# Demo Screens

V2.0

# What is your biggest challenge in fundraising?

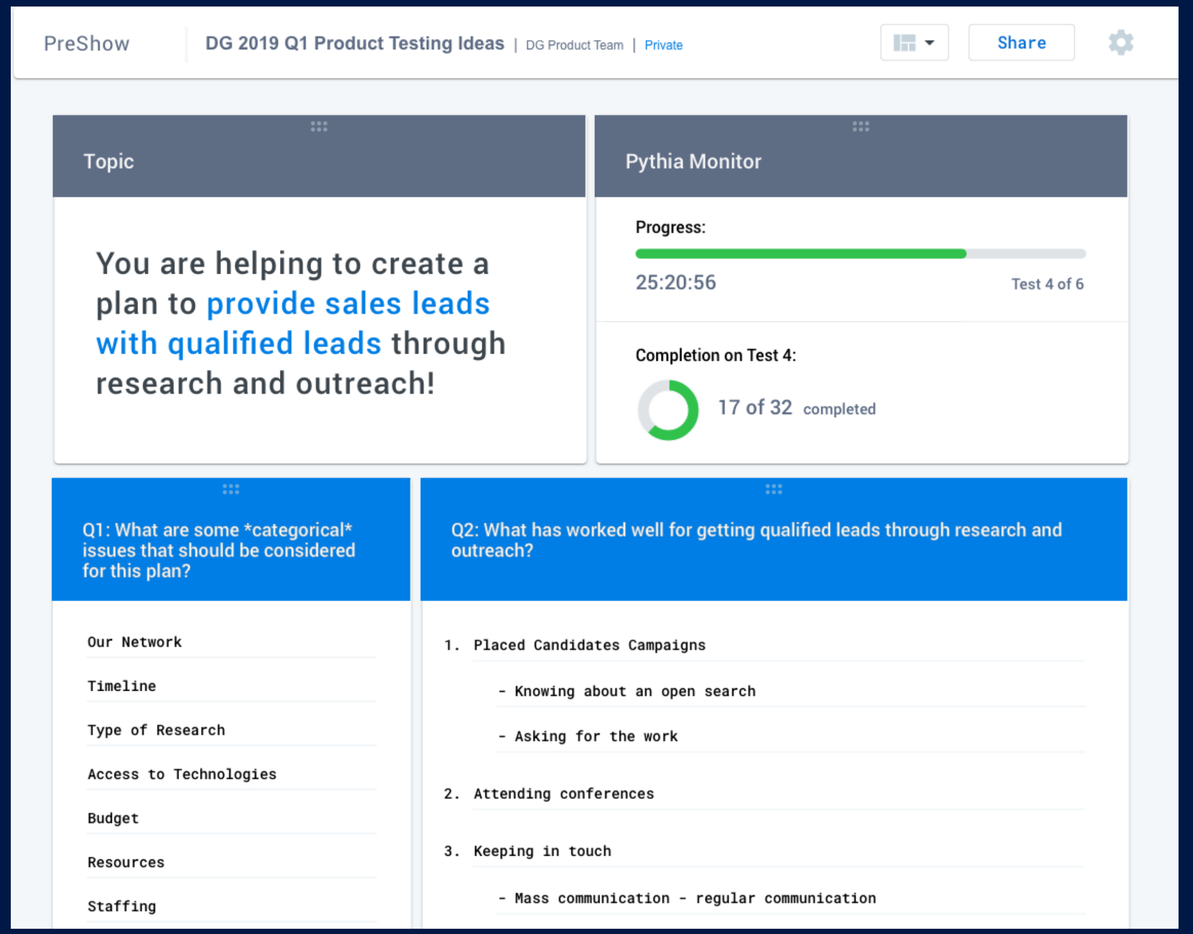
## Value Proposition

Help fundraisers develop a strategic vision with a crowd of up to 1 million supporters.

Help fundraisers engage with supporters on how to make that vision a reality.

**Demo**

# Mass Collaboration Solution Set



**Our Solutions**

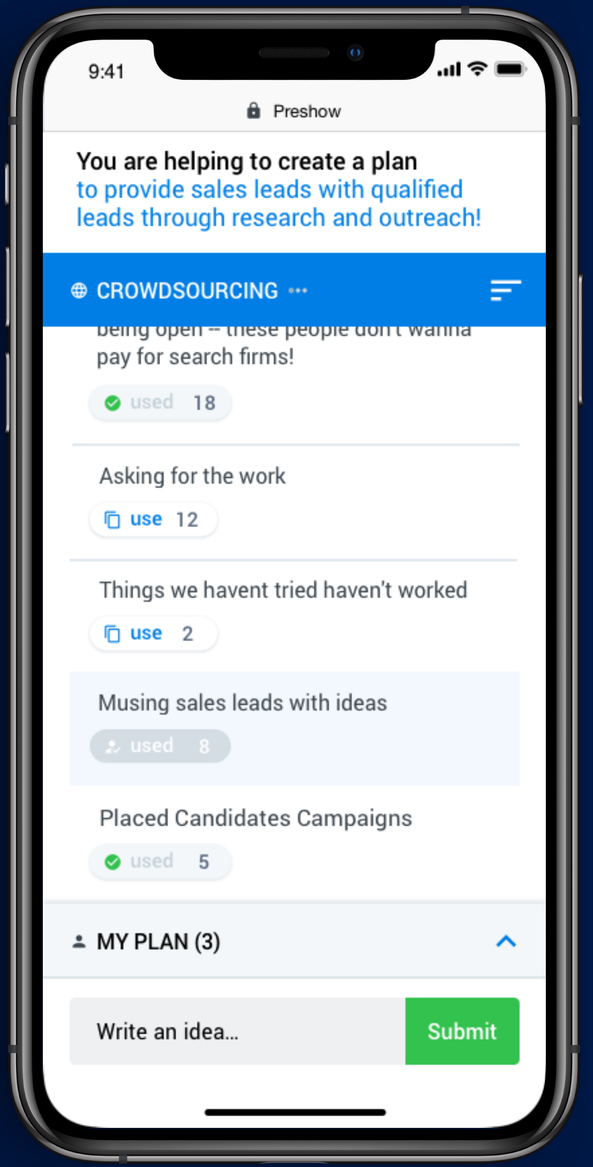
Group
**Intelligence**

Provide
**Connection**

Clarity
**Decision**

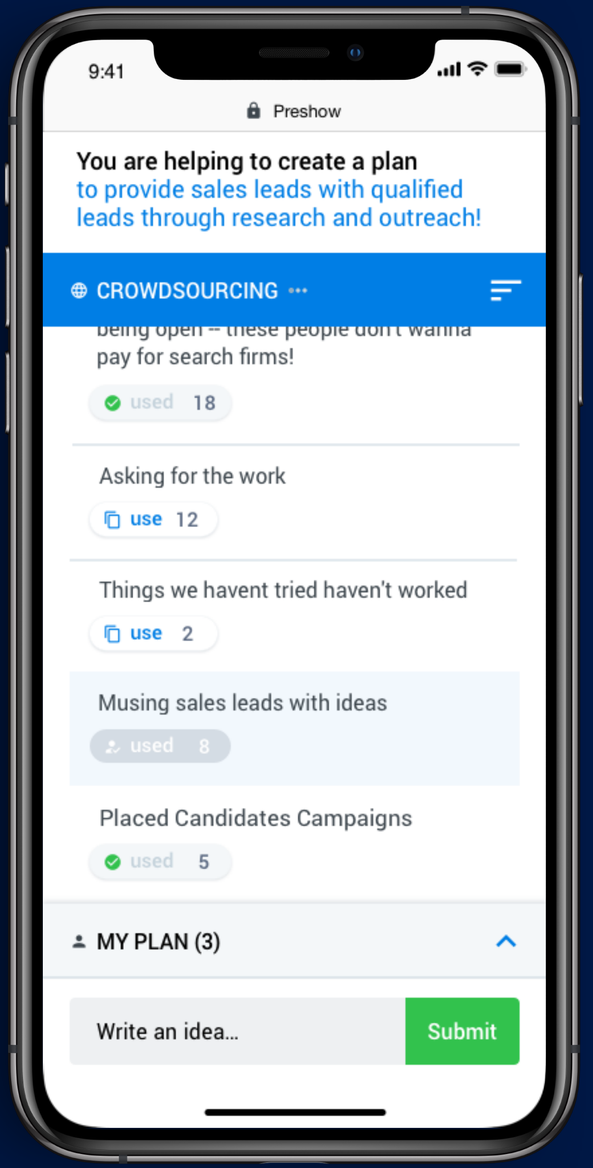
**Our Solutions**

# Group **Intelligence**



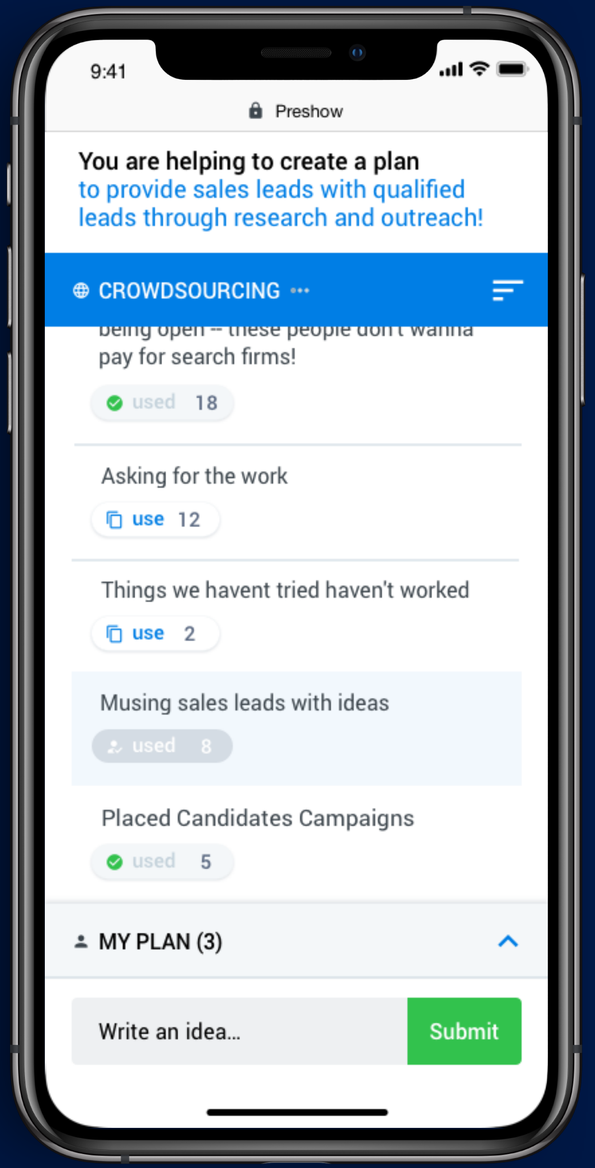
**Our Solutions**

# Provide **Connection**



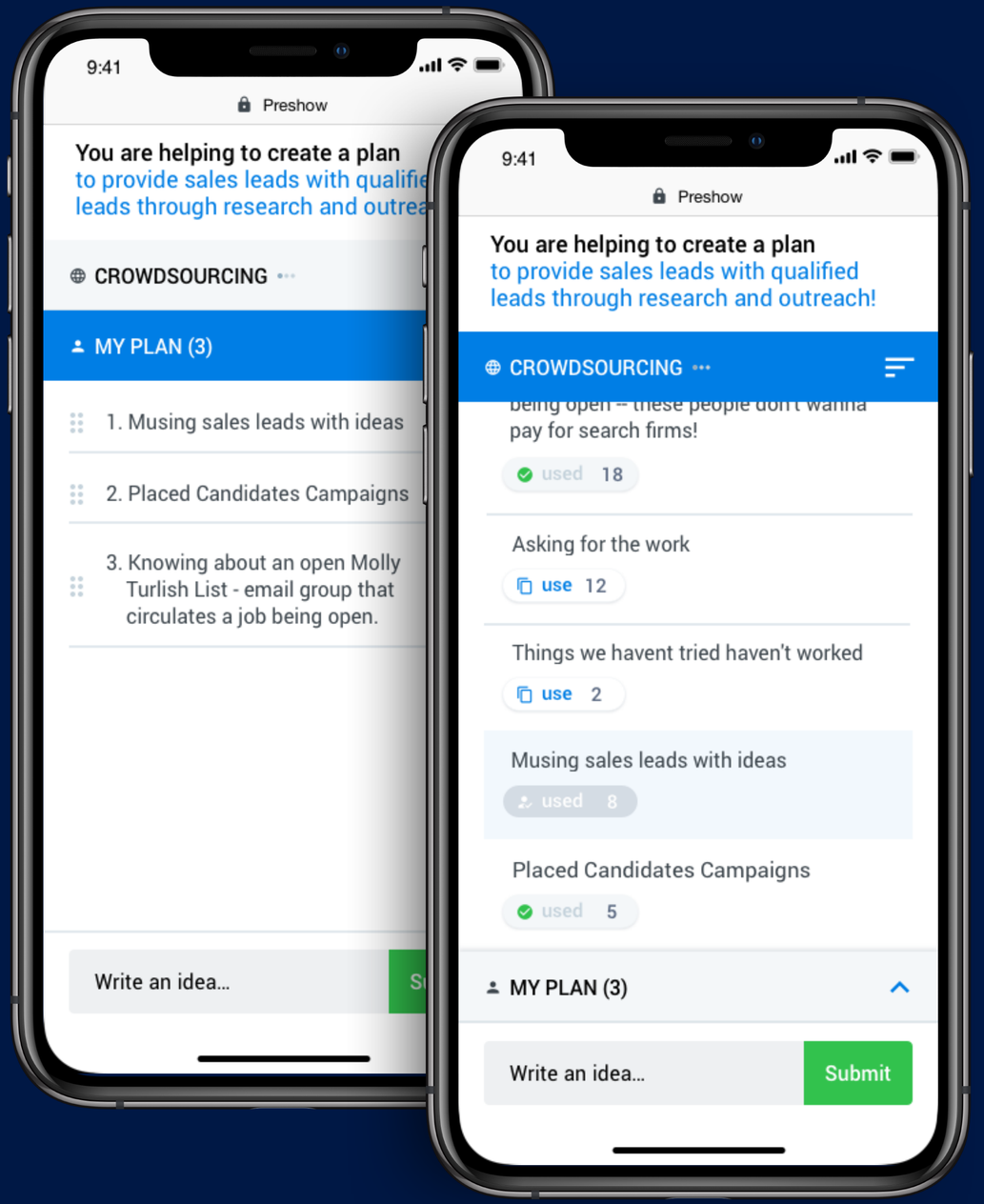
**Our Solutions**

# Clarity
# **Decision**



Trial

# Preshow App



# Report Generation

Value Proposition

# Why is this useful for fundraisers?

# Value Proposition

( fundraisers ) need a way to ( learn about donor base matters with mass collaboration ) so that ( determine what's unique touchpoint to your community )

( fundraisers ) need a way to ( access to shareable knowledge bases in a variety of fields ) so that ( create practical a donation mechanism )

( fundraisers ) need a way to ( produce consensus decision making ) so that ( work with people who think differently )

# Hook 1:
# Shared Group Intelligence

collaboration, collective efforts, and competition

# Hook 2:
# Fundraising Experience

in a complex adaptive learning model

# Hook 3:
# Consensus Decision Making

Collaborative Intelligence - Collective Knowledge Bases

Demo 3:

# Mass Collaboration

**Show Data-points: (~3 mins)**

- **Total tasks sent out / tasks completed**
- **Number people currently working on tasks**
- **Perhaps a feed for actions (new task sent out, new task received, new step created etc)**
- **Show solution set**

MTurk

# Hook 4:
# Product Free Trial