech

1+ years

- **UI Designer**

2015.9 - 2016.9

Collaborating with engineers to develop websites and apps.

### Education

- **National Taipei University of Technology**

2010 - 2012

Master of Design

Graduate Institute of Interactive Design

- **Tamkang University**

2006 - 2010

Bachelor of Arts

Department of education technology

### Skill Set

- **Product Management**

With the cross-functional team, I work closely with the project manager and planner to run the design idea and concept. Create the design plans and follow the data to track the website processing.

- **UI / UX Design**

In platform and app projects, work with engineers to make sure the UI/UX implementation. And define the user-friendly interface for end-users. In a website project, define the visual and make the website easier to use.

- **Front-end Development**

Use CSS and SCSS to define the website style. And use jquery and javascript to make the website more attractive.

- **Prototyping**

Build simple prototypes to support the project manager and team to understand the design concept.