Windy Wu

Web Designer | UI Designer | UX Designer

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Work Experience

Titansoft
10 month

- **Senior UI Designer**

  2021.6 - 2022.2

  Define the design language system of the product. Tracking consumer user journey map to find pain points to enhance the product. Responsible for the page layout, CSS, and Html coding.

Garmin
4+ years

- **Senior UI Designer**

  2019.5 - now

  Cooperate with the project manager and planner to make the product design page more attractive. For the design guideline, define the family page style and EDM. Also, responsible for tracking the website data and user testing.

- **UI Designer**

  2017.5 - 2019.4

  Cooperate with the project manager and planner to design the product page. Use the platform to do the product information page.

HAITEC
5 month

- **UX Designer**

  2016.12 - 2017.3

  The work responsibility is the design of the vehicle interface, and through cross-team cooperation to define the interface and usability. To ensure safety, I have considered in various aspects to provide a better user experience for drivers.

e.Tech
1+ years

- **UI Designer**

  2015.9 - 2016.9

  Work with engineers to develop apps and websites. Explore User behavior and scenario. Also, support design workflow to make the app and website more user-friendly.

Education

- **National Taipei University of Technology**

  2010 - 2012

  Master of Design
  Graduate Institute of Interactive Design

- **Tamkang University**

  2006 - 2010

  Bachelor of Arts
  Department of education technology

Skill Set

- **Product Management**

  With the cross-functional team, I work closely with the project manager and planner to run the design idea and concept. Create the design plans and follow the data to track the website processing.

- **UI / UX Design**

  In platform and app projects, work with engineers to make sure the UI/UX implementation. And define the user-friendly interface for end-users. In a website project, define the visual and make the website easier to use.

- **Front-end Development**

  Use CSS and SCSS to define the website style. And use jquery and javascript to make the website more attractive.

Prototyping

Build simple prototypes to support the project manager and team to understand the design concept.