Organization Website Midterm Project – IS 217

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Item		Summary						
	Grading Criterion	Exemplary (4)	Proficient (3)	Apprentice (2)	Novice (1)	Points (50		
1	Navigation (+2)	navigation scheme obvious, appropriate, and consistent from page to page	navigation scheme consistent from page to page	navigation scheme inconsistent from page to page	what navigation scheme?	6 /		
2	HTML tags (x3)	a) <title> present
b) I>10 HTML syntax errors
via HTML syntax checker
c) <IDOCTYPE> declaration
present
d) tags are properly closed</td><td>at least 3 of the
4 items in the
"exemplary" box
present</td><td>at least 2 of the
4 items in the
"exemplary" box
present</td><td>>10 HTML syntax errors</td><td>9 / 1</td></tr><tr><td>3</td><td>CSS (x2)</td><td>external style sheet
used and linked
correctly</td><td>internal style
sheet used</td><td>internal style
sheet used but
with errors or
inconsistencies</td><td>what style sheet?
missing?</td><td>8 /</td></tr><tr><td>4</td><td>Overall Presentation (x3)</td><td>exemplary site
obvious care was taken
to present a coherent,
pleasing, informative
site</td><td>very good site
care was taken
to present a
pleasing site</td><td>good site but with
inconsistencies in
style and
appearance</td><td>very little
demonstration of
planning or
coherence</td><td>9 / -</td></tr><tr><td>5</td><td>Source Code Organization (+1)</td><td>a) description about
website included
b) Source code at least
includes comments on
how the website works
c) main home page file is
named properly (index.*,
Default.*)</td><td>at least 2 of the
3 items in the
"exemplary" box
present</td><td>at least 1 of the
3 items in the
"exemplary" box
present</td><td>none of the items in "exemplary" box present</td><td>5 /</td></tr><tr><td>6</td><td>Colors (+3)</td><td>web-safe colors used
correctly and
consistently
color scheme is
appealing</td><td>web-safe colors
used correctly
and consistently</td><td>web-safe colors
used
inconsistently</td><td>web-safe colors
not used</td><td>7 /</td></tr><tr><td>acher's Comm</td><td>nents</td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table></title>						