

# Phishing Simulation Report

Comprehensive security awareness analysis for your organization

Generated on November 14, 2025



Total Simulations



4

Emails sent to employees

Open Rate



50%

Employees who opened emails

Click Rate



50%

Employees who clicked scams

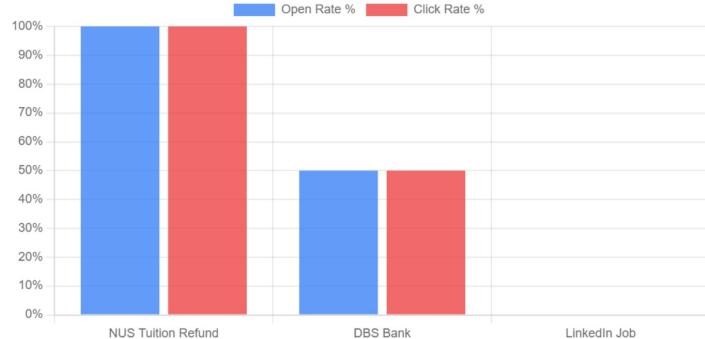
Total Scam Clicks



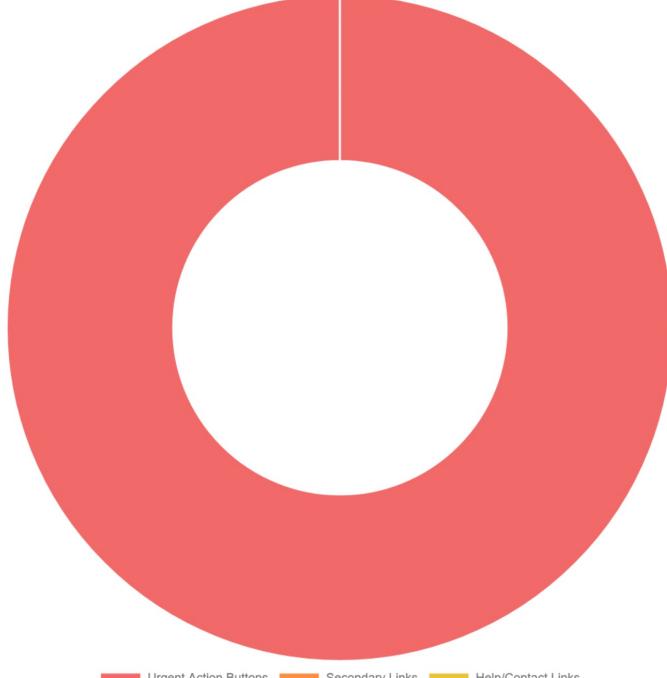
6

Total risky clicks recorded

## Template Performance



## Most Clicked Scam Types



## Employee Vulnerability Ranking

Employees ranked by total scam clicks (highest risk first)

● High Risk   ● Medium Risk   ● Low Risk

#1 D Demo

thinkbeforeclick12@gmail.com

6 Scam Clicks

High Risk Level

#2 T TestUser1

zouzhihuajosh@outlook.com

0 Scam Clicks

Low Risk Level

## Scam Analysis & Prevention Guide

Detailed breakdown of scam types identified in phishing templates

### ⚠ Scam Type 1: Urgent Action Buttons

"Verify My Identity Now", "Freeze Account", etc.

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#### ⚠ What is it?

Attackers create fake urgent buttons to pressure victims into immediate action, bypassing logical thinking.

#### 💡 How to prevent:

- Never click links in unexpected emails
- Always verify through official channels (call bank directly)
- Check sender email address carefully
- Legitimate organizations don't demand immediate action via email

### ⚠ Scam Type 2: Secondary Action Links

"Click Here", "Download Now", "Activate Your Account", etc.

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#### ⚠ What is it?

Disguised as helpful links, these redirect to fake login pages to harvest credentials.

#### 🕒 How to prevent:

- Hover over links to see actual URL before clicking
- Look for misspelled domain names
- Use bookmarked official websites instead
- Enable 2-factor authentication on all accounts

### ⚡ Scam Type 3: Embedded Contact/Help Links

"Click here for help", "Contact Support", etc.

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#### ⚠ What is it?

These appear as legitimate support links but lead to phishing sites or trigger malware downloads.

#### 🕒 How to prevent:

- Search for official contact info separately
- Be suspicious of unsolicited "help" offers
- Check for HTTPS and valid SSL certificates
- Report suspicious emails to your IT department

## ⓘ Recommendations for Improvement

### ⌚ Immediate Actions

- Provide additional training for high-risk employees
- Implement mandatory security awareness courses
- Enable 2FA for all company accounts
- Run monthly phishing simulations

### 📈 Long-term Strategy

- Establish a security-first culture
- Regular security policy updates
- Create an incident response plan
- Track improvement metrics quarterly