



# Windy Wu

## Web Designer | UI Designer | UX Designer

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### Work Experience



#### Launch Platform LLC

- **Web Designer (part time)**

2022.2 - now

Design for the advertisement web page. Including design system, web layout and html / CSS.



TITANSOFT

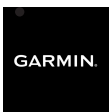
#### Titansoft

9 month

- **Senior UI Designer**

2021.6 - 2022.2

Define the design language system of the product. Tracking consumer user journey map to find pain points to enhance the product. Responsible for the page layout, CSS, and Html coding.



#### Garmin

4+ years

- **Senior Web Designer**

2019.5 - 2021.5

Cooperate with the project manager and planner to make the product design page more attractive. For the design guideline, define the family page style and EDM. Also, responsible for tracking the website data and user testing.

- **Web Designer**

2017.5 - 2019.4

Cooperate with the project manager and planner to design the product page. Use the platform to do the product information page.



HAITEC

#### HAITEC

5 month

- **UX Designer**

2016.12 - 2017.3

The work responsibility is the design of the vehicle interface, and through cross-team cooperation to define the interface and usability. To ensure safety, I have considered in various aspects to provide a better user experience for drivers.



#### e.Tech

1+ years

- **UI Designer**

2015.9 - 2016.9

Work with engineers to develop apps and websites. Explore User behavior and scenario. Also, support design workflow to make the app and website more user-friendly.

### Education

- **National Taipei University of Technology**

2010 - 2012

Master of Design  
Graduate Institute of Interactive Design

- **Tamkang University**

2006 - 2010

Bachelor of Arts  
Department of education technology

### Skill Set

- **Product Management**

With the cross-functional team, I work closely with the project manager and planner to run the design idea and concept. Create the design plans and follow the data to track the website processing.

- **UI / UX Design**

Designed and maintained apps/websites, involved end-to-end development process, from design system, defining user journey map and pain points, user interview, ideation, and prototype, to user testing.

- **Front-end Development**

Use CSS and SCSS to define the website style. And use jquery and javascript to make the website more attractive.

- **Prototyping**

Build simple prototypes to support the project manager and team to understand the design concept.