

Demo Screens

V2.0

**What is your biggest
challenge in fundraising?**

Value Proposition

Help fundraisers **develop a strategic vision** with a crowd of up to 1 million supporters.

Help fundraisers **engage with supporters** on how to make that vision a reality.

Mass Collaboration Solution Set



PreShow

DG 2019 Q1 Product Testing Ideas | DG Product Team | Private

Share

Topic

You are helping to create a plan to **provide sales leads with qualified leads** through research and outreach!

Pythia Monitor

Progress:

25:20:56

Test 4 of 6

Completion on Test 4:

17 of 32 completed

Q1: What are some **categorical** issues that should be considered for this plan?

Our Network

Timeline

Type of Research

Access to Technologies

Budget

Resources

Staffing

Q2: What has worked well for getting qualified leads through research and outreach?

1. Placed Candidates Campaigns

- Knowing about an open search

- Asking for the work

2. Attending conferences

3. Keeping in touch

- Mass communication - regular communication

Our Solutions

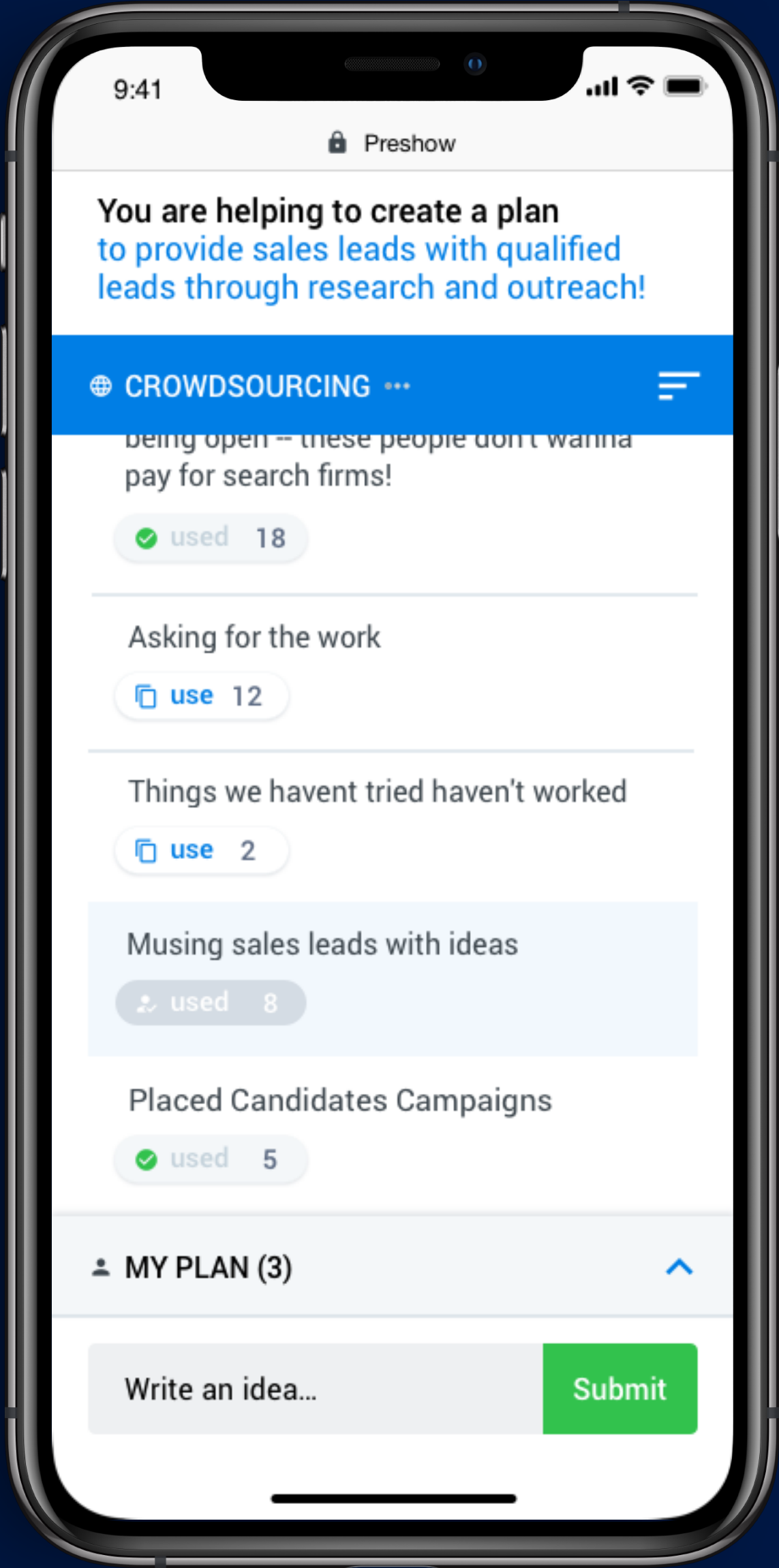
Group
Intelligence

Provide
Connection

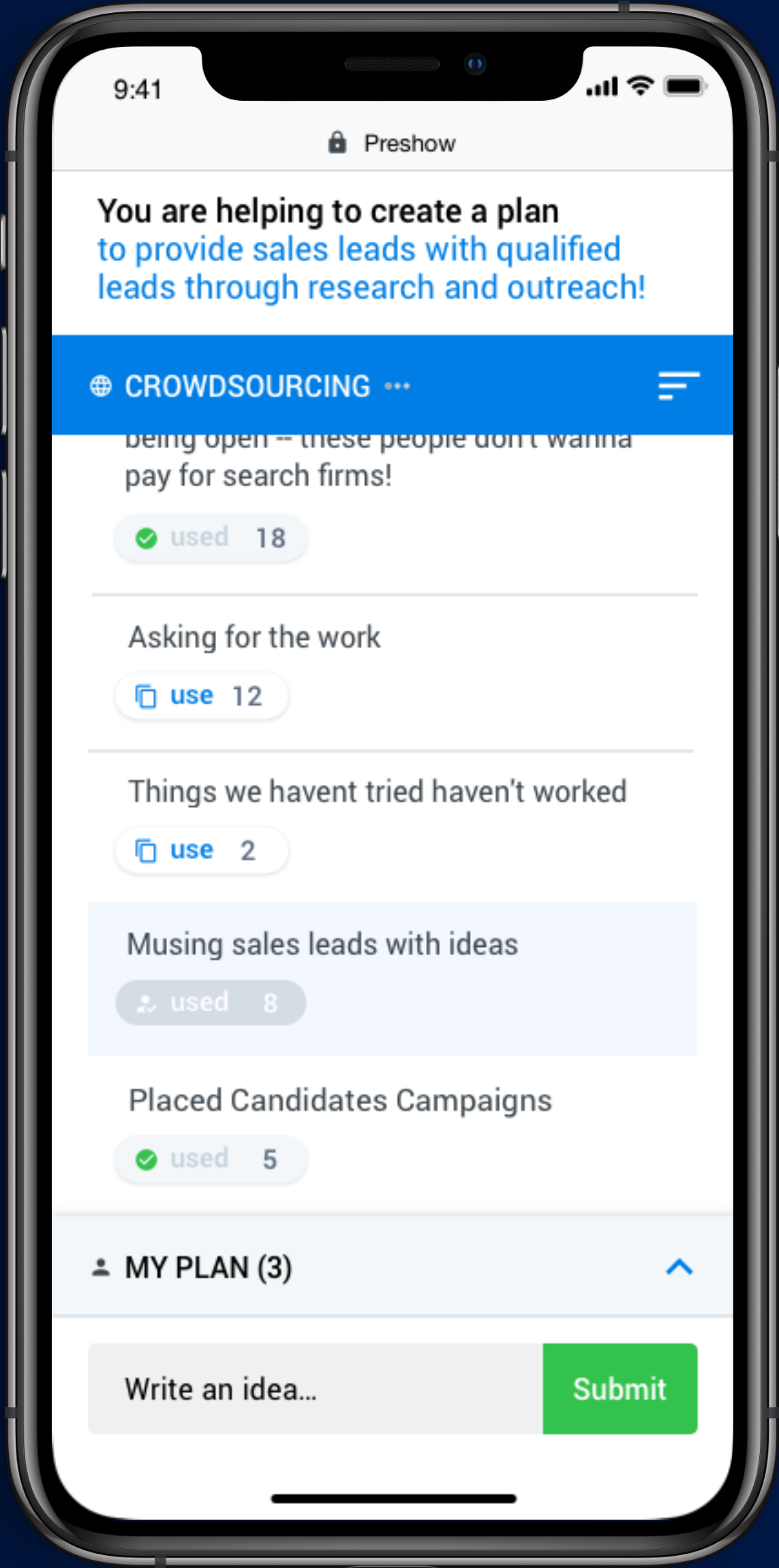
Clarity
Decision

Our Solutions

Group
Intelligence

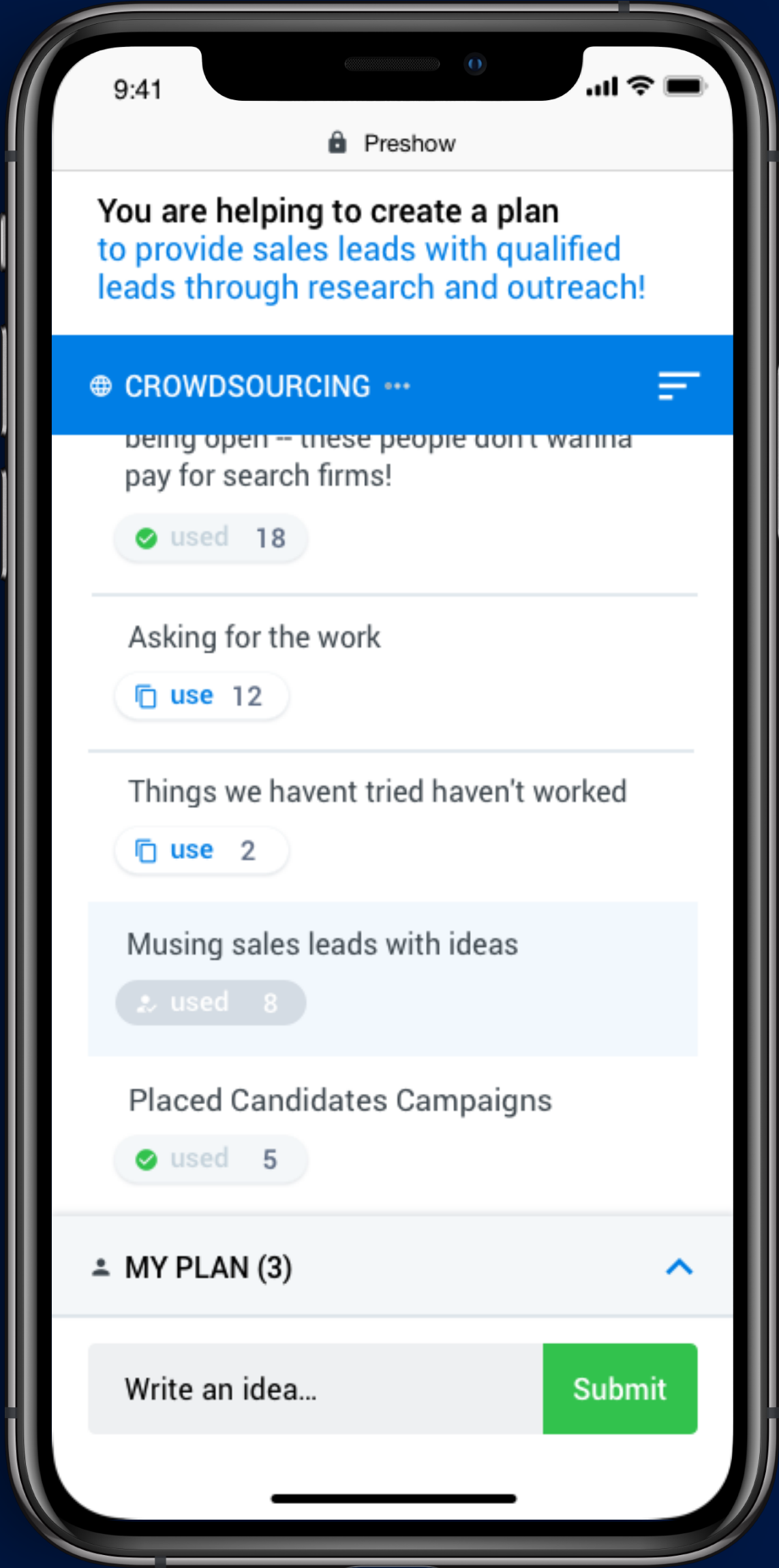


Provide
Connection



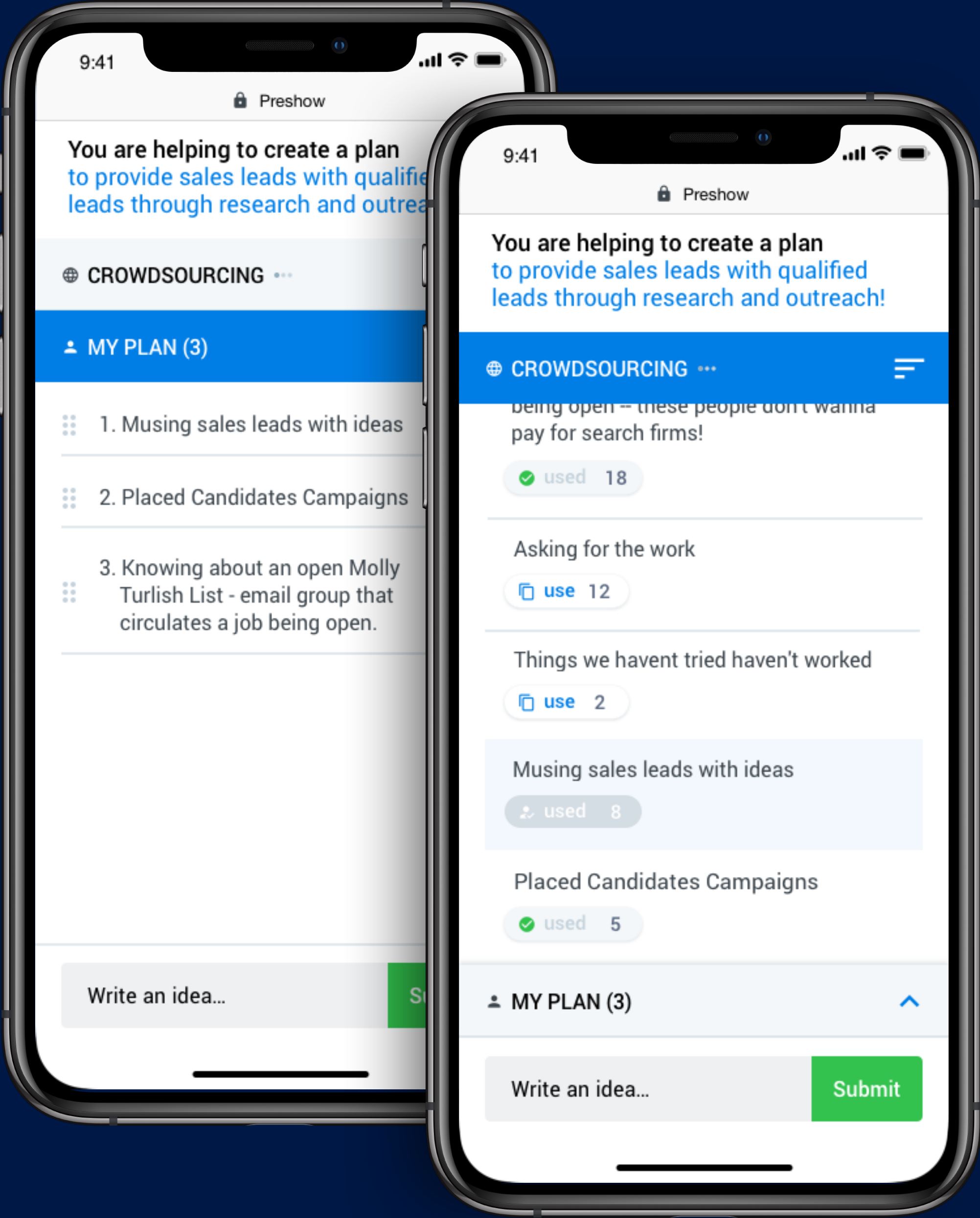
Our Solutions

Clarity
Decision



Trial

Preshow App



CTA

Report Generation

Value Proposition

**Why is this useful for
fundraisers?**

Value Proposition

(fundraisers) need a way to (learn about donor base matters with mass collaboration) so that (determine what's unique touchpoint to your community)

(fundraisers) need a way to (access to shareable knowledge bases in a variety of fields) so that (create practical a donation mechanism)

(fundraisers) need a way to (produce consensus decision making) so that (work with people who think differently)

Hook 1:

Shared Group Intelligence

collaboration, collective efforts, and competition

Hook 2:

Fundraising Experience

in a complex adaptive learning model

Hook 3:

Consensus Decision Making

Collaborative Intelligence - Collective
Knowledge Bases

Demo 3:

Mass Collaboration

Show Data-points: (~3 mins)

- Total tasks sent out / tasks completed
- Number people currently working on tasks
- Perhaps a feed for actions (new task sent out, new task received, new step created etc)
- Show solution set

Hook 4: Product Free Trial