



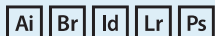
# Whitney Elizabeth Williams

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## LANGUAGES

**English** // Native  
**German** // Fluent

## SOFTWARE



## DEVELOPMENT

AJAX • Backbone.js • Bourbon  
Bower • Chrome Developer Tools  
Command Line • CSS • Git • Grunt  
Gulp • HTML5 • JavaScript • jQuery  
NPM • Parse • Responsive Design  
TDD • Underscore.js • UX/UI

## EDUCATION

**The Iron Yard Academy**  
Certificate in Front End Engineering  
2014

**Hochschule der bildenden  
Künste Saar**  
Communications Design  
Saarbrücken, Germany  
2010 – 2011

**University of South Carolina**  
Bachelor of Fine Arts –  
Emphasis in Graphic Design  
2009

**Hochschule Magdeburg-Stendal**  
Design Studies, German  
Magdeburg, Germany  
2007 – 2008

## ABOUT

Creative, driven designer-developer with a record of delivering innovative, results-oriented solutions for clients ranging from small start-ups to Fortune 500 companies. Competently manages projects from start to finish with excellent communication skills and a solid knowledge of industry software. Capable of quickly learning new tools and skills to tackle complex problems.

## EXPERIENCE

### **Creative Consulting & Project Management** 06/2009 – present

Comprehensive knowledge of front-end development and design best practices, brand management, typography, photography and the printing process; proven ability to communicate project objectives, delegate tasks, implement standards, resolve problems, and adhere to project timeline and budget

- **Project Management & Creative Services Lead – 3rd Corner Solutions**  
*Project lead for a team of 6+ designers, programmers, and animators; set and managed all creative deadlines; prepared cost estimates for printing and labor*
- **Packaging Design – Revman International**  
*Established and maintained strong working relationships with clients and manufacturers; performed daily quality checks; creation and revision of product packaging and labels*
- **Design Strategy & Consulting – Hoowaki**  
*Developed brand identity and standards; assisted in translation of identity into web presence*

### **Graphic & Web Design**

ScanSource 11/2013 – 04/2014  
Design and execution of print and online projects such as magazines, brochures, rate cards, and signage; creation of dynamic, searchable content for the ScanSource website using Sitecore CMS

### **Graphic Designer**

Fluor 05/2012 – 09/2012  
Worked directly with engineers and proposal writers to layout, design and print engineering proposals, resumes and presentations; creation of graphs, charts and illustrations; photo selection and manipulation

### **Graphic Design & Online Marketing**

raum3 Agentur für Digitale Markenkommunikation 01/2011 – 07/2011  
Research, expansion and revision of multilingual advertising campaigns and CMS-based websites; German-language work environment with frequent participation in cross-cultural/multinational teams

### **US Department of State & German Parliament Scholarship Recipient**

Congress-Bundestag Youth Exchange for Young Professionals 07/2010 – 07/2011  
Highly selective year-long program focusing on cultural exchange and diplomatic representation; CBYX emphasizes common values, mutual acceptance and lasting personal relationships

### **Graphic Designer / Production Artist**

Shafer & Huguley Marketing Communications 06/2009 – 06/2010  
Planning and execution of complex projects; coordination of pre-press, print, and production schedules, including preparation of quotes and purchase orders, paper and ink selection, creation of press-ready files and proofing