

TweetTime: A Minimally Supervised Method for Recognizing and Normalizing Time Expressions in Twitter

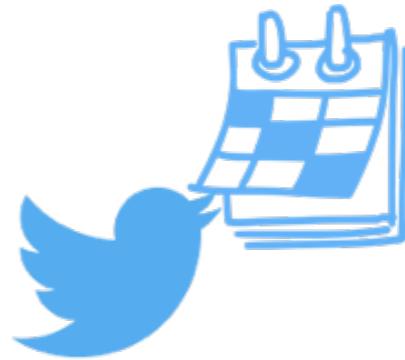
Jeniya Tabassum

Alan Ritter

Wei Xu



THE OHIO STATE UNIVERSITY



TweetTime:

A Minimally Supervised Method for Recognizing and Normalizing Time Expressions in Twitter

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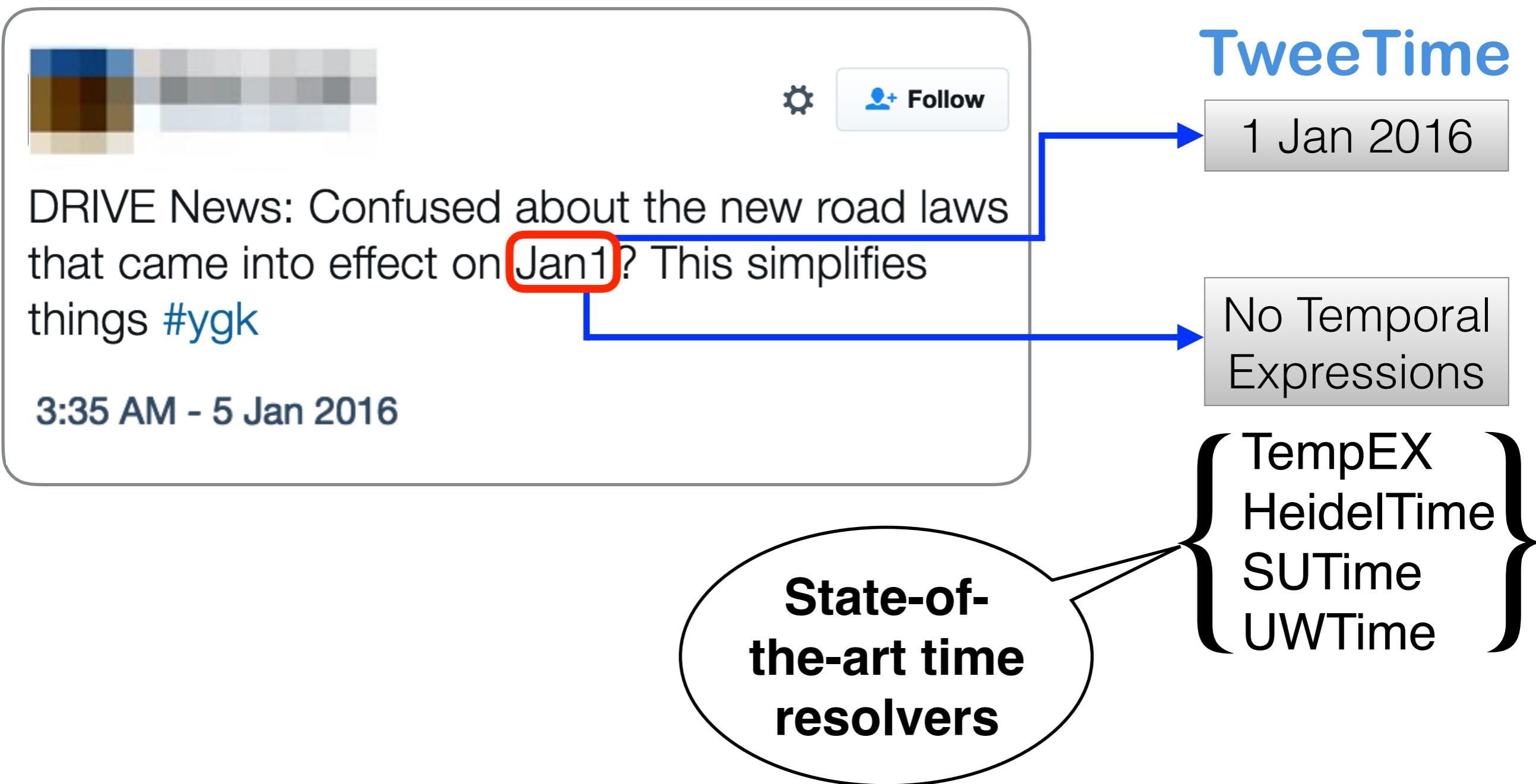
THE OHIO STATE UNIVERSITY

Time Resolution from Tweets

DRIVE News: Confused about the new road laws that came into effect on **Jan1**? This simplifies things #ygk

3:35 AM - 5 Jan 2016

Time Resolution from Tweets



Challenge: Diversity

Tomorrow

2m 2ma 2mar 2mara 2maro
2marrow 2mor 2mora 2moro
2morow 2morr 2morro 2morrow
2moz 2mr 2mro 2mrrw 2mrw 2mw
tmmrw tmo tmoro tmorrow tmoz tmr
tmro tmrow tmrrow tmrrw tmrw
tmrww tmw tomaro tomarow
tomarro tomarrow tomm tommarow
tommarow tommoro tommorow
tommorrow tommorw tommrow
tomo tomolo tomoro tomorrow
tomorro tomorrw tomoz tomrw tomz

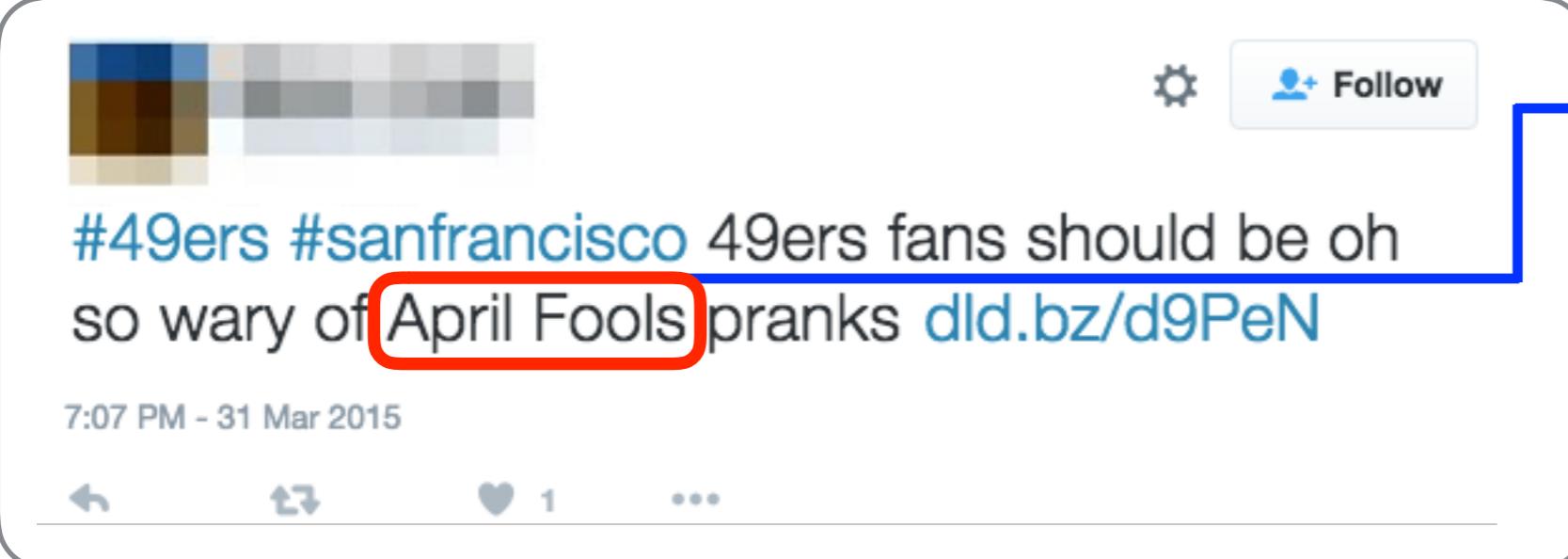
Rule-Based { HeidelTime [Strötgen & Gertz, 2013]
SUTime [Chang & Manning, 2012]
TempEX [Mani & Wilson, 2000]

Previous **rule based systems** do not
handle noisy text.

Previous supervised systems perform poorly due to domain mismatch.

Supervised — UWTime [Lee et al., 2014]
Requires Human Labels — ParsingTime [Angeli et al., 2012/2013]

Social Media is Hard



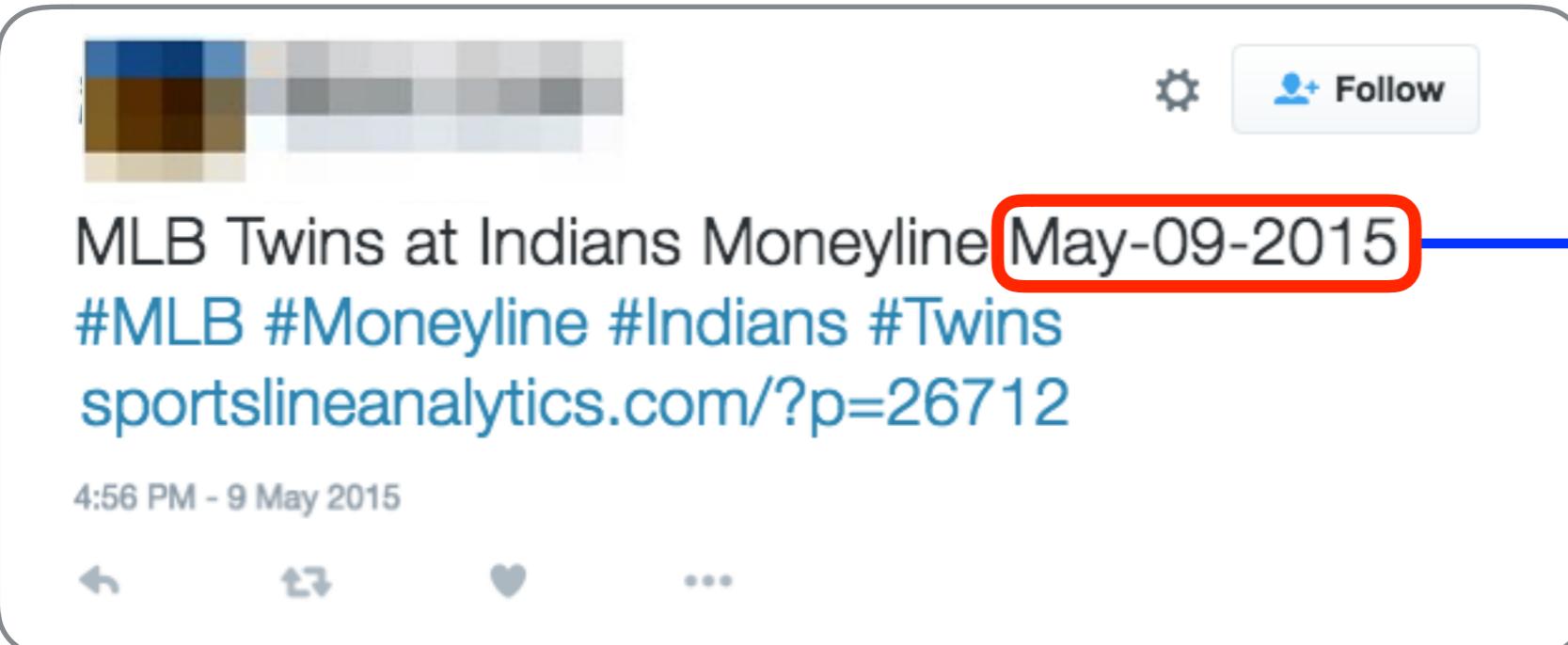
#49ers #sanfrancisco 49ers fans should be oh
so wary of April Fools pranks dld.bz/d9PeN

7:07 PM - 31 Mar 2015

Follow

No Temporal Expressions

Missing Rule



MLB Twins at Indians Moneyline May-09-2015 #MLB #Moneyline #Indians #Twins
sportslineanalytics.com/?p=26712

4:56 PM - 9 May 2015

Follow

No Temporal Expressions

Tokenization

Social Media is Hard



Date Resolution in Social Media

Event Extraction

Disease Outbreaks



[Kanhabua et al., 2012]

Cyber Security

Victim	Date
spamhaus	2013/03/18
soca	2011/06/20
etrade	2012/01/05
interpol	2012/02/29
ustream	2012/05/09

[Ritter et al., 2015]

[Chang et al., 2016]

Date Resolution in Social Media

Event Extraction

Disease Outbreaks



[Kanhabua et al., 2012]

Cyber Security

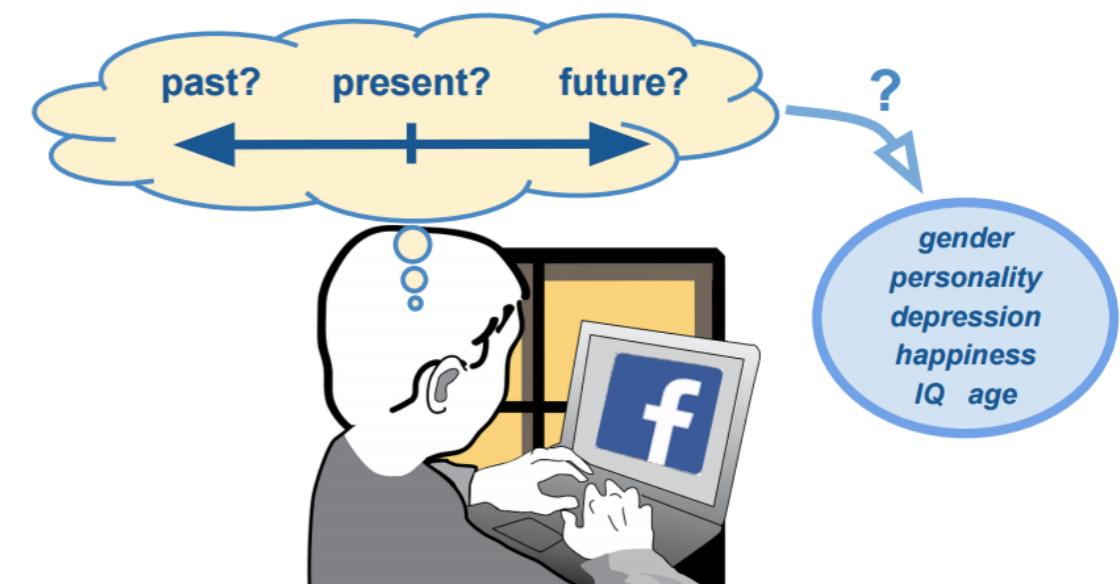
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spamhaus	2013/03/18
soca	2011/06/20
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interpol	2012/02/29
ustream	2012/05/09

[Ritter et al., 2015]

[Chang et al., 2016]

Social Science

Temporal Orientation



[Schwartz et al., 2015]

**No existing temporal
resolver for social media**

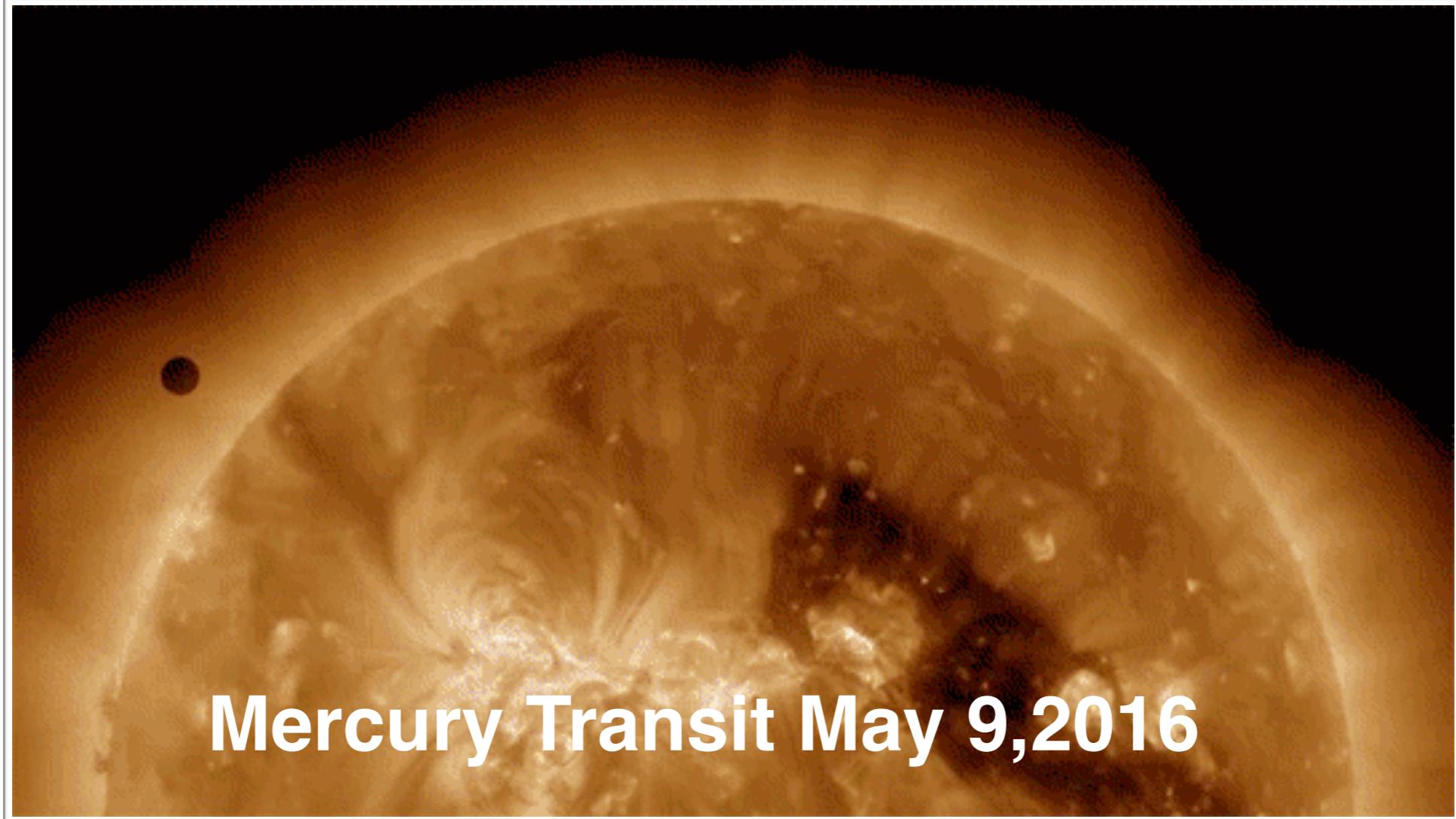
TweeTime

can handle noisy Twitter Text

Distant Supervision

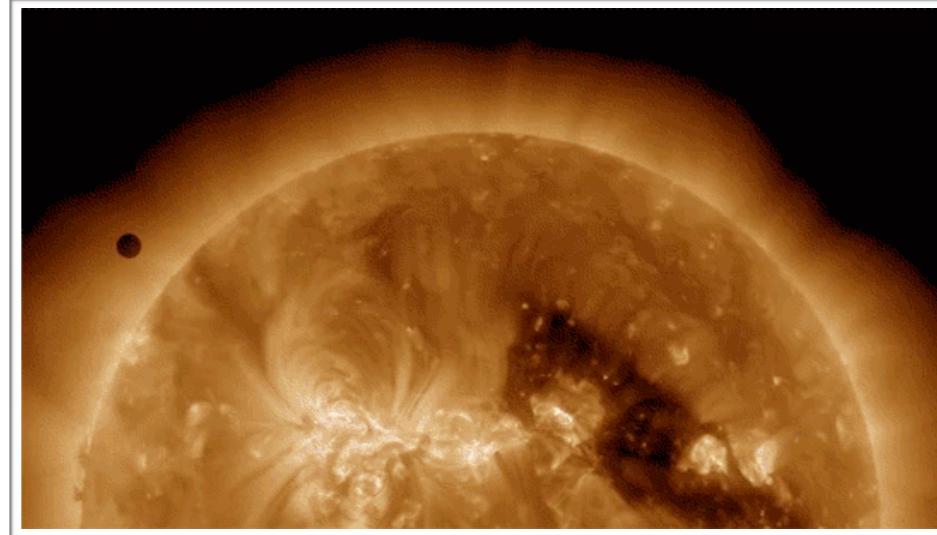
(no human labels needed!)

Distant Supervision Assumption



Mercury Transit May 9, 2016

Distant Supervision Assumption



8 May

9 May

10 May



Follow

Mercury will make a rare transit across the sun tmrw morning (Mon). If you're able to catch it, don't miss out -- and use a solar filter!

10:28 PM - 8 May 2016



Follow

Mercury Transit 2morrow starting at 6:00 AM Mercury will pass in front of Sun @14News @14FirstAlert #mercurytransit

7:30 PM - 8 May 2016



Follow

Paul from Creators Hand Photography captured a shot of today's Mercury transit, along with a larger sunspot that... fb.me/7jaxf4rfC

3:54 PM - 9 May 2016



Follow

i didn't get to see mercury transit today because of this horrible weather ☺



Follow

I watched this event yesterday by a small telescope with all the precautions, but this transit of Mercury is great!



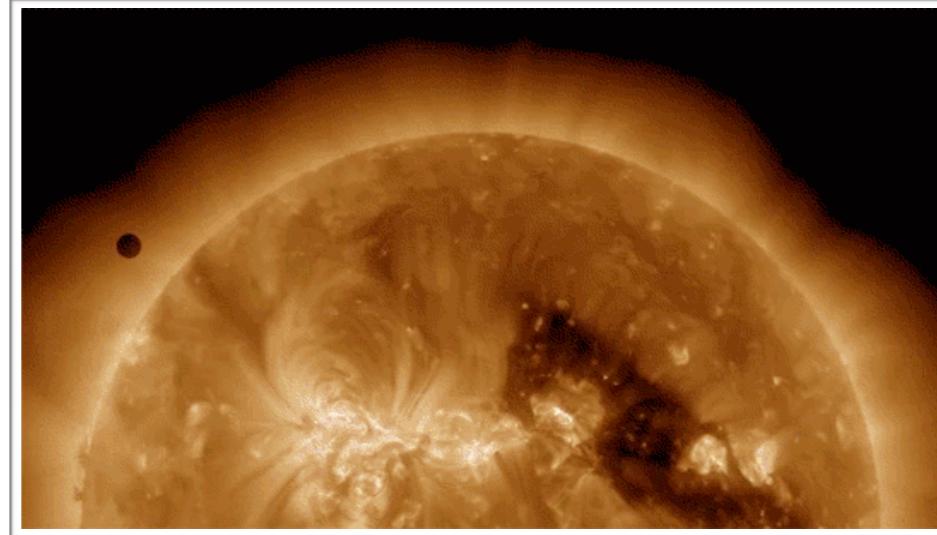
Follow

Mercury passes between Earth and the sun only about 13 times a century. It was yesterday! May 9th #lagalaxiaensmira

3:17 PM - 9 May 2016



Distant Supervision Assumption



8 May

9 May

10 May



Mercury will make a rare transit across the sun tmrw morning [Mon]. If you're able to catch it, don't miss out -- and use a solar filter!

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Mercury will pass in front of Sun @14News
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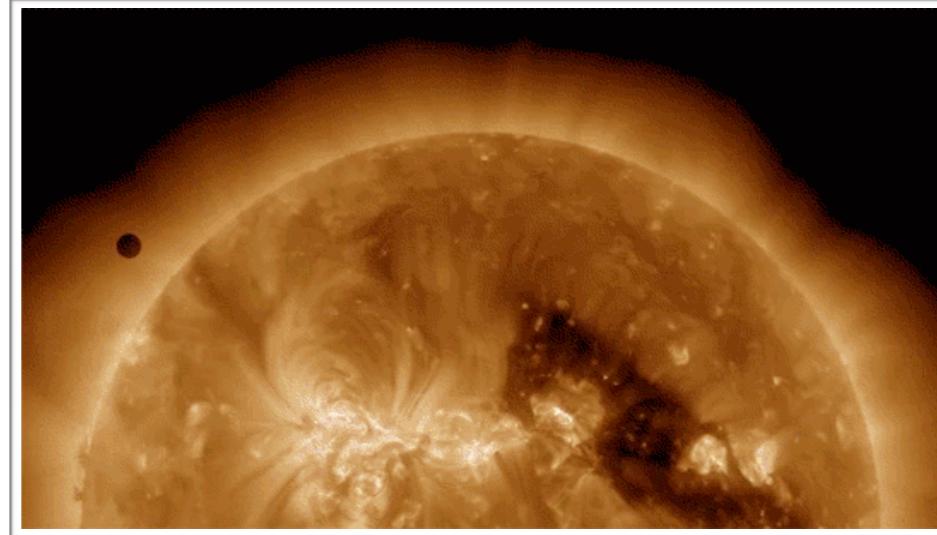
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Mercury passes between Earth and the sun only about 13 times a century.
It was [yesterday] May 9th #lagalaxiaensmira

3:17 PM - 9 May 2016

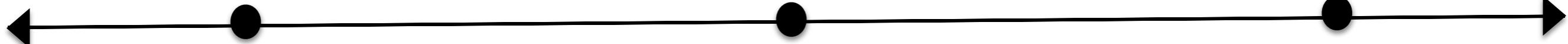
Distant Supervision Assumption



8 May

9 May

10 May



Mercury will make **are** transit across the sun tmrw morning **Mon**) If you're able to catch it, don't miss out -- and use a solar filter!

Mercury Transit **2morrow** starting at 6:00 AM Mercury will pass in front of Sun **@14News** **@14FirstAlert #mercurytransit**

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I watched this event **yesterday** by a small telescope with all the precautions, but this transit of Mercury is great!

Mercury passes between Earth and the sun only about 13 times a century. It was **yesterday** May 9th **#lagalaxiaensmira**

3:17 PM - 9 May 2016

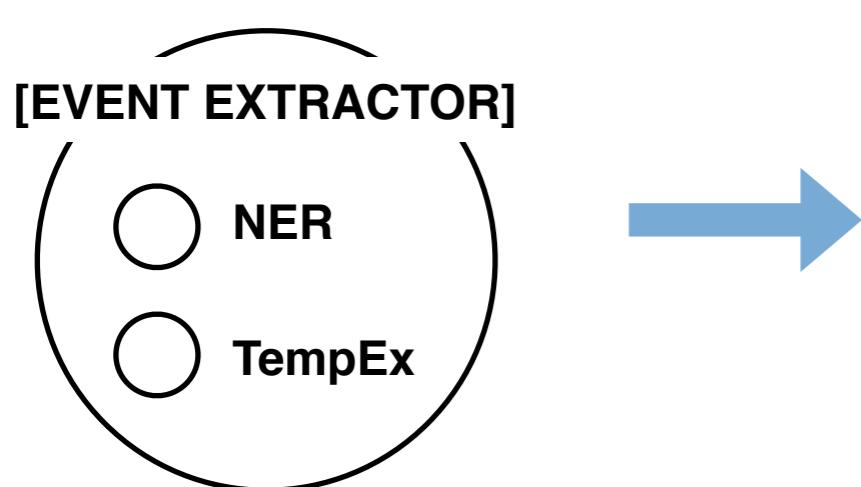
Distant Supervision Assumption

Tweets posted near an event
that mention a key entity are likely to
contain time expressions referring to
the event's date.

Contribution

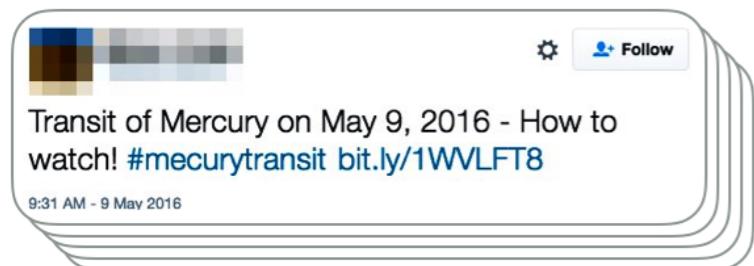
- ▶ First distant Supervision approach for date resolution
 - ▶ Most prior work on relation extraction
[Mintz et al., 2009b; Riedel et al., 2010; Hoffmann et al., 2011]
- ▶ Novel **multiple-instance-learning tagging model**
 - ▶ Learns word-level tags using only sentence labels
- ▶ State of the art results on social media domain
 - ▶ 17% increase in F-score over SUTime

System Overview



[10,000 events]
[EVENT DATABASE]

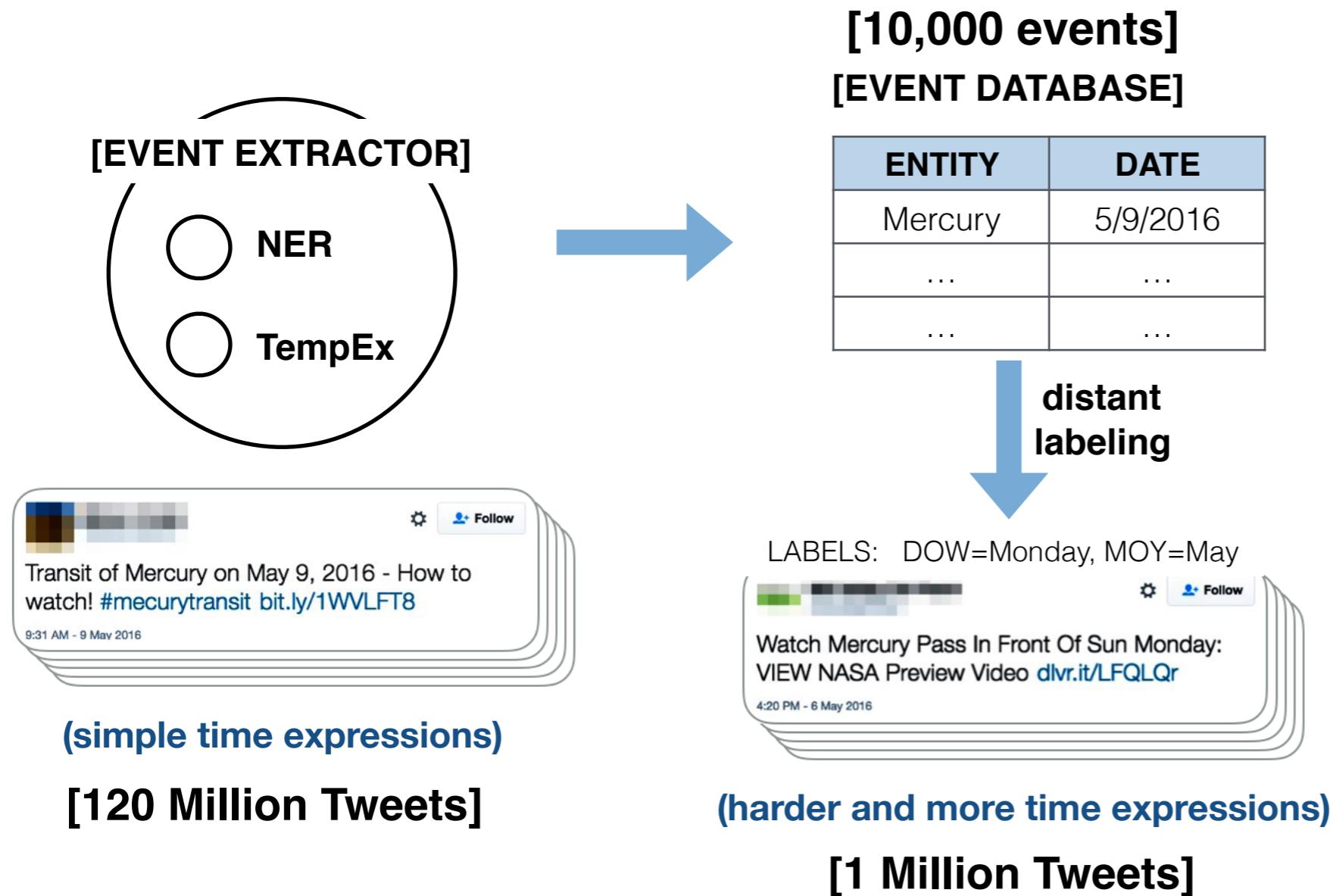
ENTITY	DATE
Mercury	5/9/2016
...	...
...	...



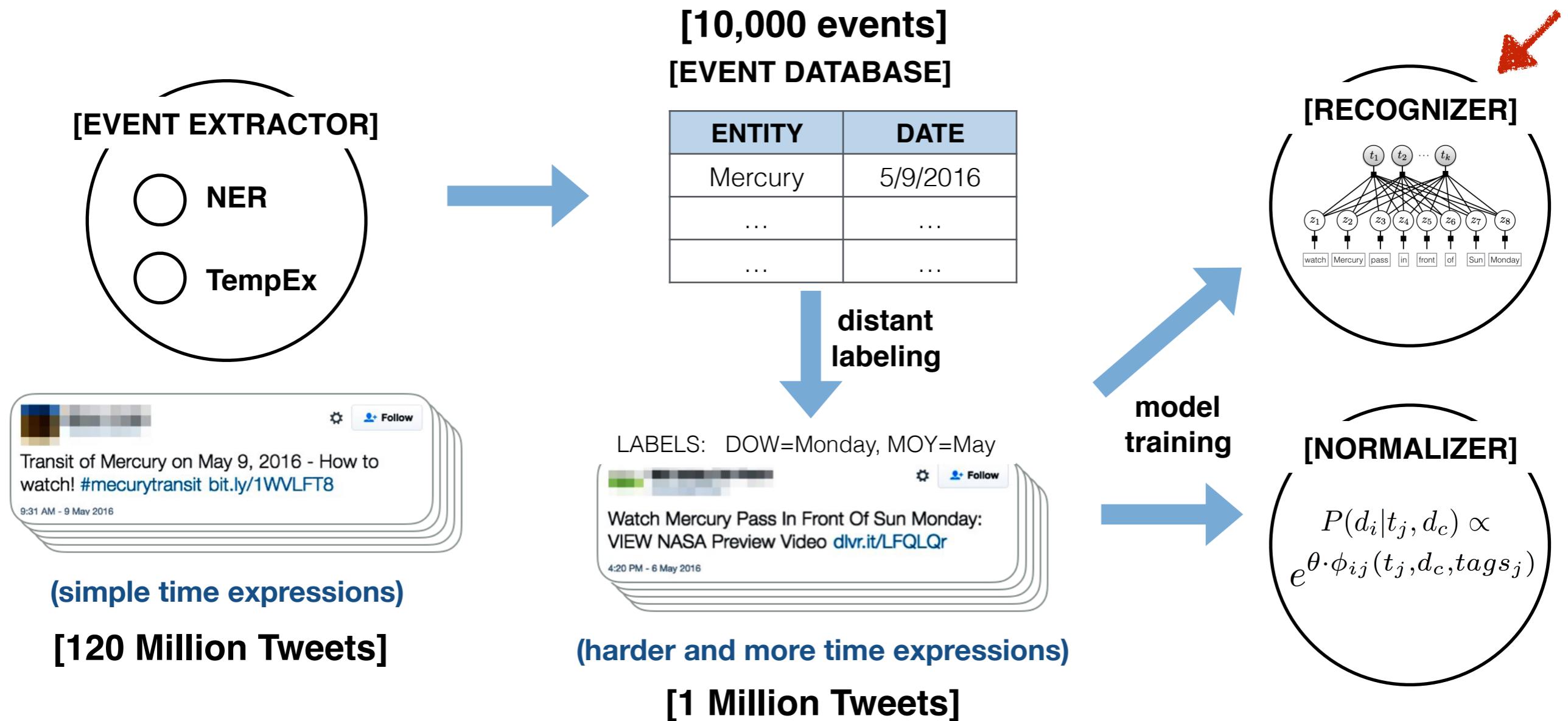
(simple time expressions)

[120 Million Tweets]

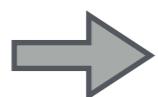
System Overview



System Overview



Temporal Recognizer



LABELS: Day of Week, Day of Month, Month, Timeline
< Monday, 9, May, Future >

[Event Database]

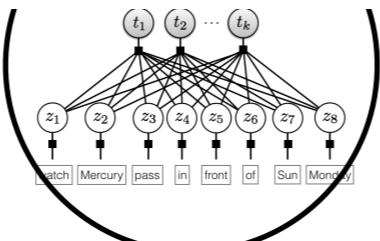
ENTITY	DATE
Mercury	5/9/2016
...	...



[1 Million Tweets]

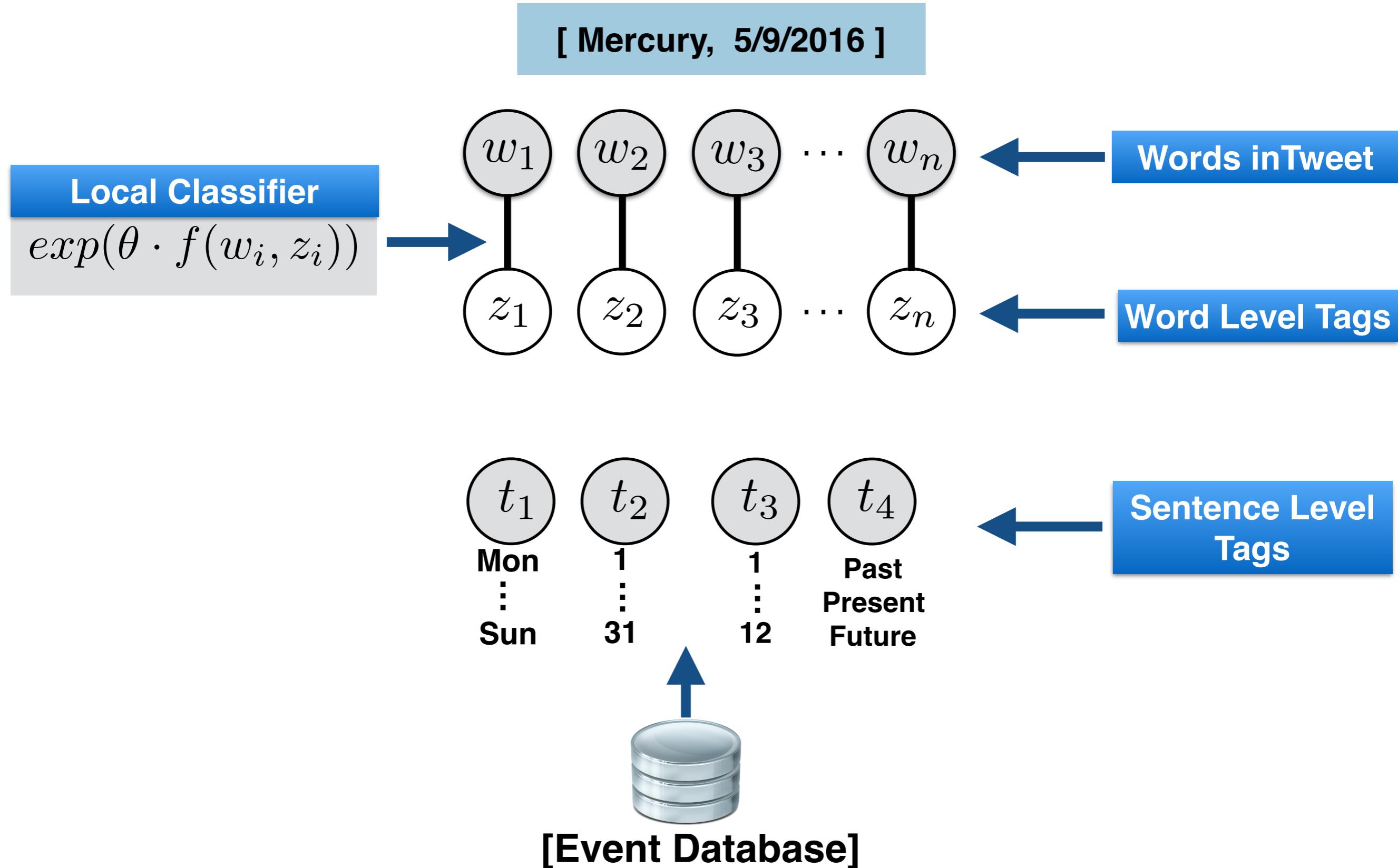
automatically labeled

[RECOGNIZER]



Word	Happy	Friday!	#Fri	ye	#TGIF
Tag	NA	FRI	FRI	NA	FRI

MultiT Tagger



MultiT Tagger

[Mercury, 5/9/2016]

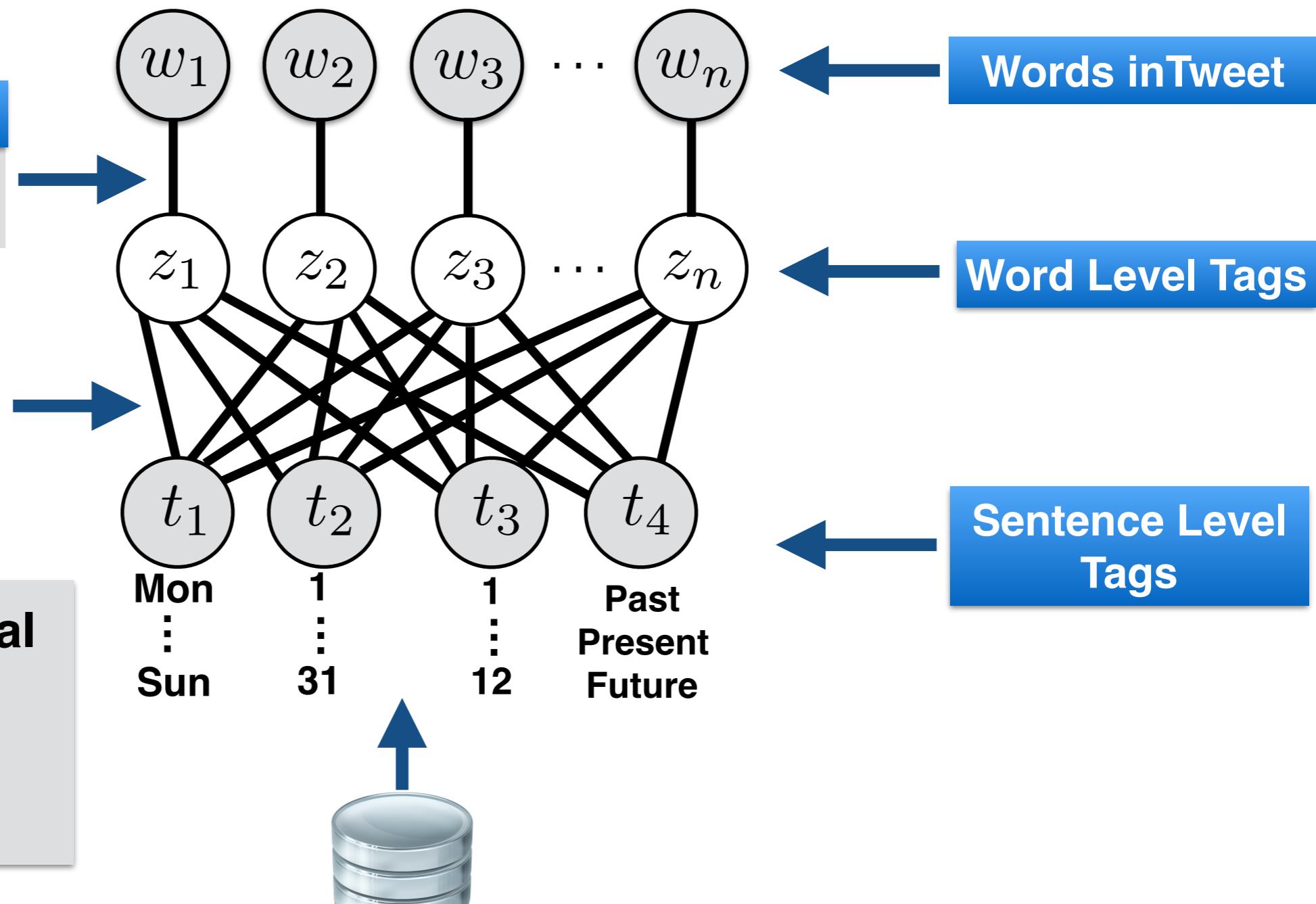
Local Classifier

$$\exp(\theta \cdot f(w_i, z_i))$$

Deterministic OR

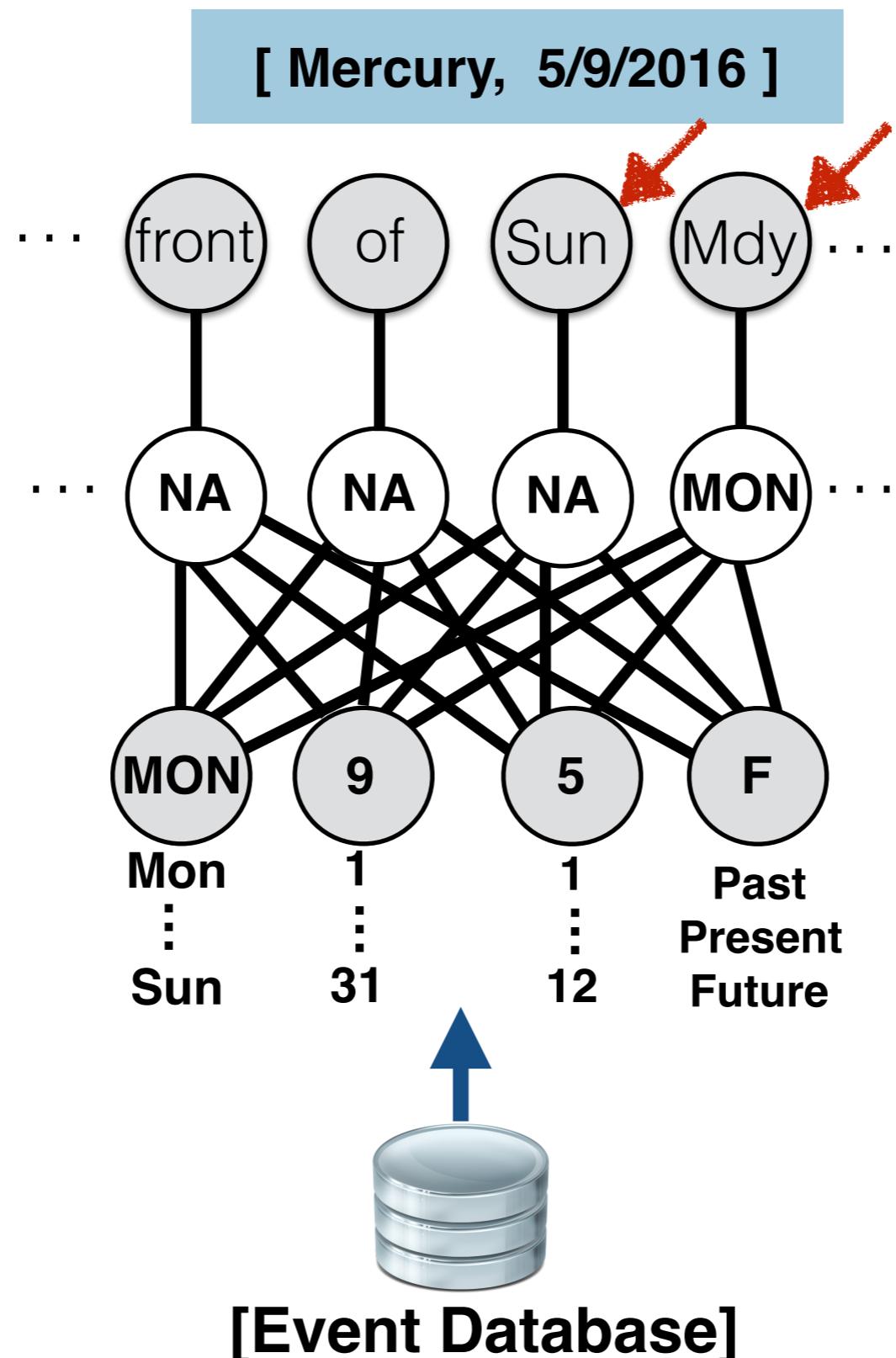
Maximize Conditional Likelihood:

$$\sum_z P(z, t | w, \theta)$$

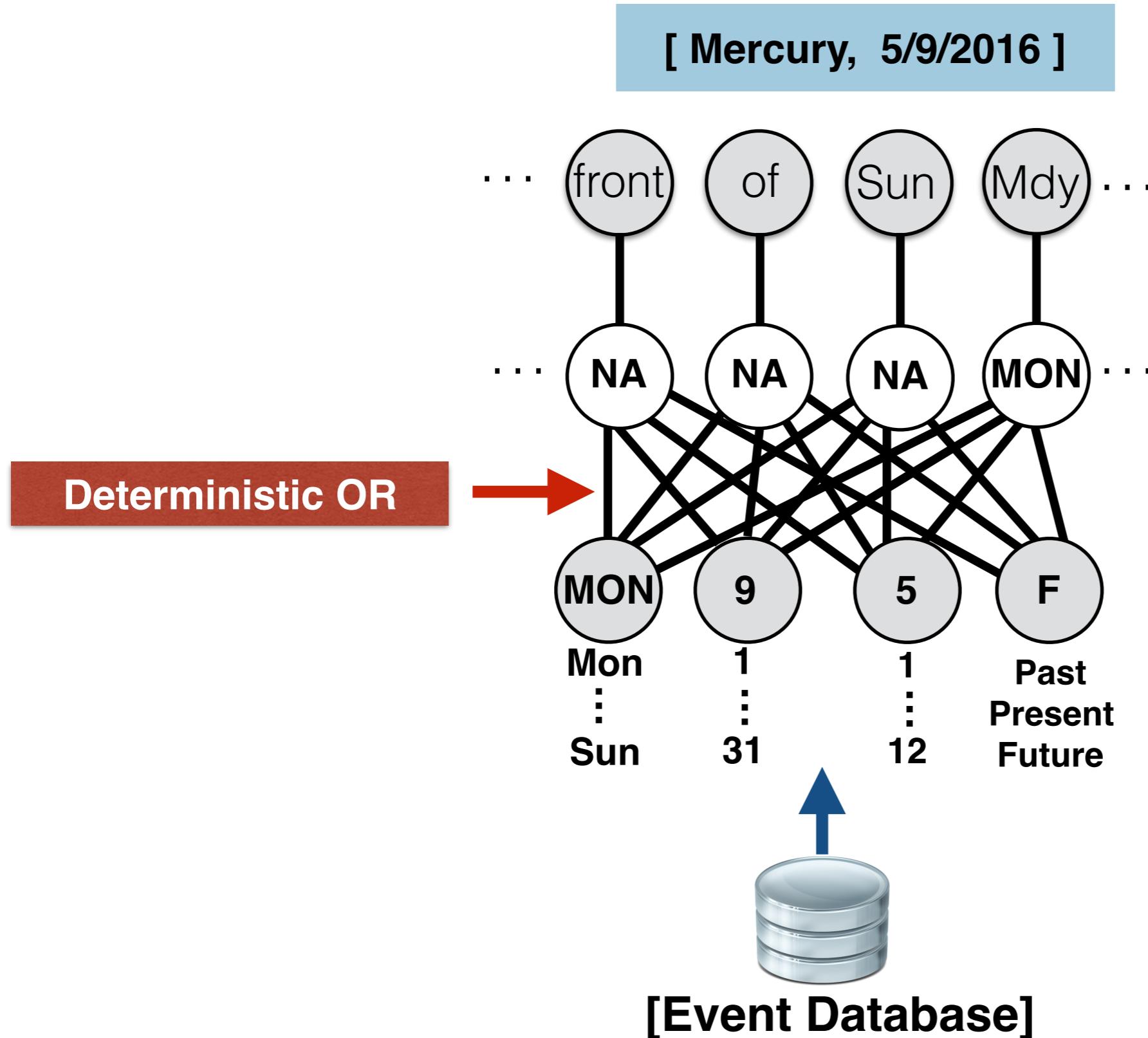


[Event Database]

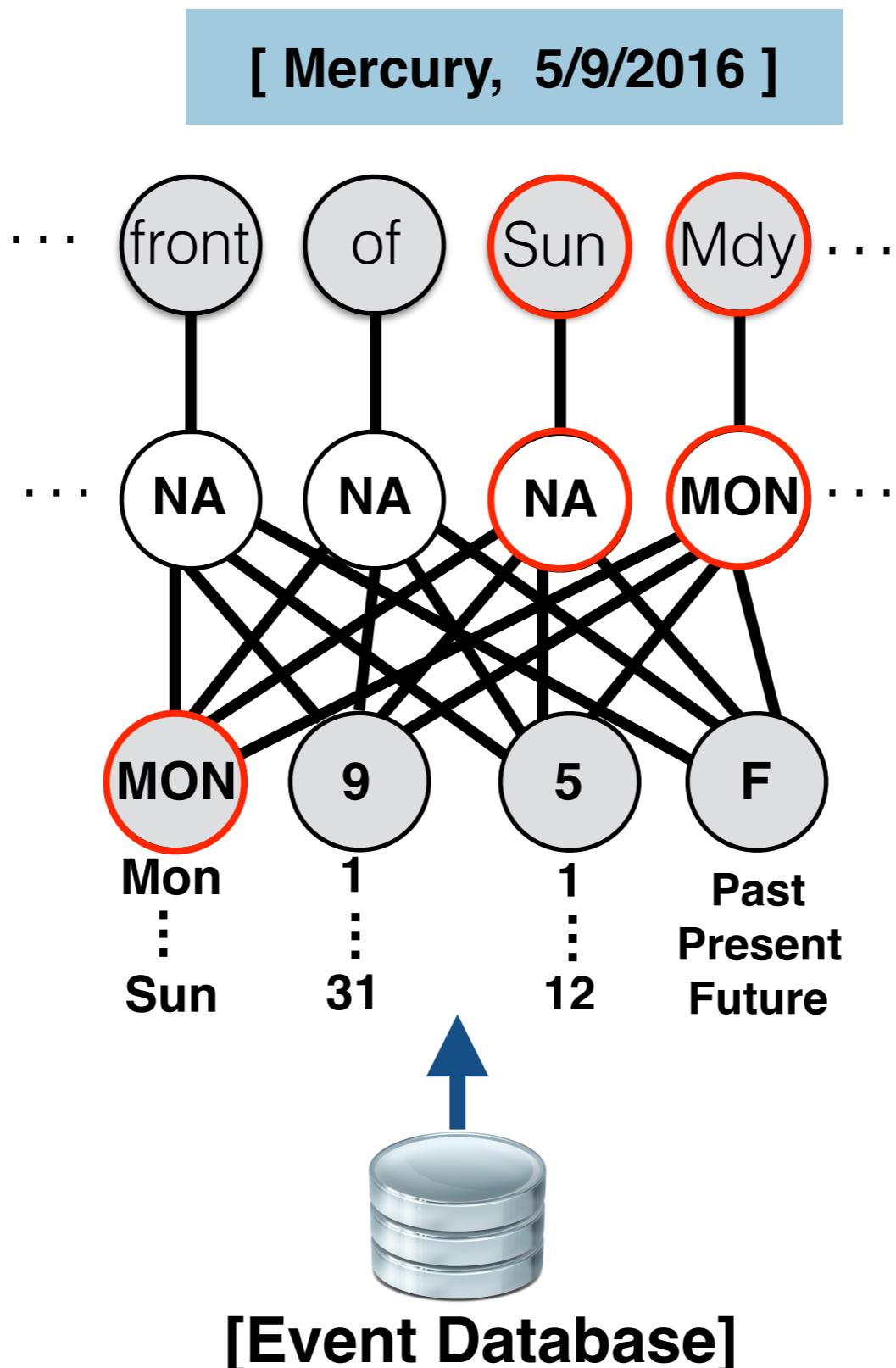
MultiT Tagger



MultiT Tagger



MultiT Tagger



MultiT : Learning

Latent-Variable Perceptron (MAP-based learning)

Gradient of Conditional Log-Likelihood:

$$\nabla P(t|w) = \sum_z P(z|w, t; \theta) \cdot f(z, w) - \sum_{t,z} P(t, z|w; \theta) \cdot f(z, w)$$

MultiT : Learning

Latent-Variable Perceptron (MAP-based learning)

Gradient of Conditional Log-Likelihood:

$$\nabla P(t|w) = \sum_z P(z|w, t; \theta) \cdot f(z, w) - \sum_{t,z} P(t, z|w; \theta) \cdot f(z, w)$$



$$\nabla P(t|w) = \max_{P(z|w,t;\theta)} f(z, w) - \max_{P(t,z|w;\theta)} f(z, w)$$

**Weighted Edge
Cover Problem**

MultiT : Learning

Latent-Variable Perceptron (MAP-based learning)

Gradient of Conditional Log-Likelihood:

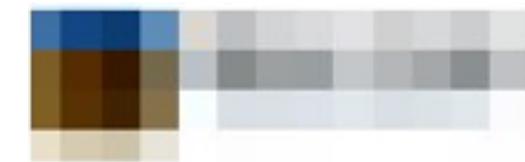
$$\nabla P(t|w) = \sum_z P(z|w, t; \theta) \cdot f(z, w) - \sum_{t,z} P(t, z|w; \theta) \cdot f(z, w)$$

$$\nabla P(t|w) = \max_{P(z|w,t;\theta)} f(z, w) - \max_{P(t,z|w;\theta)} f(z, w)$$

Assumptions: MultiT Tagger

Sentence Level Tags \in *Word Level Tags*

Assumptions: MultiT Tagger



Follow

TOMORROW: Mercury will cross the face of the Sun. Watch from 9am-2pm Monday, May 9 at the Planetarium. FREE. ow.ly/WNpbC

11:30 AM - 8 May 2016

Sentence Level Tags:

TL = Future
MOY= May 
DOM=9
DOW= Mon

Sentence Level Tags ∈ Word Level Tags

Assumptions: MultiT Tagger



A screenshot of a Twitter post. The profile picture is a blurred grid of colors. The post text is: "TOMORROW Mercury will cross the face of the Sun. Watch from 9am-2pm Monday, May 9 at the Planetarium. FREE. ow.ly/WNpbC". The word "TOMORROW" is highlighted with a red rectangle. The timestamp "11:30 AM - 8 May 2016" is at the bottom left. Top right are "Follow" and gear icons.

Sentence Level Tags:

TL = Future ←
MOY= May
DOM=9
DOW= Mon

Sentence Level Tags ∈ Word Level Tags
Word Level Tags ∈ Sentence Level Tags

Missing Data Problem



Follow

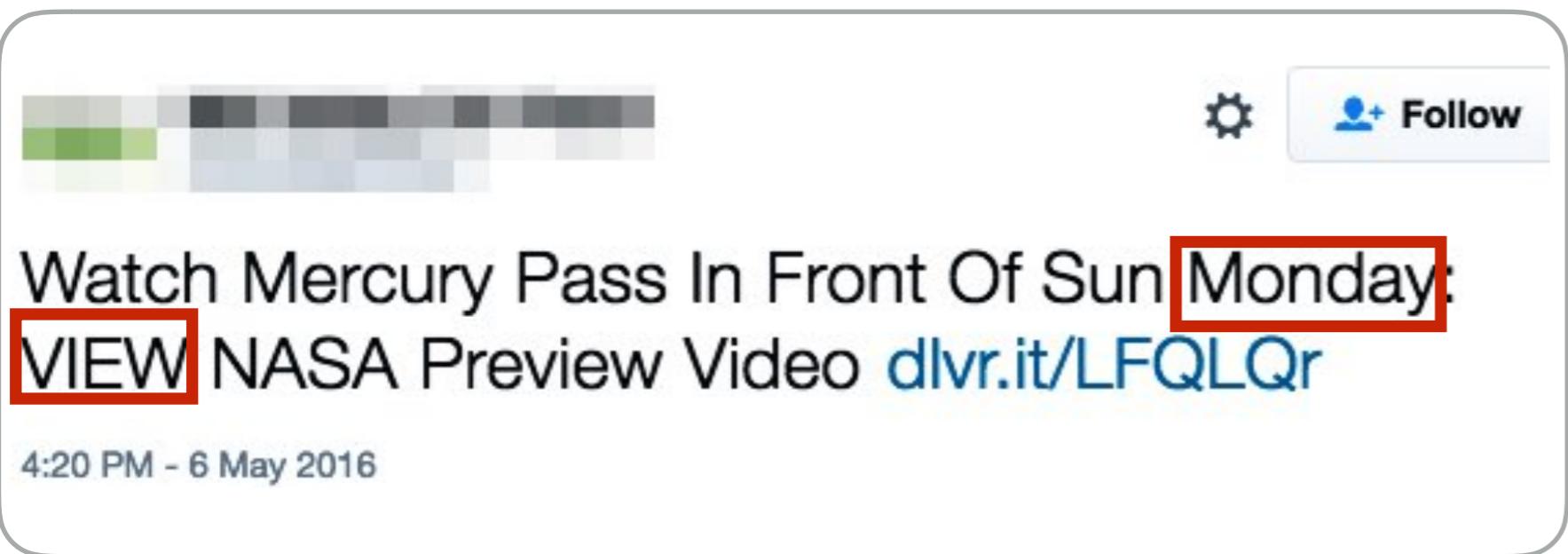
Watch Mercury Pass In Front Of Sun Monday:
VIEW NASA Preview Video dlvr.it/LFQLQr

4:20 PM - 6 May 2016

Sentence Level Tags:

TL = Future
MOY= May
DOM=9
DOW= Mon

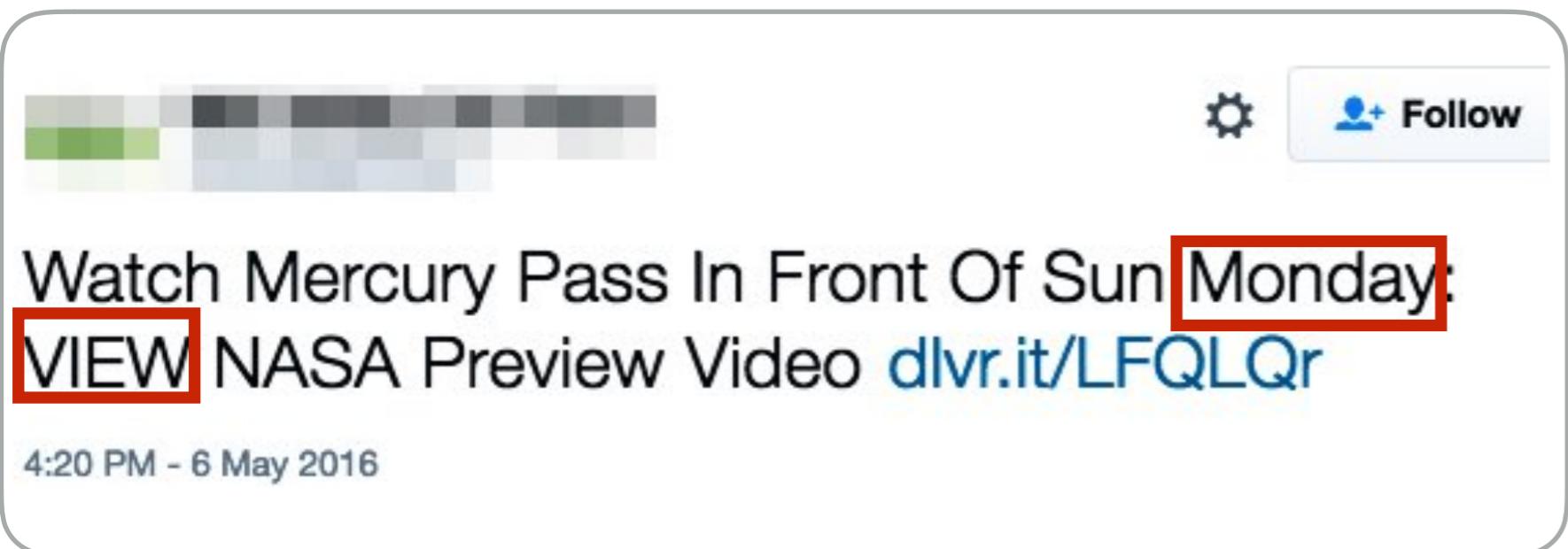
Missing Data Problem



Sentence Level Tags:

- ✓ TL = Future
- ✗ MOY= May
- ✗ DOM=9
- ✓ DOW= Mon

Missing Data Problem



Sentence Level Tags:

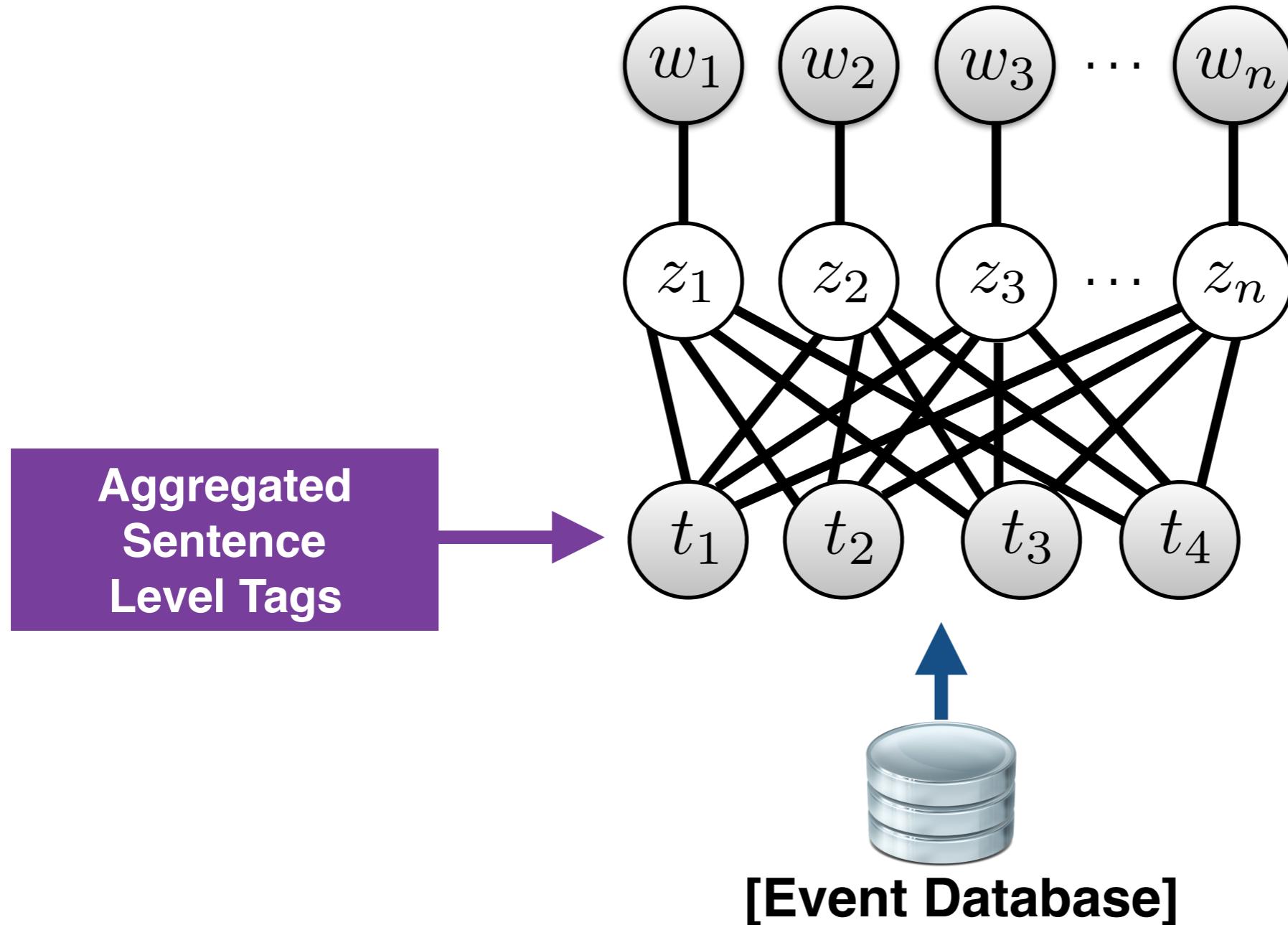
- ✓ TL = Future
- ✗ MOY= May
- ✗ DOM=9
- ✓ DOW= Mon

Sentence Level Tag \notin Word Level Tag
Word Level Tag \notin Sentence Level Tag

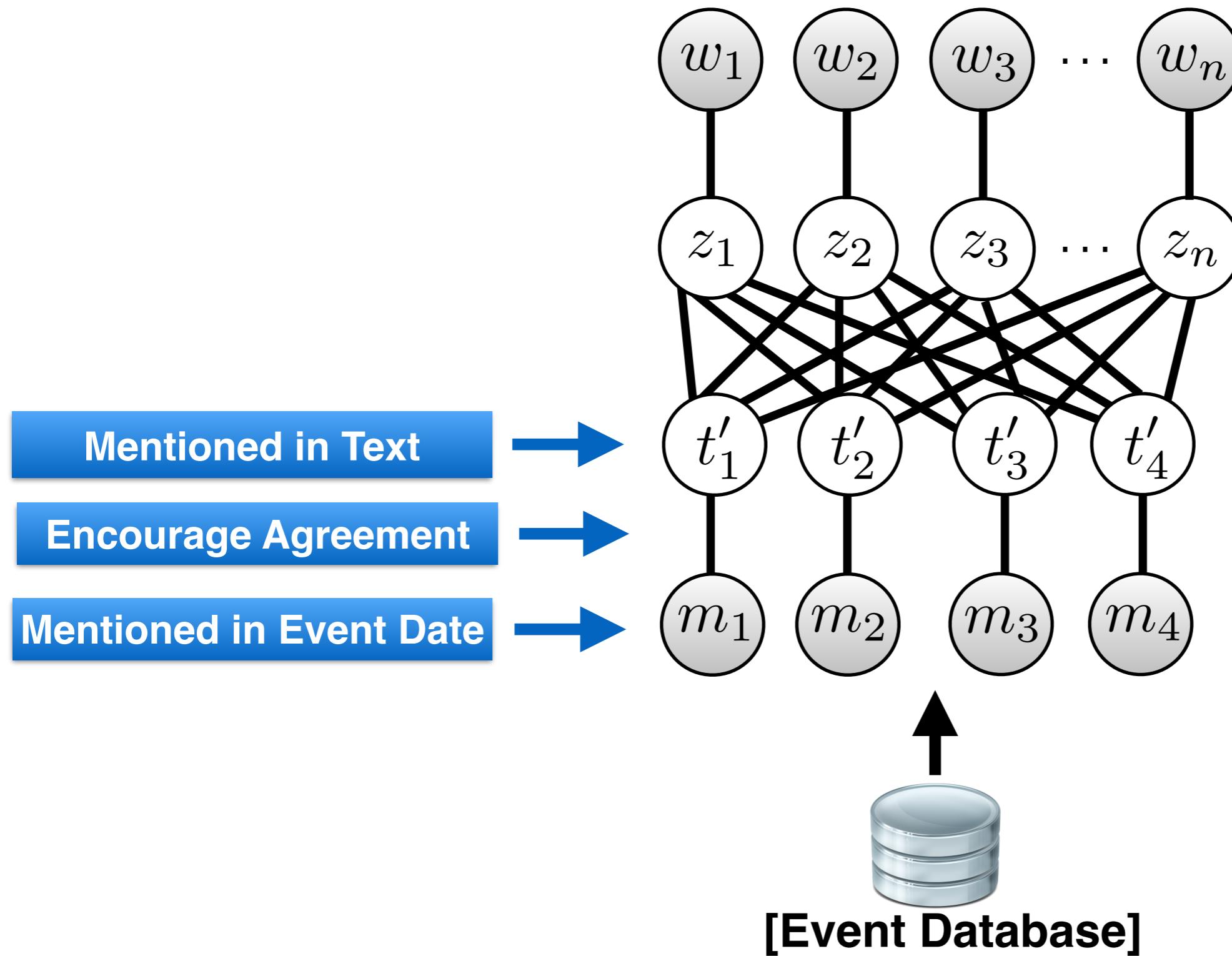
Solution:

Multiple Instance Learning Missing Data Model

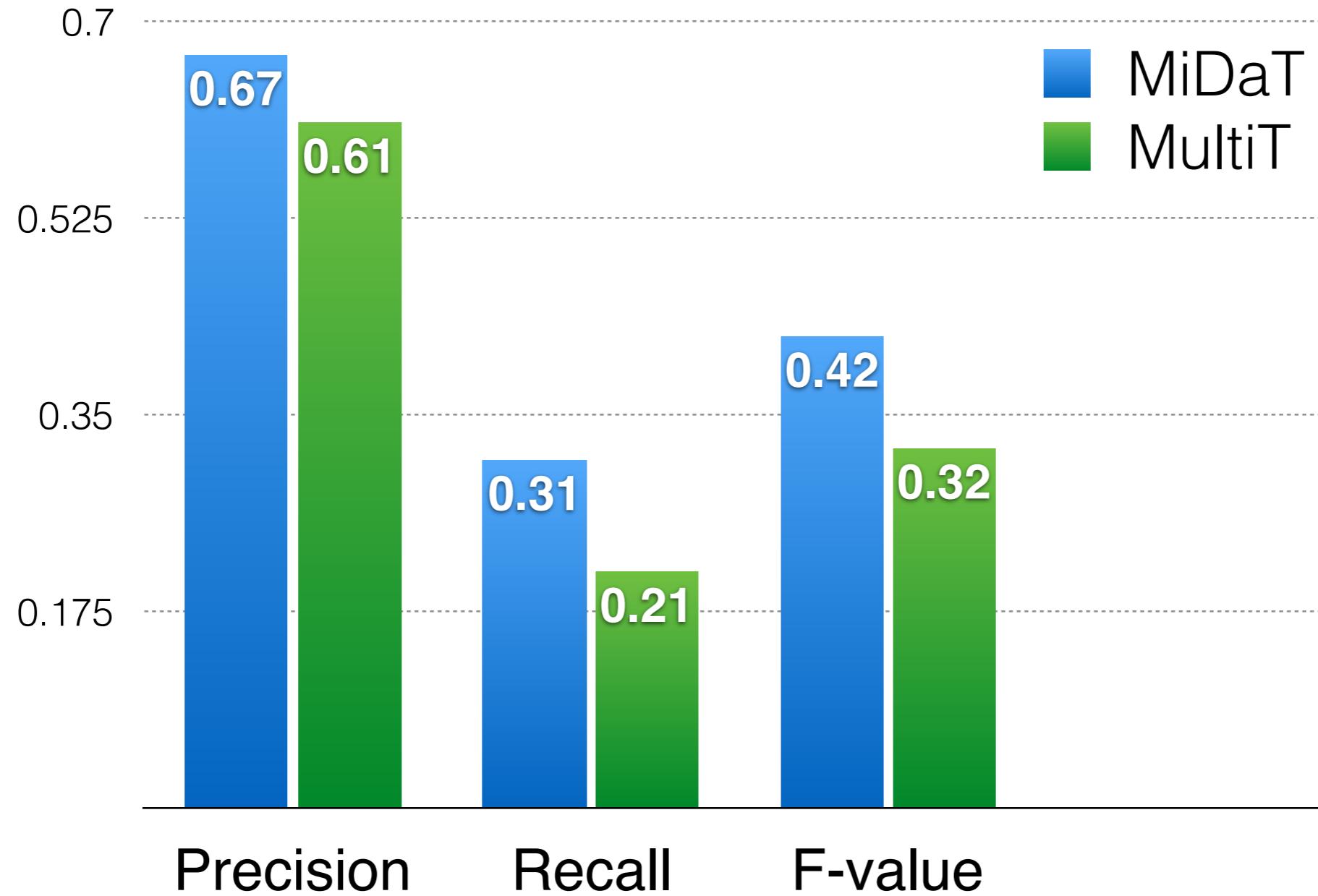
Missing Data Extension



MiDaT Tagger [Extension of MultiT]



MultiT Vs MiDaT [Intrinsic evaluation]



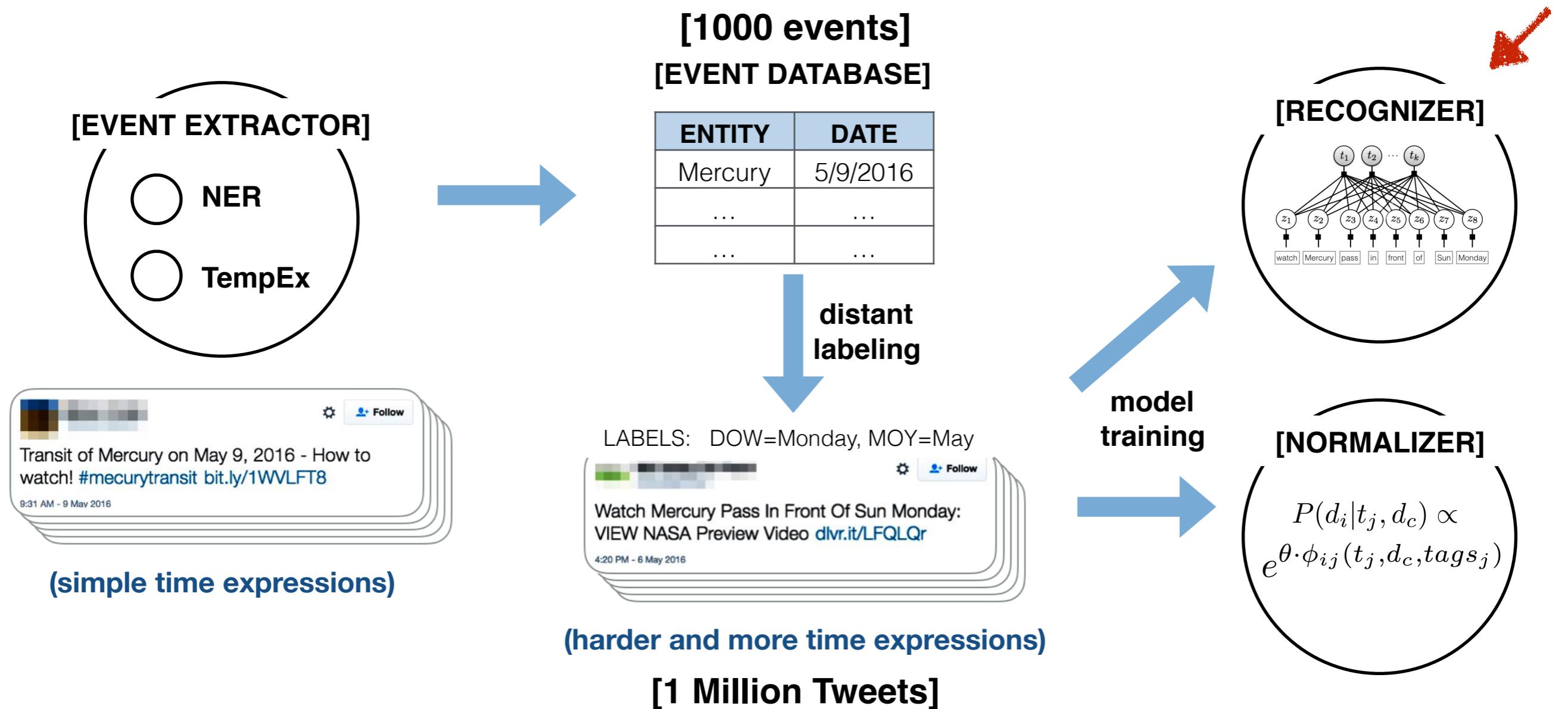
Example Tags

Word	Im	Hella	excited	for	tomorrow
Tag	NA	NA	Future	NA	Future

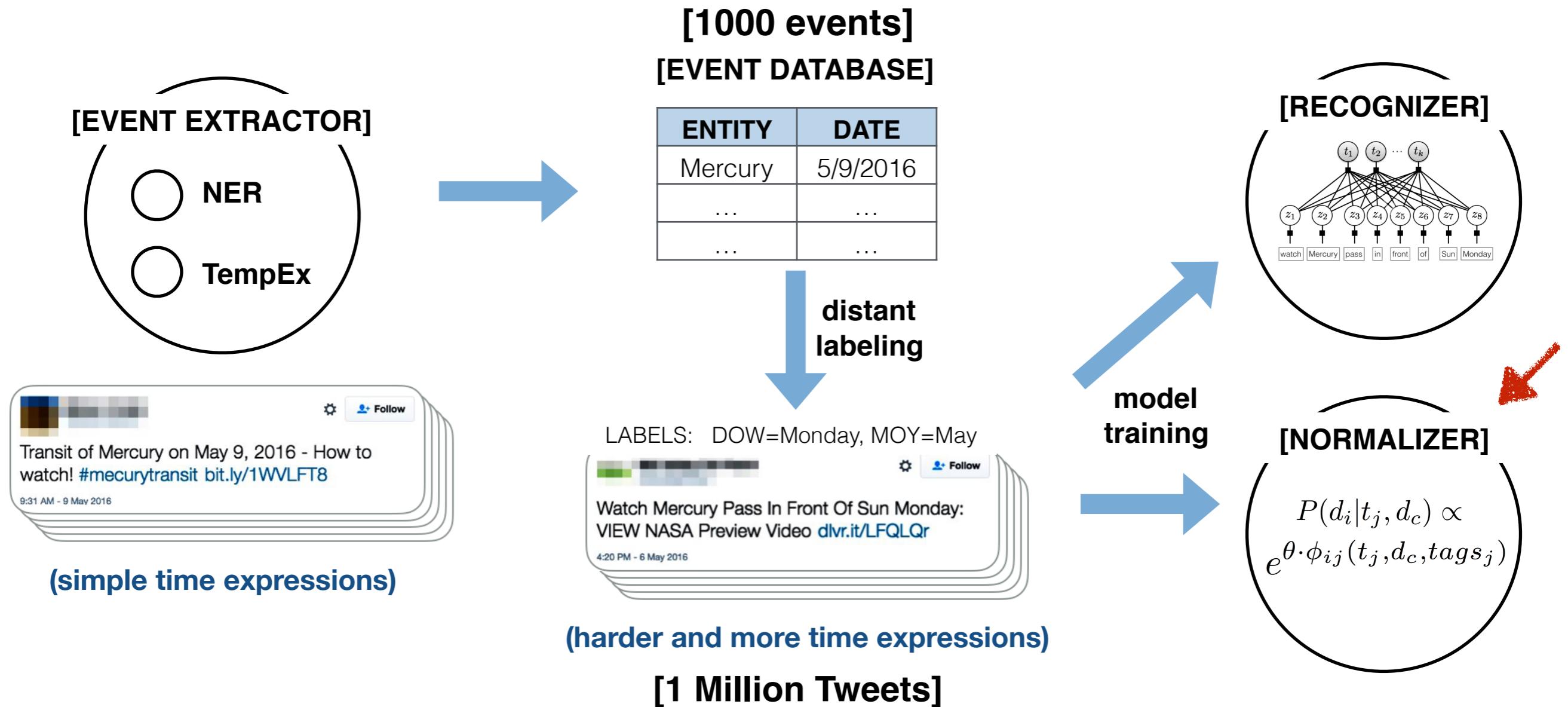
Word	Thnks	for	a	Christmas	party	on	fri
Tag	NA	NA	NA	Dec	NA	NA	FRI

[Not always matches human intuition]

System Overview



System Overview

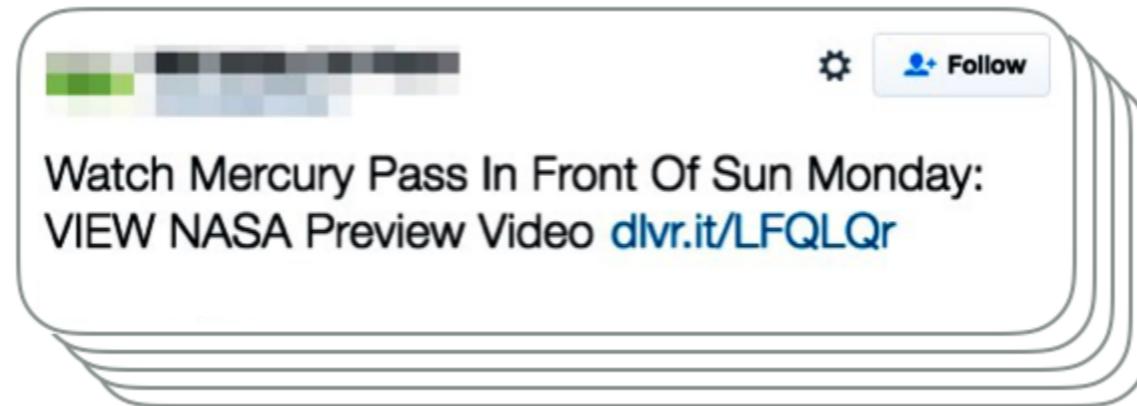


Temporal Normalizer



→ LABEL: May 9 2016

[Event Database]



[$\frac{1}{2}$ Million Tweets]



[NORMALIZER]

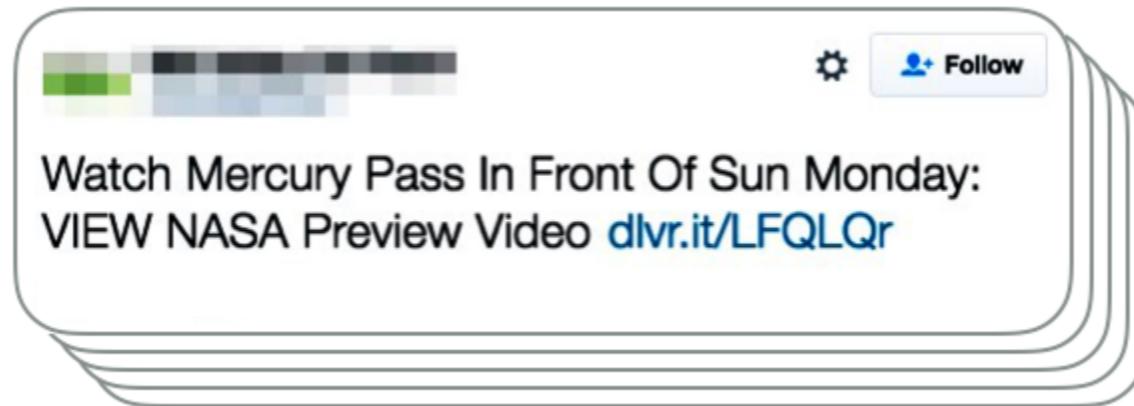
$$\underbrace{e^{\theta \cdot \phi_{ij}(t_j, d_c, \text{tags}_j)}}_{P(d_i | t_j, d_c) \propto}$$

Temporal Normalizer



→ LABEL: May 9 2016

[Event Database]



[$\frac{1}{2}$ Million Tweets]



[NORMALIZER]

$$\underbrace{P(d_i|t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)}}_{\text{NORMALIZER}}$$

$$P(d_i|t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)}$$

Temporal Normalizer



→ LABEL: May 9 2016

[Event Database]



[$\frac{1}{2}$ Million Tweets]

Creation Date: 11/1
EMNLP starts 4m tmrw!

[NORMALIZER]

$$P(d_i|t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, \text{tags}_j)}$$

$$P(d_i|t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, \text{tags}_j)}$$

D_{-10}

10/22

...

D_{-1}

10/31

D_0

11/1

D_{+1}

11/2

...

D_{+10}

11/11

$None$

NA

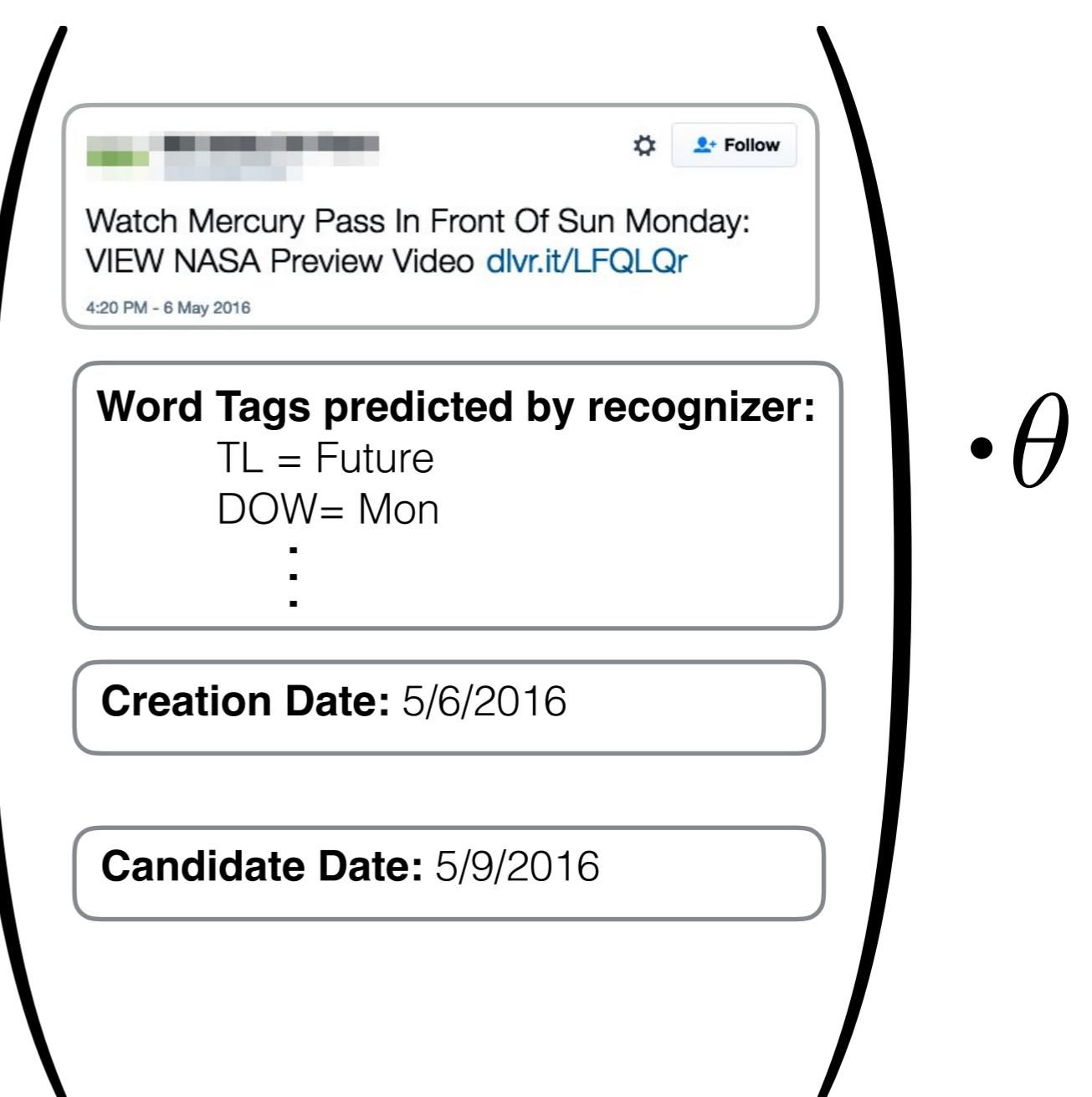
Temporal Normalizer: Features

$$P(\text{Candidate Date: } 5/9/2016 \mid \dots) \propto f$$

Lexical Features

Tag Features

Time Difference Features



Temporal Normalizer: Features

$$P(\text{Candidate Date: } 5/9/2016 \mid \dots) \propto f$$

Lexical Features

$w = \text{"Monday"} \wedge \text{candidate date} \in \text{Monday}$



Word Tags predicted by recognizer:
TL = Future
DOW= Mon
⋮

Creation Date: 5/6/2016

Candidate Date: 5/9/2016

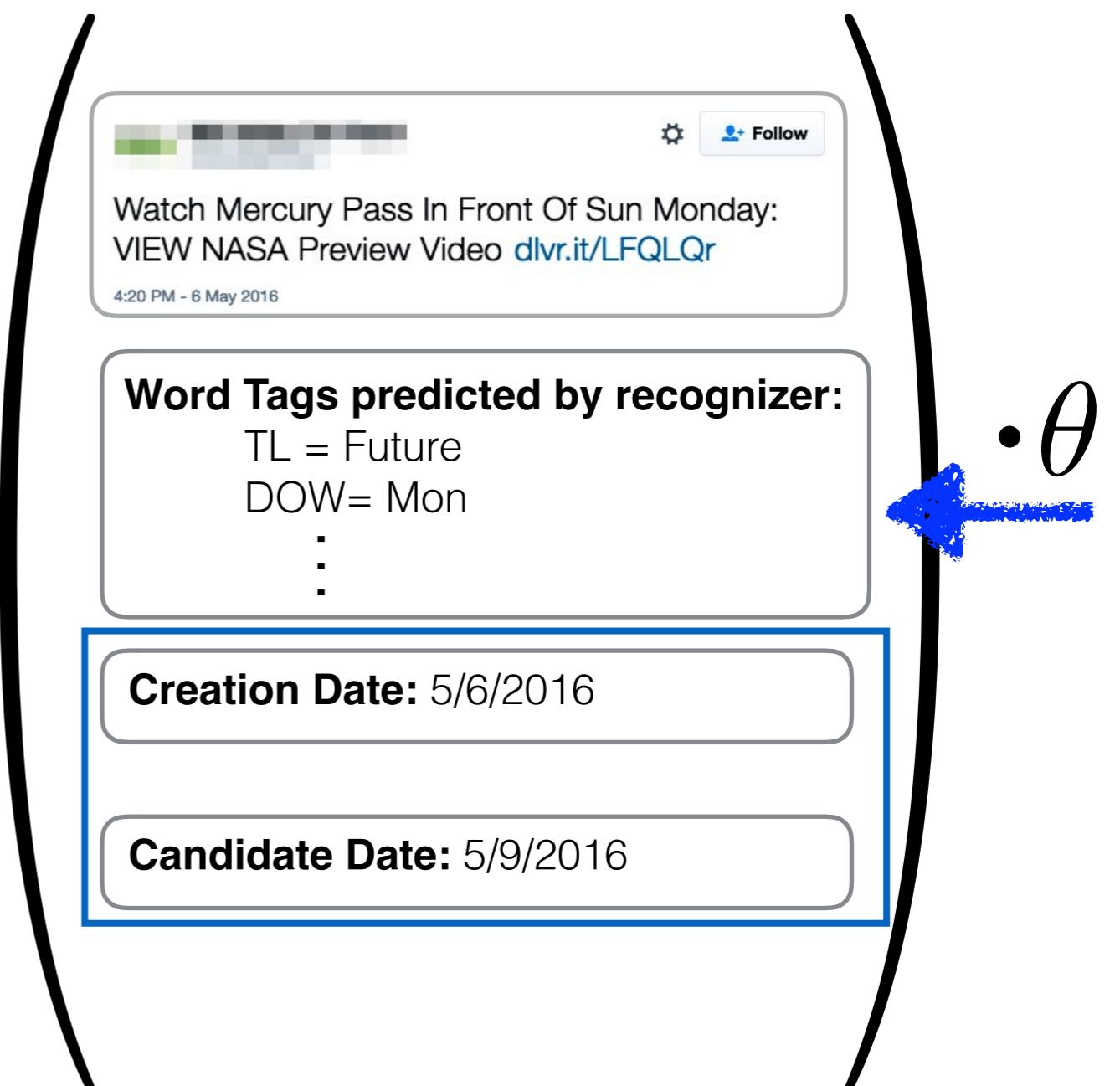
$\cdot \theta$

Temporal Normalizer: Features

$$P(\text{Candidate Date: } 5/9/2016 \mid \dots) \propto f$$

Tag Features

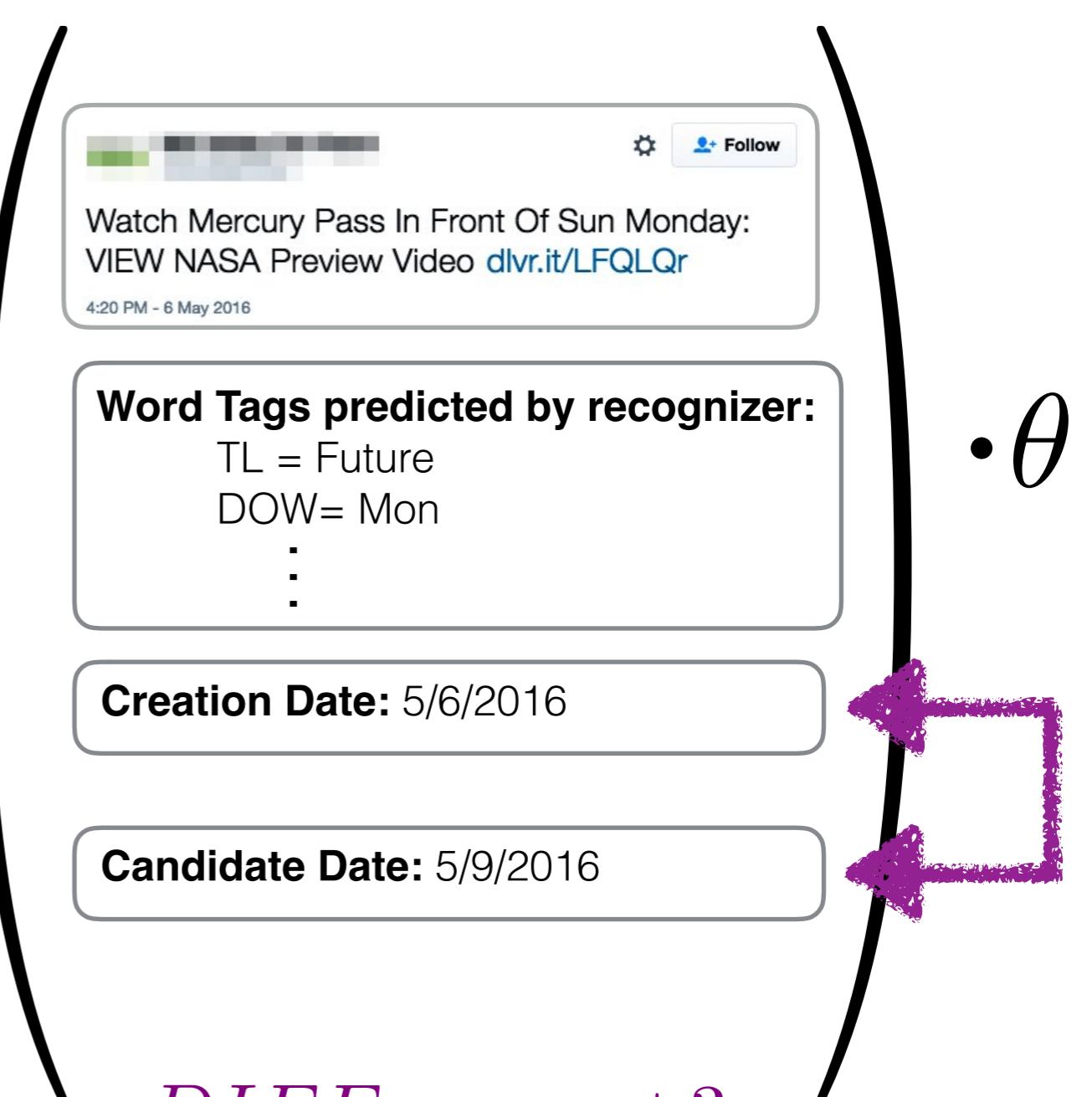
$$t = \text{FUTURE} \wedge \text{candidate date} \in \text{future}$$



Temporal Normalizer: Features

$$P(\text{Candidate Date: } 5/9/2016 \mid \dots) \propto f$$

Time Difference Features



$$DIFF_{days} = +3$$

$$DIFF_{weeks} = +1$$

Evaluation

250 Tweet [2014-2015]

dev : 50
test : 200

Manually
Annotated

Temporal Resolver

[TweeTime, HeidelTime, UWTime, SUTime, TempEX]

Evaluation

250 Tweet [2014-2015]

dev : 50
test : 200

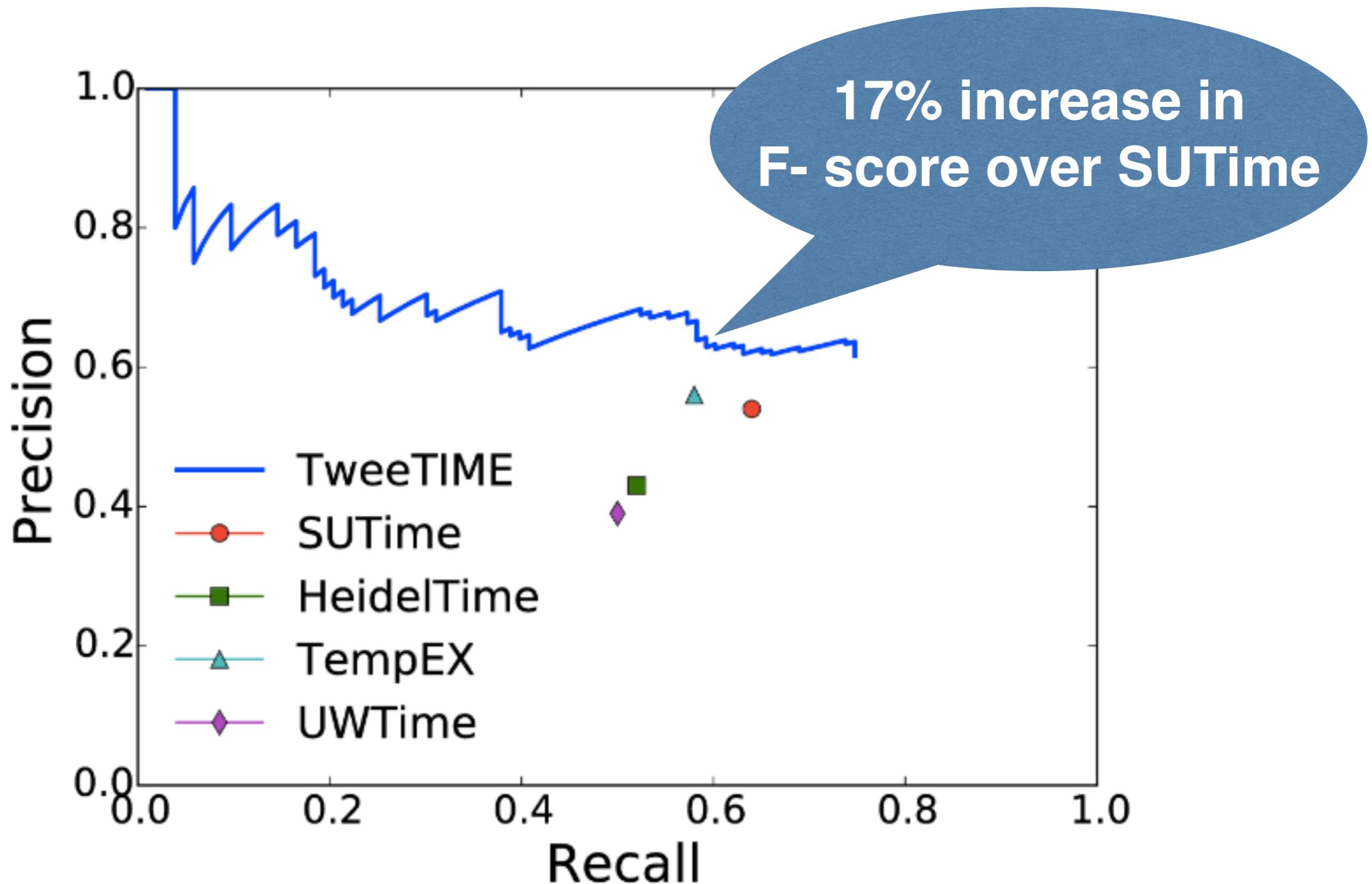
Manually
Annotated

Temporal Resolver

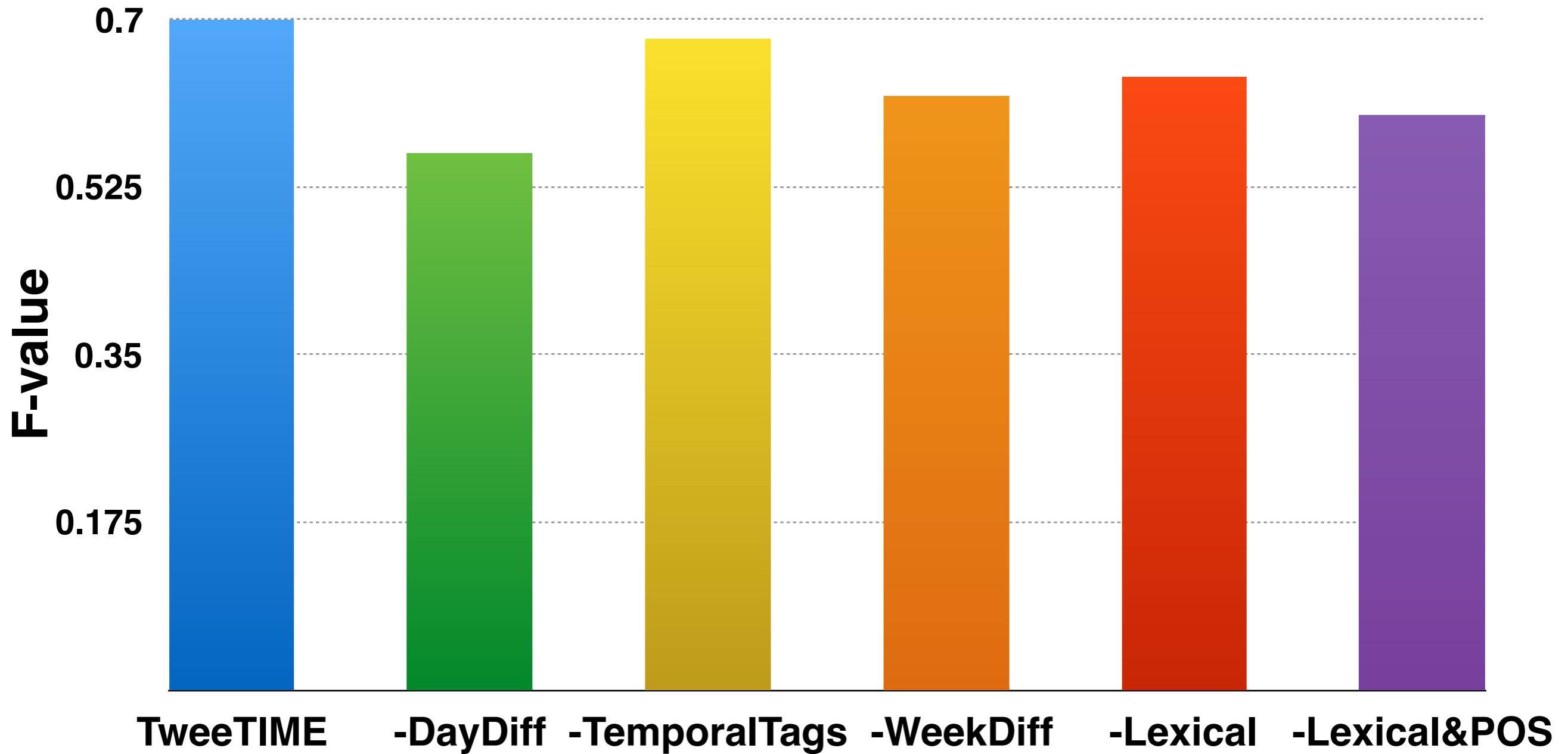
[**TweeTime**, HeidelTime, UWTime, SUTime, TempEX]

Train Set [2011-2012]

System Performance



Feature Ablation



Takeaways

- 1st and best date resolver for Twitter
- 1st use of distant supervision for time expressions (**no human labels needed**)
- Code will be available:
<https://github.com/jeniyat/TweeTime>

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