Demo Screens

v1.0

Value Proposition

Why is this useful for fundraisers?

Value Proposition

1. (fundraisers) need a way to (produce consensus decision making) so that (work with people who think differently)

2. (fundraisers) need a way to (learn about donor base matters with mass collaboration) so that (determine what's unique touchpoint to your community)

3. (fundraisers) need a way to (access to shareable knowledge bases in a variety of fields) so that (create practical a donation mechanism)

Solutions

Remove **Barriers**

> Shared Group Intelligence

Improve **Connections** & Provide **Information**

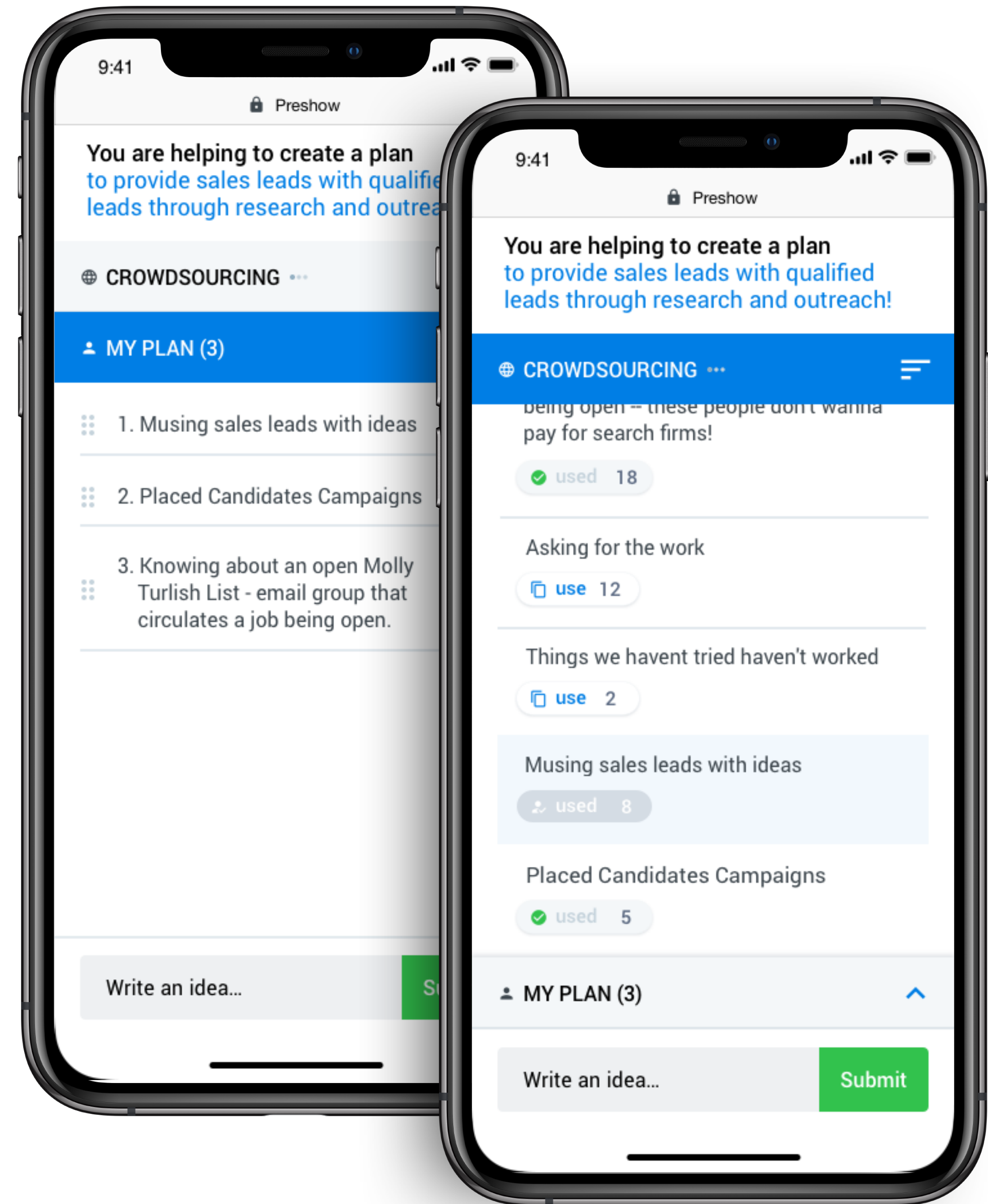**>** Adaptive Learning Model for Fundraising Experience

Clarity **Decisions**

> Collective Intelligence Tree

Hook 1:
Shared Group Intelligence

collaboration, collective efforts, and competition
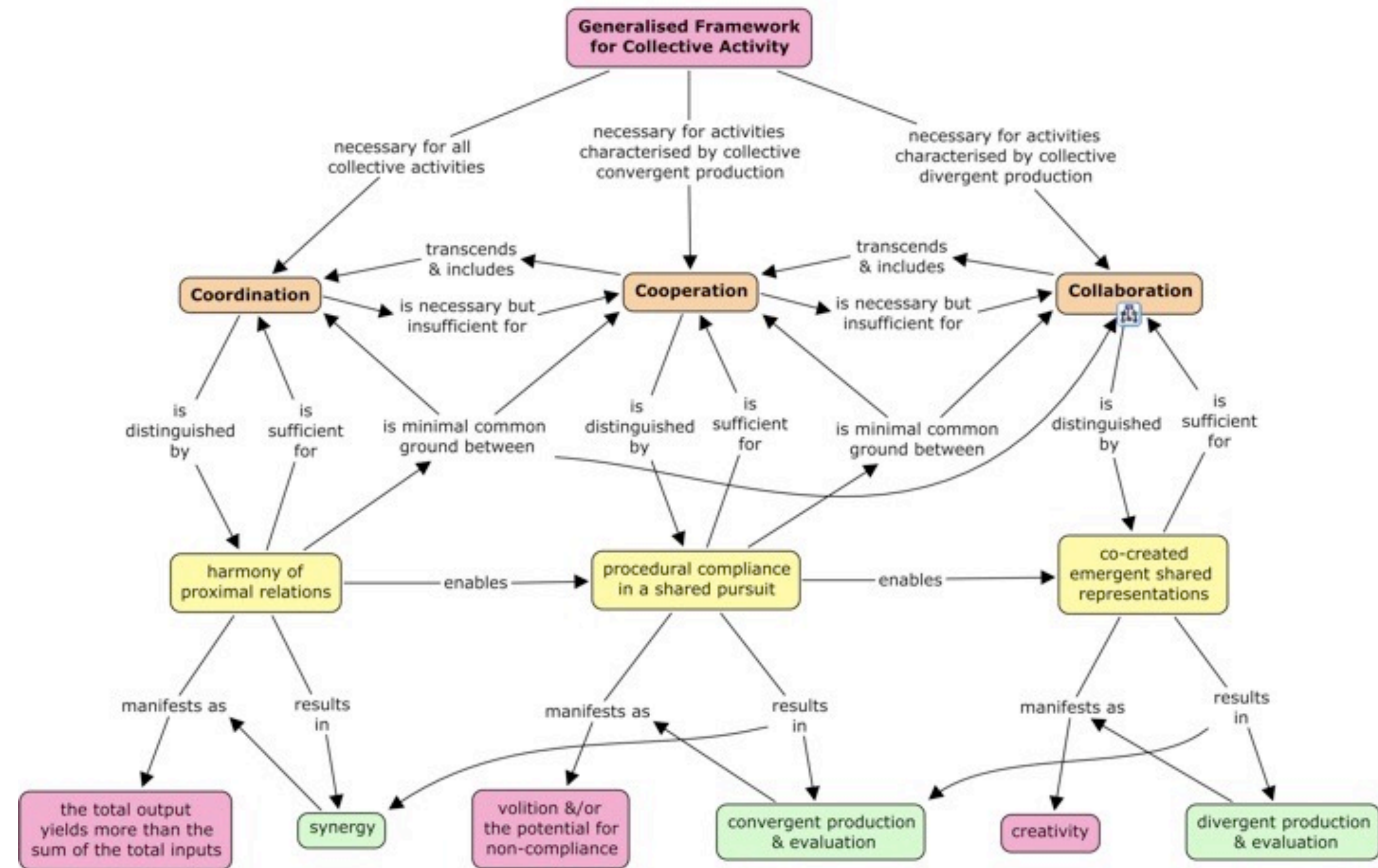
Demo 1:

Preshow App

Hook 2:
Fundraising Experience

in a complex adaptive learning model

Demo 2:
Adaptive Learning Systems

Hook 3:
Consensus Decision Making

Collaborative Intelligence - Collective
Knowledge Bases

Demo 3:

Mass Collaboration

Show Data-points: (~3 mins)

- **Total tasks sent out / tasks completed**
- **Number people currently working on tasks**
- **Perhaps a feed for actions (new task sent out, new task received, new step created etc)**
- **Show solution set**

MTurk

Hook 4:
Product Free Trial