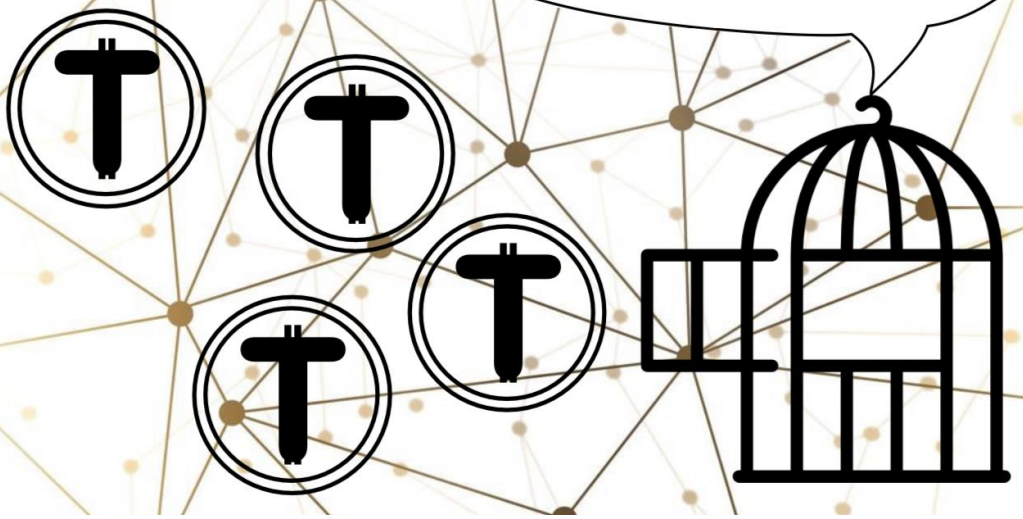
TAU

Unrestricted, secure content promotion & wealth generation via community based cryptos phone mining.



David Wu
November 16th 2022
wuzhengy@hotmail.com

TAU, the Unrestricted Twitter, full freedom of posting, when the crypto is paid.

What social media fans want next …

- Unrestricted promotion at a free market driven price
  - vs controlled content and arbitrary charge
- Personal wealth appreciation from communities growth
  - vs the big tech taking the most
- Automatic Income stream by attending a community
  - vs complex crypto mining operation

Market size

- Total Addressable Market
  - Social media sector revenue targets to reach $60 billion in 2026 and 12 billion downloads in 2022.
  - Source: a vast and growing market https://www.statista.com/outlook/dmo/app/social-networking/worldwide
- TAU initial focused market - **Telegram** Groups
  - 500 Million users with 40% growth rate in 2022. https://worldpopulationreview.com/country-rankings/telegram-users-by-country
  - Assume each person joins 10 groups, average group size is 100, we are targetting **50 million** groups to make unrestricted twits.
  - Assume each group member life total value is at low end at $1, TAU is working on $5b market as the first mover

The next - unrestricted Twitter

The technology advancement of energy efficient Phone Mining technology enables a phone to run blockchains independently from linking commercial servers, so that users can:

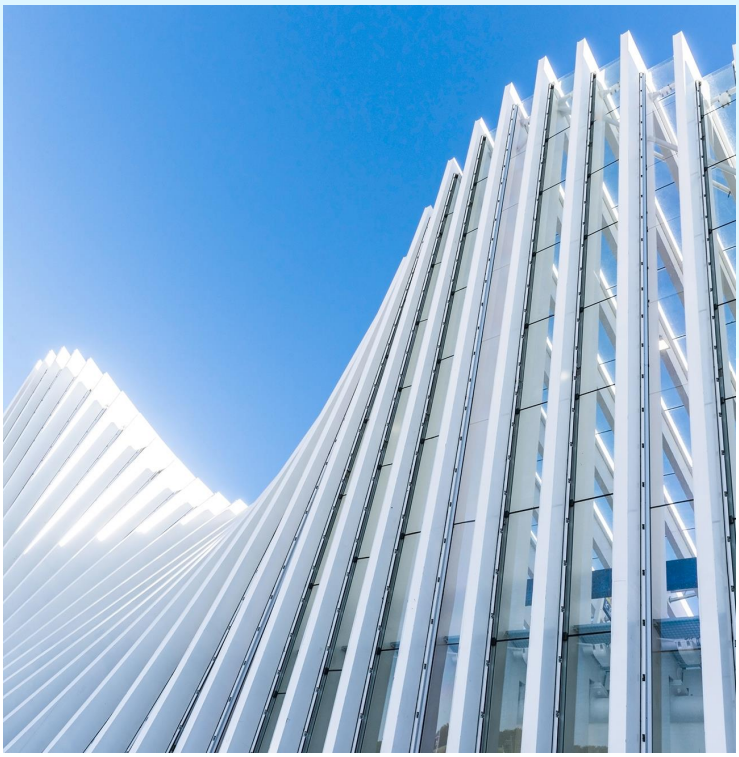
- Post paid news and free chat in communities driven by independent and parallel blockchains. Coin cost is determined by supply and demand in the particular community.
- No one can censor a user from a community for either commercial or political reasons, as long as cryptos are paid
- Each user can generate crypto reward with a phone by energy efficient mining.
  - For example, any phone can mine “London PMC”, that represents London community. The global phones network will secure and grow the London city blockchain collectively. Londoners will use them for payment, communication and advertisement.
- We will offer hundreds of thousands of such crypto cities. Each phone will mine 3 closest cities to generate automatic income

Key features

- Immutable news posting to a community. Only each individual can choose to block a person for themselves.
- Text and hyper links only to keep topic clean and avoid illegal images
- Supply and demand decides the cost of posting and chats efficiency of a community
- No admins can decide deleting and pricing, everyone is equal in rights; the difference is the number of coins and power of mining new blocks.
- Many communities running on their own blockchains independently
  - Personal community, like personal twitter account;
  - Crypto Cities, such as London PMC, serves as initial common place to gather

YouTube Demo

… coming soon….



Marketing Strategy - first batch of adopters

- A fast growing and legalizing consumer industry.
- Major social media prohibits their content.
- High profit margin sector.
- Community and social driven.
- Due to the specialty such community, we can only discuss it during conversations.

Technology innovation

- Energy efficient Phone Mining blockchain consensus - Proof of Transaction, free from any server, 100% running on phones network.
  - Everyone is the same full node, NO difference among participants. Therefore, energy efficient blockchain running directly on mobile phones.
  - The more “blocks” mined, the more weight a node will obtain. Power is log(2,2+weight), which is encouraging new devices to join. The more power, the more block reward will be issued.
  - One phone can mine hundreds of independent blockchain coins due to lite computing. POT is encouraging edge computing and content communication on blockchain.
  - Immutable content distribution via blockchain
- Serverless communication - IP2
  - Swarm to swarm communication - a significant upgrade from libTorrent
  - Server-less Universal connectivities through all kinds of firewalls
- Supporting links
  - Github
  - Medium
  - Site

Team

The “unrestricted” nature of this communication product makes the founders’ profile confidential from the public material, here is a sketch.

CEO co-founded NYSE and Nasdaq listed companies in the Internet vertical search engine space and worked in big tech with telecom academic background from top schools.

CTO has deep big data and communication protocol developing experiences.

Competition

We believe TAU is the first of its kind in the technology innovation

- Potential competitions
  - Phone mining technology companies such as Pi Network
  - Social Media for public awareness such as twitter and reddit
  - Telegram
  - Proof of State blockchain companies such as Solana

Looking for investors and partners

- **Promotion of the technology**
- **Continuous funding the R&D**

Target milestone for the round
- 1 million registered users

Contact
- **https://t.me/iMorpheusTau**
- **imorpheusdw@gmail.com**

Thank you

and please download TAU app from

taucoin.io