Phishing Simulation Report

Comprehensive security awareness analysis for your organization

Generated on November 14, 2025

Total Simulations

4

Emails sent to employees

Open Rate

50%

Employees who opened emails

Click Rate

50%

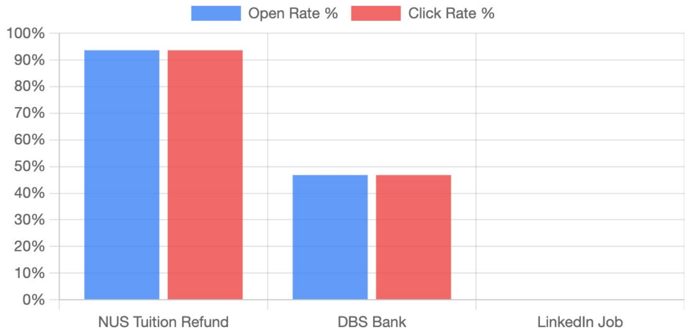
Employees who clicked scams

Total Scam Clicks

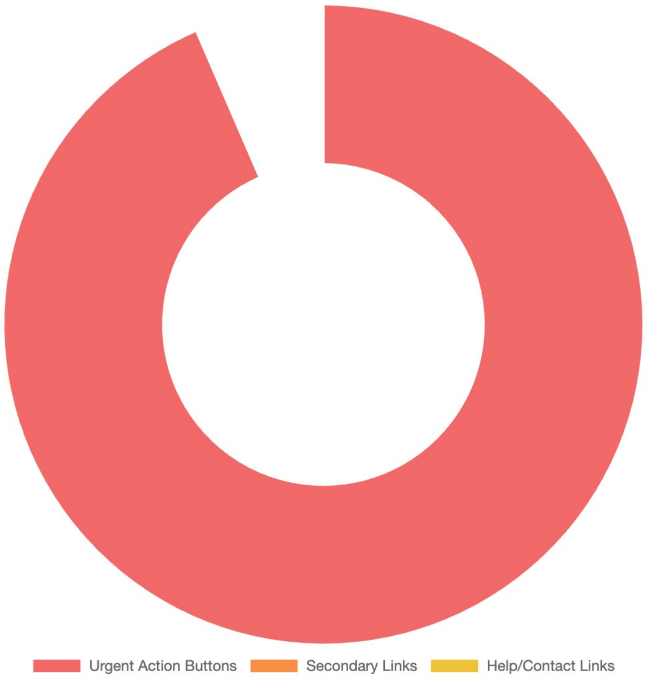
6

Total risky clicks recorded

Template Performance



Most Clicked Scam Types



Employee Vulnerability Ranking

🔴 High Risk 🟡 Medium Risk 🟢 Low Risk

Employees ranked by total scam clicks (highest risk first)

#1 D **Demo**
thinkbeforeclick12@gmail.com
6 Scam Clicks
🔴 **High** Risk Level

#2 T **TestUser1**
zouzhihuajosh@outlook.com
0 Scam Clicks
🟢 **Low** Risk Level

Scam Analysis & Prevention Guide

Detailed breakdown of scam types identified in phishing templates

🚨 Scam Type 1: Urgent Action Buttons

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"Verify My Identity Now", "Freeze Account", etc.

⚠️ What is it?

Attackers create fake urgent buttons to pressure victims into immediate action, bypassing logical thinking.

How to prevent:

🛡️ **How to prevent:**

- Never click links in unexpected emails
- Always verify through official channels (call bank directly)
- Check sender email address carefully
- Legitimate organizations don't demand immediate action via email

⚠️ Scam Type 2: Secondary Action Links

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"View Full Details", "Report Suspicious Activity", etc.

⚠️ **What is it?**

Disguised as helpful links, these redirect to fake login pages to harvest credentials.

🛡️ **How to prevent:**

- Hover over links to see actual URL before clicking
- Look for misspelled domain names
- Use bookmarked official websites instead
- Enable 2-factor authentication on all accounts

⚡ Scam Type 3: Embedded Contact/Help Links

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"Click here for help", "Contact Support", etc.

⚠️ **What is it?**

These appear as legitimate support links but lead to phishing sites or trigger malware downloads.

🛡️ **How to prevent:**

- Search for official contact info separately
- Be suspicious of unsolicited "help" offers
- Check for HTTPS and valid SSL certificates
- Report suspicious emails to your IT department

Recommendations for Improvement

🎯 Immediate Actions

- Provide additional training for high-risk employees
- Implement mandatory security awareness courses
- Enable 2FA for all company accounts
- Run monthly phishing simulations

📈 Long-term Strategy

- Establish a security-first culture
- Regular security policy updates
- Create an incident response plan
- Track improvement metrics quarterly