## Organization Website Midterm Project – IS 217

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Summary						
Item	Grading Criterion	Exemplary (4)	Proficient (3)	Apprentice (2)	Novice (1)	Points (5
1	Navigation (+2)	navigation scheme obvious, appropriate, and consistent from page to page	navigation scheme consistent from page to page	navigation scheme inconsistent from page to page	what navigation scheme?	6 /
2	HTML tags (x3)	a) <title> present&lt;br&gt;b) !&gt;10 HTML syntax errors&lt;br&gt;via HTML syntax checker&lt;br&gt;c) &lt;!DOCTYPE&gt; declaration&lt;br&gt;present&lt;br&gt;d) tags are properly closed&lt;/td&gt;&lt;td&gt;at least 3 of the&lt;br&gt;4 items in the&lt;br&gt;"exemplary" box&lt;br&gt;present&lt;/td&gt;&lt;td&gt;at least 2 of the&lt;br&gt;4 items in the&lt;br&gt;"exemplary" box&lt;br&gt;present&lt;/td&gt;&lt;td&gt;&gt;10 HTML syntax errors&lt;/td&gt;&lt;td&gt;12 / -&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;3&lt;/td&gt;&lt;td&gt;CSS (x2)&lt;/td&gt;&lt;td&gt;external style sheet&lt;br&gt;used and linked&lt;br&gt;correctly&lt;/td&gt;&lt;td&gt;internal style&lt;br&gt;sheet used&lt;/td&gt;&lt;td&gt;internal style&lt;br&gt;sheet used but&lt;br&gt;with errors or&lt;br&gt;inconsistencies&lt;/td&gt;&lt;td&gt;what style sheet?&lt;br&gt;missing?&lt;/td&gt;&lt;td&gt;8 /&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;4&lt;/td&gt;&lt;td&gt;Overall Presentation (x3)&lt;/td&gt;&lt;td&gt;exemplary site&lt;br&gt;obvious care was taken&lt;br&gt;to present a coherent,&lt;br&gt;pleasing, informative&lt;br&gt;site&lt;/td&gt;&lt;td&gt;very good site&lt;br&gt;care was taken&lt;br&gt;to present a&lt;br&gt;pleasing site&lt;/td&gt;&lt;td&gt;good site but with&lt;br&gt;inconsistencies in&lt;br&gt;style and&lt;br&gt;appearance&lt;/td&gt;&lt;td&gt;very little&lt;br&gt;demonstration of&lt;br&gt;planning or&lt;br&gt;coherence&lt;/td&gt;&lt;td&gt;12 /&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;5&lt;/td&gt;&lt;td&gt;Source Code Organization (+1)&lt;/td&gt;&lt;td&gt;a) description about&lt;br&gt;website included&lt;br&gt;b) Source code at least&lt;br&gt;includes comments on&lt;br&gt;how the website works&lt;br&gt;c) main home page file is&lt;br&gt;named properly (index.*,&lt;br&gt;Default.*)&lt;/td&gt;&lt;td&gt;at least 2 of the&lt;br&gt;3 items in the&lt;br&gt;"exemplary" box&lt;br&gt;present&lt;/td&gt;&lt;td&gt;at least 1 of the&lt;br&gt;3 items in the&lt;br&gt;"exemplary" box&lt;br&gt;present&lt;/td&gt;&lt;td&gt;none of the items&lt;br&gt;in "exemplary" box&lt;br&gt;present&lt;/td&gt;&lt;td&gt;5 /&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;6&lt;/td&gt;&lt;td&gt;Colors (+3)&lt;/td&gt;&lt;td&gt;web-safe colors used&lt;br&gt;correctly and&lt;br&gt;consistently&lt;br&gt;color scheme is&lt;br&gt;appealing&lt;/td&gt;&lt;td&gt;web-safe colors&lt;br&gt;used correctly&lt;br&gt;and consistently&lt;/td&gt;&lt;td&gt;web-safe colors&lt;br&gt;used&lt;br&gt;inconsistently&lt;/td&gt;&lt;td&gt;web-safe colors&lt;br&gt;not used&lt;/td&gt;&lt;td&gt;7 /&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>				